



Briggs & Stratton's legacy of corporate social responsibility and community involvement is reflected in its long-standing commitment to environmental stewardship. As a successful company, Briggs & Stratton embraces two principles: Maximizing benefit and being responsive and accountable to all stakeholders. In the environmental arena, this has meant a continuous drive to improving operating efficiency, integrating environmentally friendly technology and renewable resources into its products, and reducing the company's environmental footprint globally.

Briggs & Stratton believes in the responsibility each of us has to care for our planet. Powered by research and relentless innovation, Briggs & Stratton has dramatically cut the environmental impacts of its manufacturing processes while also improving the performance of its products. Currently, the company recycles 100 percent of its aluminum scrap, and all of the cast iron and steel components used in its products come from recycled materials. Annually, the company recycles over 35 tons of computer and electronic devices.

These are only a few of the many actions that demonstrate the company's commitment to environmental stewardship. An engaged workforce, committed leadership and dedicated internal resources have made such advances possible. These same factors have helped the company reduce the emissions produced by its engines by almost 75 percent since 1990. By 2012, the company is committed to producing engines that run an additional 35 percent cleaner. From the world's largest producer of small four-cycle engines, that's no small commitment. It's just another example of Briggs & Stratton expanding its commitment to reducing its carbon footprint globally over the next 100 years.



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