

# Shareholder Information

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## SHAREHOLDER COMMUNICATIONS

Information is provided to shareholders on a regular basis to keep them informed of the Company's activities and financial status. All such information is available to any person interested in Briggs & Stratton Corporation.

Address requests to Shareholder Relations at the Mailing Address listed on the next page.

A Shareholder Relations Hotline provides a no cost opportunity for shareholders to contact the Company. The Hotline number is 1-800-365-2759.

Briggs & Stratton has an ongoing commitment to provide investors with real time access to financial disclosures, latest corporate and financial news, and other shareholder information. Two electronic delivery options offer access to financial news, including earnings releases:

- Visit Briggs & Stratton at its new home page on the World Wide Web at [www.briggsandstratton.com](http://www.briggsandstratton.com). In addition to corporate releases, links give easy access to all of the Company's current filings with the Securities and Exchange Commission, including Form 10-K Reports, Form 10-Q Reports, and Proxy Statements.
- Briggs & Stratton issues all of its corporate News Releases through PR Newswire. The full text is available on the World Wide Web and by fax. The internet address is <http://www.prnewswire.com>. Select Company News on Call, then select Briggs & Stratton from the company list. To request a fax for immediate retrieval, call 1-800-758-5804 and enter the Briggs & Stratton six-digit code (108150). This service is accessible 24 hours a day, 7 days a week.

## INVESTOR, BROKER, SECURITY ANALYST CONTACT

Stockbrokers, financial analysts and others desiring technical/financial information about Briggs & Stratton Corporation should contact Robert H. Eldridge, Executive Vice President and Chief Financial Officer, at (414) 259-5333.

## DIVIDEND REINVESTMENT PLAN

The Dividend Reinvestment Plan is a convenient way for shareholders of record to increase their investment in the Company. It enables shareholders to apply quarterly dividends and any cash deposits toward the purchase of additional shares of Briggs & Stratton stock. There is no brokerage fee or administrative charge for this service. For a brochure describing the plan, please call the Shareholder Relations Hotline.

## PUBLIC INFORMATION

Persons desiring general information about Briggs & Stratton Corporation should contact George R. Thompson, Vice President – Corporate Communications & Community Relations, at (414) 259-5312.