

March 19, 2008



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Use of non-GAAP financial information

To supplement HP's consolidated financial statements presented on a GAAP basis, HP provides non-GAAP operating profit, non-GAAP net income and non-GAAP diluted earnings per share. HP's management uses these non-GAAP financial measures to evaluate and forecast HP's baseline performance before gains, losses or other charges that are considered by management to be outside of HP's core business segment operating results. Each of these non-GAAP measures is among the primary indicators management uses as a basis for planning and forecasting future periods. We believe that these non-GAAP measures provide both management and investors with a more complete understanding of the underlying operating results and trends and an enhanced overall understanding of HP's financial performance, liquidity and prospects for the future.

This additional non-GAAP information is not meant to be considered in isolation or as a substitute for operating profit, net income and diluted earnings per share prepared in accordance with GAAP. In addition, there may be limitations associated with the use of these non-GAAP financial measures. Items such as amortization of purchased intangible assets, though not directly affecting HP's cash position, represent the loss in value of intangible assets over time. The expense associated with this loss in value is not included in non-GAAP operating profit, non-GAAP net earnings and non-GAAP diluted earnings per share and therefore does not reflect the full economic effect of the loss in value of those intangible assets. These effects are reflected in our GAAP financial statements. The non-GAAP financial information that we provide also may differ from the non-GAAP information provided by other companies.

Investing to Win in the Digital World

Mark Hurd Chairman and CEO March 19, 2008



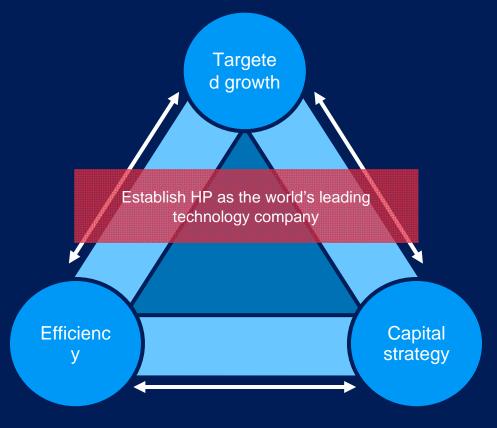
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Key messages

- Digital content growth driving \$1.2 trillion market opportunity
- Technology leadership in products and services
- Investing in the right people and infrastructure
- Significant cost savings and operating leverage exist



Operating framework





FY07 review

Non-GAAP financial information⁽¹⁾

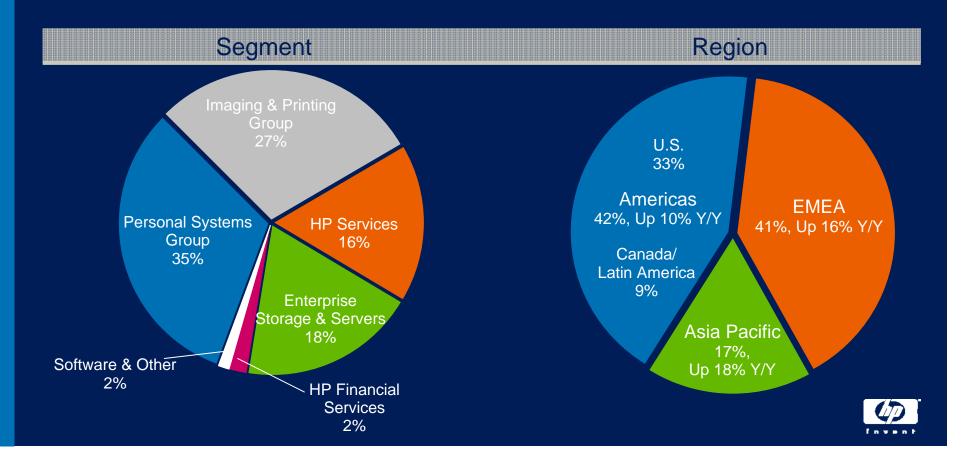
| | FY07 | | FY06 | | |
|-------------------------|---------|----------|-----------|----------|------------------|
| In billions, except EPS | \$ | % of rev | \$ | % of rev | \$ Growth Y/Y |
| Revenue | \$104.3 | | \$91.7 | | 14% |
| Gross profit | \$25.4 | 24.4% | \$22.2 | 24.3% | 14% |
| Total OPEX | \$15.8 | 15.2% | \$14.9 | 16.2% | 7% |
| Operating profit | \$9.6 | 9.2% | \$7.4 | 8.0% | 30% |
| Net income | \$8.0 | 7.6% | \$6.8 | 7.4% | 17% |
| EPS | \$2.93 | | \$2.38(2) | | 23% |

^{1.} All non-GAAP numbers have been adjusted to exclude certain items. A reconciliation of specific adjustments to GAAP results is provided in the supplemental slides that are part of this presentation.



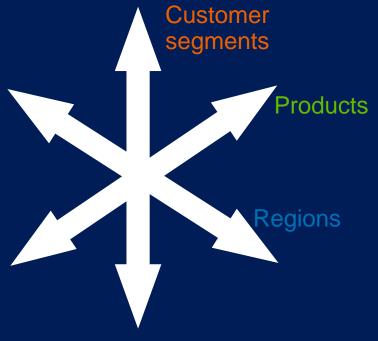
^{2.} Includes tax settlement of approximately \$0.15 in Q206

FY07 Revenue



Attacking \$1.2 trillion addressable market®

Growth framework



| | TAM FY10 (\$ | CAGR (07-10) |
|--|-----------------|-----------------|
| Customer segments | | |
| Enterprise | \$0.7 | 5-6% |
| Midmarket | \$0.3 | 6-7% |
| Consumer | \$0.2 | 7-8% |
| Products | | |
| Enterprise Servers, Storage, Software, Services | \$0.5 | 4-6% |
| | | |
| PCs & Mobility | \$0.4 | 5-7% |
| PCs & Mobility Printing | \$0.4 \$0.3 | 5-7% 5-7% |
| <u> </u> | <u> </u> | |
| Printing | <u> </u> | |

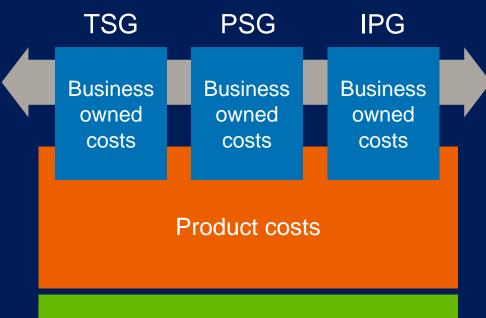
1. HP internal analysis

Realigning \$94.7B of spending

Revenue \$104.3B

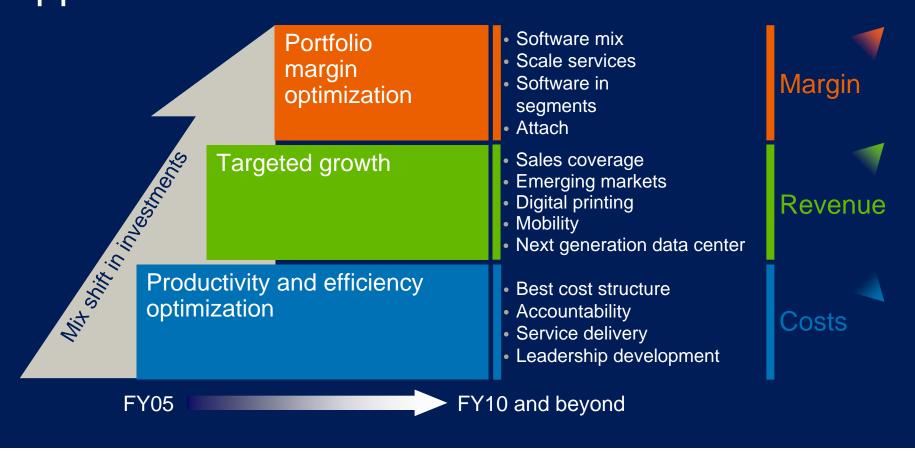
Op profit⁽¹⁾ \$ 9.6B

Spending \$ 94.7B



 All non-GAAP numbers have been adjusted to exclude certain items. A reconciliation of specific adjustments to GAAP results is provided in the supplemental slides that are part of this presentation. Corporate shared services

Shifting investments to capitalize on opportunities



Conclusion

- Digital content growth driving \$1.2 trillion market opportunity
- Technology leadership in products and services
- Investing in the right people and infrastructure
- Significant cost savings and operating leverage exist
- Building a track record of execution
- Focused on creating shareholder value



Non-GAAP Supplemental Slides



FY07 GAAP to non-GAAP bridge

| In millions except per share amounts | GAAP | Amort. of Intangibles | Re- structuring charges | In-process R&D | Pension Curt. | Non-GAAP |
|---|--|-----------------------|-------------------------------|-------------------|------------------|---|
| Revenue Cost of sales | 104,286 78,887 | | | | | 104,286 78,887 |
| Total OpEx | 16,680 | (783) | (387) | (190) | 517 | 15,837 |
| Operating profit | 8,719 | 783 | 387 | 190 | (517) | 9,562 |
| Interest & other, net G/L on investments ¹⁾ | 444 14 | | | | | 444 14 |
| Pre-tax earnings Income tax Tax rate Net earnings EPS | 9,177 1,913 20.8% 7,264 \$2.68 | 783 197 | 387 136 | 190 | (517) (180) | 10,020 2,066 20.6% 7,954 \$2.93 |

^{1.} Beginning in fiscal 2007, HP no longer excludes gains or losses on investments when calculating financial measures presented on a non-GAAP basis

FY06 GAAP to non-GAAP bridge

| In millions except per share amounts | GAAP | Amort. of Intangibles | Re- structuring charges | In-process R&D | (G)/L Invest. | Non-GAAP |
|---|--|-----------------------|-------------------------------|-------------------|------------------|--|
| Revenue Cost of sales | 91,658 69,427 | | | | | 91,658 69,427 |
| Total OpEx | 15,671 | (604) | (158) | (52) | | 14,857 |
| Operating profit | 6,560 | 604 | 158 | 52 | | 7,374 |
| Interest & other, net _ | 631 | | | | (25) | 606 |
| Pre-tax earnings Income tax Tax rate Net earnings EPS | 7,191 993 13.8% 6,198 \$2.18 | | 158 45 | 52 | (25) (10) | 7,980 1,203 15.1% 6,777 \$2.38 |



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