



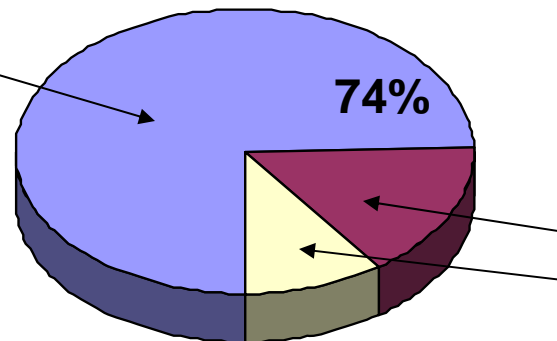
NTN Buzztime, Inc.
Investor Presentation
Dario L. Santana, CEO

August, 2006

NTN Buzztime, Inc

- NTN Buzztime, Inc. (Amex: NTN) operates under Buzztime® brand with sales of ~\$22M during 1H'06
- Develops and distributes multiplayer TV® games for 4000+ restaurants and sports bars across North America and now, UK
- One of the largest databases of game show trivia (500K) and operates an interactive TV broadcast studio where it produces real-time trivia game shows, NFL predictive games and more
- Distributes content through electronic games, books, cable and satellite television, mobile phones, and the internet

Two Entertainment Segments comprise 74% of First Nine Month Revenues



Our Hospitality-Based NTN Wireless and Software Solutions Segments make up 25% of Revenues

A Refocused NTN Buzztime, Inc



THE PLAYER UNIVERSE

BUILD
THE BRAND

4,000+ Bars
and Restaurant
Owners

Network
Operators

DRIVE
PENETRATION

OUR CUSTOMERS



Players
Website

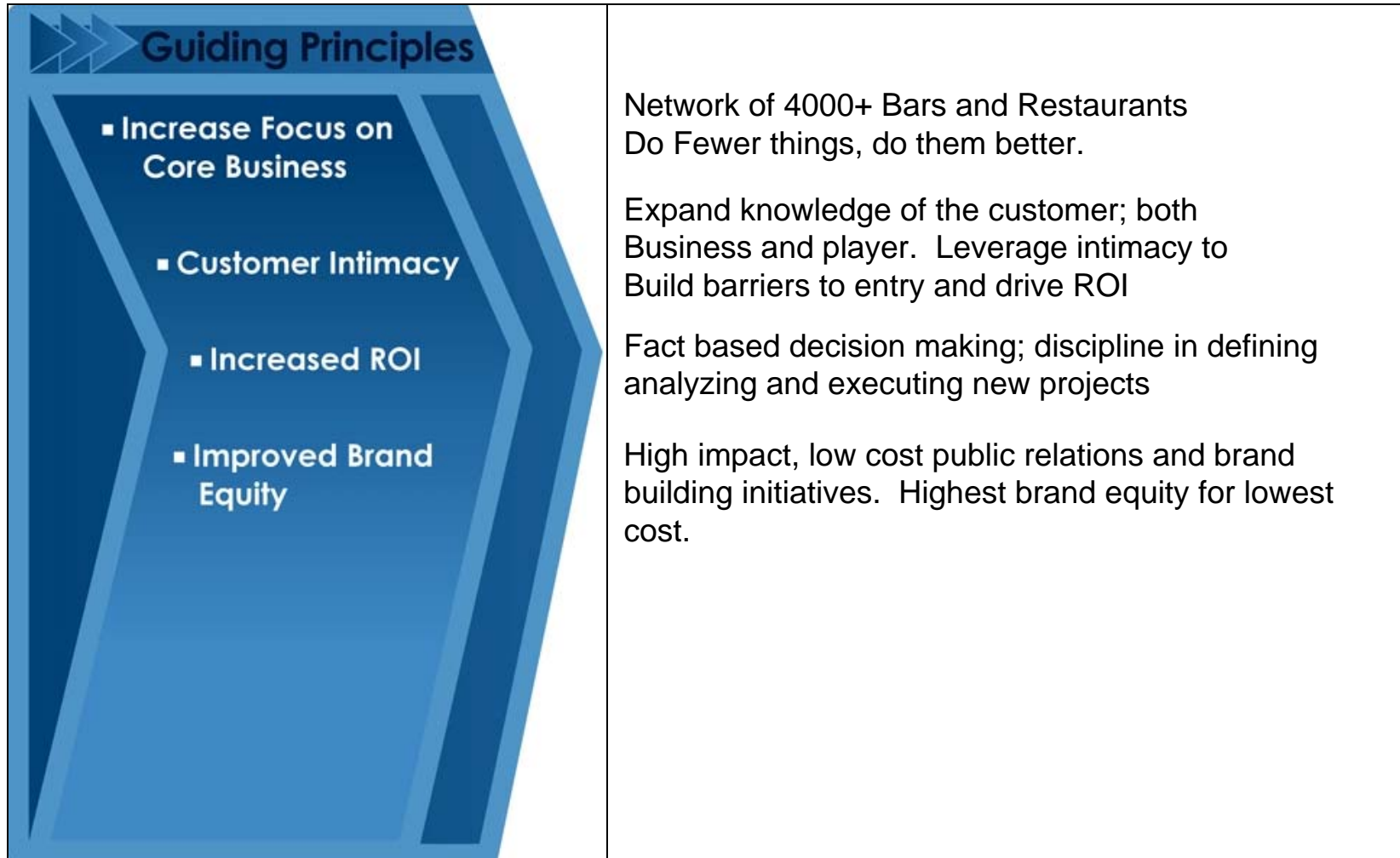


ACTIVITIES

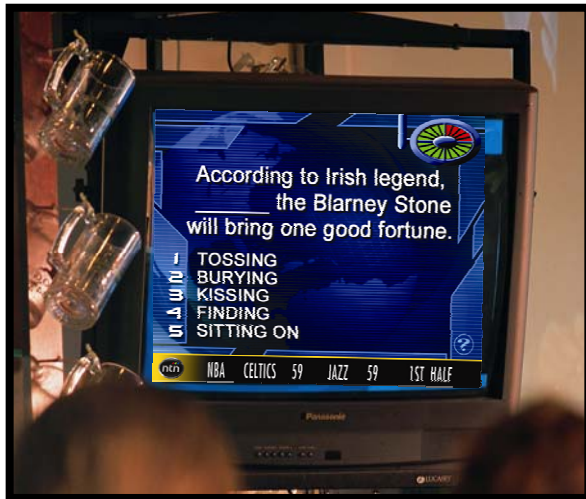


Cable
Satellite
Mobile

Roadmap to Superior Performance



Buzztime iTV Network

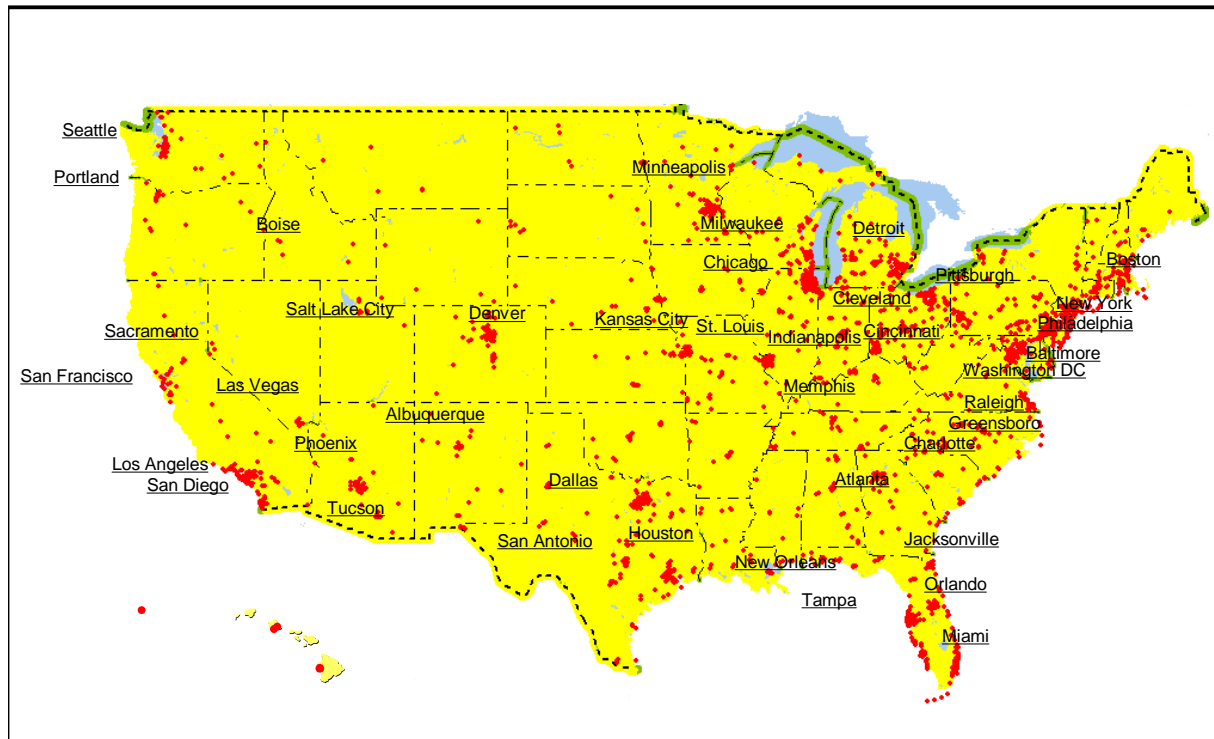


- A 14-hour-per-day Promotional Television Network to Restaurants and Sportsbars
- Consumers play games using wireless keypads while viewing televisions on premise
- 1H'06 Revenue of \$15.9M
- Recurring Revenue, High Gross Margin Model



Buzztime iTV Network

- **Unique Preemptive Market Position**
- **Over 4,000 Hospitality Locations in North America**
- **25% Are Major National Accounts**
- **Over 350,000 players in our *Players Plus* loyalty program**



Buzztime iTV Network

Product Value Proposition

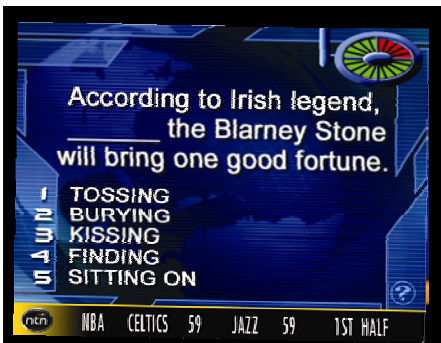
- With Buzztime, Guests...
 - Stay Longer,
 - Spend More and
 - Come Back More Often

(Confirmed by Independent Research)



Buzztime iTV Network

Playing the Multi-Player Buzztime Trivia Channel



**Multiple Choice
Questions/Timed
Answers for
Points**



**Local rankings
after every
question**



**National
rankings after
each game**

**500,000 questions in unique question,
answer, hint and factoid format**



**Game Winner gets
Name on TV**

Buzztime iTV Network



NTN's popular Play-Along Game for NFL and College Football



QB1 – Predict-the-Play Games

- » Personal Fantasy Sports Updates with Sportsline.com



Buzztime iTV Network

In 2004 Launched a Second Channel and New Content

Channel 2 Multi-Player Buzztime Texas Hold'em



*With spokesperson
Phil Gordon, host of
Bravo Celebrity Poker*



Buzztime iTV Network

**New in 2006:
More Turn-Based Games
Game 1: Buzztime Billiards**

With 3D environments with multiple views and a first person POV for final shot selection.



New Online Player Site

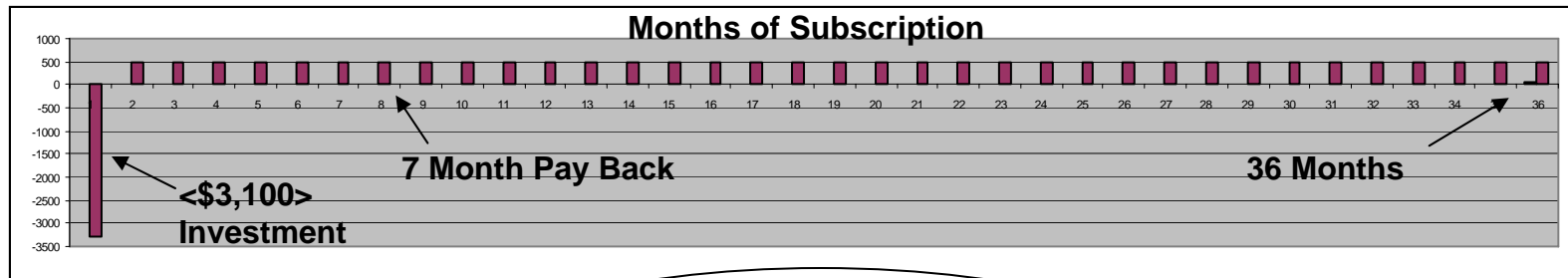
Catering to the Buzztime Game Community

The new Buzztime Player Site features:

- Registration,
- Game scores,
- Rankings,
- Play data,
- Player Forums,
- Personal profiles,
- Messaging,
- Game play statistics and Avatars.
- 350,000 P+ members with validated e-mail address

The screenshot displays the user profile for 'Travis' on the Buzztime Player Site. The page features a blue header with the 'buzztime' logo and navigation tabs for HOME, STATS, MY BUZZTIME, COMMUNITY, and NEWS & INFO. A welcome message for Travis is visible, along with a navigation bar containing links for User CP, FAQ, Members List, Calendar, New Posts, Search, Quick Links, and Log Out. The profile section includes a user avatar, name, and role (Buzztime Staff). Below this, there are sections for Forum Info (Join Date: 10-27-2005, Total Posts: 1), Contact Info (Email, Private Message, Instant Messaging), Additional Information (Biography, Location, Interests, Occupation), and Group Memberships. The footer contains a copyright notice for NTH Buzztime, Inc.

Buzztime iTV Network



Average term of 36 months x
 $\$480/\text{month} = \$17,000$ free cash flow
 against $\$3,100$ investment

Single Subscriber Business Model

Investment Per Site (DSL)	$\$3,100$ including sales commissions
Revenue Per Site	$\$600$ per month [$\$7,200$ per year]
Gross Margin	$\$480$ (80%) per month gross profit
Net Income (after depr.)	<u>$\\$400$</u> per month [$\$4,800$ per year] per site after depreciation (i.e., 66% of Revenue drops to bottom line on New Sites)

Note: At about $\$5,000$ Net Income per site/year, Growth of 100 sites = $\$500,000$ per year.

NTN Buzztime, Inc.

Second Quarter 2006

Includes one-time charges of \$652,000 for Australian asset write-down and \$435,000 CEO severance; also includes \$290,000 stock option expense (not reflected in Q2'05) under FAS 123R.

Revenues:	JUNE 30, 2006	JUNE 30, 2005	
Entertainment Division:			
Buzztime iTV Network	\$7,822,000	\$6,920,000	13.0%
Buzztime Distribution	107,000	232,000	
Total Entertainment Division	7,929,000	7,152,000	
Hospitality Division:			
NTN Wireless Paging	1,645,000	1,504,000	
NTN Software Solutions	1,282,000	973,000	
Total Hospitality Division	2,927,000	2,477,000	
Total revenues	10,856,000	9,629,000	12.7%
Total operating expenses	12,008,000	10,654,000	
Operating Income (loss)	(1,152,000)	(1,025,000)	
Total other income/tax (expense)	(704,000)	(67,000)	
Net Income	(1,856,000)	(\$1,092,000)	

Year on Year "Operating" Improvement through Focus on Core Business

Roadmap to Superior Performance



Buzztime iTV Network

UK Launch

- Growth Opportunity
 - 60,000 UK Pubs
 - Trivia “Quiz Shows” are popular entertainment
- Status
 - 9 Sites at Beginning of Year
 - 39 Sites on June 30, 2006
- A U.S.-scale opportunity



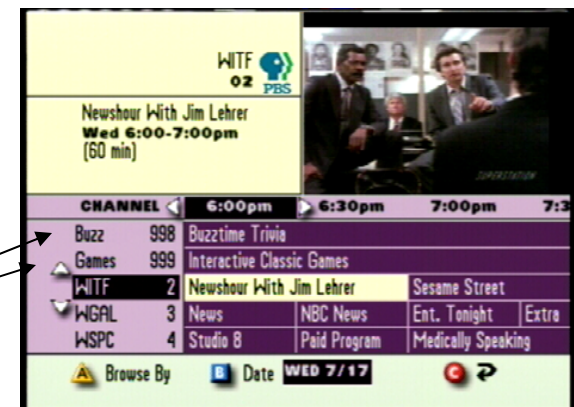
Buzztime Cable Channel

Buzztime on Cable TV

- Only game offering deployed by Comcast and Time Warner
- Deployed in more cable systems than any other iTV game service in the U.S.
- 10 cable systems and >300,000 digital cable homes
 - 7 Comcast systems
 - 2 Time Warner systems
 - 1 Blue Ridge system
- Revenue model
 - License fees
 - Advertising
 - Premium game tier
- ~50M Digital Cable homes today



Tuning in to Buzztime on Comcast Cable



Buzztime: 2 Channels on Comcast's Suscom Cable

Buzztime on Satellite TV



Satellite TV Distribution

- Available on Echostar Dish Network and Bell ExpressVu in Canada
- “One-Way” Trivia Game Subscription Service
- Pay Subscriber Service
 - Receive % of Subscription as License Fees



Mobile Product Distribution

- A Networked Multiplayer Trivia Game across mobile carriers
- Available on North American carriers including Cingular, Verizon and Sprint Nextel
- Monthly Subscription Service



Buzztime Retail Game

Retail Games

- Stand-Alone Home Version of BT iTV System available through game retail channels
- Retail prices is approximately \$30
- Available at Toys-R-U's now and Target in Fall
- All development and marketing by third party game company (Cadaco)
- Buzztime gets advertising, branding and royalty on sales



BT Home Trivia System (HTS)

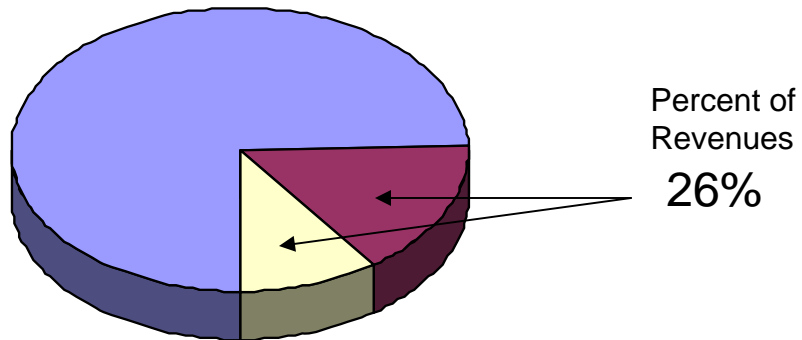
Books

- 3 Buzztime trivia games available
- Barnes and Noble stores and Amazon.com
- All development and marketing by third-party book publisher (Square One)
- Buzztime gets advertising, branding & royalties on sales



Books

Hospitality Product Segments



	<u>REVENUES</u> <u>1H'06</u>
NTN Wireless Division	\$ 3,174,000
Software Solutions	\$ 2,546,000



Wireless Paging



Software Solutions Segment:
Reservations and Table
Management

Summary

- Unique, preemptive market position
- Great business model: recurring revenue, high gross margin
 - Network of 4000+ bars, pubs and restaurant
 - 350,000 players in *Players Plus* program
- Valuable media Assets: 500,000 trivia questions, Texas Hold'em
- New Web initiative designed to drive Game Play
- Exciting non-core growth opportunities
 - UK deployment
 - Cable, Satellite, Broadband
 - Retail products Loyalties
- Improved year on year operating performance through focus



NTN Buzztime, Inc.

Thank You

