



January 23, 2009

FOR IMMEDIATE RELEASE

THRIFTY CAR SALES SIGNS AGREEMENT WITH CARS.COM

TULSA, Okla. – **Thrifty Car Sales**, a subsidiary of Dollar Thrifty Automotive Group, Inc. (NYSE: DTG), has signed an agreement with Cars.com to provide its national network of franchised used car dealerships with yet another high-volume outlet to market its products. Every month, more than 10 million car shoppers visit Cars.com to shop a wide selection of more than 3 million new and used cars from more than 15,000 dealers and more than 100,000 private-party sellers.

“Our purpose is twofold in that we want Thrifty Car Sales to have an inescapable presence on the Internet – wherever and *whenever* our customers choose to shop for their next vehicle,” said Lee Goldey, Director of Operations, Marketing and Advertising for Thrifty Car Sales. “Plus, we are committed to providing our network of Thrifty Car Sales dealers with the best tools in the industry. This relationship with Cars.com is a valuable addition to the comprehensive array of services that we supply our dealers.”

Cars.com offers comprehensive pricing information, photo galleries, buying guides, side-by-side comparison tools, original editorial content, expert car reviews and access to all the information a car shopper needs to make a confident buying decision.

The agreement with Cars.com is just the latest in a series of robust online offerings that Thrifty Car Sales has made available to its dealers. The company’s dealers also have access to listing and management tools, advertising templates and unlimited export of car listings to eBay, Craigslist, Oodle, Vast.com, AOLcars and other sites.

(more)

About Cars.com

Cars.com is the leading destination for online car shoppers, offering credible, easy-to-understand information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With comprehensive pricing information, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, Cars.com is a division of Classified Ventures, LLC, which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

About Thrifty Car Sales

Thrifty Car Sales is a subsidiary of Dollar Thrifty Automotive Group, Inc. (NYSE: DTG), a Fortune 1000 Company headquartered in Tulsa, Oklahoma. Thrifty Car Sales, with 46 locations, franchises retail used car sales dealerships throughout the United States. Dealerships offer a wide range of late model, low mileage vehicles. Thrifty Certified® vehicles pass extensive inspection and are backed by a limited warranty. Thrifty Car Sales was founded in 1999.

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