



September 8, 2008

FOR IMMEDIATE RELEASE

**THRIFTY CAR SALES ADDS ONLINE LISTING SERVICES
FOR DEALERS ON eBAY, CRAIGSLIST & OTHERS**

TULSA, Okla. – **Thrifty Car Sales**, a subsidiary of Dollar Thrifty Automotive Group, Inc. (NYSE: DTG), is adding new online listing services that will be made available to its national network of franchised used car dealerships.

Effective immediately, Thrifty Car Sales dealers have access to unlimited usage of a robust set of eBay listing & management tools that will allow dealers to showcase their vehicles on this premier online auction site. In addition, Thrifty Car Sales franchisees will also receive posting tools for Craigslist – the online “local classifieds” and forum in more than 500 cities in over 50 countries – plus distribution to Oodle, Vast.com, AOLcars and other sites. Also included are launch tools, advertising templates and unlimited exports of car listings for each of the 46 Thrifty Car Sales dealers based in the U.S.

“We are making things easier for Thrifty Car Sales dealers by streamlining the process they use to upload car listings to these online auction and classified sites,” said Lee Goldey, Director of Operations, Marketing and Advertising for Thrifty Car Sales. “By standardizing our appearance on eBay, Craigslist and other sites, we will provide a consistent look and feel that translates into consumer confidence when making a purchase from Thrifty Car Sales.”

Helping to provide the service is CarTHINK, a full-service Internet marketing, software and service company that has partnered with Thrifty Car Sales since 2007, having implemented a

(more)

significant upgrade to ThriftyCarSales.com. CarTHINK is a data partner with Reynolds & Reynolds, an eBay Motors/eBay Local certified solutions provider and has data distribution agreements with hundreds of online classified destinations such as Autotrader.com and Cars.com. For more information on CarTHINK, visit <http://www.CarTHINK.com>.

About Thrifty Car Sales

Thrifty Car Sales is a subsidiary of Dollar Thrifty Automotive Group, Inc. (NYSE: DTG), a Fortune 1000 Company headquartered in Tulsa, Oklahoma. Thrifty Car Sales, with 46 locations, franchises retail used car sales dealerships throughout the United States. Dealerships offer a wide range of late model, low mileage vehicles. Thrifty Certified® vehicles pass extensive inspection and are backed by a limited warranty. Thrifty Car Sales was founded in 1999.

###

Media Contact:

Chris Payne

chris.payne@dtag.com

Phone: (918) 669-2236