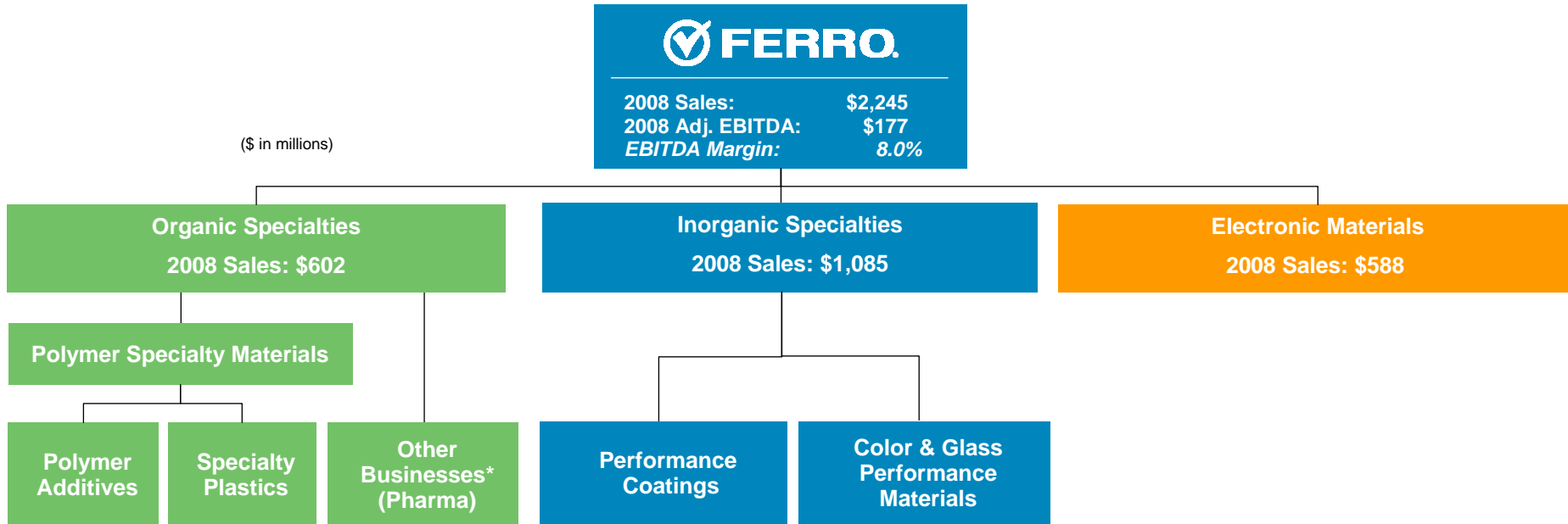
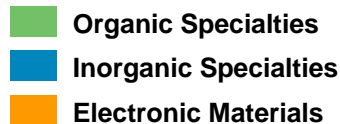
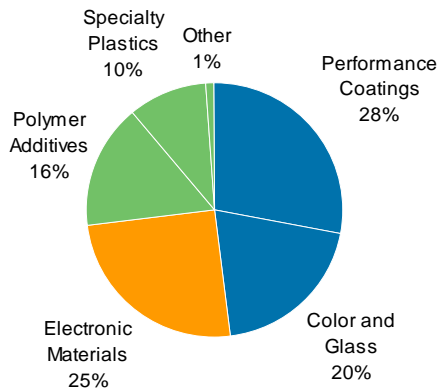


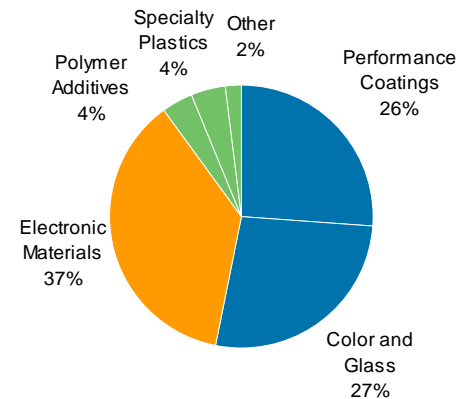
Ferro Overview



2008 Sales by segment

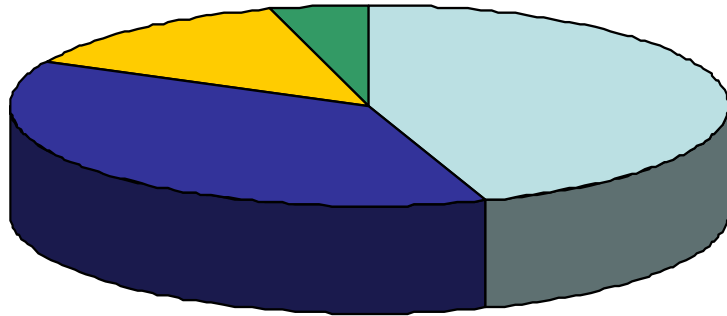


2008 Segment Income



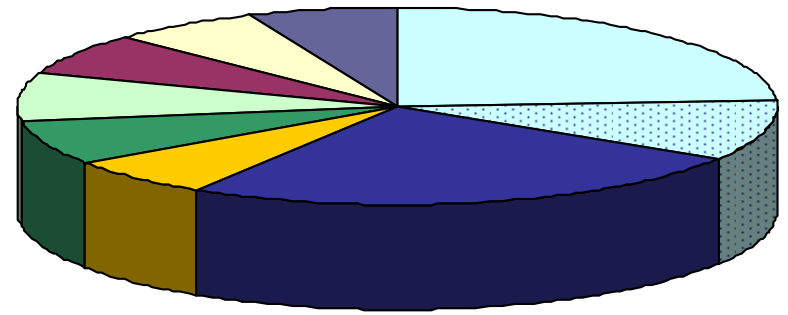
Regional and Applications Diversification

Preliminary 2008 Sales by Region



□ U.S. ■ Europe ■ Asia ■ Latin America

Preliminary 2008 Sales by End-Use Application*



□ Building & Renovation -- Residential
 □ Building & Renovation -- Commercial
 ■ Electronics
 ■ Appliances
 ■ Containers/Packaging
 ■ Transportation / Automotive
 ■ Household Furnishings (incl. Dinnerware)
 ■ Industrial Products

Ferro's sales are broadly diversified across regions and applications

*Note: Based on Ferro estimates of customers' application markets

Electronic Materials Overview

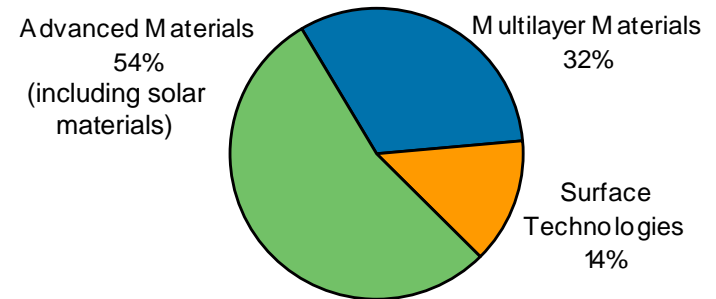
Product & Applications Overview

- Advanced Products – conductive pastes and powders
- Multilayer Materials – conductive and dielectric materials for capacitors
- Surface Technologies – High-precision lens polishing, Chemical Mechanical Planarization (CMP); other advanced polishing products
- Applications: Solar cells, consumer electronics, ophthalmic lens polishing, automotive finishing, displays, hybrid microelectronics, semiconductor processing

Key Business Characteristics

- Widely viewed as product and technology leader in served applications
- Core technologies: fine particle synthesis, metallurgy, formulation, glass science
- Progress toward “40-20-20” business model
- Increasing margins with mix of growth and cash businesses
- Expanding reach within Asia, particularly growing solar cell manufacturers
- Significant savings from manufacturing consolidation completed during 2007

2008 Sales by Product



(Note: Sales percentages calculated excluding precious metal sales)

Market Dynamics

- Key long-term growth drivers include:
 - Global demand for clean, affordable solar energy
 - Increasing demand for consumer electronics
 - Higher performance integrated circuit devices
 - Flat panel displays
- Continued manufacturing shift to Asia

Organic Specialties Overview

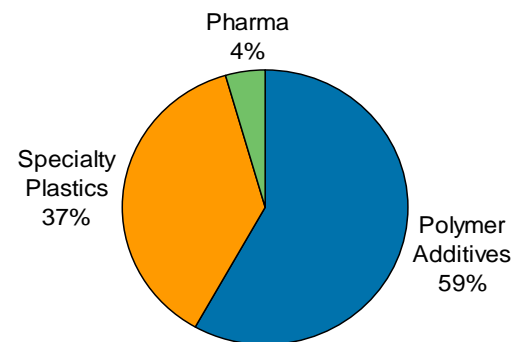
Product Overview

- Polymer Additives – Stabilizers, plasticizers and lubricants
- Specialty Plastics – Plastic colorants, color concentrates, filled & reinforced plastics and thermo-plastic elastomers
- Custom synthesis of high-potency, active pharmaceutical ingredients

Key Business Characteristics

- A leading position in selected key products
- End markets include building and construction, appliance, consumer products, packaging, transportation and other industrial applications
- Limited capital consumption
- Products are critical to performance but generally a small % of customer costs
- Approx. 30% of Polymer Specialties sales repositioned away from PVC

2008 Sales by Product



Market Dynamics

- Polymer Additives and Specialty Plastics
 - Customer base consolidation and globalization
 - Industry overcapacity in North America and Europe
 - Raw material cost volatility
 - Compliance costs for REACH in Europe; increasing regulatory pressure
- Pharmaceuticals – New protein-based drugs and increased outsourcing of molecule development

Inorganic Specialties Overview

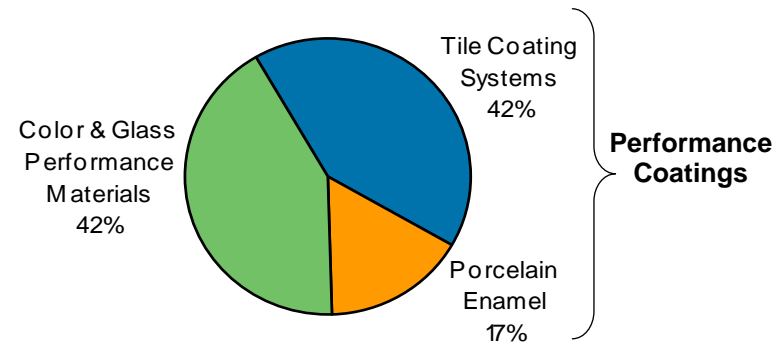
Product Overview

- Enamel pastes and colors for container, building and auto glass
- Customized glazes, frits and colors for specialty ceramic applications
- Colors and glazes for tile and dinnerware
- Porcelain enamel for appliances, construction, cookware
- Pigments for paint and plastics
- Specialty ceramics

Key Business Characteristics

- A leading position in key products
- Diversified by regions and product applications
- Majority of revenues outside the U.S.
- History of product innovation; strong technical service and applications knowledge
- Products critical to performance but only a small % of customer costs
- Global infrastructure (Europe, Asia, Americas)
- Annual cost savings goal of \$40 – \$50 million from European manufacturing rationalization underway

2008 Sales by Product



Market Dynamics

- Growth in developing economies including Eastern Europe, Middle East, North Africa, Asia
- Leveraging position as only supplier of complete glass coloring capability (surface enamels, body color, forehearth color)
- Key growth drivers:
 - Higher living standards in emerging countries
 - Increased auto production in Brazil, India and China
- Raw material pricing volatility