

FOR IMMEDIATE RELEASE



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Go Back-to-School with Cool Handmade Crafts

Make It-Take It activities to take place on Saturday, August 6, 13 and 20

HUDSON, OHIO (August 9, 2011) – Jo-Ann Fabric and Craft Stores, the leading fabric and craft specialty retailer in America, is hosting a series of Back-to-School Make It-Take It events for teens and tweens throughout the first three weeks of August. Young crafters can create personalized, one-of-a-kind projects to help them start the new school year in style.

These weekly Make It-Take It events will take place at all Jo-Ann stores with classrooms. Here are the specific dates, times and what will be crafted at each session:

Saturday, August 6

11am-1pm: Make a bookmark using the Cricut Expression® machine and Core'dinations® cardstock.
3-5pm: Create body art with iLoveToCreate. This event is for ages 12 and up and is at selected stores only.

Saturday, August 13

11am-1pm: Sculpt a bookmark using Crayola® Model Magic®.
3-5pm: Buy a ready-to-finish canvas tote, apron, hat, etc., then embellish it using Wrights® and Jacquard fabric-crafting supplies.

Saturday, August 6

11am-1pm: Make a bookmark using the Xyron® machine.

“This series of Make It-Take Its will make going back to school a little easier for students and moms,” said Courtney Talkington, education manager for Jo-Ann Fabric and Craft Stores. “Crafty teens and tweens can end their summer doing a fun activity then start the school year with something unique to show their friends.”

To find the nearest Jo-Ann store with a classroom, log onto Joann.com. For more products, projects and inspiration, visit your local Jo-Ann store or log onto Joann.com.

About Jo-Ann Stores, Inc.

Jo-Ann Fabric and Craft Stores, the nation’s largest fabric and craft retailer with locations in 48 states, was founded in 1943 as a single retail store. Today, more than 750 Jo-Ann stores across the country provide consumers with creative inspiration. For additional information, visit www.joann.com.

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