

FOR IMMEDIATE RELEASE



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JO-ANN FABRIC AND CRAFT STORES CELEBRATES SEVEN REMODELED LOCATIONS

Festivities June 2nd through June 4th

HUDSON, OH (May 24, 2011) – Jo-Ann Fabric and Craft Stores, the leading fabric and craft specialty retailer in America, is celebrating seven newly remodeled locations on June 2. Sewers and crafters in these communities now have refreshed locations where they can shop, discover and save with a wide selection of merchandise and inspiration. From scrapbooking, sewing and knitting, to beading, cake decorating and more, these stores offer a vast assortment of crafting, floral and seasonal accessories, an extensive selection of fabrics for apparel, crafting, quilting, and home decorating, as well as home décor items. Join the celebration June 2-4 at the following locations:

DUBOIS, PA | DuBois Mall, 5456 Shaffer Road

TRAVERSE CITY, MI | East Bay Plaza, 724 Munson Avenue

HYANNIS, MA | Christmas Tree Promenade, 665 Iyannough Road

BOYNTON BEACH, FL | Riverwalk Shopping Plaza, 1632 S. Federal Highway

SCHERERVILLE, IN | The Shoppes at Schererville, 715 US Highway 41

GILBERT, AZ | SanTan Village Marketplace, 2753 South Market Street

ROSEVILLE, CA | Fairway Commons, 5811 Five Star Boulevard

“As we remodel these Jo-Ann stores, we are pleased to offer our customers dynamic new product lines, enhanced in-store presentations, higher quality fabrics, and regionalized product offerings,” said Darrell Webb, chairman and CEO of Jo-Ann Stores, Inc. “Combined with the expertise of our store team members and project inspiration in every aisle, these remodeled stores will be a one-stop creative destination in their communities.”

Remodel Celebration festivities will begin Thursday, June 2 and run through Saturday, June 4 with doors opening at 9 a.m. each day. Among the exciting activities at each of these stores during the three-day celebration:

- **Enter to Win!** – Each day, two winners will be selected to receive a \$100 Jo-Ann gift card*
- **Great Giveaways!** – The first 50 guests each day will receive a \$5 Jo-Ann gift card
- **Teacher Appreciation Day** – All day Saturday; teachers receive 20% off their total purchase with current teacher ID
- **Make It-Take It** – Kids can make a Crayola® craft to take home, Saturday, 11 a.m. – 3 p.m. (while supplies last, Du Bois, Traverse City, Hyannis and Boynton Beach locations only)

About Jo-Ann Stores, Inc.

Jo-Ann Fabric and Craft Stores, the nation’s largest fabric and craft retailer with locations in 48 states, was founded in 1943 as a single retail store. Today, more than 750 Jo-Ann stores across the country provide consumers with creative inspiration. These remodeled stores represent seven of approximately 60 stores that will be remodeled this year. In addition, Jo-Ann Fabric and Craft Stores anticipates opening roughly 60 new locations across the country this year. For additional information, visit www.Joann.com.

*Contest open to legal U.S. residents who have reached age of majority. No purchase necessary. See store for complete details and rules.

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