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HOP OVER TO JO-ANN FABRIC AND CRAFT STORES FOR EASTER ESSENTIALS

In-Store Make It-Take It Saturday, April 23

HUDSON, OHIO (April 12, 2011) – Give the Easter Bunny a break this year. Stop by Jo-Ann Fabric and Craft Stores for your Easter inspiration and fill your baskets with handcrafted treats that the kids are sure to enjoy.

“Spring is a great time to get crafting,” said Courtney Talkington, manager of education and inspiration for Jo-Ann Fabric and Craft Stores. “The freshness of the season inspires and invigorates creativity and the Easter season is a perfect time to share your handmade creations with family and friends.”

Start your Easter celebration by adding some seasonal decorations to your home. Holiday Inspirations™ décor and accessories including stylish eggs, wall décor, baskets and partyware are available in-store and online and will add extra fun to special occasions.

Once you’ve selected the perfect basket, you’ll need to fill it. Make your own delectable candy and treats with Easter-themed foodcrafting items from Wilton. And, little girls will want to wear beautiful Easter dresses when carrying their baskets filled with goodies. Keepsake Calico and special occasion fabrics are available to make dresses as unique and special as the children wearing them.

Jo-Ann will host a free Make It-Take It event in select stores on Saturday, April 23 from 11 a.m. to 1 p.m. Children will have the opportunity to create a colorful handmade card using Fiskars punches. To find a participating location near you log onto Joann.com. After the kids craft their masterpieces, the whole family can walk the store to find many great basket fillers.

For more Easter ideas and inspiration visit your local store or log onto Joann.com.

About Jo-Ann Stores, Inc.

Jo-Ann Fabric and Craft Stores, the nation’s largest fabric and craft retailer with locations in 48 states, was founded in 1943 as a single retail store. Today, 750 Jo-Ann stores across the country provide consumers with creative inspiration. For additional information, visit www.Joann.com.

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