

FOR IMMEDIATE RELEASE



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Media Alert

Save the Date!

Jo-Ann Fabric and Craft Stores are hosting a Preview Night
at their brand-new Scarsdale, NY location

HUDSON, OHIO (August XX, 2011) – Jo-Ann Fabric and Craft Stores, the leading fabric and craft specialty retailer in America, is excited to host a special Preview Night event Wednesday, September 14 at their yet-to-be-opened Scarsdale, NY store.

Take advantage of the opportunity to view the first Jo-Ann Fabric and Craft Store to open in the market before the doors are officially opened.

The Grand Opening Celebration will take place Thursday, September 15 through Saturday, September 17.

Who: Jo-Ann Fabric and Craft Stores
What: Scarsdale Preview Night
When: Wednesday, September 14, 7 - 9 p.m.
Where: Jo-Ann Fabric and Craft Stores
Midway Shopping Center
965 Central Park Avenue
Scarsdale, NY 10583

About Jo-Ann Stores, Inc.

Jo-Ann Fabric and Craft Stores, the nation's largest fabric and craft retailer with locations in 48 states, was founded in 1943 as a single retail store. Today, more than 750 Jo-Ann stores across the country provide consumers with creative inspiration. This new store represents one of approximately 60 new locations Jo-Ann Fabric and Craft Stores anticipates opening across the country this year. In addition, nearly 60 stores will be remodeled. For additional information, visit www.Joann.com.

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