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**AIG SMALL BUSINESS[®] LAUNCHES THE AIG EDGESM, A GATEWAY TO
PRODUCTS AND SERVICES FOR SMALL BUSINESSES**

NEW YORK – January 16, 2007 – AIG Small Business[®], a division of the property-casualty insurance companies of American International Group, Inc. (AIG), today launched The AIG EdgeSM, a compilation of services designed exclusively for small business owners and their employees.

The AIG EdgeSM, a gateway to an assortment of insurance and non-insurance services, is available through the AIG Small Business Web site (www.aigsmallbusiness.com). It features links to companies that offer products and services catering to small businesses, as well as to several AIG member companies.

The AIG Edge provides direct access to unique service providers such as Work & Family Benefits, Inc., a company that provides access to its network of work-life counselors who assist employees faced with family challenges, life-changing events or personal problems.

Other organizations participating in The AIG Edge include:

- Newtek Business Services, Inc., a provider of business services and financial products, such as payment processing, Web hosting and development, digital bookkeeping, tax preparation and advisory services.
- Spot Runner offers a complete solution for television advertising—commercial production, media planning and media buying—in a single turn-key, self-service system. The entire ad production process which traditionally takes months and hundreds of thousands of dollars, now takes just days at a fraction of the cost.
- Robin Cohn and Company, a consultancy that provides expertise on avoiding or containing problems that could make the public lose faith in a small businesses leadership, operations or products. Some of the services offered include crisis tactics and counsel, issue management, risk assessment, and crisis planning.

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The AIG EdgeSM also features links to other AIG Companies' product and service areas such as:

- Imperial A.I. Credit, which specializes in providing insurance premium financing.
- American General Finance Services, which offers loans, retail financing, and other credit related products.
- AIG Specialty Workers' Compensation®, cutting edge Workers' Comp and United States Longshore & Harbor Workers Compensation Act Insurance.

"When businesses face issues that fall outside of their scope of expertise, it is critical that their leadership access the resources and products to handle the issues effectively," said Vincent C. Tizzio, President of AIG Small Business. "By offering The AIG Edge to America's entrepreneurial businesses, we demonstrate our commitment to their success."

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American International Group, Inc. (AIG), world leaders in insurance and financial services, is the leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in London, Paris, Switzerland and Tokyo.

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* The vendors listed above are not affiliated with AIG Small Business. AIG Small Business does not benefit from any business transactions that may result from being on The AIG Edge.