

Contact: Peter Tulupman
Public Relations Manager
(212) 770-3141

AIG AGENCY AUTO OFFERS NEW JERSEY DRIVERS
A NEW CHOICE FOR AUTO INSURANCE

NEW YORK, March 19, 2008 - AIG Agency Auto, a division of the personal lines property and casualty insurance subsidiaries of American International Group, Inc. (AIG), today announced it has entered the New Jersey marketplace to offer personal auto insurance to New Jersey drivers through independent insurance agents.

“AIG Agency Auto is excited to provide another competitive option for New Jersey’s independent agents and drivers,” said Tony Pavia, President of AIG Agency Auto. “The New Jersey marketplace is highly competitive which ultimately benefits consumers. We are dedicated to providing competitive rates and commissions, advanced technology and superior claims service to meet the needs of New Jersey’s drivers and independent agents.”

Independent agents are currently being appointed throughout New Jersey to write AIG Agency Auto’s new personal auto program.

To learn more about AIG Agency Auto product offerings and services, and how to gain an agent appointment, visit <http://www.aig4auto.com>.

#

For more than 28 years, AIG Agency Auto has provided innovative automobile insurance solutions through its network of over 24,000 independent agencies and brokerages located throughout the country. In addition to private passenger auto, Agency Auto products include Motorcycle, Recreation Vehicle, Commercial Vehicle and Flood insurance.

American International Group, Inc. (AIG), a world leader in insurance and financial services, is the leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG’s common stock is listed on the New York Stock Exchange, as well as the stock exchanges in Paris and Tokyo.

Insurance is underwritten by member companies of American International Group, Inc., and is subject to underwriting approval. The description of service herein is a summary only. It does not include all terms, conditions and exclusions of the policy. Please refer to the actual policy for complete details of coverage and exclusions.

#