News



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## <u>AIG COMPANIES® ANNOUNCE THE DIRECTION FORWARDSM</u>—A NEW STANDARD IN WORKERS' COMPENSATION CLAIMS SERVICE

NEW YORK, October 31, 2007 – The AIG Companies today introduced *The Direction Forward* an enhanced service approach that devotes high-touch, highly responsive customer service and exceptional technical expertise to workers' compensation claims.

The Direction Forward builds on the AIG Companies' specialized workers' compensation claims service model and allocates deeper technical and customer service-focused resources in service centers nationwide, including newly formed Complex Claims Teams dedicated to managing complex, high-severity workers' compensation claims.

"Our customers' needs are ever evolving, which means we must constantly re-assess our performance," said Steve Iler, President, Primary Claims, AIG Domestic Claims, Inc. "The Direction Forward is the result of that exercise and reflects our commitment to provide customers with even better and faster service and greater technical specialization."

The Direction Forward also promotes leadership development by opening up new career paths for claims professionals and enhances the AIG Companies' ability to attract, develop and retain the industry's best claim talent.

To learn more about *The Direction Forward* and workers' compensation claims management services, contact Gary Gyscek, Senior Vice President – Technical Business Operations, Primary Claims, AIG Domestic Claims, Inc. at 973-402-2854 or <a href="mailto:gary.gyscek@aig.com">gary.gyscek@aig.com</a>.

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