## News



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## AIG COMPANIES TO MARKET D&O AND E&O PRODUCTS UNDER NEW AIG EXECUTIVE LIABILITY BRAND

NEW YORK — September 6, 2007 — The AIG Companies today announced that it will begin marketing its directors and officers (D&O), errors and omissions (E&O), employment practices (EPL), fiduciary (PTL) and fidelity liability insurance and services under the new AIG Executive Liability brand. These offerings, which traditionally have been marketed under the National Union Fire Insurance Company of Pittsburgh, Pa. (National Union) name, will continue to be underwritten by the AIG Companies.

"Branding these market-leading products under AIG Executive Liability helps insurance brokers and an expanded customer base more clearly identify our products and services," said John Q. Doyle, President and Chief Executive Officer of AIG Executive Liability. "AIG Executive Liability will benefit from a stronger association with the increasing value of AIG's corporate brand as reflected in AIG being named to *Business Week*'s Top 100 Global Brands list."

AIG Executive Liability will launch a new ad campaign and re-vamp applicable Web sites and collateral materials to support the marketing initiative.

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American International Group, Inc. (AIG), world leaders in insurance and financial services, is the leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in Paris, Switzerland and Tokyo.

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