



NEWS RELEASE

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Cox Business Supports National Cable Contest for Women Business Owners

*Contest, Co-Sponsored by CTAM and Ladies Who Launch,
to Award Business-Boosting Prizes to Winners*

ATLANTA – [Cox Business](#) announced today that customers in the company's Orange County, Calif. and Rhode Island cable markets will be eligible for a national contest for women business owners. The Digital Growth Contest winners will receive free Cox Business services for one year and other prizes designed to help boost additional business growth for the winners.

The contest begins today – one week before National Business Women's Week – and continues through Thursday, Nov. 13. Winners will be announced in December.

"Cox Business has a strong tradition of local philanthropy and positive relationships with women- and minority-owned businesses," said Kristine Faulkner, vice president of product development and management for Cox Business. "Through the Digital Growth Contest, Cox Business is providing a communications technology grant that will help propel women business leaders to a higher level of operation."

Managed by Cable & Telecommunications Association for Marketing (CTAM), the national contest will run simultaneously in 11 cable systems nationwide, across multiple cable operators. The Digital Growth Contest is an important component of CTAM's broader initiative, Cable Means Business, which is designed to raise awareness of the cable industry's communications solutions for businesses. The Digital Growth Contest is co-sponsored by Ladies Who Launch, a multiplatform lifestyle company that supports female entrepreneurs.

One Cox Business winner will be selected in both Orange County and Rhode Island markets by a panel of judges, and each will be awarded a prize package that includes a free year of business telecommunications services. Other prizes are provided by Ladies Who Launch, and include a virtual business roundtable discussion, facilitated by Ladies Who Launch founder Victoria Colligan; and a prominent feature on the winning companies at www.ladieswholaunch.com. The criteria for winning are based on the entrants' essays about their business plans and how digital technologies could help their businesses grow.

Complete eligibility and rules, entry guidelines, entry forms and other information are available by visiting www.digitalgrowthcontest.com. To be eligible, Cox Business customers must be owned or co-owned by a woman, and be located in Cox's service area in Orange County or Rhode Island.

Cox Business provides a full portfolio of voice, data and video services to nearly 250,000 business customers in Cox markets across the U.S., including small businesses, multi-

location enterprises, regional health care providers and federal, state and local government organizations. Cox Business is the fourth largest Ethernet service providers in the U.S., according to Vertical Systems Group, and the only multiple system cable operator ranked in the top tier. Cox Business also leads all providers of small and midsize business data solutions in customer satisfaction, according to the J.D. Power and Associates 2008 Major Provider Business Telecommunications StudySM. Cox is currently the seventh largest voice service provider in the U.S., and provides nearly 600,000 phone lines to business customers.

About Ladies Who Launch

Ladies Who Launch is the first new media company to provide resources and connections for women entrepreneurs. Women are launching businesses at twice the rate of men, and they are doing it primarily for lifestyle reasons—they want more freedom, flexibility, and creativity in their lives. The Ladies Who Launch mission is to make entrepreneurship accessible to any woman with a project, dream or aspiration to start her own business and be successful. We have found a definitive link between launching a business and higher self-esteem and happiness for women; it is our hope that women will come to Ladies Who Launch and take advantage of trusted community, tools, resources and success stories to live their dreams.

About Cable Means Business

[Cable Means Business](#) is an initiative of CTAM, the Cable & Telecommunications Association for Marketing, which is dedicated to helping the cable business grow. As a non-profit professional association, CTAM provides marketing education and networking opportunities to more than 5,500 members and facilitates unified, national cooperative marketing efforts on behalf of its corporate members. Business owners can learn about cable's services at cablemeansbusiness.com.

About Cox Communications

Cox Communications is a multi-service broadband communications and entertainment company with 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com, and www.coxmedia.com.

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