



NEWS RELEASE

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COX DELIVERS CALLER ID TO THE TV

Service to Reach More than 90% of Eligible Customers in 2009

ATLANTA – Cox Communications announced today that it is delivering Caller ID to the TV, allowing customers to identify incoming callers from the comfort of their living room and without missing a second of their favorite shows.

TV Caller ID is currently offered in Oklahoma City, Okla., at no additional cost to Cox customers who subscribe to Cox Digital Telephone with Caller ID and Cox Digital Cable. The capability will be expanded to additional markets in 2009.

“TV Caller ID is an example of the continued evolution and convergence of communications platforms,” said Steve Necessary, Vice President, Video Strategy & Product Management, Cox Communications. “Customers prefer to bundle voice, Internet and video services from one trusted provider, but, more importantly, they want these services to work together to help enhance their lives.”

TV Caller ID is the latest enhancement to the company’s interactive television (iTV) platform that provides instant access to information via the TV screen. iTV enables the integration of phone and Internet with the TV to provide valuable information for viewers. In addition to managing the TV Caller ID function, iTV allows Cox Digital Cable customers to access the following via the MENU button on the remote control:

- View email (Cox High Speed Internet customers only)
- Call logs
- Local and national weather forecasts
- News headlines
- Movie theater listings
- Horoscopes
- Lottery results
- View/pay bill
- Ability to order Cox services
- Customer support

Cox is currently the eighth largest phone company in the U.S. with more than 3 million residential and business telephone customers. Cox received highest honors in J.D. Power and Associates’ 2008 Residential Telephone Customer Satisfaction StudySM in the Western region. In the past year, more people nationwide chose Cox Digital Telephone for home phone service than all former regional Bell operating companies combined.

“The ability to link phone features directly to the TV makes the phone/video bundle more attractive to customers,” said Matt Davis, a research director at IDC. “As service platforms and technologies

continue to integrate, customers will gravitate more towards one trusted provider to manage all their communications services.”

About Cox Communications

Cox Communications is a multi-service broadband communications and entertainment company with more than 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network, as well as integrated wireless services. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com, and www.coxmedia.com.

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