

**News Release
For Immediate Release**

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JLG® Die-Cast Models' Popularity & Sales Soar

**Sales of Aerial Work Platform Models Released in First Series Helps
Increase Awareness of Company's Telehandler Brands & Equipment
Products**

HAGERSTOWN, MD, July 5, 2006 — With the successful release of their first series of collectible die-cast models presented by JLG Industries, Inc. (JLG) of Hagerstown, MD, the company said recently that products have been well-accepted by the die-cast industry so the company is flying high and is planning another model series release later this year. As model sales continue to rise this year, JLG's corporate brands are being supported and customer awareness has increased via their unique new collection of JLG, SkyTrak®, Lull® and Gradall® Telehandlers and JLG Aerial Work Platforms.

The world leader in the "high-reach" or "access" equipment industry, JLG has developed and manufactured eight different 1/32 scale die-cast models featuring realistic high-quality moving parts, excellent craftsmanship, brilliant colors and accurate detail.

The introductory offering of the JLG collection currently represents each major product category of its product range with seven of the eight original die-cast models in this series still available including: the JLG G12-55A Telehandler; the JLG 1250AJP Ultra Boom Lift; the JLG 3394RT Scissor Lift; the JLG 4013 European Telehandler; the Lull 944E-42 Telehandler; the SkyTrak 8042 Telehandler; and the Gradall 544D10-55 Telehandler. Since their initial release late last year, the JLG die-cast models have flown off the shelf at specialty retailers, collectors' shows and events, and their web site, www.JLGshop.com.

According to JLG's Director of Marketing and Market Development, David Baxter, sales of their models have skyrocketed in the first six months with tens of thousands of models sold after their introduction during the 2005 Christmas holiday season. "We are pleased that model collectors of all kinds and customers around the world have given us a huge 'thumbs up' purchasing thousands of our beautiful replica models," Baxter said. "As a result of this success and acceptance in the industry, we have also decided to offer four more fantastic models in the upcoming year," he explained.

A US-based company with offices worldwide, some might wonder why a huge company would get into the die-cast model business. "Many companies help extend their brand name and increase exposure for their core products by producing replica models. For years, we have been producing our models as marketing tools for our network of equipment rental partners and sales distributors, as well as, selling limited offerings to

our employees,” said Baxter. “The models were so well-received that we decided to expand our marketing focus to include collectors who would like to purchase these life-like renditions of our distinctive equipment to expand their collections,” he said.

As mentioned, JLG will be adding four new die-cast models for their scheduled upcoming second series to be released in October of 2006. The second series in the collection will feature additional die-cast replica models of JLG’s world-class aerial work platform and lift equipment including: the JLG 860SJ Telescopic Boom Lift; the JLG 10MSP Vertical Mast Stock Picker; the JLG T350 TowPro; and the JLG Liftlux 260-25 Scissor Lift. The four additional models will bring the JLG model collection total to eleven. All of the first series of JLG models released can be seen and/or purchased at www.JLGshop.com.

For more information about the info in the press release, please contact Steve Cates at 918-758-0929 or e-mail questions or comments to majestic_marketing@sbcglobal.net. If you would like more information about JLG die-cast models or other JLG Gear, go to www.JLGshop.com and/or contact JLG Merchandise by e-mail at customerservice@jlgmerchandise.com. For more information on JLG Industries, please visit www.jlg.com.

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About JLG

JLG Industries, Inc. is the world’s leading producer of access equipment (aerial work platforms and telehandlers). The Company’s diverse product portfolio

encompasses leading brands such as JLG® aerial work platforms; JLG, SkyTrak®, Lull® and Gradall® telehandlers; and an array of complementary accessories that increase the versatility and efficiency of these products for end users. JLG markets its products and services through a multi-channel approach that includes a highly trained sales force and utilizes a broad range of marketing techniques, integrated supply programs and a network of distributors in the industrial, commercial, institutional and construction markets. In addition, JLG offers world-class after-sales service and support for its customers. JLG's manufacturing facilities are located in the United States, Belgium, and France, with sales and service operations on six continents.