



Altria Group, Inc. Increases Quarterly Dividend 10.3% to \$0.32 per Share

Richmond, Va. - - Aug 28, 2008 (BUSINESS WIRE) -- Regulatory News:

Altria Group, Inc. (NYSE:MO) today announced that its Board of Directors voted to increase the company's regular quarterly dividend. The new quarterly dividend of \$0.32 per common share is up 10.3% from the previous rate of \$0.29 per common share, and represents an annualized rate of \$1.28 per common share. The quarterly dividend is payable on October 10, 2008 to stockholders of record as of September 15, 2008. The ex-dividend date is September 11, 2008.

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Source: Altria Group, Inc.