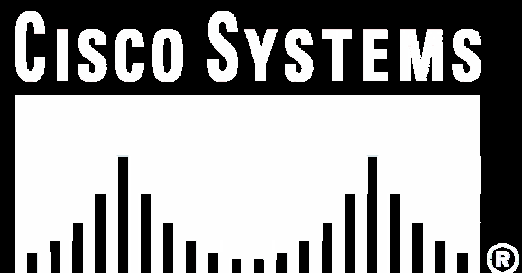




Cisco Systems, Inc. Conference Call

November 18, 2005



Forward-Looking Statements

➤ FORWARD-LOOKING STATEMENTS

Forward-Looking Statements

This press release contains forward-looking statements which are subject to safe harbors created under the U.S. federal securities laws. These statements include, among others, statements regarding the expected financial performance of Cisco (including earnings projections) following completion of the acquisition, Cisco's ability to achieve the expected synergies and other strategic benefits as a result of the acquisition, the strengthening of Cisco's leadership position across the entire networked digital home as a result of the acquisition, and the timeframe during which the acquisition is expected to close. Statements regarding future events are based on the parties' current expectations and are necessarily subject to associated risks related to, among other things, obtaining Scientific-Atlanta's shareholder and regulatory approval of the acquisition, the potential impact on the business of Scientific-Atlanta due to uncertainty about the acquisition, the retention of employees of Scientific-Atlanta and the ability of Cisco to successfully integrate Scientific-Atlanta's market opportunities, technology, personnel and operations and to achieve planned synergies. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. For information regarding other related risks, see the "Risk Factors" section of Cisco's most recent Form 10-K filed with the SEC on September 19, 2005 and of Cisco's subsequently filed Forms 10-Q. The parties undertake no obligation to revise or update any forward-looking statements for any reason.

Additional Information and Where to Find It

Scientific-Atlanta has agreed to file a proxy statement in connection with the proposed acquisition. The proxy statement will be mailed to the shareholders of Scientific-Atlanta. Scientific-Atlanta's shareholders are urged to read the proxy statement and other relevant materials when they become available because they will contain important information about the acquisition and Scientific-Atlanta. Investors and security holders may obtain free copies of these documents (when they are available) and other documents filed with the Securities and Exchange Commission at the SEC's web site at www.sec.gov. In addition, investors and security holders may obtain free copies of the documents filed with the SEC by Scientific-Atlanta by going to Scientific-Atlanta's Investor Relations page on its corporate website at www.scientific-atlanta.com.

In addition, Scientific-Atlanta and its officers and directors may be deemed to be participants in the solicitation of proxies from Scientific-Atlanta's shareholders with respect to the acquisition. A description of any interests that Scientific-Atlanta's officers and directors have in the acquisition will be available in the proxy statement. In addition, Cisco and its officers and directors may be deemed to have participated in the solicitation of proxies from Scientific-Atlanta's shareholders in favor of the approval of the acquisition. Information concerning Cisco's directors and executive officers is set forth in Cisco's proxy statement for its 2005 annual meeting of shareholders, which was filed with the SEC on September 26, 2005, and annual report on Form 10-K filed with the SEC on September 19, 2005. These documents are available free of charge at the SEC's web site at www.sec.gov or by going to Cisco's Investor Relations Website at <http://www.cisco.com/go/investors>.

Agenda

- **Cisco's Overall Strategy for the Service Provider and Consumer Market Segments**
- **How Scientific-Atlanta Enhances Overall Strategy**
- **Scientific-Atlanta's View on the Marketplace**
- **Q&A**

Cisco... Now the Quad Play Leader

Data / Voice / Mobility / Video

- Video is emerging as the **key strategic application in the service provider quadruple play bundle**
- **Scientific-Atlanta's scale, experience** builds on Cisco's commitment / leadership in the service provider market
- Combined team offers **unmatched experience** in delivering large-scale video systems and networks
- Linksys and Scientific-Atlanta combination extends Cisco's **leadership position across the networked digital home**
- Cisco international presence and IP leadership creates strategic synergies that **accelerate combined growth opportunity**

Scientific-Atlanta... Completes the “Quad Play” Offering

Video

Win Video, Win
the Consumer



Voice

VoIP Becoming
Mainstream



Data

Broadband
Buildout
Ramping



← **IP Mobility** →

Cisco Welcomes a World-Class Team



**Scientific
Atlanta**

Subscriber Systems

End-to-End Subscriber Systems,
DVR & Non-DVR Set tops,
HD & standard definition Set tops,
System & Client Software,
Cable HSD/Voice Modems,
Home Networks

SciCARE

Systems Integration,
24/7 Customer Support, Consulting,
Remote Maintenance & Network Management, Training
Installation and Program Management

Transmission Networks

HFC Networks,
Satellite Systems, Head-ends,
Network Management,
Digital Transport



Catching the Video Market Transition



DIGITAL CABLE



DVR



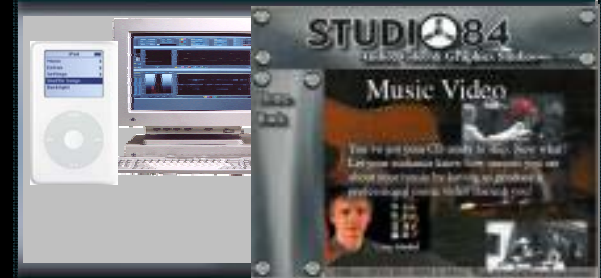
IPTV



HIGH DEFINITION



INTERACTIVE TV



VIDEO TO OTHER DEVICES

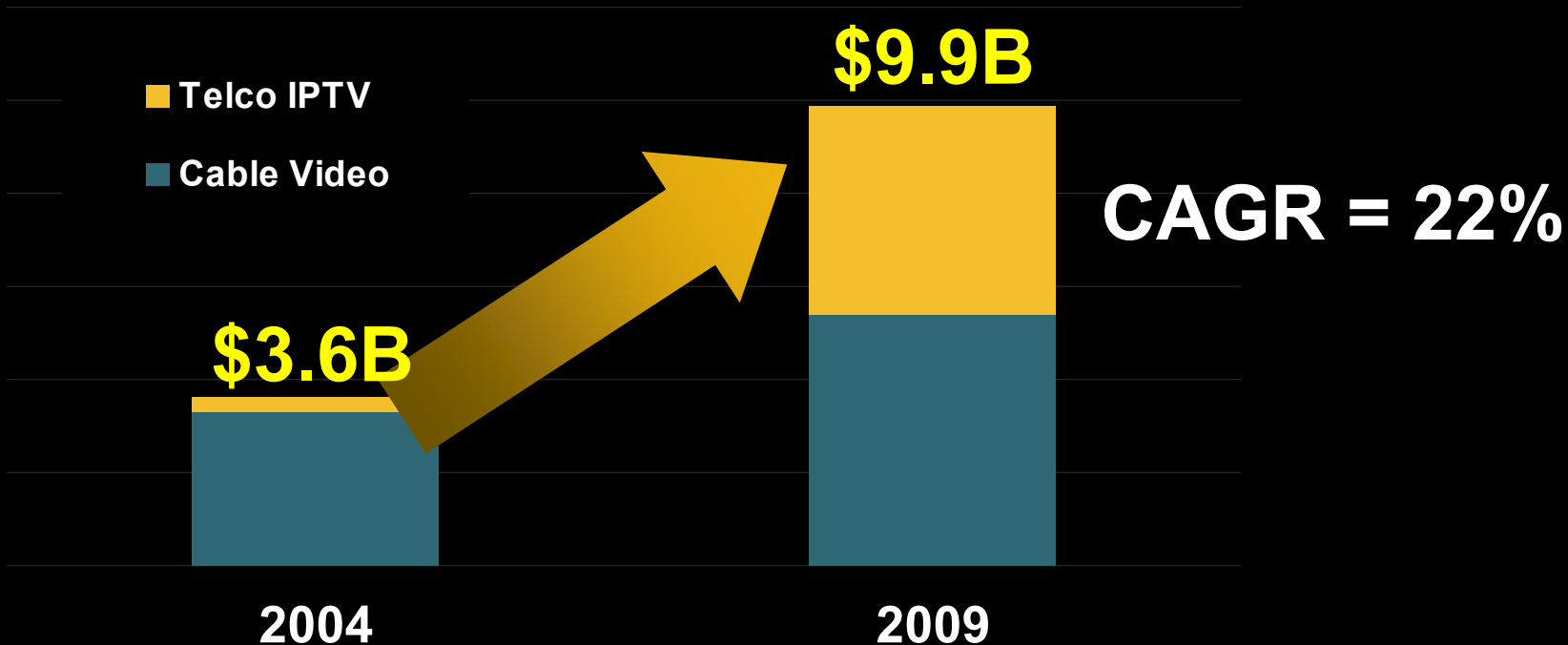
**Advanced
Video
Quality**

**Personalized
Video
Experience**

**Video Network
Convergence**

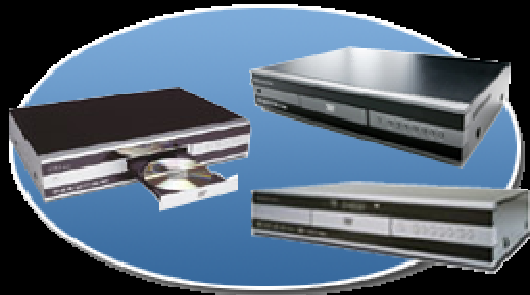
SP Video—The Next Investment Wave

- Cable operators are entering network and set top box upgrade cycle to deliver advanced video services
- Telco's have begun building entirely new infrastructures for video entertainment delivery



Source: Infonetics, Cisco

Cisco Delivers the Complete Digital Home



Networked Entertainment

Home Networking, Media Sharing
Throughout the Home



Voice & Video

Digital, DVR, High Definition



End User



Content

Audio, Video, Interactive Content



Broadband

ADSL2+, FTTx,
DOCSIS 3.0, WiFi

Global Technology and Customer Synergy

U.S.A.

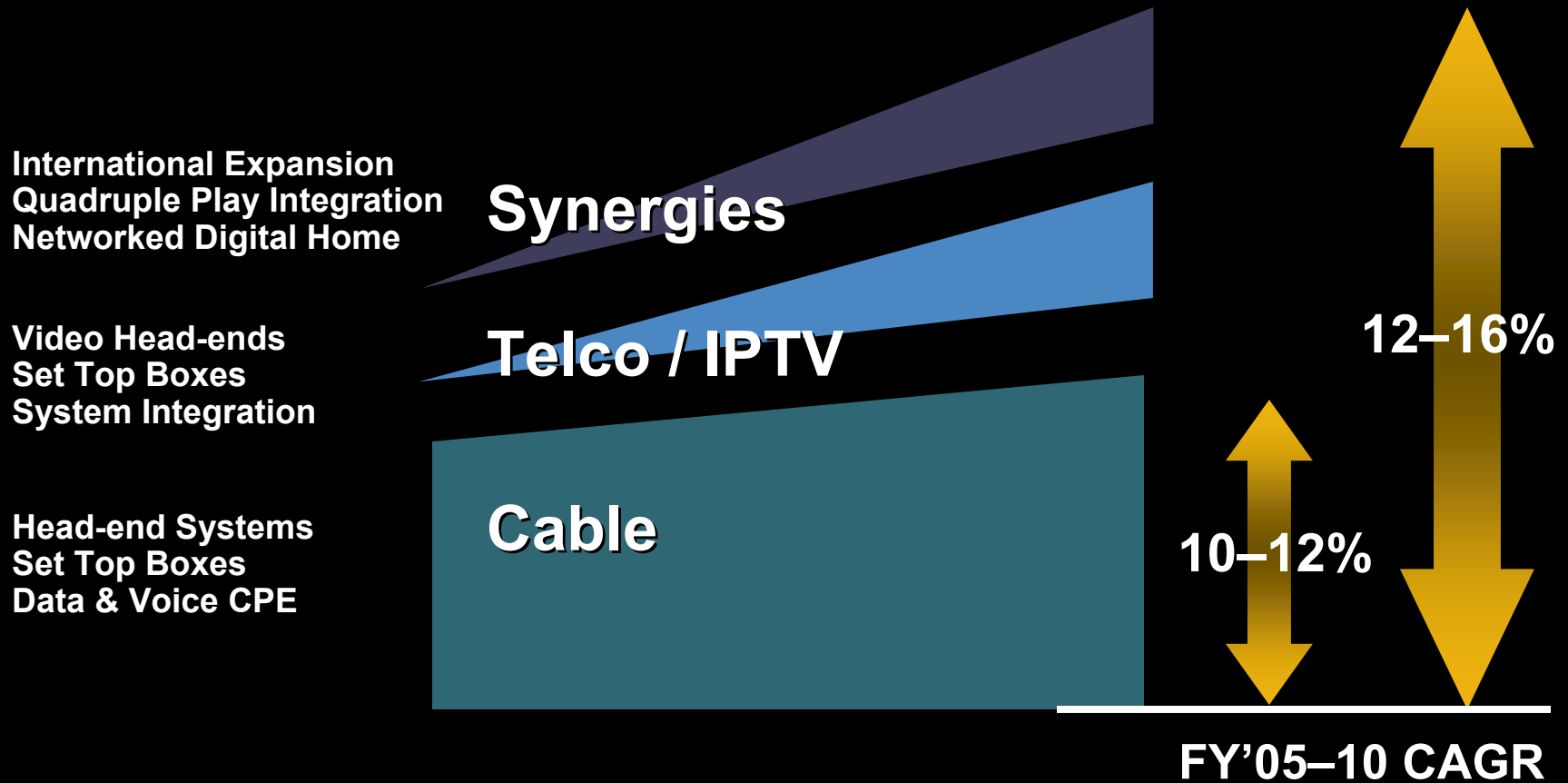
International

Cable

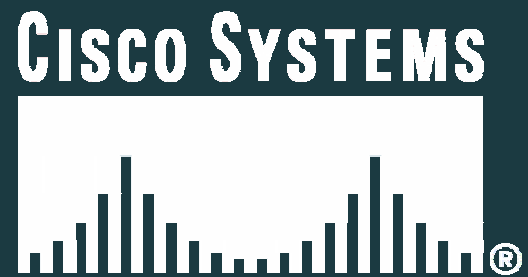
Telcos



Accelerating the Growth Opportunity



Note: Not drawn to scale



CISCO SYSTEMS

