

NEWS RELEASE

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#### PROGRESSIVE REPORTS JANUARY RESULTS

MAYFIELD VILLAGE, OHIO -- February 13, 2013 -- The Progressive Corporation today reported the following results for January 2013:

(millions, except per share amounts and ratios; unaudited)	January		January		
	2013		2012		Change
Net premiums written	\$	1,537.8	\$	1,458.3	5 %
Net premiums earned	\$	1,589.6	\$	1,463.5	9 %
Net income	\$	134.2	\$	75.0	79 %
Per share	\$	.22	\$	.12	81 %
Total pretax net realized gains (losses) on securities					
(including net impairment losses)	\$	42.4	\$	11.9	256 %
Combined ratio		91.1		94.9	(3.8) pts.
Average diluted equivalent shares		605.0		610.5	(1)%
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(thousands; unaudited)	January 2012	January	Changa
Policies in Force:	2013	2012	Change
Agency – auto	4,768.3	4,688.0	2 %
Direct – auto	3,997.5	3,888.1	3 %
Total personal auto	8,765.8	8,576.1	2 %
Total special lines	3,935.5	3,788.3	4 %
Total Personal Lines	12,701.3	12,364.4	3 %
Total Commercial Auto	517.1	509.6	1 %

Progressive offers insurance to personal and commercial auto drivers throughout the United States. Our Personal Lines business writes insurance for personal autos and recreational vehicles. Our Commercial Auto business writes primary liability, physical damage, and other auto-related insurance for autos and trucks owned by small businesses.

See the "Comprehensive Income Statements" and "Supplemental Information" for further information.

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES COMPREHENSIVE INCOME STATEMENTS

#### January 2013

(millions) (unaudited)

	Jar		
	2013	2012	% Change
	<del></del>	<del></del>	
Net premiums written	\$ 1,537.8	\$ 1,458.3	5
	-	_	
Revenues:	<b>4.700 5</b>	4 1.60 7	0
Net premiums earned	\$ 1,589.6	\$ 1,463.5	9
Investment income	31.6	38.0	(17)
Net realized gains (losses) on securities:			
Other-than-temporary impairment (OTTI) losses:	0	0	ND 4
Total OTTI losses	0	0	NM
Non-credit losses, net of credit losses recognized	0	0	ND 4
on previously recorded non-credit OTTI losses	0	0	NM
Net impairment losses recognized in earnings	0	0	NM
Net realized gains (losses) on securities	42.4	11.9	256
Total net realized gains (losses) on securities	42.4	11.9	256
Fees and other revenues <sup>2</sup>	25.5	24.7	3
Service revenues	2.7	3.1	(13)
Total revenues	1,691.8	1,541.2	10
Expenses:			
Losses and loss adjustment expenses	1,117.0	1,064.3	5
Policy acquisition costs	137.1	137.0	0
Other underwriting expenses <sup>2</sup>	220.1	212.1	4
Investment expenses	1.9	1.7	12
Service expenses	2.4	2.7	(11)
Interest expense	10.2	11.2	(9)
Total expenses	1,488.7	1,429.0	4
Income before income taxes	203.1	112.2	81
Provision for income taxes	68.9	37.2	85
Net income	134.2	75.0	79
Tet meone	134.2		1)
Other comprehensive income, net of tax:			
Net unrealized gains (losses) on securities:			
Net non-credit related OTTI losses, adjusted for			
valuation changes	.2	1.2	(83)
Other net unrealized gains (losses) on securities	48.3	121.0	(60)
Total net unrealized gains (losses) on securities	48.5	122.2	(60)
Net unrealized gains on forecasted transactions	(.1)	(.2)	(50)
Foreign currency translation adjustment	0	3	NM
Other comprehensive income	48.4	122.3	(60)
Total comprehensive income	\$ 182.6	\$ 197.3	(7)
		<del></del>	` `

NM = Not Meaningful

<sup>&</sup>lt;sup>1</sup>For a description of our reporting and accounting policies, see Note 1 to our 2011 audited consolidated financial statements included in our 2011 Shareholders' Report, which can be found at <a href="https://www.progressive.com/annualreport">www.progressive.com/annualreport</a>.

<sup>&</sup>lt;sup>2</sup>Fees and other revenues primarily represent fees collected from policyholders relating to installment charges in accordance with our bill plans, as well as late payment and insufficient funds fees. We are showing this item as a separate component of total revenues to conform to the presentation in our 2012 Annual Report to Shareholders, which will be filed as an exhibit to our Form 10-K on or about February 26, 2013. Previously, these fees were presented net within other underwriting expenses; this revision in classification has no effect on net or comprehensive income, shareholders' equity, or the calculation of our underwriting profit or combined ratios.

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES COMPUTATION OF NET INCOME AND COMPREHENSIVE INCOME PER SHARE

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## INVESTMENT RESULTS

## January 2013

(millions – except per share amounts) (unaudited)

The following table sets forth the computation of net income per share and comprehensive income per share: January 2013 2012 Net income \$ 134.2 \$ 75.0 Per share: Basic \$ .22 \$ .12 \$ .22 \$ Diluted .12 Comprehensive income \$ 182.6 \$ 197.3 Per share: Diluted \$ .30 \$ .32 Average shares outstanding - Basic 601.3 606.8 Net effect of dilutive stock-based compensation 3.7 3.7 Total equivalent shares - Diluted 610.5 605.0

The following table sets forth the investment results or the period:		
	Jan	uary
	2013	2012
Fully taxable equivalent total return:		
Fixed-income securities	.3 %	1.1 %
Common stocks	5.3 %	4.7 %
Total portfolio	.9 %	1.5 %
Pretax annualized investment income book yield	2.5 %	3.1 %

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES SUPPLEMENTAL INFORMATION

January 2013

(\$ in millions) (unaudited)

			Ja	anuary							
							mercial				
	Personal Lines Business			Auto		Other		Companywide			
		gency		Direct	Total			Busin			otal
Net Premiums Written	\$	754.0	\$	613.7 \$	,	\$	170.1	\$	0	\$	1,537.8
% Growth in NPW	Φ.	5 %	Φ.	6 %	5 %		8 %		NM		5 %
Net Premiums Earned	\$	801.9	\$	623.0 \$		\$	164.7	\$	0	\$	1,589.6
% Growth in NPE		8 %		9 %	8 %		12 %		NM		9 %
GAAP Ratios											
Loss/LAE ratio		70.5		69.6	70.1		71.3		NM		70.3
Expense ratio		20.3		21.1	20.7		22.5		NM		20.8
Combined ratio		90.8		90.7	90.8		93.8		NM		91.1
			_	<del></del>	-						
Actuarial Adjustments <sup>2</sup>											
Reserve Decrease/(Increase)											
Prior accident years										\$	.4
Current accident year											.5
Calendar year actuarial adjustment	\$	(.4)	\$	1.1 \$	.7	\$	.2	\$	0	\$	.9
											•
Prior Accident Years Development											
Favorable/(Unfavorable)											
Actuarial adjustment										\$	.4
All other development											(11.0)
Total development										\$	(10.6)
											<b>7</b> 0.2
Calendar year loss/LAE ratio											70.3
Accident year loss/LAE ratio											69.6
St. 1 D. C											
Statutory Ratios											70.0
Loss/LAE ratio											70.3
Expense ratio											21.0
Combined ratio											91.3
Statutory Surplus										\$	5,814.8
NM = Not Meaningful											

The other businesses generated an underwriting loss of \$0.3 million. Combined ratios and % growth are not meaningful (NM) due to the low level of premiums earned by, and the variability of loss costs in, such businesses.

<sup>&</sup>lt;sup>2</sup> Represents adjustments solely based on our corporate actuarial reviews.

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES BALANCE SHEET AND OTHER INFORMATION

(millions – except per share amounts) (unaudited)

		January 2013
CONDENSED GAAP BALANCE SHEET:		
Investments – Available-for-sale, at fair value:		
Fixed maturities <sup>1</sup> (amortized cost: \$11,514.7)	\$	11,880.0
Equity securities:		
Nonredeemable preferred stocks <sup>1</sup> (cost: \$405.0)		821.7
Common equities (cost: \$1,381.8)		2,011.5
Short-term investments (amortized cost: \$2,204.4)		2,204.4
Total investments <sup>2, 3</sup>		16,917.6
Net premiums receivable		3,195.5
Deferred acquisition costs		427.7
Other assets <sup>4</sup>		2,457.3
Total assets	<u>\$</u>	22,998.1
Unearned premiums	\$	4,878.2
Loss and loss adjustment expense reserves <sup>4</sup>	Ť	7,837.8
Other liabilities <sup>3</sup>		2,052.1
Debt		2,063.2
Shareholders' equity		6,166.8
Total liabilities and shareholders' equity	\$	22,998.1
Common shares outstanding		603.9
Shares repurchased – January		1.6
Average cost per share	\$	21.89
Book value per share	\$	10.21
Trailing 12-month return on average shareholders' equity		
Net income		15.4 %
Comprehensive income		17.1 %
Net unrealized pretax gains (losses) on investments	\$	1,401.9
Increase (decrease) from December 2012	\$	74.6
Debt-to-total capital ratio		25.1 %
Fixed-income portfolio duration		1.8 years
Weighted average credit quality		AA-
Year-to-date Gainshare factor		1.40

<sup>&</sup>lt;sup>1</sup> As of January 31, 2013, we held certain hybrid securities and recognized a change in fair value of \$9.8 million as a realized gain during the period we held these securities.

<sup>&</sup>lt;sup>2</sup> Includes \$5.3 billion of short-term investments and U.S. Treasury securities prior to settling \$106.5 million of net security transactions outstanding at month-end.

<sup>&</sup>lt;sup>3</sup> Includes \$106.5 million of net unsettled security transactions (as discussed in note 2 above).

<sup>&</sup>lt;sup>4</sup>Loss and loss adjustment expense reserves are stated gross of reinsurance recoverables on unpaid losses of \$868.4 million, which are included in "other assets."

### **Monthly Commentary**

• The Company has no additional commentary regarding January results.

#### **Events**

We are currently scheduled to release February results on Wednesday, March 13, 2013, before the market opens.

Progressive is scheduled to hold a one-hour conference call to address questions on Thursday, February 28, 2013, at 9:00 a.m., eastern time, subsequent to the posting of our 2012 Shareholders' Report online and the filing of our 2012 Annual Report on Form 10-K with the SEC. Registration for the teleconference and webcast is available at <a href="http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendar">http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendar</a>.

#### **About Progressive**

The Progressive Group of Insurance Companies makes it easy to understand, buy, and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever, and however it's most convenient—online at <a href="http://www.progressive.com">http://www.progressive.com</a>, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance, and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <a href="http://www.progressiveonline.com.au">http://www.progressiveonline.com.au</a>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price<sup>®</sup>, the Snapshot Discount<sup>®</sup>, and a concierge level of claims service.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Statements in this release that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein. These risks and uncertainties include, without limitation, uncertainties related to estimates, assumptions, and projections generally; inflation and changes in economic conditions (including changes in interest rates and financial markets); the possible failure of one or more governmental entities to make scheduled debt payments or satisfy other obligations; the potential or actual downgrading of governmental, corporate, or other securities by a rating agency; the financial condition of, and other issues relating to the strength of and liquidity available to, issuers of securities held in our investment portfolios and other companies with which we have ongoing business relationships, including counterparties to certain financial transactions; the accuracy and adequacy of our pricing and loss reserving methodologies; the competitiveness of our pricing and the effectiveness of our initiatives to retain more customers; initiatives by competitors and the effectiveness of our response; our ability to obtain regulatory approval for requested rate changes and the timing thereof; the effectiveness of our brand strategy and advertising campaigns relative to those of competitors: legislative and regulatory developments, including, but not limited to, health care reform and tax law changes; the outcome of disputes relating to intellectual property rights; the outcome of litigation or governmental investigations that may be pending or filed against us; weather conditions (including the severity and frequency of storms, hurricanes, snowfalls, hail, and winter conditions); changes in driving patterns and loss trends; acts of war and terrorist activities; our ability to maintain the uninterrupted operation of our facilities, systems (including information technology systems), and business functions, and safeguard personal and sensitive information in our possession; court decisions and trends in litigation and health care and auto repair costs; and other matters described from time to time in our releases and publications, and in our periodic reports and other documents filed with the United States Securities and Exchange Commission. In addition, investors should be aware that generally accepted accounting principles prescribe when a company may reserve for particular risks, including litigation exposures. Accordingly, results for a given reporting period could be significantly affected if and when a reserve is established for one or more contingencies. Also, our regular reserve reviews may result in adjustments of varying magnitude as additional information regarding claims activity becomes known. Reported results, therefore, may be volatile in certain accounting periods.