



FOR SCHAWK:
Patti Soldavini
Corporate Communications
908.850.6300
psoldavini@anthemworldwide.com

AT SCHAWK:
James J. Patterson
Chief Financial Officer
847.827.9494
jpatterson@schawk.com

SCHAWK APPOINTS BRAD WILLS
GROUP MANAGING DIRECTOR OF EUROPEAN OPERATIONS

Wills to Oversee Company's European Advertising and Packaging Operations

DES PLAINES, IL, AUGUST 22, 2006—Schawk, Inc., (NYSE: **SGK**), the world's leading provider of knowledge-based brand image management solutions to Fortune 500 companies, announced today the appointment of Brad Wills to group managing director of Schawk Europe. Wills assumes oversight of the Company's European operations presently located in the U.K., Belgium and Spain. He will continue to oversee Schawk's Asia Pacific operations, a position he has held since 2000.

"Our European business is keenly important to Schawk's ability to provide a consistent set of world-class brand imaging solutions to leading advertisers, packagers and retailers in Europe and throughout the world," said Brad Wills, group managing director, Europe and Asia. "Schawk's offering is unique to the industry and I am committed to providing this solution set to the European market and delivering a new standard of excellence to our clients."

Some of Schawk's superb clients in Europe include P&G, British Airways, InBev, Elizabeth Arden, Vertu, Tesco, Unilever, Kraft, Johnson & Johnson, GlaxoSmithKline, Frito Lay and Nestlé. Schawk's brand imaging solutions are customized based on client requirements and may include integrated services such as strategic design, repro production, digital content management, premedia, and print management.

"I look forward to synchronizing all of Schawk Europe's talent and resources to redefine brand imaging excellence here," added Wills. "Schawk is a client-driven, brand-focused company. We are dedicated to helping our clients speed new branded products to market and to advertise and promote those products with the same speed, consistency and efficiency. The London advertising market is an important part of our plan."

ADD ONE/WILLS APPOINTMENT AT SCHAWK

“Brad has excelled at building Schawk’s Asia Pacific team,” said David A. Schawk, president and chief executive officer. “He was instrumental in uniting a diverse group of cultures, philosophies and languages in Asia to deliver integrated global solutions to our clients locally.”

Added Schawk, “We believe that Brad’s demonstrated experience and his ability to successfully apply Schawk’s business philosophy throughout diverse regions of the world will help us elevate Schawk’s performance in the European market.”

Presently, Schawk operates inside Europe from facilities in Leeds, London, Newcastle, and Manchester in the U.K., Antwerp, Belgium and Valencia, Spain. The managing director at each facility will report directly to Brad Wills who will continue to report to president and chief executive officer, David Schawk.

Schawk’s London facility is located at St. Marks House, Shepherdess Walk. The telephone number is (44) 20 7861 7777.

Schawk, Inc., the world’s largest and most experienced brand imaging solutions provider, creates, develops, implements, and measures comprehensive knowledge-based solutions that enable brand-driven organizations to drive maximum value through their brands globally. By helping clients enhance brands visually and accelerating the development of new product innovations, consistently, predictably, and efficiently, Schawk improves Fortune 500 companies’ ability to maximize market potential and new product revenue. Schawk operates from locations across North America, Europe, Asia Pacific, and Australia. Headquartered in suburban Chicago, Schawk, Inc. trades on the New York Stock Exchange under the symbol SGK. Schawk was named a “Best Small Company” in 2005 and 2004 by Forbes Magazine and a Hot Growth Top 100 Best Small Company by BusinessWeek Magazine in 2005. For more information, visit www.schawk.com.

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