# Pursuing Our Mission

# We improve people's lives by making technology and entertainment products affordable and easy to use.

Minneapolis-based Best Buy Co., Inc. (NYSE: BBY) is the nation's number one specialty retailer of consumer electronics, personal computers, entertainment software and appliances. The Company operates retail stores and commercial Web sites under the names: Best Buy (BestBuy.com), Magnolia Hi-Fi, Media Play (MediaPlay.com), On Cue (OnCue.com), Sam Goody (SamGoody.com) and Suncoast (Suncoast.com). The Company reaches consumers through more than 1,700 retail stores nationwide, in Puerto Rico and in the U.S. Virgin Islands and employs more than 75,000 people.



### **Table of Contents**

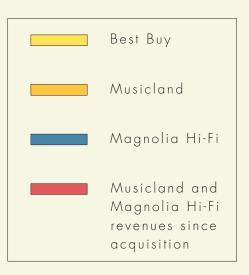
| Financial Highlights                 | 1  |
|--------------------------------------|----|
| Chairman's Letter to Shareholders    | 4  |
| Best Buy Business Review             | 10 |
| Musicland Business Review            | 14 |
| Magnolia Hi-Fi Business Review       | 18 |
| Ten-year Financial Highlights        | 20 |
| Management's Discussion and Analysis | 22 |
| Consolidated Financial Statements    | 36 |
| Notes to Financial Statements        | 41 |
| Store Map                            | 58 |
| Directors and Executive Officers     | 59 |
| Glossary                             | 60 |
| Company Information                  | 61 |

# Achieving Record Results

### Highlights of our performance in fiscal 2001 include:

- Sales increased 23 percent to a record \$15.3 billion.
- Net earnings rose 14 percent to a record \$396 million.
- · We created \$138 million in EVA.
- We opened 62 Best Buy stores, including our entry into the New York area.
- We announced our planned expansion into Canada.
- We completed the acquisition of Musicland Stores Corporation, including its four brands: Media Play, On Cue, Sam Goody and Suncoast.
- We acquired Magnolia Hi-Fi, Inc., which operates 13 stores featuring high-end home theater products.
- Sales of digital products grew 50 percent to represent 15 percent of sales for the fourth quarter.
- We launched BestBuy.com, helping to define "clicks and mortar" retailing.

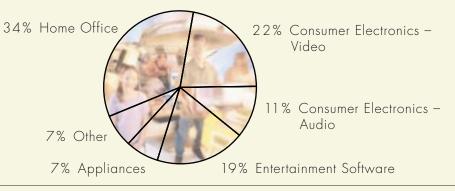
# Company Snapshot





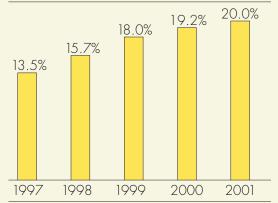
We have grown revenues by an average of 16% per year through new stores and sales increases at existing stores.

### Product Mix



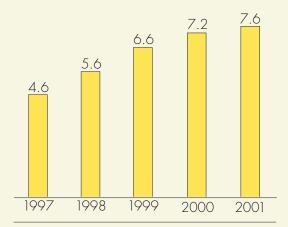
Our home office category generates a third of all Best Buy store sales, although it is growing less rapidly than consumer electronics.

### Gross Profit Percentage



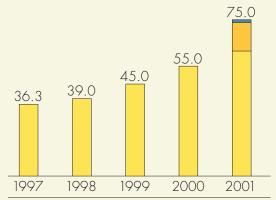
Our gross profit percentage improvement reflects changes in our product mix, both among and within our categories.

### Inventory Turns



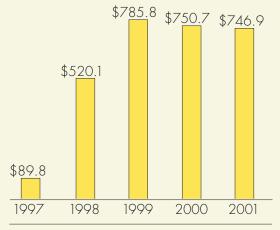
Inventory management remains a strength of the company.

### Number of Employees (in thousands)



Our employee base has grown 17% annually to support our growth initiatives.

### Cash and Cash Equivalents (in millions)



We finished the year with a strong cash position despite paying for our two acquisitions with cash.



# Letter To Our

## To fellow shareholders, employees and community members:

Best Buy has enjoyed phenomenal growth in the past decade. We have increased revenues at a compound annual growth rate of 37 percent by opening stores, increasing sales at existing stores and taking advantage of new product cycles. We have delivered to shareholders earnings per share growth at a compound annual growth rate of 44 percent. Consumer preference for our brand, product assortment and store experience has boosted our market share and established us as the nation's leading retailer of consumer electronics, entertainment software and personal computers for the home.

We have the opportunity to continue our national Best Buy store growth for a number of years; we estimate that we will have blanketed the country with our yellow tag by fiscal 2005. We also stand to benefit from an accelerating digital product cycle, which is expected to drive consumer demand for the rest of this decade. As high-speed Internet access becomes more readily available and as home networking and entertainment delivery systems converge, we are uniquely positioned to bring consumers exciting new technology, including devices, connections and content.

### **Building Blocks for Growth**

Our leadership team shares a vision for the Company of meeting consumers at the intersection of technology and life. In fiscal 2001, we concluded that this vision required us to look beyond our large format strategy, which attracts primarily techno-savvy, fairly young and predominantly male consumers. After 35 years of outstanding growth,

# Shareholders

we needed new distribution channels. We saw an opportunity to reach other large segments of consumers who seek technology products and services that make their time more fun and more productive. We also were challenged to look outside our national borders for new markets in which to open stores. To fuel our long-term growth, we needed to launch our next stage of growth prior to exhausting the opportunity within our large format strategy.

In fiscal 2001, we announced three growth initiatives aimed at realizing our vision:

- The acquisition of Musicland, a retailer of predominantly music and movies.
- The acquisition of Magnolia Hi-Fi, a preeminent retailer of high-end consumer electronics.
- The beginning of our international expansion with the announced entry into the Canadian marketplace.

These strategic initiatives provide us with substantial building blocks for growth. Through these three strategies, we have added new branded retail outlets, mall and rural store formats, a high-end electronics sales and service format, and hundreds of millions of new consumer touch points. We see significant opportunity to extend our retailing leadership in technology and entertainment into new spaces.

### **Extending our Leadership**

Through our acquisition of Minneapolis-based Musicland, which was completed in the fourth quarter, we can reach consumers through four new brands:

- Sam Goody, with 630 mall-based stores;
- On Cue, with 200 rural stores;
- · Suncoast, with 400 mall-based stores; and
- Media Play, with 80 superstores.

Musicland's more than 1,300 stores bring us 300 million additional consumer visits per year, including more female consumers, more rural consumers and a higher market penetration of the teenage shopper. Currently, all four brands sell primarily music and movies. Following market testing, we expect to add consumer electronics to the mix. Because of the overlap with Best Buy stores in product categories and geography, we have the opportunity to share best practices and achieve economies of scale. More importantly, we have the ability to make a market in new distribution systems for entertainment products as consumers complement physical purchases with digital.

In the fourth quarter, we also completed our acquisition of Magnolia Hi-Fi, based in Seattle. Magnolia Hi-Fi has loyal customers and leads the industry in customer service. Its ability to bring to market emerging entertainment technologies appeals to higher-income consumers. We have retained the company's management team and commissioned sales force in order to preserve the culture while we grow the business. We believe that we have much to learn from each other.

We announced our international expansion in December as well, beginning with plans for an initial 15 stores in Canada. We anticipate that in fiscal 2003 we will open the first of several stores in the Toronto area, each of

4

which will be approximately 30,000 square feet. With this as a base, we will embark on a store expansion campaign, culminating with 60 to 65 Canadian stores. Our experiences operating our six brands in the United States and our customer-centric culture will be invaluable as we determine how to satisfy the needs and wants of international consumers.

### **Measuring our Success**

Now that we have defined new avenues for growth, the next step is to implement our new initiatives and to measure the results.

With our Musicland acquisition, the key measures will be EVA, growth in sales productivity and increase in profitability. In addition, we believe that we can increase operating earnings by leveraging our fixed costs over a larger revenue base.

We will work to achieve these goals through a series of initiatives. In February 2001, we began testing the introduction of consumer electronics products, new fixtures and lighting, and new store layouts at Sam Goody stores. We expect to use the test results as the basis for transforming our Sam Goody stores, with an eye on revenue enhancement.

In fiscal 2002, we plan to complete an analysis of the brand's strategic positioning, consumer targeting, labor model and other aspects of the store experience. We then will apply the transformed operating model to existing

Sam Goody stores as well as all new Sam Goody stores that we open. We also plan to transform our On Cue stores in fiscal 2003, using experience gained from the Sam Goody transformation. Long term, we plan to grow these stores. In fact, we have identified more than 1,000 potential sites for this rural, small format store.

Our initial goals for Magnolia Hi-Fi are less ambitious, but also are significant. In the coming year, we hope to gain an insider's perspective on two key parts of Magnolia Hi-Fi's business model: world-class customer service and skilled marketing to high-end consumers and audiophiles. We believe that the primary value of acquiring Magnolia Hi-Fi is what we can learn about service and installation, which we hope to incorporate into our other brands.

All of these experiences will enable us to move more successfully into Canada and, eventually, into other international markets. Our measures for our expansion into Canada include store growth, EVA, sales productivity and market share.

### **Preparing for Growth**

These key strategies are possible because of our energetic, highly skilled and driven employees. I view them as a competitive advantage. In addition, with the management structure we announced in February, we have the executive talent in place to pursue each new initiative, while continuing to grow our Best Buy stores and reaching the full potential of these stores. I understand the value of developing a deep bench of skilled leaders

and also appreciate having the opportunity to focus on what I most enjoy: working with our team to advance our vision, identify strategic growth opportunities and develop the business.

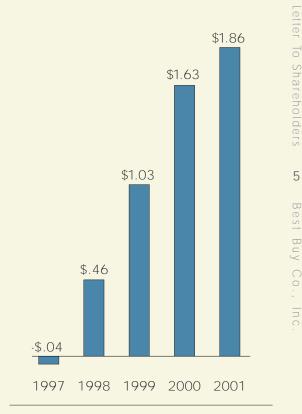
Our ability to grow depends on not only our employees but also our vendors. We highly value our strategic partnerships with vendors. We must continue to maintain strong relationships with them in order to continue our growth and to ensure our mutual success.

### **Assessing our Performance**

In view of the challenging economic environment, our record results in fiscal 2001 were particularly gratifying. Our revenues climbed 23 percent to a record \$15.3 billion, compared with \$12.5 billion the prior year. Our sales growth was driven by the opening of more than 100 Best Buy stores in the past two years and continued strong consumer preference for Best Buy stores' format, product assortments and shopping experience. Comparable store sales rose 4.9 percent on top of an 11.1-percent increase the prior year.

We reported a 14-percent increase in net earnings to \$396 million, or \$1.86 per share, compared with \$347 million, or \$1.63 per share, for the prior year. Our earnings were reduced 4 cents per share by our acquisition and integration of Musicland, and another 4 cents from write-offs of minority investments in e-commerce companies. Excluding those items, our earnings grew a solid 19 percent.

### Earnings (Loss) Per Share



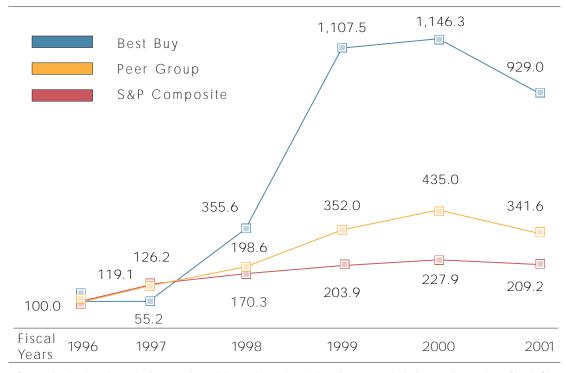
Our earnings per share have increased at a compound annual growth rate of 47% over the past five years.

Our earnings growth was driven by gross margin improvements. Gross profit grew to 20.0 percent of sales, compared with 19.2 percent the prior year. The increase reflects improved product margins and changes in our product mix, including higher sales of consumer electronics and a lower contribution from the home office category.

### Investing in the Future

During the second quarter, we launched BestBuy.com™, which quickly became one of the top five e-commerce sites in the country. Our investments in the Internet, new stores and Musicland, along with the effects of more moderate comparable store sales growth, raised our selling,

### Best Buy Stock Price Relative Performance



Our stock price has dramatically outperformed the market and an index of our peers, including retailers such as Circuit City, Radio Shack and Home Depot.

Source: Media General Financial Services

general and administrative expense ratio to 16.0 percent of sales, compared with 14.8 percent in fiscal 2000.

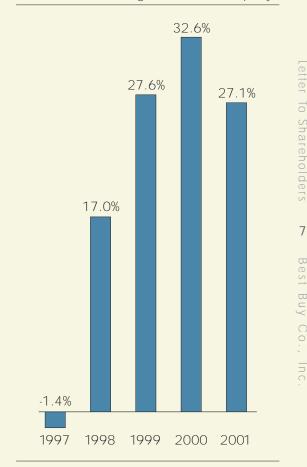
I believe that our stock price does not accurately reflect our potential for continued growth in revenues, leverage and earnings. As the U.S. retail leader for technology products and services in the home office and entertainment categories, we stand to benefit as the digital product cycle expands. Moreover, we see tremendous opportunity as we extend that expertise through new brands and new store formats to reach consumers we have underserved in the past, including women, teenagers, rural consumers and international consumers.

I believe that we have the right people and the right strategies to achieve our goals of top-quartile performance in earnings growth among leading retailers over any economic cycle. That is what I expect of Best Buy, both as a shareholder and as chairman, and I am certain that you demand nothing less.

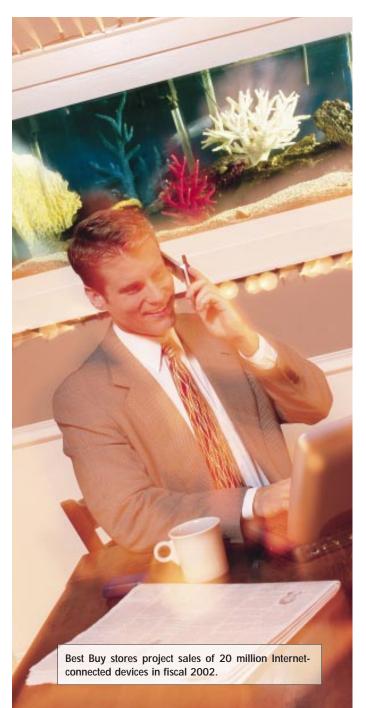
icher maching

Richard M. Schulze Founder, Chairman & CEO

### Return on Average Common Equity



Our goal is to maintain a return on average equity that ranks in the top quartile among retailers. Our ROE declined modestly in fiscal 2001, reflecting our costs associated with strategic investments and a reduction in the growth rate of comparable store sales increases.



# Best Buy Leads

Our Best Buy stores continued to lead the industry in sales of personal computers, consumer electronics, music and movies in fiscal 2001. We increased sales to a record \$15.2 billion, an increase of 21 percent, despite challenging economic conditions. Our average sales per Best Buy store approached \$39 million, more than double that of our closest competitor. Sales of digital electronics products grew faster than other categories. In addition, consumers opted for more fully featured products within the categories. Both trends helped boost our gross profit margins.

One of the highlights of the past year was our entry into the greater New York area, the most expansive undertaking in our history. We celebrated the opening of our initial New York stores by hosting a concert featuring world-renowned musician Sting in Central Park, supported by a full marketing blitz. In total we opened 15 stores in the New York area and 47 stores in other markets, on top of the 47 new stores we opened the prior year.

We expect to open another 60 stores in fiscal 2002. Beginning in the fall, our new stores will use our newest store format, which features a flexible merchandising architecture, faster checkout, a labor model more tailored to the various product categories and improved merchandising.

Our customers recognize Best Buy's brand promise of being fun, honest, young and techno-savvy, and our core customer is the technology enthusiast. Technology

# the Digital Industry

enthusiasts are generally age 15 to 39, male and highly educated. They have higher than average incomes and approximately half have children at home. Most of our customers come to Best Buy looking for products and services that enhance their personal time by making it more enjoyable and more productive. In the last few years, they have broadened their focus from price and selection to include an interest in more sophisticated technology products and services.

We are recognized nationally for our inviting, interactive store format, and our ability to identify the products and services that consumers want most and to be the market leader. These strengths work together to help us create the market for the digital revolution.

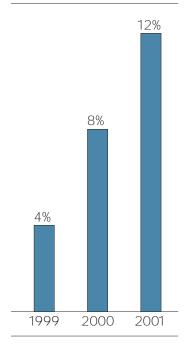
### **Building the Digital Future**

We pride ourselves on being among the first national retailers to introduce consumers to the latest digital products, from digital TVs to digital cameras, camcorders and DVD players. Our ability to identify new technology and product trends early and to make the market for new products has helped us grow revenues and net earnings.

We believe that the life cycle of digital products is gaining momentum and that Best Buy stores play a key role in building the digital future. We envision a future in which we will continue to provide consumers with electronic devices and packaged entertainment. In addition, we will provide connectivity services, digital content and consumer applications that take advantage of a networked, digital world.

An important component in our digital future is the growing base of Internet service subscribers. Since we began the program in July 1999, we have signed up 1.7 million Internet service subscribers. This significant subscriber base provides us with a retailing and consumer relationship-building tool. Our leading role in the sale of connectivity services is a natural extension of our top market share in sales of technology products.





Similarly, we believe that, as the largest U.S. retailer of packaged entertainment, we can play a lead role in shaping how all forms of media are distributed. We plan to be a leader in offering the products and services consumers want most, when they want them and where they want them.

### **Expanding Internationally**

As we strive toward our vision of meeting consumers at the intersection of technology and life, we must look beyond the borders of the United States. In fiscal 2001, we took the first step in our international expansion and began planning to open Best Buy stores in Canada by fall 2002.

The Canadian marketplace is attractive because of the sizeable population, high median incomes, strong annual spending in consumer electronics (estimated at \$11 billion) and limited competition in our sector.

Our Canadian Best Buy stores will measure 30,000 or 45,000 square feet, depending on the needs of the location.

To facilitate this growth, we have named as head of our Canadian operations Thomas Healy, a senior vice president and a 10-year Best Buy veteran. He is charged with building a team to establish Best Buy as the leading specialty retailer in Canada, while leveraging the processes and competencies of the Company. In the next three or four fiscal years, we envision opening a total of 60 to 65 stores throughout Canada.

### **Launching our Internet Strategy**

Consumers are using the Internet at increasing rates. They are excited by the promise that the Internet will enhance the quality of their lives by providing new methods to communicate, faster access to information, more exciting entertainment experiences and convenient sources of goods and services. Best Buy has embraced the Internet as a new medium with which to extend our traditional retailing strengths and as a platform for delivering future digital entertainment services.

We launched BestBuy.com in June 2000, and it has quickly become one of the most visited e-commerce sites in the nation. The site offers a rich resource for learning about and purchasing Best Buy's principal products, including consumer electronics, computers and peripherals, music, movies, software and games. BestBuy.com also is recognized as one of the nation's "stickiest" sites in terms of page views and time spent by each visitor.

A key to BestBuy.com's success is its integration with our traditional retail business. We believe that this "clicks and mortar" approach will benefit consumers by offering them a consistent, synchronized experience across our stores and Internet channels, while availing them of the unique attributes of each. Consumers also can have choices regarding how to learn about, purchase and obtain delivery of our products. For example, we offer BestBuy.com WebStations™ in all of our stores, which in many cases expand the assortments otherwise available. We allow customers to pick up and return their online purchases in our stores. Our research indicates that a



significant percentage of customers making in-store purchases visited BestBuy.com prior to their purchases, and it favorably influenced their purchases as well as enhanced their in-store shopping experience.

Our integrated approach allows us to take advantage of cost efficiencies. BestBuy.com leverages, among other things, our significant advertising spending, distribution and logistics infrastructure, vendor relationships, buying power and retail store operations. While many Internet-based business models have struggled to overcome heavy infrastructure investments, low product margins and inefficient distribution and service, we believe that our "clicks and mortar" approach will be both an economically viable model for Internet retailing and the service of choice for consumers. We expect the Internet, as an

integrated channel, to be an important component of all of our retail businesses, including the brands we recently added from Musicland and Magnolia Hi-Fi, as well as our Canadian stores.

The Internet not only is a platform for learning about and purchasing physical products, but it also represents a medium for actually obtaining goods in digital form. As consumer models emerge for the purchase of music, movies and games in digital form, as the bandwidth of consumer Internet access increases, and as technology begins to enable content distribution and the management of associated rights and royalties, we expect our consumers to embrace digital distribution. Best Buy intends to be a leader in assisting customers in understanding and using these new digital entertainment services.

# As games such as Playstation 2 move to the DVD format, they become natural extensions of products sold at Sam Goody stores today.

# Reaching New

In fiscal 2001, we acquired the four brands of Minneapolis-based Musicland Stores Corporation. While we expect the acquisition to have a limited impact on our earnings in fiscal 2002, we believe that this acquisition represents a significant long-term opportunity.

Through the Musicland brands, we can bring our core competencies in retailing consumer electronics to several new consumer segments, including segments typically underserved at our Best Buy stores. Musicland's mall-based stores and rural market locations give us access to more young people, more women and more rural communities. Musicland's 1,300 stores currently receive visits from more than 300 million consumers annually.

We also believe that we can significantly boost Musicland's performance, which has been lower than that of Best Buy stores in several key metrics, including sales productivity and operating efficiency.

We began by integrating Musicland with Best Buy. We have centralized our support functions, including logistics, information systems, real estate and legal. In the coming year, we plan to enhance Musicland's inventory management and human resources support systems as well.

### **Transforming Sam Goody**

Another key initiative in fiscal 2002 is the introduction of new products at our mall-based Sam Goody stores, Musicland's largest brand. These approximately 630 stores typically measure 4,500 square feet. We see the greatest potential to leverage Best Buy's strength as a

# Consumers

provider of digital technology with the Sam Goody format because of its current product mix and customer demographics. Sam Goody primarily sells pre-recorded music and movies. Its typical customers are in their 20s and tend to buy on impulse. We expect to add to the product mix devices that play music and movies, as well as gaming hardware and software – a natural extension of what Sam Goody does best. We expect that these changes will drive traffic and incremental sales.

We began testing the new products only one month after we acquired Musicland. Despite the aggressive time frame, we were able to complement the expanded product offering with a new look for the test stores, complete with eye-catching signage, improved lighting and new store layouts. The results of these tests will determine how we transform the remaining Sam Goody stores.

We plan to begin the transition of Sam Goody stores before the 2001 holiday season. We anticipate that the full transformation will include an adjustment of product mix, merchandising, the labor model and branding.

### **Growing On Cue Stores**

Following the transformation of the Sam Goody stores, we plan to examine the product mix and merchandising of the On Cue stores, which serve communities of 30,000 or fewer people. This small store, rural format currently offers a major-market selection of music, videos and books to rural consumers; we expect to add consumer electronics and other fast-growing products to the mix. We believe that this format, with an average of 6,000

square feet, is an excellent way to reach consumers who live in communities that cannot support a Best Buy store but that have significant demand for our products. Currently, we have approximately 200 of these stores in 31 states. We believe that there is potential for up to 800 additional stores in the United States alone.



We believe that we can improve the performance of On Cue, beginning in fiscal 2003, by:

- Leveraging existing distribution centers to reduce expenses.
- · Achieving cost efficiencies by centralizing purchasing of music and movies.
- Adding fast-growing consumer electronics products.
- Transforming the merchandising, lighting, fixtures and other aspects of the shopping experience.
- Introducing WebStations in the stores as a way to expand the offering of products and services and to leverage our clicks-and-mortar capabilities.

CD sales are heavily dependent on new releases. Top sellers at Musicland in fiscal 2001 were Eminem, N\*SYNC, Dr. Dre and Britney Spears.

We also intend to expand On Cue, opening up to 30 locations in fiscal 2002 and approximately 75 in fiscal 2003.

### **Integrating Profitable Suncoast Stores**

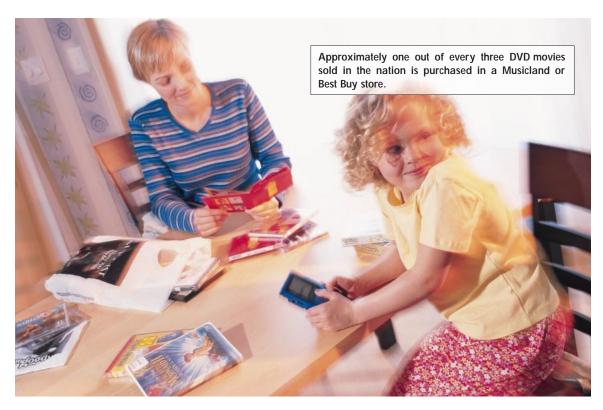
Musicland's approximately 400 Suncoast stores attract consumers with 16,000 movie titles and a Hollywoodinspired décor. These 2,400-square-foot stores provide us with direct access to 60 million visits from customers per year, over half of whom are male, many in their 30s. Suncoast enjoys a loyal customer base and is able to deliver a higher gross profit on popular entertainment software products because of the stores' convenient mall locations.

The stores offer movies in both VHS and the increasingly popular DVD format. DVD recently was estimated to have penetrated 13 percent of U.S. households. As the installed base of DVD hardware grows, sales of DVD software are expected to continue to increase.

Suncoast already is operating profitably, and we do not expect to make changes to its mix of products, merchandising or labor models in fiscal 2002. However, we do expect to integrate Suncoast operations with those of Best Buy stores in areas where there are opportunities for leverage, such as purchasing, distribution and inventory control.

### **Leveraging our Media Play Stores**

Media Play, the fourth brand we acquired through Musicland, includes approximately 80 superstores located in secondary markets across the country. The stores' larger



size (typically 46,000 square feet) accommodates a broad assortment of movies, music, books, video games, electronics, computer software, musical instruments and novelty items.

These stores offer a number of specialty areas. For example, the MP Kids section houses a play area for children and a wide array of children's movies, books and educational toys. The Game Zone area allows customers to try their hands at the latest video games and sell or trade their used video games. Musical instruments, sheet music and accessories are offered in the Jam Central area.

Media Play remains a well-recognized brand and a profitable contributor to the Company's bottom line.

Finally, we intend to continue to offer Replay, a million-member customer loyalty program that supports all four Musicland brands. With each purchase, members receive points toward rewards of music, movies and entertainment. Members also receive mailings with personalized sales offers, access to special events and copies of *Request* magazine, which features music and movie news.

# Extending our Reach

One of the most significant benefits of our acquisition of privately held Magnolia Hi-Fi is our access to an entirely new customer. Magnolia Hi-Fi, a high-end electronics retailer based in Seattle, was founded in 1954 and operates 13 stores in Washington, Oregon and California. It generates more than \$100 million in annual sales of audio and video home theater products for homes, automobiles and businesses. Magnolia Hi-Fi is highly regarded in the industry and holds the distinction of winning Audio/Video International magazine's Retailer of the Year award for 22 consecutive years.

Magnolia Hi-Fi is known for its knowledgeable staff, exceptional customer service and broad selection of topof-the-line audio and video products. It showcases a wide array of products for the home and car with an emphasis on high-quality digital products. Magnolia Hi-Fi carries dozens of high-end brands, including Alpine, Bose, Boston Acoustics, Definitive Technology, Denon, Kenwood, Klipsch, Krell, Martin-Logan, McIntosh, Mitsubishi, Panasonic, Sonus-Faber and Sony. Its commissioned sales force includes a dedicated staff of employees, many of whom have been with the company for more than a decade.

The company offers a state-of-the-art design center as well as an in-house repair/installation department. The Magnolia Hi-Fi Design Center, located in Seattle, is a combination showplace, planning/design facility and work/assembly shop. Architects, builders, designers and

homeowners use the center as a resource for integrating audio and video into homes and businesses.

Magnolia Hi-Fi allows us to come to market with another operational format within the same category of technology and entertainment solutions for the home and automobile. We also have much to learn from Magnolia Hi-Fi, which is noted for its expertise in high-end sales operations, strong management team and stable operating platform.

The company also provides us with insights into consumer acceptance of audio and video products as they come to market. We intend to use this knowledge to maximize the opportunities early in the product cycle, when gross profits are at their highest.

We are operating Magnolia Hi-Fi as an autonomous business under Jim Tweten, president of Magnolia Hi-Fi since 1988, who is the son of Chairman and Founder Len Tweten. Magnolia Hi-Fi employs approximately 450 people, including commissioned sales people, and in-home and mobile electronics installers. From this base, we plan to grow the chain, beginning with a handful of stores in the San Francisco Bay area in fiscal 2002. We plan to carefully manage the growth of this chain to ensure that the company's entrepreneurial and qualityfocused culture remains intact.



### Management's Discussion and Analysis of Results of Operations and Financial Condition

### Overview

Best Buy Co., Inc. (the Company) is the nation's largest volume specialty retailer of name-brand consumer electronics, home office equipment, entertainment software and appliances. During the fourth quarter of fiscal 2001, the Company acquired Musicland Stores Corporation (Musicland) and Magnolia Hi-Fi, Inc. (Magnolia Hi-Fi). Musicland is primarily a mall-based retailer of pre-recorded music and movies. Magnolia Hi-Fi is a retailer of top-of-the-line audio and video products. Both acquisitions were accounted for using the purchase method. Under this method, the net assets and results of operations of those businesses are included in the consolidated financial statements of the Company from their dates of acquisition. For additional information, refer to Note 2 of the Notes to Consolidated Financial Statements on page 44 and the "Musicland Acquisition" section of Management's Discussion and Analysis of Results of Operations and Financial Condition on page 31.

The Company's fiscal year ended March 3, 2001, contained 53 weeks. Fiscal 2000 and fiscal 1999 contained 52 weeks.

### **Results of Operations**

The Company generated record earnings for the fourth consecutive year. For fiscal 2001, net earnings were \$395.8 million, compared to \$347.1 million in fiscal 2000 and \$216.3 million in fiscal 1999. Earnings per share on a diluted basis increased to \$1.86 in fiscal 2001, compared with \$1.63 per share in fiscal 2000 and \$1.03 per share in fiscal 1999. The 14% increase in fiscal 2001 net earnings was the result of strong sales of new and expanded digital technology product offerings and gross margin improvements. The earnings growth in fiscal 2001 also was driven by a 23% increase in revenues for the year, with new Best Buy stores accounting for the majority of the increase. Despite an increasingly challenging economic environment in fiscal 2001, comparable store sales increased 4.9% on top of an 11.1% increase in fiscal 2000, and gross profit margin improved to 20.0% of revenues from 19.2% of revenues for the same period one year ago. The Company's financial performance in fiscal 2001 also was impacted by expenses associated with the Company's growth initiatives, including the national launch of BestBuy.com and the significant start-up costs associated with opening 62 new Best Buy stores, including the entry into the New York market. The write-off of \$15 million of e-commerce investments reduced fiscal 2001 earnings by approximately 4 cents per share. Fiscal 2001 earnings per share also were reduced by approximately 4 cents per share as a result of the costs associated with the acquisition and integration of Musicland. Magnolia Hi-Fi's financial results did not have a material impact on the Company's net earnings.

In addition to traditional financial measurements, management uses Economic Value Added (EVA®) to measure and manage the financial performance and the allocation of capital resources of the Company. EVA is net operating profit after taxes minus a charge for total capital employed. Operating profit after taxes exceeded the required return on capital employed for the third consecutive year. The Company generated EVA of \$138 million in fiscal 2001, compared with \$178 million in fiscal 2000 and \$75 million in fiscal 1999. Fiscal 2001 EVA was impacted by higher capital investments in new stores, including the impact of capitalizing operating leases for EVA purposes and technology investments to support expanding and increasingly complex business operations, along with significant start-up costs for BestBuy.com and the New York market. These activities reduced EVA in fiscal 2001 as compared with fiscal 2000; however, the Company expects to earn positive EVA from these investments in the future.

The following table presents selected revenue data for each of the past three fiscal years (\$ in thousands).

|                                  | 2001         | 2000         | 1999         |
|----------------------------------|--------------|--------------|--------------|
| Revenues                         | \$15,326,552 | \$12,494,023 | \$10,064,646 |
| Percentage increase in revenues  | 23%          | 24%          | 21%          |
| Comparable store sales increase* | 4.9%         | 11.1%        | 13.5%        |
| Average revenues per store*      | \$38,900     | \$37,200     | \$33,700     |

<sup>\*</sup>Best Buy stores only.

Revenues in fiscal 2001 increased 23% to \$15.3 billion, compared with \$12.5 billion in fiscal 2000, due to the addition of 62 Best Buy stores, a full year of operation at the 47 Best Buy stores added in fiscal 2000, a 4.9% increase in comparable store sales and the approximately \$160 million in revenues generated by Musicland and Magnolia Hi-Fi from their dates of acquisition. The 53rd week added about \$280 million to fiscal 2001 revenues. The comparable store sales increase in a weaker economic environment reflects the strength of the digital product cycle, the benefits from enhancements made to the Company's operating model and the Company's continuing ability to gain market share. Digital product sales comprised 15% of revenues in the fourth quarter of fiscal 2001, compared with 10% one year ago. The Company's enhanced operating model, which included an improved merchandise assortment, higher in-stock positions, more effective advertising and more consistent store execution, contributed to market share gains.

As of March 3, 2001, the Company operated more than 1,700 retail stores. The Company acquired more than 1,300 stores as part of its acquisition of Musicland and 13 stores in connection with the acquisition of Magnolia Hi-Fi. The Company opened 62 new Best Buy stores in fiscal 2001, including entries into the new markets of the New York City area and Norfolk, Va. Included in the new store openings were 11 small-market stores, intended to serve markets with populations of less than 200,000, bringing the total stores in this format to 20. The Company also relocated seven stores and expanded three stores during the last year. At the end of fiscal 2001, the Company operated 419 Best Buy stores, compared with 357 stores at the end of the prior fiscal year.

In the second quarter of fiscal 2001, the Company launched its online shopping site, BestBuy.com. The Company's clicks-and-mortar strategy is designed to empower consumers to research and purchase products seamlessly across the Best Buy retail environment online or in retail stores. The online site initially offered consumer electronics products, music and movies. Later in the year, the product offerings were expanded to include computers and related products. While online revenues do not currently represent a significant portion of the Company's business, the Company believes the investment in and increased expenses associated with the development, launch and operation of a comprehensive Internet strategy creates a significant future growth opportunity in serving consumers both online and in retail stores.

Fiscal 2000 revenues increased 24% to \$12.5 billion, compared with \$10.1 billion in fiscal 1999, due to an 11.1% increase in comparable store sales, 47 new stores and a full year of operations at the 28 stores opened in fiscal 1999. The increase in comparable store sales reflected the continued strength in consumer spending and the Company's ability to gain market share. Higher levels of disposable income due to the strong economy, consumers' rapid acceptance of digital technology products and the increased affordability of personal computers all drove consumer demand. Internet service providers (ISPs) offered new subscribers significant rebates on purchases of personal computers, making them more affordable. These offers stimulated unit sales of personal computers and sales of higher-margin accessories and Performance Service Plans (PSPs).

### **Product Category Performance**

The following table presents the Best Buy retail store sales mix by major product category for each of the past three fiscal years.

|                              | 2001 | 2000* | 1999* |
|------------------------------|------|-------|-------|
| Home Office                  | 34%  | 35%   | 36%   |
| Consumer Electronics – Video | 22%  | 19%   | 18%   |
| Consumer Electronics – Audio | 11%  | 11%   | 11%   |
| Entertainment Software       | 19%  | 19%   | 20%   |
| Appliances                   | 7%   | 8%    | 8%    |
| Other                        | 7%   | 8%    | 7%    |
| Total                        | 100% | 100%  | 100%  |

<sup>\*</sup> Prior-year percentages have been adjusted to reflect current year categorization of products. The primary change was to reclassify cameras and photographic equipment from the "other" category to consumer electronics – video.

Home Office Best Buy's home office category experienced positive comparable store sales growth in 2001 as a whole; however, sales slowed through the latter half of the year as consumer demand for personal computers declined. Revenues were driven by a variety of products, including wireless communications, computer peripherals, configure-to-order computer offerings, notebook computers and personal digital assistants (PDAs). ISPs continued to offer new subscribers significant rebates on the purchase of personal computers and other products, stimulating demand. As a result of its strategic alliance with Microsoft Corporation and Best Buy's retail execution, the Company signed up more than 1.3 million new ISP subscriptions in fiscal 2001, which had a favorable impact on computer sales and other product sales. Laptop computers and configure-to-order computers, which generally carry a higher gross profit margin, increased in their percentage of the computer business' sales mix. Consumer demand has been shifting to higher-priced, more fully featured computers. Desktop personal computer sales declined as a result of the industry-wide decline in unit sales volume and a slight decrease in average selling prices. Computer peripherals, including CD drives with read/write capabilities, generated strong sales gains during the year. Sales of PDAs increased significantly in fiscal 2001 and contributed to the category's positive comparable store sales growth. The re-merchandising of wireless communications and other digital products within this category to a more prominent position at the front of the stores contributed to the comparable store sales increase.

MD&A

Consumer Electronics Consumer electronics comprised 33% of Best Buy's total sales mix in fiscal 2001, up from 30% in fiscal 2000. The category experienced double-digit comparable store sales growth, led by new technology products, including digital televisions, digital camcorders, cameras and DVD players. The sales were driven by increased consumer demand for new technology and lower price points. Sales of digital televisions, with an average selling price of approximately \$2,300 as of fiscal year-end, increased dramatically during the year, accounting for approximately 10% of fiscal 2001 television sales compared with 2% in fiscal 2000. Consumers continued the rapid transition to DVD technology from the VHS format. Sales of analog televisions and home theater systems also generated strong sales gains in fiscal 2001.

**Entertainment Software** Sales of entertainment software, which includes music and movies, computer software and video games, were 19% of Best Buy's total sales in fiscal 2001, unchanged from fiscal 2000. Best Buy posted its third consecutive year of DVD movie comparable store sales gains of more than 100% due to the continued expansion of the DVD hardware installed base and a broader assortment of movie titles, including strong-selling new releases. Sales of recorded music were impacted by the general absence of new releases with strong consumer appeal and an increase in both the downloading of music via Internet sites and greater consumer awareness of CD recording technology. Video game hardware and software sales were weaker than expected due to a shortage of new titles and the limited availability of new technology products such as Sony's PlayStation II video game platform. Online offerings, industry consolidation, the industry-wide decrease in personal computer unit sales volume and lower price points continued to impact computer software sales.

**Appliances** Comparable store sales of appliances declined in fiscal 2001 as a result of an increased number of competing retail stores offering major appliances, a lack of new products and the slowdown in consumer demand that was experienced throughout the industry. Currently, the Company is working with suppliers to improve its appliance business model, end to end, and increase profitability. The primary areas of concentration include the consumer shopping experience, marketing of products, after-sale service and logistics.

**Other** Sales in the "other" category, comprised of Performance Service Plans (PSPs), furniture and other miscellaneous products such as batteries, business cases and blank audio and video media, were consistent with fiscal 2000 as a percentage of the retail store sales mix. PSP sales decreased to 3.9% of revenues in fiscal 2001 from 4.0% of revenues in fiscal 2000 due to the decline in personal computer and appliance unit volume, which was offset by higher unit sales of other products.

### **Components of Operating Income**

The following table presents selected operating ratios as a percentage of revenues for each of the past three fiscal years.

|  | 2001  | 2000  | 1999  |
|--|-------|-------|-------|
| Gross profit                                 | 20.0% | 19.2% | 18.0% |
| Selling, general and administrative expenses | 16.0% | 14.8% | 14.5% |
| Operating income                             | 3.9%  | 4.3%  | 3.5%  |

Gross profit for fiscal 2001 improved to 20.0% of revenues, compared with 19.2% in fiscal 2000. The current-year increase was driven by improved product margins and a more profitable sales mix that resulted from increased sales of digital products and higher-end, more fully featured products. The generally lower-margin home office category, which includes personal computers, declined in Best Buy's sales mix, while the generally higher-margin consumer electronics categories, which include most digital products, increased. However, within the home office category, Best Buy benefited from a more profitable sales mix as consumers shifted from lowermargin desktop computers to higher-margin configure-to-order and notebook computers. The Company also benefited from its "Complete Solution" selling strategy that is designed to provide customers with higher-margin accessories and services supporting their purchases. Improved inventory management contributed to the gross profit margin improvement as inventory turns for Best Buy stores increased to 7.6 turns in fiscal 2001, compared with 7.2 turns in fiscal 2000. The increase in inventory turns resulted in fewer markdowns, particularly during model transitions. The addition of Musicland's financial results from its date of acquisition positively impacted the Company's gross profit by approximately 0.2% of revenues, due to its higher margin sales mix.

Gross profit improved to 19.2% of revenues in fiscal 2000 from 18.0% in fiscal 1999. The improvement resulted from higher product margins, a more profitable sales mix due to higher sales of PSPs and accessories, and an enhanced inventory assortment. Improved inventory turns and continued efforts to reduce inventory shrink also contributed to the gross profit margin improvement.

MD&A

Selling, general and administrative expenses (SG&A) increased to 16.0% of revenues in fiscal 2001 compared with 14.8% one year ago, primarily as a result of the Company's increased investment in strategic initiatives combined with a more modest sales growth environment. The launch and operation of BestBuy.com was a significant component of the increase in the SG&A ratio. The start-up costs associated with the opening of the New York market, as well as lower than anticipated productivity from the initial operations of these stores, also added to the increase in the SG&A rate. Similar to the entry into Los Angeles, management currently expects that the New York market will take longer to reach its projected productivity. Fiscal 2001 expenses also were impacted by the \$15 million write-off of e-commerce company investments that increased SG&A by approximately 0.1% of revenues. In addition, the costs associated with the operation, acquisition and integration of Musicland increased fiscal 2001 SG&A by approximately 0.2% of revenues. The Company's overall financial performance in fiscal 2001 benefited from its strategic alliance with Microsoft Corporation in the form of profit sharing and technology and marketing support.

The increase in SG&A as a percentage of revenues in fiscal 2000 compared with fiscal 1999 was primarily due to increased spending on the Company's strategic initiatives and expenses related to the greater number of new store openings. Fiscal 2000 strategic initiatives included the enhancement of operating systems and processes in Best Buy's services area, which provides product installation and repair services; early development of Best Buy's e-commerce business; and refinement of Best Buy's retail operating model. Compensation costs also increased in fiscal 2000 to support the development of a more effective sales staff, the hiring and training of store managers to support growth and the increase in corporate staff to drive strategic initiatives.

Net interest income increased to \$37.2 million in fiscal 2001 compared with \$23.3 million in the same period last year. The increase is due to higher cash balances compared to the prior fiscal year. The higher cash balances are the result of cash flows generated from operations during the last 12 months, including improved inventory management and a \$200 million investment in Best Buy common stock by Microsoft Corporation as part of the strategic alliance. Interest expense on the Musicland debt and lost interest income on the cash used to acquire Musicland and Magnolia Hi-Fi reduced net interest income by approximately \$4 million.

The Company's effective income tax rate in fiscal 2001 was 38.3%, unchanged from fiscal 2000. Historically, the Company's effective tax rate has been impacted primarily by the taxability of investment income and state income taxes.

### **Liquidity and Capital Resources**

The continued increase in cash flows from operations enabled the Company to internally fund its business expansion plans and invest \$513 million (\$326 million net of cash acquired) to purchase Musicland and Magnolia Hi-Fi. Cash flow from operations increased \$32 million in fiscal 2001, to \$808 million, driven by earnings growth. The Company's cash flows were supplemented by Microsoft Corporation's \$200 million investment in Best Buy common stock. The Company's financial position and liquidity remain strong even with the significant investments in new growth and strategic initiatives. Cash and cash equivalents totaled \$747 million at the end of fiscal 2001, basically unchanged from one year ago. The Company's debt-to-capitalization ratio at the end of fiscal 2001 was less than 10%.

Merchandise inventories increased by \$144 million as a result of the net addition of 62 new Best Buy stores in the last year. Inventory turns for Best Buy stores improved to 7.6 times for the fiscal year, compared with 7.2 times for the comparable period one year ago. Average inventory per Best Buy store declined by approximately 3%, compared to the end of fiscal 2000. The acquisition of Musicland and Magnolia Hi-Fi increased inventory at fiscal year-end by approximately \$400 million.

Receivables, mainly credit card and vendor-related receivables, increased by \$7 million compared with the prior year. The increase was primarily due to higher business volume offset by a reduction in receivables from Internet service providers. Receivables from sales on the Company's private-label credit card are sold to third parties, and the Company does not bear risk of loss with respect to these receivables. Other assets increased \$16 million from the end of fiscal 2000 due to the purchase of real estate associated with the Company's corporate facilities expansion plans and the purchase of insurance in connection with the Company's deferred compensation plan. The \$15 million write-down of minority e-commerce investments offset the increase in other long-term assets. The acquisition of Musicland and Magnolia Hi-Fi increased receivables and other assets other than goodwill at year-end by approximately \$70 million.

Accounts payable and other liabilities increased as compared with the end of fiscal 2000 as a result of higher business volume. Accounts payable is impacted by the timing of payments to vendors and can fluctuate significantly. Other liabilities also increased due to advances received under alliances and an increase in outstanding gift cards. Increased accrued compensation resulting from the expanding employee base supporting the Company's growth and an increase in deferred taxes also contributed to the increase. The acquisition of Musicland and Magnolia Hi-Fi increased accounts payable and other liabilities at fiscal year-end by approximately \$450 million

The Company assumed \$260 million of debt, with a fair value of \$271 million, in connection with the acquisition of Musicland. Subsequent to the end of fiscal 2001, \$94 million of the debt was retired as a result of the debt's change-in-control provisions. Other debt decreased compared to the prior fiscal year-end due to repayments, partially offset by the assumption of a mortgage related to the investment in corporate real estate.

The Company's practice is to lease rather than own real estate. For those sites developed using working capital, the Company generally sells and leases back those properties under long-term leases. Recoverable costs from developed properties increased by \$31 million over last year primarily due to the increased development of new stores. During the fourth quarter of fiscal 2001, the Company entered into a \$60 million, five-year master lease agreement for the purpose of constructing and leasing new retail locations.

Capital spending in fiscal 2001 was \$658 million, compared with \$361 million and \$166 million in fiscal 2000 and fiscal 1999, respectively. The increase is primarily the result of the Company's investment in 62 new stores and 10 expanded or relocated stores during fiscal 2001, compared with 47 new stores and 13 expanded or relocated stores in fiscal 2000, and 28 new stores and five expanded or relocated stores in fiscal 1999. Capital spending in fiscal 2001 also included investment in store enhancement projects and expansion of the Company's distribution and corporate facilities. In addition, the Company is significantly increasing its investment in its core financial and operating systems to support the Company's growth and to support more complex sales and customer transaction processes.

In October 1998 and September 1999, the Company's Board of Directors authorized the purchase of up to \$100 million and \$200 million, respectively, of the Company's common stock. These plans were completed with a total of 1.8 million and 3.8 million shares purchased and retired, respectively. In February 2000, the Company's Board of Directors authorized the purchase of up to \$400 million of the Company's common stock from time to time through open market purchases. The stock purchase program has no stated expiration date. Approximately 1.9 million shares had been purchased under this plan during the prior fiscal year at a cost of \$100 million. No additional purchases were made in fiscal 2001.

The Company has a \$100 million revolving credit facility that is scheduled to mature in June 2002. There were no borrowings under that facility during fiscal 2001.

### **Musicland Acquisition**

The following table shows unaudited pro forma combined results of operations of Best Buy and Musicland for fiscal 2001 as though that acquisition had been completed as of the beginning of the fiscal year:

(\$ in thousands, except per share amounts)

|   | Pro Forma Results | Reported Results |
|---|-------------------|------------------|
| Revenues                                    | \$17,078,464      | \$15,326,552     |
| Gross profit                                | 3,710,328         | 3,059,093        |
| Selling, general and administrative costs   | 3,023,200         | 2,454,785        |
| Operating income                            | 687,128           | 604,308          |
| Net interest income (expense)               | (2,024)           | 37,171           |
| Earnings before income tax expense          | 685,104           | 641,479          |
| Income tax expense                          | 267,875           | 245,640          |
| Net earnings                                | 417,229           | 395,839          |
| Earnings per share - diluted                | \$1.96            | \$1.86           |
| Components of operating income:             |                   |                  |
| Gross profit                                | 21.7%             | 20.0%            |
| Selling, general and administrative expense | 17.7%             | 16.0%            |
| Operating income                            | 4.0%              | 3.9%             |
|   |                   |                  |

The information presented above does not necessarily represent what actual results would have been, had the acquisition taken place at the beginning of the fiscal year. Expenses associated with post-acquisition integration and store transformation activities are not included in the pro forma results. Additionally, anticipated changes to operations, including the impact of changes in product assortment at Musicland stores and expected expense savings and synergies, are not reflected.

The pro forma gross profit margin ratio of 21.7% as compared to the reported 20.0% reflects the impact of Musicland's higher margin sales mix.

The pro forma SG&A ratio of 17.7%, compared with a reported SG&A ratio of 16.0%, reflects the higher cost structure of Musicland's operations. In addition, the amortization of goodwill resulting from the acquisition is included in the pro forma SG&A and contributes \$15.9 million in SG&A or approximately 0.1% of revenues.

Pro forma interest expense reflects interest on the debt assumed as well as the lost interest income on the cash used to finance the acquisition of Musicland shares. The pro forma effective tax rate of 39.1% compared to the reported tax rate of 38.3% principally reflects the impact of non tax-deductible goodwill amortization.

The reported gross profit margin and SG&A ratios were both increased by 0.2% of sales as result of the inclusion of Musicland's results since the date of acquisition. The reported earnings per share of \$1.86 were reduced by 4 cents per share from one month of operation including initial integration costs and goodwill amortization.

Pro forma information regarding the Magnolia Hi-Fi acquisition is not presented as it would not have had a material impact on the Company's reported results or operating ratios.

### Outlook for Fiscal 2002

The Company believes it will generate growth in net earnings in fiscal 2002. The net earnings improvement is expected to result from the operating profits from fiscal 2002 new store openings, a full year's contribution from stores opened in fiscal 2001 and the continued benefits from the increase in sales of digital products. In addition, the operating losses from the Company's e-commerce business should decline in fiscal 2002 as sales volume increases and the business realizes the benefits of last year's launch and infrastructure improvements. The Company anticipates that inclusion of Musicland's financial results — including integration expenses, store transformation efforts and goodwill amortization — will negatively impact the first three quarters of fiscal 2002. Profits contributed by Musicland in the highest volume fourth quarter are expected to offset the aggregate losses in the first three quarters of fiscal 2002.

Comparable store sales increases are expected to be in the low single digits for fiscal 2002. However, during the first half of the year comparable store sales are expected to decline modestly as consumers are likely to remain cautious. The Company's fiscal 2002 sales are expected to range from \$19.0 billion to \$19.5 billion.

The Company believes Best Buy stores will realize a modest improvement in its gross profit margin in fiscal 2002; however, the improvement is expected to be less than the fiscal 2001 improvement. The anticipated margin improvement assumes moderate promotional activity and a more profitable sales mix resulting from an increase in digital products as a percentage of the Company's sales mix. In addition, a continuation of the shift to higher margin products in the home office category and the migration to digital televisions should benefit the Company's overall gross margin rate in fiscal 2002. The Company believes digital products sales will be approximately 18% to 19% of the fourth quarter fiscal 2002 sales mix, compared with 15% in the fourth quarter of fiscal 2001. Reduced product margins due to the commoditization of selected digital products, DVD in particular, is expected to partially offset the gross profit margin improvements anticipated from the more profitable sales mix. In addition, the Company expects that Musicland will positively impact the Company's gross profit margin rate in fiscal 2002. Historically, Musicland stores have produced a higher gross

profit margin than Best Buy stores due to product mix and pricing differences. This gap is expected to narrow slightly in fiscal 2002 due to a broader product assortment as new consumer electronics are introduced into the Musicland stores.

The SG&A ratio is expected to increase in fiscal 2002 due, in part, to the inclusion of a full year of Musicland's higher operating cost structure. In addition, the increased depreciation resulting from the investments in initiatives supporting the Company's growth strategies and goodwill amortization resulting from the acquisitions of Musicland and Magnolia Hi-Fi will impact the fiscal 2002 SG&A ratio. Recently proposed accounting rule changes could eliminate the requirement to amortize goodwill by the second half of the year. The flat or slightly negative comparable store sales in the first half of fiscal 2002 are expected to result in lower expense leverage and an increase in the SG&A ratio. The Company anticipates gaining expense leverage in the second half of the fiscal year as new stores open and comparable store sales increase.

Net interest income is expected to decrease in fiscal 2002 as a result of the cash used to purchase Musicland and Magnolia Hi-Fi and the assumption of Musicland's debt as well as lower yields on invested cash.

The Company's effective tax rate is expected to increase in fiscal 2002 because of the nondeductibility of goodwill that resulted from the acquisition of Musicland.

Capital expenditures in fiscal 2002 are expected to range from \$700 million to \$750 million, exclusive of amounts expended on property development that will be recovered through sale leasebacks. The capital spending will support the opening of approximately 60 new Best Buy stores, the continued development of the Company's systems, the expansion of corporate facilities and the Company's strategic initiatives, including the Musicland integration and store transformation strategy. Small-market stores are expected to comprise about one-third of the new Best Buy stores scheduled to open in fiscal 2002. Most new stores will incorporate the features of Best Buy's new Concept 5 store format. This new format, while retaining the 45,000-square-foot size, features customer-centric layouts, better adjacencies of products and accessories, faster checkout and improved merchandising. Existing stores will not be remodeled with the new concept in fiscal 2002.

Management currently believes that funds from the expected results of operations and available cash and cash equivalents will be sufficient to finance anticipated expansion plans and strategic initiatives for the next year. In addition, the Company's revolving credit facility is available for additional working capital needs or investment opportunities. Management also intends to consider long-term financing to support development of the Company's new corporate headquarters facility.

### **Quarterly Results and Seasonality**

Similar to many retailers, the Company's business is seasonal. Revenues and earnings are typically greater during the second half of the fiscal year, which includes the holiday selling season. The timing of new store openings, costs associated with acquisitions and development of new businesses, and general economic conditions also may affect future quarterly results of the Company.

The following tables show selected unaudited quarterly operating results and high and low prices of the Company's common stock for each quarter of fiscal 2001 and 2000.

(\$ in thousands, except per share amounts)

| Quarter  | 1st         | 2nd         | 3rd         | 4th <sup>(1)</sup> |
|--|-------------|-------------|-------------|--------------------|
| Fiscal 2001                                    |             |             |             | _                  |
| Revenues                                       | \$2,963,718 | \$3,169,171 | \$3,732,080 | \$5,461,583        |
| Comparable store sales increase <sup>(2)</sup> | 9.5%        | 5.1%        | 5.9%        | 1.8%               |
| Gross profit                                   | \$ 605,593  | \$ 648,745  | \$ 689,041  | \$1,115,714        |
| Operating income                               | 108,518     | 115,350     | 85,013      | 295,427            |
| Net earnings                                   | 72,158      | 76,748      | 57,263      | 189,670            |
| Diluted earnings per share                     | .34         | .36         | .27         | .89                |
| Fiscal 2000                                    |             |             |             |                    |
| Revenues                                       | \$2,385,431 | \$2,686,640 | \$3,107,337 | \$4,314,615        |
| Comparable store sales increase <sup>(2)</sup> | 13.3%       | 11.1%       | 9.2%        | 11.0%              |
| Gross profit                                   | \$ 462,002  | \$ 530,520  | \$ 590,367  | \$ 810,540         |
| Operating income                               | 71,701      | 89,606      | 122,588     | 255,364            |
| Net earnings                                   | 46,809      | 58,067      | 78,389      | 163,805            |
| Diluted earnings per share                     | .22         | .27         | .37         | .78                |

<sup>(1)</sup> The fourth quarter of fiscal 2001 included 14 weeks. All other quarters included 13 weeks. The comparable store sales increase for the fourth quarter of fiscal 2001 was based upon the comparable 14-week period for the prior year. Also, during the fourth quarter of fiscal 2001, the Company acquired the common stock of Musicland Stores Corporation and Magnolia Hi-Fi, Inc. The results of operations of those businesses are included from their dates of acquisition.

<sup>(2)</sup> Best Buy stores only.

### **Common Stock Prices**

| Quarter     | 1st     | 2nd     | 3rd     | 4th     |
|-------------|---------|---------|---------|---------|
| Fiscal 2001 |         |         |         |         |
| High        | \$88.88 | \$80.69 | \$74.13 | \$51.00 |
| Low         | 47.25   | 57.50   | 30.50   | 21.00   |
|             |         |         |         |         |
| Fiscal 2000 |         |         |         |         |
| High        | \$57.38 | \$80.50 | \$72.81 | \$67.00 |
| Low         | 40.50   | 44.25   | 45.88   | 42.00   |

Best Buy's common stock is traded on the New York Stock Exchange under the symbol BBY. As of March 30, 2001, there were 1,970 holders of record of Best Buy common stock. The Company has not historically paid, and has no current plans to pay, cash dividends on its common stock.

### **Forward-Looking Statements**

Section 27A of the Securities Act of 1933, as amended, and section 21E of the Securities Exchange Act of 1934, as amended, provide a "safe harbor" for forward-looking statements to encourage companies to provide prospective information about their companies. With the exception of historical information, the matters discussed in this annual report are forward-looking statements and may be identified by the use of words such as "believe," "expect," "anticipate," "plan," "estimate," "intend" and "potential." Such statements reflect the current view of the Company with respect to future events and are subject to certain risks, uncertainties and assumptions. A variety of factors could cause the Company's actual results to differ materially from the anticipated results expressed in such forward-looking statements, including, among other things, general economic conditions, acquisitions and development of new businesses, product availability, sales volumes, profit margins, and the impact of labor markets and new product introductions on the Company's overall profitability. Readers should review the Company's Current Reports on Form 8-K that describe additional important factors that could cause actual results to differ materially from those contemplated by the statements made in this annual report.

### Consolidated Balance Sheets

\$ in thousands, except per share amounts

|  | March 3     | Feb. 26     |
|--|-------------|-------------|
| Assets   | 2001        | 2000        |
| Current Assets                                 |             |             |
| Cash and cash equivalents                      | \$ 746,879  | \$ 750,723  |
| Receivables                                    | 209,031     | 189,301     |
| Recoverable costs from developed properties    | 103,846     | 72,770      |
| Merchandise inventories                        | 1,766,934   | 1,183,681   |
| Other current assets                           | 101,973     | 41,985      |
| Total current assets                           | 2,928,663   | 2,238,460   |
| Property and Equipment                         |             |             |
| Land and buildings                             | 170,978     | 76,228      |
| Leasehold improvements                         | 556,534     | 254,767     |
| Fixtures and equipment                         | 1,259,880   | 762,476     |
|  | 1,987,392   | 1,093,471   |
| Less accumulated depreciation and amortization | 543,220     | 395,387     |
| Net property and equipment                     | 1,444,172   | 698,084     |
| Goodwill, Net                                  | 385,355     | _           |
| Other Assets                                   | 81,397      | 58,798      |
| Total Assets                                   | \$4,839,587 | \$2,995,342 |

|   | March 3     | Feb. 26     |
|---|-------------|-------------|
| Liabilities and Shareholders' Equity                              | 2001        | 2000        |
| Current Liabilities   |             |             |
| Accounts payable  | \$1,772,722 | \$1,313,940 |
| Accrued compensation and related expenses                         | 154,159     | 102,065     |
| Accrued liabilities   | 545,590     | 287,888     |
| Accrued income taxes  | 127,287     | 65,366      |
| Current portion of long-term debt                                 | 114,940     | 15,790      |
| Total current liabilities   | 2,714,698   | 1,785,049   |
| Long-Term Liabilities   | 121,952     | 99,448      |
| Long-Term Debt  | 181,009     | 14,860      |
| Shareholders' Equity  |             |             |
| Preferred stock, \$1.00 par value: Authorized - 400,000 shares;   |             |             |
| Issued and outstanding – none                                     | _           | _           |
| Common stock, \$.10 par value: Authorized – 1,000,000,000 shares; |             |             |
| Issued and outstanding - 208,138,000 and                          |             |             |
| 200,379,000 shares, respectively                                  | 20,814      | 20,038      |
| Additional paid-in capital  | 576,818     | 247,490     |
| Retained earnings   | 1,224,296   | 828,457     |
| Total shareholders' equity  | 1,821,928   | 1,095,985   |

\$4,839,587

\$2,995,342

Total Liabilities and Shareholders' Equity

# Consolidated Statements of Earnings

\$ in thousands, except per share amounts

|   | March 3      | Feb. 26      | Feb. 27      |
|---|--------------|--------------|--------------|
| For the Fiscal Years Ended                                | 2001         | 2000         | 1999         |
| Revenues  | \$15,326,552 | \$12,494,023 | \$10,064,646 |
| Cost of goods sold  | 12,267,459   | 10,100,594   | 8,250,123    |
| Gross profit  | 3,059,093    | 2,393,429    | 1,814,523    |
| Selling, general and administrative expenses              | 2,454,785    | 1,854,170    | 1,463,281    |
| Operating income  | 604,308      | 539,259      | 351,242      |
| Net interest income                                       | 37,171       | 23,311       | 435          |
| Earnings before income tax expense                        | 641,479      | 562,570      | 351,677      |
| Income tax expense  | 245,640      | 215,500      | 135,395      |
| Net earnings  | \$ 395,839   | \$ 347,070   | \$ 216,282   |
| Basic earnings per share                                  | \$ 1.92      | \$ 1.70      | \$ 1.09      |
| Diluted earnings per share                                | \$ 1.86      | \$ 1.63      | \$ 1.03      |
| Basic weighted average common shares outstanding (000s)   | 206,699      | 204,194      | 199,185      |
| Diluted weighted average common shares outstanding (000s) | 212,658      | 212,580      | 210,006      |

See Notes to Consolidated Financial Statements.

|   | March 3     | Feb. 26    | Feb. 27    |
|---|-------------|------------|------------|
| For the Fiscal Years Ended                              | 2001        | 2000       | 1999       |
| Operating Activities                                    |             |            |            |
| Net earnings  | \$ 395,839  | \$ 347,070 | \$ 216,282 |
| Adjustments to reconcile net earnings to net cash       |             |            |            |
| provided by operating activities:                       |             |            |            |
| Depreciation  | 167,369     | 103,709    | 73,627     |
| Deferred income taxes                                   | 42,793      | 29,233     | (749)      |
| Other   | 20,609      | 5,832      | 4,740      |
| Changes in operating assets and liabilities,            |             |            |            |
| net of acquired assets and liabilities:                 |             |            |            |
| Receivables   | (7,434)     | (56,900)   | (36,699)   |
| Merchandise inventories                                 | (143,969)   | (137,315)  | 14,422     |
| Other assets  | (16,018)    | (6,904)    | (19,090)   |
| Accounts payable  | 16,186      | 302,194    | 249,094    |
| Other liabilities                                       | 198,721     | 91,715     | 89,639     |
| Accrued income taxes                                    | 134,108     | 97,814     | 62,672     |
| Total cash provided by operating activities             | 808,204     | 776,448    | 653,938    |
| Investing Activities                                    |             |            |            |
| Additions to property and equipment                     | (657,706)   | (361,024)  | (165,698)  |
| Acquisitions of businesses, net of cash acquired        | (326,077)   | _          | _          |
| Increase in recoverable costs from developed properties | (31,076)    | (21,009)   | (65,741)   |
| Increase in other assets                                | (14,943)    | (34,301)   | (9,635)    |
| Total cash used in investing activities                 | (1,029,802) | (416,334)  | (241,074)  |
| Financing Activities                                    |             |            |            |
| Long-term debt payments                                 | (17,625)    | (29,946)   | (165,396)  |
| Issuance of common stock                                | 235,379     | 32,229     | 20,644     |
| Repurchase of common stock                              | _           | (397,451)  | (2,462)    |
| Total cash provided by (used in) financing activities   | 217,754     | (395,168)  | (147,214)  |
| (Decrease) Increase in Cash and Cash Equivalents        | (3,844)     | (35,054)   | 265,650    |
| Cash and Cash Equivalents at Beginning of Period        | 750,723     | 785,777    | 520,127    |
| Cash and Cash Equivalents at End of Period              | \$ 746,879  | \$ 750,723 | \$ 785,777 |
|   |             |            |            |

See Notes to Consolidated Financial Statements.

# Best Buy Co., Inc.

# 40 Consolidated Statements

## Consolidated Statements of Changes in Shareholders' Equity

\$ in thousands

| Additional |  |  |  |
|------------|--|--|--|
| Common     | Paid-In  | Retained   |  |
| Stock      | Capital  | Earnings   |  |
| \$ 4,463   | \$266,144  | \$ 265,105   |  |
| 199        | 21,381   | _  |  |
| _          | 40,428   | _  |  |
| 509        | 221,896  | _  |  |
| 5,016      | (5,016)  | _  |  |
| (6)        | (2,456)  | _  |  |
|            | _  | 216,282  |  |
| 10,181     | 542,377  | 481,387  |  |
| 408        | 32,713   | _  |  |
| _          | 79,300   | _  |  |
| 10,190     | (10,190)   | _  |  |
| (741)      | (396,710)  | _  |  |
|            | _  | 347,070  |  |
| 20,038     | 247,490  | 828,457  |  |
| 388        | 37,104   | _  |  |
| _          | 92,612   | _  |  |
| 388        | 199,612  | _  |  |
|            | _  | 395,839  |  |
| \$20,814   | \$576,818  | \$1,224,296  |  |
|            | \$tock \$ 4,463 199 509 5,016 (6) 10,181 408 10,190 (741) 20,038 388 388 388 | Stock         Capital           \$ 4,463         \$266,144           199         21,381           —         40,428           509         221,896           5,016         (5,016)           (6)         (2,456)           —         —           10,181         542,377           408         32,713           —         79,300           10,190         (10,190)           (741)         (396,710)           —         —           20,038         247,490           388         37,104           —         92,612           388         199,612           —         — |  |

### Notes to Consolidated Financial Statements

\$ in thousands, except per share amounts

### 1. Summary of Significant Accounting Policies **Description of Business**

The Company has operated in a single business segment, selling personal computers and other home office products, consumer electronics, entertainment software, major appliances and related accessories principally through its retail stores. During the fourth quarter of fiscal 2001, the Company acquired the common stock of Musicland Stores Corporation (Musicland) and Magnolia Hi-Fi, Inc. (Magnolia Hi-Fi). Musicland is principally a mall-based retailer of pre-recorded home entertainment products. Magnolia Hi-Fi is a Seattle-based, high-end retailer of audio and video products. The results of the acquired businesses have been included in the consolidated financial statements since the dates of acquisition (see Note 2).

### **Basis of Presentation**

The consolidated financial statements include the accounts of Best Buy Co., Inc. and its subsidiaries. Significant intercompany accounts and transactions have been eliminated. All subsidiaries are wholly owned.

### Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts in the consolidated balance sheets and statements of earnings, as well as the disclosure of contingent liabilities. Actual results could differ from these estimates and assumptions.

### Fiscal Year

The Company's fiscal year ends on the Saturday nearest the end of February. Fiscal 2001 included 53 weeks, while fiscal 2000 and 1999 each included 52 weeks.

### **Cash and Cash Equivalents**

The Company considers short-term investments with a maturity of three months or less when purchased to be cash equivalents. Cash equivalents are carried at cost, which approximates market value. Restricted cash amounts are not significant.

### **Recoverable Costs From Developed Properties**

The costs of acquisition and development of properties which the Company intends to sell and lease back or recover from landlords within one year are included in current assets.

### Merchandise Inventories

Merchandise inventories are recorded at the lower of cost or market. The primary methods used to determine cost are the average cost method and the retail inventory method.

### **Property and Equipment**

Property and equipment are recorded at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the assets or, in the case of leasehold improvements, over the shorter of the estimated useful lives or lease terms. Useful lives for buildings, leasehold improvements, fixtures and equipment generally range from 30 to 40 years, 10 to 20 years and 3 to 15 years, respectively. When indicators of impairment exist, the Company evaluates long-lived assets for impairment using undiscounted cash flow analysis.

### Goodwill

Goodwill represents the excess of cost over the fair value of net assets of businesses acquired in fiscal 2001. Goodwill is being amortized using the straight-line method over 20 years. The Company periodically reviews goodwill for impairment and assesses whether significant events or changes in business circumstances indicate that the carrying value of the goodwill may not be recoverable. An impairment loss would be recorded in the period such determination is made. The Company believes that no material impairment of goodwill existed at March 3, 2001.

### **Revenue Recognition**

The Company recognizes revenues from the sale of merchandise at the time the merchandise is sold. Service revenues are recognized at the time the service is provided.

The Company sells extended service contracts, called Performance Service Plans, on behalf of an unrelated third party. In those states where the Company is deemed to be the obligor on the contract at the time of sale, the net commission revenue from the sale is recognized ratably over the term of the service contract, generally two to five years. For contracts sold in all other states, the net commission revenue is recognized at the time of sale.

### **Stock-Based Compensation**

The Company accounts for employee stock-based compensation using the intrinsic value method as prescribed under Accounting Principles Board (APB) Opinion No. 25, Accounting for Stock Issued to Employees, and related Interpretations. The Company also presents pro forma net earnings and earnings per share in Note 5 as if the Company had adopted Statement of Financial Accounting Standards (SFAS) No. 123, Accounting for Stock-Based Compensation.

### **Pre-Opening Costs**

Non-capital expenditures associated with opening new stores are expensed as incurred.

### **Advertising Costs**

Advertising costs, which are included in selling, general and administrative expenses, are expensed the first time the advertisement runs.

### **Earnings per Share**

Basic earnings per share is computed based on the weighted average number of common shares outstanding. Diluted earnings per share is computed based on the weighted average number of common shares outstanding adjusted by the number of additional shares that would have been outstanding had the potentially dilutive common shares been issued. Potentially dilutive shares of common stock include stock options and other stock-based awards granted under stock-based compensation plans. Convertible preferred securities were assumed to be converted into common stock, and any related interest expense, net of income taxes, was added back to net earnings when the assumed conversion resulted in lower earnings per share.

The Company completed two-for-one stock splits effected in the form of 100% stock dividends distributed on March 18, 1999, and May 26, 1998. All share and per share information reflects these stock splits.

### Reclassifications

Certain previous year amounts have been reclassified to conform to the current year presentation. These reclassifications had no impact on net earnings or total shareholders' equity.

Notes

Effective December 15, 2000, the Company acquired the common stock of Magnolia Hi-Fi for \$88,000 in cash, including transaction costs. Effective January 31, 2001, the Company acquired the common stock of Musicland for \$425,100, including transaction costs, plus the assumption of long-term debt valued at \$271,200. Both acquisitions were accounted for using the purchase method. Accordingly, the net assets were recorded at their estimated fair values and operating results were included in the Company's financial statements from the dates of acquisition.

The purchase prices for Magnolia Hi-Fi and Musicland have been allocated on a preliminary basis using information currently available. The allocation of the purchase price to the assets and liabilities acquired is expected to be finalized by the end of fiscal 2002. Adjustments to the allocation of purchase price may occur as a result of obtaining more information regarding asset valuations, liabilities assumed and revisions of preliminary estimates of fair values made at the date of purchase. The Company is continuing to evaluate how the acquired operations will be integrated into the Company's overall business strategy. These preliminary allocations resulted in acquired goodwill of \$387,400, which is being amortized on a straight-line basis over 20 years. Amortization of goodwill was \$2,000 for fiscal 2001 and is included in selling, general and administrative expenses.

The pro forma unaudited consolidated results of operations as though Musicland had been acquired as of the beginning of fiscal 2001 and 2000 are as follows:

|                            | 2001         | 2000         |
|----------------------------|--------------|--------------|
| Revenues                   | \$17,078,464 | \$14,393,960 |
| Net earnings               | 417,229      | 371,724      |
| Basic earnings per share   | 2.02         | 1.82         |
| Diluted earnings per share | 1.96         | 1.75         |

The pro forma results include goodwill amortization of \$15,900 and other adjustments, principally the loss of interest income on cash used to finance the acquisition. The pro forma results exclude costs expected to be incurred in the integration and transformation of Musicland's business. The pro forma results are not necessarily indicative of what actually would have occurred had the acquisition been completed as of the beginning of each of the fiscal years presented, nor are they necessarily indicative of future consolidated results. Pro forma information related to the acquisition of Magnolia Hi-Fi is not presented, as the operating results of Magnolia Hi-Fi would not have had a significant impact on the Company's results of operations.

### 3. Debt

|  | March 3<br>2001 | Feb. 26<br>2000 |
|--|-----------------|-----------------|
| Senior subordinated notes, face amount \$109,500, unsecured, due 2003, |                 |                 |
| interest rate 9.0%, effective rate 8.9%                                | \$ 110,471      | \$ —            |
| Senior subordinated notes, face amount \$150,000, unsecured, due 2008, |                 |                 |
| interest rate 9.9%, effective rate 8.5%                                | 160,574         | _               |
| Mortgage and other debt, interest rates ranging from 5.3% to 9.4%      | 24,904          | 30,650          |
| Total debt   | 295,949         | 30,650          |
| Less: current portion  | (114,940)       | (15,790)        |
| Long-term debt   | \$ 181,009      | \$ 14,860       |

The mortgage and other debt are secured by certain property and equipment with a net book value of \$43,500 and \$35,600 at March 3, 2001, and February 26, 2000, respectively.

During fiscal 2001, 2000 and 1999, interest paid totaled \$7,000, \$5,300 and \$23,800, respectively.

During fiscal 2001, 2000 and 1999, interest expense totaled \$6,900, \$5,100 and \$19,400, respectively, and is included in net interest income. The fair value of long-term debt approximates the carrying value.

The future maturities of long-term debt consist of the following:

### Fiscal Year

| 2002       | \$114,940 |
|------------|-----------|
| 2003       | 2,036     |
| 2004       | 895       |
| 2005       | 745       |
| 2006       | 810       |
| Thereafter | 176,523   |
|            | \$295,949 |

Buy

\$ in thousands, except per share amounts

### **Senior Subordinated Notes**

The Company's Musicland subsidiary had \$110,500 of Senior Subordinated Notes due in 2003 (2003 Notes) and \$160,600 of Senior Subordinated Notes due in 2008 (2008 Notes) outstanding, which were assumed and recorded at their fair value as part of the Musicland acquisition. Fair value was based upon the present value of the amounts expected to be paid. Both notes contained change-in-control provisions that required the Company to offer to repurchase the notes within 30 to 60 days after the Company's acquisition of Musicland. The offer to repurchase both notes was made on February 12, 2001, at 101.0% of the aggregate principal amount of the notes plus accrued interest. The offer expired on March 16, 2001, at which time \$93,900 of the 2003 Notes had been tendered. Accordingly, these 2003 Notes have been classified to the current portion of long-term debt in the Company's balance sheet. Amounts tendered under the 2008 Notes were not significant. The Company also has options to redeem the remaining notes outstanding prior to maturity. The 2003 Notes may be redeemed at 101.1% of par until June 15, 2001, and at par thereafter. The 2008 Notes may be redeemed at 104.9% of par beginning March 15, 2003, and thereafter at prices declining annually to 100.0% of par on and after March 15, 2006.

On October 5, 1998, the Company prepaid its \$150,000, 8.6% Senior Subordinated Notes due October 1, 2000, at 102.5% of their par value. The prepayment premium of \$3,800 and the write-off of the remaining deferred debt offering costs of approximately \$1,100 were included in interest expense in fiscal 1999.

### **Credit Agreement**

The Company has a credit agreement (the Agreement) that provides a bank revolving credit facility (the Facility) under which the Company can borrow up to \$100,000. The Agreement expires on June 30, 2002. Borrowings under the Facility are unsecured. Interest on borrowings is at rates specified in the Agreement, as elected by the Company. The Company also pays certain commitment and agent fees.

The Agreement contains covenants that require maintenance of certain financial ratios and minimum net worth. The Agreement also requires that the Company has no outstanding principal balance for a period not less than 30 consecutive days, net of cash and cash equivalents. There were no borrowings under the Facility during fiscal 2001 or 2000.

### **Inventory Financing**

The Company has a \$200,000 inventory financing credit line, which increases to \$325,000 on a seasonal basis. Borrowings are collateralized by a security interest in certain merchandise inventories approximating the outstanding borrowings. The terms of this arrangement allow the Company to extend the due dates of invoices beyond their normal terms. The amounts extended generally bear interest at a rate approximating the prime rate. No amounts were extended under this line in fiscal 2001 or 2000. The line has provisions that give the financing source a portion of the cash discounts provided by the manufacturers.

### 4. Convertible Preferred Securities of Subsidiary

In November 1994, the Company and Best Buy Capital, L.P., a special-purpose limited partnership in which the Company was the sole general partner, completed the public offering of 4.6 million convertible monthly income preferred securities with a liquidation preference of \$50 per security. The securities were convertible into shares of the Company's common stock at the rate of 4.444 shares per security (equivalent to a conversion price of \$11.25 per share). In April 1998, substantially all of the preferred securities were converted into approximately 20.4 million shares of common stock. The remaining preferred securities were redeemed in June 1998 for cash in the amount of \$671.

### 5. Shareholders' Equity

### **Stock Options**

The Company currently sponsors non-qualified stock option plans for employees and the Board of Directors. These plans provide for the issuance of up to 48.8 million shares of common stock. Options may be granted only to employees or directors at option prices not less than the fair market value of the Company's common stock on the date of the grant. The options vest over a four-year period and expire over a range of five to 10 years. In addition, two plans expired in fiscal 1998 that still have outstanding options. At March 3, 2001, options to purchase 17.6 million shares were outstanding under all of these plans.

In connection with the Musicland acquisition, outstanding stock options held by certain employees of Musicland were converted into options exercisable into the Company's shares of common stock. These options were fully vested at the time of conversion and expire based on the remaining option term of up to 10 years. These options did not reduce the shares available for grant under any of the Company's other option plans. The acquisition was accounted for as a purchase and, accordingly, the fair value of these options was included as a component of the purchase price using the Black-Scholes option pricing model.

Notes

\$ in thousands, except per share amounts

### Stock Options, cont.

As permitted by SFAS No. 123, the Company has elected to account for its stock option plans under the provisions of APB Opinion No. 25. Accordingly, no compensation cost has generally been recognized for stock options granted. Had the Company adopted SFAS No. 123, the pro forma effects on net earnings, basic earnings per share and diluted earnings per share would have been as follows:

|                            | 2001      | 2000      | 1999      |
|----------------------------|-----------|-----------|-----------|
| Net earnings               |           |           |           |
| As reported                | \$395,839 | \$347,070 | \$216,282 |
| Pro forma                  | 352,300   | 321,881   | 201,257   |
| Basic earnings per share   |           |           |           |
| As reported                | \$ 1.92   | \$ 1.70   | \$ 1.09   |
| Pro forma                  | 1.70      | 1.58      | 1.01      |
| Diluted earnings per share |           |           |           |
| As reported                | \$ 1.86   | \$ 1.63   | \$ 1.03   |
| Pro forma                  | 1.67      | 1.52      | .96       |

The fair value of each option was estimated on the date of the grant using the Black-Scholes option pricing model with the following assumptions:

|                                 | 2001      | 2000      | 1999      |
|---------------------------------|-----------|-----------|-----------|
| Risk-free interest rate         | 6.1%      | 6.4%      | 5.6%      |
| Expected dividend yield         | О%        | 0%        | 0%        |
| Expected stock price volatility | 60%       | 50%       | 50%       |
| Expected life of options        | 4.5 years | 4.5 years | 4.9 years |

The weighted average fair value of options granted during fiscal 2001, 2000 and 1999 used in computing pro forma compensation expense was \$34.59, \$25.59 and \$8.58 per share, respectively.

Option activity for the last three fiscal years was as follows:

### Weighted Average Exercise Price

|                           | Shares      | per Share |
|---------------------------|-------------|-----------|
| Outstanding Feb. 28, 1998 | 16,744,000  | \$ 3.66   |
| Granted                   | 9,423,000   | 17.27     |
| Exercised                 | (4,909,000) | 4.56      |
| Canceled                  | (2,119,000) | 9.74      |
| Outstanding Feb. 27, 1999 | 19,139,000  | 9.46      |
| Granted                   | 3,040,000   | 51.97     |
| Exercised                 | (4,172,000) | 7.75      |
| Canceled                  | (961,000)   | 19.48     |
| Outstanding Feb. 26, 2000 | 17,046,000  | 16.89     |
| Granted                   | 5,380,000   | 68.30     |
| Assumed <sup>(1)</sup>    | 307,000     | 55.81     |
| Exercised                 | (3,813,000) | 9.16      |
| Canceled                  | (1,341,000) | 40.41     |
| Outstanding March 3, 2001 | 17,579,000  | 33.19     |

 $<sup>^{</sup> ext{(1)}}$  Represents Musicland options converted into Company options in connection with the acquisition.

| _             |
|---------------|
|               |
|               |
| -             |
|               |
|               |
|               |
| 0             |
| Ŏ             |
| $\cup$        |
|               |
|               |
| $\rightarrow$ |
|               |
| $\supset$     |
| 00            |
| $\alpha$      |
|               |
|               |
| +             |
| 5             |
| 0.5           |
| 0             |
| $\alpha$      |
|               |
|               |
|               |
|               |
|               |
| $E \cap$      |
| 50            |
|               |
|               |
|               |
|               |
| 5             |
|               |
| 0             |
|               |
| -             |
| 0             |
|               |
|               |
| Z             |

| Range of<br>Exercise<br>Prices | Number<br>Outstanding | Weighted<br>Average<br>Remaining<br>Contractual<br>Life (Years) | Weighted<br>Average<br>Exercise<br>Price | Number<br>Exercisable | Weighted<br>Average<br>Exercise<br>Price |
|--------------------------------|-----------------------|---|--|-----------------------|--|
| \$ 0 to \$10                   | 4,784,000             | 4.20  | \$ 2.92                                  | 3,463,000             | \$ 2.86                                  |
| \$10 to \$20                   | 5,128,000             | 7.14  | 17.18                                    | 1,773,000             | 17.15                                    |
| \$20 to \$30                   | 74,000                | 7.59  | 23.98                                    | 24,000                | 24.40                                    |
| \$30 to \$40                   | 34,000                | 7.92  | 31.98                                    | 16,000                | 31.90                                    |
| \$40 to \$50                   | 240,000               | 7.32  | 47.25                                    | 104,000               | 47.24                                    |
| \$50 to \$60                   | 2,598,000             | 8.01  | 52.41                                    | 794,000               | 52.81                                    |
| \$60 to \$70                   | 153,000               | 9.39  | 66.59                                    | 4,000                 | 65.38                                    |
| \$70 to \$80                   | 4,566,000             | 9.08  | 70.21                                    | 81,000                | 73.51                                    |
| \$80 to \$90                   | 2,000                 | 9.09  | 82.64                                    | _                     |  |
| \$ 0 to \$90                   | 17,579,000            | 7.00  | \$33.19                                  | 6,259,000             | \$15.09                                  |

### **Restricted Stock Plan**

The Company adopted a restricted stock award plan in fiscal 2001. The plan authorizes the Company to issue up to 1.0 million shares of the Company's common stock to eligible employees of the Company and its subsidiaries, as well as to the Board of Directors, consultants and independent contractors of the Company and its subsidiaries. Restricted shares have the same rights as other shares of common stock, except they are not transferable until fully vested. Restrictions lapse over a vesting period of three years in which 25% is vested at the time of award and 25% on each anniversary date thereafter. All shares still subject to restrictions are generally forfeited and returned to the plan if the plan participant's relationship with the Company is terminated. The number of shares granted under this plan was not significant during fiscal 2001.

### Earnings per Share

The following table presents a reconciliation of the numerators and denominators of basic and diluted earnings per common share for fiscal 2001, 2000 and 1999:

|  | 2001      | 2000      | 1999      |
|--|-----------|-----------|-----------|
| Numerator:                                   |           |           |           |
| Net earnings                                 | \$395,839 | \$347,070 | \$216,282 |
| Interest on preferred securities, net of tax |           | _         | 771       |
| Net earnings assuming dilution               | \$395,839 | \$347,070 | \$217,053 |
| Denominator (000s):                          |           |           |           |
| Weighted average common shares outstanding   | 206,699   | 204,194   | 199,185   |
| Effect of dilutive securities:               |           |           |           |
| Employee stock options                       | 5,959     | 8,386     | 8,726     |
| Preferred securities                         |           |           | 2,095     |
| Weighted average common shares               |           |           |           |
| outstanding assuming dilution                | 212,658   | 212,580   | 210,006   |
| Basic earnings per share                     | \$ 1.92   | \$ 1.70   | \$ 1.09   |
| Diluted earnings per share                   | \$ 1.86   | \$ 1.63   | \$ 1.03   |

### **Repurchase of Common Stock**

In October 1998 and September 1999, the Company's Board of Directors authorized the purchase of up to \$100,000 and \$200,000, respectively, of the Company's common stock. These plans were completed with a total of 1.8 million and 3.8 million shares purchased and retired, respectively.

In February 2000, the Company's Board of Directors authorized the purchase of up to \$400,000 of the Company's common stock from time to time through open market purchases. This plan has no stated expiration date. As of March 3, 2001, 1.9 million shares had been purchased and retired at a cost of \$100,000. No shares were repurchased in fiscal 2001.

### 6. Operating Lease Commitments

The Company currently both owns and leases portions of its corporate facilities and conducts essentially all of its retail and the majority of its distribution operations from leased locations. The terms of the lease agreements generally range from three to 16 years for Best Buy stores and three to 20 years for Musicland stores. The leases require payment of real estate taxes, insurance and common area maintenance in addition to rent. Most of the leases contain renewal options and escalation clauses, and the majority of the Musicland stores and several Best Buy stores require contingent rents based on specified percentages of sales. Certain Musicland store leases provide the Company with an early cancellation option if sales for a designated period do not reach a specified level as defined in the lease. Certain leases contain covenants related to maintenance of financial ratios. Also, the Company leases various equipment under operating leases. Transaction costs associated with the sale and leaseback of properties and any gain or loss are recognized over the terms of the lease agreements. Proceeds from the sale and leaseback of properties are included in the net change in recoverable costs from developed properties.

The composition of total rental expenses for all operating leases during the past three fiscal years, including leases of buildings and equipment, was as follows:

|                    | 2001      | 2000      | 1999      |
|--------------------|-----------|-----------|-----------|
| Minimum rentals    | \$299,090 | \$227,500 | \$186,100 |
| Percentage rentals | 615       | 500       | 500       |
|                    | \$299,705 | \$228,000 | \$186,600 |
|                    |           |           |           |

Future minimum lease obligations by year (not including percentage rentals) for all operating leases at March 3, 2001, were as follows:

### Fiscal Year

| Tiodal Todal |    |           |
|--------------|----|-----------|
| 2002         | \$ | 388,000   |
| 2003         |    | 377,000   |
| 2004         |    | 346,000   |
| 2005         |    | 315,000   |
| 2006         |    | 289,000   |
| Thereafter   | 2  | 2,282,000 |
|              |    |           |

### **Master Lease**

During fiscal 2001, the Company entered into a \$60 million, five-year master lease agreement for the purpose of constructing and leasing new retail locations. An operating lease agreement will be entered into for certain retail stores providing for an initial lease term of five years. The leases will require payment of real estate taxes, insurance and common area maintenance.

The Company sponsors retirement savings plans for employees meeting certain age and service requirements. The plans provide for Company-matching contributions, which are subject to annual approval by the Company's Board of Directors. The total matching contributions were \$6,800, \$4,600 and \$3,100 in fiscal 2001, 2000 and 1999, respectively.

The Company has a deferred compensation plan for certain management employees. The liability for compensation deferred under this plan was \$27,500 and \$18,900 at March 3, 2001, and February 26, 2000, respectively, and is included in long-term liabilities. The Company has elected to match its liability under the plan through the purchase of life insurance. The cash value of the insurance, which includes funding for future deferrals, was \$33,900 and \$26,500 in fiscal 2001 and 2000, respectively, and is included in other assets. Both the asset and the liability are carried at fair value.

### 8. Income Taxes

The following is a reconciliation of income tax expense to the federal statutory tax rate:

|  | 2001      | 2000      | 1999      |
|--|-----------|-----------|-----------|
| Federal income tax at the statutory rate   | \$224,518 | \$196,899 | \$123,087 |
| State income taxes, net of federal benefit | 26,942    | 22,503    | 14,206    |
| Tax-exempt interest income                 | (9,006)   | (5,592)   | (3,232)   |
| Other                                      | 3,186     | 1,690     | 1,334     |
| Income tax expense                         | \$245,640 | \$215,500 | \$135,395 |
|  |           |           |           |
| Effective tax rate                         | 38.3%     | 38.3%     | 38.5%     |

55

\$ in thousands, except per share amounts

Income tax expense consists of the following:

|              |         | 2001      | 2000      | 1999      |
|--------------|---------|-----------|-----------|-----------|
| Current:     | Federal | \$179,314 | \$164,938 | \$120,892 |
|              | State   | 23,533    | 21,329    | 15,252    |
|              |         | 202,847   | 186,267   | 136,144   |
| Deferred:    | Federal | 37,850    | 25,725    | (665)     |
|              | State   | 4,943     | 3,508     | (84)      |
|              |         | 42,793    | 29,233    | (749)     |
| Income tax e | expense | \$245,640 | \$215,500 | \$135,395 |

Deferred taxes are the result of differences between the basis of assets and liabilities for financial reporting and income tax purposes. Significant deferred tax assets and liabilities consist of the following:

|                                | March 3   | Feb. 26   |
|--------------------------------|-----------|-----------|
|                                | 2001      | 2000      |
| Accrued expenses               | \$ 46,481 | \$ 19,001 |
| Deferred revenues              | 13,057    | 25,009    |
| Compensation and benefits      | 30,681    | 17,293    |
| Inventory                      | 8,319     | _         |
| Other                          | 19,827    | 2,763     |
| Total deferred tax assets      | 118,365   | 64,066    |
| Property and equipment         | 93,454    | 42,937    |
| Inventory                      | _         | 15,639    |
| Other                          | 4,870     | 4,606     |
| Total deferred tax liabilities | 98,324    | 63,182    |
| Net deferred tax assets        | \$ 20,041 | \$ 884    |

Income taxes paid (net of refunds) were \$61,700, \$82,600 and \$84,000 in fiscal 2001, 2000 and 1999, respectively.

### 9. Legal Proceedings

The Company is involved in various legal proceedings arising during the normal course of conducting business. Management believes that the resolution of these proceedings, either individually or in the aggregate, will not have a significant adverse impact on the Company's consolidated financial statements.

# Company Information

### **General Information**

Shareholders may obtain a copy of the most recent quarter's financial results by visiting our corporate Web site, www.BestBuy.com, clicking on About Us and then selecting Investor Relations. A Web-based e-mail notification system also is available to alert subscribers to new press releases, SEC filings, upcoming events and other significant postings.

Also visit our Web site to obtain product information, Company background information and current news or to add your name to our e-mail notification lists. Or write to Best Buy Co., Inc., Investor Relations Department, P.O. Box 9312, Minneapolis, MN 55440-9312.

### Form 10-K

The Annual Report, as filed on Form 10-K, is available by contacting the Securities and Exchange Commission.

### **General Counsel**

Robins, Kaplan, Miller & Ciresi L.L.P. Minneapolis

### Annual Shareholders' Meeting

Minnesota Historical Society June 26, 2001, 10 a.m. History Center, 3M Auditorium, Level 1 345 Kellogg Blvd. W. St. Paul, MN 55102

### **Transfer Agent**

For information on your stock certificates, such as lost certificates, name changes and transfers of ownership, please contact Best Buy's transfer agent:

First Chicago Trust Company, a Division of EquiServe

P.O. Box 2500

Jersey City, N J 07303-2500 Phone: (800) 446-2617 Hearing impaired: (201) 222-4955

Web site: www.equiserve.com

### **Independent Auditors**

Ernst & Young LLP Minneapolis











