Forward Looking Statements

In the following presentation and in related comments by General Motors management, we will use words like "expect," "anticipate," "estimate," "forecast," "goal," "project," "targets" and similar expressions to identify forward looking statements that represent our current judgments about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors.

Among other items, such factors might include: the pace of introductions and market acceptance of new products; relationships with our labor unions, changes in the competitive environment and the effect of competition on our markets, including on our pricing policies; price increases or shortages of fuel; and changes in laws, regulations or government policies affecting our vehicles.

GM's most recent annual report on Form 10-K and quarterly reports on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

We caution investors not to place undue reliance on our forward-looking statements. Except where expressly required by law, we undertake no obligation to update publicly or otherwise revise any forward-looking statements, whether as a result of new information, future events or other factors.


GM
Paul Ballew
Executive Director,
GM Global Market & Industry Analysis

Automotive Industry Continues to Grow and is Very Dynamic

- $1.2 trillion a year global business and growing at 6-7% a year
- Significant shift in industry toward a "global" sales footprint
- Must wins are centered around developed markets and eleven emerging markets
- Challenges include slump in the U.S., intense level of competition, rapidly rising consumer expectations and a shifting regulatory environment

U.S. Headwinds are Substantial and Increase our Sense of Urgency

- Contraction and credit market turbulence are more severe than initially expected (high and volatile gas prices also a substantial headwind)
- Primary impact is on macroeconomic growth, consumer spending wherewithal and attitudes toward big ticket purchases
- Industry expected to end the year in the mid 16 million unit range

Housing Contraction Impacts Vehicle Sales – Primarily Through Macroeconomic Sluggishness

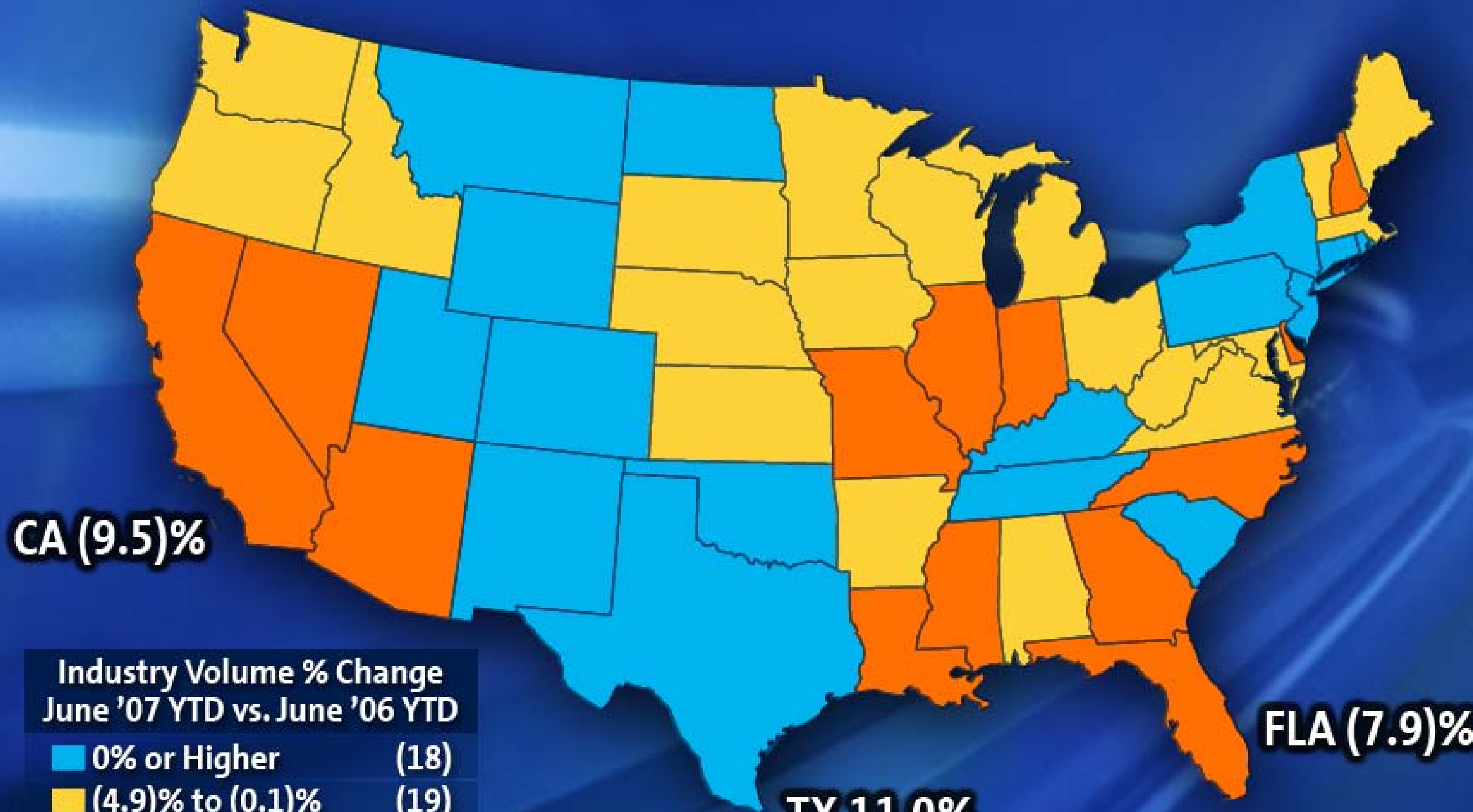
- No evidence of substantial tightening of auto loan standards – captives still selectively aggressive
- Economic impact is real
  - Coastal sales
  - Commercial vehicle sales due to construction
- Not expecting contagion; however, we are monitoring

Single Home Housing Starts and Housing Permits

12-Month Moving Average

Source: Census Bureau/Haver Analytics

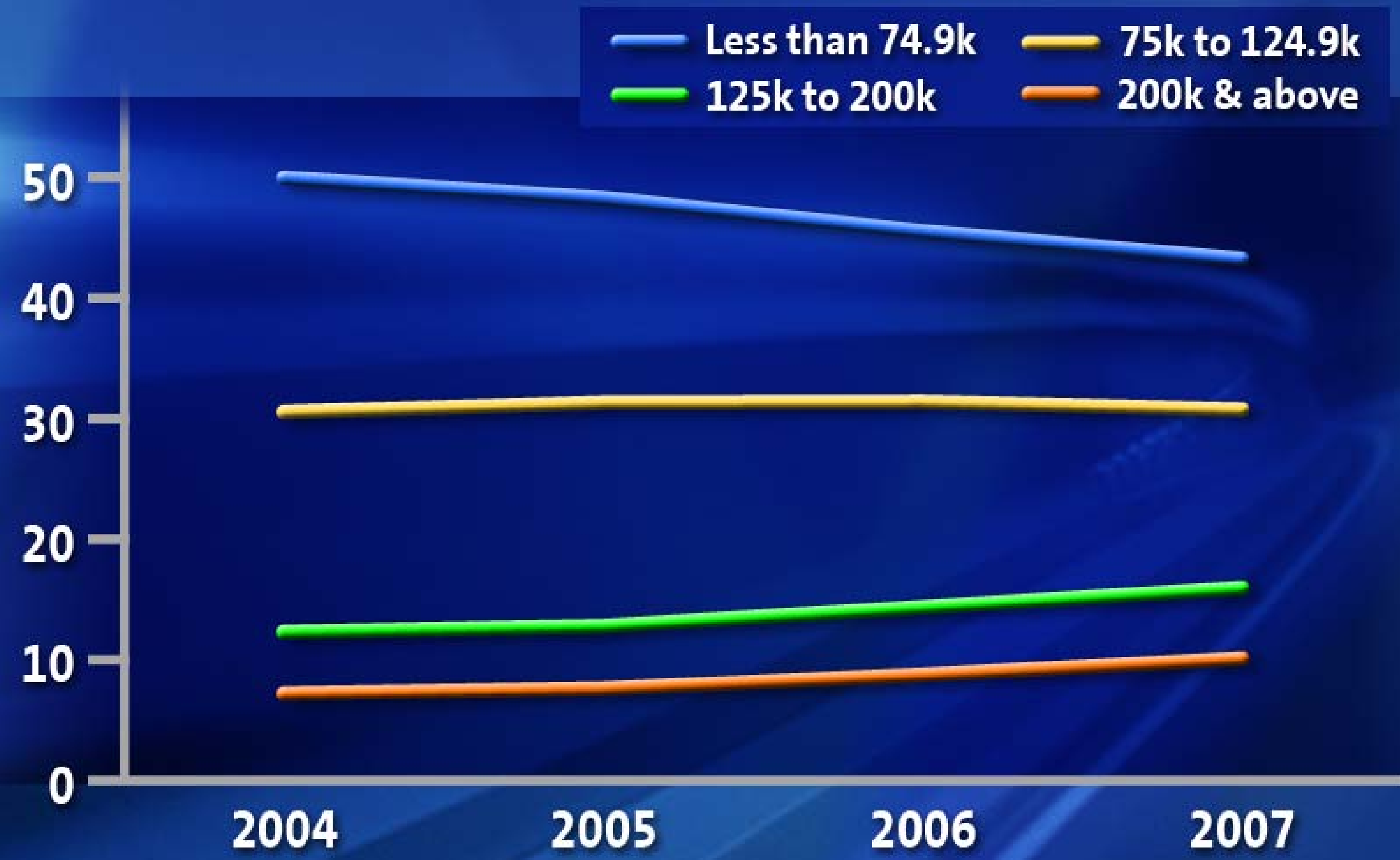
Retail Industry Sales Variance
June 2007 CYTD vs. June 2006 CYTD



Industry Volume % Change June '07 YTD vs. June '06 YTD	
0% or Higher	(18)
(4.9)% to (0.1)%	(19)
(5.0)% or Lower	(14)

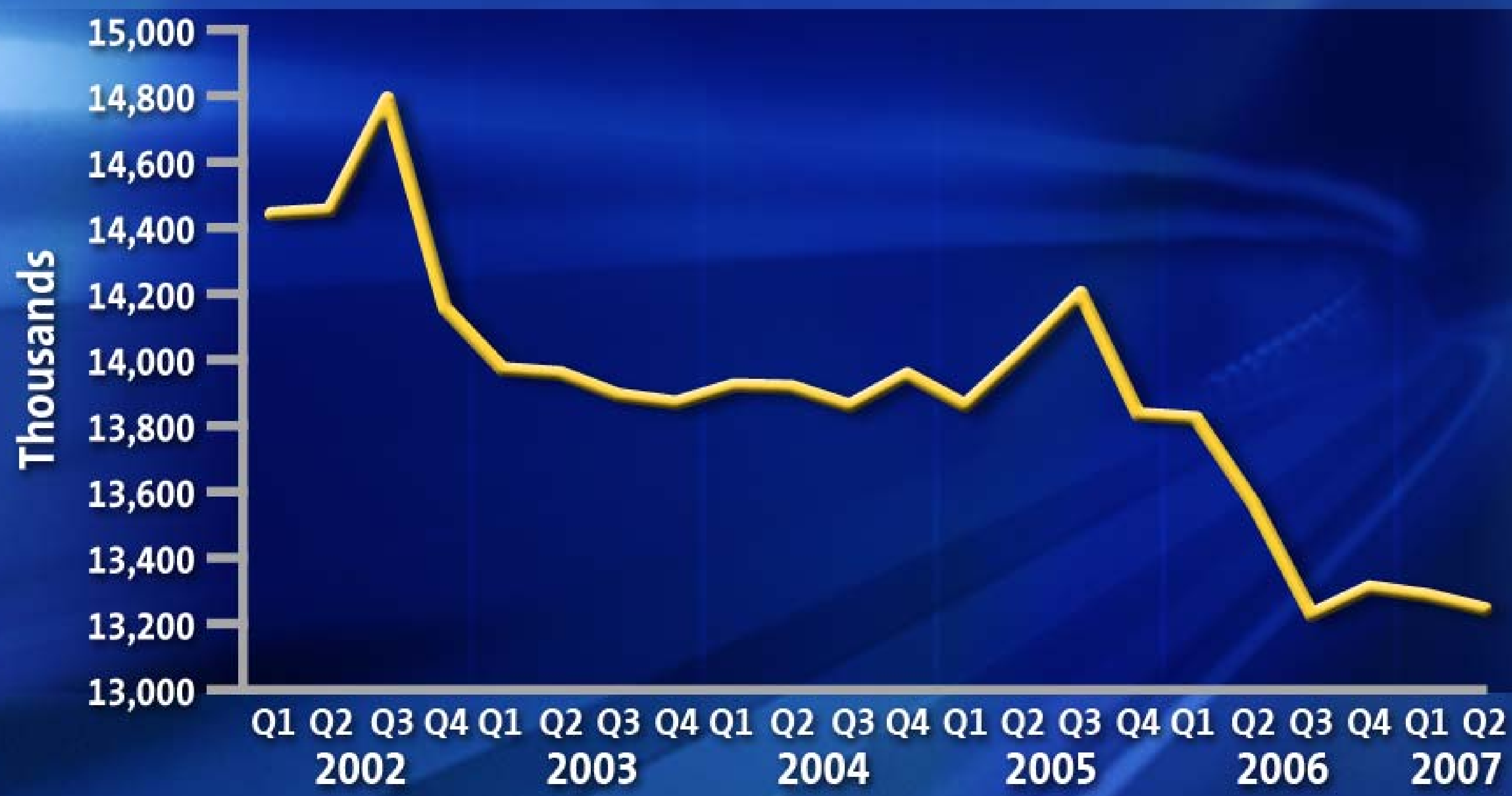
Source: R.L. Polk Registrations

Industry Mix by Income Group



Source: GMIA Data based on Model Year

U.S. Retail Industry SAAR by Quarter



Source: GMIA

U.S. Scorecard

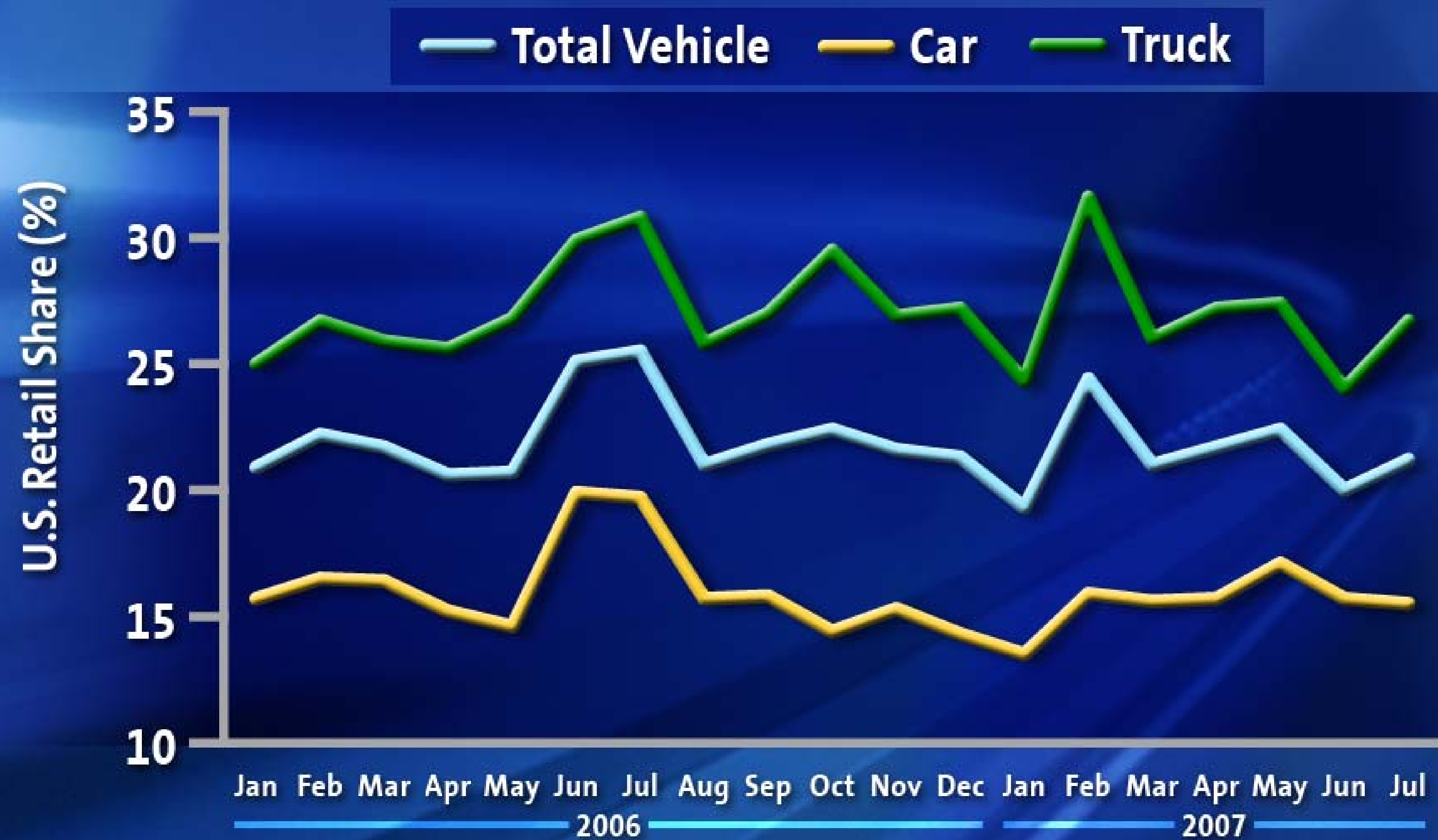
Industry

Sales	R
Mix	Y

Key GM Imperatives

Stabilize Retail Sales	Y
Reduce Incentive Spending	G
Improve/Increase Residual Values	G
Reduce Daily Rental Volumes	G
Improve Advertising Effectiveness/ Advertising Alignment	Y

GM U.S. Retail Share



Source: GMIA

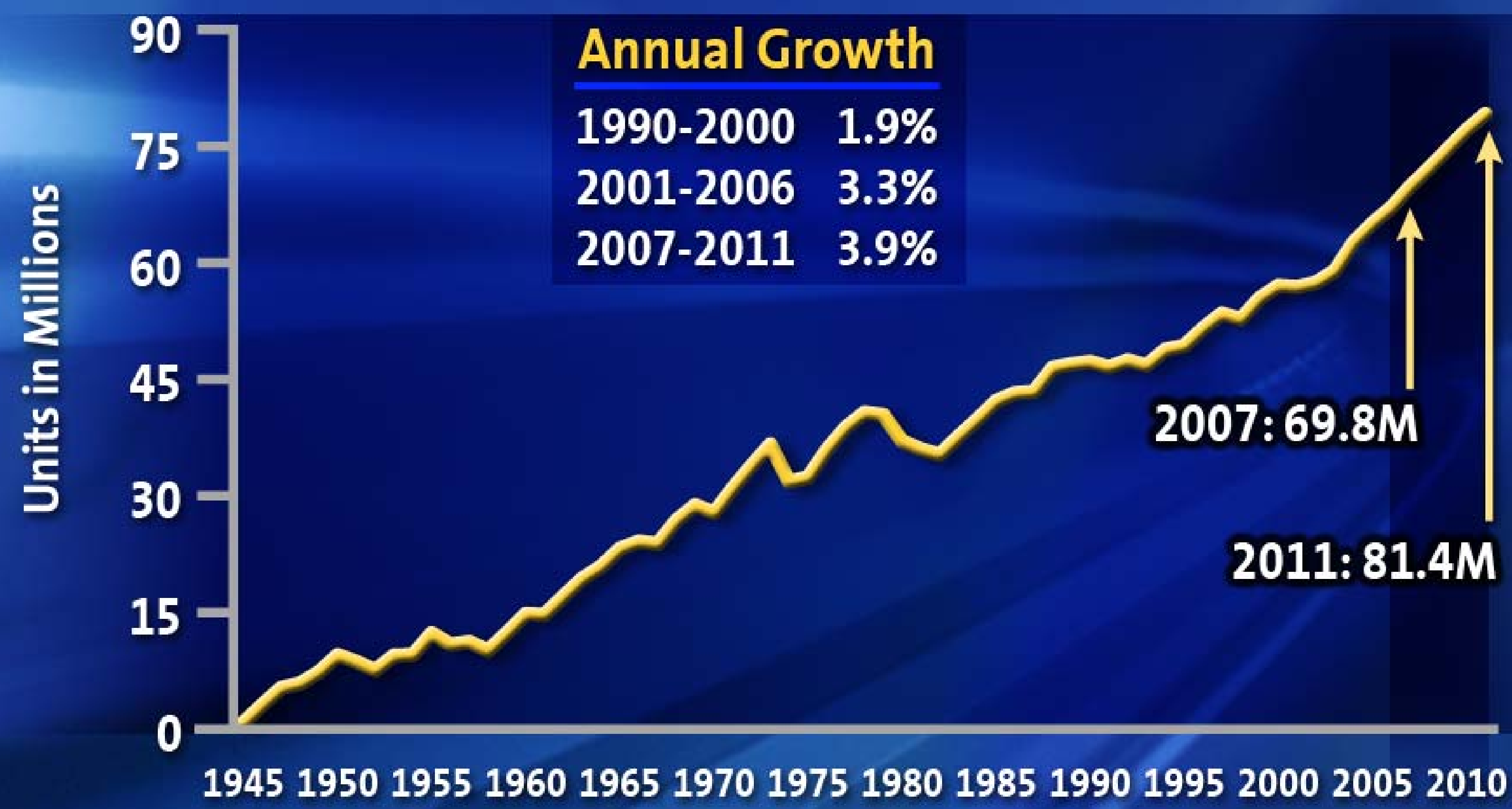
Against This Challenging Back-Drop in the U.S. GM is Aggressively Moving Forward By…

- Expanding globally
- Leveraging global capabilities
- Reducing structural costs
- Rebuilding brands
  - Executing great products
- Sticking to our game plan and doing it with eyes wide open

GM Has Aggressively Grown Its Global Business and Become More Diversified

- Sales mix in 1996 was 57% U.S. vs. 43% Non-U.S. -- by 2006 the split was 45% vs. 55%
- Mix shift has been supported by brisk global growth -- Non-U.S. sales up 37% since CY 2002
- Notable facts
  - GM sales in China exceed GM sales in the UK, Italy, Spain, and France combined through June
  - GM sells over 1 million units a year in its LAAM region
  - In 2006 GM set sales records in 3 of its 4 regions
- Importantly we have done this through product, brands and getting it right

Global Vehicle Sales



Source: GMIA

July CYTD Global Sales

	2007 CYTD Sales		% Change July CYTD 2007 o/(u) 2006	
	Industry	GM	Industry	GM
NA	11,582,338	2,627,543	(3.1)%	(8.6)%
Europe	13,740,847	1,307,168	3.6%	6.5%
LAAM	3,978,111	673,621	16.5%	19.1%
AP	12,078,873	826,606	7.9%	14.9%
Global	**41,380,169**	**5,434,938**	**3.9%**	**0.9%**

Source: GMIA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