



Elite Swine Inc.



COMPANY FACT SHEET

Business Overview:

Elite Swine Inc. (ESI) is the hog management operation of Maple Leaf Foods and is a critical component of the Company's protein value chain, which is being aligned to meet the needs and specifications of Maple Leaf's valued-added fresh and further processed meats businesses.

Business Objective:

This mission of ESI is to support Maple Leaf's new business model of a vertically integrated, balanced and optimized value chain, producing hogs that consistently and cost effectively meet the specifications of the Company's value-added meats. ESI is reorganizing its business with the objective of transitioning investments to 100% ownership of fewer hogs, and over time will significantly reduce the number of hogs it currently raises.

Operations & Locations:

Elite Swine Inc. employs approximately 170 employees.

Location	Operations
Strathmore, Alberta	Regional Office
Brandon, Manitoba	Regional Office
Landmark, Manitoba	Regional Office
Winnipeg Manitoba	GAP Genetics
Thamesford, Ontario	Regional Office
TOTAL	5

Key Products:

The Elite Swine Management Program, available to ESI partner producers, provides access to technology needed to make management and nutrition decisions. The program includes production facility design and equipment supply, superior genetics, animal health and nutrition (feed), three site "all in/all out" production flow (sow barn, nursery barn and then finisher barn), financial services, computerized record keeping, labour efficiency, end market for hogs, and world-class research and development.

Markets:

Elite Swine currently operates in Alberta, Manitoba and Ontario and will eventually concentrate its operations in Manitoba in close proximity to Maple Leaf's primary processing facility in Brandon.

Growth Strategy:

As an important component of Maple Leaf's protein businesses, Elite Swine will produce hogs that consistently and cost effectively meet the specifications of Maple Leaf's value-added meat business in terms of weight, size, and other characteristics.