



Maple Leaf Foods Investor Presentation

Second Quarter 2008 Financial Results

Some of the statements in this presentation may constitute forward-looking information and future results could differ materially from what is included. Please refer to Maple Leaf's 2007 Annual Consolidated Financial Statements and other public filings for a description of operations and factors that could impact the Company's financial results.

Operations Overview

Market Factors

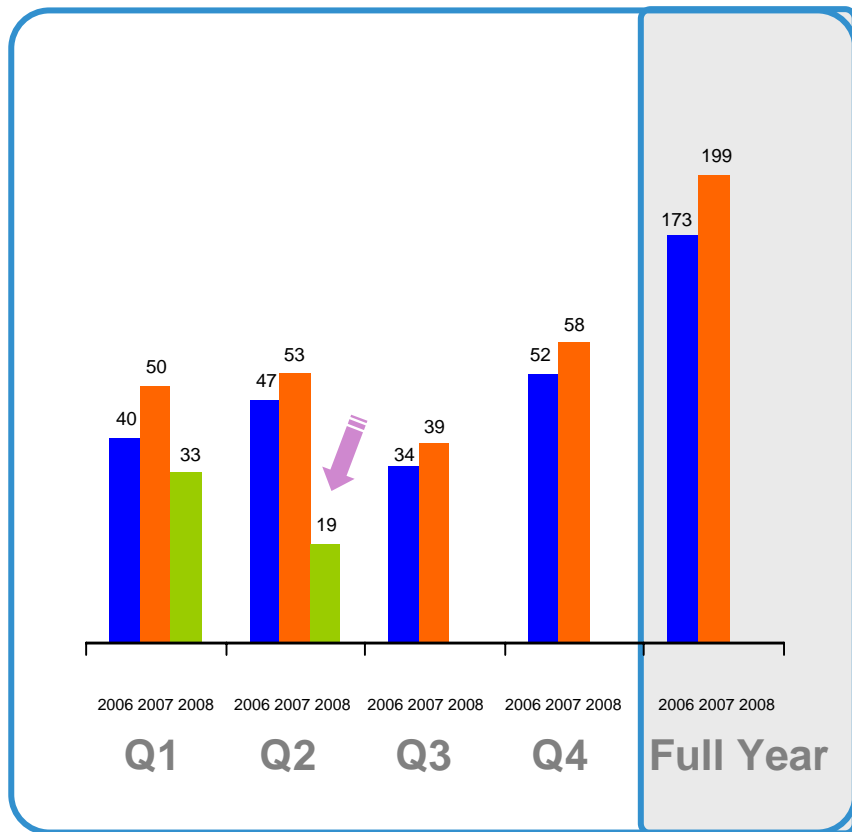
Financial Highlights

Q2 2008 Summary

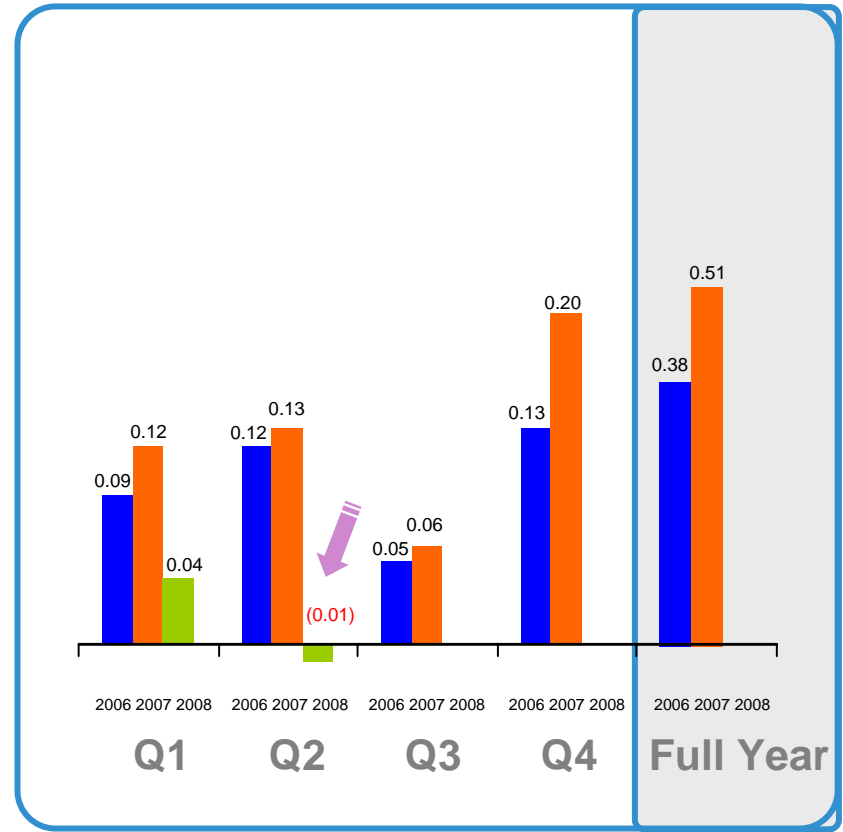
- Operating earnings continued to be pressured by commodity markets, as inflation and commodity volatility outpaced ongoing price increases
 - Wheat prices up 116%
 - Oil prices up 91%
 - Significant hog price volatility
- Restructuring of protein operations on plan
 - Brandon second shift “cut” operations commissioned smoothly
 - Two new distribution warehouses commissioned in Western Canada
- Significant recovery anticipated in second half of 2008
 - Full effect of pricing to recover inflation and commodity increases
 - Stabilization of key commodity markets
 - Contribution from restructuring

Adjusted Earnings Per Share (\$0.01)

Adjusted Operating Earnings (\$Millions)



Adjusted Earnings Per Share (\$CAD)

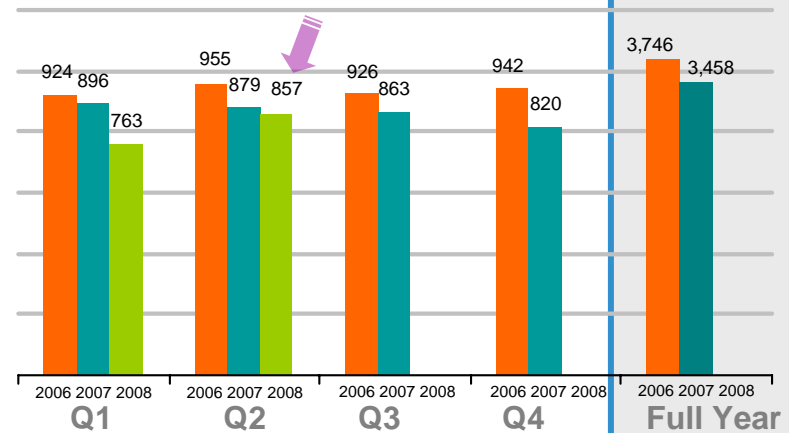


All operating earnings measures are defined as earnings from continuing operations before restructuring and other related costs. All earnings per share measures are defined as earnings per share from continuing operations before restructuring and other related costs and certain non recurring tax adjustments.

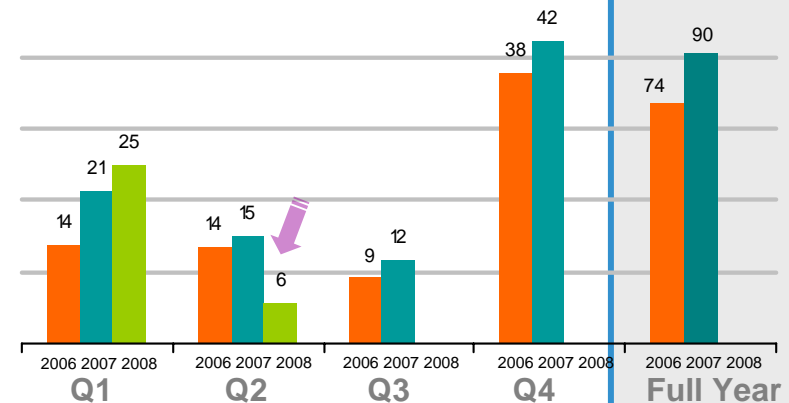
Meat Products Group

- Sales down 3% due to lower fresh pork and chicken wholesale prices and elimination of lower margin products
- Operating earnings down 62% from Q2/07
 - Lower fresh poultry margins as feed prices pushed live bird prices up
 - Modestly higher fresh pork earnings as industry processor margins improved
 - Inflationary and innovation costs in packaged meats business
- Strategic repositioning of protein operations beginning to yield benefits
 - Mostly offset to date by start-up costs; expected to contribute to earnings in the second half of the year

Sales (\$Millions)



Operating Earnings (\$Millions)



Protein Restructuring Update

Building a Value-Added Meat and Meals Business

Activity	Objective	Q2 Milestones
Fresh Pork Reorganization	Establish a low cost supply of pork for packaged meats business and reduce commodity exposure by consolidating 6 fresh pork plants into one scale plant in Brandon - reducing fresh pork processed by 40% to 4.3 mm hogs/yr	Second-shift expansion of value-added cut operations commissioned at Brandon pork plant; formal sale process of Burlington pork plant launched
Hog Production	Shift from equity investments in hog operations to 100% ownership of fewer barns, reducing hogs raised by 50%	Restructuring of Manitoba operations mostly complete; sale of Alberta and Ontario investments will reduce hogs raised to ~850,000/yr by end of July
Network Optimization	Increase internal utilization of fresh pork and scale of operations	Commissioned ham boning expansion at Winnipeg plant, increasing value-added boning of Brandon hams
Supply Chain	Increase capacity and significantly reduce supply chain costs	Commissioned new distribution centers in Saskatoon and British Columbia



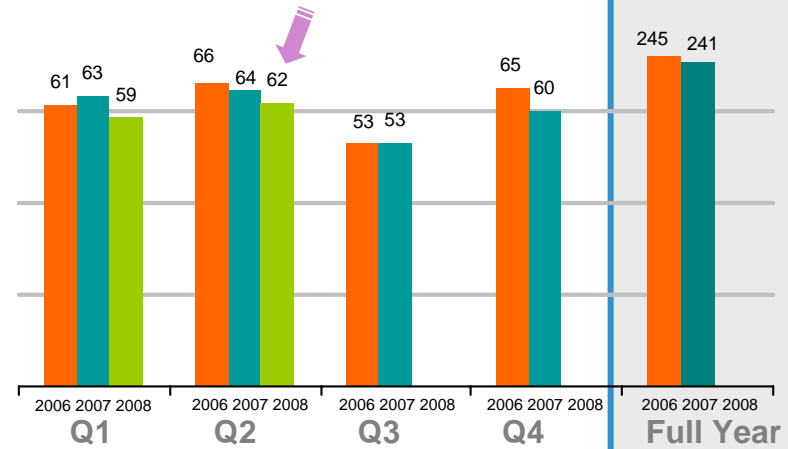
Brandon Pork Plant Expansion

- Commissioned double shift “cut” operations in July
 - Critical step in the protein restructuring
 - Running at target volumes, subsequent to a smooth start-up
 - Enables significant cost reduction, scale efficiencies and margin improvements
 - Saskatoon and Winnipeg processing plants closed; third plant to close by the end of September
- Successful foreign recruiting and training program has established a productive and stable workforce

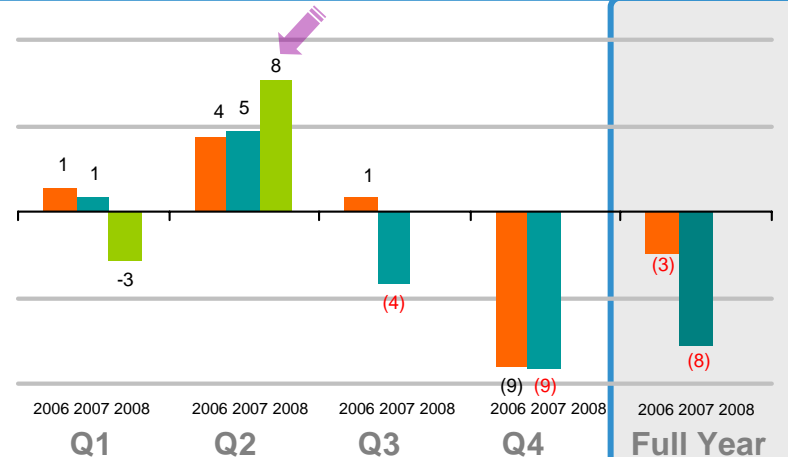
Agribusiness Group

- Sales declined 4% due to lower hog volumes as Alberta and Ontario wind down
- Operating earnings up 62% from Q2/07
- Strong rendering results due to higher commodity prices and increased contributions from biodiesel
- Loss from hog production increased by \$2.2 million from Q2/07 but significantly improved from Q1/08
- Industry liquidation of sow herds expected to improve pricing late 2008 or early 2009

Sales (\$Millions)



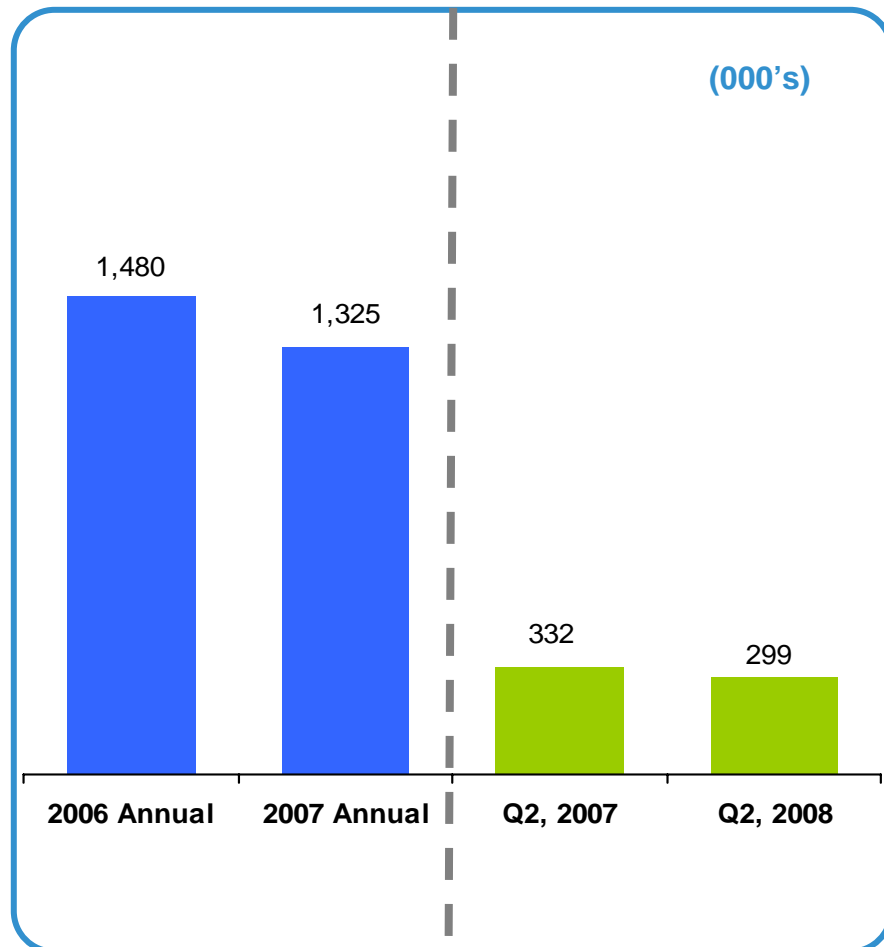
Operating income (\$Millions)



Hog Production Restructuring

- Hog production volumes down 10% to 299,000 hogs (332,000 last year)
 - Further decline to 212,000 hogs per quarter expected by end of July
- Restructuring of core operations in Manitoba mostly complete; operating improvements realized in Q2
- Significant reduction in exposure to hog production in the second half of the year

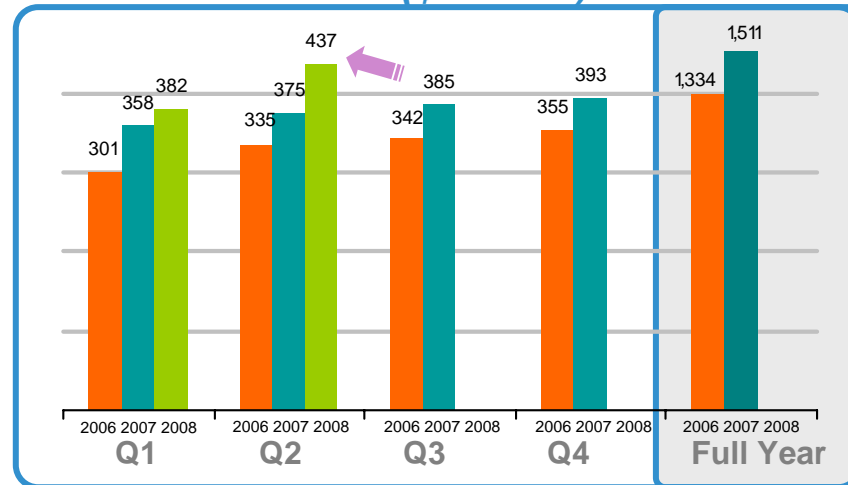
Effective Hogs Produced



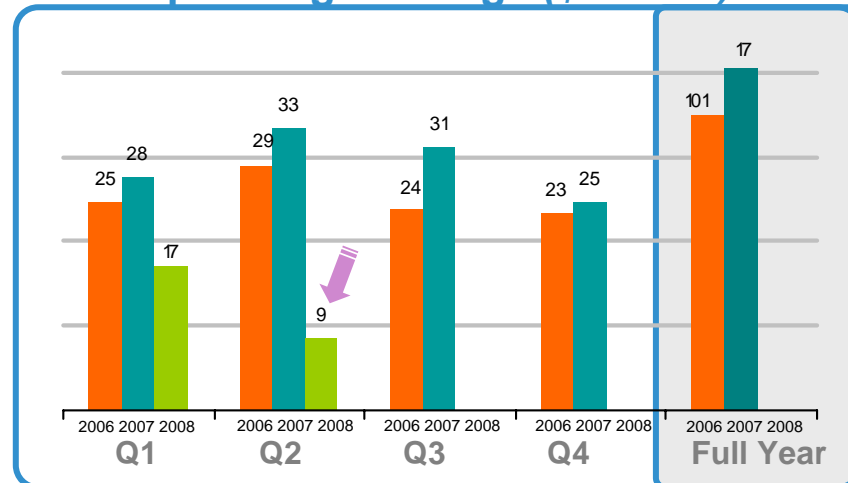
Bakery Products Group

- Sales up 16% due to higher selling prices and contribution from acquisitions
- Operating earnings fell 74% due to unprecedented and rapid increases in wheat prices and fuel costs
 - Challenge keeping price increases paced with rapid rise in wheat markets and other commodities
 - Prices increases implemented in March, future pricing may be required to keep pace with commodity increases including energy costs
 - Margins expected to recover in 2nd half due to lower new crop wheat costs combined with full effects of pricing
 - Earnings impacted by increased investment in marketing and innovation
- Good performance in the UK bakery, benefiting from acquisitions
 - Growth rates slowed due to oven fire at Rotherham bakery; production has been restored

Sales (\$Million)



Operating Earnings (\$Million)





Overview

Operations Overview

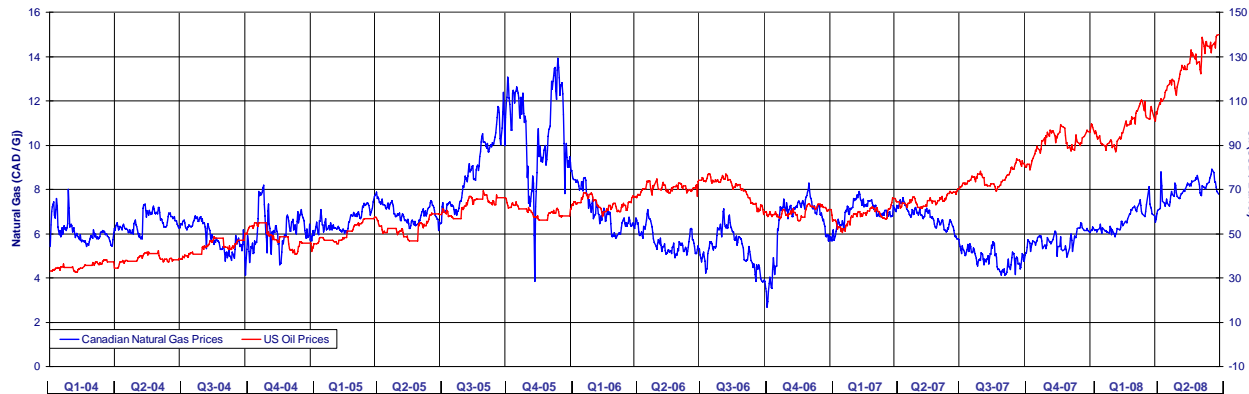
Market Factors

Financial Highlights

Commodity Headwinds

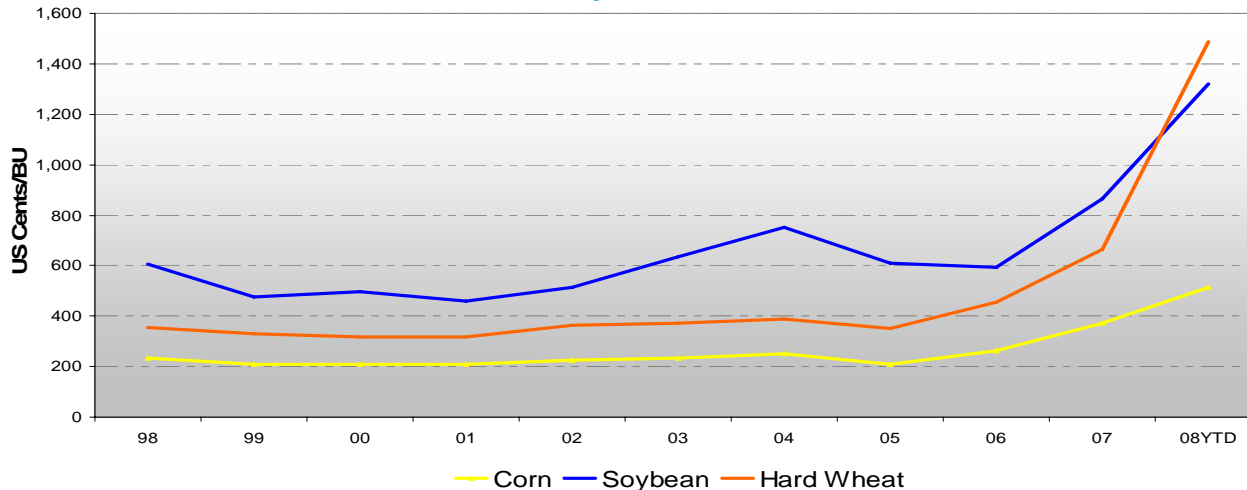
Q2 earnings pressured by significant inflationary costs

Energy – Oil / Natural gas



- Energy prices soar; at historic high
- 91% rise in oil
- 44% rise in natural gas

Corn, Soybeans, Wheat

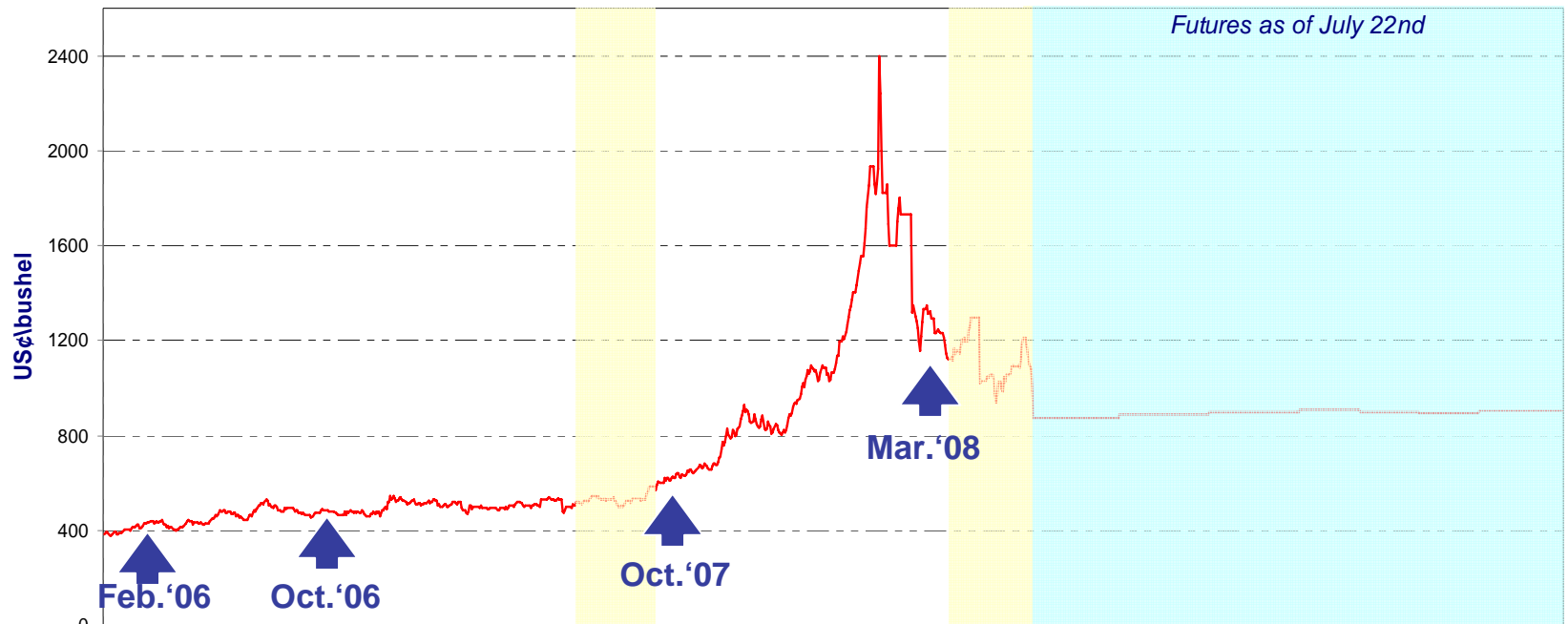


- 116% rise in wheat, impacting Bakery business
- 67% rise in corn increased feed costs

Wheat Prices Up 116% in Q2⁽¹⁾

Volatile wheat prices in the quarter, and significant rise in flour costs impacted bakery business

US Wheat Price/Bushel



■ Maple Leaf Price Increases

Average QTR Price	Q1-06	Q2-06	Q3-06	Q4-06	Q1-07	Q2-07	Q3-07	Q4-07	Q1-08	Q2-08	Q3-08	Q4-08	Q1-09	Q2-09	Q3-09	Q4-09
	411	460	478	517	505	537	705	911	1,499	1,158	943	888	899	906	897	903
Close Price	415	524	458	519	528	623	927	1,036	1,194	1,175	n/a	n/a	n/a	n/a	n/a	n/a

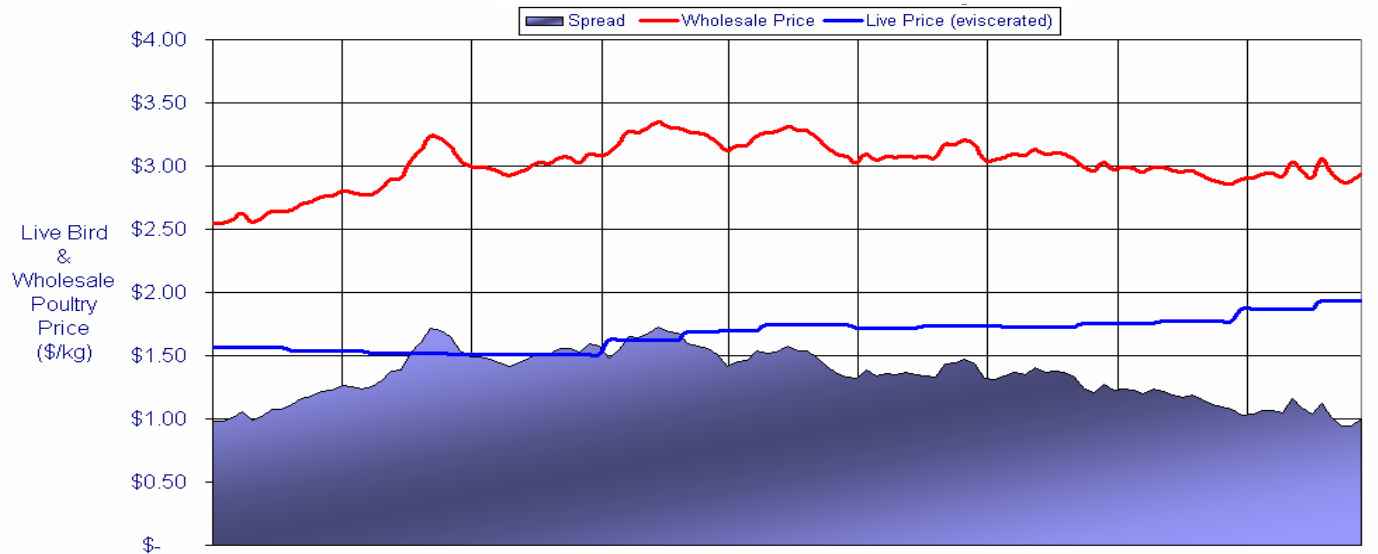
Source: Reuters - Minneapolis Wheat Exchange

Effective Date: June 30, 2008

Poultry Processor Spread Down 29% in Q2⁽¹⁾

...due to rising feed and live bird costs

Live Bird Versus Wholesale Poultry Price



	Q2-06	Q3-06	Q4-06	Q1-07	Q2-07	Q3-07	Q4-07	Q1-08	Q2-08
Wholesale Poultry	\$ 2.64	\$ 2.97	\$ 3.01	\$ 3.24	\$ 3.20	\$ 3.10	\$ 3.06	\$ 2.94	\$ 2.94
Live Bird (evisc.)	\$ 1.56	\$ 1.52	\$ 1.51	\$ 1.63	\$ 1.73	\$ 1.72	\$ 1.73	\$ 1.77	\$ 1.90
Spread	\$ 1.08	\$ 1.45	\$ 1.50	\$ 1.61	\$ 1.47	\$ 1.38	\$ 1.33	\$ 1.17	\$ 1.04

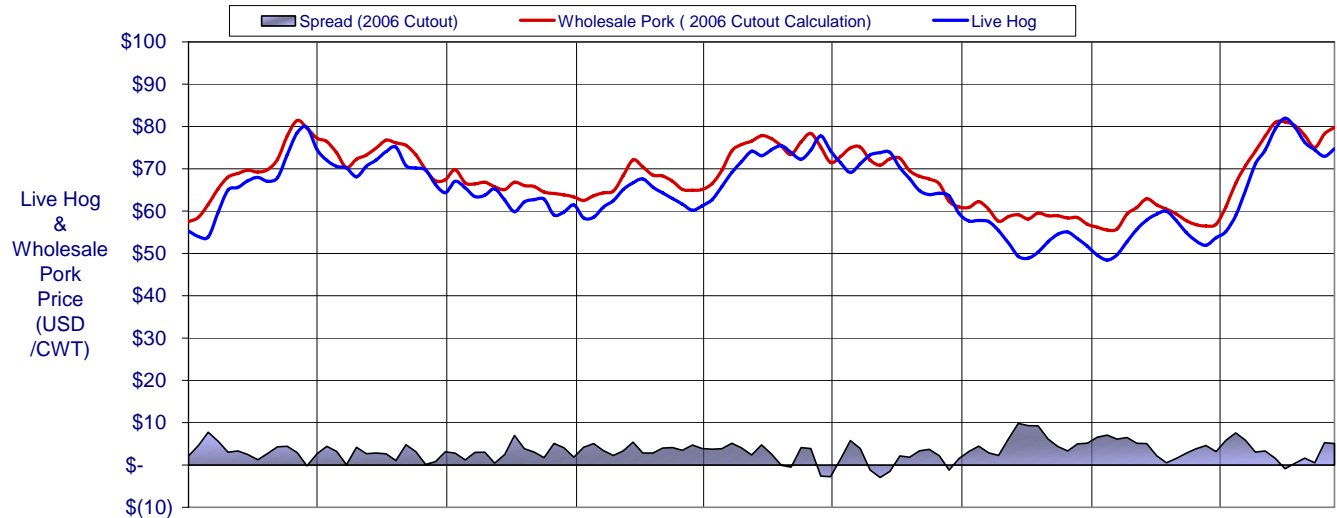
Source: EMI Composite Market Indicator

Updated: July 7, 2008 (Q2 2008)

USDA Pork Processor Margins up 21% in Q2⁽¹⁾

... due to declining hog costs

Live Hog Versus Wholesale Pork Price



	Q2-06	Q3-06	Q4-06	Q1-07	Q2-07	Q3-07	Q4-07	Q1-08	Q2-08
Wholesale Pork	\$ 69.20	\$ 73.61	\$ 66.10	\$ 66.43	\$ 73.95	\$ 70.49	\$ 59.41	\$ 58.44	\$ 73.87
Live Hog	\$ 65.79	\$ 71.11	\$ 62.96	\$ 62.78	\$ 71.24	\$ 69.36	\$ 54.20	\$ 54.04	\$ 70.60
Spread	\$ 3.41	\$ 2.50	\$ 3.14	\$ 3.65	\$ 2.71	\$ 1.13	\$ 5.21	\$ 4.40	\$ 3.27

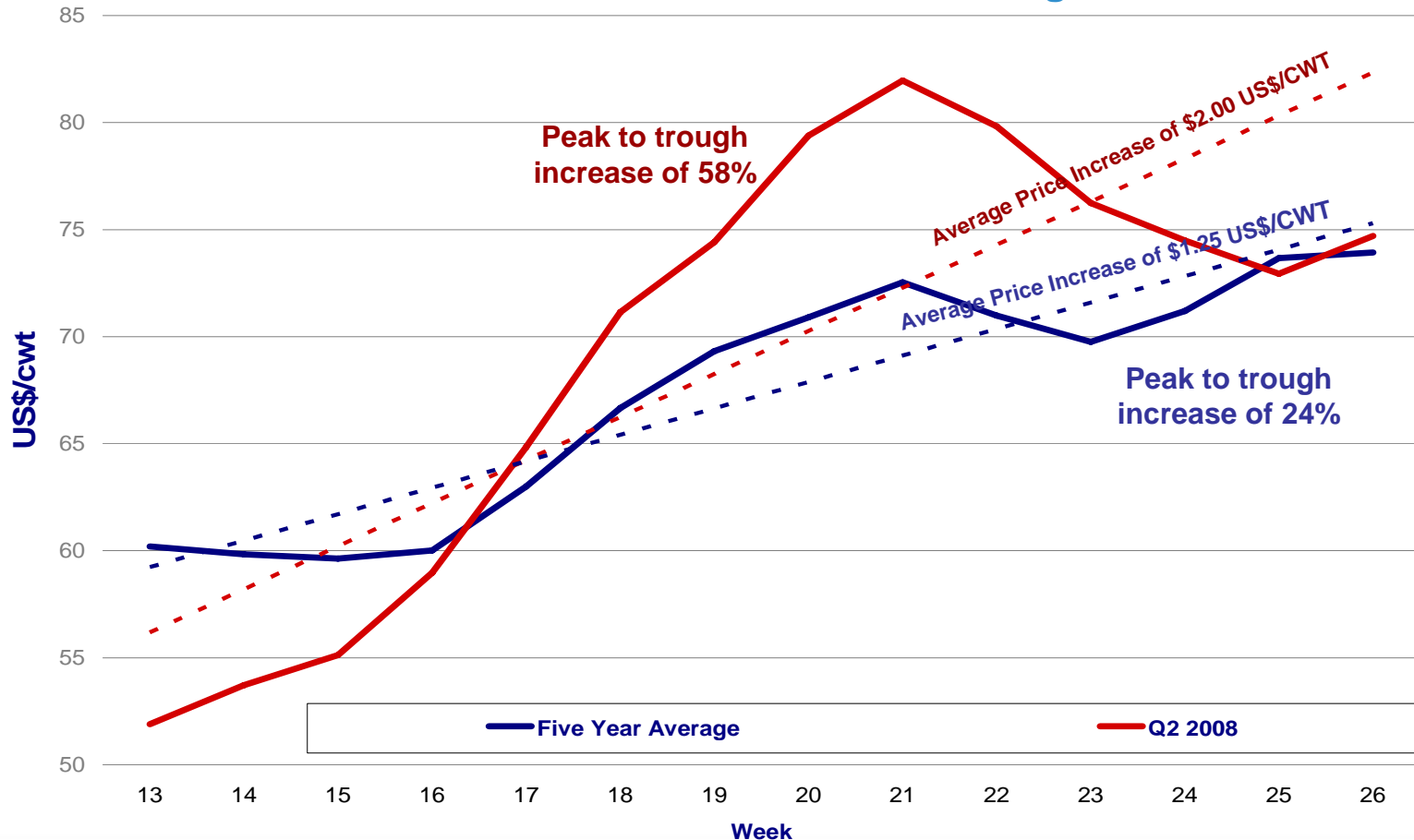
Source: USDA

(1) Compared to Q2/07

Hog Costs Increased at a Fast Pace

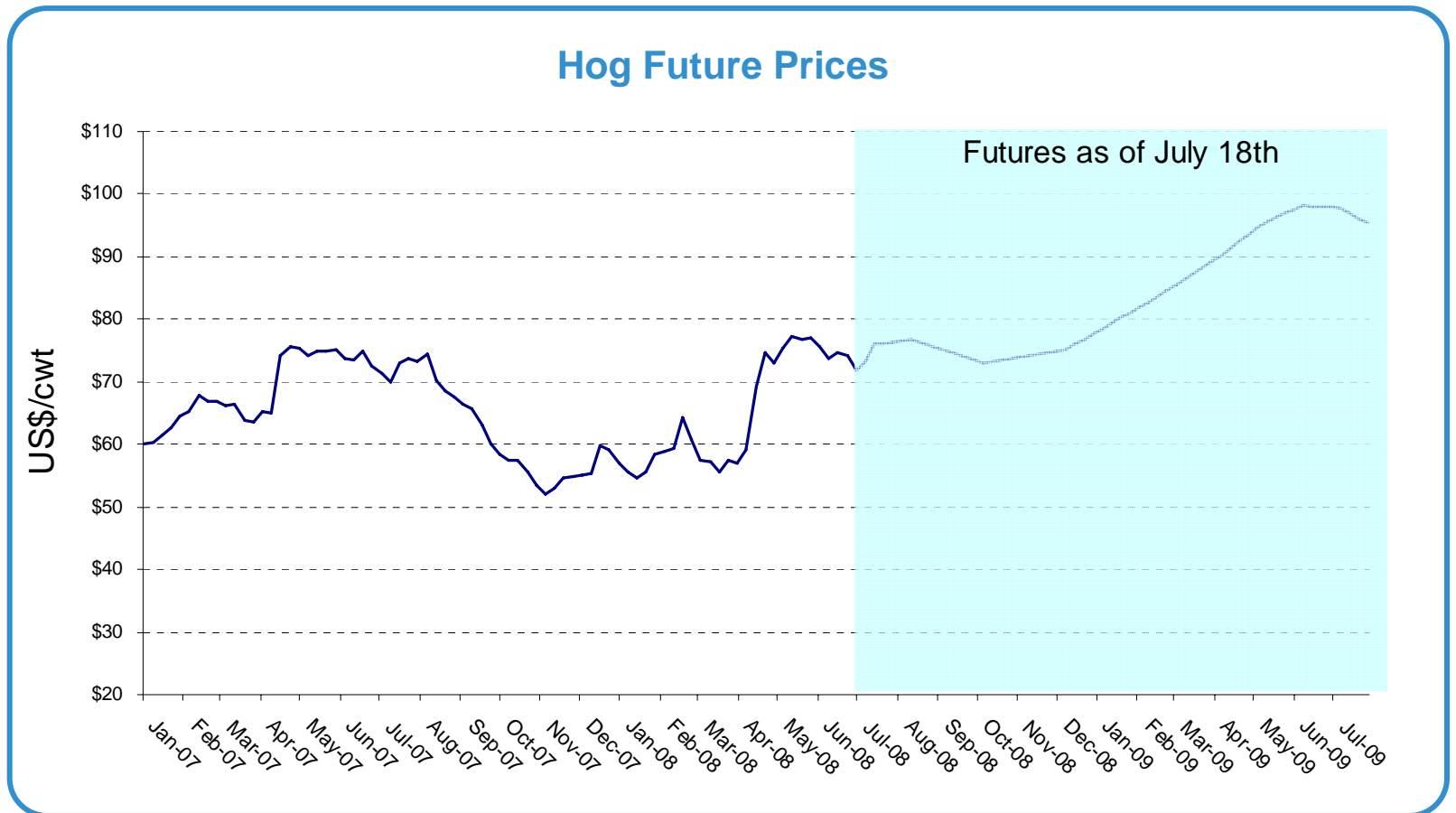
Unseasonal and sharp increase in hog costs dampened full benefit of industry margin expansion

Live Hog Price Movement in the Second Quarter 2008 versus Five Year Average



Hog Futures Markets

Forecasts strengthening of prices later in 2008/2009





Overview

Operations Overview

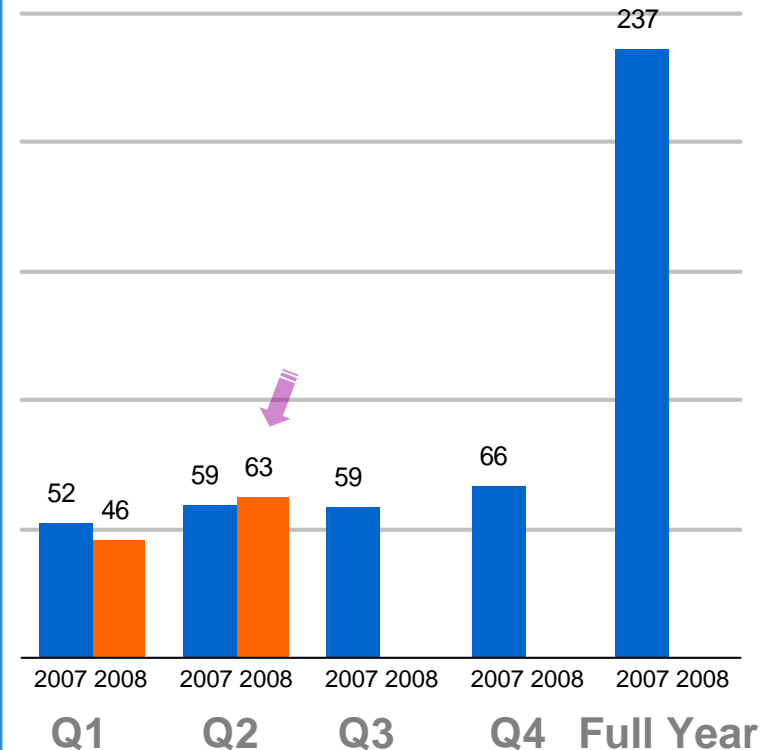
Market Factors

Financial Highlights

Capital Expenditures

- Significant capital investments to reduce costs and increase competitiveness of manufacturing/supply chain
- Investment of \$63 million in the quarter
 - Second shift expansion at Brandon plant
 - Consolidation of value-added ham boning operations in Winnipeg
 - Investment in two new warehouses
- Forecasted full year 2008 expenditures of \$280 million; \$108 million to date

Capital Expenditures (\$Millions)





Other Activities

- Formally launched process to sell Burlington pork plant
 - Highly efficient and strategically located business
 - Last material element of protein restructuring
 - Expect completion by late 2008/early 2009
- Purchased additional shares in Canada Bread
 - Increased ownership from 88.0% to 89.8% for cost of \$33 million
- Launched sale of small hog genetics business in Manitoba
- Small remaining hog production operations in Ontario being marketed



Anticipated Improvements in 2nd Half

- Market stabilization of wheat markets as a result of new crop and improved supply
- Full impact of pricing in the Bakery business
- Benefits from second shift of the Brandon facility
- Fewer hogs produced leading to lower exposure to commodities; and lower production costs in remaining operations
- Benefits from consolidated warehousing in Western Canada
- Improved margins and synergies as a result of expansion at the Lagimodiere ham boning plant

Summary

- Unprecedented rise in **grain and fuel costs** significantly impacted bakery and hog production results
- Inflationary costs will be managed through **price increases**
- Excellent progress on **protein reorganization** with several important milestones achieved
- **Substantial recovery** expected in the back half of **2008**



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