



Maple Leaf Agri-Farms



COMPANY FACT SHEET

Business Overview:

Maple Leaf Agri-Farms (formerly Elite Swine Inc.) is the hog production operation that is a critical component of Maple Leaf Foods' vertically integrated business model and is being aligned to meet the needs and specifications of Maple Leaf's valued-added fresh and further processed meat businesses.

Business Objective:

The mission of Maple Leaf Agri-Farms is to support Maple Leaf's new business model of a vertically integrated, balanced and optimized value chain, producing hogs that consistently and cost effectively meet the specifications of the Company's value-added meats. Maple Leaf Agri-Farms is reorganizing its business with the objective of transitioning investments to 100% ownership of fewer hogs, and over time will significantly reduce the number of hogs it currently raises.

Operations & Locations:

Maple Leaf Agri-Farms employs approximately 380 employees.

Location	Operations
Landmark, Manitoba	Regional Office
Winnipeg Manitoba	GAP Genetics
Souris, Manitoba	Feed Mill
Landmark, Manitoba	Feed Mill
TOTAL	4

Markets:

Maple Leaf Agri-Farms has recently sold the operations in Alberta and Ontario, concentrating its interests in Manitoba in close proximity to Maple Leaf's primary pork processing facility in Brandon.

Growth Strategy:

As an important component of Maple Leaf's protein business, Maple Leaf Agri-Farms will produce hogs that consistently and cost effectively meet the specifications of Maple Leaf's value-added meat business in terms of weight, size, and other characteristics.