Rothsay







COMPANY FACT SHEET

Business Overview:

Rothsay is Canada's largest recycler of animal by-products. Supported by a network of six facilities, Rothsay renders, animal by-products into value-added products including animal feed, amino acid supplements, alternative fuel and many products within the oleo chemical industry that include soaps, creams and lotions, tires, cosmetics, fertilizers and plastics. Rothsay provides an essential service for the efficient and environmentally responsible management of collecting, processing and recapturing the value of edible and inedible by-products. Finished products are sold in both domestic and international markets. Approximately 25% of the materials Rothsay manages are generated by Maple Leaf Foods' meat processing operations, providing a value-added service for other Company operations.

Business Objective:

To profitably grow the business by creating new markets through innovation, and changing domestic and export market demands.

Operations and Locations:

Location	Activity	Employees ¹ (Approx.)
Winnipeg, Manitoba	Non ruminant rendering	90
	(primarily pork by products)	
Dundas, Ontario	Rendering of ruminant material (beef by-products)	175
	and grease processing (mixed)	
	Head Office including Corporate/ Divisional	
	functions	
Moorefield, Ontario	Non ruminant rendering (pork and poultry)	105
Ville Ste. Catherine, Quebec	Commercial biodiesel production, mixed material	80
	transfer stations, grease processing and edible	
	tallow (Laurentien)	
Truro, Nova Scotia	Rendering and grease processing (mixed)	35
Foxtrap, Newfoundland	Rendering (mixed)	10
TOTAL	6	495

¹ Employee numbers based on December 2005 figures.





Key Products:

<u>Tallow/Feed Fats</u>: Rothsay recycles animal fats and restaurant grease for use as high quality feed ingredients that supply an energy supply in animal feeds. These products are traded under the brand names *Feeders Choice, Dairy Booster, Stay Fat* and *Ratio Plus*. Rothsay's tallow is used as an industrial ingredient in the oleo chemical industry and as a raw material for the biodiesel industry. Biodiesel is a clean burning, biodegradable and renewable fuel made from a variety of bioproducts such as vegetable oils, animal fats and recycled cooking oils. Rothsay manufactures biodiesel for North America and Europe, at its facility in Montreal, Quebec, and is the first Canadian plant dedicated to the commercial production of biodiesel.

<u>Proteins</u>: Rothsay produces a number of protein ingredients that are sold as protein supplement ingredients in hog feed, pet food and poultry rations. As part of Rothsay's commitment to food safety assurance program, it has species-dedicated facilities to ensure safe, high protein quality feed products. Rothsay's product development team has recently marketed a new branded fertilizer product using protein meals, *renew*TM, for sale in the commercial market.

Markets:

Rothsay sells its products in domestic and international markets including the U.S., Europe, Mexico, South America, Pakistan and India.

Growth Strategy:

Rothsay's strategy is closely tied to growth in the meat industry, as well as a focus on innovation and product development. In order to provide effective environmental service to the protein chain and to meet increasingly stringent environmental regulations, Rothsay has invested over \$50 million in environmental upgrades in the past four years. Rothsay seeks to expand sales through adding value to its product mix and creating new, non-traditional markets for innovative products.

