

The background of the slide features a low-angle, upward-looking shot of a modern, multi-level atrium with a glass and metal spiral staircase. A man is visible on one of the lower levels, looking up. In the top left corner, the word "BROCADE" is written in white, bold, sans-serif capital letters. In the top right corner, there is a large, stylized red logo that resembles a stylized 'B' or a flame. The bottom half of the slide is a solid red block containing white text.

BROCADE

Leading the Evolution of Data Center Networks

Technology Day for Investors and Analysts

June 26, 2008



BROCADE



Welcome

Michael Klayko
CEO

Today's Goals

- Articulate Brocade's technology direction and plans
- Describe our key differentiation for important market segment opportunities
- Clarify our position, expectations, and plans around new technologies and trends



Key Messages for Today



Brocade continues to execute our strategy to evolve to a larger, more comprehensive enabler of data center solutions



We continue to deliver excellent company results, primarily because we continue to innovate



We are proactively driving several opportunities to further differentiate in our target segments and markets



We have deep understanding and insight as to how our new technologies will play a significant role in the evolving data center



We are organized to address a wide range of enabling technologies and solutions for Data Centers

Data Center Infrastructure

- Directors and switches
- Distance extension solutions
- Sold through over 20 OEMs

File and Data Management

- Policy-based automation for file data discovery, migration, replication
- File Servers and SharePoint Portals

Server Edge

- Bladed switch modules
- HBA product line
- Emerging opportunities

Services, Solutions, Support

- Assess, Design, Implement
- Resident consultants
- Partner and direct models





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Major Data Center Trends and Drivers

Tom Buiocchi
VP Marketing

Cautionary Statements and Other Disclosures

This presentation includes forward-looking statements regarding Brocade's business outlook.

These forward-looking statements are only predictions and involve risks and uncertainties such that actual results may vary significantly. These and other risks are set forth in more detail in Form 10-K for the fiscal year ended October 27, 2007 and Form 10-Q for the quarter ended April 26, 2008. These forward-looking statements reflect beliefs, estimates and predictions as of today, and Brocade expressly assumes no obligation to update any such forward-looking statements.



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Today's Agenda

<u>Time</u>	<u>Speaker</u>	<u>Description</u>
01:10 – 01:20 pm	Tom Buiocchi	Data Center Trends and Drivers
01:20 – 01:40 pm	Ken Male	InfoPro - What Customers Say
01:40 – 02:10 pm	Martin Skagen	Server-to-Storage Networks
02:10 – 02:30 pm	Herman Chao	Server Edge Opportunities
02:30 – 02:45 pm	Break	
02:45 – 03:00 pm	Max Riggsbee	Converged Data Management
03:00 – 03:15 pm	Scott Podmilsak	New Services Capabilities
03:15 – 04:00 pm	Panel Q & A	Executive, Technical Panel
04:00 – 05:30 pm	Breakout Topics	Cocktails, Small Breakout Groups



Data Center Trends and Market Drivers

Market Trends

Continued Data Growth

Consolidation

Virtualization

Automation

Utilization

“Greening”

Customer Initiatives

Reduce Complexity

Reduce Costs

**Re-architect for
Next Generation**

**Lowest Risk and
Disruption**

Industry Growth Opportunity



Brocade – Company Growth Drivers

Industry Growth Opportunity

*Installed Base Retention
and Growth*

Leading Product Cycle

Server Connectivity Opportunities

New Networking Opportunities

Broader File Penetration

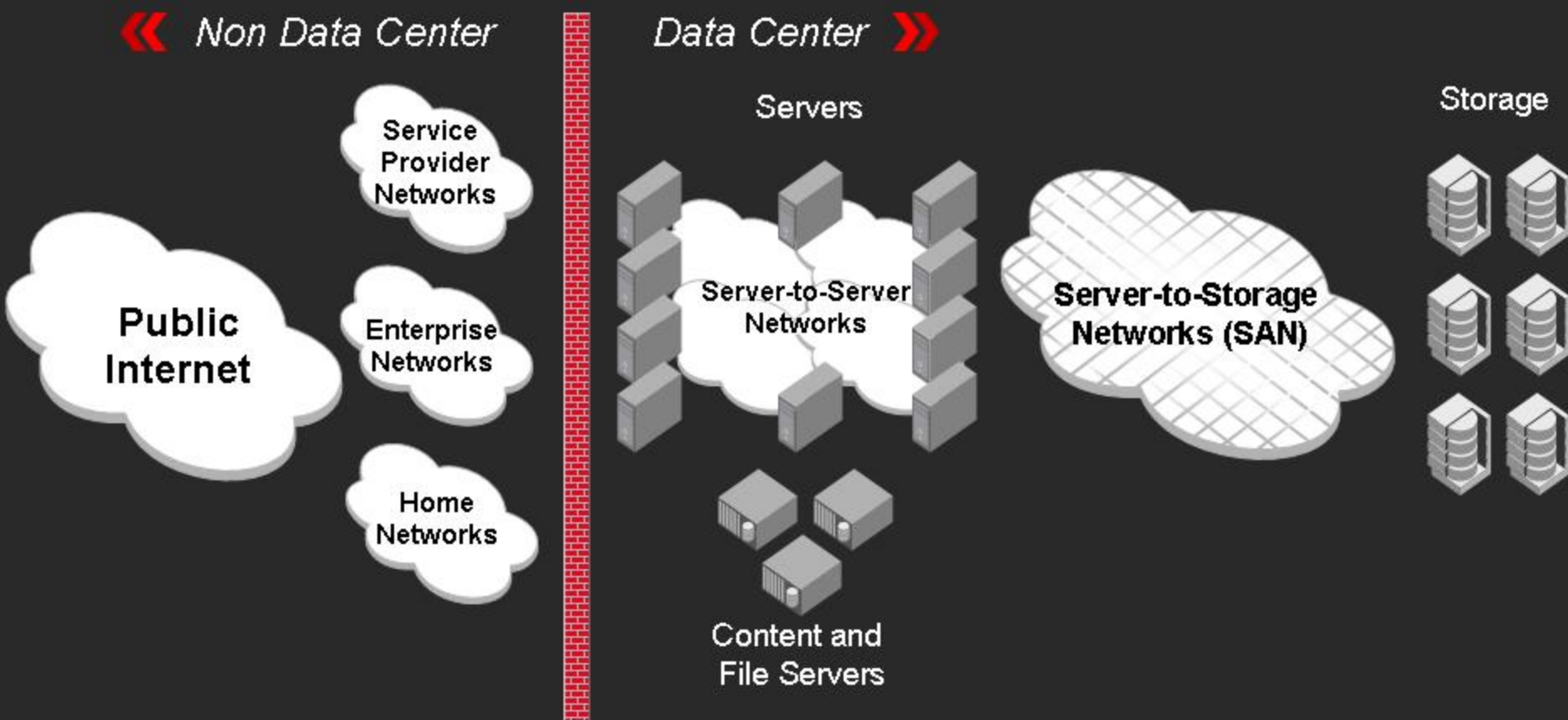
Services Expansion

Data Center Fabric Strategy

Brocade Growth Opportunity

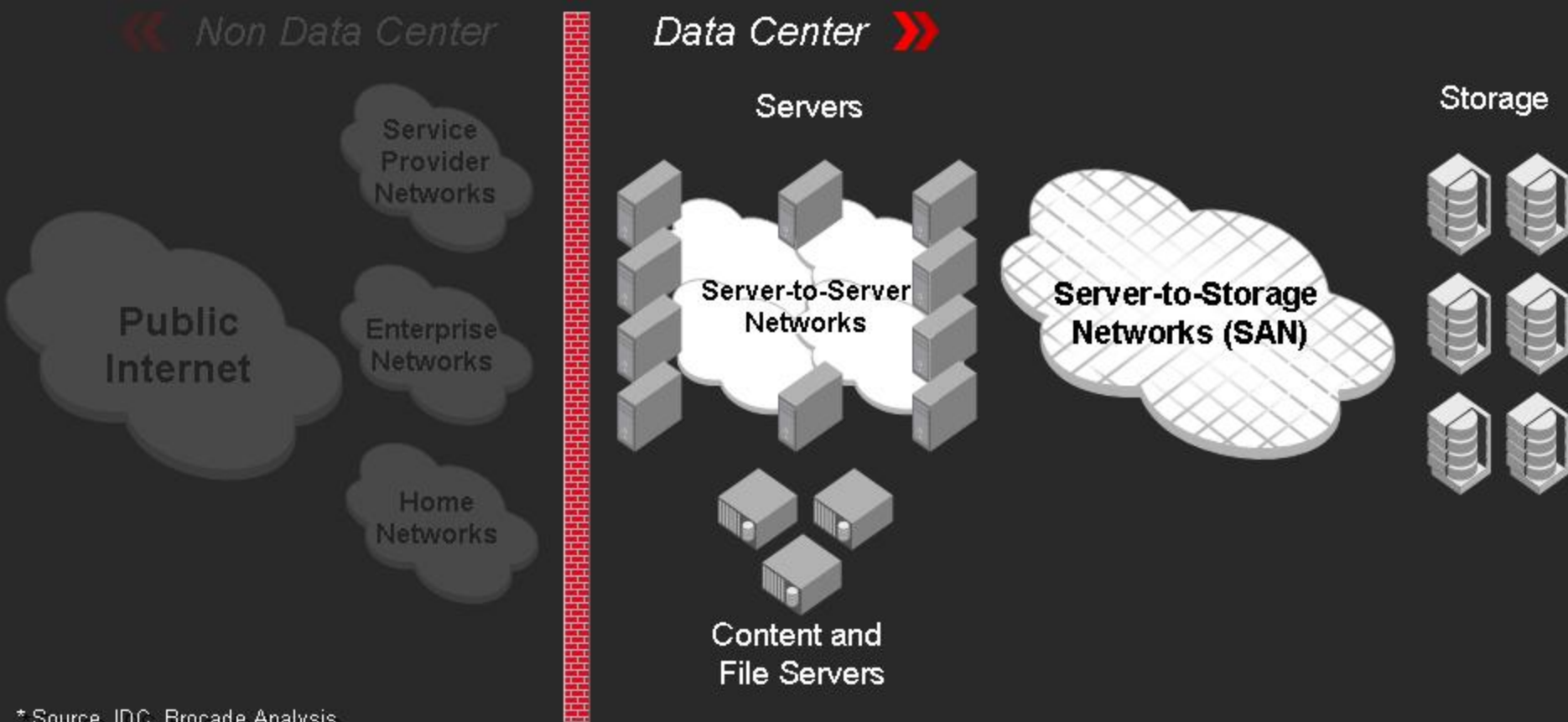


Today's Networking and IT Landscape



We are Focused on the Data Center

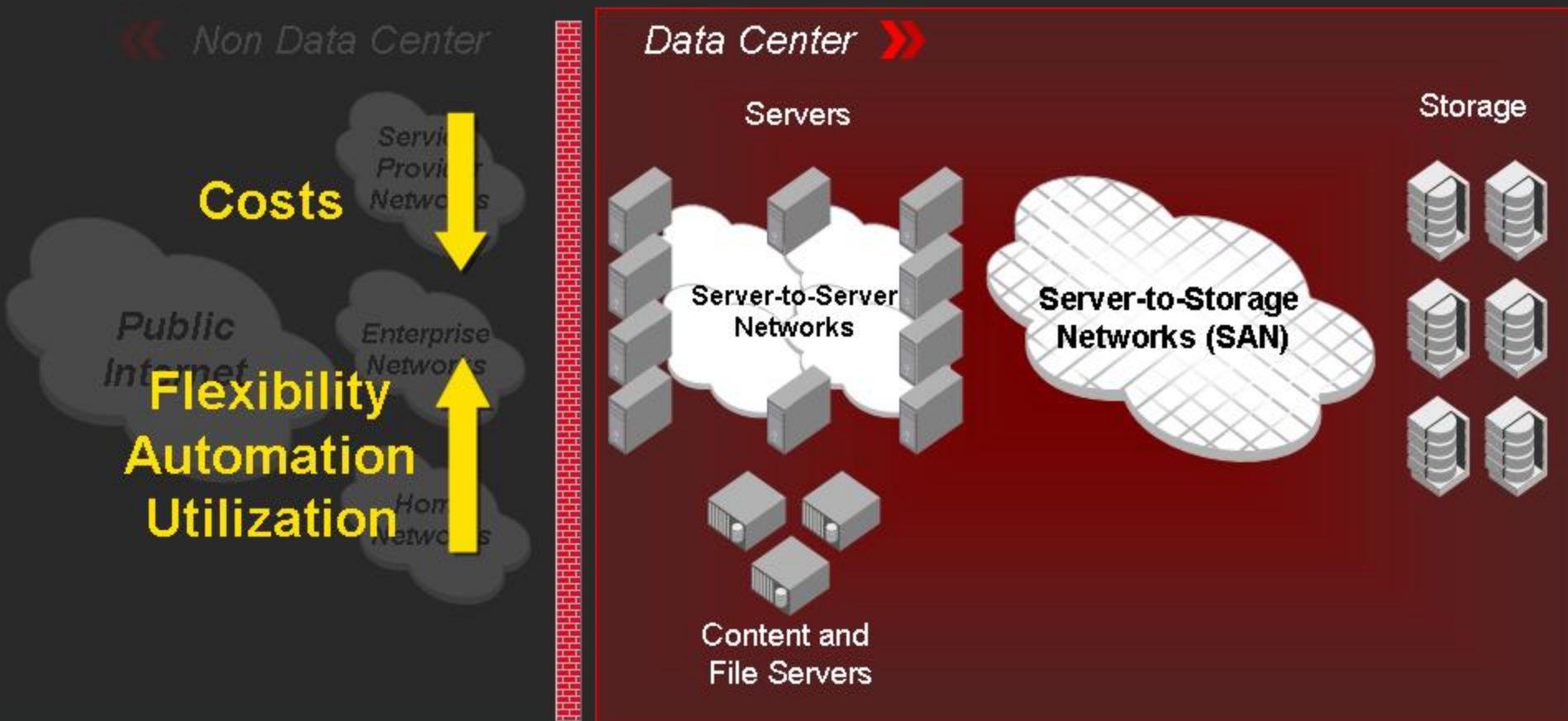
- ~\$150B Data Center equipment and services TAM



* Source: IDC, Brocade Analysis

Brocade's Data Center Fabric (DCF) Strategy

Maximum performance, flexibility, and investment protection



Brocade's Data Center Fabric (DCF) Strategy

Maximum performance, flexibility, and investment protection

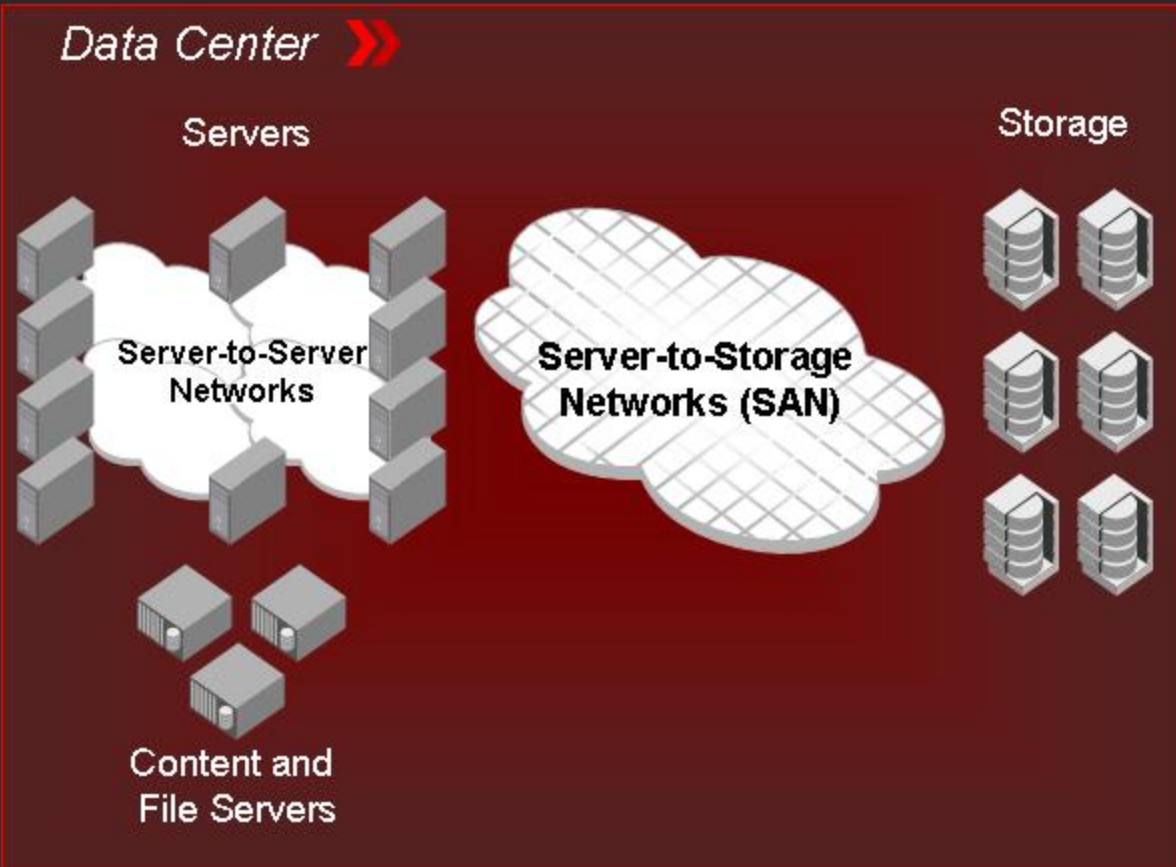
*Data and Applications
are the focal points*

*Multiple fabrics,
Multiple protocols*

*Intelligence at all tiers of
the architecture*

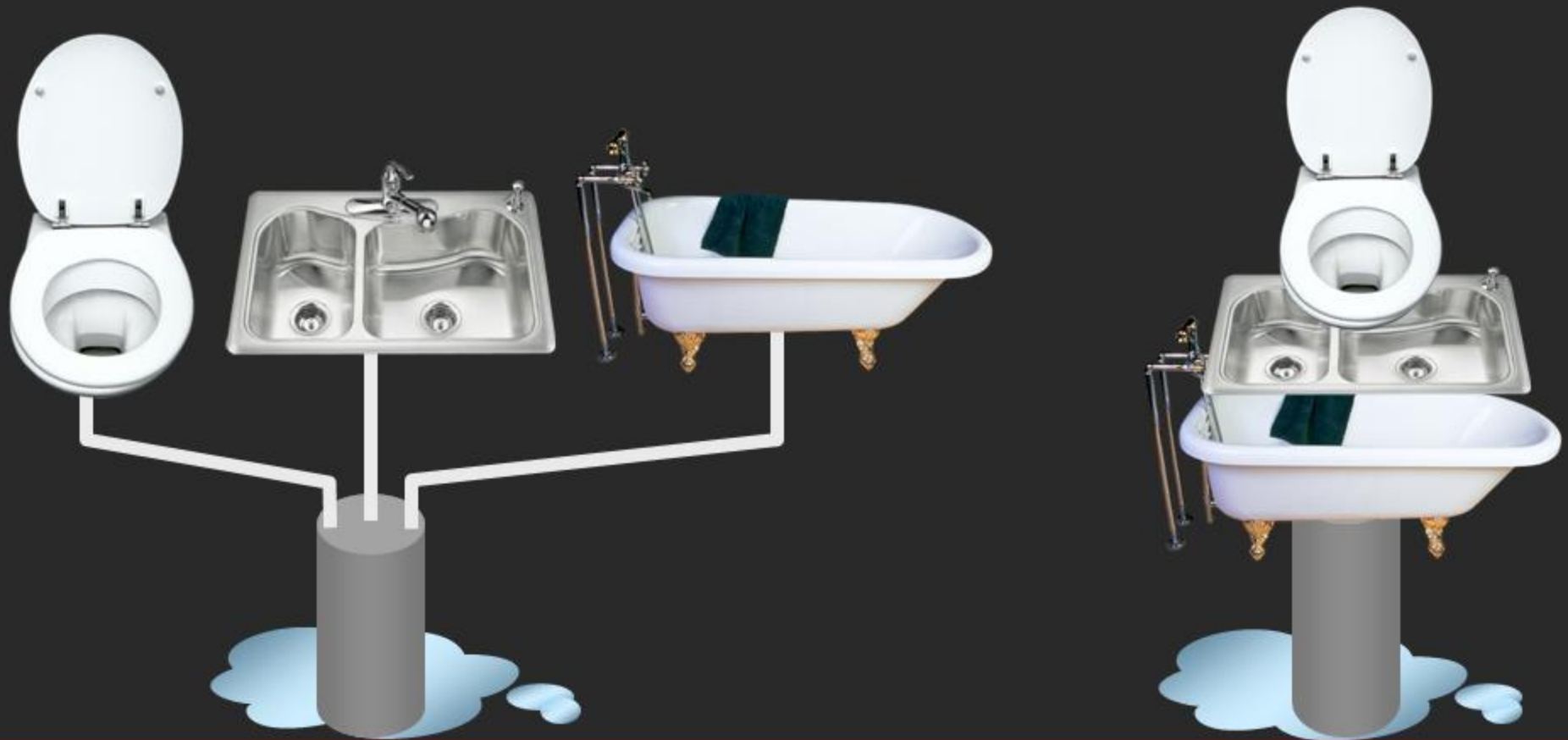
*Investment protection
and extension are critical*

*Partnership model with
server & storage OEMs*



Converged Networks vs. A Unified Network

A Graphical Example





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The Customer Perspective

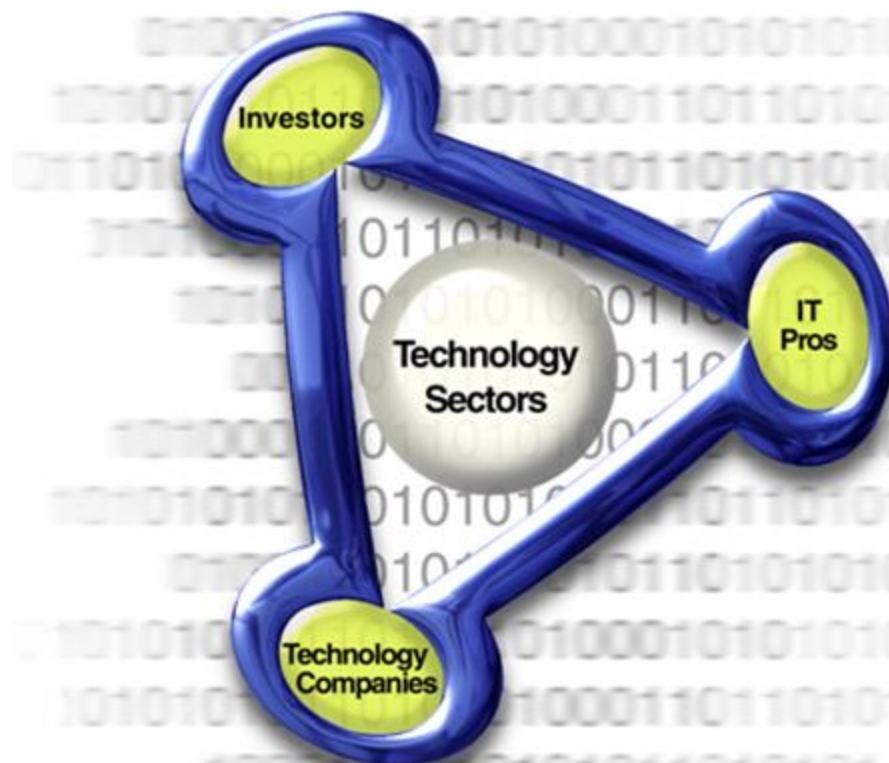
Ken Male

The InfoPro



THEINFOPRO
The Voice of the Customer

Customer Perspective and Research: Technology Forces at Work



Ken Male
CEO & Founder

TheInfoPro (TIP)
www.theinfopro.net

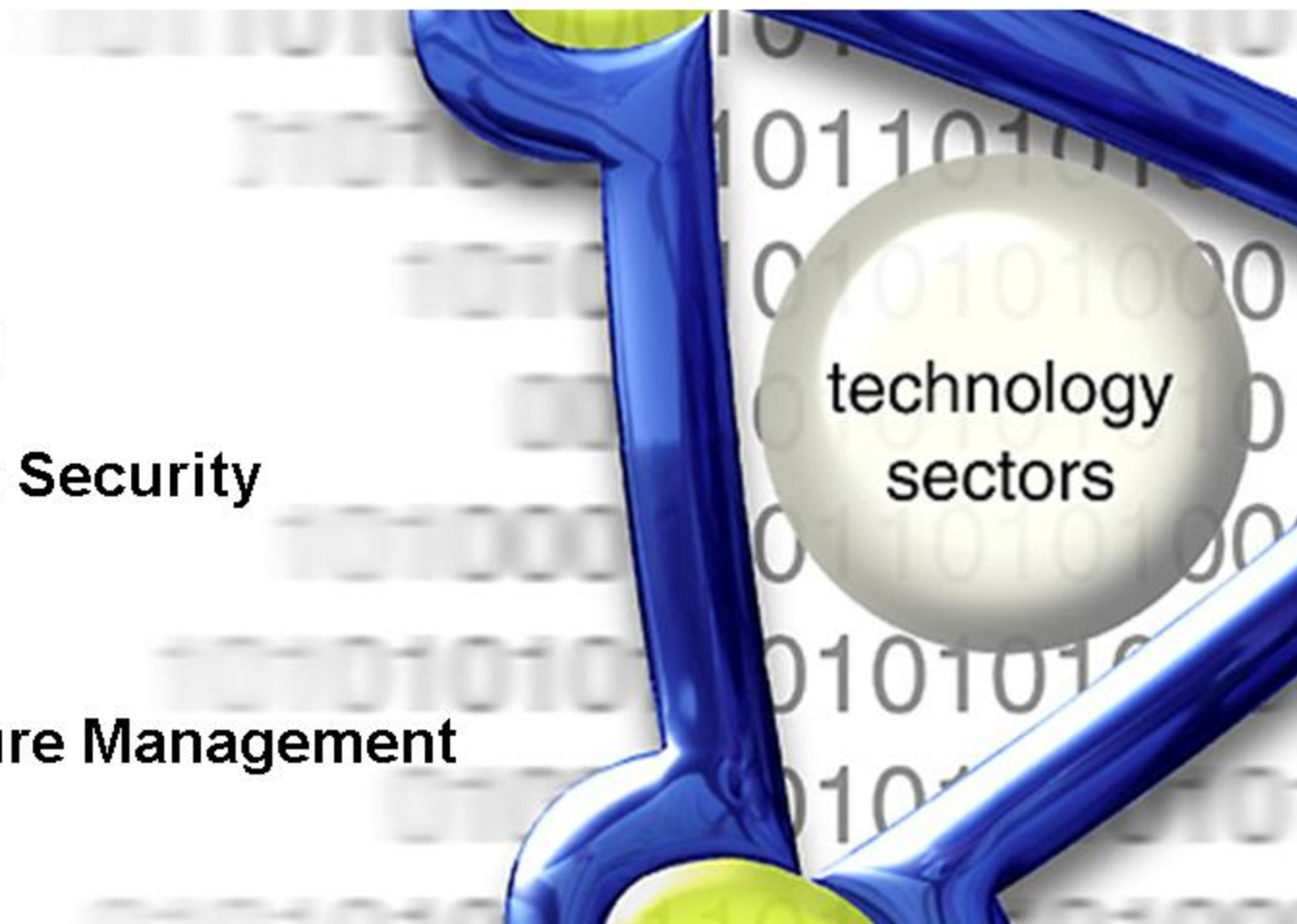
TIPNetwork – IT Professionals (sampling)



- 200+ Decision Makers interviewed in 6 month waves by key IT sectors
- Average interview is 1 hour
- TIPNetwork today in excess of 800 organizations

Technology Sectors Investigated

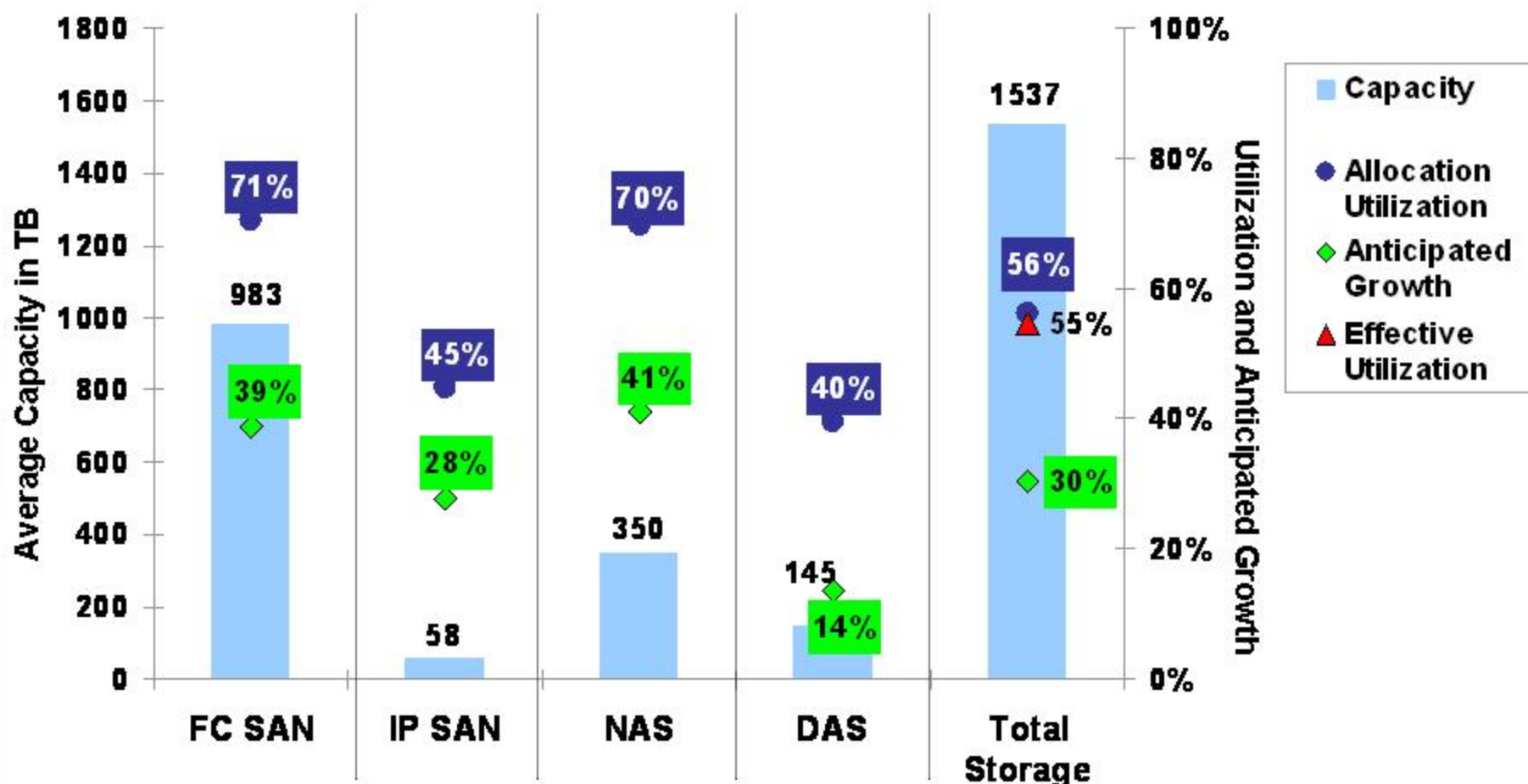
- **Storage**
- **Servers**
- **Networking**
- **Information Security**
- **Sourcing**
- **Infrastructure Management**
- **Software***



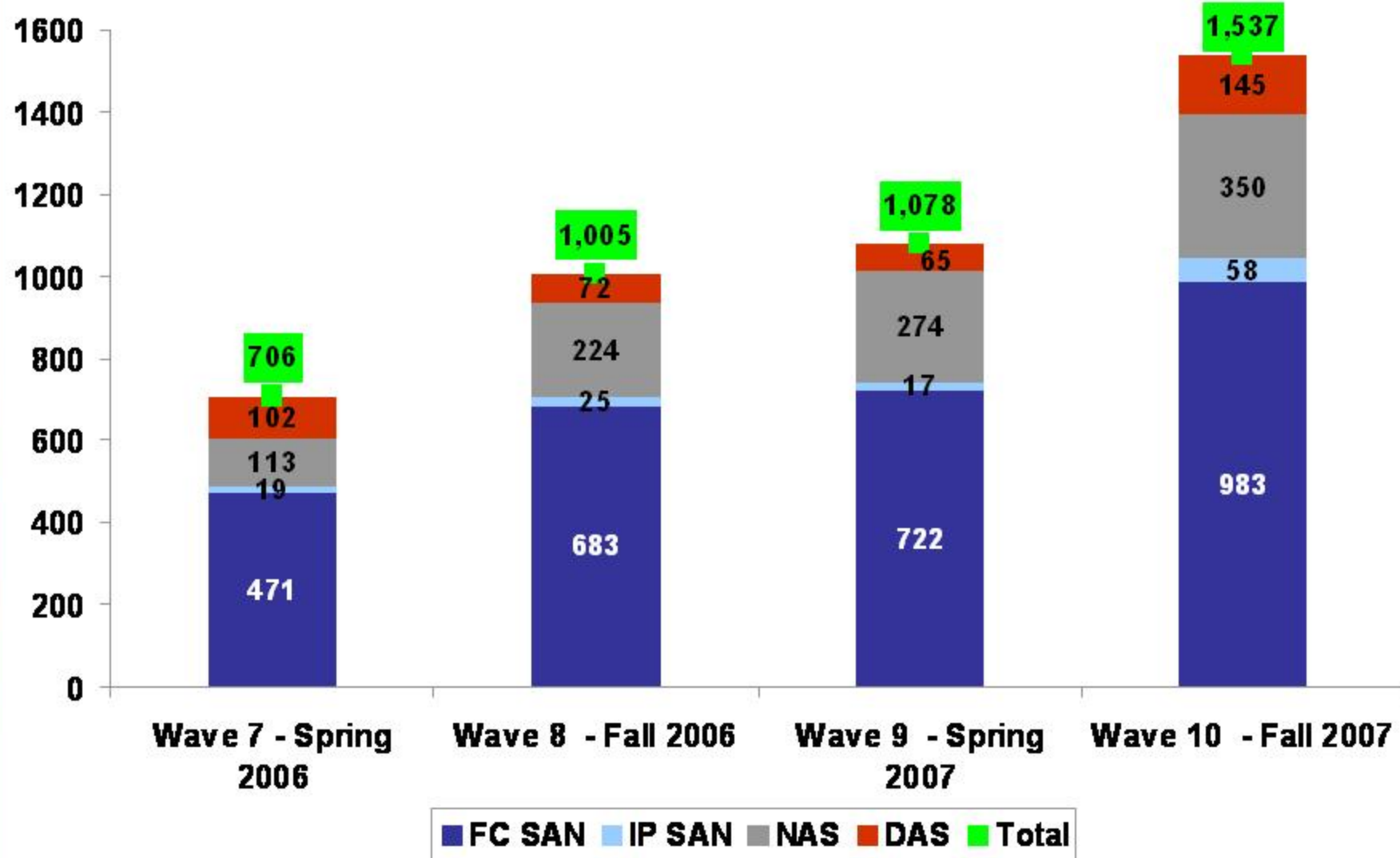
TIP's Storage Research

Current Storage Capacity, Utilization, and Anticipated Growth: FC SAN / IP SAN / NAS / DAS

*What is your company's overall capacity for each (in usable terabytes) at the time of the interview?
What is the allocation utilization (used/available)? What is your best guess for your effective utilization? What is the percentage growth rate (projected) for this year?*



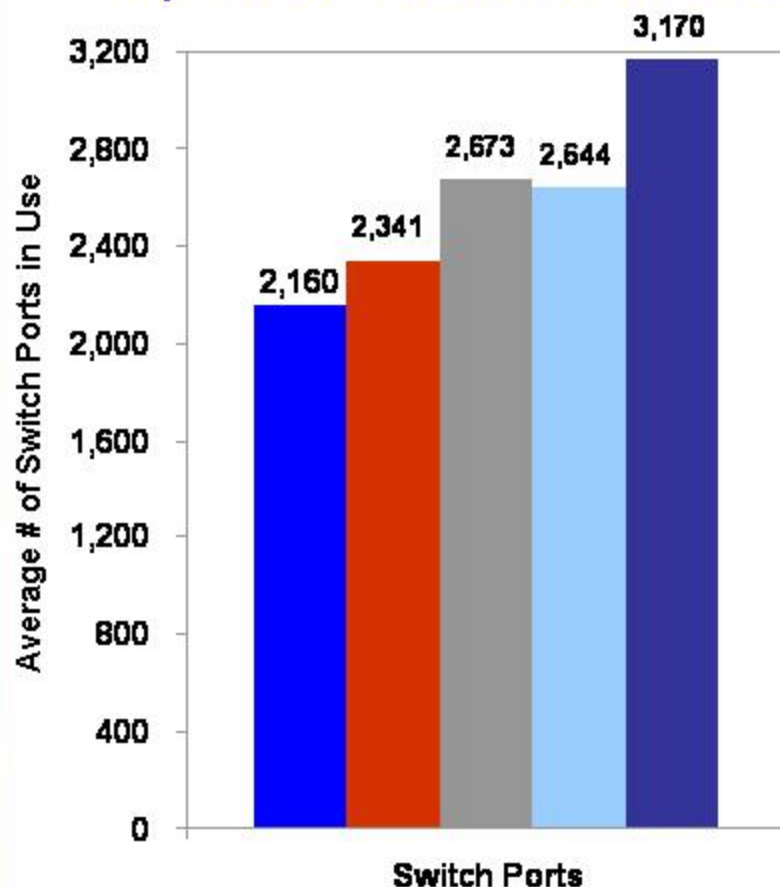
Total Capacity Time Series



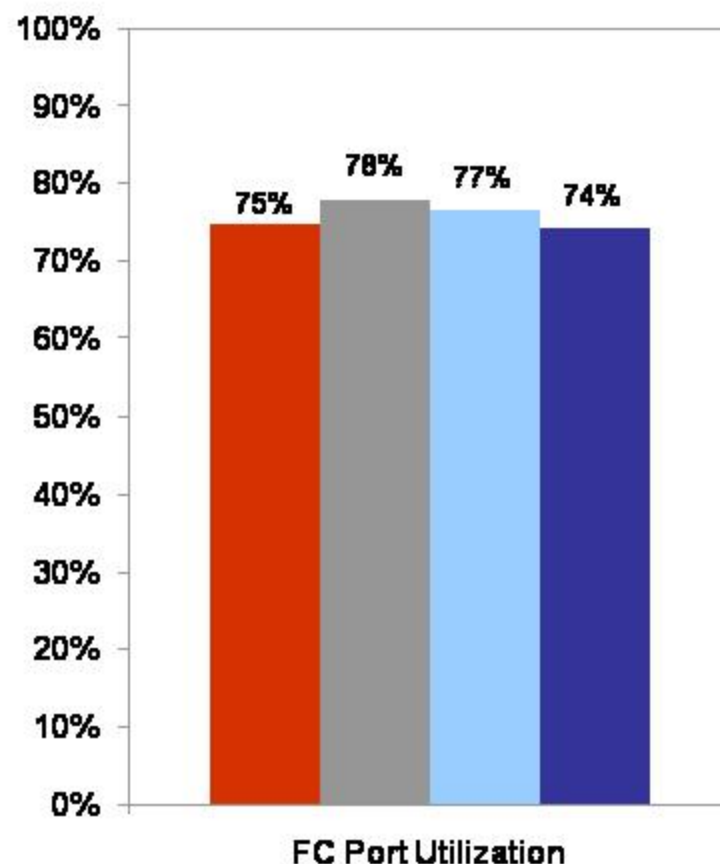
F1000 Switch Port Utilization Rate Changes

How many Fibre Channel switch ports do you have, and what is your switch port utilization?

Reported Number of Switch Ports



Reported Switch Utilization (Active Ports)



■ Wave 6 ■ Wave 7 ■ Wave 8 ■ Wave 9 ■ Wave 10

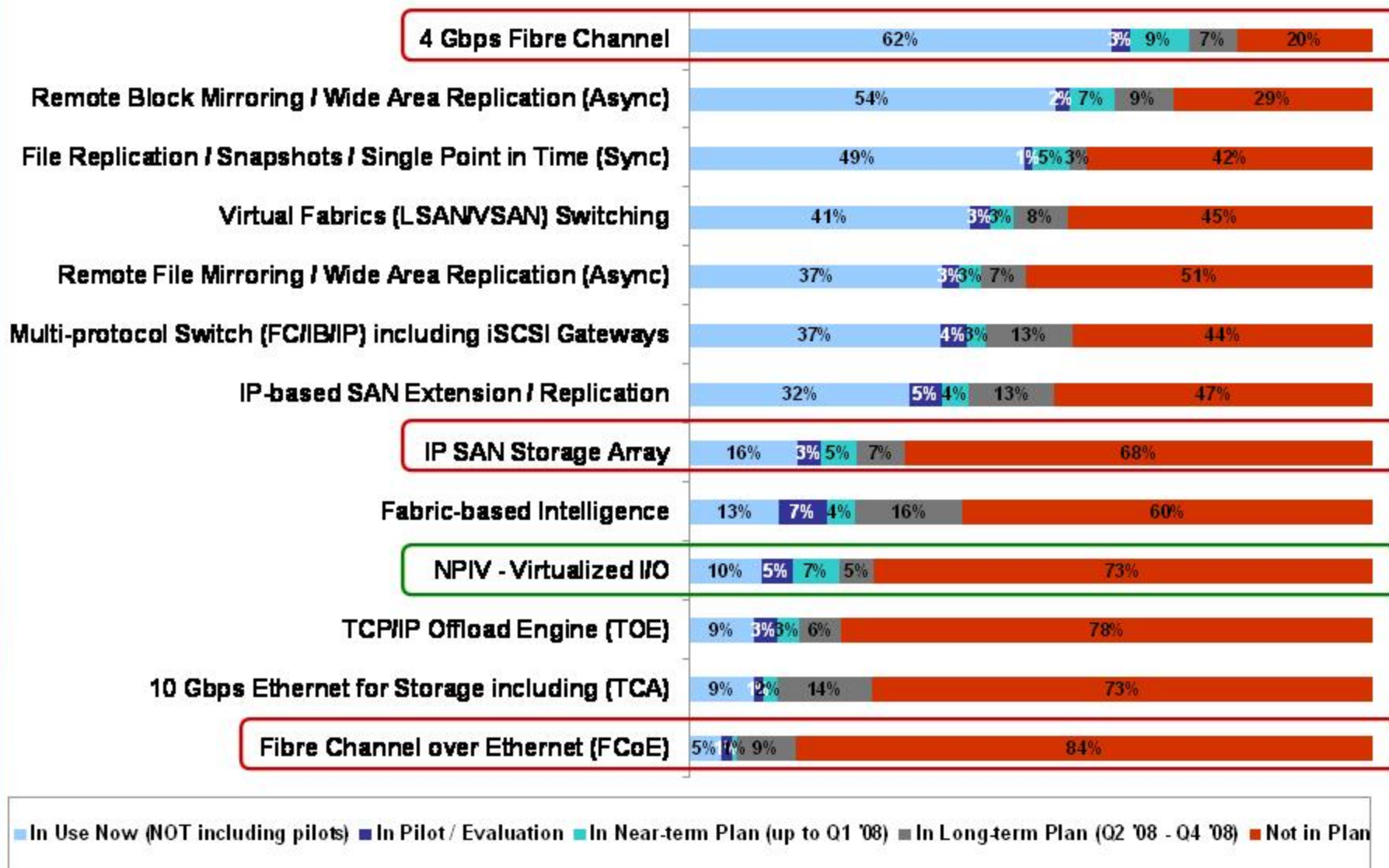


Storage Networking Technology Heat Index®

Rank	Technology	Heat Score
1	Deduplication	100
2	Virtual Tape Library (VTL) for Open Systems	66
3	4 Gbps Fibre Channel	51
4	Remote Block Mirroring / Wide Area Replication (Async)	43
5	Boot from SAN / Boot from NAS / Boot from IP SAN Software	41
6	Fabric-based Intelligence	39
6	Serial ATA Drives (SATA)	39
8	Block Replication / Snapshots / Single Point in Time (Sync)	37
8	Fixed Content / Content Addressed Storage (CAS) Array	37
8	Wide Area File Services (WAFS)	37
11	Multi-protocol Switch (FC/IB/IP) including iSCSI Gateways	35
12	IP-based SAN Extension / Replication	34
13	NPIV - Virtualized I/O	33
14	Virtual Fabrics (LSAN/VSAN) Switching	28
15	File Replication / Snapshots / Single Point in Time (Sync)	27
15	Storage Diagnosis Tools / Root Cause Analysis	27
17	Remote File Mirroring / Wide Area Replication (Async)	23
18	IP SAN Storage Array	17
19	10 Gbps Ethernet for Storage including (TCA)	11
20	Serial Attached SCSI Drives (SAS)	7
21	TCP/IP Offload Engine (TOE)	5
22	Fibre Channel over Ethernet (FCoE)	0



Storage Networking Technology Roadmap



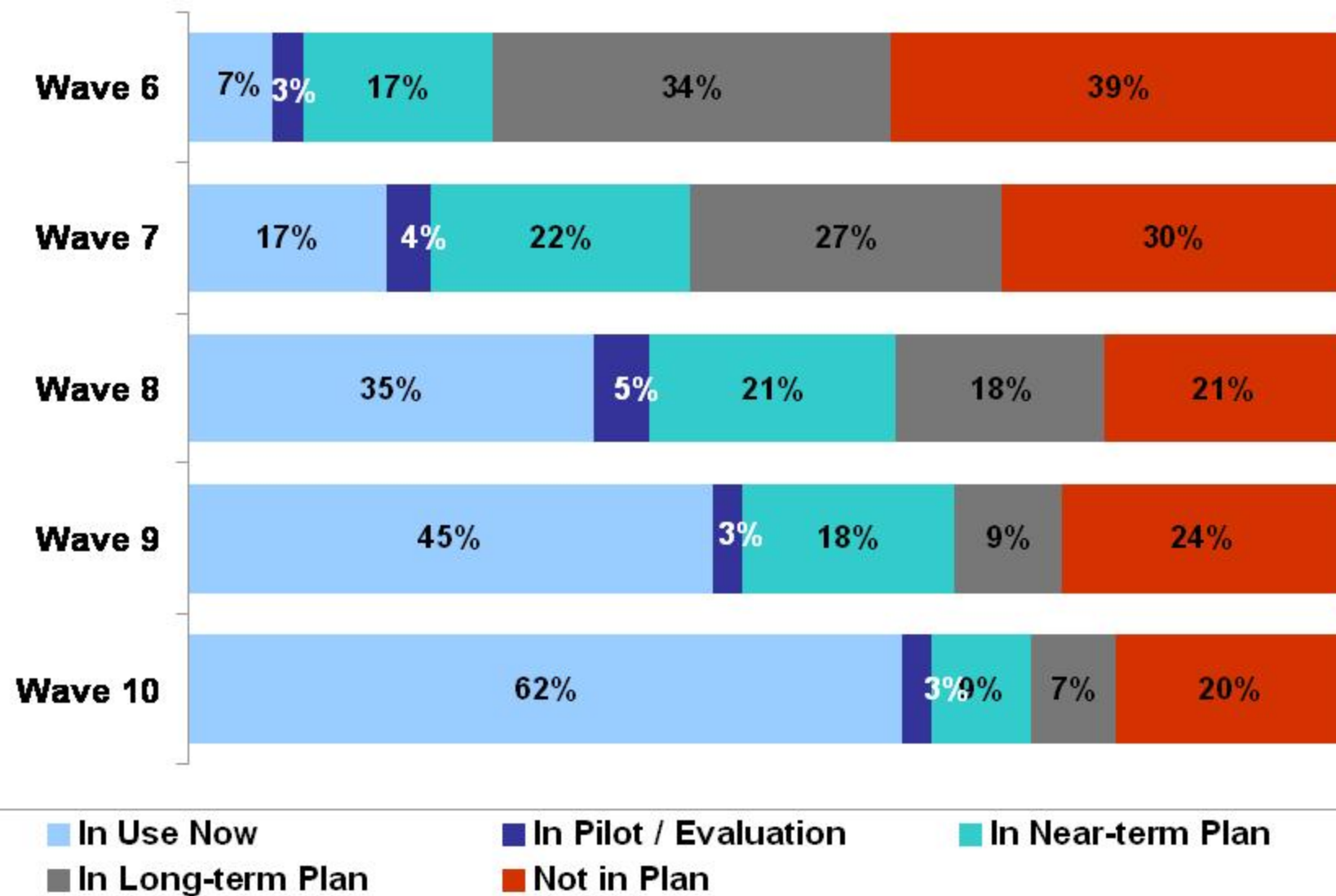
Storage Networking Technology Heat Index® Change

Technology	Wave 5 Rank	Wave 6 Rank	Wave 7 Rank	Wave 8 Rank	Wave 9 Rank	Wave 10 Rank
Deduplication*	N/A	N/A	19	14	1	1
4 Gbps Fibre Channel	13	3	1	1	2	3
Remote Block Mirroring / Wide Area Replication (Async)	4	2	8	7	14	4
Fabric-based Intelligence	10	10	4	5	7	6
Multi-protocol Switch (FC/IB/IP) including iSCSI Gateways	6	9	6	9	6	11
IP-based SAN Extension / Replication	N/A	4	5	6	9	12
NPIV - Virtualized I/O	N/A	N/A	N/A	N/A	15	13
File Replication / Snapshots / Single Point in Time (Sync)	N/A	N/A	15	12	15	15
IP SAN Storage Array	N/A	N/A	22	18	11	18
10 Gbps Ethernet for Storage including (TCA)	N/A	16	19	12	19	19
Remote File Mirroring / Wide Area Replication (Async)	N/A	N/A	9	10	17	17



4 Gbps Fibre Channel – Implementation

Heat Index Rank: 3
Storage Networking
Wave 10



TIP's Servers Research

Server Software Technology Heat Index ®

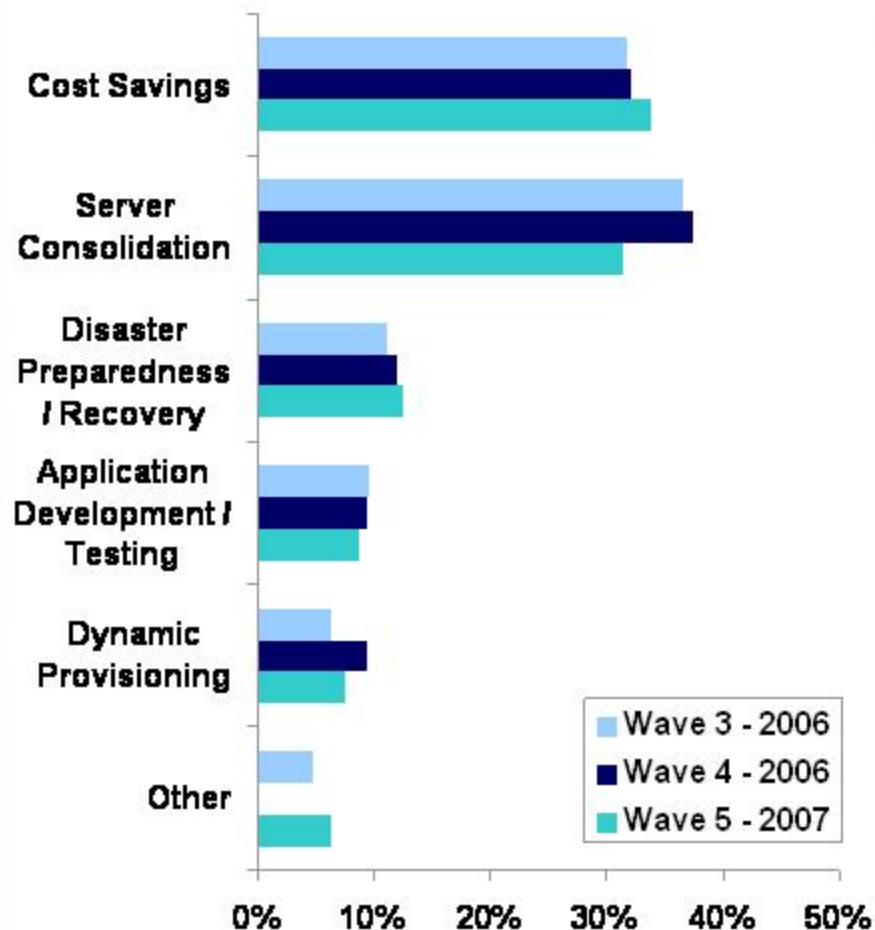
Rank	Technology	Score
1	Virtualization Movement and Deployment Utilities	100
2	OS-based Virtualization Services	96
3	Virtual Machine Software for Mid-tier / Application Servers	78
4	Virtualization Planning and Configuration Utilities, Load Characterizers, Co-location Tools – P to V	75
5	Virtual Machine Monitors, Management Systems	73
6	Server Provisioning / Configuration Management Tools	68
7	Application Monitoring / Management Tools	67
8	Client / Desktop Virtualization Services – Thin Client	65
9	Virtual Machine Software for Edge / Web Servers	61
10	Patch Management	56
11	Service Level Monitoring Tools	56
12	Top-down Systems Management Software – Unified Infrastructure Management	53
13	OS for Back-end / Database Servers	49
13	Clustering Software – Availability	49
13	OS for Mid-tier / Application Servers	49
16	OS for Edge / Web Servers – Standalone and Blade	47
16	Database Platform	47
18	Wide Area File Services (WAFS)	37
19	Business / IT Service Management Tools	29
20	Grid Computing Enabling Layers, Utilities	15
21	Clustering Software – High-Performance Computing (HPC)	4
22	Specialized Blade Management Software	0



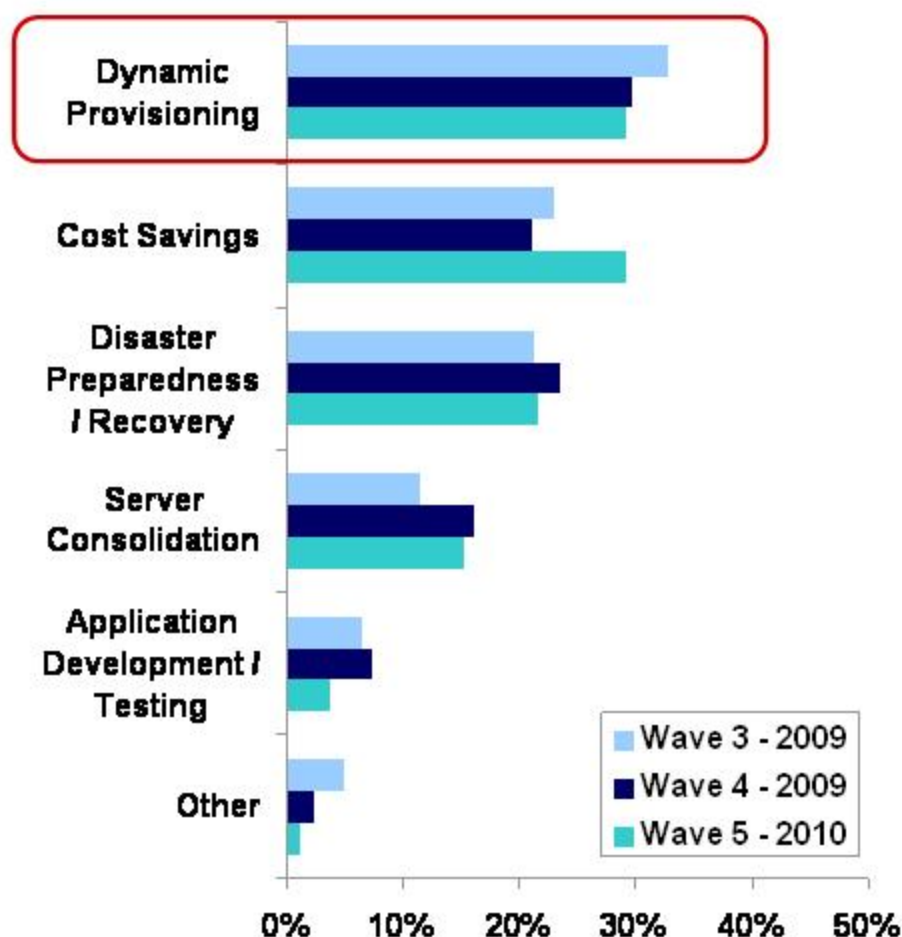
Benefit That Determines Virtualization Use

Which of these benefits is most important in determining whether server virtualization will be used for a particular application in current year? In three years?

Current Year

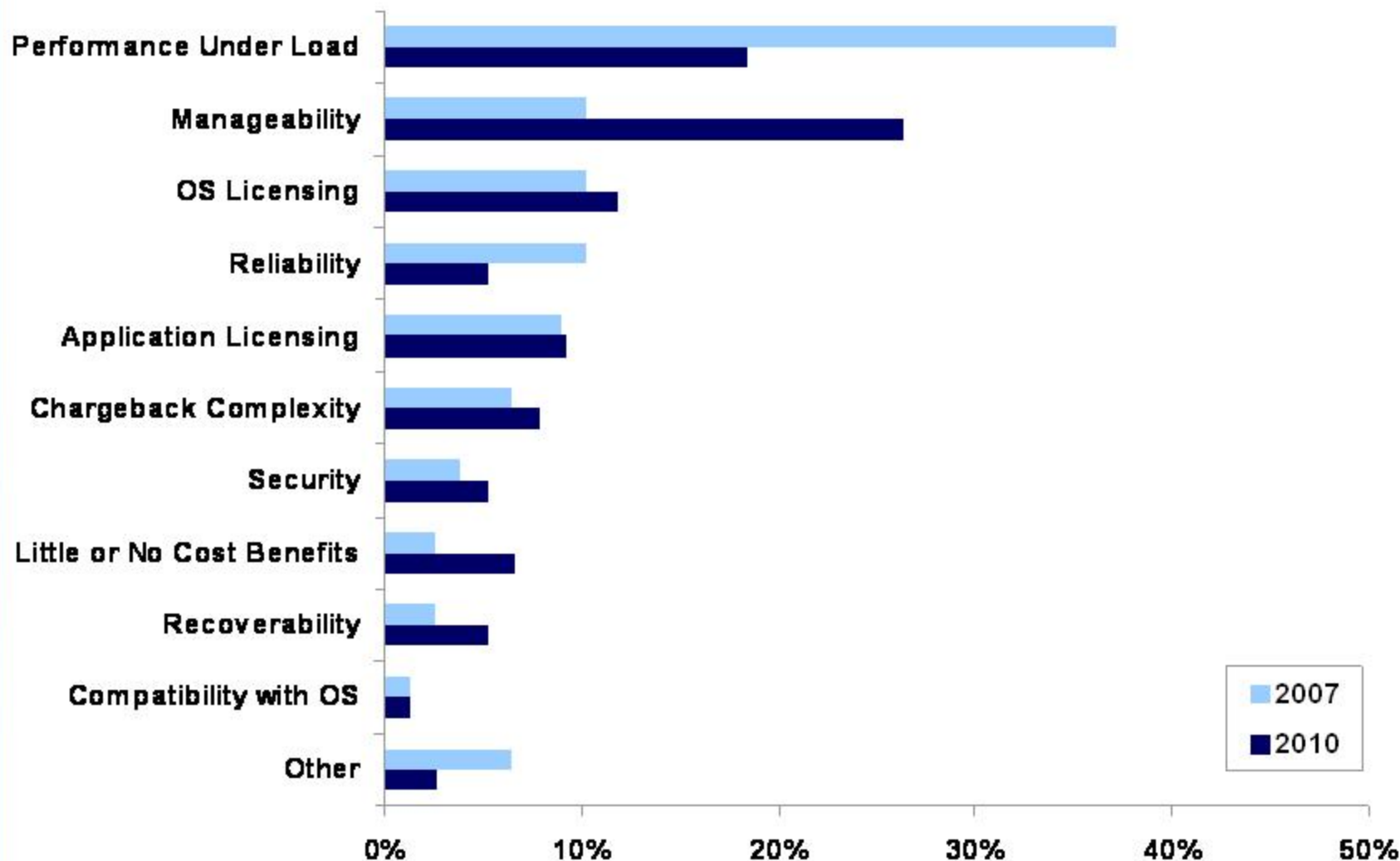


Three Years



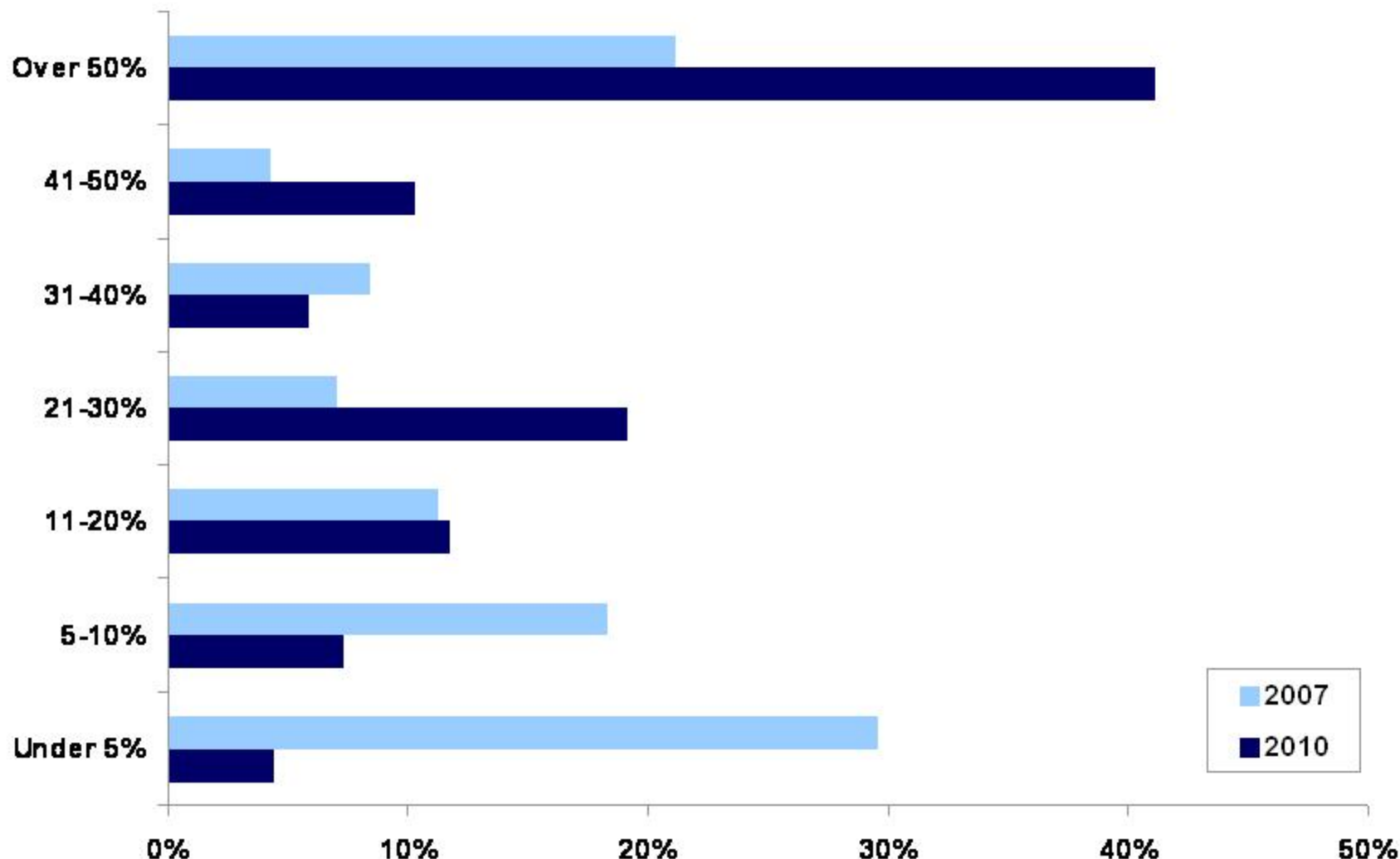
Virtualization Concerns

Which of these concerns is the greatest concern regarding server virtualization in 2007? In 2010?



Percent of Production Servers Virtualized

What percentage of the overall server mix are production servers in 2007? What percentage of these production servers will host virtualization in 2007? In 2010?



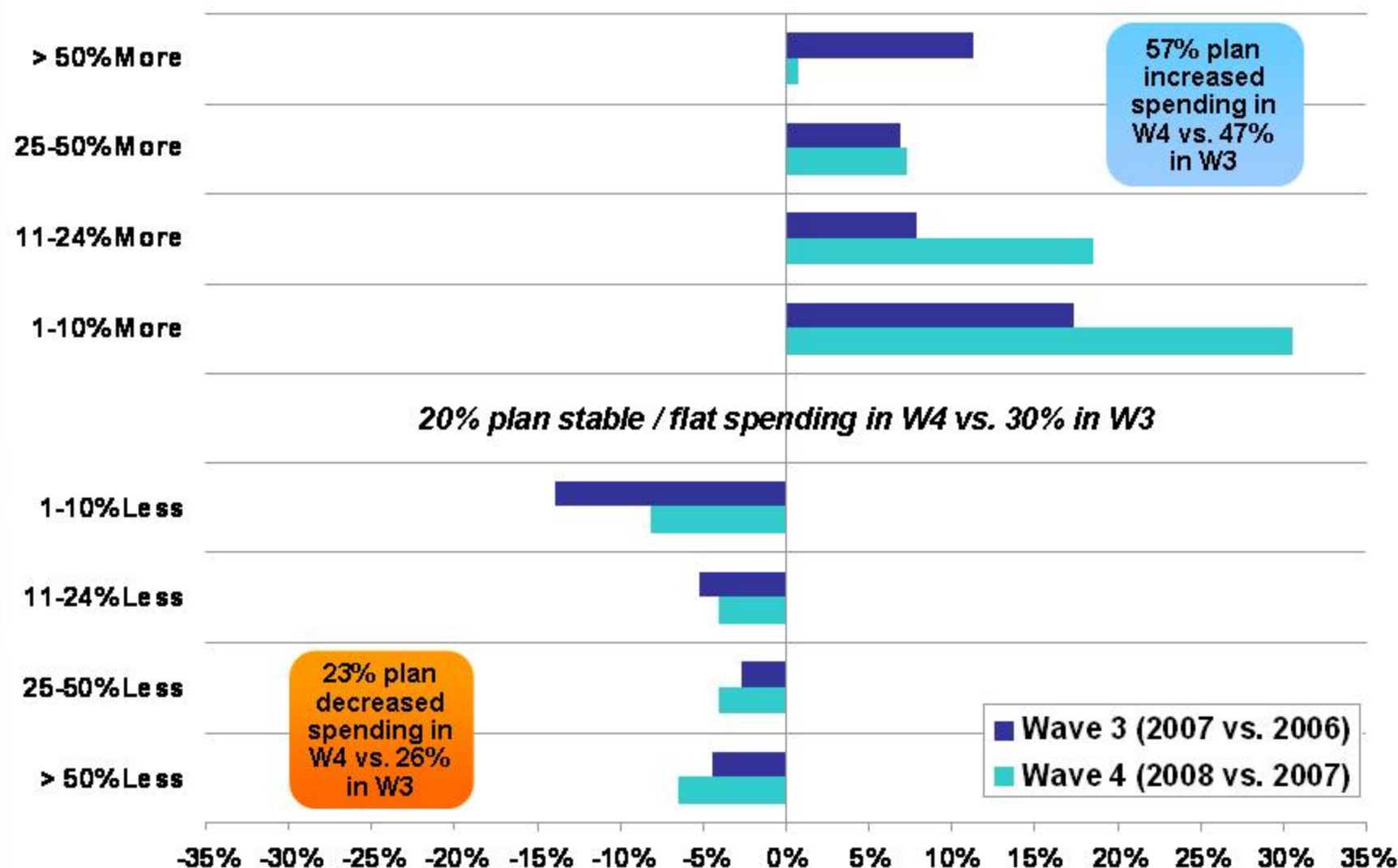
Server Hardware Technology Heat Index® vs. Technology Adoption Index

Technology	Heat Score	Adoption Score	Delta
4 Gbps Fibre Channel (HBA)	100	56	44
Blade Servers – Intel (Pentium, Xeon, or Itanium)	78	61	17
Standalone Servers – Intel - 4 Socket - (4P)	76	74	2
10 Gbps Ethernet for Server Networking / Access	73	18	55
Network Attached Storage (NAS)	70	65	5
IP SAN Storage Array	68	30	38
Standalone Servers – Intel - 2 Socket - (2P)	64	100	36
Specialized Server Appliances – Storage Related	55	39	16
Standalone Servers – RISC	53	81	28
Standalone Servers – AMD - 2 Socket - (2P)	51	45	6
Embedded FC Switch in a Blade Chassis	51	34	17
Layer 4 -7 Load Balancing	47	46	1
10 Gbps Ethernet for Storage	43	8	35
Standalone Servers – AMD - 4 Socket - (4P)	33	24	9
Mainframe / Large Systems	16	38	22
InfiniBand	15	2	13
Blade Servers – AMD	10	13	3
Application Accelerators – FPGA, GPU, etc.	9	5	4
Special Purpose Servers – Fault Tolerant Systems	3	15	12
Special Purpose Servers – Scaled Commodity Racks	0	0	0



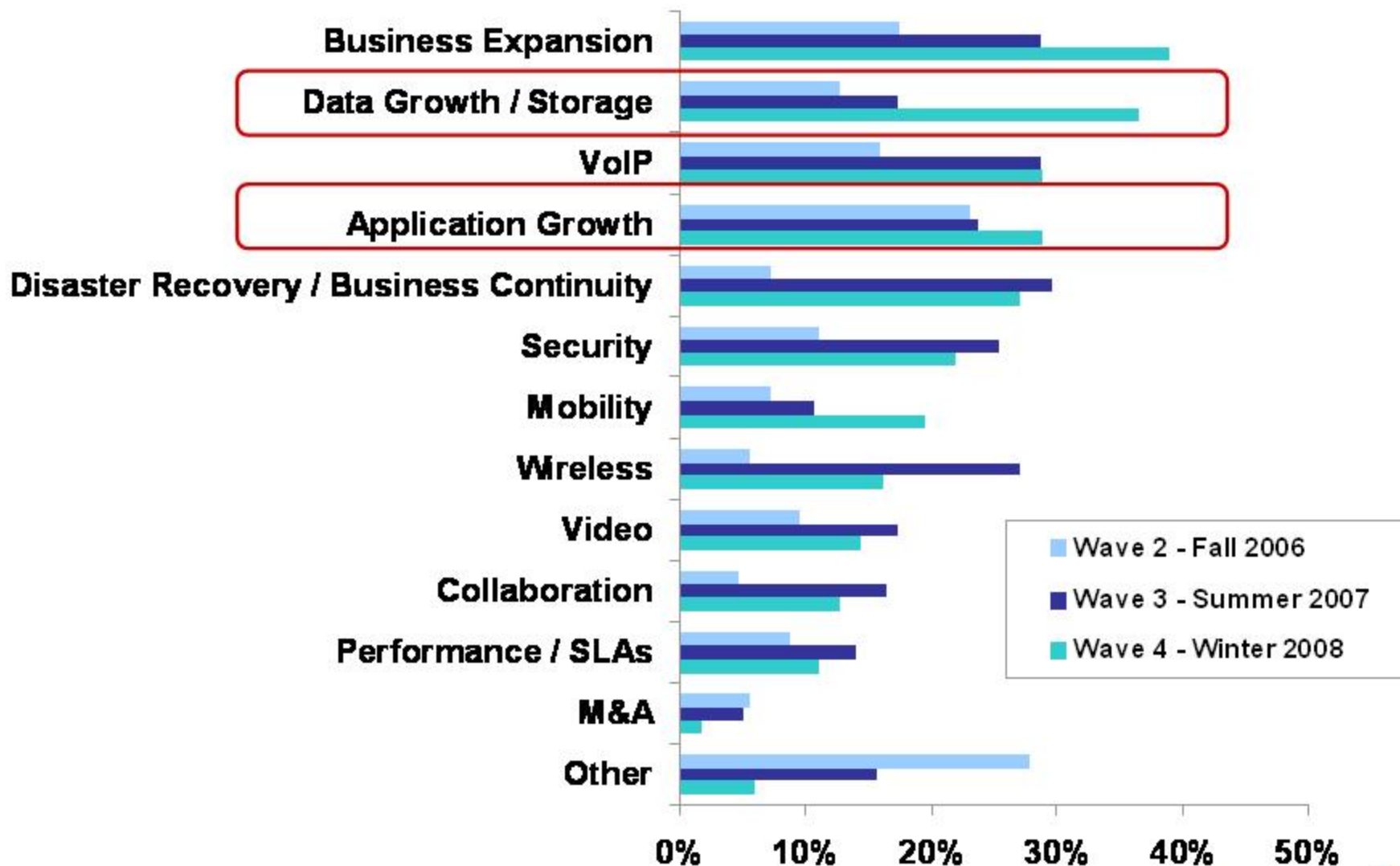
TIP's Networking Research

Networking Budgets Change 2008 vs. 2007



What is Driving Growth in Network Spending?

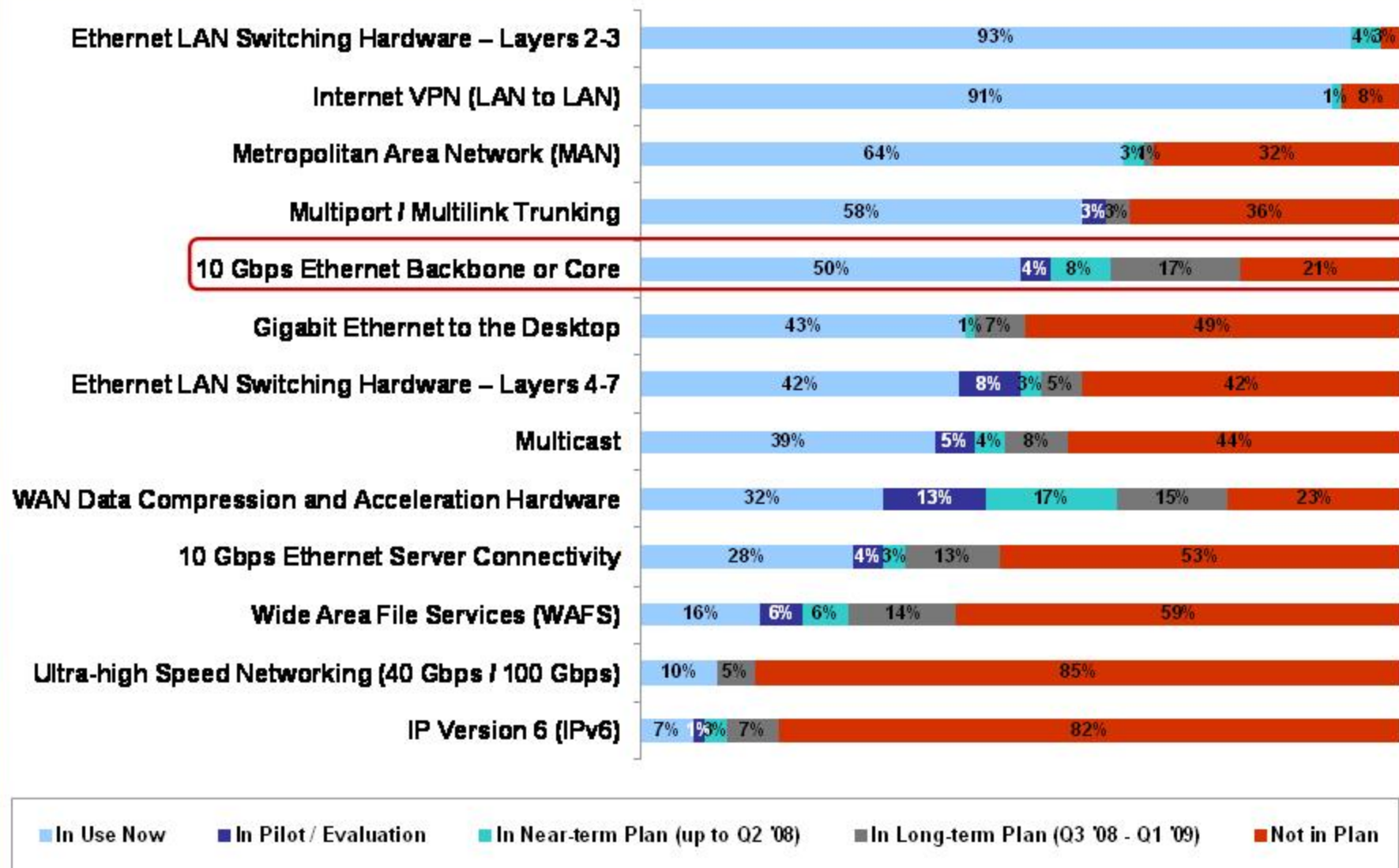
What key business or technology needs are causing growth in Networking Spending?



Data Network Infrastructure Technology Heat Index® Change

Technology	Wave 2 Rank	Wave 3 Rank	Wave 4 Rank
WAN Data Compression and Acceleration Hardware	10	3	1
10 Gbps Ethernet Backbone or Core	1	1	2
VPNs – Based on SSL	2	2	3
Multiprotocol Label Switching (MPLS) – Service Provider Provided	17	5	4
802.11a/b/g Wireless Networks	3	4	5
Ethernet LAN Switching Hardware – Layers 2-3	8	7	6
Internet VPN (LAN to LAN)	8	8	7
Wide Area File Services (WAFS)	6	13	8
Ethernet LAN Switching Hardware – Layers 4-7	12	12	9
Multicast	15	6	9
Laptop / Desktop Client for WAN Optimization	N/A	18	11
10 Gbps Ethernet Server Connectivity	5	9	12
Gigabit Ethernet to the Desktop	14	10	13
Metropolitan Area Network (MAN)	16	14	14
Multipoint / Multilink Trunking	7	16	14
Dense Wave Division Multiplexing (DWDM) Hardware	N/A	16	16
IP Version 6 (IPv6)	23	15	17
Ultra-high Speed Networking (40 Gbps / 100 Gbps)	N/A	N/A	18

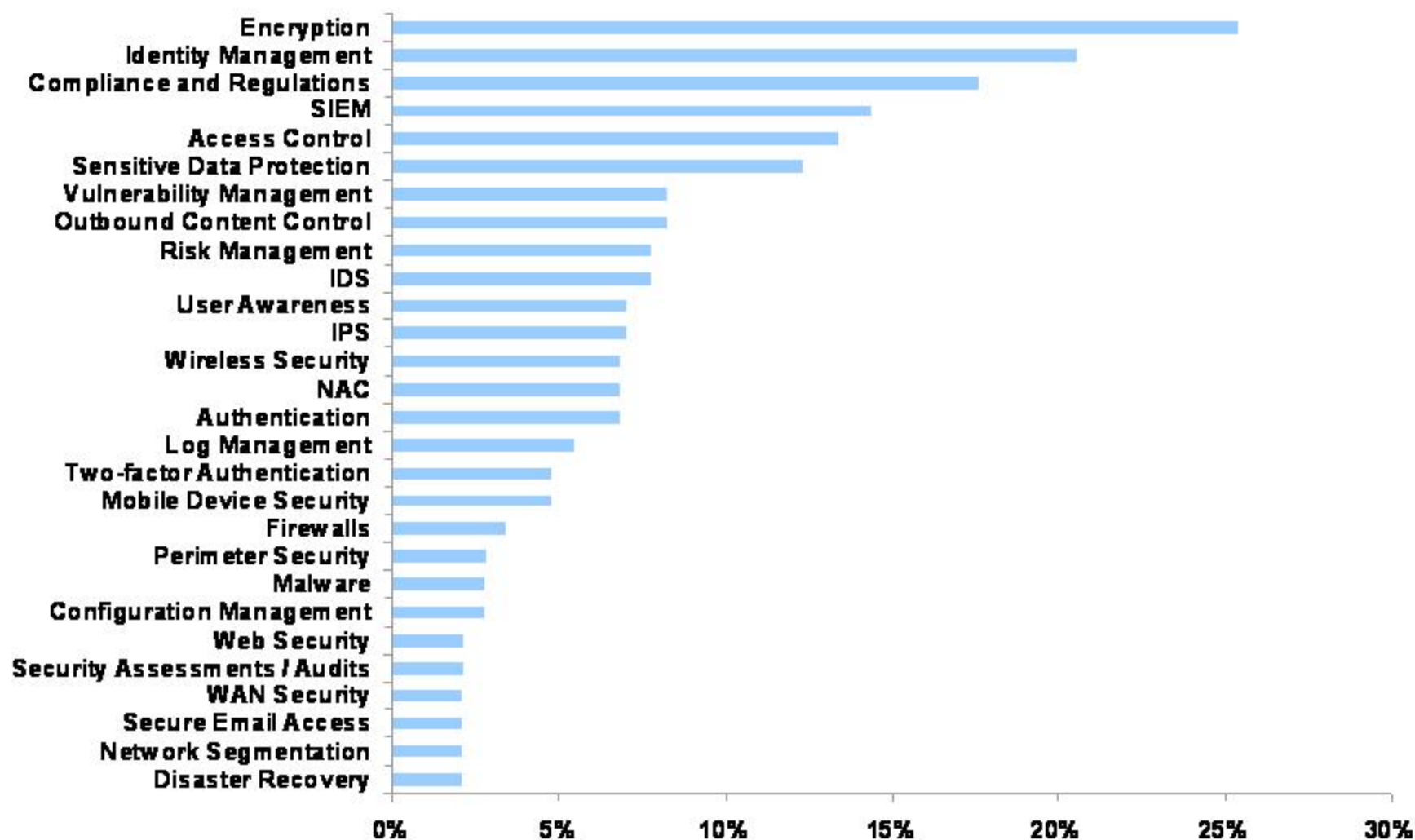
F1000 Data Network Infrastructure Technology Roadmap



TIP's Information Security Research

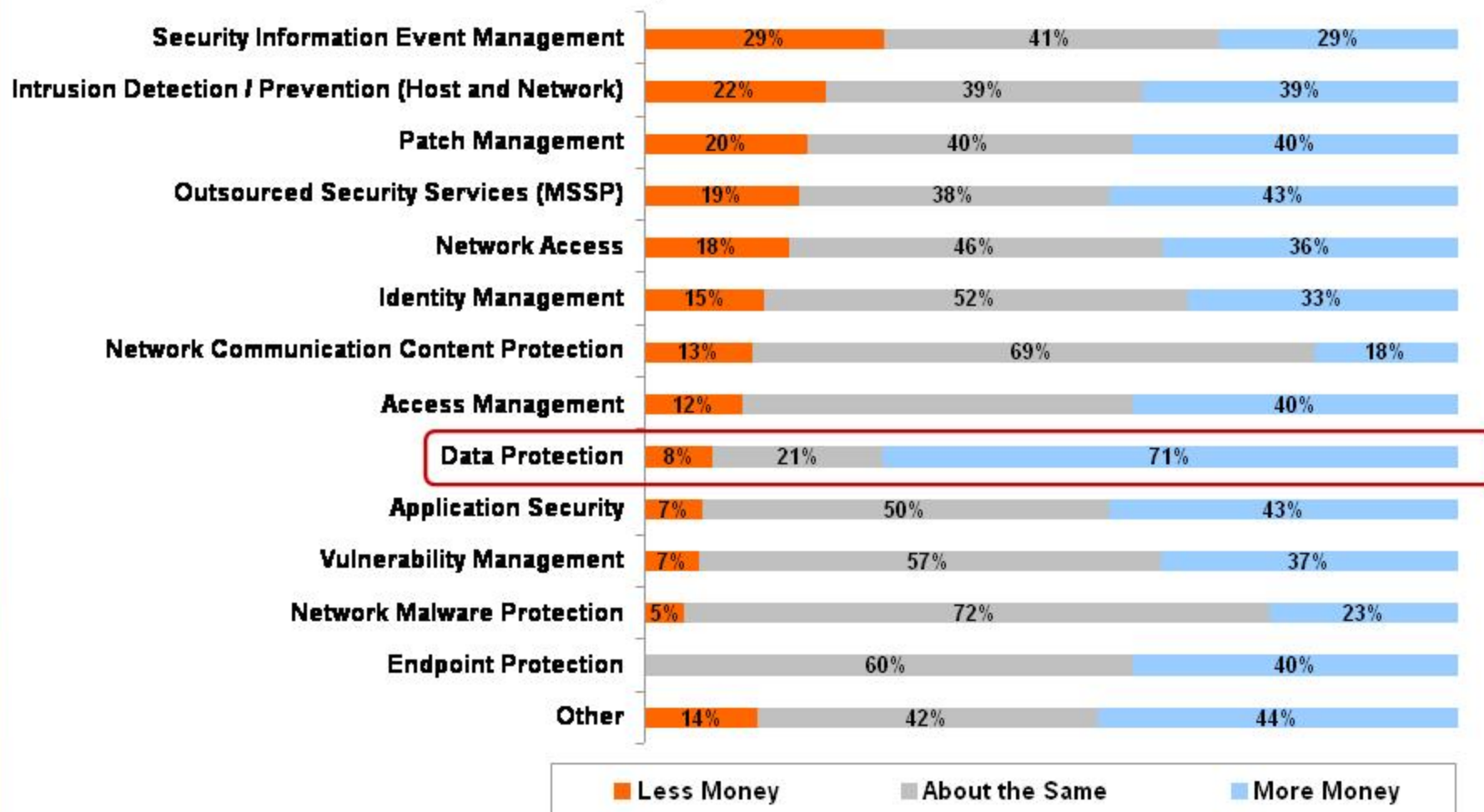
Top Information Security Projects

What are your organization's top three Information Security projects in the next 12 months?



2007 Spending Change by Technology

Approximately how much did your spending on this product change with this vendor in 2007 compared to 2006?



Data Collected about Specific Information Security Products

(9/17/07): F1000 Sample. Security Information Event Management n=17, Intrusion Detection / Prevention (Host and Network) n=36, Patch Management n=5, Outsourced Security Services (MSSP) n=21, Network Access n=96, Identity Management n=27, Network Communication Content Protection n=45, Access Management n=25, Data Protection n=24, Application Security n=14, Vulnerability Management n=30, Network Malware Protection n=60, End Point Protection n=5, Other n=36

Select Narrative Commentary

Storage Pro

- “We are virtualizing our servers. So folks are asking for big blobs of storage today, rather than small pieces. There is a performance issue we need to be prepared for when all of the sudden instances we did not know were on a Server start hitting the SAN.”

Server Pro

- “I'd like to see them [VMware] improve the efficiency with which they use network connections. We've had to dedicate six network connections per physical box.”

Networking Pro

- “We've got a lot of projects – it's mostly application-based projects, but they're driving capacity increases on our virtualization environment which in turn drives the need for better performance of our network environment”
- “The demands that Server Virtualization put on our core backbone was the cause for the move to 10GB. As we move to a world of production applications on virtualized servers and the provisioning needs that will cause our bandwidth need will only increase.”

SVP of Infrastructure on Unified Fabrics

- “Fabric for us likely 3+ years, especially since Mainframe and Distributed systems aren't even using the same fabric today and are so diverse”

Ken Male
ken@theinfopro.net

CEO & Founder
TheInfoPro (TIP)
New York, NY
212-672-0011
www.theinfopro.net

The top half of the slide features a background image of a man looking up at a large, circular, metallic structure with concentric rings, resembling a tunnel or a large pipe. The word "BROCADE" is written in white, bold, sans-serif capital letters in the top left corner. A large, stylized red "B" logo is positioned in the top right corner.

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Server to Storage Data Center Networks

Martin Skagen

CTO – Data Center Infrastructure

Agenda

- The core SAN market today
- Evolution and expansion of Server to Storage Networking
- Expected technology advancements
- Protocol soup – setting the record straight on FCoE and others...
- Brocade product and technology strategy
- Summary



Key Points



The core SAN market is healthy and will continue to grow. Brocade's product plans position us to extend our leadership position



Fibre Channel will remain a key technology, with more performance and capabilities being added



FCoE will extend FC presence, with more server-connect options to storage networks. It is expected to become relevant beginning in 2010, at the server edge



The market will evolve in a rational, and risk-averse manner. Reliable, incremental solutions will win over "disruptive" approaches



Brocade will continue to innovate on multiple fronts – with FC, with FCoE, and with new capabilities and functions in server-to-storage networks



The SAN Market (server-to-storage)

- ~\$2B TAM in 2008*
- ~10%-15% CAGR thru 2011
- Predominantly Fibre Channel
- Brocade Share ~70%

Data Center »

Servers

Server-to-Server
Networks

Server-to-Storage
Networks (SAN)

Storage

Content and
File Servers

* Sources: Dell ORO, IDC, Gartner, Brocade Analysis



Factors Driving Networked Storage

Customer Drivers



Data growth and the need to access, protect, and manage

- Rich media, compliance regulations, etc. driving increased storage requirements
- Networked storage is most cost-effective way to add/manage storage capacity

Technology Drivers



Server Virtualization

- Virtualized servers drive increased server attachment to storage networks
- ~20% of all servers expected to be virtualized by 2010 (IDC, currently ~5%-8%)

Economic Drivers



The unrelenting need to consolidate and save money

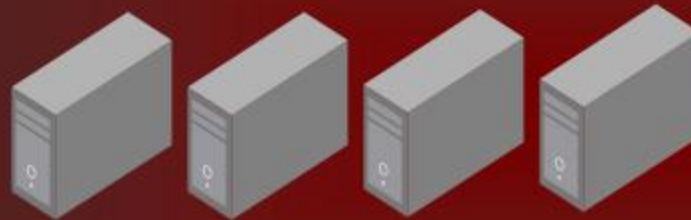
- Consolidated Servers, Storage, Networks, and Data
- Storage networks act as “sharing function”
- Proven, well-understood ROI



The Opportunity is to Drive Greater Server Connectivity to Networked Storage



20%
SAN-attached
(Mid-range and high-end)



80%
Non-attached
(Mid-to-low end servers)

- **Bladed Servers**
- **Virtual Servers**
- **Consolidation**
- **New Protocols**
- **New functions driving operating efficiencies**

Brocade's Key Technology and Innovation "Plays" for Server-to-Storage Networks in the Data Center

1

Continue to lead in, and innovate with Fibre Channel

2

Develop and enable "New Services" in the network

3

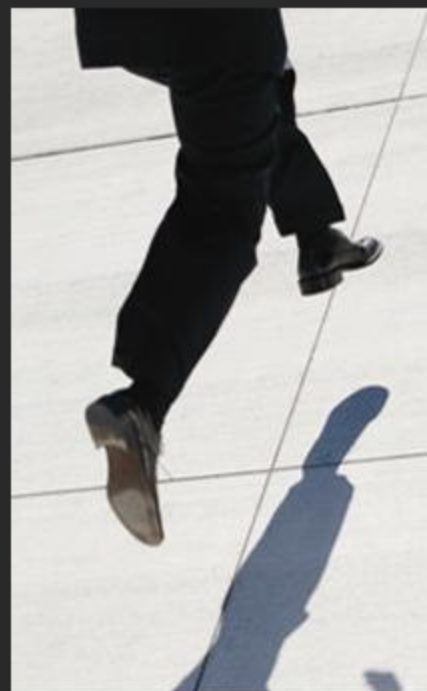
Lead the path to "Newer Protocols"



Fibre Channel

Assumptions, Expectations and Plans

- FC Installed base*
 - ~20 million SAN ports
 - ~\$50B market value, including FC storage
- Product usage cycle ~3-7 years (> 10% of installed base still running at 1G)
- Technology cycle - approximately 3 years
- Leading 8G product line ramping
- 16G now kicked-off in standards bodies
- Enterprise storage expected to be predominantly Fibre Channel until AT LEAST 2014
 - iSCSI forecast recently cut by IDC
 - First FCoE “storage-facing” *components* expected in ~2010
 - No FCoE storage expected until at least 2011-12 timeframe



* Sources - 3rd Party, Brocade Analysis



Fibre Channel — Expectations and Plans



New Capabilities for Storage Networks

When and Why

Replication for DR



**Compression &
De-duplication**



Encryption and Security



Replication in the Fabric

Replication for DR



Why Fabric Based?

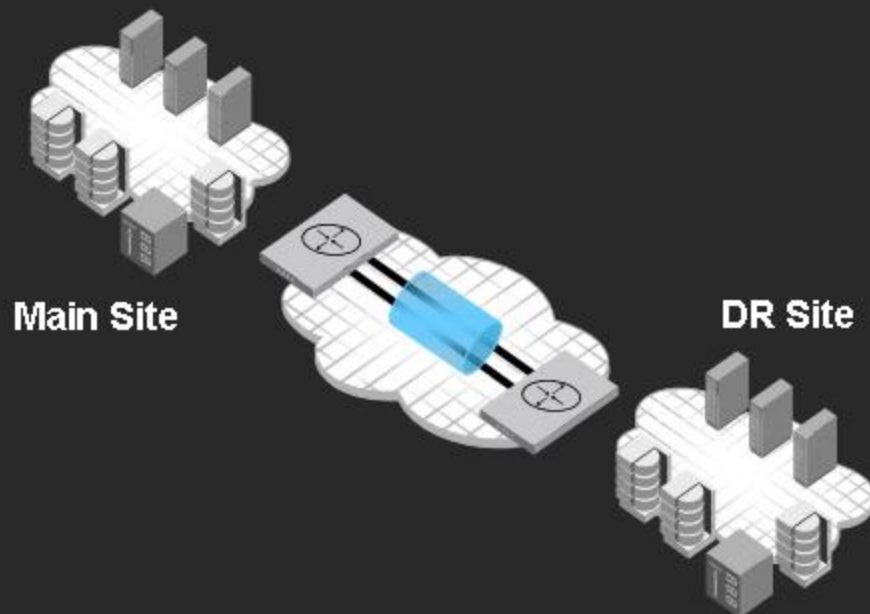
- Heterogeneous
- Better scalability
- Greater flexibility

Brocade Products Today

- 7600 and DCX Blade
- Supports EMC RecoverPoint

What's Next (2009)?

- Next Generation Platform
- Other partners/solutions



Compression and De-duplication

For WAN-Replication

Compression & De-duplication



Why Fabric-based?

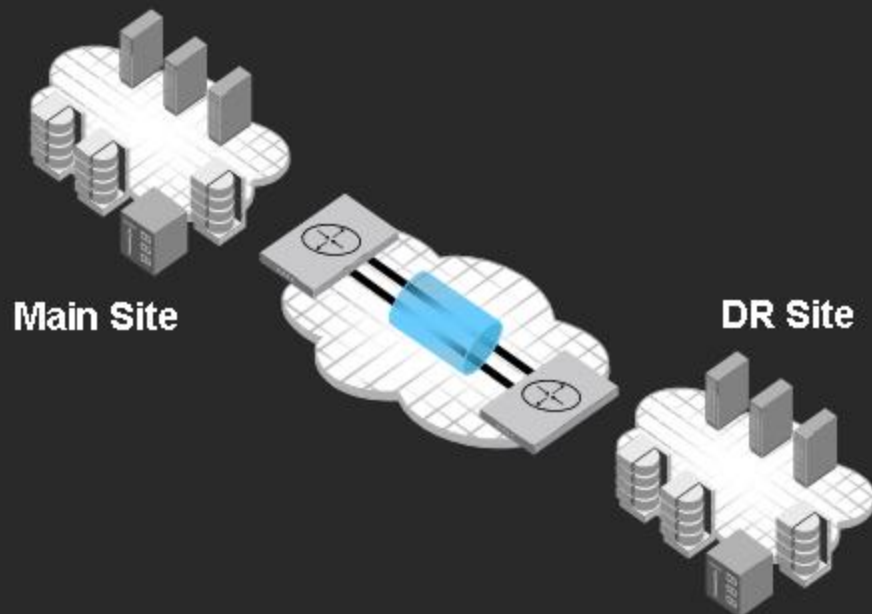
- Data Replication Requirements are growing exceptionally
- WAN costs are not dropping

What's different here?

- Allows 6-12 times the amount of data on the same link
- Cuts recurring WAN costs

Brocade Product (2H-2009)

- Unique product (only FC solution)
- Much higher speeds compared to classical de-dup approaches



Fabric Based Encryption and Security

Encryption and Security



Why Fabric Based?

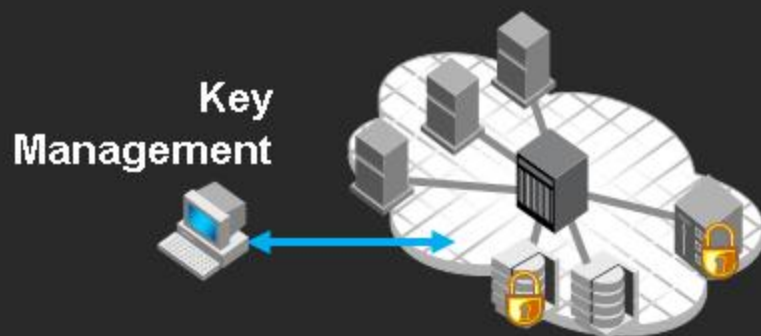
- Non-disruptive to installed base (any storage and tape)
- Centralized Management

Brocade Product(s) – 2h '08

- NEW Encryption Switch, DCX blade
- 10x the performance of competition
- Partnerships with EMC/RSA and NetApp/Decru

This week's press release

- Brocade security technology to be the basis for next-generation NetApp encryption solution



New Fabric Functions – Expectations and Plans



FCoE



Who, What, When,
Where, Why, and How



The Real Story



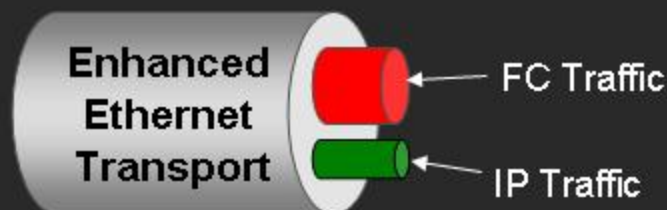
The Promised Benefits of FCoE

- » Reduces number of physical network interfaces in the server
- » Maintains the same management paradigm and tools for storage
- » Will serve as a translator between storage networking and other next-generation data center networks (e.g. server-server)



Fibre Channel over Ethernet (FCoE)

- It's pure Fibre Channel, with a new transport mechanism
- Expectation is that its destination is FC storage
- Encapsulates FC frames over a new, enhanced Ethernet (not legacy Ethernet, more on that later)
- Leverages rich set of FC fabric services for storage connectivity
- Extends investment in today's installed SAN infrastructure



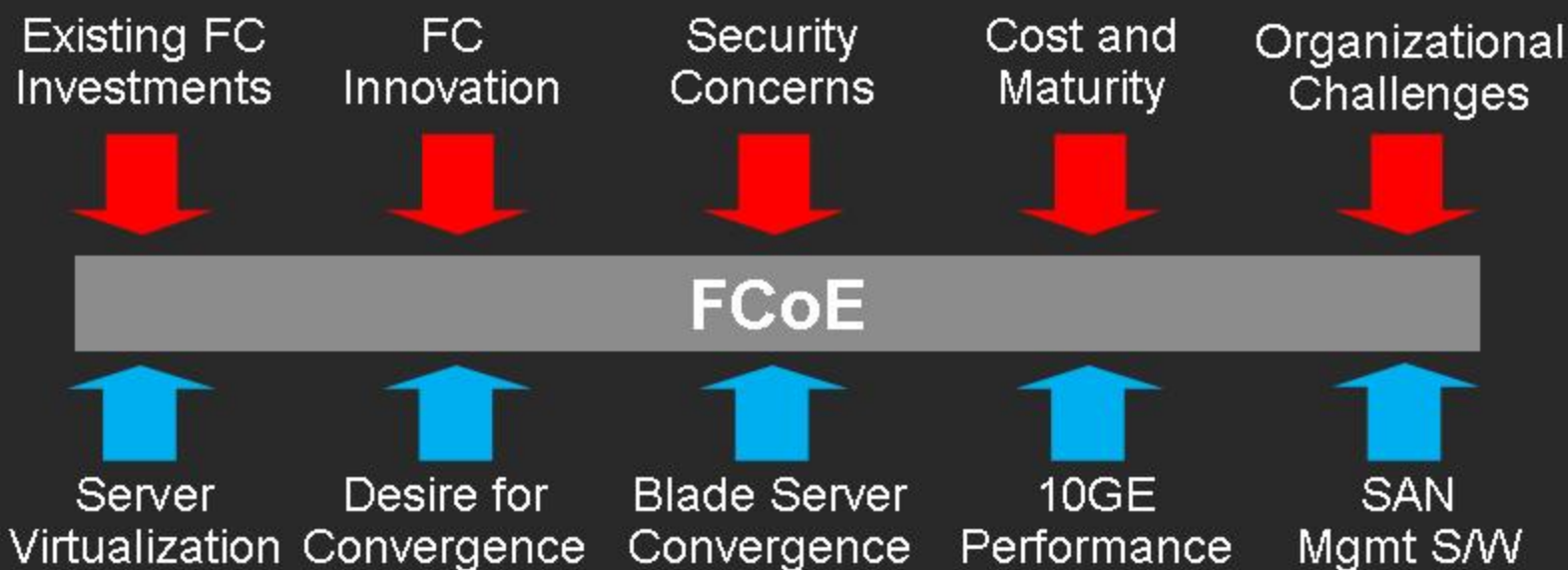
FCoE Clarifications

- » FCoE is Fibre Channel, not legacy Ethernet.
- » The “E” is a bit of a misnomer. It’s not for today’s Ethernet. It’s for a new protocol being developed - Converged Enhanced Ethernet (CEE), or Data Center Ethernet (DCE).
- » FCoE is a growth opportunity to expand server connectivity to storage networks well beyond the 1-in-5 ratio that we have today.
- » FCoE is not a network. It’s an I/O consolidation play for servers, not storage (it’s first-hop).
- » The FC incumbent has a huge advantage in being the FCoE vendor of choice. Like today’s FC networks, we do not expect mixed-vendor FCoE – FC networks.



Potential FCoE Inhibitors and Accelerators

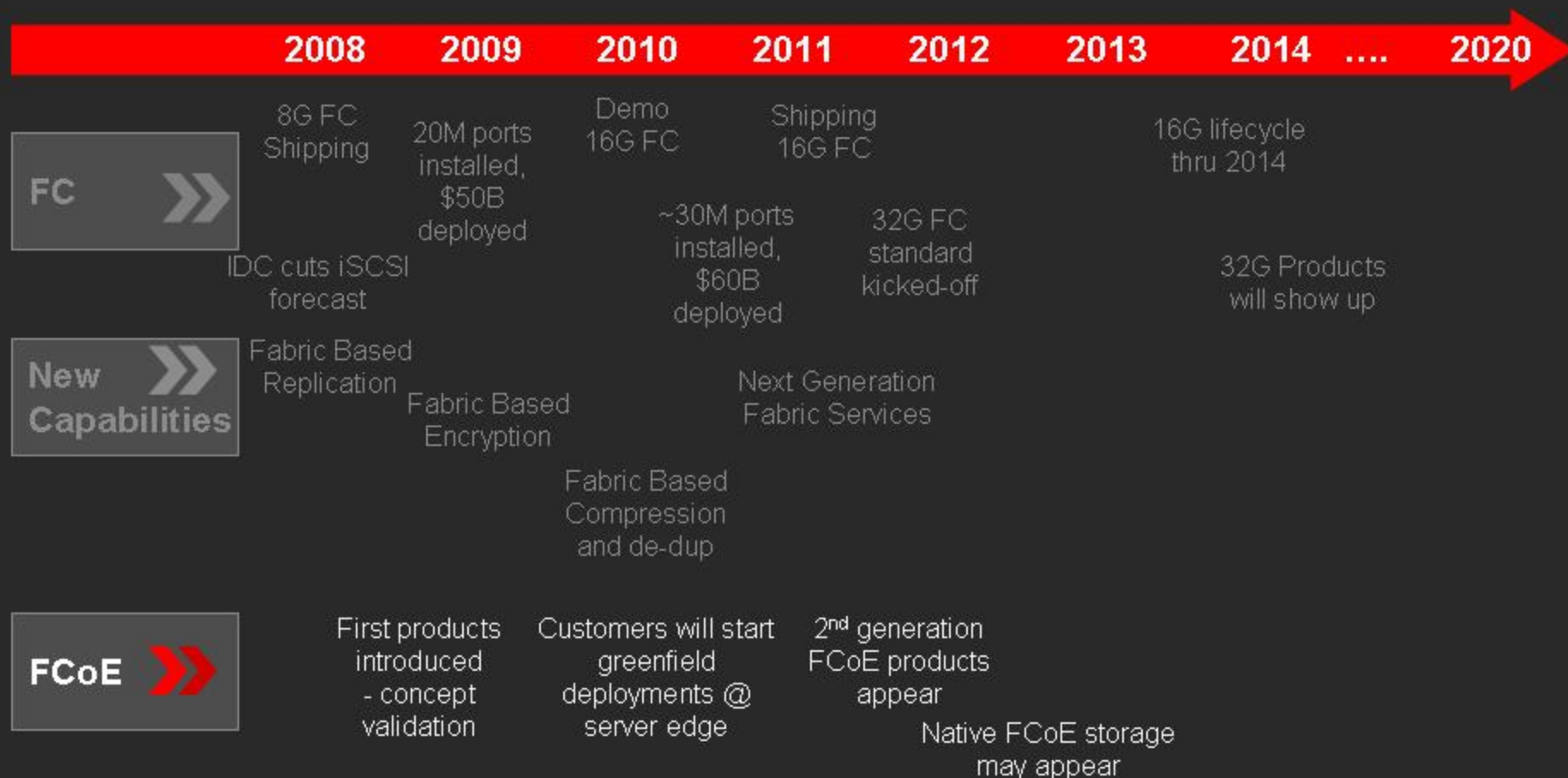
INHIBITORS



ACCELERATORS



FCoE — Expectations and Plans



Brocade's First FCoE Product – “Top of Rack”



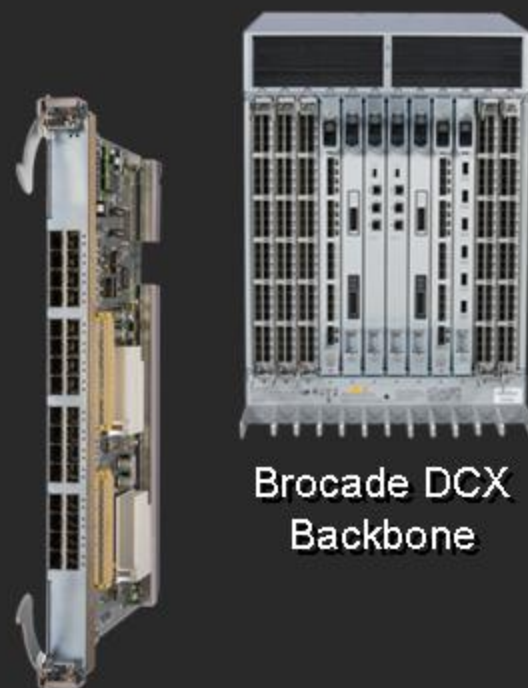
End-2008



- FCoE switching for server-to-storage connect
- Enhanced Ethernet and L3 IPv4/v6 switching for server-server and server-corporate network connections
- 24 ports 10 GbE FCoE + 16 ports 8G FC
- Support for FC and FCoE, IEEE CEE L2 Ethernet protocols and L3 IP protocol suite
- Hardware-based link aggregation, load balancing
- Will connect to FCoE HBAs
- Compatible and interoperable with Brocade installed base

Brocade's Second FCoE Product – “End-of-Row”

- FCoE switching for server-to-storage
- 24 ports 10 GbE with FCoE translation
- Support for FC and FCoE, IEEE CEE L2 Ethernet protocols and IPv4/IPv6 L3 IP protocol suite
 - 802.1Qbb Priority-based flow control
 - 802.1Qaz Enhanced transmission selection
 - DCBX Capability exchange protocol
 - 802.1Qau congestion notification
 - TRILL
- Hardware based link aggregation
 - 40Gbit frame based trunking
 - Hash based Load Balancing



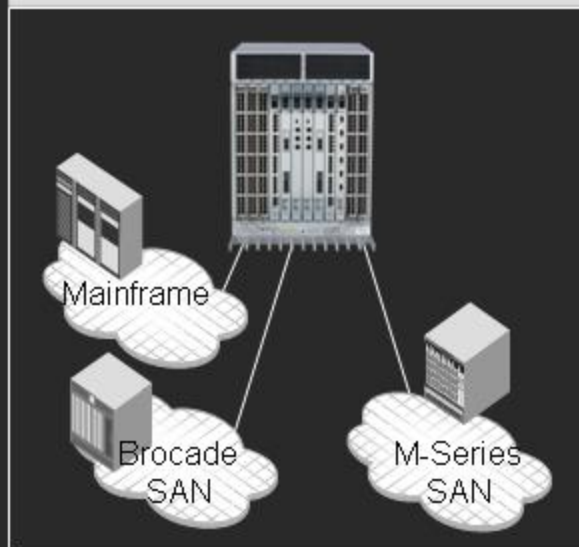
Brocade DCX
Backbone

Brocade DCX

Supporting new protocols as part of Data Center Fabrics (DCF)

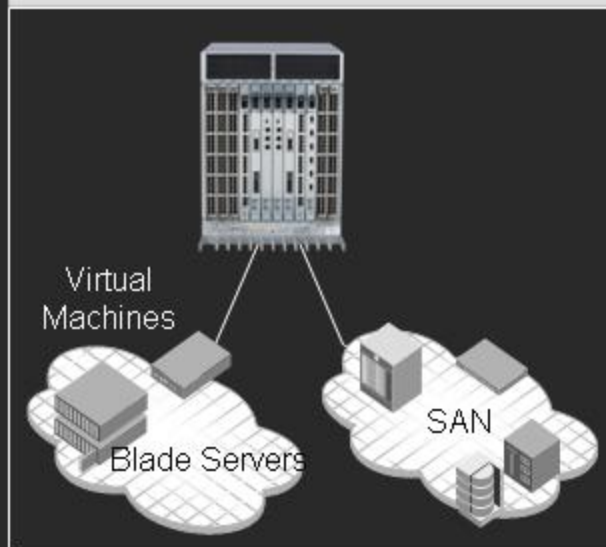
← **Data Center Fabric (DCF)** →

SAN Backbone (FC)



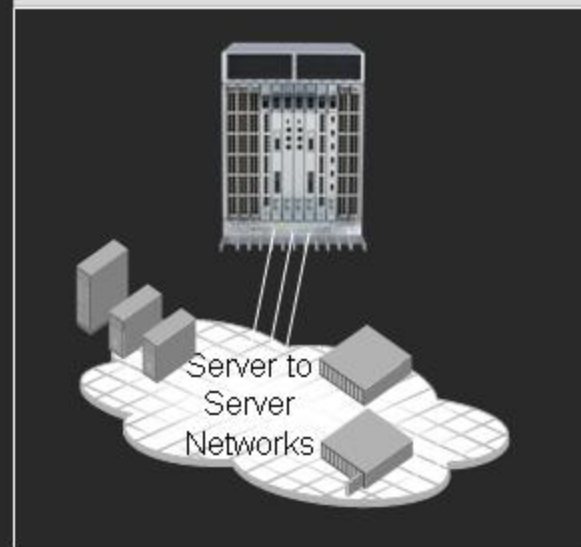
Now

Server Consolidation (FCoE)



2009

Server-to-Server (CEE)



2009



Our Plays In Server-to-Storage Networking

Data Center >>

Servers

Server-to-Server
Networks

Content and
File Servers

- 1 Fibre Channel Innovation
- 2 New Network Services
- 3 FCoE Leadership

Server-to-Storage
Networks (SAN)

Storage



Summary



The core SAN market is healthy and will continue to grow.
Brocade's product plans position us to extend our leadership position.



Fibre Channel will remain a key technology, with more performance and capabilities being added.



FCoE will extend FC presence, with more server-connect options to storage networks. It is expected to become relevant beginning in 2010, at the server edge.



The market will evolve in a rational, and risk-averse manner. Reliable, incremental solutions will win over "disruptive" approaches.



Brocade will continue to innovate on multiple fronts – with FC, with FCoE, and with new capabilities and functions in server-to-storage networks.



The top half of the slide features a background image of a man looking up at a large, circular, metallic structure with concentric rings, resembling a tunnel or a large piece of machinery. The word "BROCADE" is written in white, bold, sans-serif capital letters in the top left corner. A large, stylized red "B" logo is positioned in the top right corner.

BROCADE

Opportunities at the Server Edge

Herman Chao

Director, Product Management – Server BU



Agenda

- Evolving Challenges at the Server Edge
- Brocade Opportunities and product plans
 - Embedded switches (for bladed servers)
 - The HBA and end-to-end opportunity
 - Enhancing the Data Center Server to Server Network
- Summary



What's Going On at the Server Edge?

- Physical consolidation
- Server virtualization and automation
- New applications requiring higher performance

Data Center >>

Servers

Server-to-Server
Networks

Server-to-Storage
Networks (SAN)

Storage

Content and
File Servers



Brocade Opportunities at the Server Edge

1

Address Server Consolidation with Blades

2

End-to-end strategy (including server adapters) to address server virtualization and automation

3

Improve performance for server-to-server applications with improved networking approach



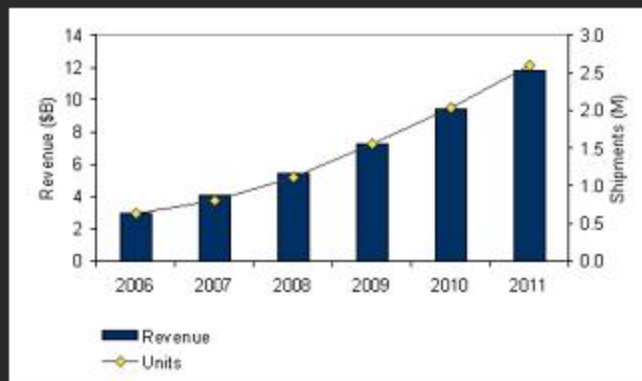
Addressing Consolidation with Blades

Server Consolidation



The Market Dynamics

- Blades are outpacing overall server market growth 29% vs. 2.2% Y-Y*
- ~20% of server market by 2011



Brocade Position Today

- ~75% market share in FC embedded switches; supply all server OEMs
- **100%** Brocade retention for 8Gb

Future Plans, Direction ('09-'10)

- Converged blades with FC plus new protocols
- Adding intelligence and leverage with HBA capabilities ("end-to-end")

* Sources - IDC, Brocade Analysis



Enabling and Optimizing Server Virtualization with Differentiated HBAs and New “End–End” Capabilities

Server Consolidation

**Server Virtualization,
Automation**

**Improving Application
Performance**



Why Brocade is Getting into the HBA Business Now

Technical Reasons



- Opportunity to innovate - Server virtualization changes the game, host connectivity intelligence and greater performance required
- I/O technology cycles (8G, FCoE) at the edge

Economic Reasons



- High leverage in technology, channels, testing, customers, support
- Significant market opportunity

Customer Reasons



- Common service and support across infrastructure
- New end-to-end capabilities driving lower operational costs



Enabling and Optimizing Server Virtualization with Differentiated HBAs and New “End-End” Capabilities

Server Virtualization, Automation



400 Series 4Gb FC
800 Series 8Gb FC
1000 Series 10GbE FCoE

Market and Opportunity

- \$1.1B FC TAM* + Emerging 10GbE
- Technical and economic factors for entering the business now

Brocade-Designed Products

- 8/4Gb FC HBAs & Mezzanine cards
- 10GbE FCoE Adapters and Mezzanine

Plans, timing, and progress

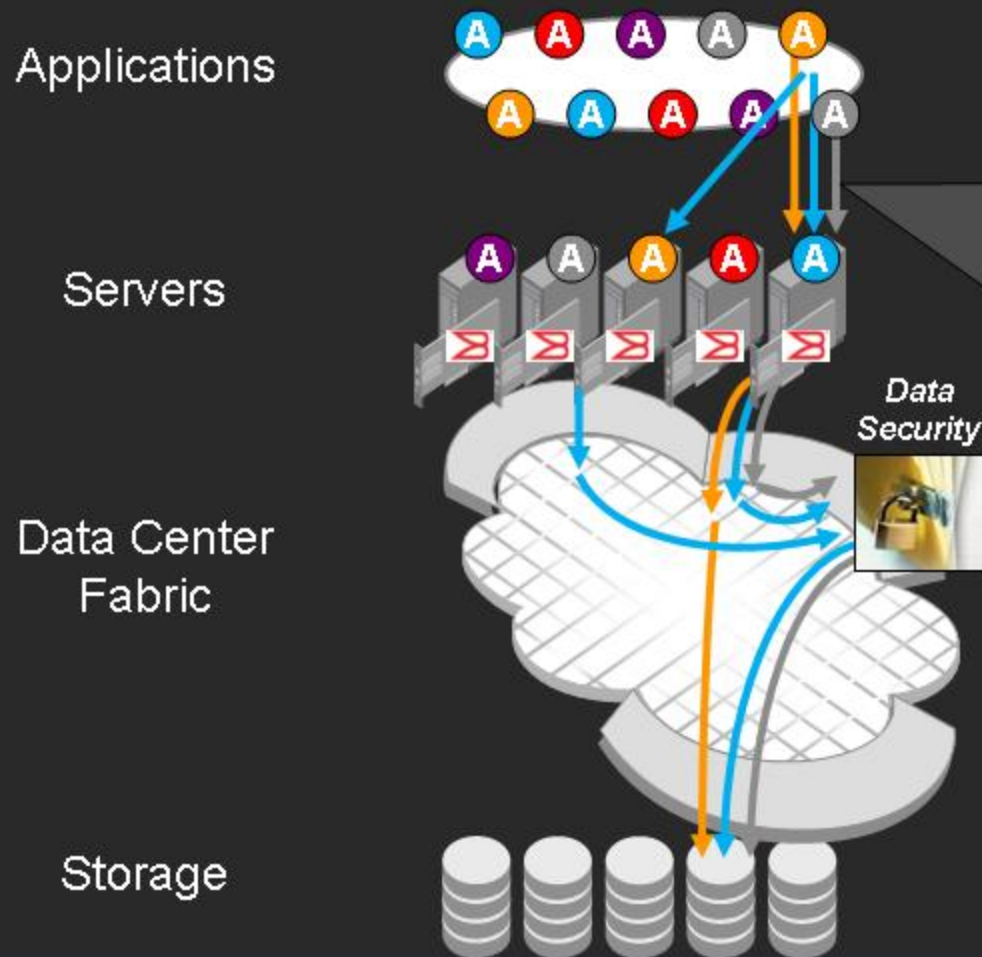
- FC HBAs available today
- O/S Certifications
- FCoE Adapters beginning 1H '09
- Major OEM commitments **for both**

* Source – Dell Oro, Brocade Analysis



Server Virtualization Changes the Game

Virtual apps need more flexibility, integration, and performance in the fabric



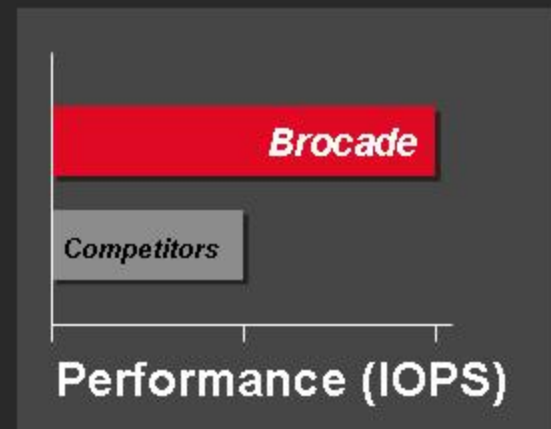
- Advanced HBA functionality required for virtualized servers
- Multiple applications sharing the same server will have different network requirements
- End-to-end network automation required to enable application mobility
- Higher performance needed to handle consolidated workloads



Brocade HBAs

Technology Advantage = Performance Advantage

- Highly integrated ASIC leveraged from several generations of proven Brocade switching and routing technology
- Hardware-based FC protocol stack (vs. competitor's firmware-based) enables the highest levels of performance in the industry
- Industry leading power–performance ratio
- Above points apply to both FC HBAs and FCoE “converged” server adapters



Brocade's Unique End-to-End Advantage

Adaptive Networking Technologies



**Brocade FC
and FCoE HBAs**

Security (User authentication, encryption)
Isolation (zoning, virtual fabrics)
Hardware-based adaptive networking QoS
Maximum end-end performance with Trunking
Automatic, agentless distribution of upgrades
Common provisioning, configuration,
management, diagnostics



**Brocade DCX
and switches**

Patented Technology















App#12/119,440	Automatic Adjustment of Logical Channels
App#12/119,436	Method and System of facilitating Application Oriented Quality Of Service
App#12/119,430	Method and System for facilitating Quality of Service in Edge Device
App#12/119,457	Workload Management with Network Dynamics
App#12/119,448	Method and System for Congestion Management
App#11/782,894	Method and Apparatus for Determining Bandwidth Consuming Flows in a Network
App#61/002,252	Adaptive Networking Advanced Data Center Technology



Brocade HBA Advantages

Unique capabilities for the Virtualized Data Center

		BROCADE	COMPETITION
» Basic	<ul style="list-style-type: none">1, 2, 4, 8 Gbit/sec to PCIe Gen 2.0 (x8 lanes)Low-profile design, single- and dual-port optionsN_Port ID Virtualization (NPIV)T10 CRC, FC-SP, SFP+, DMI, SCSI-FCP, FC-TAPE, IP-FCMultiple OS drivers and Universal boot support		
» Advanced Capabilities	Performance <ul style="list-style-type: none">500,000 IOPS per port, N_Port Trunking		
	Virtualization Mobility <ul style="list-style-type: none">Dynamic state migration of link and port personality profile		
	Quality of Service <ul style="list-style-type: none">Priority levels & Congestion flow control		
	Security <ul style="list-style-type: none">On-chip encryption engine for in-flight data protection		
	Unified SAN Management <ul style="list-style-type: none">Single pane of glass for adapters, switches, & directors		



Improving Application Performance with Better Server-to-Server Networking

Server Consolidation

**Server Virtualization,
Automation**

**Improved Application
Performance**



Improving Application Performance with Better Server-to-Server Networking

Improved Application Performance



Market Need and Opportunity

- Improved server networking performance, scalability, and efficiency
- \$2B market opportunity in data center*

Ethernet Innovation

- Converged Enhanced Ethernet (CEE)
- 10G, deterministic, low-latency, for data center networks

Brocade Progress and Plans

- CEE Blades for DCX, 2H '09
- Secured Tier 1 OEM design win for switch and adapter (2009)



* Sources - Dell Oro, Brocade Analysis



Market Need and Opportunity

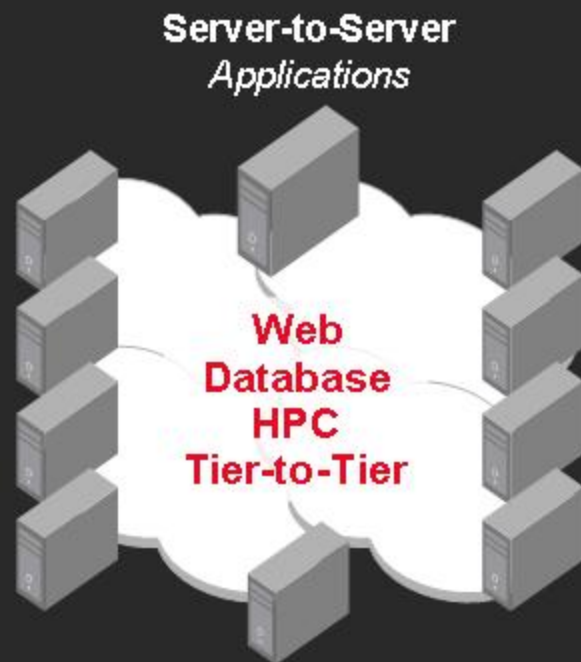
A better solution needed for improved Application Performance

- Data Center Server Networking Applications require Higher Performance and Scalability

- Server Virtualization (Application mobility)
- Business Logic Messaging (XML appliances, Database Redundancy)
- Web Serving and NAS
- HPC Clustering

- The Compromise of Legacy Technologies

- Poor manageability, thin industry support (IB)
- Non-deterministic nature, low performance (legacy Ethernet)
- Proprietary (Myrinet, Quadrics, etc.)

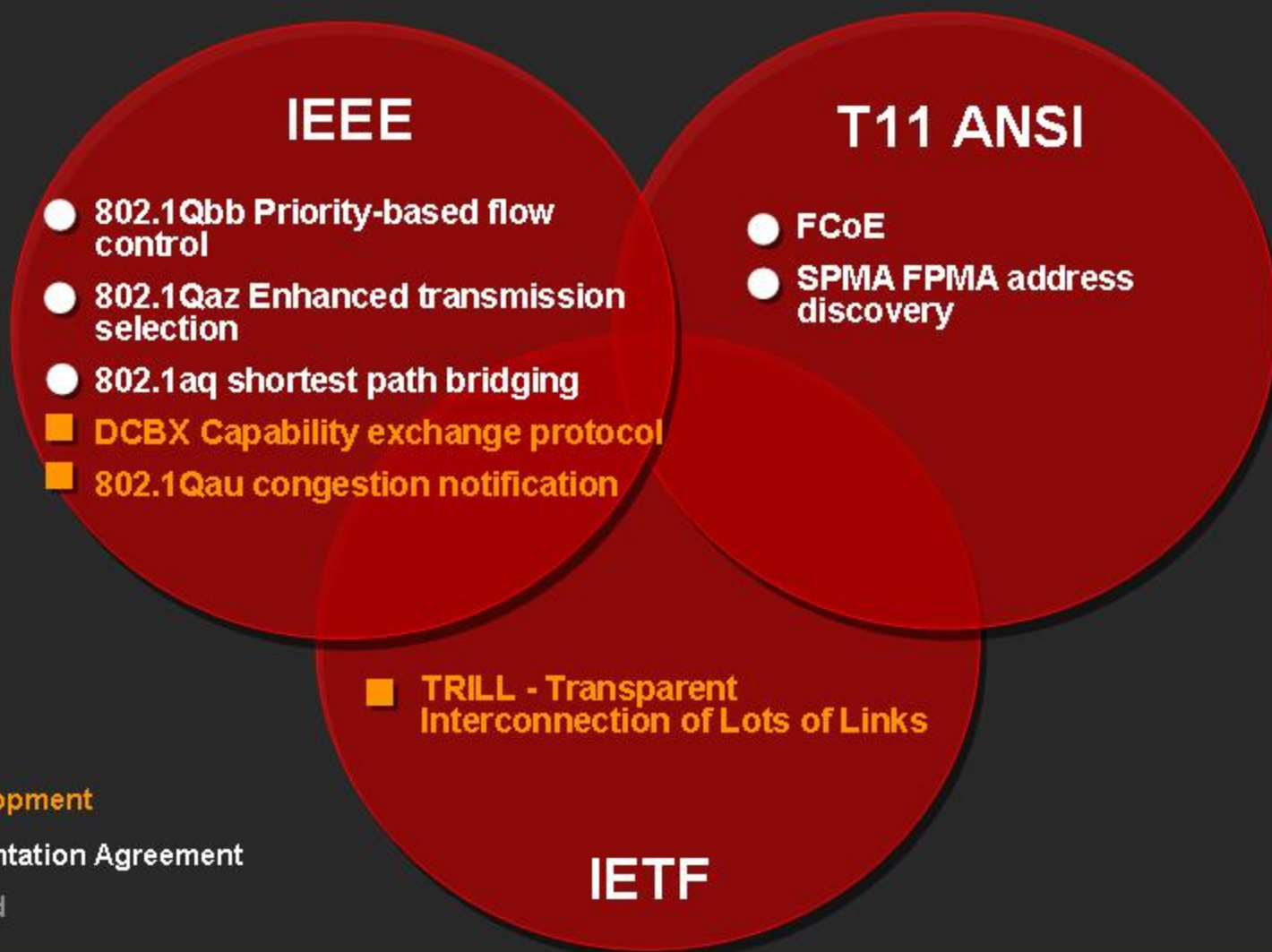


These Requirements are Driving Innovation and New Industry Standards

- New Deterministic, low-latency, reliable 10Gb Ethernet for data center applications
 - Reliable transport for carrying FC in FCoE
 - High performance server-to-server networking
- Called Converged Enhanced Ethernet (CEE)
 - 16 vendors who are committed to an open standard (via IEEE and IETF)
 - Brocade helping to drive and author these standards
- Data Center Ethernet (DCE) is a Cisco trademark
 - Expected to be a proprietary implementation of CEE



CEE Innovation in the Standards Bodies



Brocade's Opportunity and Advantage in Server-to-Server Networks

- Heritage of building data center class products
- Leveraging Brocade technologies and expertise
 - Deterministic and predictable bandwidth
 - Low latency
 - Cut-through switching
 - Scalable multi-pathing
 - High port count density and backplane performance
- Unique end-to-end provisioning, management, and network functionality for the virtualized data center



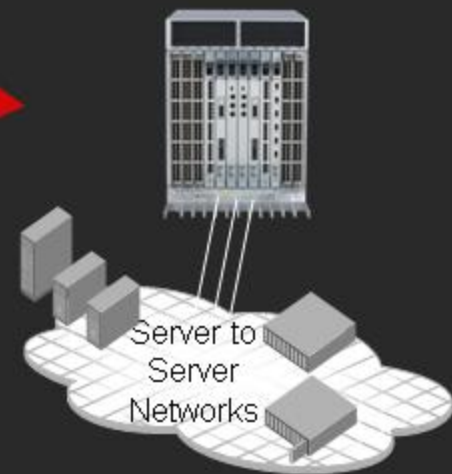
Brocade DCX

Extending new protocols as part of Data Center Fabrics (DCF)

Data Center Fabric (DCF)

- Multi-protocol capable, CEE-ready today
- CEE blades in 2009
- Performance, power and scale advantages
 - 384 10GE ports per chassis (full line rate performance)
 - 7+ TB backplane
 - Leading power efficiency
 - Ahead of ALL nearest competitors
- Network flexibility and consolidation for lower data center TCO
- Unique end-to-end advantages

Server-to-Server (CEE)



2009



Brocade's 10GE CEE Core Blade (2H 09)

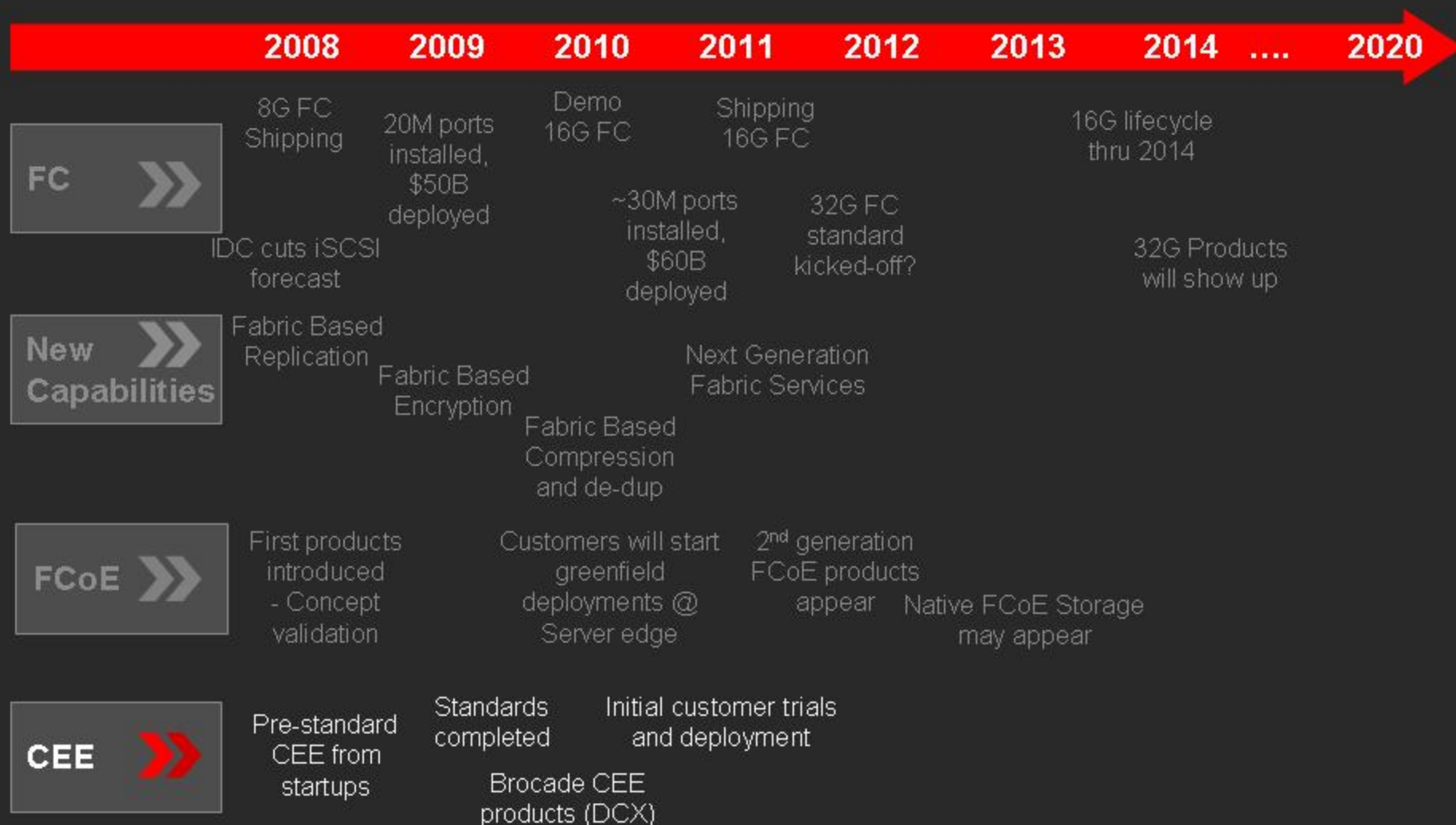
- 36 and 48 port 10 GbE L2/L3 blades
- 384 10GE ports in 14U single DCX
- Support for FC and FCoE, IEEE CEE L2 Ethernet protocols and IPv4/IPv6 L3 IP protocol suite
 - 802.1Qbb Priority-based flow control
 - 802.1Qaz Enhanced transmission selection
 - DCBX Capability exchange protocol
 - 802.1Qau congestion notification
 - TRILL
- Hardware based link aggregation
 - 40Gbit frame based trunking
 - Hash based Load Balancing



Brocade DCX
Backbone



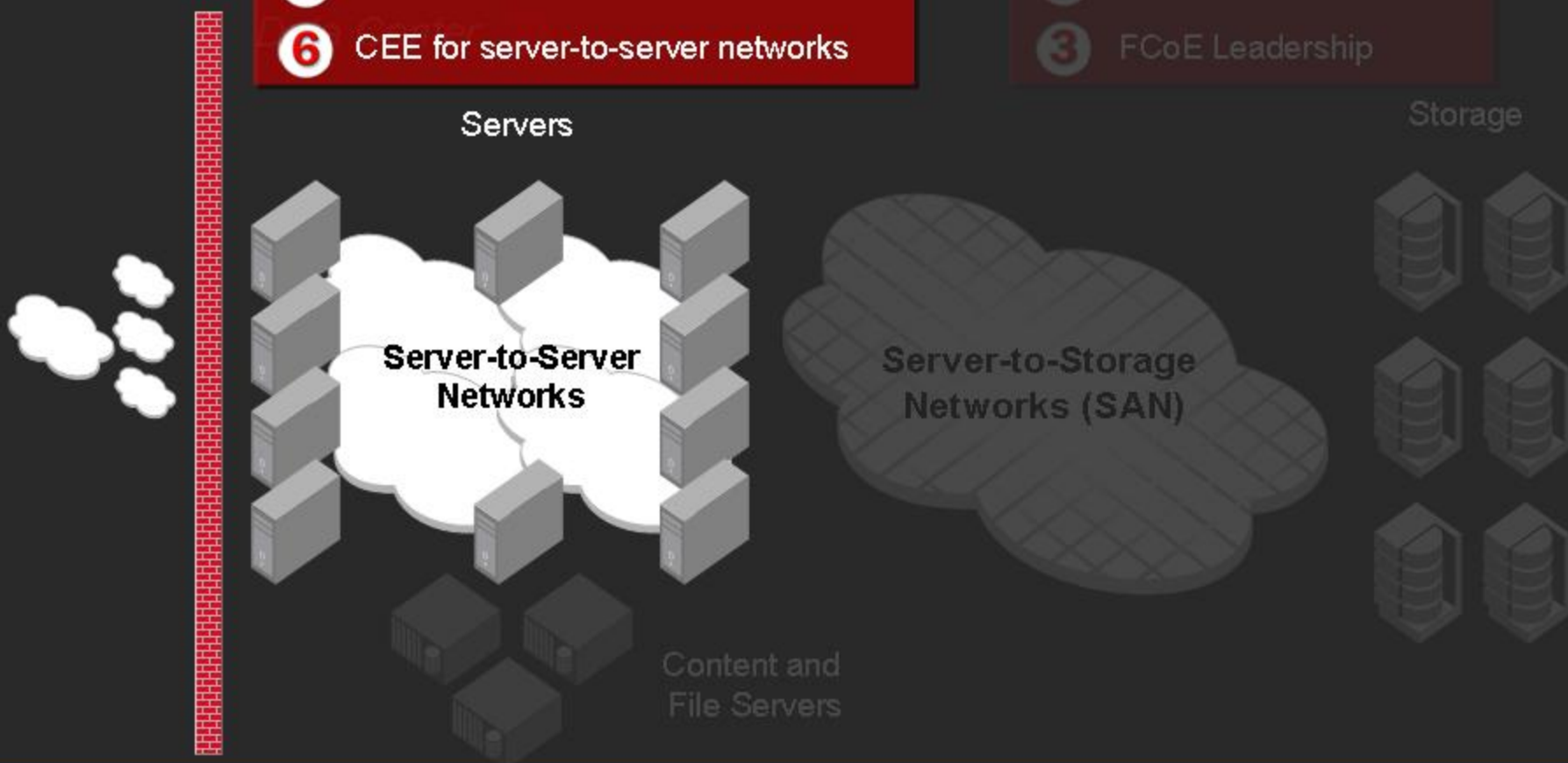
CEE — Expectations and Plans



Our Plays at the Server Edge

- 4 Bladed switches and technology
- 5 Server adapters, end-to-end functions
- 6 CEE for server-to-server networks

- 1 Fibre Channel Innovation
- 2 New Network Services
- 3 FCoE Leadership



Summary Points



Customers need to consolidate, virtualize, and automate their data centers. Brocade is addressing three distinct “server-edge” opportunities.



Bladed servers are driving high-growth for Brocade embedded (blade) switches.



The Brocade HBA opportunity is real and imminent. We have product and end-to-end advantages, and will utilize our strong end-user presence and partnerships to succeed in this market.



Emerging “Enhanced Ethernet” technologies will address the need for better server-to-server networking in the data center, and Brocade will address these new opportunities.



BROCADE



BREAK

The top half of the slide features a background image of a man looking up at a large, circular, metallic structure with concentric rings, resembling a tunnel or a large piece of machinery. In the top left corner, the word "BROCADE" is written in white, bold, sans-serif capital letters. In the top right corner, there is a large, stylized red logo that resembles a stylized 'B' or a flame.

BROCADE

Data Consolidation and Management

Max Riggsbee

CTO – Files Business Unit

What's Going on with Data Management in the Data Center?

Data Center >>

Servers

Server-to-Server
Networks

Content and
File Servers

- Content Consolidation
- File Server Management
- Capacity Management
- Archiving

Server-to-Storage
Networks (SAN)

Storage



Key Points



Infrastructure consolidation is important, but full efficiencies in the data center will not be realized until the data is also consolidated



File data continues to be the fastest growing segment of data in the enterprise



Web-based collaboration and the need to access these files via portals makes the data management problem more challenging



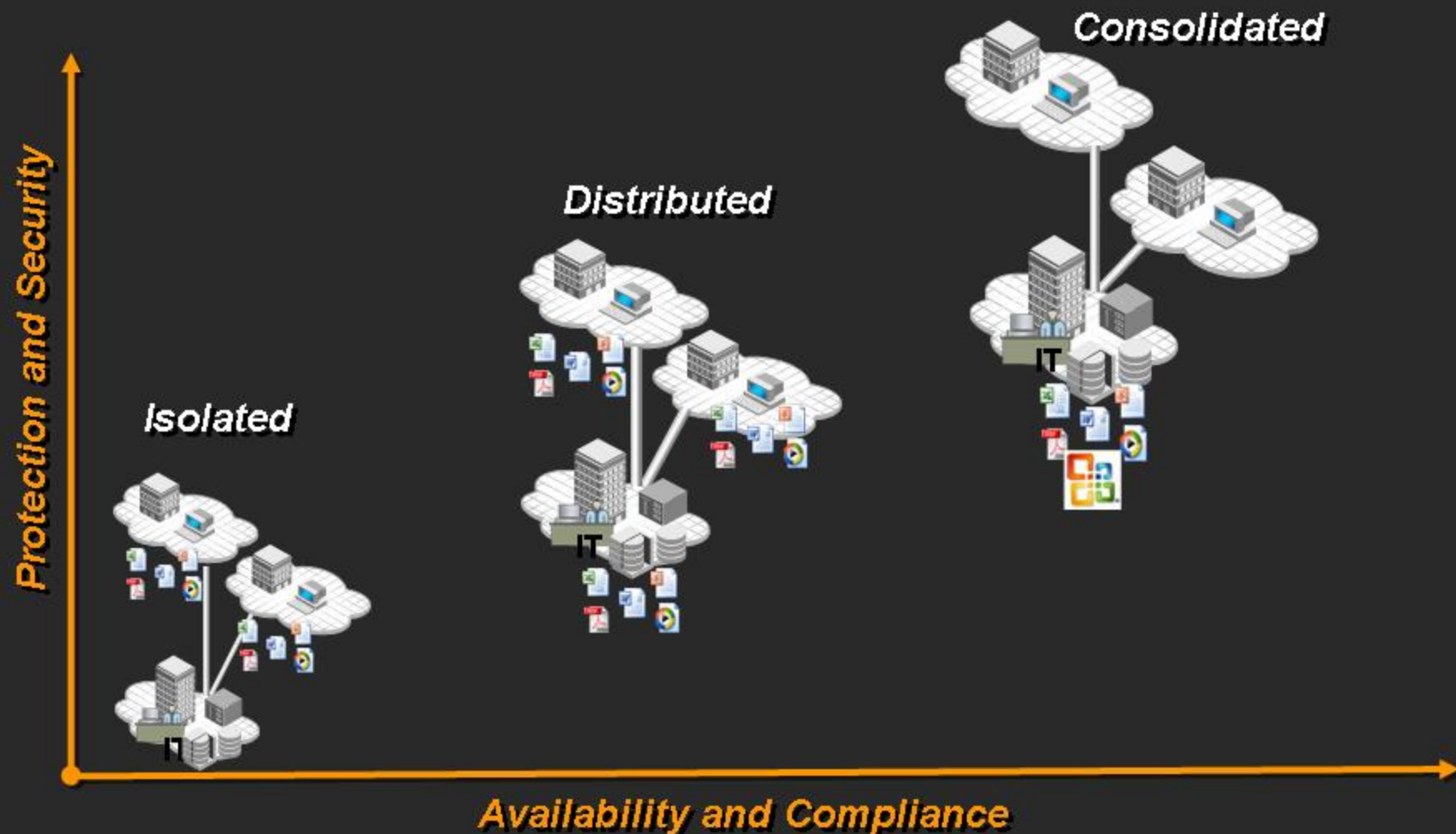
Our strategy is to provide more capabilities to better manage file data in mixed file server and SharePoint environments



There's a reason it's called the "Data Center"



Files are Moving to the Data Center



Trends Driving Data Consolidation

6x Growth
57% CAGR

2006:
161 Exabytes



Source: IDC, March 2007

2010:
988 Exabytes



Files will continue to grow in size, quantity and complexity



Collaboration
Communication
Compliance
Workflow



Web Portals will increase the demand for content



File Servers



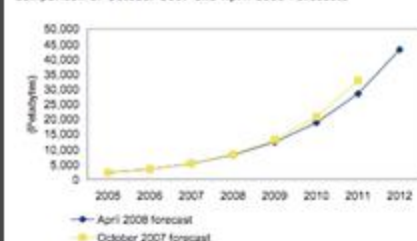
File Virtualization will play a critical role in file consolidation, de-duplication and policy automation



Files — the Fastest Capacity Consumer

SharePoint — the Emerging Business Portal

Worldwide Disk Storage Systems Petabytes, 2005–2012:
Comparison of October 2007 and April 2008 Forecasts



By 2012, over 80% of total disk storage systems capacity will be shipped to support file-level data.

— IDC June 2008



Organizations....expect to have 41% of their users on Office 2007 by year-end 2008....several new SharePoint 2007 features have tight integration with Office 2007.

— Gartner Survey Results* April 2008

*177 Respondents Representing 2.7 Million PCs



Microsoft's vision of bringing content management to the masses has been a key factor in the overall Enterprise Content Management (\$2.9B in '07, 12.9% CAGR through 2011) market transformation.

— Gartner Magic Quadrant, September 2007



Brocade's File Management Products

Remote Office
File Management



StorageX



**File
Insight**



Enterprise-Wide
File Discovery

Unified File
Management



**SharePoint
File Services**



**File
Classification**



File Management Engine



Content Driven
Migration



Customer Challenges - Accessing File Servers



**Managing Windows File Server assets
non-disruptively**



Optimizing file storage capacity

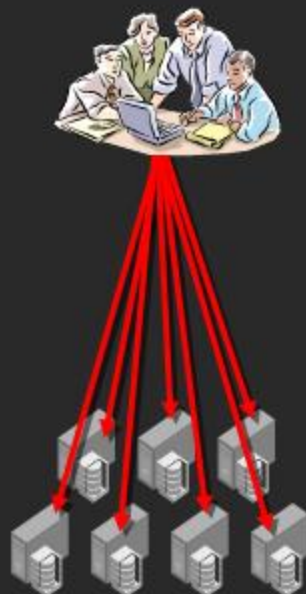


**Centrally managing files in remote
locations**

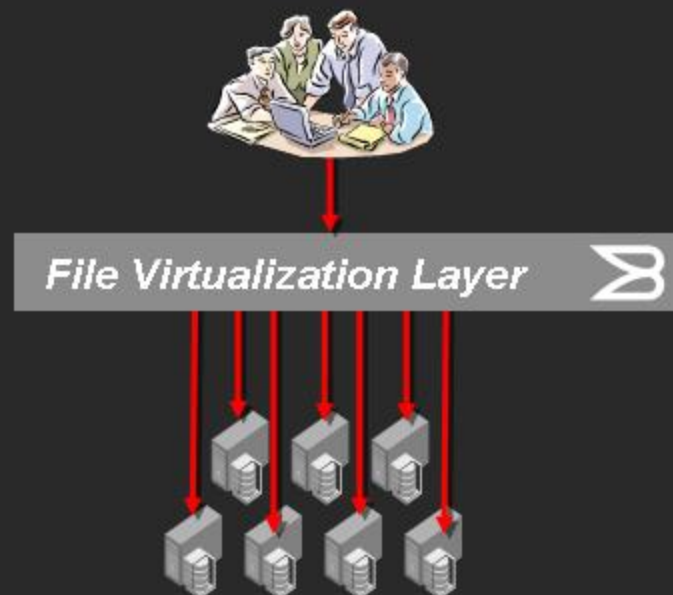


Brocade's File Virtualization Technology simplifies access and management

Without Brocade

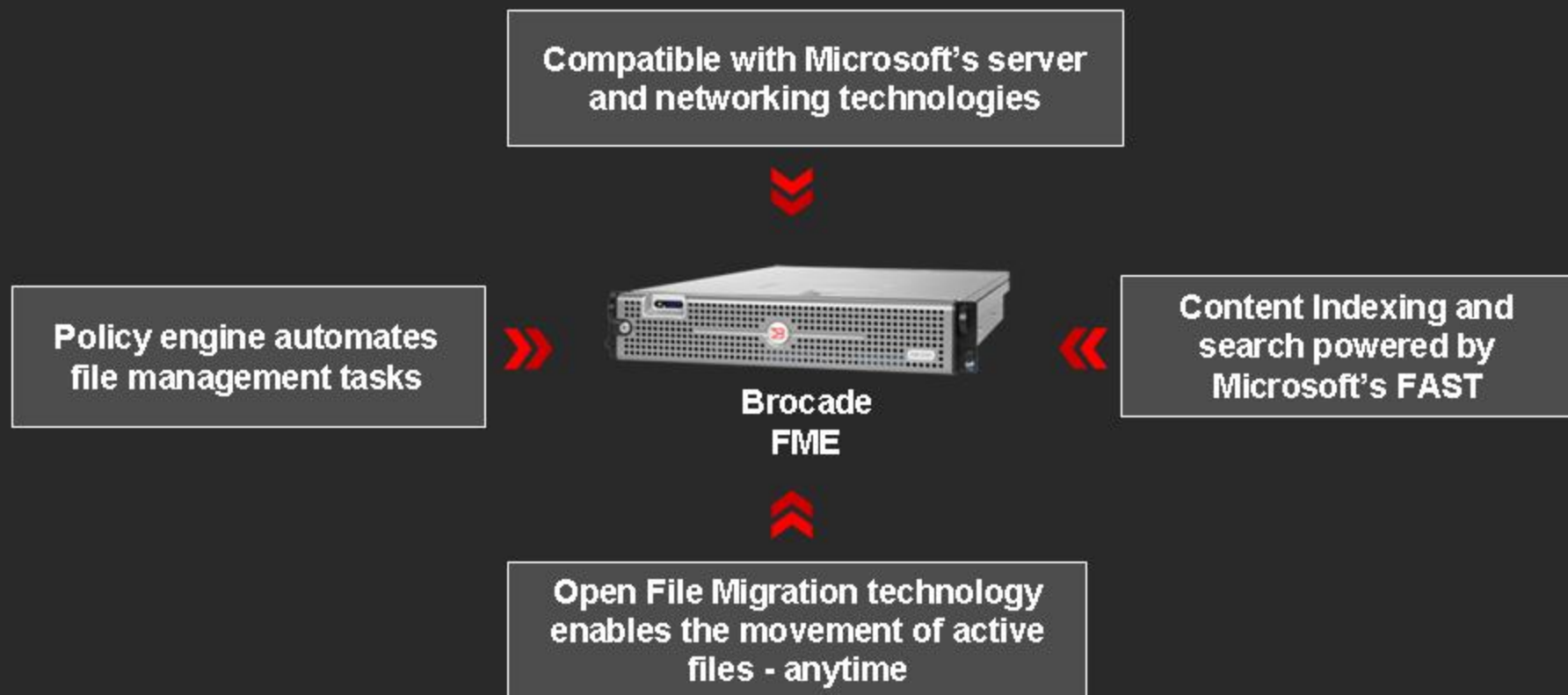


With Brocade



Brocade File Management Engine (FME)

Manage Windows File Servers and Capacity - automatically



Brocade FME

Key Technology Differentiator and Advantage - Windows Integration

DFS-N

- DFS-N leveraged for namespace management
- No desktop, server or storage agents
- Low risk gradual deployment

Active Directory

- Full integration with Active Directory
- Industry standard user authentication

SMB/CIFS

- Native SMB protocol
- Full compatibility and maximum performance



Brocade
FME

Windows Security

- Delegated Kerberos security
- Full security and complete, accurate audit trails

Windows Management

- Seamless integration with Windows management



Brocade FME

High-Value Intellectual Property

**7 patents pending with more
on the way!**



File Virtualization Technology

- Redirection of client requests to present location of the file
- Transparent directory enumeration
- Interoperability with snapshot technology

Open File Migration Technology

- Non-disruptive open file migration
- Transparent namespace update
- Migration at any level in a namespace
- File placement based on content and storage functionality



Brocade FME

Customer Deployment Case Study

Customer Profile



Government customer with 20TB of consolidated file data

Customer Problem



Implementing tiered storage strategy

Solution



3x FME appliances (2 nodes for failover cluster for production environment, plus one unit for test environment)

Key Benefits



- Effective implementation of tiered storage for disk space optimization
- No recall on access from second tier
- Improved performance



Customer Challenges - Moving to SharePoint



Which files to place in SharePoint vs. File Shares



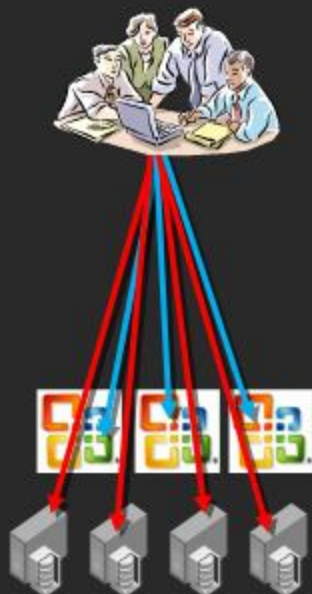
Multiple copies and archiving files



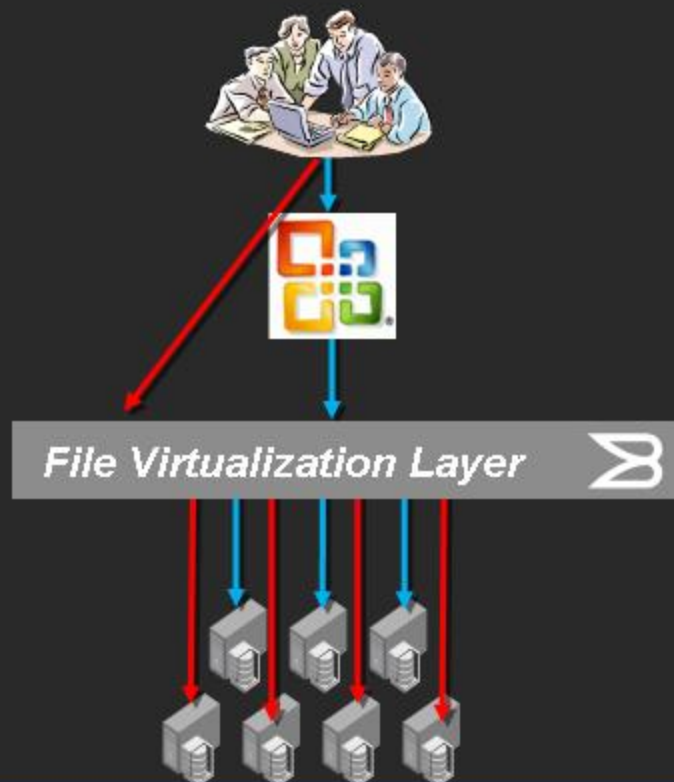
Managing performance

Brocade's File Virtualization Technology simplifies file management for SharePoint

Without Brocade

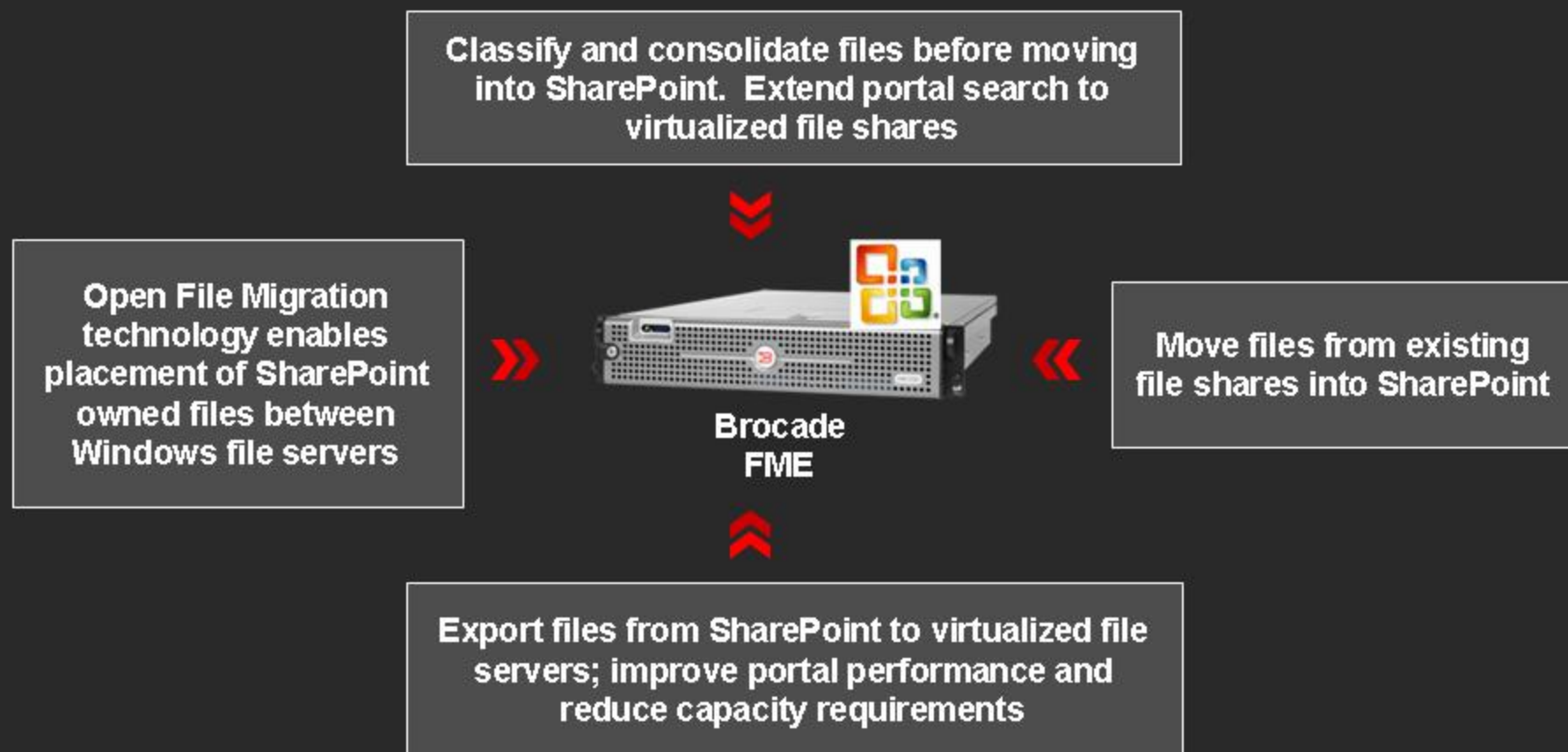


With Brocade



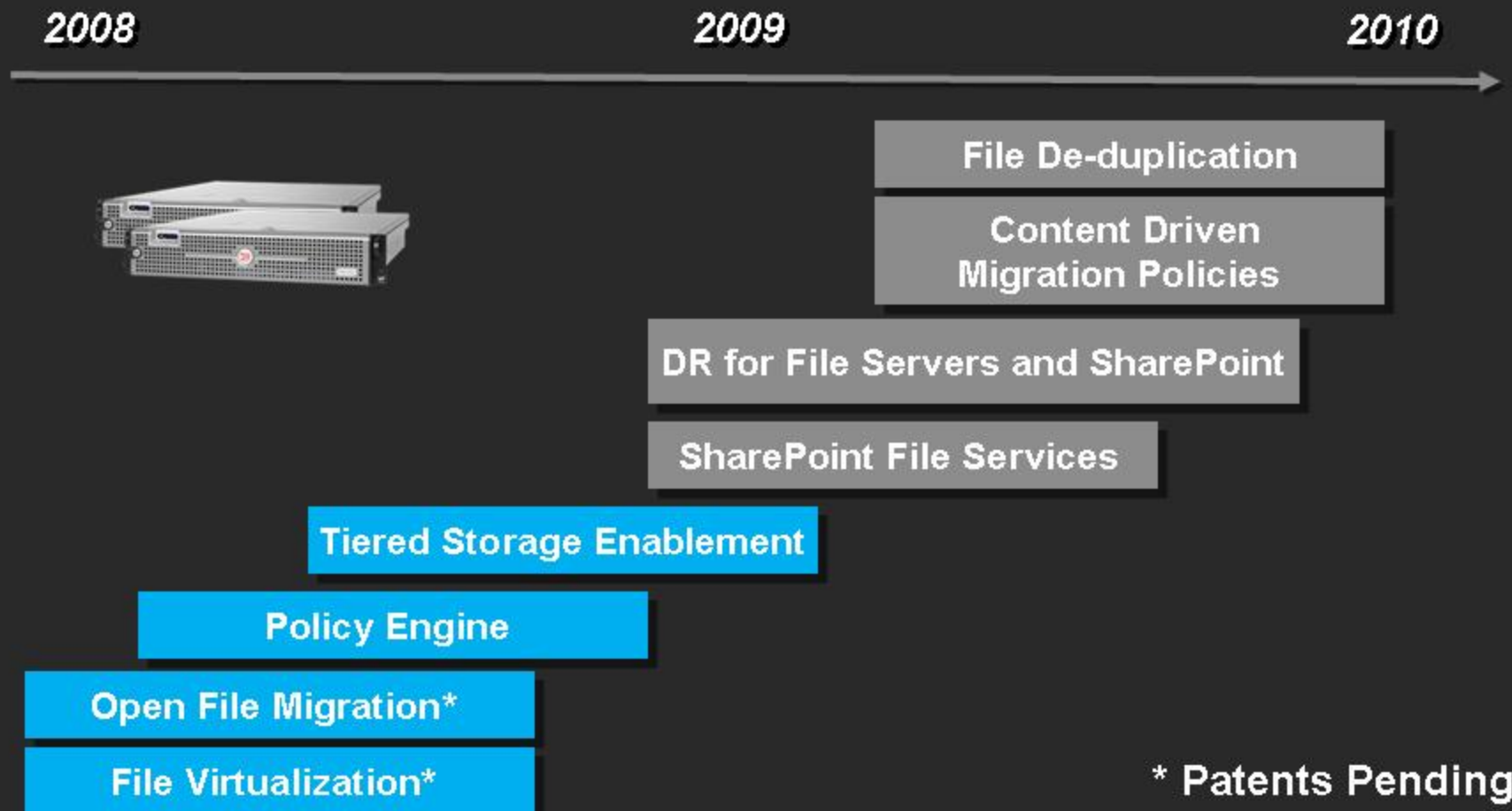
Brocade's FME

New Key Differentiator and Advantage - SharePoint Management Services



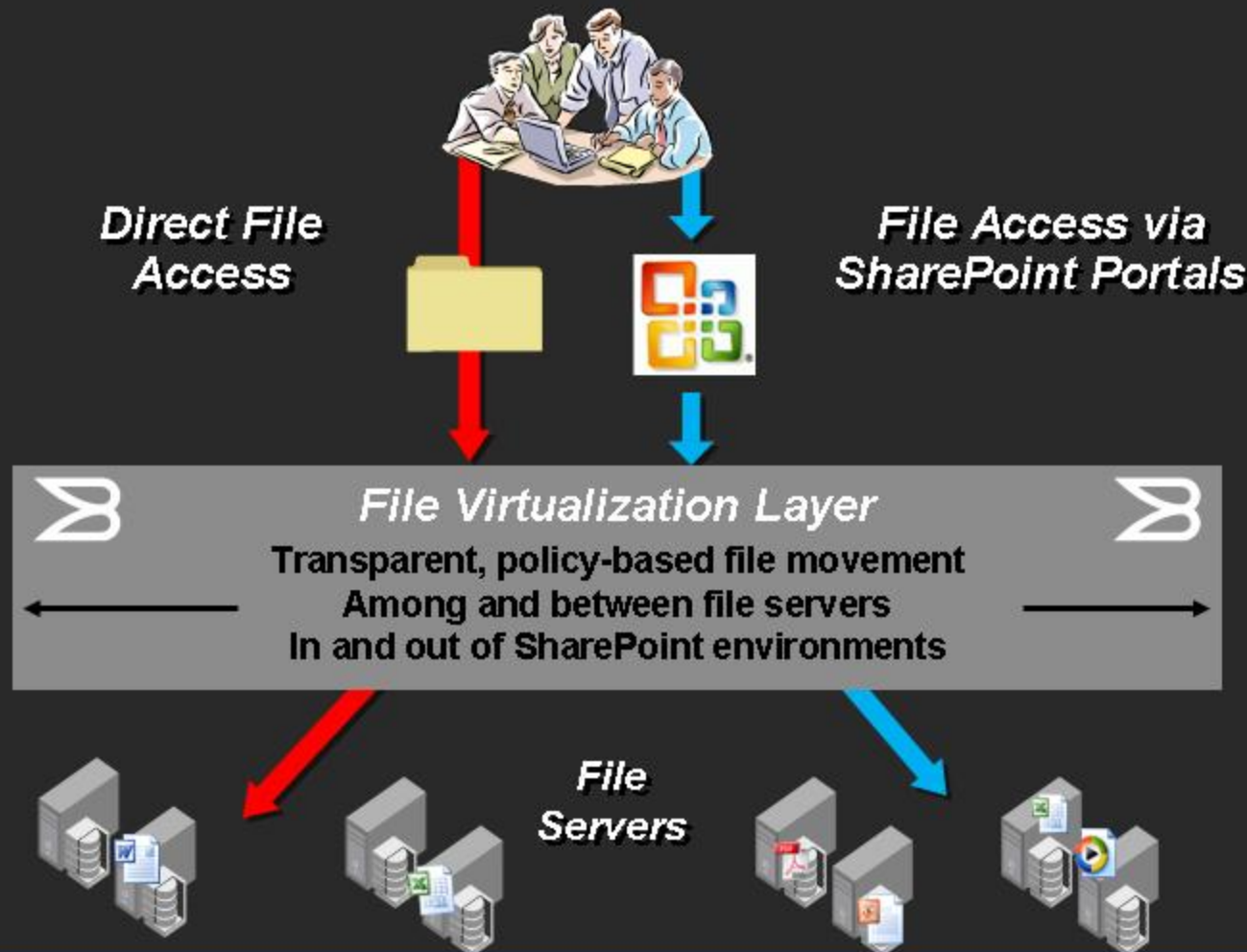
Brocade FME

Feature timeline for Windows File Servers and SharePoint

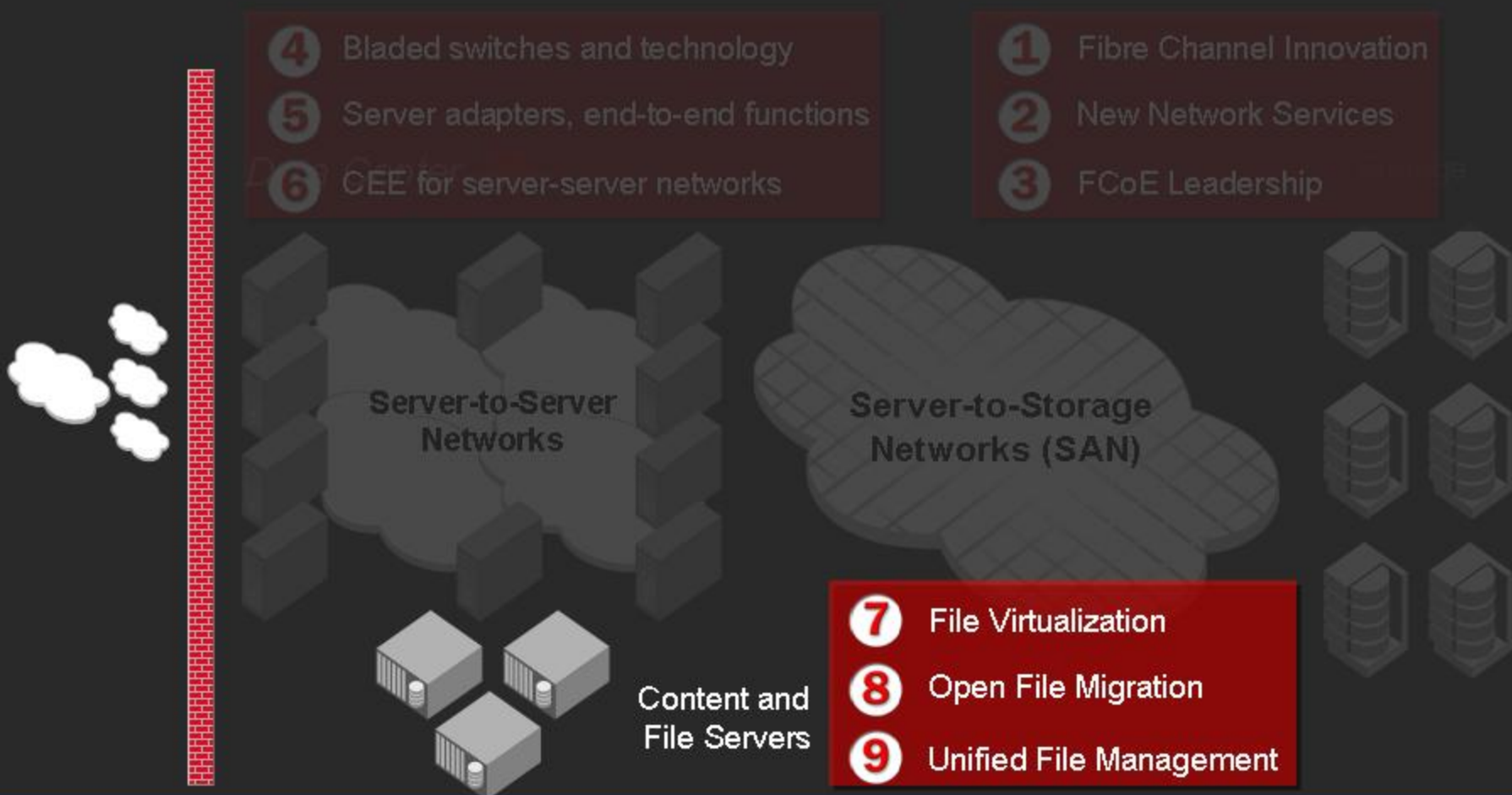


Brocade's Focus

Unified File Management Across File Servers and SharePoint



Our Data Management Plays in the Data Center



Summary



Over 988 exabytes of data will exist by 2010 and by 2012, and 80% of storage capacity will be shipped to support file-level data.

- IDC



Microsoft-powered storage platforms store the majority of organizations' unstructured data and the strength of content management systems correlates with the overall rapid adoption and usage of Microsoft SharePoint in organizations.

- Taneja Group study



Brocade will innovate with our ability to unify file management across file servers and web portal technologies like SharePoint.



The top half of the slide features a background image of a man looking up at a large, circular, multi-tiered architectural structure, possibly a modern building's interior or a large-scale industrial component. The word "BROCADE" is written in white, bold, sans-serif capital letters in the top left corner. A large, stylized red "B" logo is positioned in the top right corner.

BROCADE

Brocade Data Center Services

Scott Podmilsak

Agenda

- Overview and Strategy
 - Business Model
 - Offerings and Practices
 - Growth Strategy
- New Services for the Evolving Data Center



Key Points



Brocade has focused, very deep skill sets that are important in evolving data centers



We help customers accelerate new technology deployment and better manage ongoing operations



Brocade provides a vendor-neutral services model that is both direct (end-user) and partner (channel, OEM) friendly



Brocade has recently added several new capabilities to expand its data center services portfolio



Brocade Service Offerings

Helping customers connect, share, manage & protect information

» Professional Services



- Over 200 Consultants
- End-to-end storage services
- Onsite Residency services
- Design, Architecture, Implementation, Data Migration, Backup and Recovery, Security, and Virtualization

» Support Services



- Over 250 Support Engineers
- Cross-OEM support
- Direct support offerings
- Supplemental (to OEM) offerings
- Onsite Residency services

» Solutions



- Best Practices, Whitepapers, Tech Briefs
- Proof-of-Concept Testing
- Bundled solutions consisting of Brocade products, 3rd party products and Brocade services



Services Growth Strategy



Product Attach



Continued services and support for Brocade core products and associated applications (e.g. SAN maintenance, services, backup, disaster recovery)



Non-Product Attach



Build/acquire practices to address broader data center needs (e.g. Virtualization, Networking, Security, Ethernet, Server, Data Center Relocation)



New Partnerships and Paths to Market



Geographic Diversification



New Capabilities to Address the Broader Data Center Opportunity

Data Center Virtualization

- 1000+ implementations
- #1 "PS Only" Federal VMWare Partner

Data Center Relocations

- Over 200 Data Centers moved

Backup and Recovery

- Industry leader in IBM Tivoli Storage Manager and VERITAS NetBackup

Tiered Storage and Data Classification

Cable Management

Server

- Architecting and deploying new 8Gb networks for high density, virtualized server attachment

Ethernet

- Thought leadership on emerging FCoE and CEE standards
- Best design practices and principles

Broader networking and IP

- 10+ years experience and 300+ projects completed

Green Data Center solutions



Example – Server Virtualization Project

- **Description**

- Physical to Virtual Server Migration
- Pilot Engagement for IT department of a large bank

- **Goal**

- Virtualize Windows 2003 Servers to VMware ESX 3.0

- **Services Delivered**

- Assessment / Architecture
- Implementation using VMotion
- Post Implementation - testing, knowledge transfer and VMware training

- **Typical Revenue Range: \$25,000 – \$250,000**

- **Typical Project Duration: 2 Weeks – 2 Months**



Example – Data Center Relocation

- **Description**

- Relocate Storage, Servers, Networks, Applications
- From Washington D.C. to San Diego (government customer)
- Performed with major system and storage OEM

- **Services Delivered**

- Pre-site walkthrough and assessment
- Logistics planning with customer
- Project management/coordination at old site (power down)
- Project management/coordination at new site (power up)
- Data Migration

- **Typical Revenue Range: \$50,000 – \$250,000**

- **Typical Project Duration: 4 – 12 weeks**



Example – Data Migration

- **Description**

- Customer implementing Storage Virtualization to manage increasing data
- Needed to move data from old storage devices to new, to optimize for virtualization

- **Services Delivered**

- Phase 1: Migration of mail server data (400 GB) done in 30 minutes
- Phase 2: 4.3TB data migration
- Project planning through reporting



Example – Federal Outsourcing

- **Description**
 - Large international agency
 - Top secret facility clearance required
 - Multi-year commitment
- **Services Delivered - Onsite management of:**
 - Cisco environment
 - Windows environment (server administration and support)
 - Storage administration and support
 - Security engineering and consulting



Example – Brocade Supplemental Support

- **Description**

- Manage and support Brocade products in a multi-vendor environment
- Premier Plus level including Brocade Resident for On-site Support
- OEM friendly model

- **Services Delivered**

- 24x7 Call support on a Multi-Vendor Environment
- Support Account management and release planning
- Quarterly service reviews
- Onsite staff augmentation
- Consulting services for DCF Design, Back-up & Recovery and Virtualization

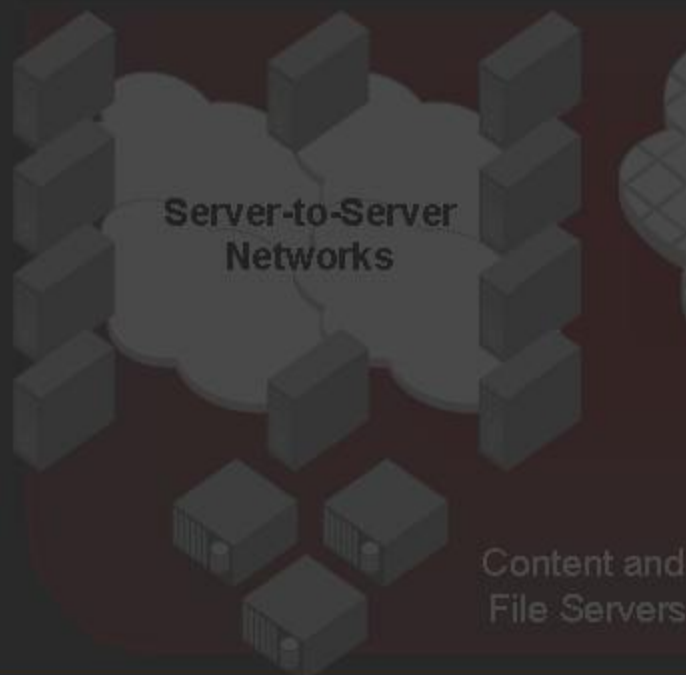
- **Typical Project Duration: 6 months – 3 years**



Brocade Services

- 4 Bladed switches and technology
- 5 Server adapters, end-to-end functions
- 6 CEE for server-server networks

- 1 Fibre Channel Innovation
- 2 New Network Services
- 3 FCoE Leadership



- 10 Leading SAN expertise
- 11 Broader data center networks (SAN)
- 12 Geo and partner growth

- 7 File Virtualization
- 8 Open File Migration
- 9 Unified File Management





BROCADE

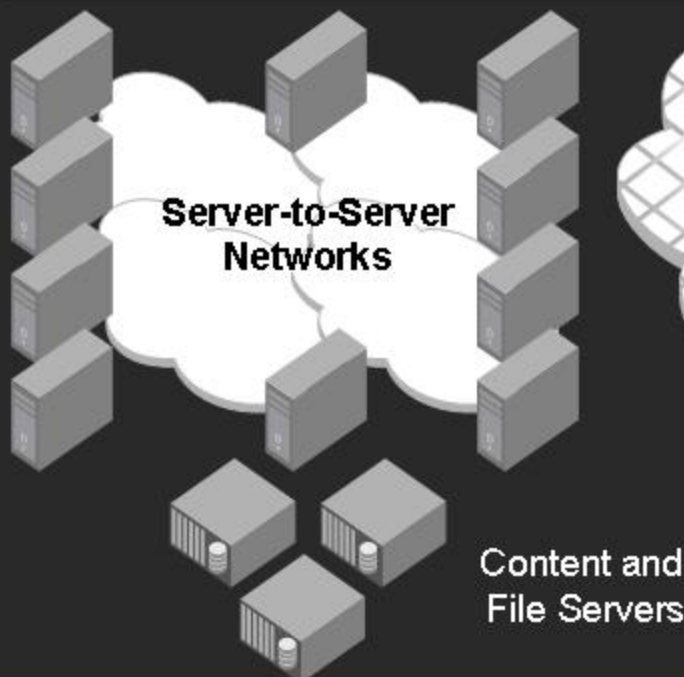


Summary Points and Concluding Remarks

Our Plays in the Data Center

- 4 Bladed switches and technology
- 5 Server adapters, end-to-end functions
- 6 CEE for server-server networks

- 1 Fibre Channel Innovation
- 2 New Network Services
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- 10 Leading SAN expertise
- 11 Broader data center
- 12 Geo and partner growth

- 7 File Virtualization
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Storage



Key Messages for Today



Brocade continues to execute our strategy to evolve to a larger, more comprehensive enabler of data center solutions



We continue to deliver excellent company results, primarily because we continue to innovate



We are proactively driving several opportunities to further differentiate in our target segments and markets



We have deep understanding and insight as to how our new technologies will play a significant role in the evolving data center



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Q and A

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THANK YOU