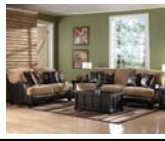




# RENT-A-CENTER, INC.

## Corporate Fact Sheet



First Quarter 2008

Stock ticker: RCII

## Company Profile

At March 31, 2008, Rent-A-Center operated 3,066 company-owned stores nationwide, and in Canada and Puerto Rico, including 24 retail installment sales stores under the name *Get It Now* and *Home Choice*, and eight stores located in Canada under the name *Rent-A-Centre*. Our subsidiary, *ColorTyme, Inc.*, is a national franchiser of rent-to-own stores. At March 31, 2008, *ColorTyme* had 214 franchised stores in 33 states. Our stores generally offer high quality, durable products such as major consumer electronics, appliances, computers, and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period.



### First Quarter 2008

#### Operational Highlights:

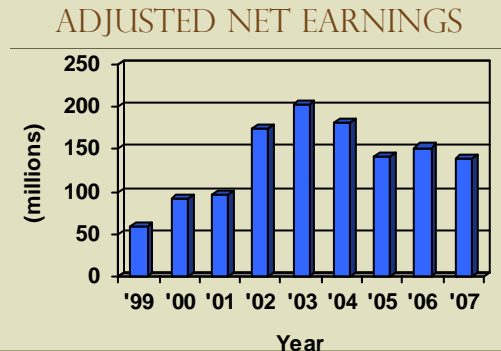
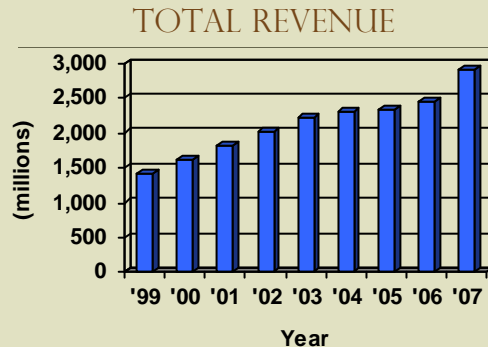
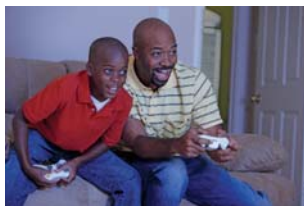
- \$756.6 million total revenue (up 0.2% from Q1 2007)
- Same store revenue up 2.8%

#### 2007 Operational Highlights:

- \$2.906 billion total revenue (up 19.4% from 2006)
- Same store revenue up 2.1%
- \$240.4 million cash flow from operations
- Repurchased 3.8 million shares of common stock
- Reduced outstanding indebtedness by \$33.9 million

#### Additional Highlights:

- 3,066 company-owned stores with financial services offered in 280 stores
- Over 20,000 employees



## Financial Highlights (Non-GAAP)

FISCAL YEAR FINANCIAL HIGHLIGHTS (Year ended December 31)			1st QUARTER FINANCIAL HIGHLIGHTS (Quarter ended March 31)		
(in thousands, except per share data)	2007	2006	(in thousands, except per share data)	Q1'08	Q1'07
Total Revenue <sup>(1)</sup>	\$2,902,221	\$2,433,908	Total Revenue	\$756,636	\$755,299
Adj. Net Income <sup>(1,2,3,4,5)</sup>	\$139,957	\$152,147	Adj. Net Income <sup>(3,6)</sup>	\$38,161	\$47,912
Adj. Diluted EPS <sup>(1,2,3,4,5)</sup>	\$2.01	\$2.15	Adj. Diluted EPS <sup>(3,6)</sup>	\$0.57	\$0.67
Adj. EBITDA <sup>(1,2,3,4,5)</sup>	\$388,313	\$356,468	Adj. EBITDA <sup>(3,6)</sup>	\$103,558	\$118,370
Total Assets	\$2,626,943	\$2,740,956	Total Assets	\$2,569,997	\$2,775,371
Total Debt	\$1,259,335	\$1,293,278	Total Debt	\$1,125,238	\$1,216,191

1. Excludes the effects of \$3.9 million in franchise royalty income in the third quarter of 2007 for the settlement agreement with five affiliated ColorTyme franchisees. The settlement payment decreased reported diluted earnings per share by approximately \$0.04 for the twelve month period ended December 31, 2007.
2. Excludes the effects of a \$38.7 million pre-tax restructuring expense in the fourth quarter of 2007 as part of the December 3, 2007 announced store consolidation plan and other restructuring items. Excludes the effects of a \$11.0 million pre-tax litigation expense in the fourth quarter of 2007 associated with the prospective settlement in the *Shafer/Johnson* matter. These expenses increased reported diluted earnings per share by approximately \$0.50 in the fourth quarter of 2007 and \$0.47 for the twelve month period ended December 31, 2007.
3. Excludes the effects of a \$51.3 million pre-tax litigation expense in the first quarter of 2007 associated with the settlement in the *Perez* matter. Excluding this expense increased reported diluted earnings per share by approximately \$0.46 in the first quarter of 2007 and \$0.48 for the twelve month period ended December 31, 2007.
4. Excludes the effects of a \$2.2 million pre-tax expense in the third quarter of 2006 to write off the remaining unamortized balance of financing costs from the Company's previous credit agreement; \$4.95 million pre-tax expense in the third quarter of 2006 pursuant to the court approved settlement with the plaintiffs to resolve the *Jeremy Burdusis, et al. v. Rent-A-Center, Inc., et al./Israel French, et al. v. Rent-A-Center, Inc. and Kris Corso, et al. v. Rent-A-Center, Inc.* coordinated matters pending in the state court in Los Angeles, California; \$10.35 million pre-tax expense in the third quarter of 2006 to account for the settlement costs and the Company's attorney's fees associated with resolving the inquiry by the California Attorney General. These expenses increased reported diluted earnings per share by approximately \$0.15 for the twelve month period ended December 31, 2006.
5. Excludes the effects of a \$58.0 million pre-tax expense in the fourth quarter 2006 associated with the litigation expense with respect to the *Perez* matter; and a \$2.6 million pre-tax expense in the fourth quarter of 2006 for the refinancing of the Company's senior credit facility. These expenses increased reported diluted earnings per share by approximately \$0.53 in the fourth quarter of 2006 and \$0.54 for the twelve month period ended December 31, 2006.
6. Excludes the effects of a \$2.9 million pre-tax restructuring expense in the first quarter of 2008 as part of the December 3, 2007 announced restructuring plan. The restructuring expense increase reported diluted earnings per share by approximately \$0.03 in the first quarter of 2008.

## Store Profiles

### Rent-A-Center, Inc. ([www.rentacenter.com](http://www.rentacenter.com))

As the largest rent-to-own operator in the United States, Rent-A-Center offers high quality durable products such as major consumer electronics, appliances, computers, and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. There are currently 3,034 stores located in all 50 states, Washington, D.C., and Puerto Rico.

### Cash AdvantEdge ([www.cashadvantedge.com](http://www.cashadvantedge.com))

Starting with an acquisition of 27 stores from ColorTyme, Inc. in 2005, there are currently 280 Cash AdvantEdge locations operating inside existing Rent-A-Center stores in 15 states. These locations offer an array of retail financial services such as secured and unsecured loans, check cashing, money transfer, and other money services.

### Get It Now, LLC. ([www.getitnowstores.com](http://www.getitnowstores.com))

On September 30, 2002, Rent-A-Center transferred all of their Wisconsin store operations to a newly formed wholly-owned subsidiary, Get It Now, LLC. On October 1, 2002, Get It Now began operations in the state of Wisconsin under a retail operation which generates installment credit sales through a retail transaction. There are currently 21 Get It Now stores in Wisconsin. There are also three retail installment sales in Minnesota under the name "Home Choice".

### Rent-A-Centre, Ltd. ([www.rentacentre.ca](http://www.rentacentre.ca))

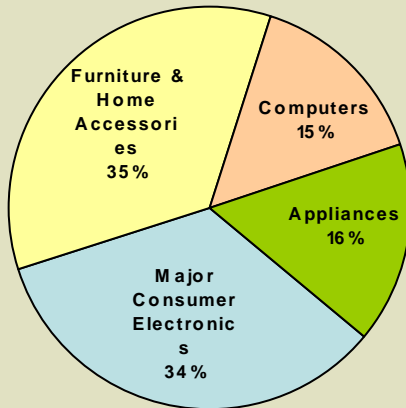
Beginning with a five store acquisition in 2004, there are currently eight stores operating in Canada providing a wide selection of brand-named electronics, computers, furniture, and appliances. Stores are located in the Alberta and British Columbia Provinces.

### ColorTyme, Inc. ([www.colortyme.com](http://www.colortyme.com))

Acquired in 1996 and one of Rent-A-Center's wholly-owned subsidiaries, ColorTyme is one of the oldest and largest franchised rent-to-own companies in the United States. ColorTyme's franchisees provide appliances, furniture and consumer electronics, and computers to customers at hundreds of locations nationwide.



### STORE PRODUCT REVENUE MIX



### MAJOR VENDORS



### Store Locations

3,034 RTO, 280 Fin Svcs

ST	FIN RTO	SVCES	ST	FIN RTO	SVCES	ST	FIN RTO	SVCES	ST	FIN RTO	SVCES
AK	10	5	ID	13	6	MT	9	5	PR	43	0
AL	65	0	IL	114	0	NC	147	0	RI	17	0
AR	42	0	IN	107	0	ND	3	0	SC	76	0
AZ	63	7	KS	44	0	NE	14	0	SD	4	0
CA	145	0	KY	68	16	NH	21	0	TN	83	37
CO	45	13	LA	51	0	NJ	44	0	TX	326	73
CT	40	0	MA	70	0	NM	35	0	UT	16	8
DC	4	0	MD	75	0	NV	23	4	VA	66	0
DE	20	0	ME	38	0	NY	181	0	VT	9	0
FL	215	0	MI	115	0	OH	191	53	WA	46	22
GA	105	0	MN	0	0	OK	48	0	WI	0	0
HI	16	6	MO	66	15	OR	30	0	WV	31	0
IA	27	10	MS	37	0	PA	157	0	WY	5	0

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