## 1st Quarter 2007 Earnings <br> Supplemental Information

## LEXM」RK

April 24, 2007

## Safe Harbor Statement

The contents of this presentation that are not statements of historical fact are forward-looking statements and involve risks and uncertainties that are discussed in the Safe Harbor section of our earnings releases and SEC filings. Actual results may differ materially from such statements. Lexmark undertakes no obligation to update any forward-looking statements.

## Strategic Progress

- Continue to make good progress evolving our business to position Lexmark for long-term growth
-Strengthened and expanded product line focused on core technology and key growth segments - clearly visible in our product line and industry recognition
-Restructured to improve our inkjet sales portfolio, and improved our cost and expense structure to help us partially offset new investments and price declines in the market
-Stepped up our brand development campaign
-Increasing our focus on driving branded hardware growth and increasing investment in demand generation
- Ongoing declines in OEM hardware sales and inkjet supplies sales continue to negatively impact our financial results

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## Key Points for 1Q07

- First-quarter results in line with guidance, include strong positives and challenges
- Strong branded unit growth in key color laser, laser MFP, and inkjet AIO segments
- Total branded hardware revenue grew year to year for the $4^{\text {th }}$ straight quarter
- Good business market segment growth in both core hardware and supplies revenue
- Inkjet branded units grew with strong growth in branded AIOs
- Challenges included weak OEM unit sales, declines in inkjet supplies sales, and fairly aggressive pricing in lasers and inkjets
- Significantly strengthened product position in key focus segments
- Announced new inkjet product line which brings wireless printing to the mainstream
- Announced new color laser and color laser MFP families
- New color laser MFP line includes the X782e and the X940e family for business workgroups, and the X500n family for desktop users and smaller workgroups
- New color laser printers include the C780n and the C935dn families designed for business workgroups
- Color laser products continue to win significant industry recognition
- New industry-specific solutions introductions leverage Lexmark's deep and proven expertise in education and healthcare
- Increased investments impact quarterly results
- Continued to step up brand development and R\&D investments
- Given strength of product line, now increasing investment in demand generation


## Strategic Initiatives

## Strategic Initiatives



## Develop The Brand


" $75 \%$ of the leading banks, retailers and pharmacies use Lexmark to print smarter, save money and get more done."

## Expand Product Segments

## Selected 2006/7 Announcements



## Expand Market Segments



## 2007 Announcements



## Workgroup Color MFPs



Inkjet Printers


## 2007 Color Laser Awards



## $1^{\text {st }}$ Quarter Results

## Revenue by Geography

| (Dollars in millions) | 2007 |  | 2006 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| United States | \$ | 545 | \$ | 574 | -5\% |
| Europe |  | 482 |  | 465 | 4\% |
| Other International |  | 234 |  | 236 | -1\% |
| Total Revenue | \$ | 1,261 | \$ | 1,275 | -1\% |

Segment Revenue

| (Dollars in millions) | 2007 |  | 2006 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business | \$ | 737 | \$ | 688 | 7\% |
| Consumer |  | 523 |  | 587 | -11\% |
| Total Revenue | \$ | 1,261 | \$ | 1,275 | -1\% |

Segment Operating Income

| (Dollars in millions) |
| :--- |
| Business |
| Consumer |
| Other (2) |
| Total Operating Inc. ${ }^{(3)}$ |


| 2006 |  |  |  |  | YTYComparison |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP |  | $\begin{aligned} & \text { Restructure } \\ & \text { Related } \end{aligned}$ |  | $\begin{aligned} & \text { NON } \\ & \text { GAAP } \\ & \hline \end{aligned}$ | GAAP | NON GAAP |
| \$ | 147 | \$ | 8 \$ | \$ 155 | 4\% | -1\% |
|  | 65 |  | 31 | 96 | 0\% | -36\% |
|  | (92) |  | 1 | (91) | -6\% | -1\% |
|  | 121 | \$ | \$39 \$ | \$ 160 | 0\% | -23\% |

(1) 2007 restructuring-related amounts are comprised of restructuring-related project costs of $\$ 6$ million and a $\$ 4$ million gain on the sale of Rosyth, Scotland manufacturing facility.
(2) $\$ 10$ million pension curtailment gain included in 2006 GAAP and Restructure Related columns on "Other" line.
(3) Totals may not foot due to rounding.

## Revenue Compared to Last Year

- Total Revenue of $\$ 1.261$ billion declined $1 \%$
- Business segment revenue of $\$ 737$ million grew $7 \%$
- Laser units declined 6\% due to a decline in low-end mono laser shipments and weakness in OEM sales. However, laser hardware revenue grew year to year driven by strong growth in color lasers and laser MFPs
- Laser average unit revenue (AUR) grew 11\% driven mainly by an improved mix of color lasers and laser MFPs
- Consumer segment revenue of $\$ 523$ million declined 11\%
- Inkjet units declined $10 \%$ as branded unit growth was more than offset by a significant decline in OEM printers. Branded units grew in the period with strong growth in branded AIOs
- Inkjet AUR declined 5\% year to year impacted by price declines
- Laser and inkjet supplies revenue was about flat. Laser supplies growth was offset by a decline in inkjet supplies
- Laser and inkjet printer revenue declined 3\%. Growth in laser revenue was more than offset by a decline in inkjet revenue
- Revenue in the U.S. declined 5\%, revenue in Europe grew 4\%, and Other International revenue declined 1\%


## Margins Compared to Last Year

- Gross Profit Margin 33.5\%
- Includes restructuring-related project costs of $\$ 1$ million
- Excluding the restructuring-related project costs, would have been 33.7\%
- 1Q06 gross profit margin was $31.7 \%$, or $33.1 \%$ excluding restructuring-related activities and pension curtailment gain
- Non-GAAP gross profit margin increased 60 basis points principally due to a 140 basis point improvement in mix driven by less inkjet hardware offset by lower product margins
- Operating Expense to Revenue Ratio 23.9\%
- Includes restructuring-related project costs of $\$ 1$ million
- Excluding the charges for restructuring-related project costs, would also have been 23.9\%
- 1Q06 operating expense to revenue ratio was $22.2 \%$, or $20.6 \%$ excluding restructuring-related activities and pension curtailment gain
- Non-GAAP operating expense to revenue ratio grew 330 basis points driven by increased investments in demand generation and R\&D
- Operating Income \$121 Million
- Includes restructuring-related project costs of $\$ 2$ million
- Excluding restructuring-related project costs, would have been $\$ 123$ million
- 1Q06 operating income of $\$ 121$ million, or $\$ 160$ million excluding restructuring-related activities and pension curtailment gain
- Non-GAAP operating income declined $\$ 37$ million driven by a $\$ 35$ million decline in consumer segment operating income
- Operating Income Margin 9.6\%
- Excluding restructuring-related project costs, would have been 9.8\%
- 1Q06 operating income margin was $9.5 \%$, or $12.6 \%$ excluding restructuring-related activities and pension curtailment gain


## Taxes \& EPS Compared to Last Year

- 1 Q07 Effective Tax Rate 26\%
- 1Q06 effective tax rate was $32 \%$


## - 1Q07 EPS \$0.95

- Includes \$0.01 per share net restructuring-related project costs
- 1Q07 EPS would have been $\$ 0.96$ excluding restructuring-related project costs
- 1Q06 EPS were $\$ 0.78$, or $\$ 1.03$ excluding $\$ 0.31$ per share restructuringrelated activities and $\$ 0.06$ per share pension curtailment gain


## Cash Generation \& Share Repurchase

- Net cash provided by operating activities of $\$ 87$ million in 1Q07
- Cash and marketable securities of $\$ 443$ million at quarter end
- Capital expenditures were $\$ 49$ million in the quarter
- Depreciation/amortization was $\$ 41$ million in the quarter
- Share repurchases were $\$ 165$ million during the quarter
- Repurchased 2.7 million shares at an average cost of $\$ 61.06$
- Approximately $\$ 295$ million authorization remaining at quarter end

| \# Shares |  | 17.0 M | 16.5 M |  |
| ---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  | 3.2 M |  |  |  |
|  |  |  |  | 2.7 M |
| Buyback \$ | 2004 | 2005 | 2006 | $1 Q 07$ |

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## Outlook

In the $\mathbf{2}^{\text {nd }}$ quarter of 2007, the company expects:

- Revenue to be down year to year in the low- to mid-single digit range
- Gross profit margin to be down sequentially
- Operating expenses to be about flat sequentially
- Operating income margin to be down both sequentially and year to year
- Effective tax rate to be approximately $26.5 \%$ in 2Q07 and for full year 2007
- Net earnings to be down sequentially and year to year
- EPS of \$0.82-\$0.92
- \$0.05 per share for restructuring-related project costs offset by expected gains from the liquidation of our Scotland legal entity
-EPS were $\$ 0.74$ in the $2^{\text {nd }}$ quarter of 2006 , or $\$ 1.09$ excluding $\$ 0.35$ per share restructuring-related charges
- Capital expenditures and depreciation for 2007 projected to be about $\$ 235$ million and $\$ 150$ million, respectively


## Tables

- GAAP to Non-GAAP Reconciliation Table
- Restructure-Related Summary
- Unit Trends, Revenue by Product


## GAAP to Non-GAAP Reconciliation Table

|  | 1 Q07 |  |  |  |  | Gross Profit | 1 Q06 |  |  |  | $\begin{gathered} \text { 2Q06 } \\ \text { EPS } \\ \hline \end{gathered}$ | $\begin{gathered} \text { 2Q07 } \\ \text { Guidance } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross Profit | Op Ex | Op Inc | Net Earnings | EPS |  | Op Ex | Op Inc | Net Earnings | EPS |  |  |
| GAAP | \$423 | \$302 | \$121 | \$92 | \$0.95 | \$404 | \$283 | \$121 | \$86 | \$0.78 | \$0.74 | \$0.82-\$0.92 |
|  | 33.5\% | 23.9\% | 9.6\% | 7.3\% |  | 31.7\% | 22.2\% | 9.5\% | 6.8\% |  |  |  |
| Restructure <br> Related (1)(2) | \$1 | (\$1) | \$2 | \$2 | \$0.01 | \$19 | (\$31) | \$50 | \$34 | \$0.31 | \$0.35 | \$0.00 |
| Pension Benefit |  |  |  |  |  |  | \$10 | (\$10) | (\$7) | (\$0.06) |  |  |
| Non-GAAP ${ }^{(3)}$ | \$424 | \$301 | \$123 | \$94 | \$0.96 | \$422 | \$262 | \$160 | \$113 | \$1.03 | \$1.09 | \$0.82-\$0.92 |
|  | 33.7\% | 23.9\% | 9.8\% | 7.5\% |  | 33.1\% | 20.6\% | 12.6\% | 8.9\% |  |  |  |

Note: Management believes that presenting these measures is useful because they enhance shareholders' understanding of how management assesses the performance of the Company's businesses. These measures may not be comparable to similar measures of other companies as not all companies calculate these measures in the same manner.
(1) 2006 restructuring-related amounts include accelerated depreciation, employee separation costs, contract termination charges, and project costs related to the execution of restructuring-related activities. 1Q06 included no restructuring-related project costs. 2Q06 included \$1 million of restructuring-related project costs.
(2) 1Q07 restructuring-related amounts include restructuring-related project costs of $\$ 6$ million and a $\$ 4$ million gain on the sale of the Rosyth, Scotland manufacturing facility. 2Q07 includes $\$ 0.05$ for restructuring-related project costs offset by expected gains from the liquidation of our Rosyth, Scotland legal entity.
(3) Totals may not foot due to rounding.

## Restructuring-Related Summary ${ }_{(1) 2)}$

|  | Gross <br> Profit | Operating <br> Expense | Op Inc | Net <br> Earnings | EPS $(4)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1Q06 | $(\$ 19)$ | $\$ 31$ | $(\$ 50)$ | $(\$ 34)$ | $(\$ 0.31)$ |
| 1Q06 Pension ${ }^{(3)}$ |  | $(\$ 10)$ | $\$ 10$ | $\$ 7$ | $\$ 0.06$ |
| $2 Q 06$ | $(\$ 16)$ | $\$ 37$ | $(\$ 53)$ | $(\$ 37)$ | $(\$ 0.35)$ |
| $3 Q 06$ | $(\$ 4)$ | $\$ 9$ | $(\$ 13)$ | $(\$ 10)$ | $(\$ 0.10)$ |
| $4 Q 06$ | $(\$ 3)$ | $\$ 16$ | $(\$ 19)$ | $(\$ 14)$ | $(\$ 0.14)$ |
| 2006 | $(\$ 42)$ | $\$ 83$ | $(\$ 125)$ | $(\$ 87)$ | $\mathbf{( \$ 0 . 8 5 )}$ |
| $1 Q 07$ | $(\$ 1)$ | $\$ 1$ | $(\$ 2)$ | $(\$ 2)$ | $\mathbf{( \$ 0 . 0 1 )}$ |

(1) Restructuring-related amounts include accelerated depreciation, employee separation costs, contract termination charges and project costs related to the execution of restructuring-related activities. Restructuring-related project costs included above are as follows: 2Q06 of \$1M, 3Q06 of \$3M, 4Q06 of \$10M, 2006 of \$14M, and 1Q07 of \$2M.
(2) Totals may not foot due to rounding.
(3) Pension curtailment gain.
(4) EPS calculated using tax rates as follows: 1Q06 31.6\%, 2Q06 30.8\%, 3Q06 28.1\%, 4Q06 27.0\%, 1Q07 26.7\%.

## Unit Trends, Revenue by Product

Unit Trends

| (Millions) | 2004 | 2005 | 2006 | $2005-2006$ <br> Change |
| :--- | ---: | ---: | ---: | ---: |
| Laser Units | 1.7 | 2.0 | 2.1 | $+9 \%$ |
| Inkjet Units | 18.3 | 18.4 | 14.7 | $-20 \%$ |

Revenue by Product

| (Dollars in millions) | 2006 | 2005 | Change |
| :--- | ---: | ---: | ---: |
| Laser \& Inkjet Printers | $\$ 1,663.0$ | $\$ 1,799.4$ | $\mathbf{- 8 \%}$ |
| Laser \& Inkjet Supplies | $3,211.6$ | $3,117.2$ | $+3 \%$ |
| Other | 233.5 | 304.9 | $\mathbf{- 2 3 \%}$ |
| Total Revenue | $\$ 5,108.1$ | $\$ 5,221.5$ | $\mathbf{- 2 \%}$ |

