## news release

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## **Humana Advances Date for 3Q08 Earnings Release**

**LOUISVILLE**, **KY (October 23, 2008)** – Humana Inc. (NYSE: HUM) announced today that it is advancing its reporting date for detailed 3Q08 financial results and will now issue its full 3Q08 earnings press release at 5:00 a.m. eastern time on Monday, October 27, 2008. The company will host a conference call as well as a virtual slide presentation at 7:00 a.m. eastern time that same morning to discuss its financial results for the quarter, updated 2008 earnings guidance and financial projections for 2009.

The live virtual presentation (audio with slides) may be accessed via Humana's Investor Relations page at <a href="www.humana.com">www.humana.com</a>. The company suggests web participants sign on approximately 15 minutes in advance of the call. The company also suggests web participants visit the site well in advance of the call to run a system test and to download any free software needed to view the presentation.

All parties interested in the audio only portion of the conference call are invited to dial 888-625-7430. No password is required. The company suggests participants dial in approximately ten minutes in advance of the call.

For those unable to participate in the live event, the virtual presentation archive will be available in the Presentations section of the Investor Relations page at <a href="www.humana.com">www.humana.com</a>, approximately two hours following the live webcast. Telephone replays will be available from 12:00 p.m. eastern time on October 27, 2008 until midnight eastern time on October 29, 2008 and can be accessed by dialing 800-642-1687 and providing the conference ID #25105486.

The company's third quarter 2008 earnings news release is expected to include financial measures that are not in accordance with Generally Accepted Accounting Principles ("GAAP"). A reconciliation of these non-GAAP financial measures to financial results under GAAP, as well as management's reasons for including the non-GAAP financial measures, will be included in the company's third quarter 2008 earnings news release, a copy of which will be available on the Investor Relations page of www.humana.com on October 27, 2008.

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Humana Inc., headquartered in Louisville, Kentucky, is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 11.5 million medical members. Humana is a full-service benefits solutions company, offering a wide array of health and supplemental benefit plans for employer groups, government programs and individuals.

Over its 47-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's web site at www.humana.com, including copies of:

- Annual reports to stockholders;
- Securities and Exchange Commission filings;
- Most recent investor conference presentations;
- Quarterly earnings news releases;
- Replays of most recent earnings release conference calls;
- Calendar of events (including upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors);
- Corporate Governance information.

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