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Strategic Energy “Goes Green” at Corporate Headquarters

PITTSBURGH, Pa., October 19, 2006 – Strategic Energy, a national provider of retail electricity to commercial and industrial customers, today announced it is powering its corporate headquarters with 100 percent renewable electricity.

Strategic Energy’s purchase of 300,000 kilowatt-hours of Renewable Energy Certificates (RECs) – an amount equal to its annual electricity usage – reflects its commitment to supporting electricity derived from non-depleting, natural energy flows such as sunshine, wind, water and hydrogen. RECs, also known as “green tags,” have evolved in the deregulated era as an easy, cost-effective way for businesses to derive all or a portion of their electricity usage from renewable energy sources.

“Electric choice gives customers a host of new products and services to choose from to meet business objectives,” said Jeff Buxton, Executive Vice President of Marketing for Strategic Energy. “As a pioneer in competitive electricity, we’re proud to play our part to protect the environment and help promote the benefits of environmentally friendly products and services.”

About Strategic Energy

Headquartered in Pittsburgh, Pa., Strategic Energy is a leading supplier of retail electricity in competitive markets. For more than 20 years, Strategic Energy has acted as a trusted, unbiased advisor, helping companies implement effective energy purchasing strategies to optimize their energy spend. Strategic Energy is licensed to serve customers in deregulated energy markets including California, Connecticut, Delaware, Illinois, Maryland, Massachusetts, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas and Washington, D.C. Strategic Energy is a wholly- owned subsidiary of Great Plains Energy (NYSE: GXP). For more information, visit www.strategicenergy.com.

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