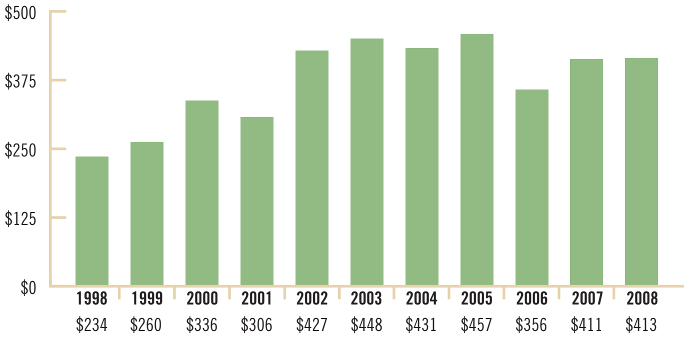
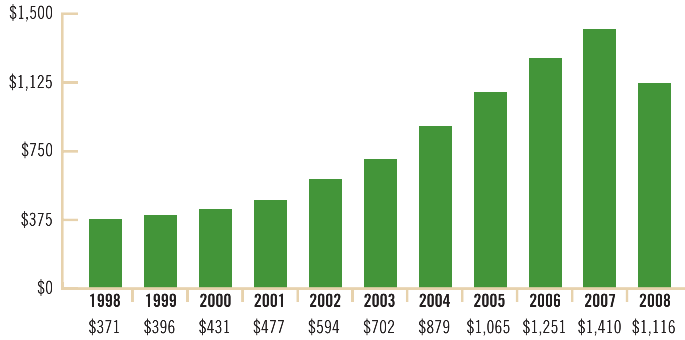
EBITDA, Net of Investment in Prepublication Costs

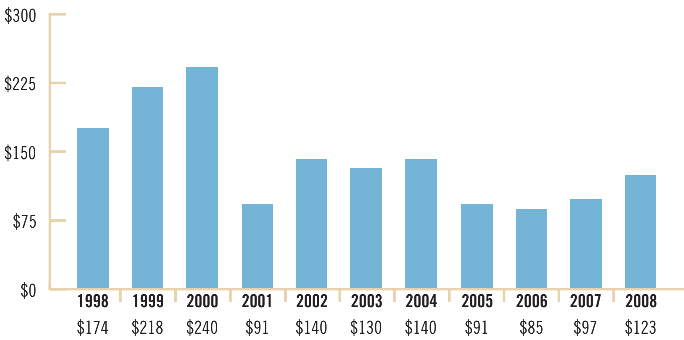
McGraw-Hill Education, Net of Investment in Prepublication Costs (c)
(dollars in millions)



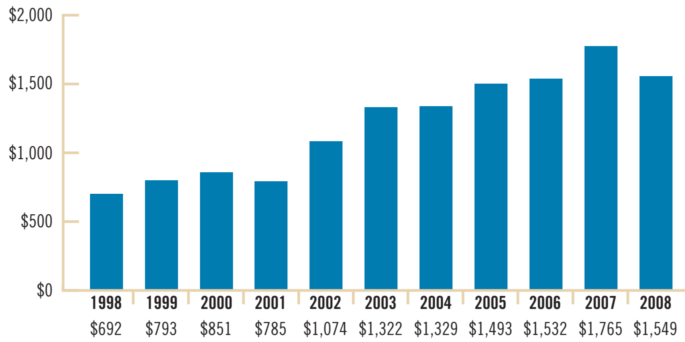
Financial Services, Net of Investment in Prepublication Costs (c)
(dollars in millions)



Information & Media, Net of Investment in Prepublication Costs
(dollars in millions)



Total Company EBITDA, Net of Investment in Prepublication Costs (c)
(dollars in millions)



EBITDA, Net of Investment in Prepublication Costs

(dollars in thousands)	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
McGraw-Hill Education	$ 316,454	$ 399,990	$ 329,125	$ 410,213	$ 340,067	$ 321,751	$ 332,949	$ 273,339	$ 307,672	$ 273,667	$ 202,076
Financial Services	1,055,427	1,359,477	1,202,289	1,019,201	839,398	667,597	560,845	425,911	383,025	358,155	338,655
Information & Media	92,051	63,467	49,888	60,576	119,313	109,841	118,052	65,003	212,921	185,551	139,352
Total operating profit	$1,463,932	$1,822,934	$1,581,302	$1,489,990	$1,298,778	$1,099,189	$1,011,846	$ 764,253	$ 903,618	$ 817,373	$ 680,083
Unusual (loss)/gain (a)	$ –	$ –	$ –	$ –	$ –	$ –	$ –	$ –	$ (68,122)	$ –	$ (8,716)
Corporate (expense)/income (b)	(109,122)	(159,821)	(162,848)	(124,826)	(124,088)	38,185	(91,934)	(93,062)	(91,380)	(83,280)	(80,685)
Depreciation (c)	119,849	112,586	113,200	106,750	92,268	82,827	86,818	85,748	84,812	80,348	75,538
Amortization of intangibles (c)	58,497	48,403	48,387	44,235	32,470	32,973	36,270	84,108	63,508	54,366	51,310
Amortization of prepublication costs (c)	270,442	240,182	228,405	234,276	267,743	282,505	277,081	236,620	207,806	170,653	169,542
Investment in prepublication costs (c)	(254,106)	(298,984)	(276,810)	(257,795)	(237,760)	(213,954)	(246,577)	(293,002)	(249,333)	(246,341)	(194,978)
EBITDA	$ 1,549,492	$ 1,765,300	$ 1,531,636	$ 1,492,630	$ 1,329,411	$ 1,321,725	$ 1,073,504	$ 784,665	$ 850,909	$ 793,119	$ 692,094

Notes for EBITDA, Net of Investment in Prepublication Costs (page 16):

The Corporation adopted Statement of Financial Accounting Standards No. 160, "Noncontrolling interests in Consolidated Financial Statements, an amendment of ARB 51" (SFAS 160), in the first quarter of 2009. Please refer to page 17 for 2008 Operating Profit/(Loss) and Operating Profit Margin by Segment, as adjusted for SFAS 160

(a) The unusual gains and losses are as follows:

In 2000, the cumulative adjustment for the adoption of Staff Accounting Bulletin No. 101, "Revenue Recognition in Financial Statements"

In 1998, the early extinguishment of $155.0 million of the Corporation's 9.43% debt

(b) In 2003, corporate expense includes a pre-tax gain on sale of real estate of $131.3 million

(c) Amounts have been adjusted to exclude the juvenile retail publishing business and S&P ComStock, which in 2003 were included in discontinued operations