

# El-Hi Adoption Opportunities

Substantial growth in the state new adoption market is expected in 2010 and 2011 as key states plan to buy reading, math, and science. The state new adoption market may top \$1.0 billion in 2010 and again in 2011. Texas is scheduled to return to the market in 2010 to buy K–12 reading and literature with legislative approval to spend \$465.3 million for the programs. Florida is scheduled to buy K–12 math in 2010. States will also benefit from the more than \$100 billion federal stimulus for education.

## Elementary School Adoption Schedule

Bid Year	2008	2009	2010	2011	2012	2013	2014
Purchase Year	2009	2010	2011	2012	2013	2014	2015
<b>Reading<sup>2</sup></b>	California Georgia	New Mexico Texas (Eng/ <i>Span</i> K-5)	Arkansas Mississippi Oklahoma <sup>1</sup> South Carolina (K-5)	Kentucky North Carolina Virginia (K-5)	Indiana (1-6) Tennessee West Virginia	Alabama Florida Idaho <sup>1</sup> Oklahoma <sup>1</sup> Oregon	Georgia Louisiana
<b>Mathematics</b>	Idaho Kentucky (P-6) North Carolina (K-5) Oregon South Carolina <sup>1</sup>	Florida Indiana (1-6) Oklahoma West Virginia	Alabama Tennessee Virginia	Arkansas	Georgia <sup>3</sup> Louisiana New Mexico	California Mississippi	Idaho Kentucky (PK-6) North Carolina (K-5) South Carolina <sup>1</sup> Texas (Eng/ <i>Span</i> K-5)
<b>Social Studies</b>	Indiana (1-6)	Virginia	Alabama Georgia Idaho Mississippi <sup>3</sup> New Mexico West Virginia	California Florida Mississippi <sup>4</sup> Oregon South Carolina <sup>1</sup>	Kentucky Oklahoma Texas (Eng/ <i>Span</i> )	Arkansas Louisiana North Carolina Tennessee	Indiana (1-6)
<b>Science</b>	Tennessee	Mississippi Oregon	Florida Indiana (1-6) Louisiana North Carolina	Alabama Idaho New Mexico Oklahoma Texas (Eng/ <i>Span</i> ) Virginia West Virginia	Arkansas California South Carolina	Georgia Kentucky	Tennessee
<b>Language Arts/ English<sup>2</sup></b>	California (Eng/ <i>Span</i> ) <sup>1</sup>	Tennessee (1-6) Texas (Eng/ <i>Span</i> K-1)	Arkansas Oklahoma South Carolina (K-5) Texas (Eng/ <i>Span</i> 2-6)	Kentucky North Carolina South Carolina <sup>1</sup>	Idaho <sup>1</sup> Mississippi	Indiana (1-6) Oregon West Virginia	Alabama Florida Georgia Louisiana
<b>Health (H) Physical Education (PE)</b>	North Carolina (H) Oklahoma (H, PE) Tennessee (H)	Alabama (H, PE) Idaho (H, PE) Kentucky (H, PE)	Georgia (H, PE) Indiana (H) (1-6) Louisiana (H, PE) South Carolina (H) (K-5)	Florida (H, PE) <sup>6</sup> New Mexico (H, PE) West Virginia (H)	Arkansas (H, PE) Mississippi (H, PE)	California (H)	North Carolina (H) Oklahoma (H, PE) Oregon (H, PE) Tennessee (H)
<b>Art (A) Music (M) Drama (D)</b>	Florida (M)	Arkansas (A, M) Idaho (A, M) <sup>1</sup>	Georgia (A, M, D) Kentucky (A, M)	Indiana (A, M 1-6) Louisiana (A, M) Mississippi (A, M) Tennessee (A, M)	Alabama (A, M, D) Florida (A) <sup>6</sup> New Mexico (A, M) North Carolina (A, M, D) Oklahoma (A, M) Oregon (A, M)	South Carolina (A, M, D)	California (A) Florida (M) <sup>6</sup> Texas (A, M) West Virginia (A, M)
<b>Spelling</b>	–	–	Arkansas Oklahoma South Carolina (K-5) Texas	Kentucky North Carolina (2-6) Tennessee (1-6)	Idaho Mississippi	Indiana (1-6) West Virginia	Alabama Georgia
<b>Literature<sup>2</sup></b>	–	–	–	Kentucky	Indiana (Reading 1-6)	Alabama Oklahoma	Louisiana
<b>World Languages</b>	–	–	Oregon ( <i>Span</i> K-6)	–	Alabama California Florida	South Carolina	Texas Virginia
<b>Computer Education</b>	–	Idaho	Florida <sup>6</sup> Idaho Louisiana	Arkansas Idaho Mississippi	–	–	–
<b>English as a Second Language (ESL)</b>	Arkansas	North Carolina Tennessee (1-6)	Oklahoma Oregon Texas	–	–	Oregon	Arkansas
<b>Handwriting</b>	–	–	Arkansas Oklahoma South Carolina (K-3) Texas	Kentucky Louisiana North Carolina (1-5)	Idaho Indiana (1-3) Mississippi	West Virginia	Alabama
<b>Dictionaries</b>	–	–	Arkansas Oklahoma	–	Idaho Mississippi	–	Alabama Georgia

Source: AAP School Division/NASTA

Notes: Elementary adoptions are for grades K–6, unless otherwise noted

Secondary adoptions are for grades 6–12, unless otherwise noted

Schedules are subject to change. 2008 and 2009 bid years are in effect. 2010 to 2014 bid years reflect assumptions from various sources including state websites. Except for Bid Year 2009/Purchase Year 2010, all other calls by South Carolina are tentative

*Italics indicate Spanish-language program*

(1) Selected titles

(2) Some states bid separately on, or some combination of, Reading, English/Language Arts, and Literature programs. These states may be listed under more than one discipline in a bid year until they issue their actual bids

(3) U.S. History only

(4) Except U.S. History

(5) Pending final decision and/or approval

(6) Effective June 2009, Florida's state website only reflects core subjects. Districts can purchase non-core subjects; the formal state evaluation and contract process will not be required