

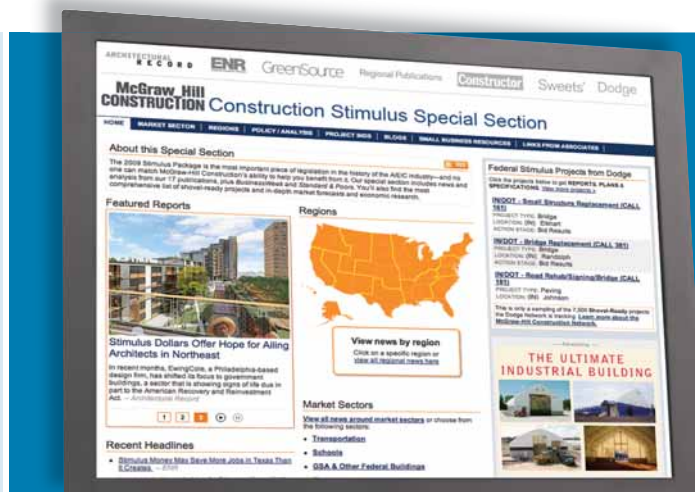
## Construction: Connecting Products, Projects and People Worldwide

For more than a century, McGraw-Hill Construction has been a leading provider of construction project information, plans and specifications, product information, and industry news, trends and forecasts. In print and online, McGraw-Hill Construction offers tools, applications, and resources that easily integrate into its customers' workflows. Backed by Dodge, Sweets, *Architectural Record*, *Engineering News-Record* (ENR), *GreenSource*, *SNAP*, and 11 regional publications, McGraw-Hill Construction serves more than one million customers.

### Stimulus Edge: Helping Companies Compete for Government-Funded Projects

The *American Recovery and Reinvestment Act of 2009* (ARRA) federal stimulus package is worth \$130 billion to the construction industry and will stimulate more construction activity for the next three years. McGraw-Hill Construction launched Stimulus Edge, a market intelligence product, to provide the construction industry's smaller manufacturers, contractors, and suppliers with the tools and the leads to compete successfully for stimulus contracts. Subscribers can:

- Focus on projects in one or more of nine U.S. regions or choose a nationwide view
- Search projects verified as ARRA-funded and see details of plans and specifications
- Receive daily email alerts of the new stimulus projects
- Access the site's Stimulus Resource Center which provides insights into the construction industry's progress toward recovery and draws from McGraw-Hill Construction's architecture, engineering, and construction magazines and market research



More than **11,500 “shovel-ready” projects** and **7,000 ARRA-funded projects** are tagged in the McGraw-Hill Construction Network

As of June 2009

[www.construction.com/stimulus](http://www.construction.com/stimulus)



## McGraw-Hill Construction Business Essentials: Get Smarter, Get Seen/Found, Find Work, Do Work

### Get Smarter

**Research and market intelligence improves customers' understanding of their markets, the economy, and industry trends**

- Market research, trends, and forecasts, including *McGraw-Hill Construction Outlook*
- Thought leadership in the areas of “Green” and interoperability/business information modeling
- Specific research and intelligence devoted to the stimulus package and ARRA

### Get Seen/Found

**Customers can reach audiences through an integrated offering of industry-leading publications in print, online, and at events**

- *Engineering News-Record* (ENR) and ENR.com reach contractors, engineers, and owners
- *Architectural Record* and ArchitecturalRecord.com reach architects, owners, and design professionals
- *GreenSource* and GreenSourceMag.com reach green design and construction decision makers
- Sweets Network reaches 300,000 construction professionals monthly. Sweets.com has 2.5 million visits annually
- SNAP (Sweets News and Products), which brings together trends and data on building products and materials, reaches 45,000 architects including every active architectural firm in the U.S.

### Find Work

**Customers can find projects, identify project players, and build their pipeline**

- The McGraw-Hill Construction Network® contains more than 90% of all construction projects in the U.S. and Canada with construction values of \$500,000 or more
- Network Express provides a daily feed of building project leads from the McGraw-Hill Construction Network® that seamlessly integrate into any customer relationship management system

### Do Work

**Customers save money, increase productivity, and reduce risk through digital design and construction tools**

- Project Document Manager provides the architecture, engineering, and construction community with the ability to digitally manage all project documents over the entire lifecycle of a project on a single, secure platform