

Providing Information Solutions to the Global Aerospace and Defense Industry

AVIATION WEEK is the global leader in providing strategic news and information to the \$2 trillion global aviation, aerospace and defense industries, serving over 1.2 million professionals in 185 countries. Anchored by its flagship *Aviation Week & Space Technology*, AVIATION WEEK continues to evolve its portfolio to meet the needs of the industry with even greater global perspective and the latest technology platforms.

An expanding global footprint

- Launched MRO Middle East Conference in 2009 to serve the maintenance, repair and overhaul needs of the region
- Executive Roundtables held around the world to stimulate thought leadership and forward action within industry and government
- Exclusive media partner for leading industry events, including Aero India 2009 and Singapore 2010
- An official member of the Society of British Aerospace Companies (SBAC)
- Expanded its events with the launch of Aerospace & Defense Management forums

Publications

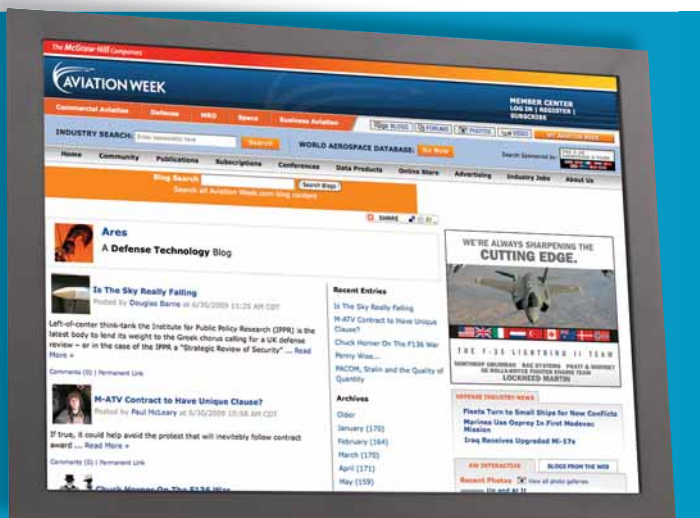
Aviation Week & Space Technology
Business & Commercial Aviation
Business Intelligence Newsletters
Defense Technology International
Overhaul & Maintenance
ShowNews

Online Analytical Tools and Services

AviationWeek.com
AWIN (Aviation Week Intelligence Network)
World Aerospace Database

Events

MRO Conference series
Management Forums (including "Green" and supply chain)
Aerospace & Defense Programs
Aerospace & Defense Finance



Ares Defense Technology Blog

The Ares defense technology blog provides daily insight on the interplay of defense technology, funding, operations, programs, and policies. Ares complements AVIATION WEEK's portfolio of media services for the defense industry, including *Defense Technology International* and a conference series that includes the Defense Technology & Requirements Conference.

- Ares received a 2009 Jesse H. Neal Business Journalism award for "Best Blog" for its editorial excellence and industry impact
- Ares was cited by the Dutch Parliament for its ongoing coverage of the F-35, which has the highest program value of any fighter in history (valued at \$200-\$300 billion), and the first truly global alliance of weapons system manufacturers/suppliers

www.AviationWeek.com/ares

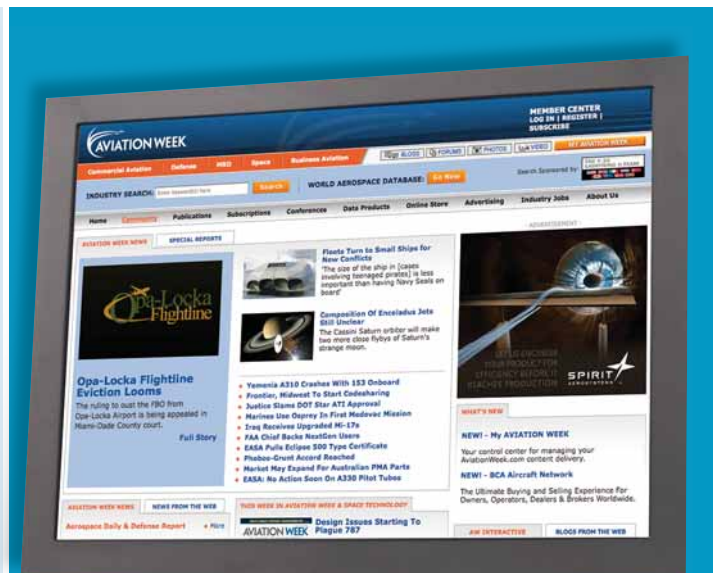


AviationWeek.com, the leading Web site for aerospace and defense professionals, continues to experience year-over-year growth. The latest Web and social networking tools, including blogs, videos, photo galleries and profiles, are expanding the user base and increasing overall time spent on the site.

- AVIATION WEEK's renowned editorial experts consistently blog about defense, commercial and business aviation, maintenance, repair and overhaul (MRO), and space

Aviation Week Intelligence Network (AWIN) is a subscription service that provides integrated access to industry news, data, analytics, and business information across key industry sectors.

- Enhanced with faster search, improved user interface, and even deeper data
- Named the number one paid subscription Web site in *BtoB* magazine's 2008 "Great Media Web Sites"



www.AviationWeek.com

