The McGraw-Hill Companies

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The McGraw-Hill Companies: Committed to Creating Shareholder Value

Maintaining a strong balance sheet, positioning the company for growth, and advancing shareholder value are key priorities for The McGraw-Hill Companies. In January 2010, the Board of Directors increased the dividend for the 37th consecutive year. Since 1974, McGraw-Hill's annual dividend has grown at an average compound rate of 9.9%. In the second quarter of 2010, the Corporation resumed share repurchases and bought 6.5 million shares for a total cost of \$186.9 million, leaving 10.6 million shares in the 2007 program authorized by the Board of Directors. Approximately \$9.7 billion has been returned to shareholders through dividends and stock buyback programs since 1996.

Free Cash Flow											
Years ended December 31 (dollars in thousands)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Cash provided by operating activities	\$1,320,779	\$1,168,753	\$1,716,951	\$1,509,304	\$1,559,890	\$1,063,472	\$1,382,345	\$1,142,391	\$1,099,581	\$ 720,754	\$ 746,368
Investment in prepublication costs	(176,996)	(254,106)	(298,984)	(276,810)	(257,795)	(237,760)	(218,049)	(249,317)	(294,538)	(250,005)	(246,341)
Purchase of property and equipment	(68,526)	(105,978)	(229,609)	(126,593)	(120,232)	(139,003)	(114,984)	(70,019)	(116,895)	(97,721)	(154,324)
Additions to technology projects	(23,764)	(25,353)	(16,654)	(22,978)	(16,456)	(10,623)	(28,145)	(55,477)	(28,840)	(15,194)	(38,315)
Free cash flow before dividends	\$1,051,493	\$ 783,316	\$1,171,704	\$1,082,923	\$1,165,407	\$ 676,086	\$1,021,167	\$ 767,578	\$ 659,308	\$ 357,834	\$ 307,388
Dividends paid to shareholders	(281,553)	(280,455)	(277,746)	(260,323)	(246,048)	(228,166)	(206,543)	(197,016)	(189,834)	(182,462)	(169,049)
Tax payment/(dividend) from divestitures (a.b)	-	-	-	-	-	172,000	(103,500)	-	-	_	_
Free cash flow after dividends	\$ 769,940	\$ 502,861	\$ 893,958	\$ 822,600	\$ 919,359	\$ 619,920	\$ 711,124	\$ 570,562	\$ 469,474	\$ 175,372	\$ 138,339

(a) 2004, \$172.0 million tax payment related to a 2003 gain from sale of real estate

(b) 2003, \$103.5 million dividend received from the sale of the Corporation's equity interest in real estate

Net Debt to EBITDA											
Years ended December 31 (dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Cash and equivalents	\$1,209.9	\$ 471.7	\$ 396.1	\$ 353.5	\$ 748.8	\$ 680.6	\$695.6	\$ 58.2	\$ 53.5	\$ 3.2	\$ 6.5
Total debt	1,197.8	1,267.6	1,197.4	2.7	3.3	5.1	26.3	578.3	1,056.5	1,045.4	536.4
Net debt/(cash)	\$ (12.1)	\$ 795.9	\$ 801.4	\$ (350.8)	\$ (745.5)	\$ (675.5)	\$669.2	\$520.2	\$1,003.0	\$1,042.2	\$530.0
Net debt/EBITDA	0.0x	0.5x	0.5x	(0.2x)	(0.5x)	(0.5x)	0.5x	0.5x	1.3x	1.2x	0.7x

Note: EBITDA is net of investment in prepublicaton costs

Cash Returned to Shareholders

Guoii ilotarilou to Gilarolloraoi	•											
(dollars in millions, except S&P 500 dividend)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	10-year CAGR
MHP dividends paid	\$281.6	\$ 280.5	\$ 277.7	\$ 260.3	\$246.0	\$228.2	\$206.5	\$197.0	\$189.8	\$182.5	\$169.0	5.2%
MHP shares repurchased	0.0	447.2	2,212.7	1,540.1	677.7	409.4	216.4	183.1	176.5	167.6	173.8	N/M
Total	\$281.6	\$ 727.7	\$2,490.4	\$1,800.4	\$923.7	\$637.6	\$422.9	\$380.1	\$366.3	\$350.1	\$342.8	(1.9%)
MHP growth	(61.3%)	(70.8%)	38.3%	94.9%	44.9%	50.8%	11.3%	3.8%	4.6%	2.1%	31.8%	
S&P 500 dividend	\$22.41	\$ 28.39	\$ 27.73	\$ 24.88	\$22.22	\$19.44	\$17.38	\$16.07	\$15.74	\$16.27	\$16.69	3.0%

14.3%

11.9%

8.2%

2.1%

(3.3%)

Notes: Shares repurchased are reported on a settlement-date basis N/M indicates a non-meaningful or non-calculable variance

(2.5%)

3.0%

S&P 500 arowth

(21.1%)

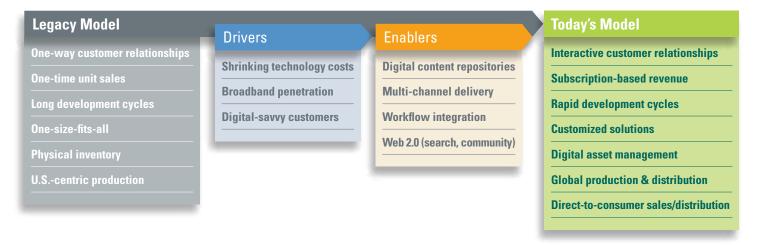
2.4%

11.5%

12.0%

How the Business Model Is Changing Market Opportunities and Driving Long-Term Growth

Connecting content and managing digital assets globally across all of The McGraw-Hill Companies is essential to growing revenue, improving workflow and productivity, and reducing costs. Ongoing investments in technology support MHP's ability to provide its customers with products and services that represent the shift to today's more interactive and digital business model. For MHP, technology represents a tremendous opportunity to enhance its offerings, embed its solutions into customers' workflows and infrastructure, and build stronger, broader relationships.



McGraw-Hill Education

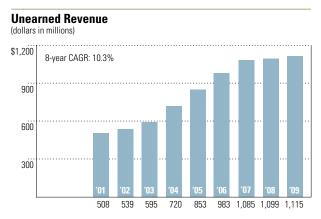
McGraw-Hill Education is embracing digital to create new and expanded revenue opportunities. McGraw-Hill Connect[™] – MHE's innovative higher education platform-and other digital study/homework management products now have more than 1.8 million registered users. A new partnership with Blackboard will significantly expand access to McGraw-Hill Connect by making McGraw-Hill's content and digital tools available to institutions already using Blackboard Learn™. MHE is also partnering with Apple. Amazon, and Sony to broaden its digital distribution.

Financial Services

S&P's Credit Market Services continues to facilitate worldwide access to capital by providing a common and transparent benchmark for evaluating and comparing creditworthiness across multiple sectors and geographies. S&P expects its Investment Services business to grow. S&P's Capital IQ platform of powerful, easy-to-use tools is attracting more clients and helping them reduce risk, work more efficiently, and make better decisions. S&P Indices, the world's leading index provider, is continuing to expand in global markets.

Information & Media

MHP's leading business information brands are taking the creation, analysis, and delivery of business information to new levels. J.D. Power and Associates is providing real-time data and volume metrics to the automotive, hospitality, and retail industries. Platts is expanding as the demand for natural resources grows globally and the need for information about these volatile markets increases.



Growth in Unearned Revenue

As subscriptions to digital products and services continue to grow, so does the Corporation's unearned revenue. Approximately 75% of unearned revenue comes from Financial Services and includes annual contracts, surveillance fees, and subscription products.

Advancing Total Shareholder Value

The McGraw-Hill Companies has paid a dividend each year since 1937 and is one of fewer than 30 companies in the S&P 500 that has increased its dividend annually for the last 37 years. The annualized rate of \$0.94 per share of common stock represents a 4.4% increase approved by the Board in January 2010. Reflecting the impact of share repurchases in the second quarter of 2010, fully-diluted shares at the end of the second quarter were approximately 310 million.

Share Repurchase Programs(1)

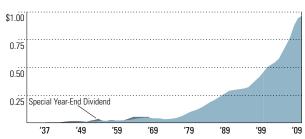
Year	\$ in millions	Shares Purchased	Average Price	Diluted Weighted Average Shares Outstanding
2009	\$ -	-	\$ -	313,296,491
2008	\$ 447.2	10,900,000	\$41.03	318,687,254
2007	\$2,212.7	37,000,000	\$59.80	344,784,866
2006	\$1,540.1	28,400,000	\$54.23	366,877,769
2005	\$ 671.9	14,343,900	\$46.84	382,569,750
2004	\$ 400.6	10,000,000	\$40.06	385,823,700
2003	\$ 212.6	6,935,400	\$30.65	384,009,014
2002	\$ 195.6	6,409,200	\$30.52	389,146,638
2001	\$ 182.1	6,203,400	\$29.35	391,745,196
2000	\$ 167.7	6,235,200	\$26.90	392,143,250
1999	\$ 173.8	6,463,400	\$26.89	397,114,618
1998	\$ 105.6	5,348,000	\$19.75	398,208,132
1997	\$ 79.9	5,200,400	\$15.36	399,008,728
1996	\$ 63.3	5,451,600	\$11.61	399,483,608
1987	\$ 135.0	19,960,000	\$ 6.76	

Note: Shares repurchased are reported on a trade-date basis

Stock Split History, 1953 - Present

Record Date	Payment Date	Distribution
May 6, 2005	May 17, 2005	2-for-1
February 24, 1999	March 8, 1999	2-for-1
March 28, 1996	April 26, 1996	2-for-1
May 9, 1983	June 1, 1983	2-for-1
June 30, 1967	July 17, 1967	2-for-1
March 10, 1961	March 17, 1961	3-for-1
July 25, 1956	August 8, 1956	3-for-1
July 24, 1953	August 3, 1953	2-for-1

Common Stock Dividend History, 1937 – 2009



Dividends per Share of Common Stock, 1999 – 2009



Notes: Represents annualized dividend rate per share Adjusted for all stock splits

Dividend Payout

(as a percentage of current year's earnings)



⁽¹⁾ Adjusted for all stock splits. Approximately 43% of repurchases during 1996–2009 offset the issuance of shares for stock option and restricted share programs; the remaining 57% reduce the net number of shares outstanding

Quarterly Stock Valuation Data

Year	Quarter		Prices*	÷	МНР	MHP – F	rice to E	arnings**	S&P 500	– Price t	o Earnings	P/E Rel	ative to \$	S&P 500
		High	Low	Close	Volume	High	Low	Close	High	Low	Close	High	Low	Close
2009	4	35.240	24.460	33.510	194,468,691	14.87	10.32	14.14	19.88	17.94	19.61	0.75	0.58	0.72
	3	34.100	23.550	25.140	243,943,008	14.89	10.28	10.98	27.27	21.95	26.69	0.55	0.47	0.41
	2	34.090	22.460	30.110	177,245,398	13.64	8.98	12.04	24.03	19.69	23.10	0.57	0.46	0.52
	1	25.890	17.220	22.870	245,097,570	9.84	6.55	8.70	21.95	15.51	18.56	0.45	0.42	0.47
2008	4	33.120	17.150	23.190	200,117,215	12.36	6.40	8.65	18.56	16.48	18.24	0.67	0.39	0.47
	3	47.130	22.000	31.610	153,573,747	17.01	7.94	11.41	20.26	17.07	17.99	0.84	0.47	0.63
	2	45.610	36.170	40.120	163,545,961	16.00	12.69	14.08	20.65	18.24	18.35	0.77	0.70	0.77
	1	44.760	33.910	36.950	184,588,816	15.22	11.53	12.57	19.17	16.37	17.23	0.79	0.70	0.73
2007	4	55.140	43.460	43.810	178,192,844	18.08	14.25	14.36	19.09	17.04	17.79	0.95	0.84	0.81
	3	68.810	47.150	50.910	247,126,617	21.98	15.06	16.27	17.42	15.35	17.09	1.26	0.98	0.95
	2	72.500	60.160	68.080	123,650,344	24.83	20.60	23.32	16.83	15.47	16.42	1.48	1.33	1.42
	1	69.980	61.060	62.880	124,541,820	25.63	23.37	23.03	16.36	15.26	15.90	1.57	1.53	1.45
2006	4	69.250	57.280	68.020	76,636,900	26.95	22.29	26.47	16.32	15.13	16.17	1.65	1.47	1.64
	3	58.300	48.400	58.030	92,639,400	22.95	19.06	22.85	15.60	14.25	15.55	1.47	1.34	1.47
	2	58.750	47.800	50.230	121,441,400	23.98	19.51	20.50	16.23	14.92	15.54	1.48	1.31	1.32
	1	59.570	46.370	57.620	119,198,700	25.35	19.73	24.52	16.55	15.73	16.35	1.53	1.25	1.50
2005	4	53.970	45.600	51.630	78,045,900	23.26	19.66	22.25	16.69	15.28	16.33	1.39	1.29	1.36
2000	3	48.750	43.010	48.040	66,287,000	21.86	19.29	21.54	16.79	15.95	16.56	1.30	1.21	1.30
	2	45.675	40.510	44.250	111,714,000	21.91	19.43	21.22	16.88	15.73	16.49	1.30	1.24	1.29
	1	47.995	42.810	43.625	106,768,000	24.00	21.41	21.81	17.61	16.67	16.91	1.36	1.28	1.29
2004	4	46.055	39.425	45.770	83,969,000	23.74	20.32	23.59	17.94	16.11	17.91	1.32	1.26	1.32
2004	3	39.885	36.415	39.845	74,212,200	21.50	19.63	21.48	17.54	16.44	17.31	1.32	1.19	1.25
	2	40.670	37.825	38.285	85,443,000	23.11	21.49	21.46	18.52	17.32	18.36	1.25	1.13	1.18
	1	40.070	34.550	38.070	97,652,000	23.64	20.32	22.39	19.95	18.98	19.39	1.18	1.07	1.15
2003	4	35.000	30.995	34.960	84,799,800	21.21	18.78	21.19	20.34	18.21	20.33	1.04	1.03	1.04
2003	3	32.255	29.300	31.065	97,932,400	20.35	18.49	19.60	20.34	18.57	19.25	1.04	1.00	1.04
	2	33.075	27.730	31.000	124,260,600	21.62	18.12	20.26	20.74	17.32	19.91	1.04	1.05	1.02
	1	31.290	25.870	27.795	131,153,800	20.79	17.19	18.47	19.62	16.55	17.79	1.04	1.03	1.02
2002	4	33.150	27.755	30.220	120,239,200	22.25	18.63	20.28	20.73	16.70	19.11	1.07	1.12	1.06
2002	3	32.990	25.355	30.610	87,467,400	23.15	17.79	21.48	20.73	17.62	18.52	1.07	1.12	1.16
	2	34.365	28.150	29.850	78,497,800	25.74	21.09	22.36	27.60	22.92	23.80	0.93	0.92	0.94
	1	34.850	29.440	34.125	78,760,600	27.23	23.00	26.66	30.20	27.57	29.44	0.90	0.83	0.91
2001	4				110,203,800									0.83
2001	3	30.900 33.975	24.350 25.275	30.490 29.100	77,876,200	24.92 27.51	19.64 20.47	24.59 23.56	30.21 29.50	26.43 22.48	29.55 24.77	0.82 0.93	0.74 0.91	0.83
	2	35.435	28.920	33.075	76,444,200	30.29	24.72	28.27	27.98	23.22	26.03	1.08	1.06	1.09
	1	32.370	27.045	29.825	82,145,400	28.27	23.62	26.05	26.16	20.44	21.94	1.08	1.16	1.19
2000					75,829,400	27.73			25.92		23.52			
2000	4 3	33.000 33.844	26.000 27.125	29.313 31.781	68,728,000	27.73 29.18	21.85 23.38	24.63 27.40	26.94	22.34 25.00	25.30	1.07 1.08	0.98 0.94	1.05 1.08
	2	29.938	20.938	27.000	77,756,800	26.49	18.53	23.89	27.47	24.09	26.17	0.96	0.54	0.91
	1	30.844	21.750	22.750	87,262,600	28.56	20.14	21.06	28.80	24.03	27.79	0.99	0.77	0.76
1000														
1999	4	31.563	24.500	30.813	59,725,800	30.94	24.02	30.21	28.37	23.87	28.43	1.09	1.01	1.06
	3	27.063	23.563	24.188	52,501,000 66 502 200	28.04	24.42	25.06	28.76	25.44	25.98	0.98	0.96	0.96
	2 1	30.375 29.563	25.219 24.438	26.969 27.250	66,502,200 85,734,200	33.94 34.28	28.18 28.33	30.13 31.59	29.36 29.37	27.28 26.74	29.29 28.54	1.16 1.17	1.03 1.06	1.03 1.11
4055														
1998	4	25.828	18.063	25.469	87,647,200	30.30	21.19	29.88	28.12	20.86	27.77	1.08	1.02	1.08
	3	21.750	18.516	19.813	82,613,200	26.13	22.24	23.80	27.00	21.32	23.07	0.97	1.04	1.03
	2	20.750	18.188	20.375	71,664,398	26.60	23.32	26.12	25.40	24.05	25.38	1.05	0.97	1.03
	1	19.500	17.125	19.015	67,188,390	26.09	22.91	25.44	25.09	20.57	24.83	1.04	1.11	1.02

Source: Standard & Poor's Capital IQ - Compustat

^{*} Data adjusted for all stock splits
** Based on 12-month moving operating earnings per share, which excludes one-time items

Corporate and Operating Segments at a Glance

Focused on Growth Opportunities

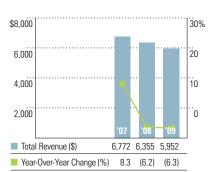
A leading global information provider, The McGraw-Hill Companies is focused on growth opportunities in core markets—education, financial services, and business information. MHP's three operating segments—Education, Financial Services, and Information & Media—help meet the need for knowledge and education, provide access to the world's capital markets, and increase information transparency for better decision making.

The McGraw-Hill Companies

Financial Highlights			
(dollars in millions, except earnings per share)	2009	2008	2007
Total revenue	\$ 5,952	\$6,355	\$6,772
Segment expenses	4,569	4,871	4,935
Operating profit	1,383	1,484	1,837
General corporate expense	(127)	(109)	(160)
Interest (expense)—net	(77)	(76)	(41)
Income before taxes on income	1,179	1,299	1,636
Provision for taxes on income	429	480	609
Net income	750	819	1,027
Less: net income attributable to noncontrolling interests	(19)	(20)	(13)
Net income attributable to The McGraw-Hill Companies	731	799	1,014
Diluted EPS	\$ 2.33	\$ 2.51	\$ 2.94

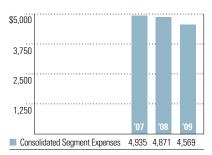
Revenue and Growth

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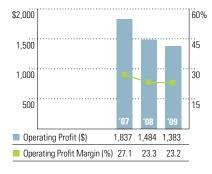
Consolidated Segment Expenses

(dollars in millions)



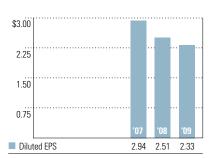
Operating Profit and Operating Profit Margin

(dollars in millions)



Diluted EPS

(in dollars)



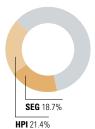
McGraw-Hill Education

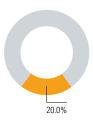
2009 Revenue

\$2.4 billion 40.1% of total revenue

2009 Operating Profit

\$276.0 million 20.0% of total operating profit





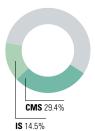
Financial Services			_	
Linancial Sorvicos				
	Linai	1CI2I		

2009 Revenue

\$2.6 billion 43.9% of total revenue

2009 Operating Profit

\$1.0 billion 73.3% of total operating profit





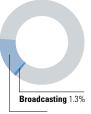
Information & Media

2009 Revenue

\$953.9 million 16.0% of total revenue

2009 Operating Profit

\$92.7 million 6.7% of total operating profit





R2R	14	7%

Segment Revenue, Operating Profit and Operating Margin				
(dollars in millions)	2009	2008	2007	
Revenue	\$2,388	\$2,639	\$2,706	
Operating profit	\$ 276	\$ 321	\$ 403	
Operating profit margin	11.6%	12.2%	14.9%	
Operating pront margin	11.0%	12.2%	14.9	
McGraw-Hill Education Revenue	e bv Group			
McGraw-Hill Education Revenue (dollars in millions)	e by Group 2009	2008	2007	

\$1,276

\$1,276

\$1,265

Higher Education, Professional and International Group (HPI)

Broadcasting

(dollars in millions)	2009	2008	2007
Revenue	\$2,610	\$2,654	\$3,046
Operating profit	\$1,014	\$1,070	\$1,370
Operating profit margin	38.9%	40.3%	45.0%

Timumorus Corvidos Hovomus By Gra	,up		
(dollars in millions)	2009	2008	2007
Credit Market Services (CMS)	\$1,748	\$1,755	\$2,264
Investment Services (IS)	\$ 862	\$ 899	\$ 782

Segment Revenue, Operating Profit and Operating Margin (dollars in millions) 2009 2008 2007 Revenue \$ 954 \$1,062 \$1,020 Operating profit \$ 93 \$ 92 \$ 63 Operating profit margin 9.7% 8.7% 6.2% **Information & Media Revenue by Group** (dollars in millions) 2009 2008 2007 \$873 B2B Group \$ 955 \$ 917

\$ 81

\$ 107

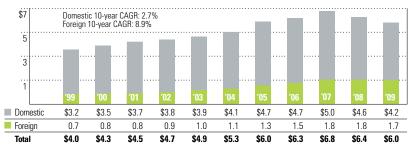
\$ 103

Expanding Globally

Since 2002, MHP's year-over-year revenue growth from abroad has outpaced domestic performance. In 2009, foreign sources accounted for 29% of MHP's total revenue. The rapid rise of developing economies in Asia, including India, are creating significant opportunities for The McGraw-Hill Companies.

Domestic and Foreign Source Revenue Growth, 1999 – 2009*

(dollars in billions)



^{*} Foreign source revenue includes international sales by U.S. operations

McGraw-Hill Education

McGraw-Hill Education is capitalizing on the global demand for knowledge, particularly in vocational and Englishlanguage training and online instruction.

In India, Tata McGraw-Hill, a joint venture between Tata and McGraw-Hill Education, launched a professional-development program for India's growing retail industry.

In China, McGraw-Hill Education has partnered with Ambow Education, a market leader in vocational training services, to develop new English-language training programs for Chinese engineers.

In the United Arab Emirates, McGraw-Hill Education has developed custom assessments for English-language proficiency training.

Financial Services

CRISIL, a Standard & Poor's company, recently launched a new service, Independent Equity Research (IER), providing investors with high-quality research on listed Indian companies. CRISIL is India's leading provider of ratings, research, and risk and policy advisory services.

Standard & Poor's launched the ASEAN Regional Rating Scale to facilitate increased regional and global market participation in Southeast Asia.

S&P has forged relationships with leading stock exchanges around the world—including the Australian Securities Exchange, the National Stock Exchange of India, the Toronto Stock Exchange, and the RTS Exchange in Moscow—to calculate and manage local stock indices.

Information & Media

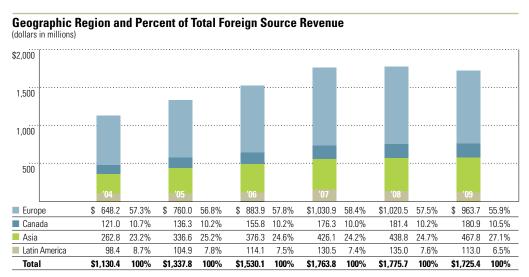
Platts is expanding by bringing information transparency critical to growing markets for national resources around the world.

J.D. Power and Associates continues to deepen its offering and expand its services internationally, including in China, where the automotive market is growing rapidly.

AVIATION WEEK continues to expand in the defense sector as well as in emerging markets, including India, the Middle East, and Asia-Pacific.

Approximately 20% of total 2009 international revenue came from emerging markets—with India as the key driver

5-year CAG	R
Europe	8.3%
Canada	8.4%
Asia	12.2%
Latin America	2.8%
Total	8.8%

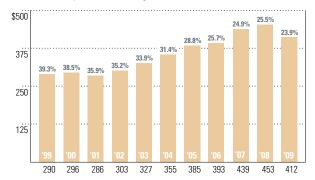


Note: Detail may not sum to totals due to rounding

Foreign Source Revenue by Segment

McGraw-Hill Education

(dollars in millions) (percent of total foreign source revenue)



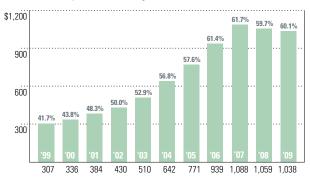
Information & Media

(dollars in millions) (percent of total foreign source revenue)



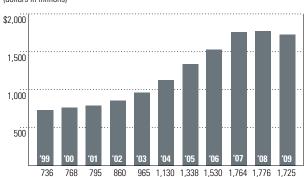
Financial Services

(dollars in millions) (percent of total foreign source revenue)



Total Company

(dollars in millions)



		% of 2009											10-year
(dollars in millions)	2009	total	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	CAGR
Revenue													
Domestic	\$4,226.4	71.0%	\$4,579.4	\$5,008.5	\$4,725.0	\$4,665.8	\$4,120.1	\$3,924.9	\$3,847.7	\$3,739.0	\$3,483.0	\$3,243.5	2.7%
Foreign*	1,725.4	29.0%	1,775.7	1,763.8	1,530.1	1,337.8	1,130.4	965.4	860.0	795.0	768.2	736.3	8.9%
Total	\$5,951.8	100%	\$6,355.1	\$6,772.3	\$6,255.1	\$6,003.6	\$5,250.5	\$4,890.3	\$4,707.7	\$4,534.0	\$4,251.2	\$3,979.8	5.5%
Revenue by Segment													
Domestic													
McGraw-Hill Education	\$1,976.2	46.8%	\$2,186.1	\$2,266.8	\$2,130.8	\$2,286.9	\$2,041.0	\$2,021.2	\$2,039.9	\$2,004.0	\$1,743.1	\$1,496.6	2.8%
Financial Services	1,572.6	37.2%	1,595.0	1,958.6	1,807.1	1,629.6	1,413.1	1,258.8	1,126.0	1,014.3	868.8	856.7	6.3%
Information & Media	677.6	16.0%	798.3	783.1	787.1	749.3	666.0	644.9	681.8	720.7	871.1	890.2	(2.7%)
Total	\$4,226.4	100%	\$4,579.4	\$5,008.5	\$4,725.0	\$4,665.8	\$4,120.1	\$3,924.9	\$3,847.7	\$3,739.0	\$3,483.0	\$3,243.5	2.7%
Foreign*													
McGraw-Hill Education	\$ 411.6	23.9%	\$ 452.8	\$ 439.1	\$ 393.4	\$ 384.8	\$ 354.5	\$ 327.4	\$ 302.6	\$ 285.6	\$ 295.5	\$ 289.6	3.6%
Financial Services	1,037.5	60.1%	1,059.3	1,087.6	939.3	771.2	642.2	510.3	429.7	384.0	336.2	306.9	13.0%
Information & Media	276.3	16.0%	263.6	237.1	197.4	181.8	133.7	127.7	127.7	125.4	136.5	139.8	7.1%
Total	\$1,725.4	100%	\$1,775.7	\$1,763.8	\$1,530.1	\$1,337.8	\$1,130.4	\$ 965.4	\$ 860.0	\$ 795.0	\$ 768.2	\$ 736.3	8.9%

^{*} Foreign source revenue includes international sales by U.S. operations

	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	
Number of Employees												
Domestic	11,336	11,986	12,565	12,860	13,486	13,122	12,736	13,180	13,566	13,339	13,032	
Foreign	9,741	9,663	8,606	7,354	6,114	4,131	3,332	3,325	3,569	3,422	3,344	
Total	21,077	21,649	21,171	20,214	19,600	17,253	16,068	16,505	17,135	16,761	16,376	

Segment Trends

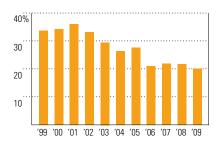
Revenue by Segment											
(dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
McGraw-Hill Education	\$2,387.8	\$2,638.9	\$2,705.9	\$2,524.2	\$2,671.7	\$2,395.5	\$2,348.6	\$2,342.5	\$2,289.6	\$2,038.6	\$1,786.2
% increase/(decrease)	(9.5%)	(2.5%)	7.2%	(5.5%)	11.5%	2.0%	0.3%	2.3%	12.3%	14.1%	7.6%
% of total revenue	40.1%	41.5%	40.0%	40.4%	44.5%	45.6%	48.0%	49.8%	50.5%	48.0%	44.9%
Financial Services	\$2,610.1	\$2,654.3	\$3,046.2	\$2,746.4	\$2,400.8	\$2,055.3	\$1,769.1	\$1,555.7	\$1,398.3	\$1,205.0	\$1,163.6
% increase/(decrease)	(1.7%)	(12.9%)	10.9%	14.4%	16.8%	16.2%	13.7%	11.3%	16.0%	3.6%	12.2%
% of total revenue	43.9%	41.8%	45.0%	43.9%	40.0%	39.2%	36.2%	33.0%	30.8%	28.3%	29.2%
Information & Media	\$ 953.9	\$1,061.9	\$1,020.2	\$ 984.5	\$ 931.1	\$ 799.7	\$ 772.6	\$ 809.5	\$ 846.1	\$1,007.6	\$1,030.0
% increase/(decrease)	(10.2%)	4.1%	3.6%	5.7%	16.4%	3.5%	(4.6%)	(4.3%)	(16.0%)	(2.2%)	1.4%
% of total revenue	16.0%	16.7%	15.0%	15.7%	15.5%	15.2%	15.8%	17.2%	18.7%	23.7%	25.9%
Total revenue	\$5,951.8	\$6,355.1	\$6,772.3	\$6,255.1	\$6,003.6	\$5,250.5	\$4,890.3	\$4,707.7	\$4,534.0	\$4,251.2	\$3,979.8
% increase/(decrease)	(6.3%)	(6.2%)	8.3%	4.2%	14.3%	7.4%	3.9%	3.8%	6.7%	6.8%	7.2%
Expenses by Segment											
(dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
McGraw-Hill Education	\$2,111.8	\$2,317.5	\$2,302.8	\$2,192.3	\$2,259.1	\$2,053.1	\$2,024.9	\$2,007.9	\$2,014.5	\$1,729.6	\$1,511.0
% increase/(decrease)	(8.9%)	0.6%	5.0%	(3.0%)	10.0%	1.4%	0.8%	(0.3%)	16.5%	14.5%	3.6%
% of total	46.2%	47.6%	46.7%	47.0%	50.1%	52.0%	53.4%	54.4%	53.5%	51.7%	47.8%
Financial Services	\$1,596.0	\$1,583.9	\$1,676.1	\$1,538.3	\$1,379.4	\$1,215.9	\$1,101.5	\$ 994.9	\$ 972.4	\$ 822.0	\$ 805.4
% increase/(decrease)	0.8%	(5.5%)	9.0%	11.5%	13.4%	10.4%	10.7%	2.3%	18.3%	2.1%	15.3%
% of total	34.9%	32.5%	34.0%	33.0%	30.6%	30.8%	29.1%	26.9%	25.8%	24.6%	25.5%
Information & Media	\$ 861.2	\$ 969.9	\$ 956.7	\$ 934.6	\$ 870.5	\$ 680.4	\$ 662.8	\$ 691.4	\$ 781.1	\$ 794.7	\$ 844.5
% increase/(decrease)	(11.2%)	1.4%	2.4%	7.4%	27.9%	2.7%	(4.1%)	(11.5%)	(1.7%)	(5.9%)	(3.6%
% of total	18.9%	19.9%	19.4%	20.0%	19.3%	17.2%	17.5%	18.7%	20.7%	23.7%	26.7%
Total expenses	\$4,569.0	\$4,871.3	\$4,935.6	\$4,665.2	\$4,509.0	\$3,949.4	\$3,789.2	\$3,694.2	\$3,768.0	\$3,346.3	\$3,160.9
% increase/(decrease)	(6.2%)	(1.3%)	5.8%	3.5%	14.2%	4.2%	2.6%	(2.0%)	12.6%	5.9%	4.2%
Operating Profit by Segment											
(dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
McGraw-Hill Education	\$ 276.0	\$ 321.4	\$ 403.1	\$ 331.9	\$ 412.6	\$ 342.4	\$ 323.7	\$ 334.6	\$275.1	\$309.0	\$275.2
% increase/(decrease)	(14.1%)	(20.3%)	21.4%	(19.5%)	20.5%	5.8%	(3.2%)	21.6%	(11.0%)	12.3%	36.2%
% of total	20.0%	21.7%	21.9%	20.9%	27.6%	26.3%	29.4%	33.0%	35.9%	34.1%	33.6%
Financial Services	\$1,014.1	\$1,070.4	\$1,370.1	\$1,208.1	\$1,021.4	\$ 839.4	\$ 667.6	\$ 560.8	\$425.9	\$383.0	\$358.2
% increase/(decrease)	(5.3%)	(21.9%)	13.4%	18.3%	21.7%	25.7%	19.0%	31.7%	11.2%	6.9%	5.8%
% of total	73.3%	72.1%	74.6%	76.0%	68.3%	64.5%	60.6%	55.3%	55.6%	42.3%	43.7%
Information & Media	\$ 92.7	\$ 92.0	\$ 63.5	\$ 49.9	\$ 60.6	\$ 119.3	\$ 109.8	\$ 118.1	\$ 65.0	\$212.9	\$ 185.5
% increase/(decrease)	0.7%	45.0%	27.2%	(17.6%)	(49.2%)	8.6%	(7.0%)	81.6%	(69.5%)	14.8%	33.1%
% of total	6.7%	6.2%	3.5%	3.1%	4.1%	9.2%	10.0%	11.7%	8.5%	23.6%	22.7%
Total operating profit	\$1,382.8	\$1,483.8	\$1,836.7	\$1,589.9	\$1,494.6	\$1,301.1	\$1,101.1	\$1,013.5	\$766.0	\$904.9	\$818.9
% increase/(decrease)	(6.8%)	(19.2%)	15.5%	6.4%	14.9%	18.2%	8.7%	32.3%	(15.4%)	10.5%	20.4%
	,,	, /-/						/ /	,		

McGraw-Hill Education

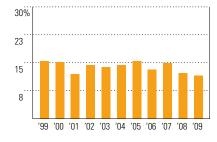
Percent of Total Revenue



Percent of Total Operating Profit

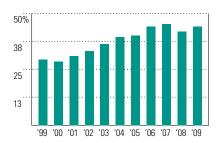


Operating Profit Margin

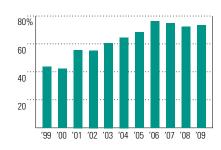


Financial Services

Percent of Total Revenue



Percent of Total Operating Profit



Operating Profit Margin

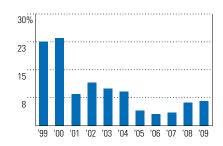


Information & Media

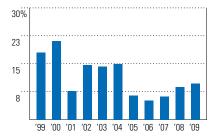
Percent of Total Revenue



Percent of Total Operating Profit



Operating Profit Margin

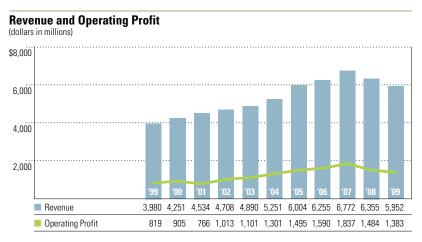


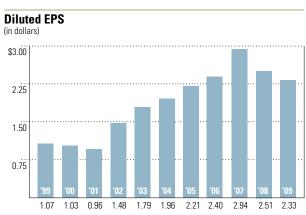
Operating Profit Margin by Segment

	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
McGraw-Hill Education	11.6%	12.2%	14.9%	13.2%	15.4%	14.3%	13.8%	14.3%	12.0%	15.2%	15.4%
Financial Services	38.9%	40.3%	45.0%	44.0%	42.5%	40.8%	37.7%	36.1%	30.5%	31.8%	30.8%
Information & Media	9.7%	8.7%	6.2%	5.1%	6.5%	14.9%	14.2%	14.6%	7.7%	21.1%	18.0%
Total operating profit margin	23.2%	23.3%	27.1%	25.4%	24.9%	24.8%	22.5%	21.5%	16.9%	21.3%	20.6%

Consolidated Profit and Loss

Consolidated Profit and Loss											
(dollars in millions, except per share data)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Total revenue	\$5,951.8	\$6,355.1	\$6,772.3	\$6,255.1	\$6,003.6	\$5,250.5	\$4,890.3	\$4,707.7	\$4,534.0	\$4,251.2	\$3,979.8
Total expenses	\$4,569.0	\$4,871.3	\$4,935.6	\$4,665.2	\$4,509.0	\$3,949.4	\$3,789.2	\$3,694.2	\$3,768.0	\$3,346.3	\$3,160.9
Total operating profit	\$1,382.8	\$1,483.8	\$1,836.7	\$1,589.9	\$1,494.6	\$1,301.1	\$1,101.1	\$1,013.5	\$ 766.0	\$ 904.9	\$ 818.9
General corporate income/(expense)	(127.0)	(109.1)	(159.7)	(162.9)	(124.8)	(124.1)	38.2	(92.0)	(93.1)	(91.4)	(83.3)
Interest (expense)-net	(76.9)	(75.6)	(40.6)	(13.6)	(5.2)	(5.8)	(7.1)	(22.5)	(55.1)	(52.8)	(42.0)
Income from continuing operations before taxes on income	1,178.9	1,299.1	1,636.4	1,413.4	1,364.6	1,171.2	1,132.2	899.0	617.8	760.7	693.6
Provision for taxes on income	429.1	479.7	609.0	522.6	515.7	412.5	442.5	325.4	238.4	292.4	269.9
Effective tax rate	36.4%	36.9%	37.2%	37.0%	37.8%	35.2%	39.1%	36.2%	38.6%	38.4%	38.9%
Income from continuing operations before cumulative adjustment	749.8	819.4	1,027.4	890.8	848.9	758.7	689.7	573.6	379.4	468.3	423.7
Discontinued operations											
Net earnings/(loss) from discontinued operations	_	-	-	-	-	(0.6)	(0.1)	4.8	(0.7)	4.9	3.4
Income before cumulative adjustme	ent 749.8	819.4	1,027.4	890.8	848.9	758.1	689.6	578.4	378.7	473.2	427.1
Cumulative effect on prior years of changes in accounting	_	_	_	_	_	_	_	_	_	(68.1)	_
Net income	\$ 749.8	\$ 819.4	\$1,027.4	\$ 890.8	\$ 848.9	\$ 758.1	\$ 689.6	\$ 578.4	\$ 378.7	\$ 405.1	\$ 427.1
Less: net income attributable to noncontrolling interests	\$ (19.3)	\$ (19.9)	\$ (13.8)	\$ (8.6)	\$ (4.6)	\$ (2.3)	\$ (1.9)	\$ (1.6)	\$ (1.7)	\$ (1.3)	\$ (1.5)
Net income attributable to The McGraw-Hill Companies	\$ 730.5	\$ 799.5	\$1,013.6	\$ 882.2	\$ 844.3	\$ 755.8	\$ 687.7	\$ 576.8	\$ 377.0	\$ 403.8	\$ 425.6
Diluted earnings per share											
Income from continuing operations before extraordinary item and cumulative adjustment	\$ 2.33	\$ 2.51	\$ 2.94	\$ 2.40	\$ 2.21	\$ 1.96	\$ 1.79	\$ 1.47	\$ 0.96	\$ 1.19	\$ 1.06
Discontinued operations	_			_	_	_	_	0.01	-	0.01	0.01
Income before extraordinary item and cumulative adjustment	\$ 2.33	\$ 2.51	\$ 2.94	\$ 2.40	\$ 2.21	\$ 1.96	\$ 1.79	\$ 1.48	\$ 0.96	\$ 1.20	\$ 1.07
Extraordinary item and cumulative adjustment	_	_	_	_	_	_	_	_	-	(0.17)	_
	\$ 2.33	\$ 2.51	\$ 2.94	\$ 2.40	\$ 2.21						\$ 1.07





Quarterly Results

2009 vs. 2008

(dollars in thousands, except		2000		2000		2000		2000	Tetal	2000
earnings per share) % favorable/(unfavorable)	10	2009 vs. 2008	20	2009 vs. 2008	30	2009 vs. 2008	40	2009 vs. 2008	Total 2009	2009 vs. 2008
Revenue										
McGraw-Hill Education	\$ 312,628	(5.3%)	\$ 555,189	(17.2%)	\$1,000,015	(11.6%)	\$ 519,955	2.6%	\$ 2,387,787	(9.5%)
Financial Services	610,154	(5.3%)	673,788	(8.4%)	636,984	(2.2%)	689,197	10.6%	2,610,123	(1.7%)
Information & Media	225,425	(7.4%)	236,203	(11.5%)	238,904	(10.1%)	253,340	(11.4%)	953,872	(10.2%)
Total revenue	\$1,148,207	(5.7%)	\$1,465,180	(12.4%)	\$1,875,903	(8.4%)	\$1,462,492	3.3%	\$ 5,951,782	(6.3%)
Operating Profit										
McGraw-Hill Education	\$ (76,596)	15.7%	\$ 21,008	(70.1%)	\$ 298,142	(15.9%)	\$ 33,465	N/M	\$ 276,019	(14.1%)
Financial Services	231,593	(12.3%)	276,354	(8.8%)	256,183	(10.1%)	249,965	14.6%	1,014,095	(5.3%)
Information & Media	2,772	(76.4%)	14,422	(41.8%)	29,540	29.3%	45,934	40.6%	92,668	0.7%
Total operating profit	\$ 157,769	(14.7%)	\$ 311,784	(21.7%)	\$ 583,865	(11.9%)	\$ 329,364	38.4%	\$1,382,782	(6.8%)
General corporate (expense)	\$ (33,428)	1.3%	\$ (29,306)	12.6%	\$ (27,900)	N/M	\$ (36,412)	(13.7%)	\$ (127,046	(16.4%)
Interest (expense)-net	(20,591)	(15.5%)	(18,499)	9.1%	(17,827)	19.0%	(19,950)	(29.2%)	(76,867	(1.6%)
Income before taxes on income	103,750	(22.1%)	263,979	(23.3%)	538,138	(14.7%)	273,002	43.2%	1,178,869	(9.3%)
Provision for taxes on income	37,765	(22.4%)	96,088	(24.6%)	195,882	(16.3%)	99,373	42.9%	429,108	(10.5%)
Net income	\$ 65,985	(22.0%)	\$ 167,891	(22.6%)	\$ 342,256	(13.7%)	\$ 173,629	43.5%	\$ 749,761	(8.5%)
Less: net income attributable to noncontrolling interests	(2,981)	(13.7%)	(3,798)	(18.4%)	(6,145)	(7.6%)	(6,335)	23.8%	(19,259	(3.1%)
Net income attributable to The McGraw-Hill Companies	\$ 63,004	(22.3%)	\$ 164,093	(22.7%)	\$ 336,111	(13.9%)	\$ 167,294	44.3%	\$ 730,502	(8.6%)
Earnings per common share:										
Diluted	\$ 0.20	(20.0%)	\$ 0.52	(21.2%)	\$ 1.07	(13.0%)	\$ 0.53	43.2%	\$ 2.33	(7.2%)

2008 vs. 2007

(dollars in thousands, except earnings per share) % favorable/(unfavorable)	2008 vs. 10. 2007	2008 vs. 20 2007	2008 vs. 30. 2007	2008 vs. 40. 2007	Total 2008 vs. 2008 2007
Revenue					
McGraw-Hill Education	\$ 330,156 (0.5%)	\$ 670,846 3.6%	\$ 1,131,352 (3.8%)	\$ 506,539 (8.0%)	\$ 2,638,893 (2.5%)
Financial Services	644,301 (11.6%)	735,477 (10.4%)	651,458 (14.2%)	623,051 (15.4%)	2,654,287 (12.9%)
Information & Media	243,414 3.2%	266,902 6.8%	265,731 5.3%	285,828 1.3%	1,061,875 4.1%
Total revenue	\$1,217,871 (6.1%)	\$1,673,225 (2.6%)	\$ 2,048,541 (6.4%)	\$1,415,418 (9.8%)	\$ 6,355,055 (6.2%)
Operating Profit					
McGraw-Hill Education	\$ (90,862) 0.7%	\$ 70,276 (13.3%)	\$ 354,718 (14.3%)	\$ (12,734) N/M	\$ 321,398 (20.3%)
Financial Services	264,052 (24.7%)	303,142 (24.7%)	285,052 (18.6%)	218,111 (18.3%)	1,070,357 (21.9%)
Information & Media	11,726 18.6%	24,799 68.2%	22,847 22.6%	32,679 61.7%	92,051 45.0%
Total operating profit	\$ 184,916 (31.3%)	\$ 398,217 (20.1%)	\$ 662,617 (15.3%)	\$ 238,056 (17.0%)	\$1,483,806 (19.2%)
General corporate (expense)	\$ (33,856) 3.4%	\$ (33,536) 18.4%	\$ (9,701) 74.3%	\$ (32,029) 30.4%	\$ (109,122) 31.7%
Interest (expense)-net	(17,830) N/M	(20,354) (68.2%)	(22,002) (42.7%)	(15,438) (30.2%)	(75,624) (86.4%)
Income before taxes on income	133,230 (42.8%)	344,327 (22.6%)	630,914 (13.5%)	190,589 (16.8%)	1,299,060 (20.6%)
Provision for taxes on income	48,667 44.2%	127,377 23.4%	234,099 13.7%	69,552 17.6%	479,695 21.2%
Net income	\$ 84,563 (42.0%)	\$ 216,950 (22.2%)	\$ 396,815 (13.4%)	\$ 121,037 (16.3%)	\$ 819,365 (20.2%)
Less: net income attributable to noncontrolling interests	(3,453) 82.4%	(4,656) 168.2%	(6,649) 8.0%	(5,116) 27.5%	(19,874) 44.0%
Net income attributable to The McGraw-Hill Companies	\$ 81,110 (43.6%)	\$ 212,294 (23.4%)	\$ 390,166 (13.7%)	\$ 115,921 (17.6%)	\$ 799,491 (21.1%)
Earnings per common share:					
Diluted	\$ 0.25 (37.5%)	\$ 0.66 (16.5%)	\$ 1.23 (8.2%)	\$ 0.37 (14.0%)	\$ 2.51 (14.6%)

Quarterly Results (continued)

2007 vs. 2006

(dollars in thousands, except	0.0	207		0007			0007			2007		T	2007
earnings per share) % favorable/(unfavorable)	1 0	007 vs. 2006	20	2007 vs. 2006		30	2007 vs. 2006		40	2007 vs. 2006		Total 2007	2007 vs. 2006
Revenue													
McGraw-Hill Education	\$ 331,680	5.6%	\$ 647,324	5.8%	\$ 1	1,175,954	9.9%	\$	550,873	4.3%	\$ 2,70	5,831	7.2%
Financial Services	728,882	21.5%	820,993	21.2%		759,614	12.5%		736,740	(7.2%)	3,04	6,229	10.9%
Information & Media	235,856	4.1%	249,862	4.7%		252,428	2.1%		282,075	3.6%	1,02	0,221	3.6%
Total revenue	\$1,296,418	13.7%	\$1,718,179	12.5%	\$ 2	2,187,996	9.8%	\$1	,569,688	(1.5%)	\$ 6,77	2,281	8.3%
Operating Profit													
McGraw-Hill Education	\$ (91,462)	6.0%	\$ 81,033	19.3%	\$	413,695	16.2%	\$	(159)	(103.0%)	\$ 40	3,107	21.4%
Financial Services	350,687	38.5%	402,473	27.7%		350,171	17.6%		266,828	(22.0%)	1,37	0,159	13.4%
Information & Media	9,886	N/M	14,740	13.8%		18,629	35.8%		20,212	(6.1%)	6	3,467	27.2%
Total operating profit	\$ 269,111	70.9%	\$ 498,246	25.8%	\$	782,495	17.3%	\$	286,881	(22.3%)	\$ 1,83	6,733	15.5%
General corporate (expense)	\$ (35,037)	13.8%	\$ (41,085)	(20.1%)	\$	(37,686)	20.1%	\$	(46,013)	(12.6%)	\$ (15	9,821)	1.9%
Interest (expense)-net	(1,204)	N/M	(12,099)	N/M		(15,423)	N/M		(11,855)	N/M	(4	0,581)	N/M
Income before taxes on income	232,870	95.1%	445,062	26.0%		729,386	19.1%		229,013	(30.2%)	1,63	6,331	15.8%
Provision for taxes on income	87,139	98.2%	166,248	27.0%		271,211	19.8%		84,375	(30.4%)	60	8,973	16.5%
Net income	\$ 145,731	93.3%	\$ 278,814	25.4%	\$	458,175	18.6%	\$	144,638	(30.1%)	\$ 1,02	7,358	15.3%
Less: net income attributable to noncontrolling interests	(1,893)	60.3%	(1,736)	19.9%		(6,157)	55.6%		(4,013)	95.5%	(1	3,799)	59.7%
Net income attributable to The McGraw-Hill Companies	\$ 143,838	93.8%	\$ 277,078	25.4%	\$	452,018	18.2%	\$	140,625	(31.3%)	\$ 1,01	3,559	14.9%
Earnings per common share:													
Diluted	\$ 0.40 1	00.0%	\$ 0.79	31.7%	\$	1.34	26.4%	\$	0.43	(23.2%)	\$	2.94	22.5%

Note: N/M indicates a non-meaningful or non-calculable variance $\,$

2009 Quarterly Revenue by Segment and Group

(dollars in millions)	10	20	30	40	Full Year
McGraw-Hill Education School Education Group HPI Group	\$ 123 190	\$ 339 217	\$ 501 499	\$ 150 370	\$1,112 1,276
Financial Services Credit Market Services Investment Services	391 219	457 216	426 211	473 216	1,748 862
Information & Media B2B Group Broadcasting	207 18	216 20	220 19	230 23	873 81
Total revenue	\$1,148	\$1,465	\$1,876	\$1,462	\$5,952

2008 Quarterly Revenue by Segment and Group

(dollars in millions)	10	20	30	40	Full Year
McGraw-Hill Education School Education Group HPI Group	\$ 139 191	\$ 438 233	\$ 624 508	\$ 162 344	\$1,363 1,276
Financial Services Credit Market Services Investment Services	427 217	508 228	423 228	396 227	1,755 899
Information & Media B2B Group Broadcasting	220 24	240 27	241 25	254 32	955 107
Total revenue	\$1,218	\$1,673	\$2,049	\$1,415	\$6,355

Note: Totals may not sum due to rounding

2007 Quarterly Revenue by Segment and Group

(dollars in millions)		10		20		30		40	Full Year
McGraw-Hill Education School Education Group	\$ 1	46	\$	410	\$	686	\$	199	\$1,441
HPI Group	1	86		238		490		352	1,265
Financial Services									
Credit Market Services	5	545		636		559		525	2,264
Investment Services	1	84		185		201		212	782
Information & Media									
B2B Group	2	212		223		228		254	917
Broadcasting		24		27		24		29	103
Total revenue	\$1,2	296	\$1	,718	\$2	2,188	\$1	,570	\$6,772

ROIC/ROE and **Debt Profile**

Return on Invested Capital											
(dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Income from continuing operations before extraordinary item and cumulative adjustment	\$ 730.5	\$ 799.5	\$1,013.6	\$ 882.2	\$ 844.3	\$ 756.4	\$ 687.8	\$ 572.0	\$ 377.7	\$ 467.0	\$ 422.2
Post-tax adjustments for interest, non-controlling interests, and items affecting comparability*	122.0	156.9	100.7	92.7	68.3	26.9	(9.8)	47.2	173.1	54.2	38.5
Adjusted earnings before interest, after tax	\$ 852.5	\$ 956.4	\$1,114.3	\$ 974.9	\$ 912.6	\$ 783.3	\$ 678.0	\$ 619.2	\$ 550.7	\$ 521.3	\$ 460.7
Present value of operating lease obligations (average)	\$1,115.0	\$1,160.8	\$1,190.3	\$1,193.7	\$1,207.1	\$1,273.5	\$1,303.9	\$1,141.2	\$ 931.6	\$ 829.1	\$ 795.0
Short-term & long-term debt (average)	1,232.7	1,232.5	600.1	3.0	4.2	15.7	302.3	817.4	1,051.0	790.9	532.0
Shareholders' equity (average)	1,641.0	1,515.3	2,203.9	2,941.9	3,080.2	2,791.2	2,378.5	2,024.6	1,821.0	1,717.4	1,590.3
Cash, equivalents & short-term investments (average)	(853.1)	(433.9)	(374.8)	(551.1)	(714.7)	(688.1)	(376.9)	(55.9)	(28.4)	(4.8)	(8.5)
Average invested capital	\$3,135.6	\$3,474.7	\$3,619.5	\$3,587.5	\$3,576.8	\$3,392.4	\$3,607.9	\$3,927.4	\$3,775.2	\$3,332.6	\$2,908.8
Return on invested capital	27.2%	27.5%	30.8%	27.2%	25.5%	23.1%	18.8%	15.8%	14.6%	15.6%	15.8%

^{*} Includes adjustments for after-tax interest expense, including implied interest on capitalized operating lease obligations, non-controlling interests, and items affecting the comparability of results. Please see financial notes on pages 20 and 21 for items affecting the comparability of results

Return	on Average	Shareholders'	Equity

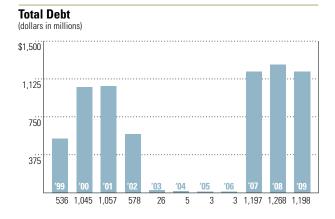
(dollars in millions)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Average shareholders' equity	\$1,641	\$1,515	\$2,204	\$2,942	\$3,080	\$2,791	\$2,379	\$2,025	\$1,821	\$1,717	\$1,590
Net income including noncontrolling intere	sts 750	819	1,027	891	849	758	690	578	379	405	427
Return on average shareholders' equi	ty 45.7%	54.1%	46.6%	30.3%	27.6%	27.2%	29.0%	28.6%	20.8%	23.6%	26.9%

Note: In 2009, the Company adopted FASB ASC 810-10-65-1, "Consolidation." Accordingly, certain amounts in prior year periods have been reclassified to reflect the adoption

MHP Debt Profile

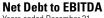
Summary of Debt Outstanding, 12/31/2009		
(dollars in millions)		
5.375% Senior notes, due 2012	\$	399.8
5.900% Senior notes, due 2017		399.3
6.550% Senior notes, due 2037		398.5
Commercial paper (1)		0.0
Notes payable		0.2
Total debt	\$1	1,197.8
Cash	1	1,209.9
Net debt	\$	(12.1

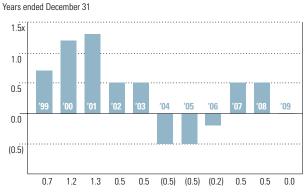
⁽¹⁾ The Corporation has a commercial paper program backed by a \$1.2 billion revolving credit facility



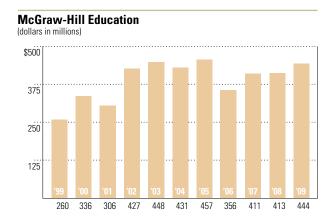
MHP Debt Ratings							
	Moody's	Fitch					
Long-term debt	A2	A+					
Commercial paper	P1	F1					
Outlook	*	Stable					

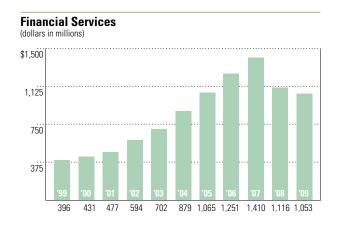
^{*} MHP's ratings previously had a stable outlook. On July 16, 2010 Moody's announced that the ratings have been placed on review for possible downgrade.

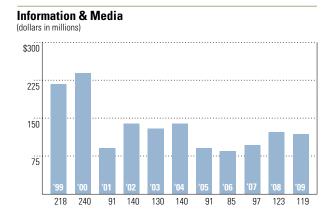


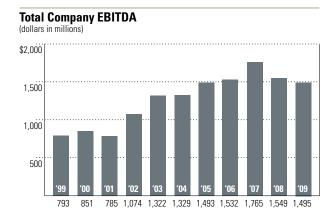


EBITDA, Net of Investment in Prepublication Costs



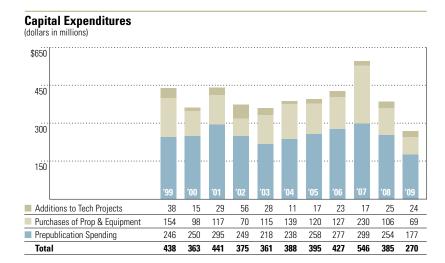






EBITDA, Net of Investment in Prepublication Costs											
(dollars in thousands)	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
McGraw-Hill Education	\$ 276,019	\$ 321,398	\$ 403,107	\$ 331,947	\$ 412,593	\$ 342,390	\$ 323,697	\$ 334,561	\$275,051	\$308,980	\$275,158
Financial Services	1,014,095	1,070,357	1,370,159	1,208,105	1,021,468	839,398	667,597	560,845	425,911	383,025	358,155
Information & Media	92,668	92,051	63,467	49,888	60,576	119,313	109,841	118,052	65,003	212,921	185,551
Total operating profit	\$1,382,782	\$1,483,806	\$1,836,733	\$1,589,940	\$1,494,637	\$1,301,101	\$1,101,135	\$1,013,458	\$765,965	\$904,926	\$818,864
Unusual (loss)/gain	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (68,122)	\$ -
Corporate (expense)/income	(127,046)	(109,122)	(159,821)	(162,848)	(124,826)	(124,088)	38,185	(91,934)	(93,062)	(91,380)	(83,280)
Net income attributable to non-controlling interests	(19,259)	(19,874)	(13,799)	(8,638)	(4,647)	(2,323)	(1,946)	(1,612)	(1,712)	(1,308)	(1,491)
Depreciation	112,764	119,849	112,586	113,200	106,750	92,268	82,827	86,818	85,748	84,812	80,348
Amortization of intangibles	52,720	58,497	48,403	48,387	44,235	32,470	32,973	36,270	84,108	63,508	54,366
Amortization of prepublication costs	270,469	270,442	240,182	228,405	234,276	267,743	282,505	277,081	236,620	207,806	170,653
Investment in prepublication costs	(176,996)	(254,106)	(298,984)	(276,810)	(257,795)	(237,760)	(213,954)	(246,577)	(293,002)	(249,333)	(246,341)
EBITDA	\$1,495,434	\$1,549,492	\$1,765,300	\$1,531,636	\$1,492,630	\$1,329,411	\$1,321,725	\$1,073,504	\$784,665	\$850,909	\$793,119

Capital Investments



Investments, Depreciation, and A	Amortizat	ion by Se	gment				
(dollars in millions)	2009	2008	2007	(dollars in millions)	2009	2008	2007
Purchase of Property and Equipment				Additions to Technology Projects			
McGraw-Hill Education	\$ 26.2	\$ 44.6	\$135.5	McGraw-Hill Education	\$11.4	\$ 7.2	\$ 5.2
Financial Services	31.5	38.8	62.1	Financial Services	11.9	10.9	7.1
Information & Media	8.8	18.4	29.6	Information & Media	_	7.3	0.7
Corporate	2.0	4.1	2.4	Corporate	0.5	_	3.7
Total	\$ 68.5	\$106.0	\$229.6	Total	\$ 23.8	\$ 25.4	\$ 16.7
Depreciation				Amortization of Intangibles			
McGraw-Hill Education	\$ 54.5	\$ 53.1	\$ 48.4	McGraw-Hill Education	\$ 24.1	\$ 27.5	\$ 21.7
Financial Services	35.8	41.2	38.1	Financial Services	17.9	18.9	12.8
Information & Media	16.0	19.0	19.3	Information & Media	10.7	12.1	13.9
Corporate	6.5	6.5	6.8	Corporate	_	_	_
Total	\$112.8	\$119.8	\$112.7	Total	\$ 52.7	\$ 58.5	\$ 48.4

Acquisitions and Divestitures

Acquisition and divestiture amounts for 1999–2009 reflect those reported on McGraw-Hill's GAAP cash flow statement and are not indicative of actual purchase/ sale prices due to purchase price adjustments and other timing differences in payments/receipts. Divestiture amounts also include proceeds received from the disposition of property and equipment.

	Acquisitions	Divestitures
2009	\$0 No acquisitions in 2009	\$15,196,000 ● Vista Research, Inc. ▲ BusinessWeek
2008	 \$48,261,000 Maalot, Ltd. Case-Shiller® Home Price Indices (licensing agreement) Thomson Reuters databases ▲ Umbria, Inc. LinkedIn Corporation (0.45% interest) 	\$440,000 ● CRISIL Gas Strategies
2007	\$86,707,000 Hot Chalk, Inc. (6% interest) Reading Success (reading program) ClariFl, Inc. IMAKE/ABSX	\$62,261,000 ■ Benziger ● S&P mutual fund data business
2006	 \$13,480,000 Heale Financial TheMarkets.com (5.51% interest after acquisition of additional 2.75% interest) ▲ Automotive Resources Asia, Ltd. ▲ Azteca America affiliate low-powered TV station in Bakersfield, CA 	 \$12,381,000 The Review of Securities Regulation newsletters ▲ E-Source ▲ POWER Magazine
2005	\$461,842,000 ■ TurnLeaf Solutions ● ASSIRT Pty Limited ● CRISIL Limited (58.5% interest after acquisition of additional 49.07% interest) ● Taiwan Ratings Corporation (51% interest after acquisition of additional 1% interest after acquisition of additional 1% interest) ● TheMarkets.com (2.76% interest) ● Vista Research, Inc. ▲ Azteca America affiliate low-powered TV stations in Colorado and San Diego ▲ J.D. Power and Associates ▲ USDTV	\$131,335,000 • Corporate Value Consulting • Standard & Poor's Securities, Inc. ▲ Healthcare Information Group

Operating Segment Legend:

■ McGraw-Hill Education ● Financial Services ▲ Information & Media ◆ Corporate

	Acquisitions	Divestitures
2004	\$306,232,000	\$46,904,000
	Grow.net, Inc.PRCEDU Corporation (8.7% interest)	Landoll, Frank Schaffer and related juvenile retail publishing businesses
	 Capital IQ, Inc. ▲ Center for Business Intelligence (energy conference business only) 	J.J. Kenny Drake, Inc.
2003	\$3,678,000	\$502,665,000
	▲ FriedWire, Inc.	S&P ComStock
		◆ Rock-McGraw, Inc. (45% interest)
2002	\$19,310,000	\$24,304,000
	■ Bredex Corporation	■ Lifetime Learning
	■ Clear Learning	 MMS International
	Open University Press	▲ CAP
	Reality Based Learning	
	EA Ratings	
2001	\$333,234,000	\$17,876,000
	■ Frank Schaffer Publications	 Data Resources Inc.
	Mayfield Publishing Company	 Rational Investors
	Uniscore, Inc.	
	Visual Education Corporation	
	 Corporate Value Consulting 	
	 Charter Research Corporation 	
	▲ BizNet TV, Inc.	
	▲ Financial Times Energy	
2000	\$703,719,000	\$142,418,000
	■ Tribune Education	▲ Tower Group International
	 Canadian Bond Rating Service 	
	 Portfolio Management Data, LLC 	
	 Thomas Murray Network Management Ltd. 	
	▲ BuildPoint Corporation	
	▲ MPI Interactive—eBuilder, Inc.	
1999	\$67,085,000	\$67,244,000
	Appleton & Lange, Inc.	■ Libri Italia SRL (School titles only)
	Emerging Markets Data Base	▲ Petrochemical Publications (Chemical
	• IFIS, Inc.	Engineering, Modern Plastics, Modern Plastics International)
	Micropal France	riasiics international)
	 Rational Investors, Inc. 	
	 Thesys Information, Ltd. 	

Items Impacting Comparability of Results

Summary of items affecting comparability of results

2009 Operating profit for the Financial Services segment in the second quarter of 2009 includes a pre-tax loss of \$13.8 million (\$8.8 million after-tax, or \$0.03 per diluted share) on the sale of Vista Research, Inc. Operating profit for the Information & Media segment in the fourth quarter of 2009 includes a pre-tax gain of \$10.5 million (\$6.7 million after-tax, or \$0.02 per diluted share) on the sale of *BusinessWeek*. Income from operations before taxes in the second quarter of 2009 includes a net pre-tax restructuring charge of \$15.2 million (\$9.7 million after-tax, or \$0.03 per diluted share), which is reflected in segment operating profit as follows:

McGraw-Hill Education: Net pre-tax charge of \$11.6 million Financial Services: Net pre-tax (benefit) of (\$0.4) million Information & Media: Net pre-tax charge of \$4.0 million

2008 Income from operations before taxes includes pre-tax restructuring charges totaling \$73.4 million (\$45.9 million after-tax, or \$0.14 per diluted share), which are reflected in segment operating profit and Corporate expense as follows:

2008 Restructuring Charges

Per diluted share

(dollars in millions, except per share data)	10	20	30	40	FY
Pre-Tax					
McGraw-Hill Education	_	8.5	5.4	11.4	25.3
Financial Services	_	15.2	4.1	6.6	25.9
Information & Media	_	-	13.9	5.3	19.2
Corporate	-	-	-	3.0	3.0
Total pre-tax	-	23.7	23.4	26.3	73.4
Total after-tax	_	14.8	14.6	16.4	45.9

2007 Operating profit for the Financial Services segment in the first quarter of 2007 includes a pre-tax gain of \$17.3 million (\$10.3 million after-tax, or \$0.03 per diluted share) on the sale of the Corporation's mutual fund data business. Income from operations before taxes in the fourth quarter of 2007 includes a pre-tax restructuring charge of \$43.7 million (\$27.3 million after-tax, or \$0.08 per diluted share), which is reflected in segment operating profit and Corporate expense as follows:

\$0.05 \$0.05 \$0.05

\$0.14

McGraw-Hill Education: Pre-tax charge of \$16.3 million Financial Services: Pre-tax charge of \$18.8 million Information & Media: Pre-tax charge of \$6.7 million

Corporate: Pre-tax charge of \$1.9 million

2006 Income from operations before taxes includes pre-tax restructuring charges totaling \$31.5 million (\$19.8 million aftertax, or \$0.06 per diluted share), which are reflected in segment operating profit and Corporate expense as follows:

2006 Restructuring Charges					
(dollars in millions, except per share data)	10	20	30	40	FY
Pre-Tax					
McGraw-Hill Education	-	-	5.6	10.4	16.0
Financial Services	-	_	-	-	_
Information & Media	-	_	5.7	3.0	8.7
Corporate	-	_	4.1	2.7	6.8
Total pre-tax	_	_	15.4	16.1	31.5
Total after-tax	-	_	9.7	10.1	19.8
Per diluted share	_	_	\$0.03	\$0.03	\$0.06

In 2006, as a result of a new accounting standard for share-based payments, the Corporation incurred stock-based compensation expense of \$136.2 million (\$85.5 million after-tax, or \$0.23 per diluted share). Included in this expense is a one-time pre-tax charge in the first quarter of 2006 for the elimination of the Corporation's restoration stock option program of \$23.8 million (\$14.9 million after-tax, or \$0.04 per diluted share), which is reflected in segment operating profit and Corporate expense as follows:

McGraw-Hill Education: Pre-tax charge of \$4.2 million Financial Services: Pre-tax charge of \$2.1 million Information & Media: Pre-tax charge of \$2.7 million Corporate: Pre-tax charge of \$14.8 million

Revenue and operating profit for the Information & Media segment in the fourth quarter of 2006 reflect deferrals of \$23.8 and \$21.1 million, respectively, due to the transformation of Sweets from a primarily print product catalog to a bundled print and online service

2005 Income from operations before taxes includes a pre-tax restructuring charge of \$23.2 million (\$14.6 million after-tax, or \$0.04 per diluted share), which is reflected in segment operating profit and Corporate expense as follows:

McGraw-Hill Education: Pre-tax charge of \$9.0 million Financial Services: Pre-tax charge of \$1.2 million Information & Media: Pre-tax charge of \$10.2 million Corporate: Pre-tax charge of \$2.8 million

Operating profit for the Financial Services segment includes a pre-tax gain of \$6.8 million (\$4.2 million after-tax, or \$0.01 per diluted share) on the sale of the Corporate Value Consulting business. Operating profit for the Information & Media segment includes a pre-tax loss of \$5.5 million (\$3.3 million after-tax) on the sale of the Healthcare Information Group. Net income reflects a \$10.0 million (\$0.03 per diluted share) increase in income taxes on the repatriation of funds

2004 Net income reflects a non-cash benefit of approximately \$20.0 million (\$0.05 per diluted share) as a result of the Corporation's completion of various federal, state and local, and foreign tax audit cycles

2003 Corporate expense includes a \$131.3 million pre-tax gain (\$58.4 million after-tax, or \$0.15 per diluted share) on the sale of real estate

Revenue and operating profit of S&P ComStock and the juvenile retail publishing business historically included in the Financial Services and McGraw-Hill Education segments, respectively, were restated as discontinued operations, as follows:

- Discontinued operations in 2004 reflect the net after-tax loss from the operations of the juvenile retail publishing business in January of 2004 before the sale of the business
- Discontinued operations in 2003 include \$87.5 million on the divestiture of S&P ComStock (\$57.2 million after-tax gain, or \$0.15 per diluted share), and an \$81.1 million loss on the planned disposition of the juvenile retail publishing business (\$57.3 million after-tax loss, or \$0.15 per diluted share), which was subsequently sold on January 30, 2004
- Discontinued operations in years 2002–2000 reflect net aftertax earnings/(loss) from the operations of S&P ComStock and the juvenile retail publishing business, and 1999 reflects net after-tax earnings from the operations of S&P ComStock

2002 Operating profit for the Financial Services segment includes a \$14.5 million pre-tax loss (\$2.0 million after-tax benefit, or \$0.01 per diluted share) on the disposition of MMS International

2001 Income from operations before taxes includes a \$159.0 million pre-tax charge (\$112.0 million after-tax, or \$0.29 per diluted share) for restructuring and asset write-down, which is reflected in segment operating profit and Corporate expense as follows:

McGraw-Hill Education: Pre-tax charge of \$62.1 million Financial Services: Pre-tax charge of \$43.1 million Information & Media: Pre-tax charge of \$34.9 million Corporate: Pre-tax charge of \$18.9 million

Income from operations before taxes also includes a \$6.9 million pre-tax gain (\$0.01 per diluted share) on the sale of real estate. Operating profit for the Financial Services segment includes an \$8.8 million pre-tax gain (\$26.3 million after-tax, or \$0.07 per diluted share) on the sale of DRI and a \$22.8 million pre-tax charge (\$21.9 million after-tax, or \$0.06 per diluted share) for the write-down of certain assets, the shutdown of *Blue List* and the contribution of Rational Investors

2000 Operating profit for the Information & Media segment includes a \$16.6 million gain (\$10.2 million after-tax, or \$0.03 per diluted share) on the sale of Tower Group International. Net income includes a cumulative adjustment which reflects the adoption of FASB ASC 605, "Revenue Recognition"

1999 Operating profit for the Information & Media segment includes a \$39.7 million gain (\$24.2 million after-tax, or \$0.06 per diluted share) on the sale of the Petrochemical publications