

McGraw-Hill Education

A Leading Provider of Learning Solutions

As a leading provider of learning solutions from early childhood to professional career, McGraw-Hill Education is helping learners worldwide attain the skills they need to succeed.

The digital integration of content, technology, and distribution is creating significant new growth opportunities around the globe for McGraw-Hill Education's products and services.

McGraw-Hill Education At-a-Glance

School Education Group (SEG)

Key markets:

Pre-kindergarten, elementary, secondary, testing, supplemental, vocational, and post-secondary fields in the U.S.

Higher Education, Professional and International Group (HPI)

Key higher education markets:

International college, university, and post-graduate fields/markets, and English as a Second Language (ESL).

Key professional markets:

Worldwide medicine, healthcare, engineering, science, computer technology, business, and general reference publishing.

Key international markets:

Education, business, and professional markets.

Segment Highlights

Three out of four parents with school-age children recognize the McGraw-Hill name in education.

In the elementary-high school market, digital components are integrated into virtually every McGraw-Hill Education program. In fact, it is misleading to speak of e-books "textbooks" because what is offered are multimedia packages. The mix of components varies by grade and subject, but interactive, online student solutions are part of the future that is already here.

McGraw-Hill Education offers a great majority of its higher education textbooks in eBook form, featuring interactivity, search, and note-taking functionality.

McGraw-Hill Education publishes and distributes more than a 1,000 titles a year for professional markets worldwide.

Harrison's Principles of Internal Medicine, the best-selling medical reference, is used by healthcare professionals and students around the world.

Full range of digital platforms and products for every level of education



Center for Digital Innovation

A first-of-its-kind pre-K–12 digital research and development center with digital offerings that include **Project Turtle™**, **CINCH™ Mathematics**, **CINCH™ Project**, and **LEAD21**



ConnectED™

A digital platform and resource center for the pre-K–12 market that gives teachers, students, and parents anytime, anywhere access to McGraw-Hill's content and resources



McGraw-Hill Connect®

An all-digital learning platform for the higher education market. It connects students to their professors and to a range of engaging, interactive content for more effective learning



AccessPhysiotherapy™

The newest of McGraw-Hill's suite of online medical specialty sites that are generating strong global subscriptions by providing access to McGraw-Hill's media-rich content and interactive features. AccessPhysiotherapy broadens the addressable market by going beyond medical education into the allied health field