

### Company Overview

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. Marketed under the Packet8 brand name, these solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives.

8x8, Inc.<sup>®</sup>

Since its establishment in 1987, 8x8 has contributed to the advancement of voice and video communications on both technology and service provision levels and has been awarded 73 U.S. patents with additional patents pending.

#### 8x8, Inc. Management

Bryan R. Martin Chairman & CEO

Dan Weirich President & Chief Financial Officer

Marc Petit-Huguenin Chief Technology Officer

Huw Rees Vice President Business & Channel Development

**Garth Judge** Vice President of Research & Development

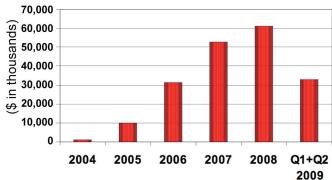
Ramprakash Narayanaswamy Vice President of Engineering

Mehdi Salour Vice President of Service Delivery & Support

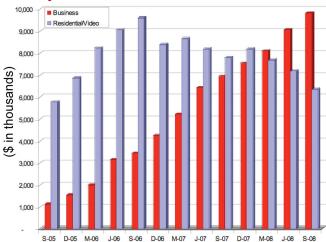
### Market Facts (As of Dec. 3, 2008)

NASDAQ Ticker:	EGHT
Closing Price at 12/1/08:	\$0.42
52-Week Price Range:	\$0.42 - \$1.30
Shares Outstanding:	62 Million
Average Volume (3m):	162,306
Market Capitalization:	\$26 Million
Fiscal Year End:	March 31
FY 2008 Revenue:	\$62 Million









### **Financial Highlights**

- · Generated net income for the past four consecutive quarters
- Increased cash and investment balance for six consecutive quarters
- · Have not accessed the capital markets to raise debt or equity since December 2005
- As of 9/30/08, cash balance is \$15.8M and the company has no debt

# **Investor Fact Sheet**

# Packet8 Business Services

Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology by selecting the Packet8 solution that best fits their needs, whether it's the Virtual Office Hosted iPBX phone system, Packet8 Complete Contact Center, Virtual Trunking IP dial tone solution or Packet8 Hosted Key System service. All Packet8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional company information, visit 8x8's web site at www.8x8.com. For information about Packet8 products and services, visit www.packet8.net.

## Competitive Advantages for Businesses

- Packet8 hosted communications services require minimal initial investment; no need to purchase expensive on-site equipment
- Packet8 products and services can be provisioned and self-installed within minutes
- Packet8 services require no maintenance or management; businesses save time and money
- Packet8 local and long distance unlimited calling plans and international rates offer additional savings of 50-90% or more on monthly basis
- All Packet8 services are "broadband agnostic" operate over any public or private high speed Internet connection
- Services can be moved and used in multiple geographic locations; not tied to on-premise equipment or dedicated network

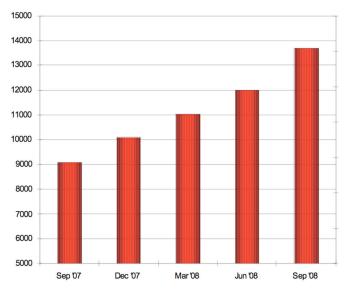
## Key Investment Takeaways

- 8x8 can save substantial telecommunications costs for any business - Especially important in this recessionary economic environment
- 8x8 is an established player with more than 13,700 businesses using our services
- Company posted record revenue and full-year net income for fiscal 2008 (year ended March 31, 2008)
- Additional future revenue growth expected to directly benefit the bottom line

#### Investor Relations Contact:

8x8, Inc Investor Relations 3151 Jay Street Santa Clara, CA 95054

#### Number of Business Customers



#### **Recent News**

**12/11/08** - Advancements in Small Business Phone Technology Help Companies Cope With Holiday Stress

12/03/08 - 8x8, Inc. Joins Small Business Bailout Efforts

**11/20/08** - The Internet Society Welcomes 8x8, Inc. as a new Silver Member

11/07/08 - 8x8, Inc. Announces Executive Promotion

**09/19/08** - 8x8, Inc. Receives 'Best of Show' Award at ITEXPO West 2008 for Packet8 Microsoft Response Point Solution

**09/17/08** - 8x8, Inc. Partners With Microsoft to Offer Packet8 VoIP Phone Service With Response Point Business Phone System

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