

What We Make

BRUNSWICK CORPORATION

BOATS

GLOBAL MARKET: \$10.0 BILLION AT RETAIL

Albemarle offshore sportfishing boats from 24 to 41 feet

Aquador pleasure boats from 21 to 32 feet*

Arvor fishing boats from 20 to 27 feet

Askeladden pleasure boats from 14 to 26 feet*

Baja high-performance boats from 20 to 44 feet

Bayliner pleasure boats from 16 to 35 feet

Bella pleasure boats from 15 to 28 feet*

Bermuda pleasure boats from 9 to 18 feet

Boston Whaler offshore fishing boats from 11 to 32 feet

Crestliner fishing, pontoon, deck and utility boats from 10 to 24 feet

Flipper pleasure boats from 17 to 23 feet*

Hatteras sportfishing convertibles and motoryachts from 50 to 100 feet

Lowe fishing, pontoon, deck and utility boats from 10 to 25 feet

Lund fishing and utility boats from 10 to 21 feet

Maxum pleasure boats from 17 to 42 feet

Mercury inflatable boats from 6 to 14 feet

Meridian motoryachts from 34 to 58 feet

Örnvik pleasure boats from 12 to 28 feet

Palmetto offshore fishing boats from 22 to 33 feet

Princecraft fishing, pontoon, deck and utility boats from 12 to 26 feet

Quicksilver inflatables, fishing and pleasure boats from 6 to 28 feet

Rayglass pleasure boats from 12 to 28 feet*

Savage pleasure boats from 9 to 20 feet

Sea Boss offshore fishing boats from 18 to 25 feet

Sea Pro offshore fishing boats from 15 to 27 feet

Sea Ray pleasure boats from 18 to 68 feet

Sealine pleasure boats from 25 to 60 feet

Trophy offshore fishing boats from 17 to 29 feet

Uttern pleasure boats from 15 to 22 feet

Valiant rigid inflatables from 8 to 39 feet*

BOAT PARTS & ACCESSORIES

Attwood marine parts and accessories

Land 'N' Sea marine parts and accessories distributor

Swivl-Eze marine parts and accessories

*Brunswick minority ownership



Arvor



BAYLINER

BERMUDA
Boating



Hatteras

LOWE
BOATS

LUND

MAXUM

MERIDIAN
YACHTS



Palmetto
CUSTOM



QUICKSILVER

SAVAGE



SEA PRO
Demand More...

Sea Ray

SEALINE



Uttern

attwood



Where We Make It

BOATS AND BOAT PARTS & ACCESSORIES

Edgewater, Merritt Island, Palm Coast and Pompano Beach, Florida; Cumberland and Salisbury, Maryland; Lowell, Michigan; Little Falls, New York Mills and Pipestone, Minnesota; Lebanon, Missouri; Edenton and New Bern, North Carolina; Bucyrus, Ohio; Roseburg, Oregon; Newberry, South Carolina; Knoxville and Vonore, Tennessee; Lancaster, Texas; Arlington, Washington; Melbourne, Australia; Petit-Rechain, Belgium; Princeville, Quebec and Steinbach, Manitoba, Canada; Reynosa, Mexico; Skelleftehamn, Sweden; and Kidderminster, United Kingdom

MARINE ENGINES AND ELECTRONICS

Panama City and St. Cloud, Florida; Acton, Massachusetts; Stillwater and Tulsa, Oklahoma; Brookfield, Fond du Lac, Oshkosh and Waukesha, Wisconsin; Melbourne, Australia;

Petit-Rechain, Belgium; Toronto, Ontario, Canada; St. Cast, France; Juarez, Mexico; Auckland, New Zealand; Singapore; and Newton Abbot, United Kingdom

FITNESS EQUIPMENT

Franklin Park, Illinois; Falmouth, Kentucky; Ramsey, Minnesota; and Kiskoros, Hungary

BOWLING & BILLIARDS

Muskegon, Michigan; Richland Hills, Texas; Antigo and Bristol, Wisconsin; and Szekesfehervar, Hungary

BOWLING CENTERS

Own/operate 127 bowling centers in the United States, Canada, Europe and Japan

What We Make

BRUNSWICK CORPORATION

MARINE ENGINES

GLOBAL MARKET: \$4.7 BILLION AT RETAIL

Mercury and Mariner outboard engines
Mercury MerCruiser sterndrives and inboard engines
Mercury SmartCraft marine system integration products
Mercury SportJet and Jet Drive water jet propulsion systems
Mercury Racing outboards, sterndrives, propellers and accessories

Mercury Precision Parts

Mercury, Quicksilver and Teignbridge propellers

MotorGuide trolling motors

Quicksilver parts

Cummins-MerCruiser Diesel sterndrives and inboard engines (joint venture)



FITNESS EQUIPMENT

GLOBAL MARKET: \$2.0 BILLION AT COMMERCIAL AND HIGH-END RETAIL

Life Fitness, Hammer Strength and ParaBody commercial and consumer cardiovascular and strength-training equipment



BOWLING & BILLIARDS

GLOBAL MARKET: \$10.0 BILLION AT RETAIL

Brunswick Bowling capital equipment, parts and supplies, balls, and bowling consumer accessories

Brunswick Bowling centers

Brunswick Billiards tables, related accessories, foosball tables, game room furniture and Air Hockey tables

Valley-Dynamo pool, Air Hockey and foosball tables



BRUNSWICK NEW TECHNOLOGIES

Navman marine and GPS-based products

Northstar Technologies marine navigational systems

Integrated Dealer Systems marine dealer management systems

MotoTron advanced engine control systems



Where to Reach Us

BRUNSWICK CORPORATION

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BRUNSWICK ASIA PACIFIC GROUP

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Dandenong 3175, Australia
Phone: 61-3-9791 5822
Fax: 61-3-9791 8603

BRUNSWICK BOAT GROUP

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Knoxville, Tennessee 37929
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Fax: (865) 582-2301

BRUNSWICK BOWLING & BILLIARDS

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BRUNSWICK EUROPEAN GROUP

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BRUNSWICK NEW TECHNOLOGIES

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60045-4811
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LIFE FITNESS DIVISION

5100 River Road
Schiller Park, Illinois
60176-1058
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MERCURY MARINE GROUP

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54936-1939
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