

Starbucks Corporation
New Innovations: Beverage & Food Launch Dates - U.S. & Canada
 (Updated July 30, 2008)

FY 2008

FY 2007

FY 2006

FY 2005

	FY 2008	FY 2007	FY 2006	FY 2005
October	Chocolate Hazelnut Coffee Cake Spinach Roasted Tomato, Feta & Egg Wrap Bacon, Avocado, Aged Cheddar & Egg Wrap	Maple Beverages Maple Streusel Muffin Maple Streusel "Triple Treat" Muffin		
November	Sugar Free Gingerbread syrup Peppermint White Chocolate Mocha Reduced Fat Caramel Praline Muffin w/ Pecans Decorated Penguin Cookie		Chai Eggnog Latte Eggnog Frappuccino® blended coffee Petite Cookies	Opera Torte (premium dessert)
December				
January	Sugar Free Mocha syrup Reduced Fat Cherry Lemon Coffee Cake Strawberry Blueberry Parfait Low Fat Chicken Bruschetta Sandwich	Sugar Free Cinnamon Dolce Five-Fruit Banana Muffin Cinnamon Chip Mini Loaf	Cinnamon Dolce beverages Reduced Fat Marble Coffee Cake Starbucks® Cupcake Originals	Chantico (Drinking Chocolate) Dipping Cookie National Roll-out of Reduced Fat Blueberry Coffee Cake
February	Honey Latte Honey Frappuccino RTD: Naked Juice Petite Vanilla Bean Scone		Marble Mocha Macchiato	Chocolate Peanut Butter Stack Chocolate Marshmallow Bar Seven Layer Bar Espresso Fudge Brownie
March			RTD: Bottled Strawberries and Crème Frappuccino® RTD: Iced Coffee RTD: Iced Coffee Light RTD: DoubleShot® Light	Caramel Mocha
April	Pike Place Roast Top Pot (National Rollout) Top Pot Vanilla Caramel Doughnut	Dulce de Leche beverages Mango Pineapple Empanada Reduced Fat Banana Dulce Coffee Cake	Blackberry Green Tea Frappuccino® Blended Crème Tazo Green Tea Latte Banana Coconut Frappuccino® blended beverages Banana Crème Crunch Bar Reduced Fat Banana Chocolate Chip Coffee Cake	Affogato Style Frappuccino® blended beverage Lemon Raspberry Loaf
May	Starbucks Doubleshot™ + Energy Raspberry Apricot Thumbprint Scone Reduced Fat Strawberries & Crème Coffee Cake RTE: Strawberry, Kiwi & Mango Fruit Cup RTE: Tomato Mozzarella Ciabatta	Orange Crème Frappuccino® blended crème Sugar Free Caramel syrup Frappuccino Light blended crème Reduced Fat Orange Crème Coffee Cake Raspberry Swirl Loaf Cake RTE: Fruit and Yogurt Parfait		Mint Mocha Chip Frappuccino® RTD: Bottled Mint Mocha Frappuccino®
June	Lemonade Blended Beverage	Raspberry Mocha Frappuccino® blended coffee Hot and Iced Raspberry Mocha Tazo Shaken Blueberry White Iced Tea	Tangerine Frappuccino® Juice Blend Pomegranate Frappuccino® Juice Blend Pineapple Passion Coffee Cake Caramel Nut Bar	
July	Vivanno Nourishing Blends: Orange Mango Banana Blend Banana Chocolate Blend RTD: Naked Juice Bare Breeze Berry Stella	Blueberry and Crème Frappuccino blended crème Triple Berry Cobbler Muffin		Tazo Shaken Green Iced Tea Tazo Shaken Green Tea Lemonade
August		Chocolate Cinnamon Bread Caramelized Apple Pecan Coffee Cake		RTD: Ethos bottled water Pumpkin Cream Cheese Muffin Autumn Green Apple Loaf
September			Pumpkin Cookie	