



Founded in 1979 and currently employing 4,000 associates, Gartner delivers the technology-related insight necessary for our clients to make the right decisions, every day.

We serve clients around the world from operations in 80 countries. Clients outside the U.S. provided 40% of our 2007 \$1.2 billion revenue.

Our interactions with **60,000 clients, representing 10,000 distinct organizations worldwide,** enable us to make connections, understand patterns and discover trends no other research firm can envision.

Our community of **650 analysts** answers **230,000 one-to-one client inquiries** each year.

We field 850 media inquiries per month worldwide from leading business and trade publications, online news portals and broadcast media interested in what we have to say about the business of technology.

The Wall Street Journal, The Economist and The Financial Times, along with 30+ other leading business publications worldwide, consider Gartner a trusted, independent source. **They quote us an average of 70 times every week.**

Multinational clients get consistent global insight from **an analyst community that speaks 47 languages.**

65% of the Fortune 1000 and 80% of the Global 500 support their key technology decisions with Gartner insight; these varied and worldwide connections produce insights that benefit all our clients.

44,000 technology and business professionals from around the globe benefit from the information, insight and networking opportunities at our 62 annual events; we are the world's leading IT conference provider.

Clients continually **monitor their provider portfolios** with Gartner Magic Quadrants and Gartner Marketscopes, methodologies that have become standards for market analysis in 175 technology segments.

End users, technology providers and investors use Gartner Hype Cycles to **track and monitor the commercial viability of 1,500 technologies, applications and trends** in 80 IT, business and consumer markets.

Gartner **clients have access to a terabyte of continually updated market data,** covering 2,000 vendors across 175 technology markets in 100 countries.

12,000 Gartner Vendor Briefings held throughout the year with Gartner analysts help IT buyers, sellers and investors make the right decisions about their investments in markets, products and customers.

3,700 CIOs and IT executives get customized advice and participate in peer exchange opportunities through membership in our various executive programs, including Gartner EXP, the world's largest CIO community.

The annual CIO Agenda, published by Gartner EXP and developed from the responses of **1,500 CIOs in 30 countries** in every major industry sector and level of government, provides insight into trends in CIO priorities and investments.

Hundreds of millions of dollars in aggregate cost savings to clients are produced from the **1,500 engagements delivered each year by the 500 Gartner consultants.**

Clients improve business performance by benchmarking their spending and best practices against our IT performance repository, the largest in the industry, **drawing on 5,500 IT environments a year.**

Clients use gartner.com and our various product portal sites to easily access our insight for help in making both daily and long-term decisions: Each year, thousands of active users search **73,000 documents across 1,000 technology and business topics on our Web sites.**

In partnership with Harvard Business School Press, Gartner publishes cutting-edge books on the intersection of business and IT. Since 2002, **readers around the world have purchased 100,000 copies** of the nine titles published.