

10-K - AFC ENTERPRISES, INC.

## PART I.

<u>Item 1.</u>	<b>BUSINESS</b>
<u>Item</u>	<b>RISK FACTORS</b>

<u>1A.</u>

**Item 1B. UNRESOLVED STAFF COMMENTS** 

Item 2. PROPERTIES

Item 3. LEGAL PROCEEDINGS

Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

**Item EXECUTIVE OFFICERS** 

**4A.** 

## PART II.

Item 5. MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Item 6. SELECTED FINANCIAL DATA

Item 7. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Item QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

7A.

Item 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Item 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Item CONTROLS AND PROCEDURES

<u>9A.</u>

**Item 9B.** OTHER INFORMATION

## PART III.

Item 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

**Item 11. EXECUTIVE COMPENSATION** 

Item 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

Item 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

Item 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

## PART IV.

Item 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

**SIGNATURES** 

EX-23.1 (EX-23.1 CONSENT OF GRANT THORNTON LLP)

EX-31.1 (EX-31.1 SECTION 302)

EX-31.2 (EX-31.2 SECTION 302 CERTIFICATION OF THE CFO)

EX-32.1 (EX-32.1 SECTION 906)

EX-32.2 (EX-32.2 SECTION 906)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## Form 10-K

#### ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES $\overline{\mathbf{A}}$ **EXCHANGE ACT OF 1934**

For the fiscal year ended December 30, 2007



Minnesota

(State or other jurisdiction of incorporation or organization) 58-2016606

(I.R.S. Employer Identification No.)

5555 Glenridge Connector, NE, Suite 300 Atlanta, Georgia

(Address of principal executive offices)

30342 (Zip Code)

Registrant's telephone number, including area code: (404) 459-4450

Securities registered pursuant to Section 12(b) of the Exchange Act:

Title of each class Common stock, \$0.01 par value per share Name of each exchange on which registered **NASDAQ Global Market** 

Securities registered pursuant to Section 12(g) of the Exchange Act: None
Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.
Yes No 🗹
Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes $\square$ No $\square$
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities
Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes $\square$ No $\square$
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will
not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in
Part III of this Form 10-K or any amendment to this Form 10-K. Yes \(\overline{\Omega}\) No \(\overline{\Omega}\)
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller
reporting company.
Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company
Indicate by check mark whether the registrant is shell a company (as defined in Exchange Act rule 12b-2). Yes □ No ☑
As of July 15, 2007 (the last day of the registrant's second quarter for 2007), the aggregate market value of the registrant's voting
common stock held by non-affiliates of the registrant, based on the closing sale price as reported on the Nasdaq Global Market
System, was approximately \$509,254,502.
Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.
Class Outstanding at February 22, 2008
Common stock, \$0.01 par value per share 27,190,594 shares
<b>Documents incorporated by reference:</b> Portions of our 2008 Proxy Statement are incorporated herein by reference in Part III of this Annual Report.

## AFC ENTERPRISES, INC.

## **INDEX TO FORM 10-K**

PART I

Item 1.	<u>Business</u>	1
Item 1A.	Risk Factors	6
Item 1B.	Unresolved Staff Comments	10
Item 2.	<u>Properties</u>	11
Item 3.	<u>Legal Proceedings</u>	11
Item 4.	Submission of Matters to a Vote of Security Holders	12
Item 4A.	Executive Officers	12
	PART II	
	Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity	
Item 5.	Securities	13
Item 6.	Selected Financial Data	15
Item 7.	Management's Discussion and Analysis of Financial Condition and Results of Operations	19
Item 7A.	Quantitative and Qualitative Disclosures about Market Risk	35
Item 8.	Financial Statements and Supplementary Data	35
Item 9.	Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	35
Item 9A.	Controls and Procedures	35
Item 9B.	Other Information	36
	PART III	
Item 10.	Directors, Executive Officers and Corporate Governance	37
Item 11.	Executive Compensation	37
Item 12.	Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters	37
Item 13.	Certain Relationships and Related Transactions, and Director Independence	37
Item 14.	Principal Accountant Fees and Services	37
	<del></del>	
	<u>PART IV</u>	
<u>Item 15.</u>	Exhibits and Financial Statement Schedules	38
	SENT OF GRANT THORNTON LLP	
	FION 302, CERTIFICATION OF THE CEO	
	FION 302 CERTIFICATION OF THE CFO	
	FION 906, CERTIFICATION OF THE CEO	
EX-32.2 SEC	TION 906, CERTIFICATION OF THE CFO	

#### PART I.

#### **Item 1. BUSINESS**

AFC Enterprises, Inc. ("AFC" or "the Company") develops, operates, and franchises quick-service restaurants ("QSRs" or "restaurants") under the trade name Popeyes® Chicken & Biscuits ("Popeyes"). Within Popeyes, we manage two business segments: franchise operations and company-operated restaurants. Financial information concerning these business segments can be found at Note 23 to our Consolidated Financial Statements.

In recent years, we have narrowed our business model from a multi-brand operator to focus only on the Popeyes brand. Following the sale of Church's Chicken® ("Church's") in December of 2004 (which is more fully described in Note 21 to our Consolidated Financial Statements), we renegotiated our material outsourcing contracts, closed our then existing corporate offices, reduced our AFC corporate staffing, and integrated the remaining AFC corporate staff and services into Popeyes' business operations (which is more fully described in Note 22 to our Consolidated Financial Statements). These transitional activities were completed during 2005 and the first half of 2006.

#### **Popeyes Profile**

Popeyes was founded in New Orleans, Louisiana in 1972 and is the world's second largest quick-service chicken concept based on the number of units. Within the QSR industry, Popeyes distinguishes itself with a unique "New Orleans" style menu that features spicy chicken, chicken sandwiches, chicken strips, fried shrimp and other seafood, jambalaya, red beans and rice and other regional items. Popeyes is a highly differentiated QSR brand with a passion for its New Orleans heritage and flavorful authentic food.

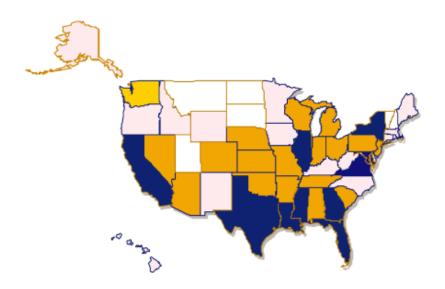
As of December 30, 2007, we operated and franchised 1,905 Popeyes restaurants in 44 states, the District of Columbia, Puerto Rico, Guam and 24 foreign countries. The map below shows the concentration of our domestic restaurants, by state.

# Popeyes

## Total Operating Restaurants as of December 30, 2007

Domestic restaurants:	
Company-operated	65
Franchised	1,518
International restaurants:	
Franchised	322
Worldwide restaurants	1,905

50 + restaurants in the state	
10-49 restaurants in the	
state	
1-9 restaurants in the state	
No presence in the state	



Of our 1,518 domestic franchised restaurants, approximately 70% were concentrated in Texas, California, Louisiana, Florida, Illinois, Maryland, New York, Georgia, Virginia and Mississippi. Of our 322 international franchised restaurants, approximately 62% were located in Korea, Indonesia, Canada and Mexico. Of our 65 company-operated restaurants, more than 90% were concentrated in Georgia, Louisiana and Tennessee.

#### **Our Business Strategy**

Our business strategy is based upon the appeal of our franchise model. We believe this model provides diverse and reliable earnings and cash flows, as well as the ability to expand the Popeyes' system more rapidly than under a company-operated restaurant model.

As such, the Company's strategy is summarized in the following points which are each directed toward promoting and growing the Popeyes system primarily through our franchising model:

- **Building the Popeyes Brand** by offering franchisees a distinctive brand and menu with clear competitive advantages. Planned steps to exploit this advantage include:
  - Launching new marketing messages to excite customers about the superiority of Popeyes core bone-in chicken products;
  - Rolling-out fresh and relevant menu platforms focused on portable snacks, quick lunch offerings, lighter alternatives and everyday value.
- Running Great Restaurants by strengthening restaurant operations and improving the Popeyes guest experience through:
  - Implementing a guest experience monitor, (GEM), to gauge guest satisfaction at every restaurant in the Popeyes system;
  - Restructuring the field operations team to accomplish quarterly operations assessments of restaurants against Popeyes standards and procedures.
- Strengthening Unit Economics by identifying cost savings to improve food, labor and overhead efficiencies in the restaurants by:
  - Assembling a task force to address the operating cost structure of Popeyes restaurants and to identify ways to improve restaurant operating profit. The team includes franchisees, corporate operations, supplier partners and the Popeyes purchasing/distribution cooperative; and
  - Improving Popeyes restaurant unit economics to better position franchisees to build new units as the economic environment improves.
- Aligning People and Resources to Deliver Results by making significant investments in brand building, operational tools and talent as evidenced by:
  - Making non-recurring investments of \$3.5 million in 2008 to strengthen brand building and menu innovation to drive guest traffic increases; and
  - Recruiting our new Popeyes chief operations officer and our new chief marketing officer. These two experienced executives, working with the Company's existing talented team, complete the Popeyes leadership team.

The following features of the Company are material to the execution of our initiatives and business strategies discussed above:

#### **Our Agreements with Popeyes Franchisees**

As discussed above, our strategy places a heavy emphasis on increasing the number of restaurants in the Popeyes system through franchising activities. The following discussion describes the standard arrangements we enter into with our Popeyes franchisees.

**Domestic Development Agreements.** Our domestic franchise development agreements provide for the development of a specified number of Popeyes restaurants within a defined geographic territory. Generally, these agreements call for the development of the restaurants over a specified period of time, usually three to five years, with targeted opening dates for each restaurant. Our Popeyes franchisees currently pay a development fee of \$7,500 per restaurant. These development fees typically are paid when the agreement is executed, and are typically non-refundable.

*International Development Agreements.* Our international franchise development agreements are similar to our domestic franchise development agreements, though the development time frames can be longer and the development fees generally can be as much as \$15,000 for each restaurant developed. Depending on the market, limited sub-franchising rights may also be granted.

**Domestic Franchise Agreements.** Once we execute a development agreement, approve a site to be developed under that agreement, and our franchisee secures the real property for a restaurant, we enter into a franchise agreement with our franchisee that conveys the right to operate the specific Popeyes restaurant at the site. Our current franchise agreements generally provide for payment of a franchise fee of \$30,000 per location.

These agreements generally require franchisees to pay a 5% royalty on net restaurant sales. In addition, franchisees must contribute to national and local advertising funds. Payments to the advertising funds are generally 3% of net restaurant sales. Some of our institutional and older franchise agreements provide for lower royalties and advertising fund contributions. These agreements

constitute a decreasing percentage of our total outstanding franchise agreements.

International Franchise Agreements. The terms of our international franchise agreements are substantially similar to those included in our domestic franchise agreements, except that these agreements may be modified to reflect the multi-national nature of the transaction and to comply with the requirements of applicable local laws. Our current international franchise agreements generally provide for payment of a franchise fee of up to \$30,000 per location. In addition, the effective royalty rates may differ from those included in domestic franchise agreements, and generally are lower due to the greater number of restaurants required to be developed by our international franchisees.

All of our franchise agreements require that our franchisees operate restaurants in accordance with our defined operating procedures, adhere to the menu established by us, and meet applicable quality, service, health and cleanliness standards. We may terminate the franchise rights of any franchisee who does not comply with these standards and requirements.

#### **Site Selection**

For new domestic restaurants, we assist our franchisees in identifying and obtaining favorable sites consistent with the overall market plan for each development area. Domestically, we primarily emphasize freestanding sites with drive-thrus and "end-cap, in-line" strip-mall sites with ample parking and easy access from high traffic roads.

Each international market has its own factors that lead to venue and site determination. In international markets, we use different venues including freestanding, in-line, food-court and other non-traditional venues. Market development strategies are a collaborative process between Popeyes and our franchisees so we can leverage local market knowledge.

#### **Suppliers and Purchasing Cooperative**

**Suppliers.** Our franchisees are required to purchase all ingredients, products, materials, supplies and other items necessary in the operation of their businesses solely from suppliers who have been approved by us. These suppliers are required to meet or exceed strict quality control standards, and they must possess adequate capacity to supply our franchisees' reliably.

**Purchasing Cooperative.** Supplies are generally provided to our domestic franchised and company-operated restaurants pursuant to supply agreements negotiated by Supply Management Services, Inc. ("SMS"), a not-for-profit purchasing cooperative. We, our Popeyes franchisees and the owners of Cinnabon bakeries hold membership interests in SMS in proportion to the number of restaurants owned. As of December 30, 2007, we held one of SMS's seven seats on the SMS board of directors. Our Popeyes franchise agreements require that each franchisee join SMS.

Supply Agreements. The principal raw material for a Popeyes restaurant operation is fresh chicken. Company-operated and franchised restaurants purchase their chicken from suppliers who service the Popeyes system. In order to ensure favorable pricing and to secure an adequate supply of fresh chicken, SMS has entered into supply agreements with several chicken suppliers. These contracts, which pertain to the vast majority of our system-wide purchases, are "cost-plus" contracts with prices based partially upon the cost of feed grains plus certain agreed upon non-feed and processing costs. These contracts include volume purchase commitments that are adjustable at the election of SMS. Each year, purchase commitments may be adjusted by up to 10%, if notice is given within specified time frames; and the commitment levels for future years may be adjusted based on revised estimates of need. The Company has agreed to indemnify SMS for certain shortfalls in the annual purchase commitments entered into by SMS on behalf of the Popeyes restaurant system. To date, that indemnity has never been called due to the demand for poultry and the chicken suppliers' ability to mitigate shortfalls, if any. Information about this guarantee can be found in Item 7 of this Annual Report under the caption "Off-Balance Sheet Arrangements."

We have entered into long-term beverage supply arrangements with certain major beverage vendors. These contracts are customary in the QSR industry. Pursuant to the terms of these arrangements, marketing rebates are provided to the owner/operator of Popeyes restaurants based upon the volume of beverage purchases.

We also have a long-term agreement with Diversified Foods and Seasonings, Inc. ("Diversified"), under which we have designated Diversified as the supplier of certain proprietary products for the Popeyes system. Diversified sells these products to our approved distributors, who in turn sell them to our franchised and company-operated Popeyes restaurants.

#### **Marketing and Advertising**

Each Popeyes restaurant, company-operated or franchised, contributes to an advertising fund that supports (1) branding initiatives and the development of marketing materials that are used throughout our domestic restaurant system and (2) local marketing programs. We act as agent for the fund and coordinate its activities. We work closely with franchisees on local marketing programs, which are the principal uses of collected funds. We and our Popeyes franchisees made contributions to the advertising fund of approximately \$57.6 million in 2007, \$57.7 million in 2006, and \$56.3 million in 2005.

#### Fiscal Year and Seasonality

Our fiscal year is composed of 13 four-week accounting periods and ends on the last Sunday in December. The first quarter of our fiscal year has four periods, or 16 weeks. All other quarters have three periods, or 12 weeks. Fiscal 2007, which ended on December 30, 2007, consisted of 52 weeks. Fiscal 2006 consisted of 53 weeks (including one five-week accounting period in our fiscal fourth quarter). Fiscal 2005 consisted of 52 weeks.

Seasonality has little effect on our operations.

## **Employees**

As of February 24, 2008, we had approximately 1,600 hourly employees working in our company-operated restaurants. Additionally, we had approximately 80 employees involved in the management of our company-operated restaurants, composed of restaurant managers, multi-unit managers and field management employees. We also had approximately 140 employees responsible for corporate administration, franchise administration and business development.

None of our employees are covered by a collective bargaining agreement. We believe that the dedication of our employees is critical to our success and that our relationship with our employees is good.

#### **Intellectual Property and Other Proprietary Rights**

We own a number of trademarks and service marks that have been registered with the U.S. Patent and Trademark Office, including the marks "AFC," "AFC Enterprises," "Popeyes," "Popeyes Chicken & Biscuits," and the brand logo for Popeyes. In addition, we have registered, or made application to register, one or more of these marks and others, or their linguistic equivalents, in foreign countries in which we do business, or are contemplating doing business. There is no assurance that we will be able to obtain the registration for the marks in every country where registration has been sought. We consider our intellectual property rights to be important to our business and we actively defend and enforce them.

*Copeland Formula Agreement.* We have a formula licensing agreement with Alvin C. Copeland, the founder of Popeyes. Under this agreement, we have the worldwide exclusive rights to the Popeyes fried chicken recipe and certain other ingredients used in Popeyes products. The agreement provides that we pay Mr. Copeland approximately \$3.1 million annually through March 2029.

King Features Agreements. We have several agreements with the King Features Syndicate Division ("King Features") of Hearst Holdings, Inc. under which we have the non-exclusive license to use the image and likeness of the cartoon character "Popeye" in the United States. Popeyes locations outside the United States have the non-exclusive use of the image and likeness of the cartoon character "Popeye" and certain companion characters. We are obligated to pay King Features a royalty of approximately \$1.0 million annually, as adjusted for fluctuations in the Consumer Price Index, plus twenty percent of our gross revenues from the sale of products outside of the Popeyes restaurant system, if any. These agreements extend through June 30, 2010.

#### **International Operations**

We continue to expand our international operations through franchising. As of December 30, 2007, we franchised 322 international restaurants. During 2007, franchise revenues from these operations represented approximately 9.2% of our total franchise revenues. For each of 2007, 2006 and 2005, international revenues represented 4.5%, 4.7%, and 4.5% of total revenues, respectively.

#### **Insurance**

We carry property, general liability, business interruption, crime, directors and officers liability, employment practices liability, environmental and workers' compensation insurance policies, which we believe are customary for businesses of our size and type. Pursuant to the terms of their franchise agreements, our franchisees are also required to maintain certain types and levels of insurance coverage, including commercial general liability insurance, workers' compensation insurance, all risk property and automobile insurance.

## Competition

The foodservice industry, and particularly the QSR industry, is intensely competitive with respect to price, quality, name recognition, service and location. We compete against other QSRs, including chicken, hamburger, pizza, Mexican and sandwich restaurants, other purveyors of carry-out food and convenience dining establishments, including national restaurant chains. Many of our competitors possess substantially greater financial, marketing, personnel and other resources than we do.

#### **Government Regulation**

We are subject to various federal, state and local laws affecting our business, including various health, sanitation, fire and safety standards. Newly constructed or remodeled restaurants are subject to state and local building code and zoning requirements. In connection with the re-imaging and alteration of our company-operated restaurants, we may be required to expend funds to meet certain federal, state and local regulations, including regulations requiring that remodeled or altered restaurants be accessible to persons with disabilities. Difficulties or failures in obtaining the required licenses or approvals could delay or prevent the opening of new restaurants in particular areas.

We are also subject to the Fair Labor Standards Act and various other laws governing such matters as minimum wage requirements, overtime and other working conditions and citizenship requirements. A significant number of our foodservice personnel

are paid at rates related to the federal minimum wage, and increases in the minimum wage have increased our labor costs.

Many states and the Federal Trade Commission, as well as certain foreign countries, require franchisors to transmit specified disclosure statements to potential franchisees before granting a franchise. Additionally, some states and certain foreign countries require us to register our franchise offering documents before we may offer a franchise. We believe that our uniform franchise offering circulars, together with any applicable state versions or supplements, and our franchising procedures, comply in all material respects with both the Federal Trade Commission guidelines and all applicable state laws regulating franchising in those states which we have offered franchises. We believe that our international disclosure statements, franchise offering documents and franchising procedures comply, in all material respects, with the laws of the foreign countries in which we have offered franchises.

We have franchise agreements related to the operation of restaurants located on various military bases abroad which agreements are with certain governmental agencies and are subject to renegotiation of profits or termination at the election of the U.S. government. During 2007, royalty revenues from these restaurants were approximately \$1.1 million.

#### **Environmental Matters**

We are subject to various federal, state and local laws regulating the discharge of pollutants into the environment. We believe that we conduct our operations in substantial compliance with applicable environmental laws and regulations. Certain of our current and formerly owned and/or leased properties are known or suspected to have been used by prior owners or operators as retail gas stations and a few of these properties may have been used for other environmentally sensitive purposes. Certain of these properties previously contained underground storage tanks ("USTs") and some of these properties may currently contain abandoned USTs. It is possible that petroleum products and other contaminants may have been released at these properties into the soil or groundwater. Under applicable federal and state environmental laws, we, as the current or former owner or operator of these sites, may be jointly and severally liable for the costs of investigation and remediation of any such contamination, as well as any other environmental conditions at its properties that are unrelated to USTs. We have obtained insurance coverage that we believe is adequate to cover any potential environmental remediation liabilities. We are currently not subject to any administrative or court order requiring remediation at any of our properties.

#### **Available Information**

We file our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, current reports on Form 8-K, and all amendments to those reports with the Securities and Exchange Commission (the "SEC"). You may obtain copies of these documents by visiting the SEC's Public Reference Room at 100 F. Street, N.E., Room 1580, Washington, DC 20549, by calling the SEC at 1-800-SEC-0330 or by accessing the SEC's website at http://www.sec.gov. In addition, as soon as reasonably practicable after such materials are filed with, or furnished to, the SEC, we make copies of these documents (except for exhibits) available to the public free of charge through our web site at www.afce.com or by contacting our Secretary at our principal offices, which are located at 5555 Glenridge Connector, NE, Suite 300, Atlanta, Georgia 30342, telephone number (404) 459-4450.

#### **Item 1A. RISK FACTORS**

Certain statements we make in this filing, and other written or oral statements made by or on our behalf, may constitute "forward-looking statements" within the meaning of the federal securities laws. Words or phrases such as "should result," "are expected to," "we anticipate," "we estimate," "we project," "we believe," or similar expressions are intended to identify forward-looking statements. These statements are subject to certain risks and uncertainties that could cause actual results to differ materially from our historical experience and our present expectations or projections. We believe that these forward-looking statements are reasonable; however, you should not place undue reliance on such statements. Such statements speak only as of the date they are made, and we undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of future events, new information or otherwise. The following risk factors, and others that we may add from time to time, are some of the factors that could cause our actual results to differ materially from the expected results described in our forward-looking statements.

# If we are unable to compete successfully against other companies in the QSR industry or develop new products that appeal to consumer preferences, we could lose customers and our revenues may decline.

The QSR industry is intensely competitive with respect to price, quality, brand recognition, menu offerings, service and location. If we are unable to compete successfully against other foodservice providers, we could lose customers and our revenues may decline. We compete against other QSRs, including chicken, hamburger, pizza, Mexican and sandwich restaurants, other purveyors of carry out food and convenience dining establishments, including national restaurant chains. Many of our competitors possess substantially greater financial, marketing, personnel and other resources than we do. There can be no assurance that consumers will continue to regard our products favorably, that we will be able to develop new products that appeal to consumer preferences, or that we will be able to continue to compete successfully in the OSR industry.

# Because our operating results are closely tied to the success of our franchisees, the failure or loss of one or more franchisee, operating a significant number of restaurants, could adversely affect our operating results.

Our operating results are dependent on our franchisees and, in some cases, on certain franchisees that operate a large number of restaurants. How well our franchisees operate their restaurants and their desire to maintain their franchise relationship with us is outside of our direct control. Any failure of these franchisees to operate their franchises successfully or loss of these franchisees could adversely affect our operating results. As of December 30, 2007, we had 340 franchisees operating restaurants within the Popeyes system and several preparing to become operators. The largest of our domestic franchisees operates 165 Popeyes restaurants; and the largest of our international franchisees operates 97 Popeyes restaurants. Typically, each of our international franchisees is responsible for the development of significantly more restaurants than our domestic franchisees. As a result, our international operations are more closely tied to the success of a smaller number of franchisees than our domestic operations. There can be no assurance that our domestic and international franchisees will operate their franchises successfully.

## If the cost of chicken increases, our cost of sales will increase and our operating results could be adversely affected.

The principal raw material for Popeyes is fresh chicken. Any material increase in the costs of fresh chicken could adversely affect our operating results. Our company-operated and franchised restaurants purchase fresh chicken from various suppliers who service us from various plant locations. These costs are significantly affected by increases in the cost of chicken, which can result from a number of factors, including increases in the cost of grain, disease, declining market supply of fast-food sized chickens and other factors that affect availability. Because our purchasing agreements for fresh chicken allow the prices that we pay for chicken to fluctuate, a rise in the prices of chicken products could expose us to cost increases. If we fail to anticipate and react to increasing food costs by adjusting our purchasing practices or increasing our sales prices, our cost of sales may increase and our operating results could be adversely affected.

#### If we face continuing labor shortages or increased labor costs, our growth and operating results could be adversely affected.

Labor is a primary component in the cost of operating our restaurants. As of February 24, 2008, we employed approximately 1,600 hourly employees in our company-operated restaurants. If we face labor shortages or increased labor costs because of increased competition for employees, higher employee turnover rates, increases in the federal minimum wage or increases in other employee benefits costs (including costs associated with health insurance coverage), our operating expenses could increase and our growth could be adversely affected. Our success depends in part upon our and our franchisees' ability to attract, motivate and retain a sufficient number of qualified employees, including restaurant managers, kitchen staff and servers, necessary to keep pace with our expansion schedule. The number of qualified individuals needed to fill these positions is in short supply in some areas.

Since Hurricane Katrina, in our New Orleans company market, we have experienced labor shortages and increased labor costs. If this were to continue indefinitely, our future operating results could be adversely impacted. As it is, increased sales in those same restaurants since the hurricane have more than compensated for the increased costs. However, if sales normalize in future periods, we may have a cost structure out of line with our restaurant sales volume in that market.

#### Shortages or interruptions in the supply or delivery of fresh food products could adversely affect our operating results.

We, and our franchisees, are dependent on frequent deliveries of fresh food products that meet our specifications. Shortages or interruptions in the supply of fresh food products caused by unanticipated demand, problems in production or distribution, declining number of distributors, inclement weather or other conditions could adversely affect the availability, quality and cost of ingredients, which would adversely affect our operating results.

# Changes in consumer preferences and demographic trends, as well as concerns about health or food safety and quality, could result in a loss of customers and reduce our revenues.

Foodservice businesses are often affected by changes in consumer tastes, national, regional and local economic conditions, discretionary spending priorities, demographic trends, traffic patterns and the type, number and location of competing restaurants. Our franchisees, and we, are from time to time, the subject of complaints or litigation from guests alleging illness, injury or other food quality, health or operational concerns. Adverse publicity resulting from these allegations may harm our reputation or our franchisees' reputation, regardless of whether the allegations are valid or not, whether we are found liable or not, or those concerns relate only to a single restaurant or a limited number of restaurants or many restaurants. In addition, the restaurant industry is currently under heightened legal and legislative scrutiny resulting from the perception that the practices of restaurant companies have contributed to the obesity of their guests. Additionally, some animal rights organizations have engaged in confrontational demonstrations at certain restaurant companies across the country. As a multi-unit restaurant company, we can be adversely affected by the publicity surrounding allegations involving illness, injury, or other food quality, health or operational concerns. Complaints, litigation or adverse publicity experienced by one or more of our franchisees could also adversely affect our business as a whole. If we are unable to adapt to changes in consumer preferences and trends, or we have adverse publicity due to any of these concerns, we may lose customers and our revenues may decline.

# Instances of avian flu or food-borne illnesses could adversely affect the price and availability of poultry and other foods and create negative publicity which could result in a decline in our sales.

Instances of avian flu or food-borne illnesses could adversely affect the price and availability of poultry and other foods. As a result, Popeyes restaurants could experience a significant increase in food costs if there are additional instances of avian flu or food-borne illnesses. In addition to losses associated with higher prices and a lower supply of our food ingredients, instances of food-borne illnesses could result in negative publicity for us. This negative publicity, as well as any other negative publicity concerning food products we serve, may reduce demand for our food and could result in a decrease in guest traffic to our restaurants. A decrease in guest traffic to Popeyes restaurants as a result of these health concerns or negative publicity could result in a decline in our sales.

# If any member of our senior management left us, our operating results could be adversely affected, and we may not be able to attract and retain additional qualified management personnel.

We are dependent on the experience and industry knowledge of the members of our senior management team. If, for any reason, our senior executives do not continue to be active in management or if we are unable to retain qualified new members of senior management, our operating results could be adversely affected. We cannot guarantee that we will be able to attract and retain additional qualified senior executives as needed. We have employment agreements with certain executives; however, these agreements do not ensure their continued employment with us.

# Our 2005 Credit Facility may limit our ability to expand our business, and our ability to comply with the covenants, tests and restrictions contained in this agreement may be affected by events that are beyond our control.

The 2005 Credit Facility contains financial and other covenants, including covenants requiring us to maintain various financial ratios, limiting our ability to incur additional indebtedness, restricting the amount of capital expenditures that may be incurred, restricting the payment of cash dividends and limiting the amount of debt which can be loaned to our franchisees or guaranteed on their behalf. This facility also limits our ability to engage in mergers or acquisitions, sell certain assets, repurchase our stock and enter into certain lease transactions. The 2005 Credit Facility includes customary events of default, including, but not limited to, the failure to pay any interest, principal or fees when due, the failure to perform certain covenant agreements, inaccurate or false representations or warranties, insolvency or bankruptcy, change of control, the occurrence of certain ERISA events and judgment defaults. The restrictive covenants in our 2005 Credit Facility may limit our ability to expand our business, and our ability to comply with these provisions may be affected by events beyond our control. A failure to comply with any of the financial and operating covenants included in the 2005 Credit Facility would result in an event of default, permitting the lenders to accelerate the maturity of outstanding indebtedness. This acceleration could also result in the acceleration of other indebtedness that we may have outstanding at that time. Were we to default on the terms and conditions of the 2005 Credit Facility and the debt were accelerated by the facility's lenders, such developments would have a material adverse impact on our financial condition and our liquidity.

- 7 -

#### If our franchisees are unable or unwilling to open a sufficient number of restaurants, our growth strategy could be at risk.

As of December 30, 2007, we franchised 1,518 restaurants domestically and 322 restaurants in Puerto Rico, Guam and 24 foreign countries. Our growth strategy is significantly dependent on increasing the number of our franchised restaurants. If our franchisees are unable to open a sufficient number of restaurants, our growth strategy could be significantly impaired.

Our ability to successfully open additional franchised restaurants will depend on various factors, including the availability of suitable sites, the negotiation of acceptable leases or purchase terms for new locations, permitting and regulatory compliance, the ability to meet construction schedules, the financial and other capabilities of our franchisees, and general economic and business conditions. Many of the foregoing factors are beyond the control of our franchisees. Further, there can be no assurance that our franchisees will successfully develop or operate their restaurants in a manner consistent with our concepts and standards, or will have the business abilities or access to financial resources necessary to open the restaurants required by their agreements. Historically, there have been many instances in which Popeyes franchisees have not fulfilled their obligations under their development agreements to open new restaurants.

## Currency, economic, political and other risks associated with our international operations could adversely affect our operating results.

As of December 30, 2007, we had 322 franchised restaurants in Puerto Rico, Guam and 24 foreign countries. Business at these operations is conducted in the respective local currency. The amount owed us is based on a conversion of the royalties and other fees to U.S. dollars using the prevailing exchange rate. In particular, the royalties are based on a percentage of net sales generated by our foreign franchisees' operations. Consequently, our revenues from international franchisees are exposed to the potentially adverse effects of our franchisees' operations, currency exchange rates, local economic conditions, political instability and other risks associated with doing business in foreign countries. We expect that our franchise revenues generated from international operations will increase in the future, thus increasing our exposure to changes in foreign economic conditions and currency fluctuations.

## We have experienced a decrease in the number of restaurants we have franchised in Korea.

We had 104, 116 and 154 franchised restaurants in Korea at December 30, 2007, December 31, 2006 and December 25, 2005, respectively. The decrease in the number of Korean restaurants was primarily due to weak financial and operating performance by our master franchisee in that country (our largest international franchisee). We agreed to abate the entire 3% royalty due to be paid to us by that franchisee for the last two quarters of 2005 and to abate one-third of the royalties to be paid to us during the first two quarters of 2006. While there was no abatement of royalties in 2007, we continue to work with that franchisee to address challenges facing its restaurants and those of sub-franchisees concerning sales growth and profitability, and to otherwise strengthen our franchise system in that country. There can be no assurance; however, that these efforts will be continue to be successful.

# If we and our franchisees fail to purchase chicken at quantities specified in SMS's poultry contracts, we may have to purchase the commitment short-fall and this could adversely affect our operating results.

In order to ensure favorable pricing for fresh chicken purchases and to maintain an adequate supply of fresh chicken for us and our Popeyes franchisees, SMS has entered into poultry supply contracts with various suppliers. These contracts establish pricing arrangements, as well as purchase commitments. AFC has agreed to indemnify SMS as it concerns any shortfall of annual purchase commitments entered into by SMS on behalf of the Popeyes restaurant system. If we and our Popeyes franchisees fail to purchase fresh chicken at the commitment levels, and our suppliers are unable to mitigate damages, AFC may be required to purchase the commitment short-fall. This may result in losses as AFC would then need to find uses for the excess chicken purchases or to resell the excess purchases at spot market prices. This could adversely affect our operating results.

# Our quarterly results and same-store sales may fluctuate significantly and could fall below the expectations of securities analysts and investors, which could cause the market price of our common stock to decline.

Our quarterly operating results and same-store sales have fluctuated significantly in the past and may continue to fluctuate significantly in the future as a result of a variety of factors, many of which are outside of our control. If our quarterly results or same-store sales fluctuate or fall below the expectations of securities analysts and investors, the market price of our common stock could decline.

Factors that may cause our quarterly results or same-store sales to fluctuate include the following:

- the opening of new restaurants by us or our franchisees;
- the re-opening of restaurants temporarily closed due to Hurricane Katrina;
- the closing of restaurants by us or our franchisees;
- rising gasoline prices;

- increases in labor costs;
- increases in the cost of commodities and paper products;
- the ability of our franchisees to meet their future commitments under development agreements;
- consumer concerns about food quality or food safety;
- the level of competition from existing or new competitors in the QSR industry;
- inclement weather patterns; and
- economic conditions generally, and in each of the markets in which we, or our franchisees, are located.

Accordingly, results for any one-quarter are not indicative of the results to be expected for any other quarter or for the full year, and same-store sales for any future period may decrease.

We are subject to government regulation, and our failure to comply with existing regulations or increased regulations could adversely affect our business and operating results.

We are subject to numerous federal, state, local and foreign government laws and regulations, including those relating to:

- the preparation and sale of food;
- franchising;
- building and zoning requirements;
- environmental protection;
- minimum wage, overtime and other labor requirements;
- compliance with the Americans with Disabilities Act; and
- working and safety conditions.

If we fail to comply with existing or future regulations, we may be subject to governmental or judicial fines or sanctions, or we could suffer business interruption or loss. In addition, our capital expenses could increase due to remediation measures that may be required if we are found to be noncompliant with any of these laws or regulations.

We are also subject to regulation by the Federal Trade Commission and to state and foreign laws that govern the offer, sale and termination of franchises and the refusal to renew franchises. The failure to comply with these regulations in any jurisdiction or to obtain required approvals could result in a ban or temporary suspension on future franchise sales or fines or require us to make a rescission offer to franchisees, any of which could adversely affect our business and operating results.

# The SEC investigation arising in connection with the restatement of our financial statements could adversely affect our financial condition.

On April 30, 2003, we received an informal, nonpublic inquiry from the staff of the SEC requesting voluntary production of documents and other information. The requests, for documents and information, to which we have responded, relate primarily to our announcement on March 24, 2003 indicating we would restate our financial statements for fiscal year 2001 and the first three quarters of 2002. On December 14, 2004, the SEC issued an order authorizing a formal investigation with respect to these matters. We have cooperated with the SEC in these inquiries.

# We may not be able to adequately protect our intellectual property, which could harm the value of our Popeyes brand and branded products and adversely affect our business.

We depend in large part on our Popeyes brand and branded products and believe that it is very important to the conduct of our business. We rely on a combination of trademarks, copyrights, service marks, trade secrets and similar intellectual property rights to protect our Popeyes brand and branded products. The success of our expansion strategy depends on our continued ability to use our existing trademarks and service marks in order to increase brand awareness and further develop our branded products in both domestic and international markets. We also use our trademarks and other intellectual property on the Internet. If our efforts to protect our intellectual property are not adequate, or if any third party misappropriates or infringes on our intellectual property, either in print or on the internet, the value of our Popeyes brand may be harmed, which could have a material adverse effect on our business, including the failure of our Popeyes brand and branded products to achieve and maintain market acceptance.

We franchise our restaurants to various franchisees. While we try to ensure that the quality of our Popeyes brand and branded products is maintained by all of our franchisees, we cannot be certain that these franchisees will not take actions that adversely affect the value of our intellectual property or reputation.

We have registered certain trademarks and have other trademark registrations pending in the U.S. and foreign jurisdictions. The

trademarks that we currently use have not been registered in all of the countries in which we do business and may never be registered in all of these countries. We cannot be certain that we will be able to adequately protect our trademarks or that our use of these trademarks will not result in liability for trademark infringement, trademark dilution or unfair competition.

There can be no assurance that all of the steps we have taken to protect our intellectual property in the U.S. and foreign countries will be adequate. In addition, the laws of some foreign countries do not protect intellectual property rights to the same extent as the laws of the U.S. Further, through acquisitions of third parties, we may acquire brands and related trademarks that are subject to the same risks as the brand and trademarks we currently own.

Because certain of our current or former properties were used as retail gas stations in the past, we may incur substantial liabilities for remediation of environmental contamination at our properties.

Certain of our currently or formerly owned and/or leased properties (including certain Church's locations formerly owned) are known or suspected to have been used by prior owners or operators as retail gas stations, and a few of these properties may have been used for other environmentally sensitive purposes. Certain of these properties previously contained underground storage tanks, and some of these properties may currently contain abandoned underground storage tanks. It is possible that petroleum products and other contaminants may have been released at these properties into the soil or groundwater. Under applicable federal and state environmental laws, we, as the current or former owner or operator of these sites, may be jointly and severally liable for the costs of investigation and remediation of any contamination, as well as any other environmental conditions at our properties that are unrelated to underground storage tanks. If we are found liable for the costs of remediation of contamination at any of these properties, our operating expenses would likely increase and our operating results would be materially adversely affected. We have obtained insurance coverage that we believe will be adequate to cover any potential environmental remediation liabilities. However, there can be no assurance that the actual costs of any potential remediation liabilities will not materially exceed the amount of our policy limits.

#### Item 1B. UNRESOLVED STAFF COMMENTS

None.

#### **Item 2. PROPERTIES**

We either own, lease or sublease the land and buildings for our company-operated restaurants. In addition, we own, lease or sublease land and buildings, which we lease or sublease to our franchisees and third parties.

The following table sets forth the locations by state of our domestic company-operated restaurants as of December 30, 2007:

	Land and Buildings Owned	Land and/or Buildings Leased	Total
Georgia	3	23	26
Louisiana	3	20	23
Tennessee	1	11	12
Mississippi	0	3	3
Arkansas	0	1	1
Total	7	58	65

At December 30, 2007, four company-operated restaurants, which are excluded from the above table, were temporarily closed or under construction.

We typically lease our restaurants under "triple net" leases that require us to pay minimum rent, real estate taxes, maintenance costs and insurance premiums and, in some cases, percentage rent based on sales in excess of specified amounts. Generally, our leases have initial terms of 20 years, with options to renew for one or more additional periods, although the terms of our leases vary depending on the facility.

Within our franchise operations segment, our typical restaurant leases or subleases to franchisees are triple net to the franchisee, that require them to pay minimum rent (based upon prevailing market rental rates), real estate taxes, maintenance costs and insurance premiums, as well as percentage rents based on sales in excess of specified amounts. The subleases have a term that usually coincides with the term of the underlying base lease for the location. These leases are typically cross-defaulted with the corresponding franchise agreement for that site. At December 30, 2007, we leased 24 restaurants and subleased 43 restaurants to franchisees. Of the restaurants leased or subleased to franchisees, 53 were located in Texas.

As discussed in Note 9 to the consolidated financial statements, all owned property is pledged as security under our 2005 Credit Facility.

At December 30, 2007, we leased approximately 30,000 square feet of office space in a facility located in Atlanta, Georgia that is the headquarters for the Company. This lease is subject to extensions through 2016.

We believe that our leased and owned facilities provide sufficient space to support our corporate and operational needs.

#### **Item 3. LEGAL PROCEEDINGS**

We were previously involved in several lawsuits arising from our announcements on March 24, 2003 and April 22, 2003 indicating that we would restate certain previously issued financial statements, including a derivative lawsuit filed by plaintiffs claiming to be acting on behalf of AFC and certain Section 10(b) and Section 11 securities litigation. During the second quarter of 2005, we settled these lawsuits pursuant to joint settlement agreements (the "Joint Settlement Agreements") and recognized \$21.8 million of charges related to shareholder litigation, including \$15.5 million associated with the joint settlement agreements.

On April 30, 2003, we received an informal, nonpublic inquiry from the staff of the SEC requesting voluntary production of documents and other information. The requests, for documents and information, to which we have responded, relate primarily to our announcement on March 24, 2003 indicating we would restate our financial statements for fiscal year 2001 and the first three quarters of 2002. On December 14, 2004, the SEC issued an order authorizing a formal investigation with respect to these matters. We have cooperated with the SEC in these inquiries.

We are involved in legal matters against certain of our former insurers related to directors and officers liability insurance policies, constituting a gain contingency. We are unable to predict the outcome of these matters. In September 2007, a federal court in Atlanta returned a favorable decision in a lawsuit by us against our former insurance carrier that provided primary liability coverage for our directors and officers. We were awarded \$20 million in damages (representing the full limits of liability of the policy) and approximately \$4 million in pre-judgment interest. After payment of settlement amounts to the counterparties to the above referenced Joint Settlement Agreements, legal expenses and fees, the company expects to receive net proceeds of \$9 - 10 million; however, the decision may be appealed, and therefore the timing of the Company's receipt of payment, if any, is uncertain. Given the inherent risks and uncertainties in litigation, the Company has not recognized any income related to this matter at this time. During 2007, the Company settled one claim against a former insurer relating to these matters for the full limits of the policy in the amount of

\$5,000,000. After payments to the counterparties described above and attorney fees and expenses, we received approximately \$0.9 million. See litigation related costs (proceeds) in Note 16 to our Consolidated Financial Statements.

We are a defendant in various legal proceedings arising in the ordinary course of business, including claims resulting from "slip - 11 -

and fall" accidents, employment-related claims, claims from guests or employees alleging illness, injury or other food quality, health or operational concerns and claims related to franchise matters. We have established adequate reserves to provide for the defense and settlement of such matters, and we believe their ultimate resolution will not have a material adverse effect on our financial condition or our results of operations.

#### Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Not applicable.

#### Item 4A. EXECUTIVE OFFICERS

The following table sets forth the name, age (as of the date of this filing) and position of our current executive officers:

Name	Age	Position
Cheryl A. Bachelder	51	President and Chief Executive Officer
H. Melville Hope, III	46	Senior Vice President and Chief Financial Officer
Richard Lynch	53	Chief Marketing Officer
Harold M. Cohen	44	Senior Vice President, General Counsel and Corporate
		Secretary

Cheryl A. Bachelder, age 51, has served as our Chief Executive officer and as President of Popey®s Chicken & Biscuits since November 2007. Ms. Bachelder has served on the Board of AFC Enterprises, Inc since November 2006 and on the Board of True Value Corporation since July 2006. From January 2001 to September 2003, she was the President and Chief Concept Officer for KFC Corporation in Louisville, Kentucky. While at KFC, she was responsible for leading their U.S. restaurants, including operations and all other functional areas of the business. From June 1995 to December 2000, Ms Bachelder served as Vice President, Marketing and Product Development for Domino's Pizza, Inc.

H. Melville Hope, III, age 46, has served as our Chief Financial Officer since December 2005. From February 2004 until December 2005, Mr. Hope served as our Senior Vice President, Finance and Chief Accounting Officer. From April 2003 to February 2004, Mr. Hope was our Vice President of Finance. Prior to joining AFC, he was an independent consultant in Atlanta, Georgia from January 2003 to April 2003. From April 2002 to January 2003, Mr. Hope was Chief Financial Officer for First Cambridge HCI Acquisitions, LLC, a real estate investment firm, located in Birmingham, Alabama. From November 2001 to April 2002, Mr. Hope was a financial and business advisory consultant in Atlanta, Georgia. From July 1984 to July 2001, Mr. Hope was an accounting, auditing and business advisory professional for PricewaterhouseCoopers, LLP in Atlanta, Georgia, in Savannah, Georgia and in Houston, Texas where he was admitted to the partnership in 1998.

Richard H. Lynch, age 53, was appointed to the position of our Chief Marketing Officer effective March 1, 2008, following his consultancy as interim CMO. Mr. Lynch served as Principal of Go LLC, a marketing consulting firm specializing in restaurant and food retail from July 2003 to February 2008, where he developed brand strategy and innovation plans for concepts including Burger King, Ruby Tuesday, and Buffalo Wild Wings. From November 1982 to June 2003, Mr. Lynch served as Executive Vice President at Campbell Mithun Advertising where he led the development of brand architecture and positioning for brands such as Domino's Pizza, Martha Stewart Everyday and Betty Crocker.

Harold M. Cohen, age 44, has served as our Senior Vice President of Legal Affairs, Corporate Secretary and General Counsel since September 2005. Mr. Cohen has been General Counsel of Popeyes Chicken & Biscuits, a division of AFC Enterprises, Inc., since January 2005. He also has served as Vice President of AFC since July 2000. From April 2001 to December 2004, he served as Deputy General Counsel of AFC. From August 1995 to June 2000, he was Corporate Counsel for AFC.

#### PART II.

# Item 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Our common stock currently trades on the Nasdaq Global Market under the symbol "AFCE."

The following table sets forth the high and low per share sales prices of our common stock, by quarter, for fiscal years 2007 and 2006.

	20	07	2006		
(Dollars per share)	High	Low	High	Low	
First Quarter	\$20.18	\$15.10	\$16.89	\$ 12.54	
Second Quarter	\$21.10	\$17.04	\$15.15	\$12.13	
Third Quarter	\$17.88	\$13.11	\$15.29	\$12.11	
Fourth Quarter	\$15.66	\$10.41	\$18.04	\$13.90	

## **Share Repurchases**

During fiscal year 2007, we repurchased and retired 2,496,030 shares of our common stock for approximately \$39.4 million under our share repurchase program, including 633,599 shares repurchased during the fourth quarter as scheduled below:

			Total Number of Shares	Maximum Value of
	N. I. C	A D:	Repurchased	Shares that May Yet
	Number of Shares	Average Price Paid	as Part of a Publicly	Be Repurchased
Period	Repurchased(1)(2)	Per Share	Announced Plan	Under the Plan(2)
Period 11	2.52.000		272 000	0 (5 (05 151
10/08/07 - 11/04/07	253,900	\$ 14.41	253,900	\$ 65,697,171
Period 12				
11/05/07 - 12/02/07	379,699	\$ 10.88	379,699	\$ 57,905,947
Period 13		Φ.		Ф. 5 <b>7</b> 005 04 <b>7</b>
12/03/07 - 12/30/07		\$ —		\$ 57,905,947
Total	633,599	\$ 12.30	633,599	\$ 57,905,947

- (1) As originally announced on July 22, 2002, and subsequently amended and expanded, the Company's board of directors has approved a share repurchase program. See Note 12 to our Consolidated Financial Statements.
- (2) From December 31, 2007 through February 22, 2008 (the last trading date in the Company's second period for 2008), the Company repurchased and retired an additional 164,730 shares of common stock for approximately \$1.6 million. As of February 22, 2008, the remaining value of shares that may be repurchased under the program was \$56.4 million. Pursuant to the terms of the Company's 2005 Credit Facility, the Company is subject to a repurchase limit of approximately \$36.5 million for the remainder of fiscal 2008.

## **Shareholders of Record**

As of February 22, 2008, we had 60 shareholders of record of our common stock.

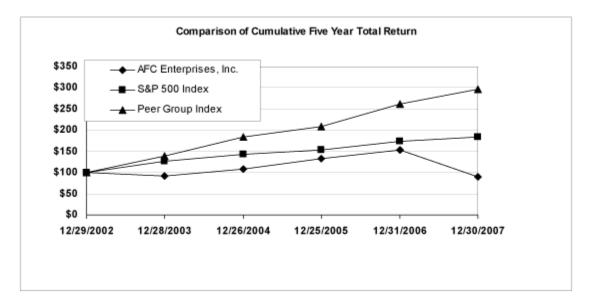
#### **Dividend Policy**

On May 11, 2005, our Board of Directors declared a special cash dividend of \$12.00 per common share. The dividend, which totaled \$352.9 million, was paid on June 3, 2005 to the common shareholders of record at the close of business on May 23, 2005. We funded the dividend with a portion of the net proceeds from the sale of Church's and a portion of the net proceeds from our 2005 Credit Facility.

We anticipate that we will retain any future earnings to support operations and to finance the growth and development of our business, and we do not expect to pay cash dividends in the foreseeable future. Any future determination relating to our dividend policy will be made at the discretion of our board of directors and will depend on a number of factors, including future earnings, capital requirements, financial conditions, plans for share repurchases, future prospects and other factors that the board of directors may deem relevant. Other than the special cash dividend, we have never declared or paid cash dividends on our common stock. Additionally, our 2005 Credit Facility restricts the extent to which we may declare or pay a cash dividend.

#### **Stock Performance Graph**

The following stock performance graph compares the performance of our common stock to the Standard & Poor's 500 Stock Index ("S&P 500 Index") and a peer group index for the period from December 29, 2002 through December 30, 2007 and further assumes the reinvestment of all dividends.



Company Name/ Index	12/29/2002	12/28/2003	12/26/2004	12/25/2005	12/31/2006	12/30/2007
AFC Enterprises, Inc.	\$ 100	\$ 92	\$ 108	\$ 132	\$ 153	\$ 91
S&P 500 INDEX	\$ 100	\$ 127	\$ 143	\$ 153	\$ 174	\$ 185
Peer Group	\$ 100	\$ 139	\$ 184	\$ 209	\$ 262	\$ 297

Our Peer Group Index is composed of the following quick service restaurant companies: CKE Restaurants Inc., Jack In the Box Inc., Papa Johns International Inc., Sonic Corp., Wendy's International Inc., and YUM! Brands Inc.

#### Item 6. SELECTED FINANCIAL DATA

The following data was derived from our Consolidated Financial Statements. Such data should be read in conjunction with our Consolidated Financial Statements and the notes thereto and our "Management's Discussion and Analysis of Financial Condition and Results of Operations" at Item 7 of this Annual Report.

(Dollars in millions, except per share data)	2007	2006	2005	2004	2003
Summary of operations:					
Revenues(1)					
Sales by company-operated restaurants	\$ 80.0	\$ 65.2	\$ 60.3	\$ 85.8	\$ 85.4
Franchise revenues(2)	82.8	82.6	77.5	72.8	70.8
Other revenues	4.5	5.2	5.6	5.3	5.3
Total revenues	\$167.3	\$153.0	\$143.4	\$163.9	\$161.5
Operating profit (loss)(3)	\$ 45.6	\$ 45.3	\$ (6.9)	\$ (19.4)	\$ (19.7)
Income (loss) before discontinued operations(4)	23.1	22.2	(8.4)	(14.3)	(14.5)
Net income (loss)(5)	23.1	22.4	149.6	24.6	(9.1)
Earnings per common share, basic:(6)					
Income (loss) before discontinued operations	\$ 0.81	\$ 0.75	\$ (0.29)	\$ (0.51)	\$ (0.52)
Net income (loss)	0.81	0.76	5.14	0.87	(0.33)
Earnings per common share, diluted:(6)					
Income (loss) before discontinued operations	\$ 0.80	\$ 0.74	\$ (0.29)	\$ (0.51)	\$ (0.52)
Net income (loss)	0.80	0.75	5.14	0.87	(0.33)
Year-end balance sheet data:					
Total assets	\$155.0	\$163.1	\$212.7	\$361.9	\$359.5
Total debt(7)	132.8	134.0	191.4	94.0	130.9
Total shareholders' equity (deficit)(8)	(40.3)	(31.2)	(48.7)	140.9	108.8

- (1) Factors that impact the comparability of revenues for the years presented include:
  - (a) The effects of restaurant openings, closings, unit conversions and same-store sales (see "Summary of System-Wide Data" later in this Item 6).
  - (b) During the third quarter of 2005, the company-operated restaurants in the City of New Orleans were adversely affected by Hurricane Katrina. The timing of restaurant closures and re-openings resulted in: a decrease in company-operated restaurant sales by approximately \$8.7 million in 2005 as compared to 2004; a decrease in company-operated sales of approximately 9.9 million in 2006 as compared to 2005; and an increase in company-operated sales of approximately 13.1 million in 2007 as compared to 2006.
  - (c) The Company's fiscal year ends on the last Sunday in December. The 2006 fiscal year consisted of 53 weeks. All other fiscal years presented consisted of 52 weeks each. The 53rd week in 2006 increased sales by company-operated restaurants by approximately \$1.2 million and increased franchise revenues by approximately \$1.3 million.
  - (d) On May 1, 2006, the Company completed an acquisition of 13 franchised restaurants from a Popeyes franchisee in the Memphis and Nashville, Tennessee markets. The results of operations of the acquired restaurants are included in the consolidated financial statements since that date. The acquired units increased 2006 revenues by approximately \$10.0 million dollars (net of lost franchise revenues attributable to these restaurants) and increased 2007 revenues by approximately \$5.3 million as compared to 2006 (net of lost franchise revenues attributable to these restaurants). Additional information concerning this acquisition can be found at Note 24 to our Consolidated Financial Statements.

- (e) During 2004, we adopted Financial Accounting Standards Board Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51*, as revised in December 2003 ("FIN 46R") and began consolidating three franchisees that qualified for consolidation under FIN 46R. These franchisees were not retroactively consolidated for years prior to 2004. Since adoption of FIN 46R, due to changes in the ownership structure of these franchisees, our relationship to each of the franchisees has substantially changed, and they are no longer VIEs. During 2006, 2005 and 2004, the consolidation of these franchisees increased sales by company-operated restaurants by approximately \$1.2 million, \$2.7 million, and \$12.6 million, respectively. Additional information with respect to theses entities is discussed in Note 2 to our Consolidated Financial Statements.
- (3) Additional factors that impact the comparability of operating profit (loss) for the years presented include:
  - (a) During 2005, general and administrative expenses included approximately \$8.3 million relating to corporate restructuring charges as well as stay bonuses and severance costs paid to the Company's former Chief Executive Officer, former Chief Financial Officer and former General Counsel. During 2004, general and administrative expenses included approximately \$10.8 million relating to corporate severances, initial costs for Sarbanes-Oxley controls documentation and compliance, implementation of a new information technology system and legal and other costs associated with the settlement of certain franchisee disputes. During 2003, general and administrative expenses included approximately \$5.0 million relating to employee severance costs and consultant fees for a productivity initiative.
  - (b) During 2007, 2006, 2005, 2004 and 2003, our expenses (income) associated with litigation related costs (proceeds) were approximately \$(0.9) million, \$(0.3) million, \$21.8 million, \$3.8 million, and \$1.4 million, respectively. The substantially higher costs in 2005 relate to the settlement of certain shareholder litigation.
  - (c) During 2007, 2006, 2005, 2004, and 2003, asset write-downs were approximately \$1.9 million, \$0.1 million, \$5.8 million, \$4.8 million, and \$15.0 million, respectively. Of the 2005 impairments, \$4.1 million were due to the adverse effects of Hurricane Katrina, \$0.6 million of which were subsequently reversed due to adjustments to damage estimates in 2006. Of the 2003 impairments, \$7.0 million of charges related to the write-down of assets under contractual arrangements and \$4.9 million related to the closing of 18 company-operated restaurants.
  - (d) During 2006 and 2005, our expenses (income), net associated with hurricane-related costs (other than impairments of long-lived assets) associated with Hurricane Katrina were approximately \$0.7 million and \$(2.5) million, respectively. During 2007, the Company also recognized approximately \$4.8 million of income from insurance proceeds related to property damage and business interruption claims.
  - (e) During 2004, we incurred approximately \$9.0 million of net costs associated with the termination of the lease for our AFC corporate headquarters.
  - (f) During 2003, we incurred approximately \$12.6 million of costs associated with the re-audit and restatement of previously issued financial statements.
  - (g) Effective December 26, 2005, the Company adopted SFAS No. 123(M) re-Based Payment ("SFAS 123R"), which requires the measurement and recognition of compensation cost at fair value for all share-based payments, including stock options and restricted stock awards. The Company adopted SFAS 123R using the modified prospective transition method and, as a result, did not retroactively adjust results from prior periods. For further discussion regarding SFAS 123R see the section entitled "Stock-Based Employee Compensation" in Note 2 to our Consolidated Financial Statements. The Company recorded \$1.7 million, \$3.4 million, \$2.9 million, \$0.4 million, and \$0.2 million in total stock compensation expense during 2007, 2006, 2005, 2004 and 2003, respectively.

- 16 -

- (4) During 2007, 2006, 2005, 2004 and 2003, loss before discontinued operations and accounting change includes "interest expense, net" of approximately \$8.7 million, \$11.1 million, \$6.8 million, \$5.5 million, and \$5.3 million, respectively.
- (5) Net income (loss) includes discontinued operations which provided income (loss) of \$0.2 million in 2006, \$158.0 million in 2005, \$39.1 million in 2004, and \$5.6 million in 2003. Discontinued operations, in 2005, represent a \$158.0 million gain on sale of Church's, net of income taxes.
- (6) Weighted average common shares for the computation of basic earnings per common share were 28.6 million, 29.5 million, 29.1 million, 28.1 million, and 27.8 million for 2007, 2006, 2005, 2004, and 2003, respectively. Weighted average common shares for the computation of diluted earnings per common share were 28.8 million, 29.8 million, 29.1 million, 28.1 million, and 27.8 million 2007, 2006, 2005, 2004, and 2003, respectively. For all five years presented, potentially dilutive employee stock options were excluded from the computation of dilutive earnings per share due to the anti-dilutive effect they would have on "loss before discontinued operations and accounting change."
- (7) Total debt includes the long-term and current portions of our debt facilities, capital lease obligations, outstanding lines of credit, and other borrowings associated with both continuing and discontinued operations.
- (8) During 2007, we repurchased approximately 2.5 million shares of our common stock for approximately \$39.4 million. During 2006, we repurchased approximately 1.5 million shares of our common stock for approximately \$20.3 million. During 2005, we repurchased approximately 1.5 million shares of our common stock for approximately \$19.5 million and we paid a special cash dividend of approximately \$352.9 million. No repurchases were made during 2004 and 2003.

#### **Summary of System-Wide Data**

The following table presents financial and operating data for the Popeyes restaurants we operate and those that we franchise. The data presented is unaudited. Data for franchised restaurants is derived from information provided by our franchisees. We present this data because it includes important operational measures relevant to the QSR industry.

	2007	2006	2005	2004	2003
Global system-wide sales increase (1)	0.3%	7.0%	4.8%	4.5%	3.6%
Domestic same-store sales increase					
(decrease) for company-operated restaurants (2)	(7.8)%	9.0%	6.5%	0.9%	(2.4)%
Domestic same-store sales increase	().				( , ), ,
(decrease) for franchised restaurants (2)	(2.1)%	1.3%	3.2%	1.4%	(2.7)%
	(2.1)/0	1.570	3.270	1.170	(2.7)70
Total domestic same-store sales increase	(2.2)0/	1 60/	2 20/	1 20/	(2.6)0/
(decrease) for company-operated and franchised restaurants International same-store sales increase (decrease) for franchised	(2.3)%	1.6%	3.3%	1.3%	(2.6)%
restaurants (2)	1.1%	(3.2)%	(4.2)%	(6.0)%	(10.0)%
Total global same-store sales increase (decrease)	(2.0)%	1.1%	2.6%	0.6%	(3.3)%
Total global same-store saies increase (decrease)	(2.0)/0	1.1/0	2.070	0.070	(3.3)/0
Company-operated restaurants (all domestic)					
Restaurants at beginning of year	56	32	56	80	96
New restaurant openings	5	3	1	_	1
Unit conversions, net (3)	1	12	2	(19)	_
Permanent closings	(3)	(3)	(7)	(4)	(18)
Temporary (closings)/ re-openings, net (4)	6	12	(20)	(1)	11
Restaurants at end of year	65	56	32	56	80
Franchised restaurants (domestic and international)					
Restaurants at beginning of year	1,822	1,796	1,769	1,726	1,616
New restaurant openings	119	139	122	109	176
Unit conversions, net (3)	(1)	(12)	(2)	19	<u> </u>
Permanent closings Temporary (closings)/ re-openings, net (4)	(106)	(93)	(95)	(77)	(68)
Restaurants at end of year	1,840	1,822	1,796	1,769	1,726
·	•				
Total system restaurants	1,905	1,878	1,828	1,825	1,806
New franchised restaurant openings					
Domestic	77	97	71	57	87
International	42	42	51	52	89
Total new franchised restaurant openings	119	139	122	109	176
Franchised restaurants (end of year)					
Domestic	1,518	1,503	1,451	1,416	1,367
International	322	319	345	353	359
Restaurants at end of year	1,840	1,822	1,796	1,769	1,726

- (1) Fiscal year 2006 consisted of 53 weeks. All other fiscal years presented consisted of 52 weeks each. The 53<sup>rd</sup> week in 2006 contributed approximately 1.8% to global system-wide sales growth. Excluding the impact of the 53 week in 2006, global system-wide sales growth in 2007 was approximately 2.1%.
- (2) New restaurants are included in the computation of same-store sales after they have been open 15 months. Unit conversions are included immediately upon conversion.
- (3) Unit conversions include the sale or purchase of company-operated restaurants to/from a franchisee.
- (4) Temporary closings are presented net of re-openings. Most temporary closings arise due to the re-imaging or the rebuilding of older restaurants. In 2005, there were significant temporary closings related to Hurricane Katrina. Re-openings of temporarily closed restaurants also include stores shown as re-opened and then transferred to the permanent closure category for purposes of the unit roll forward.

# Item 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis should be read in conjunction with our Selected Financial Data and our Consolidated Financial Statements that are included elsewhere in this filing.

Our discussion contains forward-looking statements based upon current expectations that involve risks and uncertainties, such as our plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements, as a result of a number of factors including those factors set forth in Item 1A. of this Annual Report and other factors presented throughout this filing.

#### **Nature of Business**

AFC develops, operates, and franchises quick-service restaurants under the trade name Popeye® Chicken & Biscuits ("Popeyes") in 44 states, the District of Columbia, Puerto Rico, Guam, and 24 foreign countries. Popeyes has two reportable business segments: franchise operations and company-operated restaurants. Financial information concerning these business segments can be found at Note 23 to our Consolidated Financial Statements.

Historically, AFC also developed, operated and franchised quick-service restaurants and bakeries under the trade names Church's Chicken ("Church's") (sold December 28, 2004), Cinnabon ("Cinnabon") (sold November 4, 2004) and Seattle's Best Coffee ("Seattle Coffee") (sold July 14, 2003). For a discussion of these divestitures, see Note 21 to our Consolidated Financial Statements. In our Consolidated Financial Statements, financial results relating to these divested operations are presented as discontinued operations. Unless otherwise noted, discussions and amounts throughout this Annual Report relate to our continuing operations.

## **Management Overview of 2007 Operating Results**

Our fiscal year 2007 results and highlights include the following.

- We reported net income of 23.1 million, or diluted earnings per share of \$0.80 (approximately \$0.74 net of insurance recovery benefits and other expenses (income), net).
- Total system-wide sales grew by 0.3%. Excluding the increase in system-wide sales in 2006 attributable to the 53<sup>rd</sup> week in that fiscal year, total system wide sales grew by 2.1% in 2007.
- Total domestic same-store sales decreased by 2.3% and international same-store sales increased by 1.1%, resulting in a global same-store sales decrease of 2.0%.
- Our global restaurant system grew by 27 net restaurants.
- We repurchased approximately 2.5 million shares of our common stock.
- We and our insurance carriers reached final settlement of all claims resulting from Hurricane Katrina. As a result, the Company recognized approximately \$2.9 million in net gains on insurance recoveries related to asset damages and approximately \$1.6 million in income from business interruption recoveries during 2007.

**2007 Same-Store Sales.** During 2007, total domestic same-store sales decreased 2.3% due to a decrease in transaction counts, partially offset by an increase in check average. By business segment, domestic same-store sales decreased 2.1% for our domestic franchised restaurants and decreased 7.8% for our company-operated restaurants.

Guest counts declined through 2007 due primarily to softness in the lunch and dinner day part traffic, and aggressive pricing and discount promotions, value menu offerings, and expanded boneless chicken offerings within the QSR segment. Our promotional menu offerings, marketing programs and price points have not resulted in levels of incremental traffic to offset these declines. The same-store sales comparison was also impacted during the first quarter by elevated sales levels in 2006 in markets affected by hurricanes during the latter half of 2005. We are focused on increasing traffic through initiatives based on effective marketing strategies that promote the flavor and quality of our products, new menu innovation and operational excellence. For additional information on our business strategies, see the discussion of Our Business Strategy in Item 1 to this Form 10-K.

Our company-operated restaurant segment was impacted throughout the year by the continued rollover effect of extraordinarily high sales levels in 2006 following Hurricane Katrina in our New Orleans market, which comprises over 35% of our company-operated restaurant base, as well as softer same-store sales in the restaurants in our Atlanta and Tennessee markets.

Within our international operations, same-store sales increased by 1.1% during fiscal 2007 due primarily to strong sales comparisons in the Middle East, Korea and Latin America, partially offset by negative performance in Canada and U.S. military bases abroad.

#### 2007 Unit Growth

During 2007, our global restaurant system grew by 27 restaurants. We opened 119 new franchised restaurants and 5 new company-operated restaurants. These openings during 2007 were offset by 106 permanent closures of franchised restaurants and 3 permanent closures of company-operated restaurants. In addition, our year end restaurant count for 2007 includes 12 re-opened restaurants (net of temporary closures) which had been temporarily closed at the end of 2006.

As it concerns our expected financial and operating results for 2008, see the discussion under the heading "Operating and Financial Outlook for 2008" later in this Item 7.

#### Factors Affecting Comparability of Consolidated Results of Operations: 2007, 2006, and 2005

For 2007, 2006 and 2005, the following items and events affect comparability of reported operating results:

- During the third quarter of 2005, the company-operated restaurants in the City of New Orleans were adversely affected by Hurricane Katrina. The timing of restaurant closures and re-openings resulted in: a decrease in company-operated restaurant sales by approximately \$8.7 million in 2005 as compared to 2004; a decrease in company-operated sales of approximately 9.9 million in 2006 as compared to 2005; and an increase in company-operated sales of approximately 13.1 million in 2007 as compared to 2006.
- The Company's fiscal year ends on the last Sunday in December. The 2006 fiscal year consisted of 53 weeks. Fiscal years 2007and 2005 both consisted of 52 weeks each. The 53rd week in 2006 increased sales by company-operated restaurants by approximately \$1.2 million and increased franchise revenues by approximately \$1.3 million.
- On May 1, 2006, the Company completed an acquisition of 13 franchised restaurants from a Popeyes franchisee in the Memphis and Nashville, Tennessee markets. The results of operations of the acquired restaurants are included in the consolidated financial statements since that date. The acquired units increased 2006 revenues by approximately \$10.0 million dollars (net of lost franchise revenues attributable to these restaurants) and increased 2007 revenues by approximately \$5.3 million as compared to 2006 (net of lost franchise revenues attributable to these restaurants). Additional information concerning this acquisition can be found at Note 24 to our Consolidated Financial Statements.
- During 2004, we adopted Financial Accounting Standards Board Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51*, as revised in December 2003 ("FIN 46R") and began consolidating three franchisees that qualified for consolidation under FIN 46R. These franchisees were not retroactively consolidated for years prior to 2004. Since adoption of FIN 46R, due to changes in the ownership structure of these franchisees, our relationship to each of the franchisees has substantially changed, and they are no longer VIEs. During 2006, 2005 and 2004, the consolidation of these franchisees increased sales by company-operated restaurants by approximately \$1.2 million, \$2.7 million, and \$12.6 million, respectively. Additional information with respect to these entities is discussed in Note 2 to our Consolidated Financial Statements.
- During 2005, general and administrative expenses included approximately \$8.3 million relating to corporate restructuring charges as well as stay bonuses and severance costs paid to the Company's former Chief Executive Officer, former Chief Financial Officer and former General Counsel.
- During 2007, 2006, and 2005, our expenses (income) associated with litigation related costs (proceeds) were approximately \$(0.9) million, \$(0.3) million, and \$21.8 million, respectively. The substantially higher costs in 2005 relate to the settlement of certain shareholder litigation.
- During 2007, 2006, and 2005, asset write-downs were approximately \$1.9 million, \$0.1 million, and \$5.8 million, respectively. Of the 2005 impairments, \$4.1 million were due to the adverse effects of Hurricane Katrina, \$0.6 million of which were subsequently reversed due to adjustments to damage estimates in 2006.
- During 2006 and 2005, our expenses (income), net associated with hurricane-related costs (other than impairments of long-lived assets) associated with Hurricane Katrina were approximately \$0.7 million and \$(2.5) million, respectively. During 2007, the Company also recognized approximately \$4.8 million of income from insurance proceeds related to property damage and business interruption claims.

- 20 -

- Effective December 26, 2005, the Company adopted SFAS No. 123(*Rhare-Based Payment* ("SFAS 123R"), which requires the measurement and recognition of compensation cost at fair value for all share-based payments, including stock options and restricted stock awards. The Company adopted SFAS 123R using the modified prospective transition method and, as a result, did not retroactively adjust results from prior periods. For further discussion regarding SFAS 123R see the section entitled "Stock-Based Employee Compensation" in Note 2 to our Consolidated Financial Statements. The Company recorded \$1.7 million, \$3.4 million, and \$2.9 million, in total stock compensation expense during 2007, 2006, and 2005, respectively.
- Net income (loss) includes discontinued operations which provided income (loss) of \$0.2 million in 2006 and \$158.0 million in 2005. Discontinued operations, in 2005, represent a \$158.0 million gain on sale of Church's, net of income taxes.

The following table presents selected revenues and expenses as a percentage of total revenues (or, in certain circumstances, as a percentage of a corresponding revenue line item).

	2007	2006	2005
Revenues:			
Sales by company-operated restaurants	48%	43%	42%
Franchise revenues	49%	54%	54%
Other revenues	3%	3%	4%
Total revenues	100%	100%	100%
F.			
Expenses:	£10/	520/	£10/
Restaurant employee, occupancy and other expenses(1)	51%	52%	51%
Restaurant food, beverages and packaging(1)	34%	33%	34%
General and administrative expenses	30%	31%	48%
Depreciation and amortization	4%	4%	5%
Other expenses (income), net	(2)%	(1)%	16%
Total expenses	73%	70%	105%
Operating profit (loss)	27%	30%	(5)%
Interest expense, net	5%	8%	5%
	220/	220/	(10)0/
Income (loss) before income taxes and discontinued operations	22%	22%	(10)%
Income tax expense (benefit)	8%	7%	(4)%
Income(loss) before discontinued operations	14%	15%	(6)%
Discontinued operations, net of income taxes			110%
Net income	14%	15%	104%

(1) Expressed as a percentage of sales by company-operated restaurants.

#### Comparisons of Fiscal Years 2007 and 2006

#### Sales by Company-Operated Restaurants

Sales by company-operated restaurants were \$80.0 million in 2007, a \$14.8 million increase from 2006. The increase was primarily due to:

- a \$13.1 million increase due to the reopening of 14 of our New Orleans restaurants throughout 2006 and 2007 closed as a result of Hurricane Katrina, and
- a \$5.6 million increase due to the full year's operations of 13 restaurants acquired on May 1, 2006, in the Memphis and Nashville, Tennessee markets which were previously owned by a franchisee, and
- a \$3.9 million increase due to the opening of new company-operated restaurants,

partially offset by:

- a \$5.2 million decrease in same-store sales in fiscal 2007 as compared to fiscal 2006, and
- a \$1.2 million decrease attributable to ar\$3week in fiscal year 2006 (fiscal 2007 consisted of 52 weeks), and
- a \$1.2 million decrease due to the termination of a VIE relationship (as described in Note 2 to the Consolidated Financial Statements) in the second quarter of 2006.

The remaining fluctuation was due to various factors, including restaurant openings, restaurant transfers, and the timing and duration of temporary restaurant closings, in both 2007 and 2006.

#### Franchise Revenues

Franchise revenues has three basic components: (1) ongoing royalty payments that are determined based on a percentage of franchise sales; (2) franchise fees associated with new restaurant openings; and (3) development fees associated with the opening of new franchised restaurants in a given market. Royalty revenues are the largest component of franchise revenues, constituting more than 90% of franchise revenues.

Franchise revenues were \$82.8 million in 2007, a \$0.2 million increase from 2006. The increase in revenue was primarily due to: (1) a \$1.5 million net increase in royalties and fees due principally to a net increase in franchised restaurants partially offset by a 1.8% decrease in same-store sales, and (2) a decrease of approximately \$1.3 million in royalties associated with the 53rd week in fiscal year 2006. Fiscal year 2005 consisted of 52 weeks.

#### **Other Revenues**

Other revenues were \$4.5 million in 2007, a \$0.7 million decrease from 2006, primarily as a result of a reduction in the number of leased or subleased properties.

#### Restaurant Employee, Occupancy and Other Expenses

Restaurant employee, occupancy and other expenses were \$40.7 million in 2007, a \$7.0 million increase from 2006. The increase was principally attributable to the increase in sales from company-operated restaurants (discussed above). Restaurant employee, occupancy and other expenses were approximately 51% and 52% of sales from company-operated restaurants in 2007 and 2006, respectively.

## Restaurant Food, Beverages and Packaging

Restaurant food, beverages and packaging expenses were \$27.3 million in 2007, a \$6.0 million increase from 2006. The increase was principally attributable to the increase in sales from company-operated restaurants (discussed above). Restaurant food, beverages and packaging expenses were approximately 34% and 33% of sales from company-operated restaurants in 2007 and 2006, respectively.

- 22 -

#### **General and Administrative Expenses**

General and administrative expenses were \$49.5 million in 2007, a \$1.4 million increase from 2006. The increase was primarily due to:

- \$1.9 million of higher salary and other personnel related costs, including severance payments in 2007,
- \$0.9 million of higher professional costs (primarily for marketing related services partially offset by lower net legal (including settlements) and IT related costs), and
- \$0.7 million of higher bad debt expense,

#### partially offset by:

- \$1.7 million of lower stock-based employee compensation expense, and
- \$0.4 million of lower rent expense.

General and administrative expenses were approximately 30% of total revenues in 2007, compared to approximately 31% in 2006.

#### **Depreciation and Amortization**

Depreciation and amortization was \$6.9 million in 2007, a \$0.5 million increase from 2006. The increase was principally due to depreciation and intangible amortization related to the 2006 acquisition of the 13 restaurants in the Memphis and Nashville, Tennessee markets which were previously owned by a franchisee.

#### Other Expenses (Income), Net

Other expenses (income), net was \$2.7 million of income in 2007 as compared to \$1.8 million of income in 2006. The \$0.9 million increase in income was primarily due to:

- \$4.8 million of higher income recognized from insurance proceeds related to property damage and business interruption claims,
- \$0.7 million of lower (non-impairment related) hurricane related costs, and
- \$0.6 million of higher net litigation related proceeds,

#### partially offset by:

- \$2.0 million of lower net gains on sale of assets,
- \$1.8 million of higher charges for asset impairments and disposals,
- \$0.8 million of higher costs associated with restaurant closures, and
- \$0.6 million of other expenses.

See Note 16 to our Consolidated Financial Statements for a description of other expenses (income), net for 2007, 2006 and 2005.

## **Operating Profit**

On a consolidated basis, operating profits were \$45.6 million in 2007, a \$0.3 million improvement when compared to 2006. Fluctuations in the various components of revenue and expense giving rise to this change are discussed above. The following is a general discussion of the fluctuations in operating profit by business segment.

(Dollars in millions)	2007	2006	Fluctuation	As a Percent
Franchise operations	\$ 41.4	\$ 44.6	\$ (3.2)	(7.2)%
Company-operated restaurants	3.6	1.4	2.2	157.1%
Corporate	0.6	(0.7)	1.3	n/a
Total	\$ 45.6	\$ 45.3	\$ 0.3	0.7%

Our franchise operations include an allocation of direct and indirect overhead charges incurred by our corporate operations of \$29.0 million in 2007, and \$29.6 million in 2006. Our company-operated restaurants include an allocation of direct and indirect overhead charges incurred by our corporate operations of \$3.9 million in 2007, and \$3.8 million in 2006.

The \$3.2 million unfavorable fluctuation in operating profit associated with our franchise operations was principally due to higher costs and corporate allocations primarily for franchise operations support and field training, salary and other personnel related costs, marketing activities and IT related costs, partially offset by corporate allocations for lower stock based compensation expense.

and 2007 closed as a result of Hurricane Katrina and to the full year operations of 13 restaurants acquired on May 1, 2006 in the Memphis and Nashville markets from a franchisee) contributing to our net operating performance, and (2) income related to net gains on insurance recoveries, partially offset by (3) higher depreciation and amortization, asset impairments, lower gains on sale of assets and other net costs.

The \$1.3 million favorable fluctuation in operating profit (loss) associated with our corporate headquarters was principally due to (1)charges incurred in 2006 related to the restructuring of corporate operations and (2) litigation related proceeds received in 2007.

## **Interest Expense, Net**

Interest expense, net was \$8.7 million in 2007, a \$2.4 million decrease from 2006 resulting primarily from lower average debt balances as compared to 2006 and lower amortization and write-offs of debt issuance costs.

#### **Income Tax Expense**

In 2007, we had an income tax expense associated with our continuing operations of \$13.8 million compared to \$12.0 million in 2006. Our effective tax rate for 2007 was 37.4% compared to 35.1% for 2006 (see a reconciliation of these effective rates in Note 18 to our Consolidated Financial Statements). Our effective tax rate increased in 2007 compared to 2006 primarily due to provision-to-return adjustments and increases in state income taxes, partially offset by adjustments to estimated tax reserves and valuation allowances.

#### Comparisons of Fiscal Years 2006 and 2005

#### Sales by Company-Operated Restaurants

Sales by company-operated restaurants were \$65.2 million in 2006, a \$4.9 million increase from 2005. The increase was primarily due to:

- a \$10.5 million increase due to the acquisition of 13 restaurants in the Memphis and Nashville, Tennessee markets which were previously owned by a franchisee, and
- a \$5.3 million increase due to same-store sales growth in fiscal 2006 as compared to fiscal 2005, and
- a \$1.2 million increase attributable to a 53rd week in fiscal 2006 (Fiscal 2005 was composed of 52 weeks),

partially offset by:

- a \$9.9 million decrease due to the timing of permanent and temporary restaurant closures and related re-openings resulting from Hurricane Katrina, and
- a \$1.6 million decrease due to the termination of a VIE relationship in the second quarter of 2006 that was previously consolidated during fiscal 2005, and
- a \$1.0 million decrease due to the temporary closure of a restaurant which suffered fire damage during fiscal 2006.

The remaining fluctuation was due to various factors, including restaurant openings, restaurant transfers, and the timing and duration of temporary restaurant closings, in both 2006 and 2005.

#### **Franchise Revenues**

Franchise revenues were \$82.6 million in 2006, a \$5.1 million increase from 2005. Of this increase, approximately \$4.2 million was due to an increase in domestic franchise revenues and approximately \$0.9 million was due to an increase in international franchise revenues.

The \$4.2 million increase in domestic franchise revenue was primarily due to: (1) a \$3.1 million increase in royalties and fees due principally to a net increase of 52 domestic restaurants from December 25, 2005 to December 31, 2006 and a 1.3% increase in same-store sales, and (2) an increase of approximately \$1.2 million in royalties associated with the 53rd week in fiscal year 2006. Fiscal year 2005 consisted of 52 weeks.

The \$0.9 million increase in international revenue was primarily due to:

- the resumption of the 3% royalty from our Korean master franchisee (the entire 3% royalty due during the last two quarters of 2005 and one-third of the royalties due during the first two quarters of 2006 were abated as temporary royalty relief), and
- increases in royalties and development fees from net openings within our system,

partially offset by:

- negative same-store sales decrease of 3.2%, and
- the closure of poor performing restaurants, primarily in Korea, where 45 restaurants closed during 2006.

#### Other Revenues

Other revenues were \$5.2 million in 2006, a \$0.4 million decrease from 2005, primarily as a result of a reduction in the number of leased or subleased properties.

#### Restaurant Employee, Occupancy and Other Expenses

Restaurant employee, occupancy and other expenses were \$33.7 million in 2006, a \$3.2 million increase from 2005. The increase was principally attributable to the increase in sales from company-operated restaurants (discussed above). Restaurant employee, occupancy and other expenses were approximately 52% and 51% of sales from company-operated restaurants in 2006 and 2005, respectively.

## Restaurant Food, Beverages and Packaging

Restaurant food, beverages and packaging expenses were \$21.3 million in 2006, a \$0.7 million increase from 2005. The increase was principally attributable to the increase in sales from company-operated restaurants (discussed above). Restaurant food, beverages and packaging expenses were approximately 33% and 34% of sales from company-operated restaurants in 2006 and 2005, respectively.

#### **General and Administrative Expenses**

General and administrative expenses were \$48.1 million in 2006, a \$20.6 million decrease from 2005. The decrease was primarily due to:

- \$12.8 million of lower personnel and other costs resulting primarily from the transition of our corporate operations, and severances and stay bonuses paid to certain executives during 2005,
- \$5.8 million of lower professional fees (primarily legal, consulting and auditing),
- \$3.2 million of lower outsourcing and contractor costs for information technology and accounting support services, and
- \$0.4 million of lower bank service fees,

partially offset by:

- \$0.7 million of higher marketing and advertising expense, and
- \$0.3 million of registration costs associated with a shareholder's sale of our common stock.

General and administrative expenses were approximately 31% of total revenues in 2006, compared to approximately 48% in 2005.

#### **Depreciation and Amortization**

Depreciation and amortization was \$6.4 million in 2006, a \$0.9 million decrease from 2005. The decrease was primarily due to the accelerated depreciation during 2005 associated with the closing of the corporate center.

#### Other Expenses (Income), Net

Other expenses (income), net was \$1.8 million in income in 2006 compared to \$23.2 million of expense in 2005. The decrease in expense was primarily due to:

- \$22.1 million of net lower shareholder litigation costs associated with the settlement of outstanding legal actions,
- \$5.7 million of lower charges for asset write-downs (\$4.7 of which related to hurricane damage), and
- \$1.4 million of lower (non-impairment related) hurricane costs, and
- \$0.9 million of higher net gains on sale of assets,

partially offset by:

- \$4.6 million reduction in income from estimates for insurance proceeds associated with asset impairments and other claims arising from hurricane damage, and
- \$0.5 million of higher costs associated with restaurant closures.

See Note 16 to our Consolidated Financial Statements for a schedule of the components of other expenses (income), net for 2007, 2006 and 2005.

### **Operating Profit (Loss)**

On a consolidated basis, operating profits were \$45.3 million in 2006, a \$52.2 million improvement when compared to 2005. Fluctuations in the various components of revenue and expense giving rise to this change are discussed above. The following is a general discussion of the fluctuations in operating profit by business segment.

(Dollars in millions)	2006	2005	Fluctuation	As a Percent
Franchise operations	\$ 44.6	\$ 42.4	\$ 2.2	5.2%
Company-operated restaurants	1.4	(1.8)	3.2	n/a
Corporate	(0.7)	(47.5)	46.8	n/a
Total	\$ 45.3	\$ (6.9)	\$ 52.2	n/a

Our franchise operations include an allocation of direct and indirect overhead charges incurred by our corporate operations of \$29.6 million in 2006, and \$24.9 million in 2005. Our company-operated restaurants include an allocation of direct and indirect overhead charges incurred by our corporate operations of \$3.8 million in 2006, and \$2.8 million in 2005.

The \$2.2 million favorable fluctuation in operating profit associated with our franchise operations was principally due to higher franchise revenues partially offset by higher corporate allocations primarily for field training activities, marketing activities and IT related costs.

The \$3.2 million favorable fluctuation in operating profit (loss) associated with our company-operated restaurants was principally due to (1) more company-operated restaurants (both related to re-openings in New Orleans and the acquisition of 13 restaurants in the Memphis and Nashville markets from a franchisee) contributing to our net operating performance, (2) a reduction in damages and costs from Hurricane Katrina in excess of accrued insurance proceeds as compared to fiscal 2005 and (3) gain on sale of assets; partially offset by (4) higher depreciation and amortization, insurance and other costs.

The \$46.8 million favorable fluctuation in operating profit (loss) associated with our corporate headquarters was principally due to substantially lower general and administrative expenses and lower shareholder litigation and other costs as compared to fiscal 2005.

### **Interest Expense, Net**

Interest expense, net was \$11.1 million in 2006, a \$4.3 million increase from 2005. The increase was primarily due to:

- \$4.0 million of lower interest income in 2006 as compared to 2005, and
- \$1.9 million of higher interest on debt, due primarily to higher average outstanding debt balances for the year and higher average interest rates,

partially offset by:

- \$1.4 million of lower amortization and write-offs of debt issuance costs, and
- \$0.2 million of lower other debt related charges.

### **Income Tax Expense**

In 2006, we had an income tax expense associated with our continuing operations of \$12.0 million compared to a benefit of \$5.3 million in 2005. Our effective tax rate for 2006 was 35.1% compared to 38.7% for 2005 (see a reconciliation of these effective rates in Note 18 to our Consolidated Financial Statements). Our effective tax rate decreased in 2006 compared to 2005 primarily due to provision to return adjustments, partially offset by adjustments to prior year tax accruals, increases in state income taxes and the effects of tax free interest income.

### **Discontinued Operations, Net of Income Taxes**

Discontinued operations, net of income taxes provided \$0.2 million of income in 2006, compared to income of \$158.0 million in 2005.

During 2005, we sold our Church's division. We recognized an after-tax gain of \$158.0 million.

### **Liquidity and Capital Resources**

We finance our business activities primarily with:

- cash flows generated from our operating activities, and
- borrowings under our 2005 Credit Facility.

Based upon our generation of cash flows from operations, our existing cash reserves (approximately \$5.0 million available as of December 30, 2007), and available borrowings under our 2005 Credit Facility (approximately \$52.8 million available as of December 30, 2007), we believe that we will have adequate cash flow to meet our anticipated future requirements for working capital, various contractual obligations and expected capital expenditures for 2008.

Our cash flows and available borrowings allow us to pursue our growth strategies. Our priorities in the use of available cash are:

- reinvestment in core business activities that promote the Company's strategic initiatives,
- repurchase of shares of our common stock, and
- reduction of long-term debt.

Our investment in core business activities includes the re-imaging of our company-operated restaurants, building of new company-operated restaurants, strategic acquisitions of franchised restaurants, marketing initiatives, and franchisee support systems.

During fiscal 2007, we paid principal on our 2005 Credit Facility in the amount of \$6.9 million, including \$6.0 million of voluntary prepayments. During the fourth quarter of 2007, the Company borrowed \$5.0 million under its revolving credit facility, which is recorded as a component of Current Debt Maturities in the Consolidated Balance Sheet as of December 30, 2007.

Under the terms of the Company's 2005 Credit Facility, as amended, at the end of each fiscal year the Company is subject to mandatory prepayments on term loan borrowings of Consolidated Excess Cash Flow, as defined in the 2005 Credit Facility, less the amount of (1) any voluntary prepayments and (2) the amount by which revolving loan commitments are permanently reduced in connection with repayments and mandatory prepayments of the revolving loans under the 2005 Credit Facility when the Company's Total Leverage Ratio equals or exceeds the amounts set forth below:

Total Leverage Ratio	Prepayment
≥ 3.0 to 1.0	50% of the Consolidated Excess Cash Flow
< 3.0 to 1.0 but > 2.0 to 1.0	25% of the Consolidated Excess Cash Flow
≤ <b>2.0</b> to <b>1.0</b>	No debt prepayment

Total Leverage Ratio is defined as the ratio of the Company's Consolidated Total Indebtedness to Consolidated EBITDA for the four immediately proceeding fiscal quarters. Consolidated Total Indebtedness means, as at any date of determination, the aggregate principal amount of Indebtedness of the Company and its Subsidiaries. For fiscal 2007, the Company was subject to a mandatory prepayment of approximately \$7.7 million (25% of Consolidated Excess Cash Flow), which is recorded as a component of Current Debt Maturities in the Consolidated Balance Sheet as of December 30, 2007.

Future debt maturities under the 2005 Credit Facility include payments of approximately \$29.0 million in 2010 and approximately \$84.1 million in 2011. The Company expects to refinance the existing credit facility prior to the date of those maturities.

During fiscal year 2007, the Company repurchased and retired approximately 2.5 million shares of common stock for approximately \$39.4 million. From December 31, 2007 through February 22, 2008 (the last trading date in the Company's second period for 2008), the Company repurchased and retired an additional 164,730 shares of common stock for approximately \$1.6 million. As of February 22, 2008, the remaining value of shares that may be repurchased under the Company's share repurchase program was \$56.4 million. Pursuant to the terms of the Company's 2005 Credit Facility, the Company is subject to a repurchase limit of approximately \$36.5 million for the remainder of fiscal 2008.

### Operating and Financial Outlook for 2008

For fiscal 2008, the Company expects diluted EPS to be in the range of \$0.63 — \$0.68 per diluted share. This range includes \$3.5 million, or approximately \$0.08 per diluted share, related to investments to strengthen the Popeyes brand and which the Company believes are non-recurring. The Company's fiscal 2008 diluted earnings per share guidance excludes the impact of potential recoveries related to historical Directors and Officers' insurance claims and other one-time, non-operational benefits or expenses.

Excluding the non-recurring \$3.5 million, the Company expects fiscal 2008 diluted earnings per share to be in the range of \$0.71-\$0.76, compared to fiscal 2007 diluted earnings per share of \$0.74, after excluding \$2.7 million, or approximately \$0.06 per diluted share, related to insurance recoveries and other expense charges.

For fiscal 2008, the Company expects same-store sales in a difficult consumer environment to be flat to positive 1.0 percent and expects global new restaurant openings for 2008 in the range of 115-130. The Company expects its closure rate of restaurants to be similar to those experienced in the past few years as the Company continues to reinforce its operational standards and close underperforming restaurants throughout the system. Net openings are expected to be in the range of 5-15 units.

Popeyes general and administrative expenses as a percentage of system-wide sales have been maintained at slightly below 3 percent compared to the industry average of approximately 5 percent. During 2008, as result of the investments to retool and strengthen the brand, including non-recurring investments of \$3.5 million, general and administrative expenses as a percentage of system-wide sales, are expected to increase to 3.0 to 3.1 percent. After 2008, the Company expects to see that percentage return to a trend below 3 percent of system-wide sales on an on-going basis. The investments, which management believes are non-recurring, principally include transition costs associated with branding and marketing, operational changes and the cost of licensed technology.

- 27 -

The Company's new strategic plan includes the decision to commence a process to identify experienced and qualified franchisees to purchase our company-operated restaurants. The Company would expect proceeds in the range of \$38 million to \$42 million which would yield \$0.08 to \$0.14 of diluted earnings per share, if fully implemented.

The Company's share repurchase program and 2005 Credit Facility permit share repurchases of approximately \$36.5 million of the Company's outstanding common stock during 2008. Under this program, on March 12, 2008, the Company entered into an accelerated stock repurchase agreement with a financial institution to repurchase approximately \$15 million of the Company's stock. The Company may also continue to undertake additional, opportunistic open market share repurchases during the year.

Under the heading "Our Business Strategy" in Item 1 of this Annual Report, we discuss our key operational strategies for fiscal year 2007.

Under the heading "Risks Factors" in Item 1A of this Annual Report, we discuss various factors that could adversely impact us and hinder our ability to achieve our projected results, including general economic factors and competition from the dominant brands in the QSR industry.

### **Contractual Obligations**

The following table summarizes our contractual obligations, due over the next five years and thereafter, as of December 30, 2007:

(in millions)	2008	2009	2010	2011	2012	There- after	Total
Long-term debt, excluding capital leases(1)	\$ 14.0	\$ 1.4	\$ 29.1	\$ 84.3	\$ 0.2	\$ 2.2	\$131.2
Interest on long-term debt, excluding capital leases(1)	8.1	8.4	8.3	3.1	0.2	0.9	29.0
Leases(2)	6.6	6.2	5.5	5.2	4.3	89.4	117.2
Copeland formula agreement(3)	3.1	3.1	3.1	3.1	3.1	49.2	64.7
King Features agreements(3)	1.0	1.0	0.5	_	_	_	2.5
Information technology outsourcing — IBM(3)	1.8	_	_		_	_	1.8
Business process services (3)	1.3	0.4	_	_	_	_	1.7
Total (4)(5)	\$ 35.9	\$ 20.5	\$ 46.5	\$ 95.7	\$ 7.8	\$141.7	\$348.1

- (1) For variable rate debt, the Company estimated average outstanding balances for the respective periods and applied interest rates in effect at December 30, 2007. See Note 9 to our Consolidated Financial Statements for information concerning the terms of our 2005 Credit Facility and the 2005 interest rate swap agreements.
- (2) Of the \$117.2 million of minimum lease payments, \$112.4 million of those payments relate to operating leases and the remaining \$4.8 million of payments relate to capital leases. See Note 10 to our Consolidated Financial Statements.
- (3) See Note 15 to our Consolidated Financial Statements.
- (4) The above table excludes certain volume purchase commitments existing between SMS and certain chicken suppliers. AFC has agreed to indemnify SMS for any shortfall between actual purchases by the Popeyes system and the annual purchase commitments entered into by SMS on behalf of the Popeyes restaurant

- system. This indemnification agreement is discussed under the heading entitled Off-Balance Sheet Arrangements within this Item 7 and in Note 15 to our Consolidated Financial Statements.
- (5) We have not included in the contractual obligations table approximately \$4.5 million for unrecognized tax benefits for various tax positions we have taken. These liabilities may increase or decrease over time as a result of tax examinations, and given the status of the examinations, we cannot reliably estimate the amount or period of cash settlement, if any, with the respective taxing authorities. These liabilities also include amounts that are temporary in nature and for which we anticipate that over time there will be no net cash outflow.

### **Share Repurchase Program**

As originally announced on July 22, 2002, and subsequently amended and expanded, the Company's board of directors has approved a share repurchase program of up to \$215.0 million. The program, which is open-ended, allows the Company to repurchase shares of the Company's common stock from time to time. During 2007, 2006 and 2005, the Company repurchased and retired 2,496,030 shares 1,486,714 shares and 1,542,872 shares of common stock for approximately \$39.4 million, \$20.3 million and \$19.5 million, respectively, under this program.

From December 31, 2007 through February 22, 2008 (the last trading date in the Company's second period for 2008), the Company repurchased and retired an additional 164,730 shares of common stock for approximately \$1.6 million. As of February 22, 2008, the remaining value of shares that may be repurchased under the program was \$56.4 million. Pursuant to the terms of the Company's 2005 Credit Facility, the Company is subject to a repurchase limit of approximately \$36.5 million for the remainder of fiscal 2008.

Pursuant to the share repurchase program, the Company entered into an accelerated stock repurchase agreement on March 12, 2008 with a financial institution to repurchase \$15 million of common stock. Under the agreement, the financial institution will borrow and deliver to the Company on March 13, 2008, approximately 2 million shares of common stock, and upon completion of the transaction, there will be an adjustment so that the Company will receive in total \$15 million of shares, based on a volume weighted average price for the common stock during a stated period, minus an agreed discount. The Company may continue to undertake additional repurchases of its common stock in the open market, either before or after completion of the accelerated stock repurchase transaction.

### **Capital Expenditures**

Our capital expenditures consist of re-imaging activities associated with company-operated restaurants, new restaurant construction and development, equipment replacements, the purchase of new equipment for our company-operated restaurants, investments in information technology, accounting systems and improvements at our corporate offices. Capital expenditures related to re-imaging activities consist of significant renovations, upgrades and improvements, which on a per restaurant basis typically cost between \$70,000 and \$160,000. Capital expenditures associated with new restaurant construction and rebuilding activities, typically cost, on a per restaurant basis, between \$0.7 million and \$1.0 million.

During 2007, we invested approximately \$10.4 million in various capital projects, comprised of \$6.3 million in new restaurant locations (including \$0.4 million for the acquisition of a previously franchised location), \$0.9 million in the repair and replacement of property and equipment damaged by Hurricane Katrina, \$0.6 million for information technology hardware and software, \$0.3 million in our re-imaging program, and \$2.3 million in other capital assets to maintain, replace and extend the lives of company-operated QSR equipment and facilities.

During 2006, we invested approximately \$7.0 million in various capital projects, including \$2.6 million the repair and replacement of property and equipment damaged by Hurricane Katrina, \$1.6 million in new restaurant locations, \$0.5 million in our re-imaging program, \$1.7 million in other capital assets to maintain, replace and extend the lives of company-operated QSR equipment and facilities, and \$0.6 million for information technology systems.

During 2005, we invested approximately \$4.2 million in various capital projects, including \$0.6 million the repair and replacement of property and equipment damaged by Hurricane Katrina, \$1.9 million in new restaurant locations, \$0.4 million in Popeyes corporate office renovations, \$0.7 million in other capital assets to maintain, replace and extend the lives of company-operated QSR equipment and facilities, \$0.2 million for information technology systems, and \$0.4 million to complete other projects.

Substantially all of our capital expenditures have been financed using cash provided from operating activities and borrowings under our bank credit facilities.

We anticipate capital expenditures of \$0.5 to \$1.5 million associated with the completion of new company-operated restaurants in 2008. As to all other capital expenditures during 2008 (for reconstruction, re-imagings, equipment replacements and upgrades, and information technology system upgrades), we expect such costs to range from \$3.0 to \$4.0 million.

### **Acquisition of Previously Franchised Restaurants**

On May 1, 2006, we completed an acquisition of 13 previously franchised restaurants from a Popeyes franchisee in the Memphis and Nashville, Tennessee markets. The total consideration was \$15.8 million consisting of (1) \$9.3 million in cash, (2) \$3.3 million of assumed long-term debt obligations, (3) \$2.9 million in above market rent obligations, and (4) \$0.3 million in legal and professional

fees associated with the transaction. The acquired units provide regional diversity and additional company-operated test markets for our new menu items, promotional concepts and new restaurant designs for the benefit of the entire Popeyes system.  - 29 -

### **Effects of Hurricane Katrina and Insurance Proceeds**

During the third quarter of 2005, the company-operated restaurants in the New Orleans market were adversely affected by Hurricane Katrina. There were 36 company-operated restaurants which were temporarily closed as a result of Hurricane Katrina. At December 30, 2007, 24 of these restaurants had re-opened (one of which had temporarily closed due to fire damage), 10 had been permanently closed, and two remained temporarily closed. The outlook for the remaining two temporarily closed restaurants is uncertain and will be evaluated on an ongoing basis. The net book value of these restaurants is approximately \$0.1 million as of December 30, 2007.

We maintain insurance coverage which provides for reimbursement from losses resulting from property damage, including flood, loss of product, and business interruption. Our insurance policy covering the hurricane damage entitles us to receive reimbursement for approximate replacement value for the damaged real and personal property as well as certain business interruption losses, net of applicable deductibles and subject to insurable limits. The insurance coverage is limited to \$25.0 million, with a \$10.0 million flood sub limit.

The Company recognized approximately \$2.9 million in net gains on insurance recoveries related to asset damages and approximately \$1.6 million in income from business interruption insurance recoveries during 2007 resulting from Hurricane Katrina. During 2006 and 2007, the company received a total of \$11.5 million from its insurance carriers in settlement of all claims resulting from Hurricane Katrina.

### **Off-Balance Sheet Arrangements**

SMS Indemnity Agreement. In order to ensure favorable pricing for fresh chicken purchases and to maintain an adequate supply of fresh chicken for the Company and its Popeyes franchisees, SMS has entered into purchase contracts with chicken suppliers. The contracts which pertain to the vast majority of our system-wide purchases for Popeyes are "cost-plus" contracts that utilize prices based upon the cost of feed grains plus certain agreed upon non-feed and processing costs. These contracts include volume purchase commitments that are adjustable at the election of SMS (which is done in consultation with and under the direction of the Company and its Popeyes franchisees). In a given year, that year's commitment may be adjusted by up to 10%, if notice is given within specified time frames; and the commitment levels for future years may be adjusted based on revised estimates of need, whether due to restaurant openings and closings, changes in SMS's membership, changes in the business, or changes in general economic conditions.

The estimated minimum level of purchases under these contracts is \$182.0 million for 2008 and \$189.7 million for 2009. AFC has agreed to indemnify SMS for any shortfall between actual purchases by the Popeyes system and the annual purchase commitments entered into by SMS on behalf of the Popeyes restaurant system. The indemnification has not been recorded as an obligation in the Company's balance sheets. The Company does not expect any material loss to result from the indemnification since we do not believe that performance, on our part, will be required.

AFC Loan Guarantee ProgramsIn March 1999, we implemented a program to assist qualified current and prospective franchisees in obtaining the financing needed to purchase or develop franchised restaurants at competitive rates. Under the program, we guarantee up to 20% of the loan amount toward a maximum aggregate liability for the entire pool of \$1.0 million. For loans within the pool, we assume a first loss risk until the maximum liability for the pool has been reached. Such guarantees typically extend for a three-year period. As of December 30, 2007, approximately \$0.5 million was borrowed under this program, of which we were contingently liable for approximately \$0.1 million in the event of default.

In November 2002, we implemented a second loan guarantee program to provide qualified franchisees with financing to fund new construction, re-imaging and facility upgrades. Under the program, we assume a first loss risk on the portfolio up to 10% of the sum of the original funded principal balances of all program loans. As of December 30, 2007, approximately \$0.7 million was borrowed under this program, of which we were contingently liable for approximately \$0.1 million in the event of default.

These loan guarantees have not been recorded as an obligation in our consolidated balance sheets. We do not expect any material loss to result from these guarantees because we do not believe that any indemnity under this agreement will be necessary.

### **Long Term Debt**

2005 Credit Facility. On May 11, 2005, and as amended on April 14, 2006 and April 27, 2007, we entered into a bank credit facility (the "2005 Credit Facility") with J.P. Morgan Chase Bank and certain other lenders, which consists of a \$60.0 million, five-year revolving credit facility and a six-year \$190.0 million term loan.

The revolving credit facility and term loan bear interest based upon alternative indices (LIBOR, Federal Funds Effective Rate, Prime Rate and a Base CD rate) plus an applicable margin as specified in the facility. The margins on the revolving credit facility may fluctuate because of changes in certain financial leverage ratios and the Company's compliance with applicable covenants of the 2005 Credit Facility. The Company also pays a quarterly commitment fee of 0.125% on the unused portions of the revolving credit facility.

As of December 30, 2007, the Company had loans outstanding under its revolving credit facility totaling \$5.0 million. Under the terms of the revolving credit facility, the Company may obtain other short-term borrowings of up to \$10.0 million and letters of credit up to \$25.0 million. Collectively, these other borrowings and letters of credit may not exceed the amount of unused borrowings under the 2005 Credit Facility. As of December 30, 2007, the Company had \$2.2 million of outstanding letters of credit. Availability for short-term borrowings and letters of credit under the revolving credit facility was \$52.8 million.

At the closing of the 2005 Credit Facility, we drew the entire \$190.0 million term loan and applied approximately \$57.4 million of the proceeds to pay off the 2002 Credit Facility, to pay fees associated with that facility, and to pay closing costs associated with the new facility. The remaining proceeds were used to fund a portion of our special cash dividend and for general corporate purposes.

The 2005 Credit Facility is secured by a first priority security interest in substantially all of our assets. The 2005 Credit Facility contains financial and other covenants, including covenants requiring us to maintain various financial ratios, limiting our ability to incur additional indebtedness, restricting the amount of capital expenditures that may be incurred, restricting the payment of cash dividends, and limiting the amount of debt which can be loaned to our franchisees or guaranteed on their behalf. This facility also limits our ability to engage in mergers or acquisitions, sell certain assets, repurchase our stock and enter into certain lease transactions. The 2005 Credit Facility includes customary events of default, including, but not limited to, the failure to pay any interest, principal or fees when due, the failure to perform certain covenant agreements, inaccurate or false representations or warranties, insolvency or bankruptcy, change of control, the occurrence of certain ERISA events and judgment defaults.

In addition to the scheduled payments of principal on the term loan, at the end of each fiscal year, we are subject to mandatory prepayments in those situations when consolidated cash flows for the year, as defined pursuant to the terms of the facility, exceed specified amounts (see additional information under the heading entitled Liquidity and Capital Resources within this Item 7). Whenever any prepayment is made, subsequent scheduled payments of principal are ratably reduced.

As of December 30, 2007, we were in compliance with the financial and other covenants of the 2005 Credit Facility. As of December 30, 2007, the Company's weighted average interest rate for all outstanding indebtedness under the 2005 Credit Facility, including the effect of the interest swap agreements, was approximately 6.5%.

2005 Interest Rate Swap Agreements. Effective May 12, 2005, we entered into two interest rate swap agreements with a combined notional amount of \$130.0 million. Effective December 29, 2006, the Company reduced the notional amounts of the combined agreements to \$110.0 million. The agreements terminate on June 30, 2008, or sooner under certain limited circumstances. The effective portion of the gain associated with the termination of the \$20.0 million notional amount, approximately \$0.3 million, will be amortized into interest expense over the remaining life of the hedge. Pursuant to these agreements, the Company pays a fixed rate of interest and receives a floating rate of interest. The effect of the agreements is to limit the interest rate exposure on a portion of the 2005 Credit Facility to a fixed rate of 6.4%. During 2007, the net interest income associated with these agreements was approximately \$1.5 million. These agreements are accounted for as an effective cash flow hedge. At December 30, 2007, the fair value of these agreements was approximately \$0.2 million, which was recorded as a component of "other long term assets, net." The changes in fair value are recognized in accumulated other comprehensive income in the Consolidated Balance Sheets.

### **Impact of Inflation**

We believe that, over time, we generally have been able to pass along inflationary increases in our costs through increased prices of our menu items, and the effects of inflation on our net income historically have not been, and are not expected to be, materially adverse. Due to competitive pressures, however, increases in prices of menu items often lag behind inflationary increases in costs.

### Tax Matters

We are continuously involved in U.S., state and local tax audits for income, franchise, property and sales and use taxes. In general, the statute of limitations remains open with respect to tax returns that were filed for each fiscal year after 2003. However, upon notice of a pending tax audit, we often agree to extend the statute of limitations to allow for complete and accurate tax audits to be performed.

### **Market Risk**

We are exposed to market risk from changes in certain commodity prices, foreign currency exchange rates and interest rates. All of these market risks arise in the normal course of business, as we do not engage in speculative trading activities. The following analysis provides quantitative information regarding these risks.

Chicken Market Risk. Fresh chicken is the principal raw material for our Popeyes operations. It constitutes more than 40% of our combined "restaurant food, beverages and packaging" costs. These costs are significantly affected by increases in the cost of chicken, which can result from a number of factors, including increases in the cost of grain, disease, declining market supply of fast-food sized chickens and other factors that affect availability, and greater international demand for domestic chicken products.

In order to ensure favorable pricing for fresh chicken purchases and to maintain an adequate supply of fresh chicken for AFC and its Popeyes franchisees, SMS (a not-for-profit purchasing cooperative) has entered into chicken purchasing contracts with chicken suppliers.

Foreign Currency Exchange Rate Risk. We are exposed to currency risk from the potential changes in foreign currency rates that directly impact our revenues and cash flows from our international franchise operations. In 2007, franchise revenues from these operations represented approximately 9.2% of our total franchise revenues. For each of 2007, 2006 and 2005, foreign-sourced revenues represented approximately 4.5%, 4.7%, and 4.5% of our total revenues, respectively. As of December 30, 2007, approximately \$0.8 million of our accounts receivable were denominated in foreign currencies.

Interest Rate Risk. Our net exposure to interest rate risk consists of our borrowings under our 2005 Credit Facility. Borrowings made pursuant to that facility include interest rates that are benchmarked to U.S. and European short-term floating-rate interest rates. As of December 30, 2007, the balances outstanding under our 2005 Credit Facility totaled \$128.1 million. The impact on our annual results of operations of a hypothetical one-point interest rate change on the outstanding balances under our 2005 Credit Facility would be approximately \$0.2 million, taking into account our interest rate swap agreements.

### **Critical Accounting Policies and Estimates**

Our significant accounting policies are presented in Note 2 to our Consolidated Financial Statements. Of our significant accounting policies, we believe the following involve a higher degree of risk, judgment and/or complexity. These policies involve estimations of the effect of matters that are inherently uncertain and may significantly impact our quarterly or annual results of operations or financial condition. Changes in the estimates and judgments could significantly affect our results of operations, financial condition and cash flows in future years.

Consolidation of Variable Interest Entities. In accordance with FIN 46R, we consolidate entities that we determine (1) to be a variable interest entity ("VIE") and (2) AFC is that entity's primary beneficiary. In the first quarter of 2004, upon adoption of FIN 46R, we evaluated several of our business relationships that indicated that the other party might be a VIE; and subsequent to that time we continue to evaluate various relationships as circumstances change. Determination of whether an entity is a VIE and whether we are its primary beneficiary involves the exercise of judgment. See Note 2 to the Consolidated Financial Statements for a discussion of our VIE relationships and the impact of consolidating certain VIEs.

Impairment of Long-Lived Assets. We evaluate property and equipment for impairment on an annual basis (during the fourth quarter of each year) or when circumstances arise indicating that a particular asset may be impaired. For property and equipment at company-operated restaurants, we perform our annual impairment evaluation on a site-by-site basis. We evaluate restaurants using a "two-year history of operating losses" as our primary indicator of potential impairment. Based on the best information available, we write-down an impaired restaurant to its estimated fair market value, which becomes its new cost basis. We generally measure the estimated fair market value by discounting estimated future cash flows. In addition, when we decide to close a restaurant, it is reviewed for impairment and depreciable lives are adjusted. The impairment evaluation is based on the estimated cash flows from continuing use through the expected disposal date and the expected terminal value.

Impairment of Goodwill and Trademarks. We evaluate goodwill and trademarks for impairment on an annual basis (during the fourth quarter of each year) or more frequently when circumstances arise indicating that a particular asset may be impaired. Our impairment evaluation includes a comparison of the fair value of our reporting units with their carrying value. Our reporting units are our business segments. Intangible assets, including goodwill, are allocated to each reporting unit. The estimated fair value of each reporting unit is the amount for which the reporting unit could be sold in a current transaction between willing parties. We estimate the fair value of our reporting units using a discounted cash flow model or market price, if available. The operating assumptions used in the discounted cash flow model are generally consistent with the reporting unit's past performance and with the projections and assumptions that are used in our current operating plans. Such assumptions are subject to change as a result of changing economic and competitive conditions. If a reporting unit's carrying value exceeds its fair value, goodwill and trademarks are written down to their implied fair value.

Allowances for Accounts and Notes Receivable and Contingent Liabilities. We reserve a franchisee's receivable balance based upon pre-defined aging criteria and upon the occurrence of other events that indicate that we may or may not collect the balance due. In the case of notes receivable, we perform this evaluation on a note-by-note basis, whereas this analysis is performed in the aggregate for accounts receivable. We evaluate our notes receivable for uncollectibility each reporting period, on a note-by-note basis. We provide for an allowance for uncollectibility based on such reviews. See Note 2 to the Consolidated Financial Statements for

information concerning our allowance account for both accounts receivable and notes receivable.

With respect to contingent liabilities, we similarly reserve for such contingencies when we are able to assess that an expected loss is both probable and reasonably estimable.

**Leases.** The Company accounts for leases in accordance with SFAS No. 13, Accounting for Leases, and other related authoritative guidance. When determining the lease term, the Company often includes option periods for which failure to renew the lease imposes a penalty on the Company in such an amount that a renewal appears, at the inception of the lease, to be reasonably assured. The primary penalty to which we are subject is the economic detriment associated with the existence of leasehold improvements which might be impaired if we choose not to continue the use of the leased property.

The Company records rent expense for leases that contain scheduled rent increases on a straight-line basis over the lease term, including any option periods considered in the determination of that lease term. Contingent rentals are generally based on sales levels in excess of stipulated amounts, and thus are not considered minimum lease payments and are included in rent expense as they accrue.

**Deferred Tax Assets and Tax Reserves.** We make certain estimates and judgments in determining income tax expense for financial statement purposes. These estimates and judgments occur in the calculation of certain tax assets and liabilities, which arise from differences in the timing of recognition of revenue and expense for tax and financial statement purposes.

We assess the likelihood that we will be able to recover our deferred tax assets. We consider historical levels of income, expectations and risks associated with estimates of future taxable income and ongoing prudent and feasible tax planning strategies in assessing the need for the valuation allowance. If recovery is not likely, we increase our provision for taxes by recording a valuation allowance against the deferred tax assets that we estimate will not ultimately be recoverable. We carried a valuation allowance on our deferred tax assets of \$3.7 million and \$3.4 million at December 30, 2007 and December 31, 2006, respectively, based on our view that it is more likely than not that we will not be able to take a tax benefit for certain state operating loss carryforwards which begin to expire in 2008.

As a matter of course, we are regularly audited by federal, state and foreign tax authorities. We provide reserves for potential exposures when we consider it probable that a taxing authority may take a sustainable position on a matter contrary to our position. We evaluate these reserves, including interest thereon, on a quarterly basis to ensure that they have been appropriately adjusted for events that may impact our ultimate payment for such exposures. Presently, we do not believe that we have any tax matters that could have a material adverse effect on our financial position, results of operations or liquidity.

See Note 18 to the Consolidated Financial Statements for a further discussion of our income taxes.

Stock-Based Employee Compensation. Effective December 26, 2005, the Company adopted SFAS No. 123(Rhare-Based Payment ("SFAS 123R"), which requires the measurement and recognition of compensation cost at fair value for all share-based payments, including stock options, restricted stock awards and restricted share units. The Company adopted SFAS 123R using the modified prospective transition method and, as a result, did not retroactively adjust results from prior periods. Under this transition method, stock-based compensation is recognized for: (1) expense related to the remaining non-vested portion of all stock awards granted prior to December 26, 2005, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, Accounting for Stock-Based Compensation ("SFAS 123") and the same straight-line attribution method used to determine the pro forma disclosures under SFAS 123; and (2) expense related to all stock awards granted on or subsequent to December 26, 2005, based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. The fair value of stock options with only service conditions is estimated using a Black-Scholes option-pricing model. The fair value of stock options with service and market conditions is valued utilizing a Monte Carlo simulation embedded in a lattice model. The fair value of stock-based compensation is amortized on the graded vesting attribution method. Our option pricing models require various highly subjective and judgmental assumptions including risk-free interest rate, expected volatility, expected forfeiture rates, and expected option life. If any of the assumptions used in the models change significantly, share-based compensation expense may differ materially in the future from that recorded in the current period. Our specific weighted average assumptions used to estimate the fair value of stock-based employee compensation are documented in Note 13 to the Consolidated Financial Statements.

### **Accounting Standards Adopted in 2007**

On January 1, 2007, the Company adopted the provisions of FASB Interpretation No. 48 ("FIN 48"), Accounting for Uncertainty in Income Taxes, an Interpretation of FASB Statement No. 109FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest and penalties on income taxes, accounting in interim periods and requires increased disclosures. As a result of implementing FIN 48, the Company recognized a \$2.6 million decrease in its liability for uncertain tax positions, which was accounted for as an adjustment to the beginning balance of accumulated deficit. The amount of unrecognized tax benefits as of January 1, 2007 was approximately \$4.9 million, which included approximately \$1.5 million of unrecognized tax benefits that, if recognized, would favorably affect the annual effective income tax rate. The amount

of unrecognized tax benefits was approximately \$4.5 million as of December 30, 2007 of which approximately \$1.1 million, if recognized, would affect the effective income tax rate. The reduction was primarily due to the expiration of the statute of limitations for the 2003 tax year.

The Company recognizes interest and penalties related to uncertain tax positions as a component of its income tax expense. The total amount of interest and penalties accrued as of January 1, 2007 was approximately \$0.5 million. Interest expense (income) and penalties on uncertain tax positions during fiscal year 2007 were approximately \$0.2 million. As of December 30, 2007, the Company had approximately \$0.7 million of accrued interest and penalties related to uncertain tax positions.

For additional information regarding Income Taxes and the adoption of FIN 48, see Note 18 to our Consolidated Financial Statements.

### Accounting Standards That We Have Not Yet Adopted

For a discussion of recently issued accounting standards that we have not yet adopted, see Note 3 to our Consolidated Financial Statements. That note is hereby incorporated by reference into this Item 7.

### Item 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Information about market risk can be found in Item 7 of this report under the caption "Market Risk" and is hereby incorporated by reference into this Item 7A.

### Item 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Our Consolidated Financial Statements can be found beginning on Page F-1 of this Annual Report and the relevant portions of those statements and the accompanying notes are hereby incorporated by reference into this Item 8.

### Item 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

### Item 9A. CONTROLS AND PROCEDURES

### (a) Disclosure Controls and Procedures

Disclosure controls and procedures are controls and other procedures of a registrant designed to ensure that information required to be disclosed by the registrant in the reports that it files or submits under the Securities Exchange Act of 1934 (the "Exchange Act") is properly recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include processes to accumulate and evaluate relevant information and communicate such information to a registrant's management, including its principal executive and financial officers, as appropriate, to allow for timely decisions regarding required disclosures.

### (b) Our Evaluation of AFC's Disclosure Controls and Procedures

We evaluated the effectiveness of the design and operation of AFC's disclosure controls and procedures as of the end of our fiscal year 2007, as required by Rule 13a-15 of the Exchange Act. This evaluation was carried out under the supervision and with the participation of our management, including our CEO and CFO.

Based on management's assessment, the CEO and CFO concluded that the Company's disclosure controls and procedures were effective as of December 30, 2007 to ensure that information required to be disclosed in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms and accumulated and communicated to the Company's management, including its principal executive and principal financial officers as appropriate to allow timely decisions regarding required disclosures.

### (c) Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a - 15(f) under the Exchange Act. The Company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external reporting purposes in accordance with U.S. generally accepted accounting principles.

Internal control over financial reporting cannot provide absolute assurance of achieving financial reporting objectives because of its inherent limitations. Internal control over financial reporting is a process that involves human diligence and compliance and is subject to lapses in judgment and breakdowns resulting from human failures. Internal control over financial reporting also can be circumvented by collusion or improper management override. Because of such limitations, there is a risk that material misstatements may not be prevented or detected on a timely basis by internal control over financial reporting. However, these inherent limitations are known features of the financial reporting process. Therefore, it is possible to design into the process safeguards to reduce, though not eliminate, this risk.

Management assessed the effectiveness of the Company's internal control over financial reporting as of December 30, 2007, using the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commissio *Internal Control-Integrated Framework*. This evaluation was carried out under the supervision and with the participation of our management, including our CEO and CFO. Based on this assessment, management believes that as of December 30, 2007, the Company's internal control over financial reporting is effective.

Grant Thornton, LLP, our independent registered public accounting firm that audited our consolidated financial statements included in this Annual Report, has issued an audit report on the operating effectiveness of the Company's internal control over financial reporting. This report can be found in section (e) below.

### (d) Changes in Internal Control Over Financial Reporting

During the fourth quarter of 2007, there was no change in the Company's internal control over financial reporting that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

### (e) Report of Independent Registered Public Accounting Firm on Internal Control over Financial Reporting

Board of Directors and Shareholders AFC Enterprises, Inc.

We have audited AFC Enterprises Inc.'s (a Minnesota Corporation, the "Company") internal control over financial reporting as of December 30, 2007, based on criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 30, 2007, based on criteria established in *Internal Control—Integrated Framework* issued by COSO.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of the Company as of December 30, 2007 and December 31, 2006, and the related consolidated statements of operations, shareholders' equity (deficit), and cash flows for each of the years in the periods ended December 30, 2007, December 31, 2006 and December 25, 2005 and our report dated March 12, 2008 expressed an unqualified opinion on those financial statements.

/s/ GRANT THORNTON LLP

Atlanta, Georgia March 12, 2008

### Item 9B. OTHER INFORMATION

None

### PART III.

### Item 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

Information regarding our directors, executive officers, audit committee and our audit committee financial expert required by this Item 10 is included in our definitive Proxy Statement for the 2008 Annual Meeting of Stockholders and such disclosure is incorporated herein by reference. Biographical information on our executive officers is contained in Item 4A of this Annual Report on Form 10-K and is incorporated herein by reference.

We have adopted an Honor Code that applies to our directors and all of our employees, including our principal executive officer, principal financial officer, principal accounting officer or controller, or persons performing similar functions. A copy of the Honor Code is available on our website at www.afce.com. Copies will be furnished upon request. You may mail your requests to the following address: Attn: Office of General Counsel, 5555 Glenridge Connector, NE, Suite 300, Atlanta GA, 30342. If we make any amendments to the Honor Code other than technical, administrative, or other non-substantive amendments, or grant any waivers, from the Honor Code, we will disclose the nature of the amendment or waiver, its effective date and to who it applies on our website or in a report on Form 8-K filed with the SEC.

### **Item 11. EXECUTIVE COMPENSATION**

Information regarding executive compensation required by this Item 11 is included in our definitive Proxy Statement for the 2008 Annual Meeting of Stockholders and such disclosure is incorporated herein by reference.

### Item 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

Information regarding security ownership of certain beneficial owners and management and related stockholder matters required by this Item 12 is included in our definitive Proxy Statement for the 2008 Annual Meeting of Stockholders and such disclosure is incorporated herein by reference.

### Item 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

Information regarding certain relationships and related transactions, and director independence required by this Item 13 is included in our definitive Proxy Statement for the 2008 Annual Meeting of Stockholders and such disclosure is incorporated herein by reference.

### Item 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

The Company's independent registered public accounting firm is Grant Thornton LLP. Information regarding principal accountant fees and services required by this Item 14 is included in our definitive Proxy Statement for the 2008 Annual Meeting of Stockholders and such disclosure is incorporated herein by reference.

- 37 -

### PART IV.

### Item 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

### (a) Financial Statements

The following consolidated financial statements appear beginning on Page F-1 of the report:

	Pages
Report of Independent Registered Public Accounting Firms	F-1
Consolidated Balance Sheets as of December 30, 2007 and December 31, 2006	F-2
Consolidated Statements of Operations for Fiscal Years 2007, 2006 and 2005	F-3
Consolidated Statements of Changes in Shareholders' Equity (Deficit) for Fiscal Years 2007,	F-4
2006 and 2005	
Consolidated Statements of Cash Flows for Fiscal Years 2007, 2006 and 2005	F-5
Notes to the Consolidated Financial Statements	F-6

We have omitted all other schedules because the conditions requiring their filing do not exist or because the required information appears in our Consolidated Financial Statements, including the notes to those statements.

### (b) Exhibits

Exhibit		
	100	 • • •

Num	ber	Description
2	.1(h)	Stock Purchase Agreement between AFC Enterprises, Inc. and Starbucks Corporation, dated as of
		April 15, 2003.
2	.2(n)	First Amendment to Stock Purchase Agreement between AFC Enterprises, Inc. and Starbucks
		Corporation, dated as of June 30, 2003.
2	.3(n)	Second Amendment to Stock Purchase Agreement between AFC Enterprises, Inc. and Starbucks
		Corporation, dated as of July 11, 2003.
2	.4(n)	Third Amendment to Stock Purchase Agreement between AFC Enterprises, Inc. and Starbucks
	- 45	Corporation, dated as of November 19, 2003.
2	.5(j)	Stock Purchase Agreement by and between AFC Enterprises, Inc. and Focus Brands Inc. dated as of
_	~ ~	September 3, 2004.
2	.6(j)	First Amendment to Stock Purchase Agreement by and between AFC Enterprises, Inc. and Focus Brands
•	<b>=</b> (:)	Inc. dated as of November 1, 2004.
2	.7(j)	Second Amendment to Stock Purchase Agreement by and between AFC Enterprises, Inc. and Focus
2	0(1)	Brands Inc. dated as of November 4, 2004.
2	.8(k)	Asset Purchase Agreement by and among AFC Enterprises, Inc. and Cajun Holding Company dated as
2	0(1)	of October 30, 2004.
2	.9(1)	First Amendment to Asset Purchase Agreement by and between AFC Enterprises, Inc. and Cajun Holding Company dated as of December 28, 2004.
3	.1(c)	Articles of Incorporation of AFC Enterprises, Inc., as amended, dated June 24, 2002.
3	.1(c) .2(p)	Amended and Restated Bylaws of AFC Enterprises, Inc.
4	.2(p) .1(o)	Form of registrant's common stock certificate.
-	.1(e)	Form of Popeyes Development Agreement, as amended.
	.1(e)	Form of Popeyes Franchise Agreement.
	.3(a)	Formula Agreement dated July 2, 1979 among Alvin C. Copeland, Gilbert E. Copeland, Mary L.
10	.5(u)	Copeland, Catherine Copeland, Russell J. Jones, A. Copeland Enterprises, Inc. and Popeyes Famous
		Fried Chicken, Inc., as amended to date.
10	.4(a)	Supply Agreement dated March 21, 1989 between New Orleans Spice Company, Inc. and Biscuit
	. ()	Investments, Inc.
10	.5(a)	Recipe Royalty Agreement dated March 21, 1989 by and among Alvin C. Copeland, New Orleans Spice
	( )	Company, Inc. and Biscuit Investments, Inc.
		- 38 -

Exhibit	
Number	Description
10 .6 (a)	Licensing Agreement dated March 11, 1976 between King Features Syndicate Division of The Hearst
` '	Corporation and A. Copeland Enterprises, Inc.
10 .7 (a)	Assignment and Amendment dated January 1, 1981 between A. Copeland Enterprises, Inc., Popeyes
` '	Famous Fried Chicken, Inc. and King Features Syndicate Division of The Hearst Corporation.
10 .8 (a)	Letter Agreement dated September 17, 1981 between King Features Syndicate Division of The Hearst
` `	Corporation, A. Copeland Enterprises, Inc. and Popeyes Famous Fried Chicken, Inc.
10 .9 (a)	License Agreement dated December 19, 1985 by and between King Features Syndicate, Inc., The
	Hearst Corporation, Popeyes, Inc. and A. Copeland Enterprises, Inc.
10 .10(a)	Letter Agreement dated July 20, 1987 by and between King Features Syndicate, Division of The Hearst
	Corporation, Popeyes, Inc. and A. Copeland Enterprises, Inc.
10 .11(n)	Amendment dated January 1, 2002 by and between Hearst Holdings, Inc., King Features Syndicate
	Division and AFC Enterprises, Inc.
10 .12(a)	1992 Stock Option Plan of AFC, effective as of November 5, 1992, as amended to date.*
10 .13(a)	1996 Nonqualified Performance Stock Option Plan — Executive of AFC, effective as of April 11,
	1996.*
10 .14(a)	1996 Nonqualified Performance Stock Option Plan — General of AFC, effective as of April 11, 1996.*
10 .15(a)	1996 Nonqualified Stock Option Plan of AFC, effective as of April 11, 1996.*
10 .16(a)	Form of Nonqualified Stock Option Agreement — General between AFC and stock option
10 17()	participants.*
10 .17(a)	Form of Nonqualified Stock Option Agreement — Executive between AFC and certain key executives.*
10 19(a)	
10 .18(a) 10 .19(a)	1996 Employee Stock Bonus Plan — Executive of AFC effective as of April 11, 1996.* 1996 Employee Stock Bonus Plan — General of AFC effective as of April 11, 1996.*
10 .19(a) 10 .20(a)	Form of Stock Bonus Agreement — Executive between AFC and certain executive officers.*
10 .20(a) 10 .21(a)	Form of Stock Bonus Agreement — Executive between AFC and certain executive officers.*
10 .21(a) 10 .22(a)	Form of Secured Promissory Note issued by certain members of management.*
10 .22(a)	Form of Stock Pledge Agreement between AFC and certain members of management.*
10 .24(a)	Settlement Agreement between Alvin C. Copeland, Diversified Foods and Seasonings, Inc., Flavorite
10 . <b>2</b> .(w)	Laboratories, Inc. and AFC dated May 29, 1997.
10 .25(a)	Indemnification Agreement dated April 11, 1996 by and between AFC and John M. Roth.*
10 .26(a)	Indemnification Agreement dated May 1, 1996 by and between AFC and Kelvin J. Pennington.*
10 .27(a)	Indemnification Agreement dated April 11, 1996 by and between AFC and Frank J. Belatti.*
10 .28(e)	Substitute Nonqualified Stock Option Plan, effective March 17, 1998.*
10 .29(f)	Indemnification Agreement dated May 16, 2001 by and between AFC and Victor Arias Jr.*
10 .30(f)	Indemnification Agreement dated May 16, 2001 by and between AFC and Carolyn Hogan Byrd.*
10 .31(f)	Indemnification Agreement dated August 9, 2001 by and between AFC and R. William Ide, III.*
10 .32(g)	AFC Enterprises, Inc. Employee Stock Purchase Plan.*
10 .33(g)	AFC Enterprises, Inc. 2002 Incentive Stock Plan.*
	- 39 -

Ewhihit	
Exhibit Number	Description
10.34(g)	AFC Enterprises, Inc. Annual Executive Bonus Program.*
10.35(m)	Amended and Restated Employment Agreement dated as of June 28, 2004 between AFC Enterprises,
10.50(111)	Inc. and Allan J. Tanenbaum.*
10.36(p)	First Amendment to Amended and Restated Employment Agreement dated as of March 28, 2005 between AFC Enterprises, Inc. and Allan J. Tanenbaum.*
10.37(n)	Employment Agreement effective as of December 29, 2003 between AFC Enterprises, Inc. and Frederick B. Beilstein.*
10.38(n)	Employment Agreement effective as of February 12, 2004 between AFC Enterprises, Inc. and Henry Hope, III.*
10.39(p)	First Amendment to Employment Agreement dated as of March 28, 2005 between AFC Enterprises, Inc. and Frederick B. Beilstein.*
10.40(p)	First Amendment to Employment Agreement dated as of March 28, 2005 between AFC Enterprises, Inc. and Henry Hope, III.*
10.41(p)	Indemnity Agreement dated October 14, 2004 by and between AFC Enterprises, Inc. and Supply Management Services, Inc.
10.42(p)	Indemnity Agreement dated February 5, 2004 by and between AFC Enterprises, Inc., Cajun Operating Company and Supply Management Services, Inc.
10.43(d)	Second Amended and Restated Credit Agreement dated as of May 11, 2005 among AFC Enterprises, Inc., JPMorgan Chase and certain other lenders.
10.44(i)	Fourth Amendment to the 1992 Stock Option Plan of America's Favorite Chicken Company.
10.45(i)	Fifth Amendment to the America's Favorite Chicken Company 1996 Nonqualified Performance Stock
10.46(1)	Option Plan — General.*
10.46(i)	Amendment No. 1 to the America's Favorite Chicken Company 1996 Nonqualified Stock Option Plan.
10.47(i)	Second Amendment to the America's Favorite Chicken Company 1996 Nonqualified Performance Stock Option Plan — Executive.*
10.48(i)	Second Amendment to the AFC Enterprises, Inc. 2002 Incentive Stock Plan.*
10.49(i)	Indemnification Agreement between AFC and Peter Starrett.
10.50(r)	Second Amendment to Employment Agreement dated June 7, 2005 between the Company and Frederick B. Beilstein.*
10.51(r)	Second Amendment to the Amended and Restated Employment Agreement dated June 7, 2005 between the Company and Allan J. Tanenbaum.*
10.52(s) 10.53(s)	Indemnification Agreement dated November 28, 2006 by and between AFC and John M. Cranor, III.* Indemnification Agreement dated November 28, 2006 by and between AFC and Cheryl A. Bachelder. *
10.54(t)	* Popeyes Chicken and Biscuits 2006 Bonus Plan.*
10.55(t)	Employment Agreement dated as of March 14, 2007 between AFC Enterprises, Inc. and Frederick B. Beilstein III.*
10.56(t)	Employment Agreement dated as of March 14, 2007 between AFC Enterprises, Inc. and James W. Lyons.*
10.57(t)	Employment Agreement dated as of March 14, 2007 between AFC Enterprises, Inc. and Robert Calderin.*
10.58(t)	First Amendment to Employment Agreement, dated March 14, 2007 between AFC Enterprises, Inc. and Frank J. Belatti dated August 31, 2005.*
10.59(u)	Second Amendment to Second Amended and Restated Credit Agreement dated as of April 25, 2007.
10.60(v)	Non-Qualified Stock Option Certificate for Cheryl Bachelder (time-based vesting).*
10.61(v)	Non-Qualified Stock Option Certificate for Cheryl Bachelder (performance-based vesting).*
10.62(w)	Employment Agreement dated as of October 9, 2007 between AFC Enterprises, Inc. and Cheryl A. Bachelder.
11.1** 23.1	Statement regarding computation of per share earnings. Consent of Grant Thornton LLP
23.1	- 40 -

Exhibit	
Number	Description
31.1	Certification Pursuant to Rule 13a-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of
	2002.
31.2	Certification Pursuant to Rule 13a-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of
	2002.
32.1	Certification of Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to
	Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to
	Section 906 of the Sarbanes-Oxley Act of 2002.

- † Certain portions of this exhibit have been granted confidential treatment.
- \* Management contract, compensatory plan or arrangement required to be filed as an exhibit.
- \*\* Data required by SFAS No. 128, *Earnings per Share*, is provided in Note 19 to our Consolidated Financial Statements in this Annual Report.
- (a) Filed as an exhibit to the Registration Statement of AFC on Form S-4/A (Registration No. 333-29731) on July 2, 1997 and incorporated by reference herein.
- (c) Filed as an exhibit to the Form 10-Q of AFC for the quarter ended July 14, 2002, on August 14, 2002 and incorporated by reference herein.
- (d) Filed as an exhibit to the Form 8-K of AFC filed May 16, 2005 and incorporated by reference herein.
- (e) Filed as an exhibit to the Registration Statement of AFC on Form S-1/A (Registration No. 333-52608) on January 22, 2001 and incorporated by reference herein.
- (f) Filed as an exhibit to the Registration Statement of AFC on Form S-1 (Registration No. 333-73182) on November 13, 2001 and incorporated by reference herein.
- (g) Filed as an exhibit to the Proxy Statement and Notice of 2002 Annual Shareholders Meeting of AFC on April 12, 2002 and incorporated by reference herein.
- (h) Filed as an exhibit to the Form 8-K of AFC filed April 16, 2003 and incorporated by reference herein.
- (i) Filed as an exhibit to the Form 10-Q of AFC for the quarter ended April 17, 2005, on May 27, 2005, and incorporated by reference herein.
- (j) Filed as an exhibit to the Form 8-K of AFC filed November 5, 2004 and incorporated herein by reference.
- (k) Filed as an exhibit to the Form 8-K of AFC filed November 2, 2004 and incorporated herein by reference.
- (1) Filed as an exhibit to the Form 8-K of AFC filed January 5, 2005 and incorporated herein by reference.
- (m) Filed as an exhibit to the Form 10-Q of AFC for the quarter ended July 11, 2004 on August 20, 2004 and incorporated by reference herein.
- (n) Filed as an exhibit to the Form 10-K of AFC for the fiscal year ended December 28, 2003 on March 29, 2004 and incorporated by reference herein.
- (o) Filed as an exhibit to the Registration Statement of AFC on Form S-1/A (Registration No. 333-52608) on February 28, 2001 and incorporated by reference herein.
- (p) Filed as an exhibit to the Form 8-K of AFC filed on August 21, 2007 and incorporated herein by reference.
- (r) Filed as an exhibit to the Form 8-K of AFC filed June 7, 2005 and incorporated herein by reference.
- (s) Filed as an exhibit to the Form 8-K of AFC filed November 29, 2006 and incorporated herein by reference.
- (t) Filed as an exhibit to the Form 10-K of AFC for the fiscal year ended December 31, 2006 and incorporated herein by reference.
- (u) Filed as an exhibit to the Form 8-K of AFC filed April 30, 2007 and incorporated herein by reference.
- (v) Filed as an exhibit to the Form 8-K of AFC filed November 7, 2007 and incorporated herein by reference.
- (w) Filed as an exhibit to the Form 8-K of AFC filed October 12, 2007 and incorporated herein by reference.

### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on the 12th day of March 2008.

AFC ENTERPRISES, INC.

By: /s/ Cheryl A. Bachelder

Cheryl A. Bachelder *Chief Executive Officer* 

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title(s)	Date
/s/ Cheryl A. Bachelder Cheryl A. Bachelder	Chief Executive Officer (Principal Executive Officer)	March 12, 2008
/s/ H. Melville Hope H. Melville Hope	Chief Financial Officer (Principal Financial and Accounting Officer)	March 12, 2008
/s/ John M. Cranor, III John M. Cranor, III	Director, Chairman of the Board	March 12, 2008
/s/ Victor Arias, Jr. Victor Arias, Jr.	Director	March 12, 2008
/s/ Carolyn H. Byrd Carolyn H. Byrd	Director	March 12, 2008
/s/ R. William Ide, III R. William Ide, III	Director	March 12, 2008
/s/ Kelvin J. Pennington Kelvin J. Pennington	Director	March 12, 2008
/s/ John F. Hoffner John F. Hoffner	Director	March 12, 2008
	- 42 -	

### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors and Shareholders AFC Enterprises, Inc.:

We have audited the accompanying consolidated balance sheets of AFC Enterprises, Inc. and subsidiaries (the "Company") as of December 30, 2007 and December 31, 2006, and the related consolidated statements of operations, shareholders' equity (deficit), and cash flows for each of the years in the periods ended December 30, 2007, December 31, 2006 and December 25, 2005. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of AFC Enterprises, Inc. and subsidiaries as of December 30, 2007 and December 31, 2006, and the consolidated results of its operations and its consolidated cash flows for each of the years in the periods ended December 30, 2007, December 31, 2006 and December 25, 2005 in conformity with accounting principles generally accepted in the United States of America.

As described in Notes 2, 13 and 18 to the consolidated financial statements, the Company adopted Statement of Financial Accounting Standards No. 123(R), "Share-Based Payment", effective December 26, 2005 and Financial Accounting Standards Board Interpretation No. 48, "Accounting for Uncertainty in Income Taxes – an Interpretation of FASB Statement No. 109", effective January 1, 2007.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), AFC Enterprises, Inc. and subsidiaries' internal control over financial reporting as of December 30, 2007, based on criteria established in *Internal Control —Integrated Framework* by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and our report dated March 12, 2008 expressed an unqualified opinion.

/s/ GRANT THORNTON LLP

Atlanta, Georgia March 12, 2008

### AFC Enterprises, Inc. Consolidated Balance Sheets As of December 30, 2007 and December 31, 2006 (In millions, except share data)

	2007	2006
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 5.0	\$ 6.7
Accounts and current notes receivable, net	13.1	12.9
Prepaid income taxes	0.5	7.4
Other current assets	<u>16.6</u>	15.6
Total current assets	35.2	42.6
Long-term assets:		
Property and equipment, net	42.4	39.9
Goodwill	11.7	11.7
Trademarks and other intangible assets, net	51.6	52.4
Other long-term assets, net	<u>14.1</u>	<u>16.5</u>
Total long-term assets	119.8	120.5
Total assets	\$ 155.0	\$ 163.1
LIABILITIES AND SHAREHOLDERS' DEFICIT		
Current liabilities:	Φ 261	Ф. 22.0
Accounts payable	\$ 26.1	\$ 23.8
Other current liabilities	14.9	10.9
Current debt maturities	14.0	1.4
Total current liabilities	<u>55.0</u>	<u>36.1</u>
Long-term liabilities:	110.0	100 5
Long-term debt	118.8	132.6
Deferred credits and other long-term liabilities	21.5	25.6
Total long-term liabilities	140.3	<u>158.2</u>
Commitments and contingencies		
Shareholders' deficit:		
Preferred stock (\$.01 par value; 2,500,000 shares authorized; 0 issued and outstanding)	_	_
Common stock (\$.01 par value; 150,000,000 shares authorized; 27,356,105 and 29,487,648 shares		
issued and outstanding at the end of fiscal years 2007 and 2006, respectively)	0.3	0.3
Capital in excess of par value	127.7	161.7
Notes receivable from officers, including accrued interest	(1(0.5)	(104.4)
Accumulated deficit	(168.5)	(194.4)
Accumulated other comprehensive income	0.2	1.2
Total shareholders' deficit	(40.3)	(31.2)
Total liabilities and shareholders' deficit	<u>\$ 155.0</u>	<u>\$ 163.1</u>
See accompanying notes to consolidated financial statements. F-2		

### AFC Enterprises, Inc. Consolidated Statements of Operations For Fiscal Years 2007, 2006 and 2005 (In millions, except per share data)

	2007	2006	2005
Revenues:			
Sales by company-operated restaurants	\$ 80.0	\$ 65.2	\$ 60.3
Franchise revenues	82.8	82.6	77.5
Other revenues	4.5	5.2	5.6
Total revenues	<u>167.3</u>	<u> 153.0</u>	143.4
Expenses:			
Restaurant employee, occupancy and other expenses	40.7	33.7	30.5
Restaurant food, beverages and packaging	27.3	21.3	20.6
General and administrative expenses	49.5	48.1	68.7
Depreciation and amortization	6.9	6.4	7.3
Other expenses (income), net	(2.7)	(1.8)	23.2
Total expenses	<u> 121.7</u>	<u> 107.7</u>	150.3
Operating profit (loss)	45.6	45.3	(6.9)
Interest expense, net	8.7	11.1	6.8
Income (loss) before income taxes and discontinued operations	36.9	34.2	(13.7)
Income tax expense (benefit)	13.8	12.0	(5.3)
Income (loss) before discontinued operations	23.1	22.2	(8.4)
Discontinued operations, net of income taxes		0.2	158.0
Net income	\$ 23.1	\$ 22.4	\$ 149.6
Earnings per common share, basic:			
Income (loss) before discontinued operations	\$ 0.81	\$ 0.75	\$ (0.29)
Discontinued operations, net of income taxes		0.01	5.43
Net income	\$ 0.81	\$ 0.76	\$ 5.14
Earnings per common share, diluted:			
Income (loss) before discontinued operations	\$ 0.80	\$ 0.74	\$ (0.29)
Discontinued operations, net of income taxes	<del>_</del>	0.01	5.43
Net income	\$ 0.80	\$ 0.75	\$ 5.14
Weighted-average shares outstanding:	· · · · · ·		
Basic	28.6	29.5	29.1
Diluted	28.8	29.8	29.1
See accompanying notes to consolidated fin	ancial statements.		

F-3

# AFC Enterprises, Inc. Consolidated Statements of Changes in Shareholders' Equity (Deficit) For Fiscal Years 2007, 2006 and 2005 (In millions, except share data)

	Common	Stock	Capital in Excess of	Officer		Accumulated Other	
	Number of Shares	Amount	Par Value	Notes Receivable	Accumulated Deficit	Comprehensive Income	Total
Balance at December 26, 2004	28,325,355	\$ 0.3	\$ 155.4	\$ (1.2)	\$ (13.6)	ş <u> </u>	\$ 140.9
Net income Other comprehensive income: related to interest rate swap agreements, net of income taxes of \$0.7 million (Note 9)	Ξ	_	_	_	149.6 —	1.1	149.6 1.1
Total comprehensive income Issuance of common stock under stock option plans, including income tax benefit of \$11.2 million	3,093,251	-	29.0	_	_	_	150.7 29.0
Repurchases and cancellation of shares (Note 12)	(1,542,872)	_	(19.5)	_	_	_	(19.5)
Special cash dividend (Note 12) Cancellation of shares	(1,857)	_	_	_	(352.9)	_	(352.9)
Issuance of restricted stock awards, net of forfeitures Notes and interest receivable	128,000	_	_	_	0.1	_	0.1
payments	_	_	_	0.1	_	_	0.1
Stock based payment expense			2.9		(216.0)		2.9
Balance at December 25, 2005 Net income	30,001,877	0.3	167.8	(1.1)	(216.8) 22.4	1.1	(48.7) 22.4
Other comprehensive income: related to interest rate swap agreements, net of income tax benefit of \$0.6 million (Note 9)	_	_	_	_	<u></u>	0.1	0.1
Total comprehensive income							22.5
Issuance of common stock under stock option plans, including income tax benefit of \$1.8 million	1,012,480	_	12.3	_	_	_	12.3
Repurchases and cancellation of shares (Note 12)	(1,486,714)	_	(20.3)	_	_	_	(20.3)
Cancellation of shares	(21,839)	_	(0.4)	_	_	_	(0.4)
Issuance of restricted stock awards, net of forfeitures Notes and interest receivable	55,896	_	_	_	_	_	_
payments	(74,052)	_	(1.1)	1.1	_	_	_
Stock based payment expense  Balance at December 31, 2006	20,407,640	0.3	3.4		(104.4)	1.2	(21.2)
Cumulative effect of adjustment from adoption of FIN 48 (Note	29,487,648	0.3	161.7	_	(194.4)	1.2	(31.2)
18)	_	_	_	_	2.6	_	2.6
Net income Other comprehensive income:	_				23.1	_	23.1
Net change in fair value of cash flow hedge, net of tax	_	_	_	_	_	(0.8)	(0.8)
Derivative gains realized in earnings during the period	_	_	_	_	_	(0.2)	(0.2)
Total comprehensive income Issuance of common stock under							22.1
stock option plans	333,933	_	3.3	_	_	_	3.3
Repurchases and retirement of shares	(2,496,030)	_	(39.4)	_	_	_	(39.4)
Excess tax benefits from stock based compensation	_	_	0.9	_	_	_	0.9
Special cash dividend forfeited Cancellation of shares	(33,916)	<u> </u>	(0.5)		0.2	_	(0.5)
Issuance of restricted stock awards, net of forfeitures	64,470				_	_	(0.3)
Stock based payment expense			1.7			=	1.7
Balance at December 30, 2007	27,356,105	\$ 0.3	\$ 127.7	\$ —	\$ (168.5)	\$ 0.2	\$ (40.3)

See accompanying notes to consolidated financial statements.

### AFC Enterprises, Inc. Consolidated Statements of Cash Flows For Fiscal Years 2007, 2006 and 2005 (In millions)

Cash flavor avanidad by (read in) amounting activities	2007	2006	2005
Cash flows provided by (used in) operating activities:  Net income	\$ 23.1	\$ 22.4	\$ 149.6
Adjustments to reconcile net income to net cash provided by (used in) operating	\$ 23.1	\$ 22.4	\$ 149.0
activities:			
Discontinued operations		(0.2)	(158.0)
Depreciation and amortization	6.9	6.4	7.3
Asset write-downs	1.9	0.1	5.8
Net gain on sale of assets	(0.3)	(2.3)	(1.4)
Gain on insurance recoveries related to asset damages, net	(3.2)	(2.3)	(1.4)
Deferred income taxes	(0.5)	2.2	9.3
Non-cash interest, net	(0.3)	0.4	1.7
Provision for credit losses	0.4	(0.3)	(0.3)
Excess tax benefits from stock-based compensation	(0.9)	(1.8)	(0.5)
Stock-based compensation expense	1.7	3.4	2.9
Change in operating assets and liabilities:	1.7	5.1	2.)
Accounts receivable	(0.6)	2.0	(2.9)
Prepaid income taxes	7.8	25.8	(69.2)
Other operating assets	0.4	(0.4)	5.1
Accounts payable and other operating liabilities	4.0	(9.0)	(15.2)
Net cash provided by (used in) operating activities of continuing operations	40.4	48.7	(65.3)
Net cash (used in) operating activities of discontinued operations	<u> 40.4</u>	40.7	
Cash flows provided by (used in) investing activities:			(7.4)
Capital expenditures of continuing operations	(10.0)	(7.0)	(4.2)
Proceeds from dispositions of property and equipment	0.3	(7.0) 4.3	(4.2)
Property insurance proceeds	4.5	3.5	5.1
Proceeds relating to the sale of discontinued operations, net	4.3	3.3	367.6
Acquisition of franchised restaurants	(0.4)	(9.3)	(2.2)
Purchases of short-term investments	(0.4)	(5.9)	(2.2) $(275.0)$
Sales and maturities of short-term investments	<u>—</u>	36.7	244.2
Proceeds from notes receivable	0.8	0.8	1.2
Issuances of notes receivable	0.0	0.0	(0.3)
	(4.8)	23.1	
Net cash provided by (used in) investing activities	(4.8)	23.1	334.4
Cash flows provided by (used in) financing activities:			100.0
Proceeds from 2005 credit facility	((,0)	(50.5)	190.0
Principal payments — 2005 credit facility (term loans)	(6.9)	(59.5)	(0.5)
Net borrowings under 2005 revolving credit facility	5.0	_	(90.3)
Principal payments — 2002 credit facility, net	(0.1)	(1.2)	,
Principal payments — other notes (including VIEs)	(0.1)	(1.3)	(0.1)
Special cash dividend	(0.7)	(0.7)	(350.8)
Stock repurchases  Proceeds from everying of complexes stock entires	(39.4)	(24.4)	(15.4)
Proceeds from exercise of employee stock options	0.9	10.7 1.8	17.5
Excess tax benefits from stock-based compensation  Decrease in bank overdrafts, net	0.9	1.0	(6.4)
(Increase) decrease in restricted cash	1.1	0.7	(3.8)
Debt issuance costs	(0.2)	(0.1)	
			(3.7)
Other, net	(0.3)	(0.5)	(3.0)
Net cash (used in) financing activities	(37.3)	(73.3)	<u>(266.5)</u>
Net (decrease) in cash and cash equivalents	(1.7)	(1.5)	(4.8)
Cash and cash equivalents at beginning of year	6.7	8.2	13.0
Cash and cash equivalents at end of year	\$ 5.0	<u>\$ 6.7</u>	\$ 8.2

See accompanying notes to consolidated financial statements.

F-5

### **Note** — 1 **Description of Business**

Continuing Operations. AFC Enterprises, Inc. ("AFC" or "the Company") develops, operates and franchises quick-service restaurants under the trade name Popeyes ® Chicken & Biscuits ("Popeyes") in 44 states, the District of Columbia, Puerto Rico, Guam and 24 foreign countries.

**Discontinued Operations.** On December 28, 2004, the Company sold its Church's Chicken® ("Church's") division to an affiliate of Crescent Capital Investments, Inc. On November 4, 2004, the Company sold its Cinnabon" ("Cinnabon") subsidiary to Focus Brands, Inc. On July 14, 2003, the Company sold its Seattle Coffee Company ("Seattle Coffee") subsidiary to Starbucks Corporation. See Note 21 for information concerning these divestitures.

In the accompanying consolidated financial statements, financial information relating to the Company's divested businesses are presented as discontinued operations. Unless otherwise noted, discussions and amounts throughout these notes relate to AFC's continuing operations.

### Note — 2 Summary of Significant Accounting Policies

**Principles of Consolidation.** The consolidated financial statements include the accounts of AFC Enterprises, Inc. and certain variable interest entities that the Company is required to consolidate pursuant to Financial Accounting Standards Board Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin, No. 46N's. Consolidation.

As of the beginning of the Company's first fiscal quarter of 2004, the Company adopted FIN 46R and began consolidating three franchisees. The Company allocates earnings and losses of these franchisees to the common equity holders as a component of minority interest. However, the Company does not allocate any losses to the common equity holders if doing so would reduce their common equity interests below zero.

At the end of the third quarter of 2004, the Company's equity interest in one of the VIEs was liquidated. As a result, AFC's management determined that the Company was no longer the primary beneficiary for the enterprise and the Company stopped consolidating its balance sheet and operations.

On December 28, 2004, a second VIE relationship was substantially modified coincident with the sale of Church's and the Company discontinued consolidating its balance sheet and operations.

During the second quarter of 2006, the Company purchased all the assets of the third previously consolidated variable interest entity and discontinued consolidating its balance sheet and operations. The assets were purchased for the assumption of the variable interest entity's long-term debt and the forgiveness of the outstanding payable balance owed to the Company. Subsequent to the purchase of the assets, the Company closed one of the restaurants and sold the remaining two restaurants to an existing franchisee for approximately \$2.5 million. The sale transaction qualified for full accrual method accounting under Statement of Financial Accounting Standards ("SFAS") No. 66, Accounting for Sales of Real Estate. Accordingly, the Company recognized a net gain on the sale of the assets of approximately \$1.4 million.

During 2006 and 2005, amounts included in sales by company-operated restaurants associated with VIE operations were \$1.2 million and \$2.7 million, respectively. During 2006 and 2005, royalties and rents of \$0.1 million were eliminated in consolidation.

The Company has other VIE relationships for which it is not the primary beneficiary. These relationships arose in connection with certain loan guarantees that are described in Note 15.

*Use of Estimates.* The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires the Company's management to make estimates and assumptions that affect the reported amounts of assets and liabilities. These estimates affect the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during each reporting period. Actual results could differ from those estimates.

*Fiscal Year.* The Company has a 52/53-week fiscal year that ends on the last Sunday in December. The 2007, 2006, 2005 fiscal year consists of 52 weeks, 53 weeks, and 52 weeks, respectively.

Cash and Cash Equivalents. The Company considers all money market investment instruments and certificates of deposit with original maturities of three months or less to be cash equivalents. Under the terms of the Company's bank agreements, outstanding checks in excess of the cash balances in the Company's primary disbursement accounts create a bank overdraft liability. At

### Supplemental Cash Flow Information.

(in millions)	2007	2006	2005
Interest paid, net of capitalized amounts	\$ 7.1	\$ 14.1	\$ 7.6
Income taxes (refunded)/paid, net	5.8	(16.9)	54.8
Property acquired under capital lease obligations	0.9	0.2	

Accounts Receivable, Net. At December 30, 2007 and December 31, 2006, accounts receivable, net were \$12.3 million and \$12.1 million, respectively. Accounts receivable consist primarily of amounts due from franchisees related to royalties, and rents, amounts due from insurance carriers, and various miscellaneous items. The accounts receivable balance is stated net of an allowance for doubtful accounts. The Company reserves a franchisee's receivable balance based upon pre-defined aging criteria and upon the occurrence of other events that indicate that it may or may not collect the balance due. During 2007, 2006 and 2005, changes in the allowance for doubtful accounts were as follows:

(in millions)	2007	2006	2005
Balance, beginning of year	\$ 0.1	\$ 1.7	\$ 3.7
Provisions for loss	0.4	(0.3)	(0.3)
Write-offs	_	(0.2)	(0.8)
Fully reserved accounts receivable converted to notes receivable	_	(1.0)	
Other (principally associated with the advertising fund)	0.1	(0.1)	(0.9)
Balance, end of year	\$ 0.6	\$ 0.1	\$ 1.7

*Notes Receivable, Net.* At December 30, 2007 and December 31, 2006, notes receivable, net were approximately \$12.4 million and \$12.7 million, respectively, of which \$0.8 million and \$0.8 million, respectively, was current.

At December 30, 2007, several notes aggregating approximately \$1.0 million had zero percent interest rates and the remaining notes had fixed interest rates that ranged from 5% to 10%. The zero percent interest rate notes are primarily past due royalties converted from accounts receivable and are fully reserved for in the allowance for uncollectible notes receivable.

Notes receivable consist primarily of consideration received in conjunction with the sale of Company assets in three distinct transactions: (1) the sale of Church's to an affiliate of Crescent Capital Investments, Inc. during 2005; (2) the sale of 24 Popeyes company-operated restaurants to a franchisee during 2001; and (3) the sale of an equipment manufacturing operation during 2000. Notes receivable also include notes from franchisees to finance certain past due franchise revenues, rents and interest. The notes receivable balance is stated net of an allowance for uncollectibility, which is evaluated each reporting period on a note-by-note basis. The balance in the allowance account at December 30, 2007 and December 31, 2006, was approximately \$1.0 million. The allowance for uncollectible notes receivable was reclassified from the allowance for doubtful accounts at the time the past due trade accounts receivables were converted to notes receivables. There was no other activity in the allowance in 2007. See Note 20 for a discussion of notes receivable from officers which were included as a component of shareholders' equity (deficit) in the accompanying consolidated financial statements.

*Inventories.* Inventories are stated at the lower of cost (first-in, first-out method) or net realizable value and consist principally of food, beverage items, paper and supplies. Inventories of \$0.5 million at both December 30, 2007 and December 31, 2006 were included as a component of "other current assets."

**Property and Equipment.** Property and equipment is stated at cost less accumulated depreciation. During 2007, 2006 and 2005, capitalized interest amounts were insignificant.

Provisions for depreciation are made using the straight-line method over an asset's estimated useful life: 7-35 years for buildings; 5-15 years for equipment; and in the case of leasehold improvements and capital lease assets, the lesser of the economic life of the asset or the lease term (generally 3-20 years). During 2007, 2006 and 2005, depreciation expense was approximately \$6.1 million \$5.9 million, and \$7.2 million, respectively.

The Company evaluates property and equipment for impairment on an annual basis (during the fourth

quarter of each year) or when circumstances arise indicating that a particular asset may be impaired. For property and equipment at company-operated restaurants, the Company performs its annual impairment evaluation on a site-by-site basis. The Company evaluates restaurants using a "two-year history of operating losses" as its primary indicator of potential impairment. Based on the best information available, the Company writes down an impaired restaurant to its estimated fair market value, which becomes its new cost basis. The Company generally measures the estimated fair market value of a restaurant by discounting its estimated future cash flows. In addition, when the Company decides to close a restaurant, the restaurant is reviewed for impairment and depreciable lives are re-evaluated. The impairment evaluation is based on the estimated cash flows from continuing use through the expected disposal date and the expected terminal value.

*Goodwill, Trademarks, and Other Intangible Assets.*Amounts assigned to goodwill arose from the allocation of reorganization value when the Company emerged from bankruptcy in 1992 and from business combinations accounted for by the purchase method. Amounts assigned to trademarks arose from the allocation of reorganization value when the Company emerged from bankruptcy in 1992. These assets are deemed indefinite-lived assets and are not amortized for financial reporting purposes.

The Company's finite-lived intangible assets (primarily re-acquired franchise rights) are amortized on a straight-line basis over 10 to 20 years based on the remaining life of the original franchise agreement or lease agreement. Amortization expense was approximately \$0.8 million, \$0.5 million and \$0.1 million for 2007, 2006 and 2005, respectively. For each of the upcoming five years, estimated amortization expense is expected to be approximately \$0.7 million per year. The remaining weighted average amortization period for these assets is 13 years.

The Company evaluates goodwill and trademarks for impairment on an annual basis (during the fourth quarter of each year) or more frequently when circumstances arise indicating that a particular asset may be impaired. The impairment evaluation for goodwill includes a comparison of the fair value of each of the Company's reporting units with their carrying value. The Company's reporting units are its business segments. Goodwill is allocated to each reporting unit for purposes of this analysis. Goodwill associated with bankruptcy reorganization value is assigned to reporting units using a relative fair value approach. Goodwill associated with a business combination is allocated to the reporting unit or a component of the reporting unit expected to benefit from the synergies of the combination. For goodwill impairment testing purposes, goodwill is assigned to the component of the reporting unit associated with a business combination for a two year period following the combination. After two years, goodwill from a business combination is allocated to the reporting unit for impairment evaluation purposes. The fair value of each reporting unit is the amount for which the reporting unit could be sold in a current transaction between willing parties. The Company estimates the fair value of its reporting units using a discounted cash flow model. The operating assumptions used in the discounted cash flow model are generally consistent with the reporting unit's past performance and with the projections and assumptions that are used in the Company's current operating plans. Such assumptions are subject to change as a result of changing economic and competitive conditions. If a reporting unit's carrying value exceeds its fair value, goodwill is written down to its implied fair value. The Company follows a similar analysis for the evaluation of trademarks, but that analysis is performed on a company-wide basis.

**Debt Issuance Costs.** Costs incurred securing new debt facilities are capitalized and then amortized, utilizing a method that approximates the effective interest method. Absent a basis for cost deferral, debt amendment fees are expensed as incurred. In the Company's consolidated statements of operations, the amortization of debt issuance costs, any write-off of debt issuance costs when a debt facility is modified or prematurely paid off, and debt amendment fees are included as a component of "interest expense, net."

*Advertising Fund.* The Company maintains a cooperative advertising fund that receives contributions from the Company and from its franchisees, based upon a percentage of restaurant sales, as required by their franchise agreements. This fund is used exclusively for marketing of the Popeyes brand. The Company acts as an agent for the franchisees with regards to their contributions to the fund.

In the Company's consolidated financial statements, the advertising fund is accounted for in accordance with SFAS No. 45, Accounting for Franchise Fee Revenue Contributions received and expenses of the advertising fund are excluded from the Company's consolidated statements of operations. The balance sheet components of the fund are consolidated by line item in the Company's consolidated balance sheets with the exception of (1) cash, which is restricted as to use and included as a component of "other current assets" and (2) the net fund balance, which is included in the Company's consolidated balance sheets as a component of "accounts payable." The net fund balance was approximately

F-8

\$5.8 million at December 30, 2007 and \$8.1 million at December 31, 2006.

Amounts associated with the advertising fund included in our balance sheet at December 30, 2007 and December 31, 2006 were as follows:

(in millions)	2007	2006
Accounts and notes receivable, net	\$ 3.7	\$ 3.7
Other current assets	11.4	12.5
	\$ 15.1	\$ 16.2
		_
Accounts payable	\$ 9.3	\$ 8.1
Net fund balance	5.8	8.1
	\$ 15.1	\$ 16.2

The Company's contributions to the advertising fund are reflected in the Company's consolidated statements of operations as a component of "restaurant employee, occupancy and other expenses." Those contributions, and the Company's other advertising costs, are expensed as incurred. During 2007, 2006 and 2005, the Company's advertising costs were approximately \$3.5 million, \$3.3 million and \$3.2 million, respectively.

**Leases.** The Company accounts for leases in accordance with SFAS No. 13, Accounting for Leases, and other related authoritative guidance. When determining the lease term, the Company includes option periods for which failure to renew the lease imposes economic penalty on the Company in such an amount that a renewal appears, at the inception of the lease, to be reasonably assured. The primary economic penalty is associated with the loss of use of leasehold improvements which might be impaired if the Company chooses not to exercise the renewal options.

The Company records rent expense for leases that contain scheduled rent increases on a straight-line basis over the lease term, including any option periods considered in the determination of that lease term. Contingent rentals are generally based on sales levels in excess of stipulated amounts, and thus are not considered minimum lease payments and are included in rent expense as they accrue.

Fair Value of Financial Instruments. At December 30, 2007 and December 31, 2006, the fair value of the Company's current assets and current liabilities approximates carrying value because of the short-term nature of these instruments. The Company believes that it is not practicable to estimate the fair value of its notes receivable, because there is no ready market for sale of these instruments. The counterparties to these notes are private business enterprises. The Company believes the fair value of its credit facilities approximates its carrying value, as management believes the floating rate interest and other terms are commensurate with the credit and interest rate risks involved. See Note 9 for a discussion of the fair value of the Company's interest rate swap agreements.

**Revenue Recognition** — **Sales by Company-Operated Restaurants**Revenues from the sale of food and beverage products are recognized on a cash basis. The Company presents sales net of sales tax and other sales related taxes.

**Revenue Recognition** — **Franchise Operations.** Revenues from franchising activities include development fees associated with a franchisee's planned development of a specified number of restaurants within a defined geographic territory, franchise fees associated with the opening of new restaurants, and ongoing royalty fees which are based on a percentage of restaurant sales. Development fees and franchise fees are recorded as deferred franchise revenue when received and are recognized as revenue when the restaurants covered by the fees are opened or all material services or conditions relating to the fees have been substantially performed or satisfied by the Company. The Company recognizes royalty revenues as earned. Franchise renewal fees are recognized when a renewal agreement becomes effective.

*Other Revenues.* Other revenues are principally composed of rental income associated with properties leased or subleased to franchisees and other fees associated with unit conversions. Rental income is recognized on the straight-line basis over the lease term.

Cash Consideration from Vendors. The Company has entered into long-term beverage supply agreements with certain major beverage vendors. Pursuant to the terms of these arrangements, marketing rebates are provided to the Company from the beverage vendors based upon the dollar volume of purchases for company-operated restaurants. These incentives are recognized as earned and in accordance with Emerging Issues Task Force Issue 02-16, "Accounting by a Customer (Including a Reseller) for Certain Consideration Received from a Vendor," have been classified as a reduction of Restaurant food, beverages and packaging expense in the Consolidated Statements of Operations.

*Gains and Losses Associated With Unit Conversions.* From time to time, AFC engages in transactions that are commonly referred to as unit conversions. Typically, these transactions involve the sale of a company-operated restaurant to an existing or new franchisee (and, in limited cases, the purchase of a restaurant from a franchisee).

The Company defers gains on the sale of company-operated restaurants when the Company has continuing involvement in t	he
assets sold beyond the customary franchisor role. The Company's continuing	
F-9	

involvement generally includes seller financing or the leasing of real estate to the franchisee. Deferred gains are recognized over the remaining term of the continuing involvement. Losses are recognized immediately.

There were no sales of company-operated restaurants in 2007. During 2006 and 2005, gains and losses associated with the sale of company-operated restaurants were insignificant. During 2007, 2006 and 2005, previously deferred gains of approximately \$0.2 million, \$0.7 million and \$0.3 million, respectively, were recognized in income as a component of "net gain on the sale of assets" in the accompanying consolidated statements of operations.

**Research and Development.** Research and development costs are expensed as incurred. During 2007, 2006 and 2005, such costs were approximately \$1.2 million, \$1.1 million and \$1.2 million, respectively.

Foreign Currency Transactions. Substantially all of the Company's foreign-sourced revenues (principally royalties from international franchisees) are recorded in U.S. dollars. The aggregate effects of any exchange gains or losses associated with continuing operations are included in the accompanying consolidated statements of operations as a component of "general and administrative expenses." During 2007, 2006 and 2005, net foreign currency gains and losses were insignificant.

Income Taxes. The Company accounts for income taxes in accordance with SFAS No. 109 counting for Income Taxes" ("SFAS 109"). Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss, capital loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The Company provides a valuation allowance against deferred tax assets if, based on the weight of available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized.

Effective January 1, 2007, the Company adopted FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes" ("FIN 48"), an interpretation of SFAS 109. FIN 48 requires that a position taken or expected to be taken in a tax return be recognized in the financial statements when it is more likely than not (i.e. a likelihood of more than fifty percent) that the position would be sustained upon examination by tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon settlement. FIN 48 also requires that changes in judgment that result in subsequent recognition, derecognition or change in a measurement of a tax position taken in a prior annual period (including any related interest and penalties) be recognized as a discrete item in the interim period in which the change occurs. Prior to 2007, tax liabilities had been recorded when, in management's judgment, it was not probable that the Company's tax position would ultimately be sustained.

The Company recognizes interest and penalties accrued related to unrecognized tax benefits as components of its income tax provision.

See Note 18 for additional information regarding income taxes.

Stock-Based Employee Compensation. Effective December 26, 2005, the Company adopted SFAS No. 123(R) are-Based Payment ("SFAS 123R"), which requires the measurement and recognition of compensation cost at fair value for all share-based payments, including stock options, restricted stock awards and restricted share units. The Company adopted SFAS 123R using the modified prospective transition method and, as a result, did not retroactively adjust results from prior periods. Under this transition method, stock-based compensation is recognized for: (1) expense related to the remaining non-vested portion of all stock awards granted prior to December 26, 2005, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, Accounting for Stock-Based Compensation ("SFAS 123") and the same straight-line attribution method used to determine the pro forma disclosures under SFAS 123; and (2) expense related to all stock awards granted on or subsequent to December 26, 2005, based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. The fair value of stock options with only service conditions is estimated using a Black-Scholes option-pricing model. The fair value of stock options with service and market conditions is valued utilizing a Monte Carlo simulation embedded in a lattice model. The fair value of stock-based compensation is amortized on the graded vesting attribution method. The Company issues new shares for common stock upon exercise of stock options. SFAS 123R requires the Company to estimate forfeitures in calculating the expense relating to stock-based compensation rather than recognizing forfeitures as they

F-10

occur. The adjustment to apply estimated forfeitures to previously recognized stock-based compensation was considered immaterial and as such was not classified as a cumulative effect of a change in accounting principle.

The Company recorded \$1.7 million (\$1.1 million net of tax), \$3.4 million (\$2.1 million net of tax), and \$2.9 million (\$1.8 million net of tax), in total stock compensation expense during 2007, 2006 and 2005, respectively.

Prior to fiscal 2006, the Company accounted for stock-based compensation expense under the recognition and measurement principles of Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees ("APB 25"), and related interpretations and adopted the disclosure-only provisions of SFAS 123 as if the fair value based method had been applied in measuring compensation expense.

The following table illustrates the effect on net income and net income per share as if we had applied the fair value recognition provisions of SFAS 123 to stock-based compensation for 2005:

(in millions, except per share amounts)	2005
Net income as reported	\$ 149.6
Total stock-based employee compensation expense determined under fair value method for all awards, net of related	
tax effects	(1.2)
Pro forma net income	<u>\$ 148.4</u>
Basic earnings per share	
As reported	\$ 5.14
Pro forma	5.10
Diluted earnings per share(a)	
As reported	\$ 5.14
Pro forma	5.10

(a) Due to the Company's loss before discontinued operations and accounting change in 2005, the dilutive effect of stock options were excluded from the denominator for the Company's diluted earnings per share computation.

**Quantification of Misstatements.** In September 2006, the Securities and Exchange Commission (SEC) issued Staff Accounting Bulletin No. 108 ("SAB No. 108"), Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements which provides guidance on the consideration of the effects of prior year misstatements in quantifying current year misstatements for the purpose of materiality. SAB No. 108 is effective for fiscal years ending after November 15, 2006. The adoption of SAB No. 108 did not have a material impact on the Company's consolidated financial statements.

### Note — 3 Recent Accounting Pronouncements That the Company Has Not Yet Adopted

In September 2006, the FASB issued Statement of Financial Standards No. 157Fair Value Measurements ("SFAS 157"). SFAS 157 establishes a framework for measuring fair value in GAAP, and expands disclosures about fair value measurements. SFAS 157 is effective for fiscal years beginning after November 15, 2007. Management has not completed its evaluation of the impact of adoption of SFAS 157 on its financial statements, but currently believes the impact of the adoption of SFAS 157 will not require material modification of the Company's fair value measurements and will be substantially limited to expanded disclosures in the notes to the Company's consolidated financial statements.

In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities* ("SFAS 159"). SFAS 159 provides companies with an option to report selected financial assets and financial liabilities at fair value with changes in the fair value recognized in earnings. The statement's objective is to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without applying complex hedge accounting provisions. SFAS 159 is effective for fiscal years beginning after November 15, 2007. Management is reviewing the provisions of SFAS 159. It is unlikely that management will elect the fair value reporting option of SFAS 159 for any of the Company's assets or liabilities.

### Note — 4 Other Current Assets

(in millions)	2007	2006
Restricted cash	\$ 9.3	\$ 10.5
Other current assets of the advertising fund	2.1	2.2
Prepaid insurance	1.7	1.1
Deferred tax assets	1.9	
Prepaid expenses and other current assets	1.6	1.8
	\$ 16.6	\$ 15.6

At December 30, 2007, all of the \$9.3 million of restricted cash related to the cooperative advertising fund. At December 31, 2006, \$10.3 million of the restricted cash related to the cooperative advertising fund, and \$0.2 million related to state escrow accounts.

### Note — 5 Property and Equipment, Net

(in millions)	2007	2006
Land	\$ 4.5	\$ 4.6
Buildings and improvements	36.9	32.5
Equipment	28.7	27.0
Properties held for sale and other	0.1	0.1
	70.2	64.2
Less accumulated depreciation and amortization	(27.8)	(24.3)
	\$ 42.4	\$ 39.9

At December 30, 2007 and December 31, 2006, property and equipment, net included capital lease assets with a gross book value of \$1.9 million and \$1.0 million, respectively, and accumulated amortization of \$0.6 million and \$0.5 million, respectively. As of December 30, 2007, property and equipment with a net book value of \$0.1 million were temporarily idled due to the adverse effects of Hurricane Katrina. The Company continues to depreciate these assets.

### Note — 6 Trademarks and Other Intangible Assets, Net

(in millions)	2007	2006
Non-amortizable intangible assets:		
Trademarks	\$ 42.0	\$ 42.0
Other	0.6	0.6
	42.6	42.6
Amortizable intangible assets:		
Re-acquired franchise rights	10.7	10.7
Accumulated amortization	(1.7)	(0.9)
	9.0	9.8
	\$ 51.6	\$ 52.4
F-12		

### Note — 7 Other Long-Term Assets, Net

(in millions)	2007	2006
Non-current notes receivable, net	\$ 11.6	\$ 12.0
Debt issuance costs, net	1.7	2.1
Interest rate swap agreements	0.2	1.6
Other	0.6	0.8
	\$ 14.1	\$ 16.5

### Note — 8 Other Current Liabilities

(in millions)	2007	2006
Accrued wages, bonuses and severances	\$ 1.9	\$ 2.3
Accrued income taxes payable and income tax reserves	6.2	4.5
Accrued interest	2.2	0.1
Other	4.6	4.0
	\$ 14.9	\$ 10.9

### Note — 9 Long-Term Debt and Other Borrowings

(in millions)	2007	2006
2005 Credit Facility:		
Revolving credit facility	\$ 5.0	\$ —
Term loan	123.1	130.0
Capital lease obligations	1.6	0.8
Other notes	3.1	3.2
	132.8	134.0
Less current portion	(14.0)	(1.4)
	\$ 118.8	\$ 132.6

2005 Credit Facility. On May 11, 2005, and as amended April 14, 2006 and April 27, 2007, the Company entered into a bank credit facility (the "2005 Credit Facility") with J.P. Morgan Chase Bank and certain other lenders, which consists of a \$60.0 million, five-year revolving credit facility and a six-year \$190.0 million term loan.

The revolving credit facility and term loan bear interest based upon alternative indices (LIBOR, Federal Funds Effective Rate, Prime Rate and a Base CD rate) plus an applicable margin as specified in the facility. The margins on the revolving credit facility may fluctuate because of changes in certain financial leverage ratios and the Company's compliance with applicable covenants of the 2005 Credit Facility. The Company also pays a quarterly commitment fee of 0.125% on the unused portions of the revolving credit facility. As of December 30, 2007, the Company had loans outstanding under its revolving credit facility totaling \$5.0 million. Under the terms of the revolving credit facility, the Company may obtain other short-term borrowings of up to \$10.0 million and letters of credit up to \$25.0 million. Collectively, these other borrowings and letters of credit may not exceed the amount of unused borrowings under the 2005 Credit Facility. As of December 30, 2007, the Company had \$2.2 million of outstanding letters of credit. Availability for short-term borrowings and letters of credit under the revolving credit facility was \$52.8 million.

At the closing of the 2005 Credit Facility, the Company drew the entire \$190.0 million term loan and applied approximately \$57.4 million of the proceeds to pay off its 2002 Credit Facility, to pay fees associated with that facility, and to pay closing costs associated with the new facility. The remaining proceeds were used to fund a portion of the Company's special cash dividend (Note 12) and for general corporate purposes.

The 2005 Credit Facility is secured by a first priority security interest in substantially all of the

Company's assets. The 2005 Credit Facility contains financial and other covenants, including covenants requiring the Company to maintain various financial ratios, limiting its ability to incur additional indebtedness, restricting the amount of capital expenditures that may be incurred, restricting the payment of cash dividends, and limiting the amount of debt which can be loaned to the Company's franchisees or guaranteed on their behalf. This facility also limits the Company's ability to engage in mergers or acquisitions, sell certain assets, repurchase its stock and enter into certain lease transactions. The 2005 Credit Facility includes customary events of default, including, but not limited to, the failure to pay any interest, principal or fees when due, the failure to perform certain covenant agreements, inaccurate or false representations or warranties, insolvency or bankruptcy, change of control, the occurrence of certain ERISA events and judgment defaults.

In addition to the scheduled payments of principal on the term loan, at the end of each fiscal year, the Company is subject to mandatory prepayments in those situations when consolidated cash flows for the year, as defined pursuant to the terms of the facility, exceed specified amounts. Whenever any prepayment is made, subsequent scheduled payments of principal are ratably reduced. For fiscal year 2007, the Company was subject to a mandatory prepayment of approximately \$7.7 million, which is recorded as a component of current debt maturities in the Consolidated Balance Sheet as of December 30, 2007. There was no mandatory prepayment due for fiscal year 2006.

As of December 30, 2007, the Company was in compliance with the financial and other covenants of the 2005 Credit Facility. As of December 30, 2007, the Company's weighted average interest rate for all outstanding indebtedness under the 2005 Credit Facility was 6.5%.

2005 Interest Rate Swap Agreements. Effective May 12, 2005, the Company entered into two interest rate swap agreements with a combined notional amount of \$130.0 million. Effective December 29, 2006, the Company reduced the notional amounts of the combined agreements to \$110.0 million. The agreements terminate on June 30, 2008, or sooner under certain limited circumstances. The effective portion of the gain associated with the termination of the \$20.0 million notional amount, approximately \$0.3 million, will be amortized into interest expense over the remaining life of the hedge. Pursuant to these agreements, the Company pays a fixed rate of interest and receives a floating rate of interest. The effect of the agreements is to limit the interest rate exposure on a portion of the 2005 Credit Facility to a fixed rate of 6.4%. Net interest expense (income) associated with these agreements was approximately \$(1.5) million, \$(1.3) million and \$0.4 million for 2007, 2006 and 2005, respectively. These agreements are accounted for as an effective cash flow hedge. The fair value of these agreements is recorded as a component of "other long term assets, net" and was approximately \$0.2 million and \$1.6 million as of December 30, 2007 and December 31, 2006, respectively. The changes in fair value are recognized in accumulated other comprehensive income in the Consolidated Balance Sheets.

**Future Debt Maturities.** At December 30, 2007, aggregate future debt maturities, excluding capital lease obligations, were as follows:

(in millions)	
2008	\$ 14.0
2009	1.4
2009 2010 2011 2012	29.1
2011	84.3
2012	0.2
Thereafter	2.2
	\$ 131.2

### Note — 10 Leases

The Company leases property and equipment associated with its (1) corporate facilities; (2) company-operated restaurants; (3) certain former company-operated restaurants that are now operated by franchisees and the property subleased to the franchisee; and (4) certain former company-operated restaurants that are now subleased to a third party.

At December 30, 2007, future minimum payments under capital and non-cancelable operating leases were as follows:

(in millions)	Capital Leases	Operating Leases
2008	\$ 0.2	\$ 6.4
2009	0.2	6.0
2010	0.2	5.3
2011	0.2	5.0
2012	0.2	4.1
Thereafter	3.8	85.6
Future minimum lease payments	4.8	\$ 112.4
Less amounts representing interest on continuing operations	(3.2)	
	\$ 1.6	

During 2007, 2006 and 2005, rental expense for continuing operations was approximately \$6.8 million, \$6.8 million, and \$7.6 million, respectively, including percentage rentals of \$0.1 million, \$0.2 million, and \$0.2 million, respectively. At December 30, 2007, the implicit rate of interest on capital leases ranged from 8.1% to 11.5%.

The Company leases certain restaurant properties and subleases other restaurant properties to franchisees. At December 30, 2007, the aggregate gross book value and the net book value of owned properties that were leased to franchisees was approximately \$3.6 million and \$2.8 million, respectively. During 2007, 2006 and 2005, rental income from these leases and subleases was approximately \$4.5 million, \$5.2 million, and \$5.6 million, respectively. At December 30, 2007, future minimum rental income associated with these leases and subleases, are approximately \$3.7 million in 2008, \$3.1 million in 2009, \$2.1 million in 2010, \$1.7 million in 2011, \$1.3 million in 2012 and \$6.5 million thereafter.

#### Note — 11 Deferred Credits and Other Long-Term Liabilities

(in millions)	2007	2006
Deferred franchise revenues	\$ 5.5	\$ 6.1
Deferred income taxes	2.9	5.7
Deferred gains on unit conversions	3.2	3.5
Deferred rentals	4.4	3.8
Above-market rent obligations	2.9	3.2
Liability insurance reserves	1.5	1.7
Other	1.1	1.6
	\$ 21.5	\$ 25.6

### Note — 12 Common Stock

**Share Repurchase Program.** Effective July 22, 2002 and as subsequently amended and expanded, the Company's board of directors approved a share repurchase program of up to \$165.0 million. The program, which is open-ended, allows the Company to repurchase shares of the Company's common stock from time to time. During 2007 and 2006, the Company repurchased and retired 2,496,030 and 1,486,714 shares of common stock for approximately \$39.4 million and \$20.3 million, respectively, under this program.

From December 31, 2007 through February 22, 2008 (the last trading date in the Company's second period for 2008), the Company repurchased and retired an additional 164,730 shares of common stock for approximately \$1.6 million. As of February 22, 2008, the remaining value of shares that may be

repurchased under the program was \$56.4 million. Pursuant to the terms of the Company's 2005 Credit Facility, the Company is subject to a repurchase limit of approximately \$36.5 million for the remainder of fiscal 2008.

Pursuant to the share repurchase program, the Company entered into an accelerated stock repurchase agreement on March 12, 2008 with a financial institution to repurchase \$15 million of common stock. Under the agreement, the financial institution will borrow and deliver to the Company on March 13, 2008, approximately 2 million shares of common stock, and upon completion of the transaction, there will be an adjustment so that the Company will receive in total \$15 million of shares, based on a volume weighted average price for the common stock during a stated period, minus an agreed discount. The Company may continue to undertake additional repurchases of its common stock in the open market, either before or after completion of the accelerated stock repurchase transaction.

*Dividends.* On May 11, 2005, the Company's Board of Directors declared a special cash dividend of \$12.00 per common share. The dividend, which totaled \$352.9 million, was paid on June 3, 2005 to the common shareholders of record at the close of business on May 23, 2005. The Company funded the dividend with a portion of the net proceeds from the sale of Church's and a portion of the net proceeds from the 2005 Credit Facility. For financial reporting purposes, this dividend was charged to the Company's accumulated deficit. During 2007 and 2006, the Company paid dividends of approximately \$0.7 million associated with vested restricted share awards. As of December 30, 2007 accrued dividends associated with unvested restricted share awards were approximately \$0.7 million.

### Note — 13 Stock Option Plans

The 1996 Nonqualified Performance Stock Option Plan. In April 1996, the Company created the 1996 Nonqualified Performance Stock Option Plan. This plan authorized the issuance of options to purchase approximately 1.6 million shares of the Company's common stock. As of November 13, 2002, the Company no longer grants options from this plan. The options outstanding as of December 30, 2007 allow certain employees of the Company to purchase less than 0.1 million shares of common stock. Vesting was based upon the Company achieving annual levels of earnings before interest, taxes, depreciation and amortization over fiscal year periods beginning with fiscal year 1996 through 1998. From 1999 through 2001, vesting was based on earnings. If not exercised, the options expire ten years from the date of issuance. Under this plan, compensation expense was recorded over the service period.

*The 1996 Nonqualified Stock Option Plan.*In April 1996, the Company created the 1996 Nonqualified Stock Option Plan. This plan authorized the issuance of approximately 4.1 million options. As of November 13, 2002, the Company no longer grants options from this plan. The options currently granted and outstanding as of December 30, 2007 allow certain employees of the Company to purchase approximately 0.1 million shares of common stock. All of the outstanding options were fully vested as of December 30, 2007.

The 2002 Incentive Stock Plan. This plan authorized the issuance of 4.5 million shares of the Company's common stock. All grants have been at prices which approximate the fair market value of the Company's common stock at the date of grant. The options currently granted and outstanding as of December 31, 2007 allow certain employees of the Company to purchase approximately 0.1 million shares of common stock (which vest at 25% per year) and 0.1 million shares of common stock (which vest at 33.3% per year). If not exercised, the options expire seven years from the date of issuance. As of May 25, 2006, the Company no longer grants options under this plan.

The 2006 Incentive Stock Plan. May 2006, the Company created the 2006 Incentive Stock Plan. The plan authorizes the issuance of approximately 3.3 million shares of the Company's common stock. The plan replaces the existing 2002 Incentive Stock Plan and no further grants will be made under the 2002 Incentive Stock Plan. The 2006 Incentive Stock Plan did not increase the number of shares of stock available for grant under the 2002 Incentive Stock Plan. Options and other awards such as restricted stock, stock appreciation rights, stock grants, and stock unit grants under the plan generally may be granted to any of the Company's employees and non-employee directors.

During 2007, the Company made two 0.2 million option grants under this plan. The first 0.2 million option grant vests at 25% per year. The second 0.2 million option grant vests at 25% per year but are exercisable provided that certain performance criteria with regard to the Company's common stock price are met within five years of the grant date. A third of the options are exercisable if the Company's common stock price maintains an average of \$20.00 per share for twenty consecutive trading days, at hird of the options are exercisable if the Company's common stock price maintains an average of \$25.00 per share for twenty consecutive trading days, and a third of the options are exercisable if the Company's common stock price maintains an average of \$30.00 per share for twenty consecutive trading days. If not exercised, the options under both grants expire seven years from the date of issuance.

*Modifications to outstanding awards.* During 2005, in connection with the declaration of the special cash dividend discussed at Note 12, the Company's Board of Directors approved adjustments to outstanding options under the Company's employee stock option plans. The modifications adjusted the

exercise price and the number of shares associated with each employee's outstanding stock options to preserve the value of the options after the special cash dividend. The Company did not recognize a charge as a result of the modifications because the intrinsic value of the awards and the ratio of the exercise price to the market value per share for each award did not change.

A Summary of Stock Option Plan Activity. The table below summarizes the activity within the Company's stock option plans for the 52 week period ended December 30, 2007.

		Weighted Average Exercise	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
(shares in thousands)	Shares	Price	(years)	(millions)
Stock options:				
Outstanding at beginning of year	797	\$ 11.16		
Granted options	400	12.81		
Exercised options	(340)	9.62		
Modification to awards	<u> </u>	_		
Cancelled options	(93)	11.85		
Outstanding at end of year	764	\$ 12.62	6.3	\$ —
Exercisable at end of year	290	\$ 12.65	2.3	<u> </u>
Shares available for future grants under the plans at end of year	2,772			

The aggregate intrinsic value in the above table represents the total pre-tax intrinsic value (the difference between the Company's closing stock price on the last trading date of 2007 and the exercise price, multiplied by the number of options). The amount of aggregate intrinsic value will change based on the fair market value of the Company's common stock.

The Company recognized approximately \$0.7 million, \$1.2 million, and \$0.5 million in stock based compensation expense associated with its stock option grants during 2007, 2006 and 2005, respectively. As of December 30, 2007, there was approximately \$2.4 million of total unrecognized compensation costs related to unvested stock options which are expected to be recognized over a weighted average period of approximately 2.4 years.

The weighted-average grant date fair value of awards granted during 2007 and 2005 was \$5.96 and \$8.89, respectively. The total intrinsic value of stock options exercised during 2007, 2006 and 2005 was \$3.2 million, \$6.6 million, and \$31.9 million, respectively.

During 2007 and 2005, the fair value of each option with only service conditions was estimated on the date of grant using a Black-Scholes option-pricing model. The fair value of each option with service and market conditions was estimated on the date of grant using a Monte Carlo simulation embedded in a lattice model. The fair value of stock-based compensation is amortized on the graded vesting attribution method. The following weighted-average assumptions were used for the grants:

	2007	2007	2005
	Monte	Black-	Black-
	Carlo	Scholes	Scholes
Approximate risk-free interest rate percentage	4.2%	4.2%	3.8%
Expected dividend yield percentage	0.0%	0.0%	0.0%
Expected lives (in years)	6. 25	7. 0	4. 0
Expected volatility percentage	42.0%	41.9%	61.4%

There were no options granted in 2006.

The following table summarizes the non-vested stock option activity for the 52 week period ended December 30, 2007:

		Weighted Average Grant
(shares in thousands)	Shares	Date Value
Non-vested stock options outstanding at beginning of period	297	\$ 5.55
Granted	400	5.96
Vested	(134)	5.41
Forfeited	(89)	6.06
Non-vested stock options outstanding at end of period	474	\$ 5.84

#### Restricted Share Awards

The Company has granted 244,372 restricted shares pursuant to the 2002 Incentive Stock Plan. These awards are amortized as expense on a graded-vesting basis. The Company recognized approximately \$0.6 million, \$2.0 million, and \$2.4 million, in stock-based compensation expense associated with these awards during 2007, 2006 and 2005, respectively. During the vesting period, recipients of the shares are entitled to dividends on such shares, provided that such shares are not forfeited. Dividends are accumulated and paid out at the end of the vesting period. The Company paid dividends of approximately \$0.7 million associated with vested awards during both fiscal year 2007 and fiscal year 2006. The following table summarizes the restricted share awards activity for the 52 week period ended December 30, 2007:

(share awards in thousands)	Shares	Weighted Average Grant Date Fair Value
Non-vested restricted share awards:		
Outstanding beginning of year	168	\$ 21.00
Granted	100	15.54
Vested	(118)	19.28
Cancelled	(36)	21.04
Outstanding end of year	114	\$ 17.52

The weighted-average grant date fair value of restricted share awards granted during 2006 and 2005 was \$13.45 and \$24.61, respectively.

As of December 30, 2007, there was approximately \$0.4 million of total unrecognized compensation cost related to nonvested restricted stock awards which are expected to be recognized over a weighted-average period of approximately 0.8 years.

#### Restricted Share Units

The Company has granted 45,745 restricted stock units (RSUs) to members of its board of directors pursuant to the 2006 Incentive Stock Plan. Vested RSUs are convertible into shares of the Company's common stock on a 1:1 basis at such time the director no longer serves on the board of the Company. The Company recognized \$0.4 million and \$0.2 million in stock based compensation expense associated with these awards during the 2007 and 2006, respectively. As of December 30, 2007, there was approximately \$0.2 million of total unrecognized compensation cost related to nonvested RSUs, which is expected to be recognized over a weighted-average period of approximately 0.4 years.

(share awards in thousands)	Units	Weighted Average Grant Date Fair Value
Non-vested restricted stock units:		
Outstanding beginning of year	26	\$ 15.25
Granted	20	19.79
Vested	(8)	15.77
Cancelled	(1)	19.79
Outstanding end of year	37	\$ 17.49

The weighted-average grant date fair value of restricted share units granted during 2006 was \$15.25. There no restricted share unit grants in 2005.

#### Note — 14 401(k) Savings Plan

The Company maintains a qualified retirement plan ("Plan") under Section 401(k) of the Internal Revenue Code of 1986, as amended, for the benefit of employees meeting certain eligibility requirements as outlined in the Plan document. All Company employees are subject to the same contribution and vesting schedules. Under the Plan, non-highly compensated employees may contribute up to 75.0% of their eligible compensation to the Plan on a pre-tax basis up to statutory limitations. Highly compensated employees are limited to 5.0% of their eligible compensation beginning in 2007 (increasing from 4% in 2006). The Company may make both voluntary and matching contributions to the Plan. The Company expensed approximately \$0.3 million, \$0.2 million, and \$0.2 million, during 2007, 2006 and 2005, respectively, for its contributions to the Plan.

#### Note — 15 Commitments and Contingencies

Supply Contracts. Supplies are generally provided to Popeyes franchised and company-operated restaurants, pursuant to supply agreements negotiated by Supply Management Services, Inc. ("SMS"), a not-for-profit purchasing cooperative. The Company, its franchisees and the owners of Cinnabon bakeries hold membership interests in SMS in proportion to the number of restaurants they own. At December 30, 2007, the Company held one of SMS's seven board seats. The operations of SMS are not included in the consolidated financial statements and the investment is accounted for using the cost method.

The principal raw material for a Popeyes restaurant operation is fresh chicken. Company-operated and franchised restaurants purchase their chicken from suppliers who service AFC and its franchisees from various plant locations. These costs are significantly affected by increases in the cost of fresh chicken, which can result from a number of factors, including increases in the cost of grain, disease, declining market supply of fast-food sized chickens and other factors that affect availability.

In order to ensure favorable pricing for fresh chicken purchases and to maintain an adequate supply of fresh chicken for the Company and its Popeyes franchisees, SMS has entered into purchase contracts with chicken suppliers. The contracts which pertain to the vast majority of the Company's system-wide purchases for Popeyes are "cost-plus" contracts that utilize prices based upon the cost of feed grains plus certain agreed upon non-feed and processing costs. These contracts include volume purchase commitments that are adjustable at the election of SMS (which is done in consultation with and under the direction of the Company and its Popeyes franchisees). In a given year, that year's commitment may be adjusted by up to 10%, if notice is given within specified time frames; and the commitment levels for future years may be adjusted based on revised estimates of need, whether due to restaurant openings and closings, changes in SMS's membership, changes in the business, or changes in general economic conditions.

The estimated minimum level of purchases under these contracts is \$182.0 million for 2008 and \$189.7 million for 2009. AFC has agreed to indemnify SMS for any shortfall between actual purchases by the Popeyes system and the annual purchase commitments entered into by SMS on behalf of the Popeyes restaurant system. The indemnification has not been recorded as an obligation in the Company's balance sheets. The Company does not expect any material loss to result from the indemnification because it does

not believe that performance, on its part, will be required.

The Company has entered into long-term beverage supply agreements with certain major beverage vendors. Pursuant to the terms of these arrangements, marketing rebates are provided to the Company and its franchisees from the beverage vendors based upon the dollar volume of purchases for company-operated restaurants and franchised restaurants, respectively, which will vary according to their demand for beverage syrup and fluctuations in the market rates for beverage syrup.

Formula and Supply Agreements with Former Owner. The Company has a formula licensing agreement with Alvin C. Copeland, the founder of Popeyes and the present primary owner of Diversified Foods and Seasonings, Inc. ("Diversified"). Under this agreement, the Company has the worldwide exclusive rights to the Popeyes fried chicken recipe and certain other ingredients used in Popeyes products. The agreement provides that the Company pay Mr. Copeland approximately \$3.1 million annually until March 2029. During each of 2007, 2006 and 2005, the Company expensed approximately \$3.1 million under this agreement. The Company also has a supply agreement with Diversified through which the Company purchases certain proprietary spices and other products made exclusively by Diversified.

King Features Agreements. The Company has several agreements with the King Features Syndicate Division ("King Features") of Hearst Holdings, Inc. under which they have the non-exclusive license to use the image and likeness of the cartoon character "Popeye" in the United States. Popeyes locations outside the United States have the non-exclusive use of the image and likeness of the cartoon character "Popeye" and certain companion characters. The Company is obligated to pay King Features a royalty of approximately \$1.0 million annually, as adjusted for fluctuations in the Consumer Price Index, plus twenty percent of the Company's gross revenues from the sale of products outside of the Popeyes restaurant system, if any. These agreements extend through June 30, 2010.

During 2007, 2006 and 2005, payments made to King Features were \$1.0 million; \$1.0 million, and \$1.0 million, respectively. A portion of these payments was made from the Popeyes cooperative advertising fund (Note 2) and the remainder by the Company.

Business Process Services. Certain accounting and information technology services are provided to the Company under an agreement with Convergys Corporation which expires April 30, 2009. At December 30, 2007, future minimum payments under this contract are \$1.3 million in 2008, and \$0.4 million in 2009. During 2007, 2006 and 2005, the Company expensed \$1.4 million, \$1.9 million, and \$2.1 million, respectively, under this agreement.

*Information Technology Outsourcing*. Certain information technology services are provided to the Company under an Information Technology Services Agreement with IBM which expires December 28, 2008. At December 30, 2007, future minimum payments under this contract are \$1.8 million in 2008. During 2007, 2006 and 2005, the Company expensed \$2.0 million, \$2.9 million, and \$7.3 million, respectively, under this agreement.

*Employment Agreements.* As of December 30, 2007, the Company had employment agreements with 3 senior executives which provide for annual base salaries ranging from \$280,000 to \$650,000, subject to annual adjustment by the Board of Directors, an annual incentive bonus, fringe benefits, participation in Company-sponsored benefit plans and such other compensation as may be approved by the Board of Directors. The terms of the agreements end in 2008, unless earlier terminated or otherwise renewed pursuant to the terms thereof and are automatically extended for successive one-year periods following the expiration of each term unless notice is given by the Company or the executive not to renew. Pursuant to the terms of the agreements, if employment is terminated without cause or if written notice not to renew employment is given by the Company, the terminated executive would in certain cases be entitled to, among other things, one or two times his annual base salary, as applicable, and one or two times the bonus payable, as applicable, to the individual for the fiscal year in which such termination occurs. Under the agreements, upon a change of control of the Company and a significant reduction in the executive's responsibilities or duties, the executive may terminate employment and would be entitled to receive the same severance pay the executive would have received had the executive's employment been terminated without cause.

**AFC Loan Guarantee Programs.** In March 1999, the Company implemented a program to assist qualified current and prospective franchisees in obtaining the financing needed to purchase or develop franchised restaurants at competitive rates. Under the program, the Company guarantees up to 20% of the loan amount toward a maximum aggregate liability for the entire pool of \$1.0 million. For loans within the pool, the Company assumes a first loss risk until the maximum liability for the pool has been reached. Such

guarantees typically extend for a three-year period. At December 30, 2007, approximately \$0.5 million was borrowed under this program, of which the Company was contingently liable for approximately \$0.1 million in the event of default.

In November 2002, the Company implemented a second loan guarantee program to provide qualified franchisees with financing to fund new construction, re-imaging and facility upgrades. Under the program, the Company assumes a first loss risk on the portfolio up to 10% of the sum of the original funded principal balances of all program loans. At December 30, 2007, approximately \$0.7 million was borrowed under this program, of which the Company was contingently liable for approximately \$0.1 million in the event of default. During 2004, the re-imaging and facility upgrade portions of this program were cancelled.

The loan guarantees under both these programs have not been recorded as an obligation in the Company's consolidated balance sheets. The Company does not expect any material loss to result from these guarantees because it does not believe that any indemnity under this agreement will be necessary.

Litigation. The Company was previously involved in several lawsuits arising from its announcements on March 24, 2003 and April 22, 2003 indicating that it would restate certain previously issued financial statements including a derivative lawsuit filed by plaintiffs claiming to be acting on behalf of AFC and certain Section 10(b) and Section 11 securities litigation. During the second quarter of 2005, the Company settled these lawsuits and recognized \$21.8 million of charges related to shareholder litigation, including \$15.5 million associated with the joint settlement agreements.

On April 30, 2003, the Company received an informal, nonpublic inquiry from the staff of the SEC requesting voluntary production of documents and other information. The requests, for documents and information, to which we have responded, relate primarily to the Company's announcement on March 24, 2003 indicating it would restate its financial statements for fiscal year 2001 and the first three quarters of 2002. On December 14, 2004, the SEC issued an order authorizing a formal investigation with respect to these matters. The Company has cooperated with the SEC in these inquiries.

The Company is involved in legal matters against certain of its former insurers related to directors and officers liability insurance policies, constituting a gain contingency. The Company is unable to predict the outcome of these matters. In September 2007, a federal court in Atlanta returned a favorable decision in a lawsuit by the Company against its former insurance carrier that provided primary liability coverage for our directors and officers. The Company was awarded \$20 million in damages (representing the full limits of liability of the policy) and approximately \$4 million in pre-judgment interest. After payment of settlement amounts to the counterparties to the above referenced Joint Settlement Agreements, legal expenses and fees, the Company expects to receive net proceeds of \$9 - 10 million; however, the decision may be appealed, and therefore the timing of the Company's receipt of payment, if any, is uncertain. Given the inherent risks and uncertainties in litigation, the Company has not recognized any income related to this matter at this time. During 2007, the Company settled one claim against a former insurer relating to these matters for the full limits of the policy in the amount of \$5,000,000. After payments to the counterparties described above and attorney fees and expenses, the Company received approximately \$0.9 million. See litigation related costs (proceeds) in Note 16 to our Consolidated Financial Statements.

The Company is a defendant in various legal proceedings arising in the ordinary course of business, including claims resulting from "slip and fall" accidents, employment-related claims, claims from guests or employees alleging illness, injury or other food quality, health or operational concerns and claims related to franchise matters. The Company has established adequate reserves to provide for the defense and settlement of such matters. The Company's management believes their ultimate resolution will not have a material adverse effect on the Company's financial condition or its results of operations.

Insurance Programs. The Company carries property, general liability, business interruption, crime, directors and officers liability, employment practices liability, environmental and workers' compensation insurance policies which it believes are customary for businesses of its size and type. Pursuant to the terms of their franchise agreements, the Company's franchisees are also required to maintain certain types and levels of insurance coverage, including commercial general liability insurance, workers' compensation insurance, all risk property and automobile insurance.

The Company has established reserves with respect to the programs described above based on the estimated total losses the Company will experience. At December 30, 2007, the Company's insurance reserves of approximately \$1.9 million were partially collateralized by letters of credit and/or cash deposits of \$2.2 million.

Environmental Matters. The Company is subject to various federal, state and local laws regulating the discharge of pollutants into the environment. The Company believes that it conducts its operations in substantial compliance with applicable environmental laws and regulations. Certain of the Company's current and formerly owned and/or leased properties (including certain Church's locations) are known or suspected to have been used by prior owners or operators as retail gas stations, and a few of these properties may have been used for other environmentally sensitive purposes. Certain of these properties previously contained underground storage tanks ("USTs"), and some of these properties may currently contain abandoned USTs. It is possible that petroleum products and other contaminants may have been released at these properties into the soil or groundwater. Under applicable federal and state

environmental laws, the Company, as the current or former owner or operator of these sites, may be jointly and severally F-21

liable for the costs of investigation and remediation of any such contamination, as well as any other environmental conditions at its properties that are unrelated to USTs. The Company has obtained insurance coverage that it believes is adequate to cover any potential environmental remediation liabilities.

*Foreign Operations.* The Company's international operations are limited to franchising activities. During 2007, 2006 and 2005, such operations represented approximately 9.2%, 8.8%, and 8.2%, of total franchise revenues, respectively; and approximately 4.5%, 4.7%, and 4.5% of total revenues, respectively. At December 30, 2007, approximately \$0.8 million of the Company's accounts receivable were related to our international franchise operations.

*Significant Franchisee.* During 2007, 2006 and 2005, one domestic franchisee accounted for approximately 10.5%, 11.0%, and 11.6%, respectively of the Company's royalty revenues.

*Geographic Concentrations.* Of AFC's domestic company-operated and franchised restaurants, the majority are located in the southern and southwestern United States. The Company's international franchisees operate in Korea, Indonesia, Canada, Mexico and various countries throughout Central America, Asia and Europe.

The Company had 104, 116 and 154 franchised restaurants in Korea as of December 30, 2007, December 31, 2006 and December 25, 2005, respectively. The decline in the number of Korean restaurants was primarily due to weaker performance by the Company's master franchisee in that country. The Company agreed to abate the entire 3% royalty due to be paid to it by that franchisee for the last two quarters of 2005 and to abate one-third of the royalties to be paid to the Company directly during the first two quarters of 2006. The conditional relief totaled \$0.7 million in 2005 and \$0.2 million in the first half of 2006. During 2007, 2006 and 2005, total franchise revenues related to the Company's Korean operations, net of the relief for 2007 and 2006, were \$1.1 million, \$1.3 million and \$1.0 million.

Note — 16 Other Expenses (Income), Net

(in millions)	2007	2006	2005
Litigation related costs (proceeds)	\$ (0.9)	\$ (0.3)	\$ 21.8
Impairments and disposals of fixed assets	1.9	0.1	5.8
Gain on insurance recoveries related to asset damages, net	(3.2)	_	_
Income from business interruption insurance recoveries	(1.6)		
Other hurricane costs and related insurance recoveries, net	· —	0.7	(2.5)
Costs related to restaurant closures	0.8		(0.5)
Net gain on sale of assets	(0.3)	(2.3)	(1.4)
Other	0.6		
	\$ (2.7)	\$ (1.8)	\$ 23.2

For a discussion of shareholder litigation, all of which was settled in 2005, see Note 15.

The Company recognized approximately \$2.9 million in net gains on insurance recoveries related to asset damages and approximately \$1.6 million in income from business interruption insurance recoveries during 2007 resulting from Hurricane Katrina. During 2006 and 2007, the company received a total of \$11.5 million from its insurance carriers in settlement of all claims resulting from Hurricane Katrina.

Of the \$0.1 million and \$5.8 million of asset write-downs incurred during 2006 and 2005, approximately \$(0.6) million and \$4.1 million related to estimates of Hurricane Katrina real property and equipment damage estimates. Hurricane related costs and reacted recoveries include relief and other payments to employees, ongoing rental expense for temporarily idled but useable restaurants, accruals of future rental expense for permanently closed restaurants and those restaurants that are temporarily unusable, inventory write-offs, clean-up costs, restaurant pre-opening costs for re-opened restaurants, and a donation to the American Red Cross net of estimated insurance recoveries including recoveries for property and equipment damages.

Costs related to restaurant closures include the accrual of future lease obligations on closed facilities and other charges associated with the closing or the re-imaging of company-operated restaurants. The Company's current re-imaging program involves interior and exterior makeovers of older restaurants, which includes new logos, uniforms, menu boards and menu items. The credit balance associated with restaurant closures in 2005 results from the revision of estimates for future lease obligations on closed

facilities, due to the settlement of certain obligations.

### Note — 17 Interest Expense, Net

(in millions)	2007	2006	2005
Interest on debt, less capitalized amounts	\$ 9.0	\$ 11.1	\$ 9.2
Amortization and write-offs of debt issuance costs	0.6	1.3	2.7
Other debt related charges	0.4	0.3	0.5
Interest income	(1.3)	(1.6)	(5.6)
	\$ 8.7	\$ 11.1	\$ 6.8

### Note — 18 Income Taxes

Total income taxes for fiscal years 2007, 2006 and 2005, were allocated as follows:

(in millions)	2007	2006	2005
Income tax expense (benefit):			
From continuing operations	\$ 13.8	\$ 12.0	\$ (5.3)
From discontinued operations	 _	_	94.1
Income taxes in the statements of operations, net	13.8	12.0	88.8
Income taxes charged (credited) to statements of shareholders' equity (deficit):			
Compensation expense for tax purposes in excess of amounts recognized for financial			
reporting purposes	(0.9)	(1.8)	(11.2)
Other comprehensive income	(0.6)		0.7
<u>Total</u>	\$ 12.3	\$ 10.2	\$ 78.3

Total U.S. and foreign (loss) income before income taxes, discontinued operations and accounting change for fiscal years 2007, 2006 and 2005, were as follows:

(in millions)		2007	2006	2005
United States		\$ 31.8	\$ 29.8	\$ (17.7)
Foreign		5.1	4.4	4.0
Total		\$ 36.9	\$ 34.2	\$ (13.7)
	F-23			

The components of income tax expense associated with continuing operations were as follows:

(in millions)	2007	2006	2005
Current income tax expense:			
Federal	\$ 11.9	\$ 7.7	\$ (13.7)
Foreign	0.8	0.6	0.7
State	1.6	1.5	(1.6)
	14.3	9.8	(14.6)
Deferred income tax expense (benefit):			,
Federal	(0.5)	2.1	7.3
State	<u></u>	0.1	2.0
	(0.5)	2.2	9.3
	\$ 13.8	\$ 12.0	\$ (5.3)

Applicable foreign withholding taxes are generally deducted from royalties and certain other revenues collected from international franchisees. Foreign taxes withheld are generally eligible for credit against the Company's U.S. income tax liabilities.

Reconciliations of the Federal statutory income tax rate to the Company's effective tax rate associated with continuing operations are presented below:

	2007	2006	2005
Federal income tax rate	35.0%	35.0%	(35.0)%
State taxes, net of federal benefit	1.7	1.1	(10.9)
Valuation allowance	0.9	4.4	13.9
Tax free interest income	_	(0.2)	(7.5)
Provision to return adjustments	(0.1)	(5.8)	2.8
Other items, net	(0.1)	0.6	(2.0)
Effective income tax benefit rate	37.4%	35.1%	(38.7)%

Provision to return adjustments include the effects of the reconciliation of income tax amounts recorded in our Consolidated Statements of Operations to amounts reflected on our tax returns.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities are presented below:

(in millions)	2007	2006
Deferred tax assets:		
Deferred franchise fee revenue	\$ 3.4	\$ 3.7
State net operating loss carryforwards	3.7	3.4
Deferred rentals	3.1	2.9
Deferred compensation	1.2	1.6
Allowance for doubtful accounts	0.6	0.4
Insurance accruals	0.5	0.6
Other accruals	1.4	0.6
Reorganization costs	4.0	2.2
Total gross deferred tax assets	\$ 17.9	\$ 15.4
Deferred tax liabilities:		
Franchise value and trademarks	\$ (14.8)	\$ (13.9)
Insurance proceeds	· —	(1.0)
Property, plant and equipment	(0.4)	(2.1)
Other	(0.1)	(0.7)
Total gross deferred liabilities	(15.3)	(17.7)
Valuation allowance	(3.7)	(3.4)
Net deferred tax liability	\$ (1.1)	\$ (5.7)

The Company assesses quarterly the likelihood that the deferred tax assets will be recovered. To make this assessment, historical levels of income, expectations and risks associated with estimates of future taxable income are considered. If recovery is not likely, we increase our valuation allowance for the deferred tax assets that we estimate will not be recovered.

At December 30, 2007, the Company had state net operating losses ("NOLs") of approximately \$71.6 million which begin to expire in 2008. The Company established a full valuation allowance on the deferred tax asset related to these NOLs as it is more likely than not that such tax benefit will not be realized. As such, the Company has established a valuation allowance of approximately \$3.7 million at December 30, 2007 and \$3.4 million at December 31, 2006.

Included in accrued liabilities at December 30, 2007 and December 31, 2006 are accrued income tax reserves of \$5.2 million and \$4.5 million, respectively.

During July, 2006, the Company received a tax assessment from the Canadian Revenue Authority ("CRA"). The assessment related to a voluntary disclosure filed by the Company during 2003 on behalf of its former Seattle Coffee subsidiary, and the payment of \$1.0 million of estimated tax liabilities. The CRA had assessed \$0.3 million of interest associated with the earlier payment and an additional \$0.5 million of taxes associated with certain disallowed deductions. The Company appealed the assessment and during November, 2007, received notification from the Canadian Revenue Authority ("CRA") that they were allowing most of the G&A costs that were initially disallowed on the originally filed VDA (Voluntary Disclosure Agreement). The Company received a payment of approximately \$0.6 million in December 2007 in settlement of the tax assessment.

On January 1, 2007, the Company adopted the provisions of FASB Interpretation No. 48 ("FIN 48"), *Accounting for Uncertainty in Income Taxes, an Interpretation of FASB Statement No. 109*FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest and penalties on income taxes, accounting in interim periods and requires increased disclosures. As a result of implementing FIN 48, the Company recognized a \$2.6 million decrease in its liability for uncertain tax positions, which was accounted for as an adjustment to the beginning balance of accumulated deficit. The amount of unrecognized tax benefits as of January 1, 2007 was approximately \$4.9 million, which included approximately \$1.5 million of unrecognized tax benefits that, if recognized, would favorably affect the annual effective income tax rate.

The amount of unrecognized tax benefits was approximately \$4.5 million as of December 30, 2007 of which approximately \$1.1 million, if recognized, would affect the effective income tax rate. A reconciliation of the beginning and ending amount of unrecognized tax benefits as of December 30, 2007 is as follows (in millions):

(in millions)	
Balance upon adoption of FIN 48 as of January 1, 2007	\$ 4.9
Gross additions related to current year	0.1
Expirations of statutes of limitation	(0.5)
Balance as of December 30, 2007	\$ 4.5

The Company recognizes interest and penalties related to uncertain tax positions as a component of its income tax expense. The total amount of interest and penalties accrued as of January 1, 2007 was approximately \$0.5 million. Interest and penalties on uncertain tax positions for the year ended December 30, 2007 were approximately \$0.2 million. As of December 30, 2007, the Company has approximately \$0.7 million of accrued interest and penalties related to uncertain tax positions.

The Company files income tax returns in the United States and various state jurisdictions. The U.S. federal tax years 2004 through 2006 are open to audit, with 2004 currently under examination. The Company has recorded unrecognized tax benefits of approximately \$0.3 million related to the period being examined. In general, the state tax years open to audit range from 2003 through 2006.

The Company has unrecognized tax benefits of approximately \$0.3 million, which the Company would recognize within the next twelve months if the statute of limitations were to expire. The Company recognized tax benefits of \$0.5 million in 2007 as a result of the statute of limitations expiring for the 2003 tax year. This adjustment decreased the effective tax rate by approximately 1.2% for the year.

#### Note — 19 Components of Earnings Per Share Computation

(in millions)	2007	2006	2005
Numerators for income (loss) per share computation:			
Income (loss) before discontinued operations Discontinued operations, net of income taxes	\$ 23.1	\$ 22.2 0.2	\$ (8.4) 158.0
Net income	\$ 23.1	\$ 22.4	\$ 149.6
Denominator for basic earnings per share — weighted average shares	28.6	29.5	29.1
Dilutive employee stock options(a)	0.2	0.3	
Denominator for diluted earnings per share	28.8	29.8	29.1

(a) In 2005 potentially dilutive employee stock options were excluded from the computation of dilutive earnings per share due to the anti-dilutive effect they would have on "loss before discontinued operations and accounting change." The number of additional shares that otherwise would have been included in the denominator for the dilutive earnings per share computation were 0.8 million shares in 2005

### Note — 20 Related Party Transactions

In October 1998, the Company loaned certain officers of the Company an aggregate of \$1.3 million to pay for shares of common stock offered by AFC in connection with the acquisition of Cinnabon. All the individual notes had similar terms. Each full recourse note bears interest at 7.0% per annum with principal and interest payable at December 31, 2005. The remaining note receivable balances and interest receivable balances, net of payments, at December 25, 2005 were included as a reduction to shareholders' equity (deficit) in the accompanying consolidated statements of shareholders' equity (deficit).

The \$1.1 million of notes receivable (including accrued interest) due from officers outstanding at December 25, 2005 was satisfied in full on December 31, 2005 through the transfer of 74,052 shares of the

Company's common stock.

#### Note — 21 Discontinued Operations

**Church's Chicken.** On December 28, 2004, the Company sold its Church's brand to an affiliate of Crescent Capital Investments, Inc. for approximately \$379.0 million in cash and a \$7.0 million subordinated note, subject to customary closing adjustments. Concurrent with the sale of Church's, the Company sold certain real property to a Church's franchisee for approximately \$3.7 million in cash. Cash proceeds of these two sales, net of transaction costs and adjustments, were approximately \$367.6 million.

The subordinated note bears interest at 8% per year, and is due in full on December 31, 2012. The payment of interest is accomplished by the issuance of additional subordinated notes on each June 30th and December 31st up to but not including the maturity date. The issuer may choose to make voluntary payments in cash on the interest date beginning with December 31, 2008, provided that all obligations to Senior Creditors have been indefeasibly paid in full in cash and all other commitments to the Senior Creditors have been terminated. The note is subordinated to all other debt obligations related to AFC Enterprises, Inc.'s sale of Church's to an affiliate of Crescent Capital Investments, Inc.

Cinnabon. On November 4, 2004, the Company sold its Cinnabon subsidiary to Focus Brands, Inc. for approximately \$21.0 million in cash, subject to customary closing adjustments. Proceeds of the sale, net of transaction costs and adjustments, were approximately \$19.6 million. The sale included certain franchise rights for Seattle's Best Coffee which were retained following the sale of Seattle Coffee in July 2003.

Seattle Coffee. On July 14, 2003, the Company sold its Seattle Coffee subsidiary to Starbucks Corporation for approximately \$72.0 million in cash, subject to customary closing adjustments. Proceeds of the sale, net of transaction costs and adjustments, were approximately \$62.1 million (before consideration of the matters discussed in the succeeding paragraph). Seattle Coffee was the parent company for AFC's Seattle's Best Coffee ® and Torrefazione Italia ® Coffee brands. Following this transaction, the Company continued to franchise the Seattle's Best Coffee brand in retail locations in Hawaii, in certain international markets and on certain U.S. military bases.

Summary operating results for these discontinued operations were as follows:

(in millions)	2007	2006	2005
Total revenues:			
Church's	\$ 	\$ 	\$ _
Cinnabon	_	_	
Total revenues	\$ 	\$ 	\$ 
Income (loss) from operations:			
Church's	\$ _	\$ (0.1)	\$ _
Cinnabon	—	0.3	—
Income tax benefit (expense)			
Income from operations, net	\$ _	\$ 0.2	\$ 
Income (loss) from sale of businesses:			
Church's	\$ _	\$ _	\$ 252.1
Cinnabon	_	_	_
Seattle Coffee	—	—	
Income tax benefit (expense)	_		(94.1)
Income from sale of businesses, net	_	_	158.0
Discontinued operations, net of income taxes	\$ 	\$ 0.2	\$ 158.0
F-27			

### Note — 22 Restructuring of Corporate Operations and Other

**Restructuring of Corporate Operations.** During 2004, the Company began a restructuring of its corporate operations which it completed in 2006. The restructuring included: (1) the reduction of AFC's corporate staffing in concert with the divestiture of Cinnabon and Church's, (2) the closure of AFC's corporate offices, (3) the integration of AFC's corporate function into the Popeyes corporate function, and (4) the termination or restructuring of certain outsourcing and other contractual arrangements. A summary of the total restructuring costs incurred is presented below.

(in millions)	2007	2006	2005	Incurred to date
Contract terminations and other	\$ _	\$ 1.0	\$ 2.1	\$ 12.1
Employee termination benefits			0.4	3.8
Total restructuring charges	\$ _	\$ 1.0	\$ 2.5	\$ 15.9

*Other.* During 2005, general and administrative expenses included \$5.8 million of stay bonuses and severance costs paid to the Company's former Chief Executive Officer, former Chief Financial Officer, and former General Counsel who resigned during 2005. For business segment reporting purposes, these costs are included within our corporate operations.

### Note — 23 Segment Information (Continuing Operations)

The Company's reportable business segments are its franchise operations and its company-operated restaurants.

Corporate revenues are principally rental income from leasing and sub-leasing agreements with third parties.

		Company		
	Franchise	- Operated		
(in millions)	Operations	Restaurants	Corporate	Total
2007				
Total revenues	\$ 87.3	\$ 80.0	\$ —	\$ 167.3
Operating profit (loss) before allocations	70.4	7.5	(32.3)	45.6
Corporate overhead allocations(a)	(29.0)	(3.9)	32.9	
Operating profit(b)	41.4	3.6	0.6	45.6
Depreciation and amortization	1.9	5.0	_	6.9
Capital expenditures	0.6	9.4	<del></del>	10.0
Goodwill — year end	8.9	2.8		11.7
Total assets — year end	90.8	48.4	15.8	155.0
2006				
Total revenues	\$ 87.8	\$ 65.2	\$ —	\$ 153.0
Operating profit (loss) before allocations	74.2	5.2	(34.1)	45.3
Corporate overhead allocations(a)	(29.6)	(3.8)	33.4	_
Operating profit (loss)(b)	44.6	1.4	(0.7)	45.3
Depreciation and amortization	2.1	4.3		6.4
Capital expenditures	0.7	6.3		7.0
Goodwill — year end	8.9	2.8	<del></del>	11.7
Total assets — year end	85.9	47.9	29.3	163.1
2007				
2005	Ф. 02.0	Φ (0.2	Φ 0.2	Ф 142.4
Total revenues	\$ 82.9	\$ 60.3	\$ 0.2	\$ 143.4
Operating profit (loss) before allocations	67.3	1.0	(75.2) 27.7	(6.9)
Corporate overhead allocations(a)	(24.9)	(2.8)		((, 0)
Operating profit (loss)(b)	42.4	(1.8)	(47.5)	(6.9)
Depreciation and amortization	2.3	3.6	1.4	7.3
Capital expenditures	0.5 8.9	3.7 0.7	<del>-</del>	4.2 9.6
Goodwill — year end	90.6	32.5	89.6	212.7
Total assets — year end	90.6	32.3	89.0	212./

- (a) Corporate overhead allocations include costs directly related to the operation of each segment and estimated charges based upon each segment's relative contribution to the Company's operations.
- (b) For all years presented, corporate operating profit (loss), after allocations, relates principally to the AFC corporate offices which were closed during 2005 and AFC corporate litigation costs, net. Costs associated with the Popeyes corporate function and certain AFC costs directly related to our operating segments are allocated to the Company's franchise operations and company-operated restaurants. In 2006, the Company's corporate operating profit represents a settlement of legal matters associated with shareholder litigation. In 2005, the Company's corporate operating loss includes \$21.8 million associated with the settlement of shareholder litigation.

#### Note — 24 Acquisition

On May 1, 2006, the Company completed an acquisition of 13 franchised restaurants from a Popeyes franchisee in the Memphis and Nashville, Tennessee markets. The results of operations of the acquired restaurants are included in the consolidated financial statements since that date. The acquired units provide regional diversity and additional company-operated test markets for our new menu items, promotional concepts and new restaurant designs for the benefit of the entire Popeyes system.

The following table summarizes the purchase price consideration and the estimated fair values of the assets acquired and liabilities assumed at the date of acquisition.

(in millions)	May 1, 2006
Cash	\$ 9.3
Long-term debt assumed	3.3
Above-market rent obligations	2.9
Transaction costs	0.3
Total purchase price	\$ 15.8
Assets acquired	
Property and equipment	\$ 3.7
Goodwill	2.0
Reacquired franchise rights	9.0
Deferred tax asset	1.1
Total assets acquired	\$ 15.8

The reacquired franchise rights are amortized over the remaining life of the franchise agreements. The weighted average life of the reacquired franchise rights is 14 years.

The following unaudited pro forma condensed consolidated summary operating results of the Company for fiscal year 2006 and 2005, have been prepared by adjusting the historical data as set forth in the accompanying condensed consolidated statement of operations to give effect to the acquisition as if it had been consummated as of December 27, 2004. The pro forma results include adjustments to recognize depreciation and amortization expense on the allocated purchase price of the acquired assets, interest expense on debt assumed, rent expense on properties leased from the seller, and the elimination of royalty revenues and expenses. The pro forma information does not necessarily reflect the actual results that would have been attained nor necessarily indicative of future results of the operations of the combined companies:

(in millions, except per share data)	2006	2005
Total revenues	\$ 158.1	\$ 159.0
Operating (loss) profit	45.7	(5.1)
Income (loss) before discontinued operations	22.2	(7.7)
Net income	\$ 22.4	\$ 150.3
Basic earnings per common share		
Income (loss) before discontinued operations	\$ 0.75	\$ (0.27)
Discontinued operations, net of income taxes	0.1	5.43
Net income	\$ 0.76	\$ 5.16
Diluted earnings per common share		
Income (loss) before discontinued operations	\$ 0.74	\$ (0.27)
Discontinued operations, net of income taxes	0.1	5.43
Net income	\$ 0.75	\$ 5.16
F-30		

### Note — 25 Quarterly Financial Data (Unaudited)

		200	7	
(f = 10)	First(a)	Second	Third	Fourth(b)
(in millions, except per share data)	Quarter	Quarter	Quarter	Quarter
Results of Operations				
Total revenues	\$ 51.0	\$ 38.3	\$ 38.9	\$ 39.1
Operating profit	13.0	12.7	11.9	8.0
Income before discontinued operations	6.4	6.6	6.5	3.6
Net income	6.4	6.6	6.5	3.6
Basic earnings per common share	0.4	0.0	0.5	5.0
Dasie curmings per common snare				
Income before discontinued operations	\$ 0.22	\$ 0.22	\$ 0.23	\$ 0.14
Net income	0.22	0.22	0.23	0.14
Diluted earnings per common share				
Income before discontinued operations	\$ 0.22	\$ 0.22	\$ 0.23	\$ 0.13
Net income	0.22	0.22	0.23	0.13
		200		
	First(a)	Second 200	6 Third	Fourth
	Quarter	Quarter	Quarter	Quarter
Results of Operations				
Total revenues	\$ 42.6	\$ 34.4	\$ 36.0	\$ 40.0
Operating profit	12.7	10.6	11.9	10.1
Income before discontinued operations	5.7	5.0	5.9	5.6
Net income	5.8	5.1	5.9	5.6
Basic earnings per common share				
Income before discontinued operations	\$ 0.19	\$ 0.17	\$ 0.20	\$ 0.19
Net income	0.19	0.18	0.20	0.19
Diluted earnings per common share				
Income before discontinued operations	\$ 0.19	\$ 0.16	\$ 0.20	\$ 0.19
Net income	0.19	0.17	0.20	0.19

- (a) The Company's first quarters for 2007 and 2006 contained sixteen weeks. The remaining quarters of 2007 and 2006 contained twelve weeks each, with the exception of the fourth quarter of 2006, which contained 13 weeks.
- (b) Significant fourth quarter adjustments and unusual or infrequently incurred items recognized in 2007 include: (i) \$1.0 million in asset impairments of company-operated restaurants, (ii) severances of \$0.6 million and (iii) \$0.5 million for future lease obligations on closed facilities, (iv) \$1.0 million of shareholder litigation proceeds, and (v) \$1.7 million of income recognized from insurance proceeds related to property damage and business interruption claims.

#### CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We have issued our reports dated March 12, 2008, accompanying the consolidated financial statements and management's assessment of the effectiveness of internal control over financial reporting included in the Annual Report of AFC Enterprises, Inc. and subsidiaries on Form 10-K for the year ended December 30, 2007. We hereby consent to the incorporation by reference of said reports in the Registration Statements of the Company on Forms S-8 (File No. 56444, effective March 2, 2001, File No. 333-98867, effective August 28, 2002, and File No. 333-137087, effective September 1, 2006) and on Form S-3 (File No. 333-86914).

/s/ GRANT THORNTON LLP

Atlanta, Georgia March 12, 2008

#### **CERTIFICATIONS**

- I, Cheryl A. Bachelder, certify that:
  - 1. I have reviewed this Annual Report on Form 10-K of AFC Enterprises, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's fourth fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ CHERYL A. BACHELDER

Cheryl A. Bachelder President and Chief Executive Officer

Date: March 12, 2008

#### **CERTIFICATIONS**

- I, H. Melville Hope, III, certify that:
  - 1. I have reviewed this Annual Report on Form 10-K of AFC Enterprises, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's fourth fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ H. MELVILLE HOPE, III

H. Melville Hope, III Chief Financial Officer

Date: March 12, 2008

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and in connection with the Annual Report on Form 10-K of AFC Enterprises, Inc. (the "Corporation") for the period ended December 30, 2007, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, the Chief Executive Officer of the Corporation, certifies that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Corporation.

### /s/ CHERYL A. BACHELDER

Cheryl A. Bachelder President and Chief Executive Officer

Date: March 12, 2008

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and in connection with the Annual Report on Form 10-K of AFC Enterprises, Inc. (the "Corporation") for the period ended December 30, 2007, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, the Chief Financial Officer of the Corporation, certifies that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Corporation.

/s/ H. MELVILLE HOPE, III
H. Melville Hope, III
Chief Financial Officer

Date: March 12, 2008

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