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## **POPEYES® CHICKEN & BISCUITS LAUNCHES SEARCH FOR “TEAM CANADA”** *Significant Expansion Targeted for 2003*

ATLANTA, Jan. 20, 2003 -- After a record-breaking franchising year in 2002, Popeyes® Chicken & Biscuits, a division of AFC Enterprises, Inc. (NASDAQ:AFCE), is hoping to continue the momentum with a focus on Canada. Plans to recruit “Team Canada,” an all-star group of experienced multi-unit restaurateurs, will be announced at the International Council of Shopping Centers (ICSC) Conference in Whistler, Canada held Jan. 19 - 21. Popeyes plans to award exclusive territory development areas to franchisees throughout the country by the end of 2003.

“With Popeyes’ Acadian roots, you could say the brand is ‘coming home’ to this part of the world,” said Russ Sumrall, vice president of international development for Popeyes Chicken & Biscuits. “We will be selecting the multi-unit restaurateurs who represent the best of the best to bring our flavorful chicken and Louisiana dishes to Canada.”

Olive Hospitality Inc. signed an agreement to develop 30 new restaurant locations exclusively in the greater Vancouver area. Popeyes has recently opened two restaurants in the Vancouver area. There are 15 restaurants currently open in the greater Toronto area, but that area is still available to be further developed as an exclusive development territory.

Canadian multi-unit operators interested in Popeyes’ Team Canada can contact Popeyes Chicken & Biscuits for more information. This is not an offer to sell a franchise. Complete information about this opportunity is available in the Popeyes Chicken & Biscuits franchise disclosure document.

Popeyes Chicken & Biscuits is a leader in the Cajun segment of the foodservice industry and is the world's second-largest quick-service chicken concept. Founded in 1972 in New Orleans, Popeyes has more than 1,672 locations in 42 states, the District of Columbia, Puerto Rico and 21 other countries and achieved 2001 worldwide sales of approximately \$1.3 billion. Visit Popeyes Chicken & Biscuits' website at [www.popeyes.com](http://www.popeyes.com).

AFC Enterprises, Inc. is the franchisor and operator of 4,072 restaurants, bakeries and cafes in the United States, Puerto Rico and 33 foreign countries under the brand names Popeyes® Chicken & Biscuits, Church's Chicken™, Cinnabon®, Seattle's Best Coffee® and Torrefazione Italia® Coffee. AFC's primary objective is to be the world's Franchisor of Choice® by offering investment opportunities in highly recognizable brands and exceptional franchisee support systems and services. AFC Enterprises had system-wide sales of approximately \$2.6 billion in 2001 and can be found on the World Wide Web at [www.afce.com](http://www.afce.com).

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*Certain statements in this release, and other written or oral statements made by or on behalf of AFC or its brands, are "forward-looking statements" within the meaning of the federal securities laws. Statements regarding future events and developments and our future performance, as well as management's expectations, beliefs, plans, estimates or projections relating to the future, are forward-looking statements within the meaning of these laws. These forward-looking statements are subject to a number of risks and uncertainties. Among the important factors that could cause actual results to differ materially from those indicated by such forward-looking statements are the cost and availability of our principal food products, labor shortages or increased labor costs, our ability to franchise new units and expand our brands, our and our franchisees' ability to successfully operate existing units and open new units, changes in consumer preferences and demographic trends, competition, general economic, political and regulatory conditions and the risk factors detailed in our Annual Report on Form 10-K for the year ended December 30, 2001 and the other documents we file with the Securities and Exchange Commission. You should not place undue reliance on any forward-looking statements, since those statements speak only as of the date they are made.*