



New and Enhanced Client Offerings

Ameritrade's command center screen

- Take command of your trading by putting your trading tools and personal account information on one easy-to-use screen. Ameritrade's command center screen integrates everything you need to trade on a single page;
- Combines two key elements—order management and Streamer[®] Real-Time quotes onto one easy-to-operate equity trading screen;
- With Ameritrade's command center screen, you have access to subscription-based Streaming News, Level II quotes and more;
- Flexible and customizable, Ameritrade's command center screen displays six indices, buying power, rapid order entry, positions, balances, open orders and streaming quotes all at once, all within reach;
- Single page access to all your trading tools and personal account information; and
- Rapid order entry ticket allowing faster order entry using shortcut keys.*

Apex[™]

- Offers the highest level of service and value, now available to those clients with Datek Elite and Ameritrade Gold status.
- For clients averaging 10 trades per month or average \$100,000 month-end liquidation value over the last three months.

Features Include:

- Dedicated Service Team
- Streaming Level I & II Information
- Streaming News
- 25% discount on Market Edge Daily and Market Edge Daily Plus subscription
- 25% discount on Advanced Analyzer subscription
- Free Confirmations delivered via US Mail (or paper confirmations)
- Free access to Streamer News

Ameritrade 10-second Guarantee

- Ameritrade automatically waives commissions on qualified Internet orders of S&P 100[®] equities not executed in ten seconds;**
- Service has been upgraded to include all accounts; and
- Buy to cover orders are now included in guarantee.

Ameritrade's command center, level II and streaming news is not available to professionals.

*Market volatility, volume and technology issues may delay system access and trade executions. Prices can change quickly in fast market conditions, resulting in an execution price different from the quote displayed at order entry. **Ameritrade reserves the right to revoke or restrict the 10 Second Guarantee at any time. Other important restrictions apply. Visit www.ameritrade.com for details.

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Streamer[®] News on the Streamer[®] brand real-time quotation service is free to those who trade more than 20 times a month or maintain a minimum account value of \$100,000 with Ameritrade. Non-professional users who trade 20 or fewer times per month can access Streamer[®] News for \$29.99 a month, while professional users can have access for \$99 per month. Service includes: Dow Jones Real-Time News for Investors, PR Newswire and Business Wire. Dow Jones Newswires is a service mark of Dow Jones Company, Inc. Please note that as much as 15 minutes may elapse before your subscription to Streamer[®] News becomes effective.

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