



## Merger Benefits for Clients

### New Features for Datek Clients:

- The Ameritrade 10-Second Guarantee - Ameritrade automatically waives commissions on qualified Internet orders of S&P 100<sup>®</sup> equities not executed in 10 seconds\*;
- Highly-rated 24-hour client service with access to Interactive Voice Response Quotes Line\*\*;
- Ameritrade's Report & Alert Service - keeps clients up to date with personalized market reports and alerts sent directly via e-mail, alphanumeric pager or e-mail enabled mobile phone\*\*\*; and
- Access by subscription to Advanced Analyzer - complex screening, stock quotes and charting with extensive analytical tools, online research and more, all of which are going real-time this fall. \*\*\*\*

### Datek clients will continue to receive familiar benefits:

- The 60-Second commitment, if your marketable online equity order is not executed within 60-seconds, the commission is waived\*;
- Direct-access order routing to multiple destinations including The Island ECN<sup>®</sup>;
- Free Streamer<sup>®</sup> Real-Time Quotes, with the option to save up to 20 quote lists of 20 securities each\*\*;
- Trading as usual, using a familiar Web site with the same login and Client Service numbers;
- Extended Hours Trading\*\*\*;
- Real-Time Balances and Positions; and
- **Datek Elite clients** will also receive automatic enrollment in Apex<sup>™</sup> - Ameritrade's highest level of service and value, which replaces the current Datek Elite status\*\*\*\*.

### New features for Ameritrade clients:

- Free Streamer Real-Time Quotes with up to 20 quote lists;
- Streaming news from Dow Jones Newswires;
- Standing invitation to join Apex - highest level of service and value;
- Free access to more sophisticated trading tools than ever before;
- Ameritrade's command center - our new all-in-one trading and market data page;
- ACH Deposits;
- Free MarketEdge<sup>®</sup> Second Opinion weekly reports as well as access by subscription to MarketEdge Daily and Daily Plus products; and
- Express Trading.

### Ameritrade clients will continue to receive:

- All current Ameritrade features, including the quality execution demonstrated by the Ameritrade 10-Second Guarantee;
- Trading as usual, using a familiar Web site, with the same login information;
- Award-winning client service, 24 hours a day (excluding market holidays);
- Real-Time Balances and Positions;
- Reports and Alerts service; and
- **Ameritrade Gold clients** will also receive automatic enrollment in Apex, Ameritrade's highest level of service and value, which replaces Ameritrade Gold status\*\*\*\*.

\*Market volatility, volume and technology issues may delay system access and trade executions. Prices can change quickly in fast market conditions, resulting in an execution price different from the quote displayed at order entry. Ameritrade reserves the right to revoke or restrict the 10 Second Guarantee at any time. Other important restrictions apply. Visit [www.ameritrade.com](http://www.ameritrade.com) for details. "Standard & Poor's<sup>®</sup>", "S&P<sup>®</sup>", "S&P 100<sup>®</sup>", and "Standard & Poor's 100 Index" are trademarks of The McGraw-Hill Companies, Inc. The product is not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of investing in the Product.

\*\* Access limited to receiving quotes using the Interactive Voice Response Line.

\*\*\* Ameritrade's Report and Alert service is powered by OnMoney, a subsidiary of Ameritrade Holding Corporation.

\*\*\*\* Advanced Analyzer and Ameritrade do not recommend the purchase of any specific security or use of any specific strategies. Past performance does not guarantee future results.

+ The 60-second Commitment: Ameritrade will not charge a commission for any marketable online order that is not executed within 60-seconds, measured from the time that 'processing began' until the order is executed. This applies to all orders using Ameritrade's "Auto Routing" for any NYSE, AMEX, or Nasdaq stock that is marketable after 9:45 AM ET, is marketable upon entry and remains marketable for 60 second. The market in the stock must not be locked, crossed or halted. We do not extend this commitment to short sales, OTC bulletin board stocks, option trades, orders that are 'stopped' at a price by a specialist/market-maker awaiting price improvement, or during Extended-Hours Trading sessions.

++ Real-time quote privileges differ for professional users. Datek professionals can access Level II for \$50 per month and Streamer News for \$99 per month. Streamer and Streamer tools are not available to professional users on the Ameritrade Web site. Access to real-time market data is subject to your acceptance of the exchange agreements.

+++ Trades placed during the Extended-Hours Trading session are subject to unique risks and our Extended-Hours Trading Rules. Please review these rules carefully before trading.

++++Apex qualification is based on an average of 10 trades per month or a \$100,000 total account value over a three-month period.

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Datek Online Financial Services LLC, member NASD/SIPC