



Capital Markets Day New York

May 10, 2006

Kurt Jofs

Executive Vice President and General Manager, Business Unit Access



C.M.D.N.Y.

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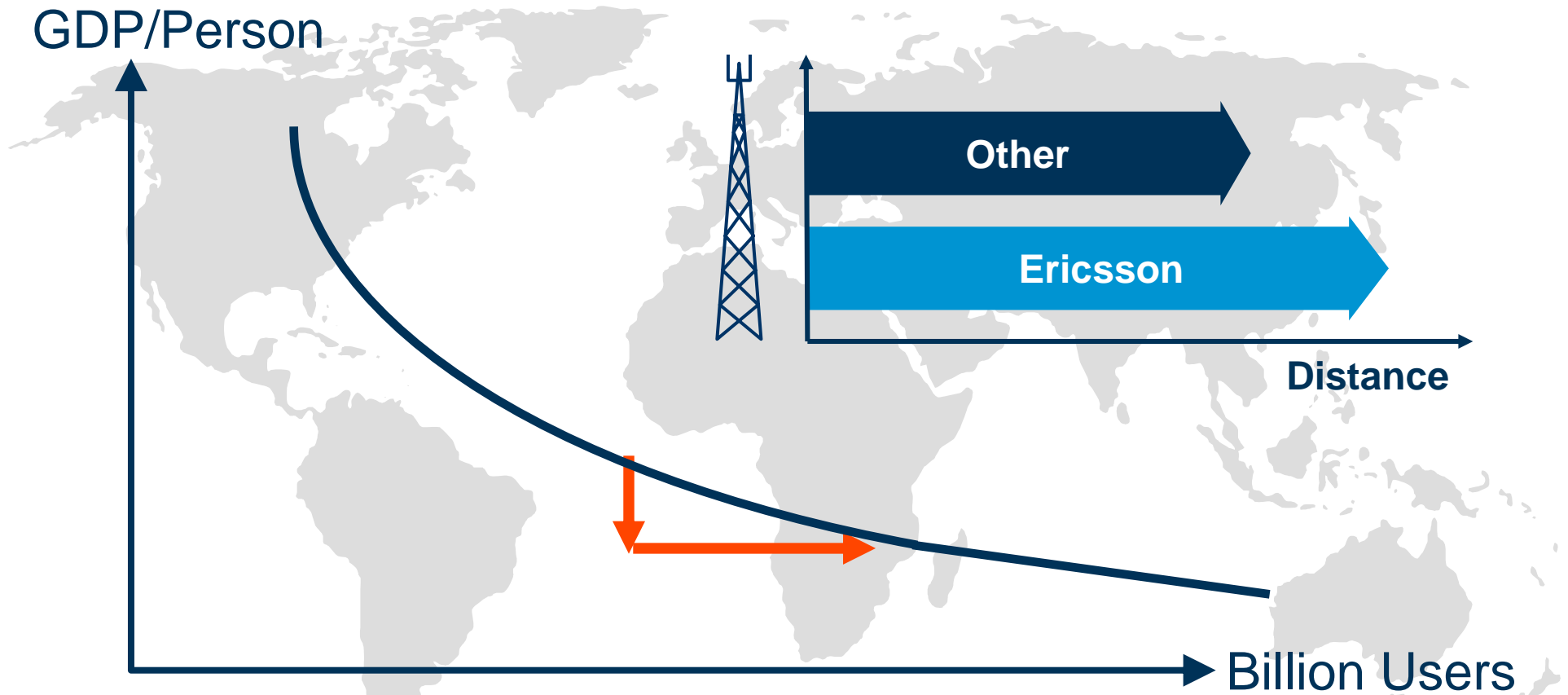
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Industry growth opportunities



Lower total cost of ownership

Enables operators to address new market segments



Enabled by Ericsson Expander & Capacity Growth offerings

Mobile broadband is changing the industry

Just as mobile telephony once did



Add new revenue streams on existing network

HSPA with Ericsson

A commercial reality since 2005

Powering 30 HSPA networks

Powering 10 commercial launches

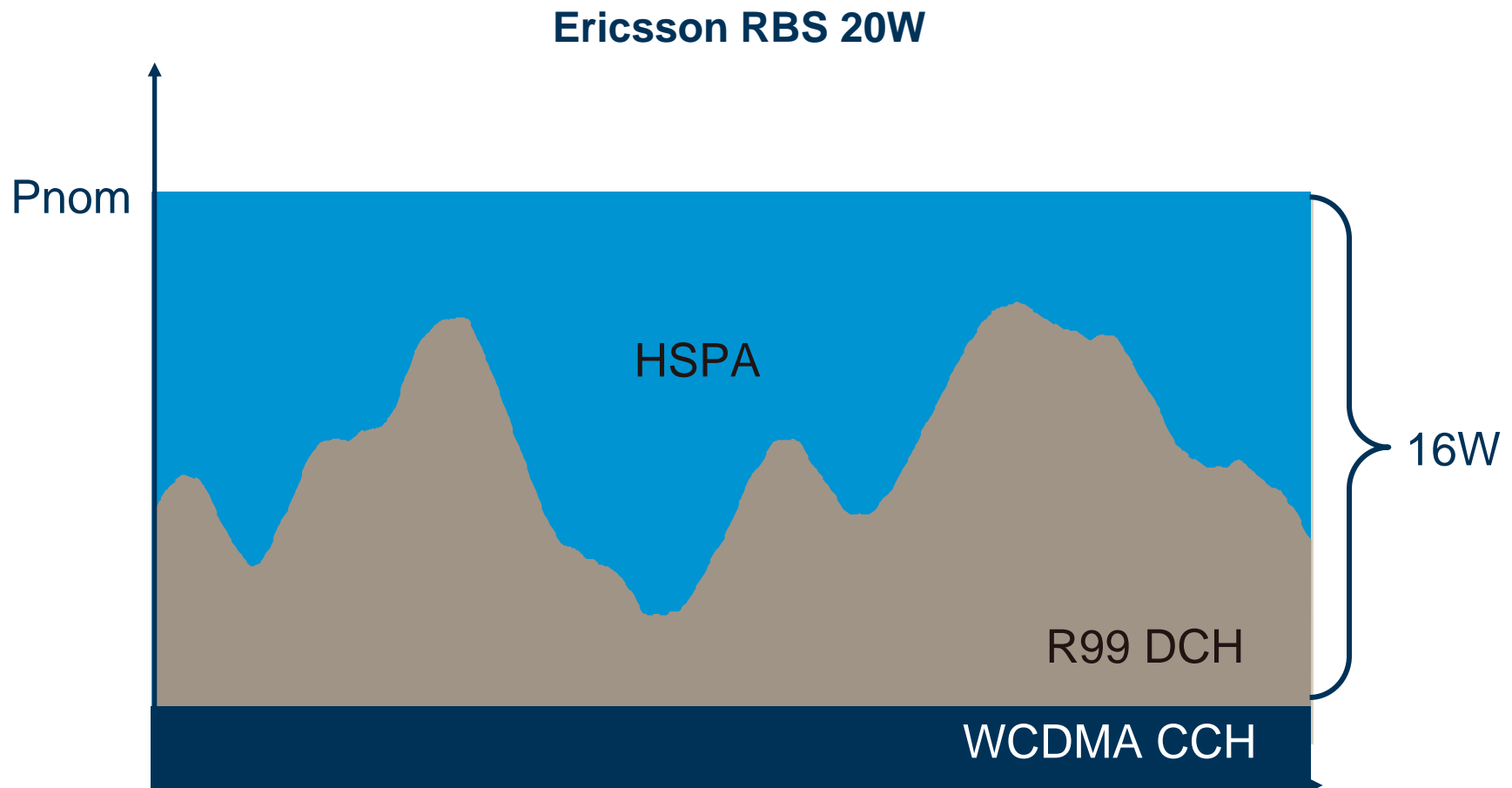
Very positive consumer feedback

Excellent performance

Experience brings business advantage

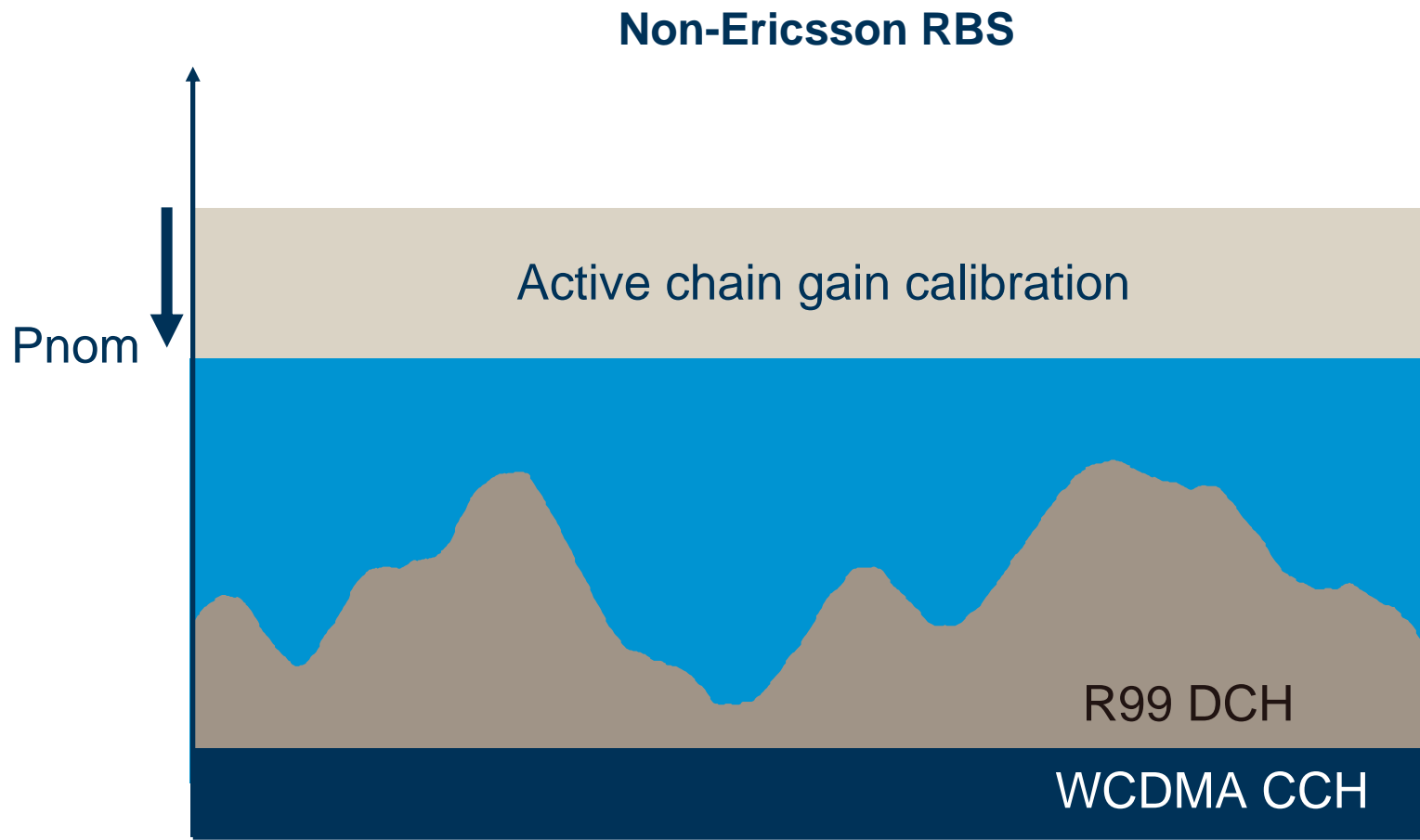
Ericsson superior radio performance

HSPA example



Ericsson superior radio performance

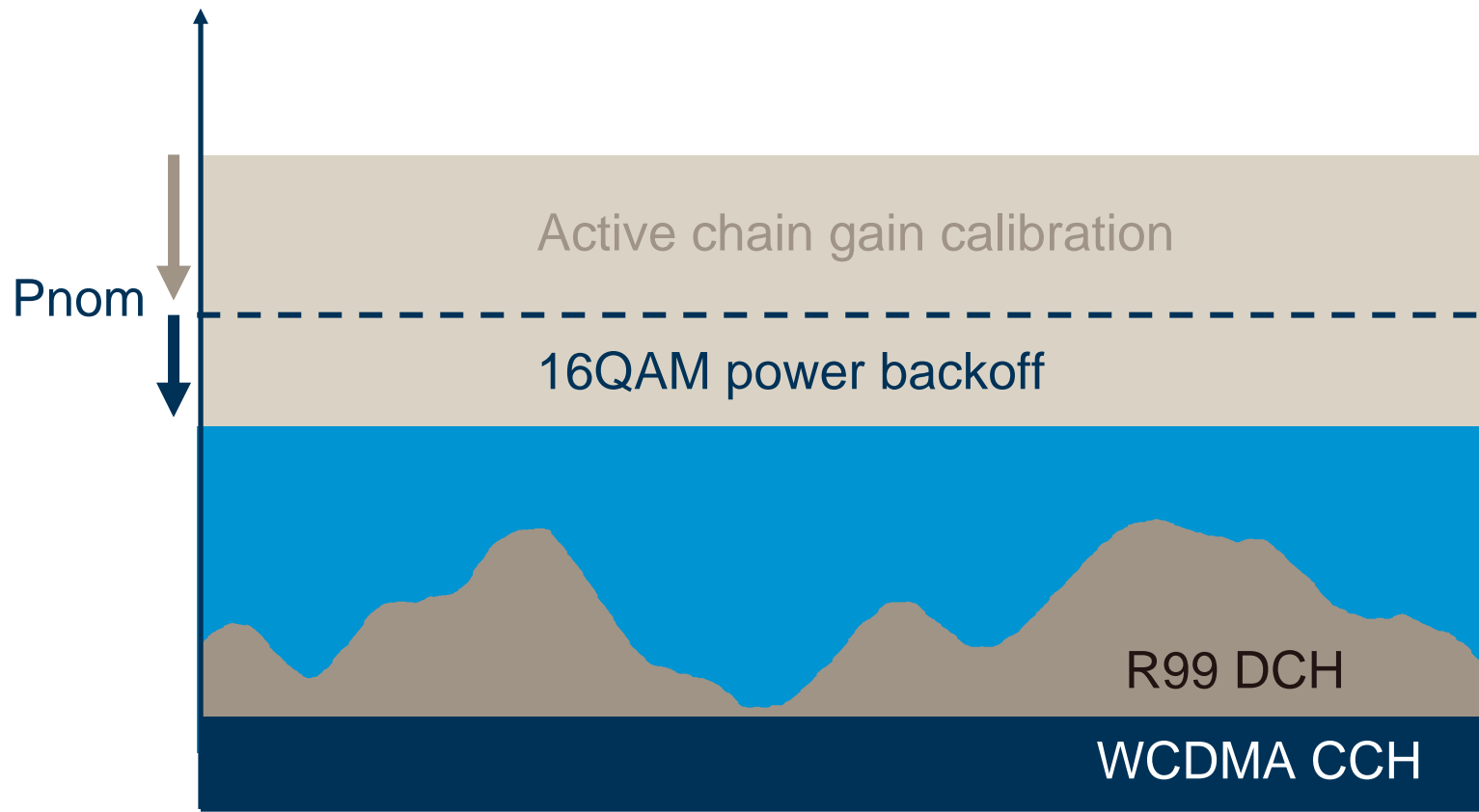
HSPA example



Ericsson superior radio performance

HSPA example

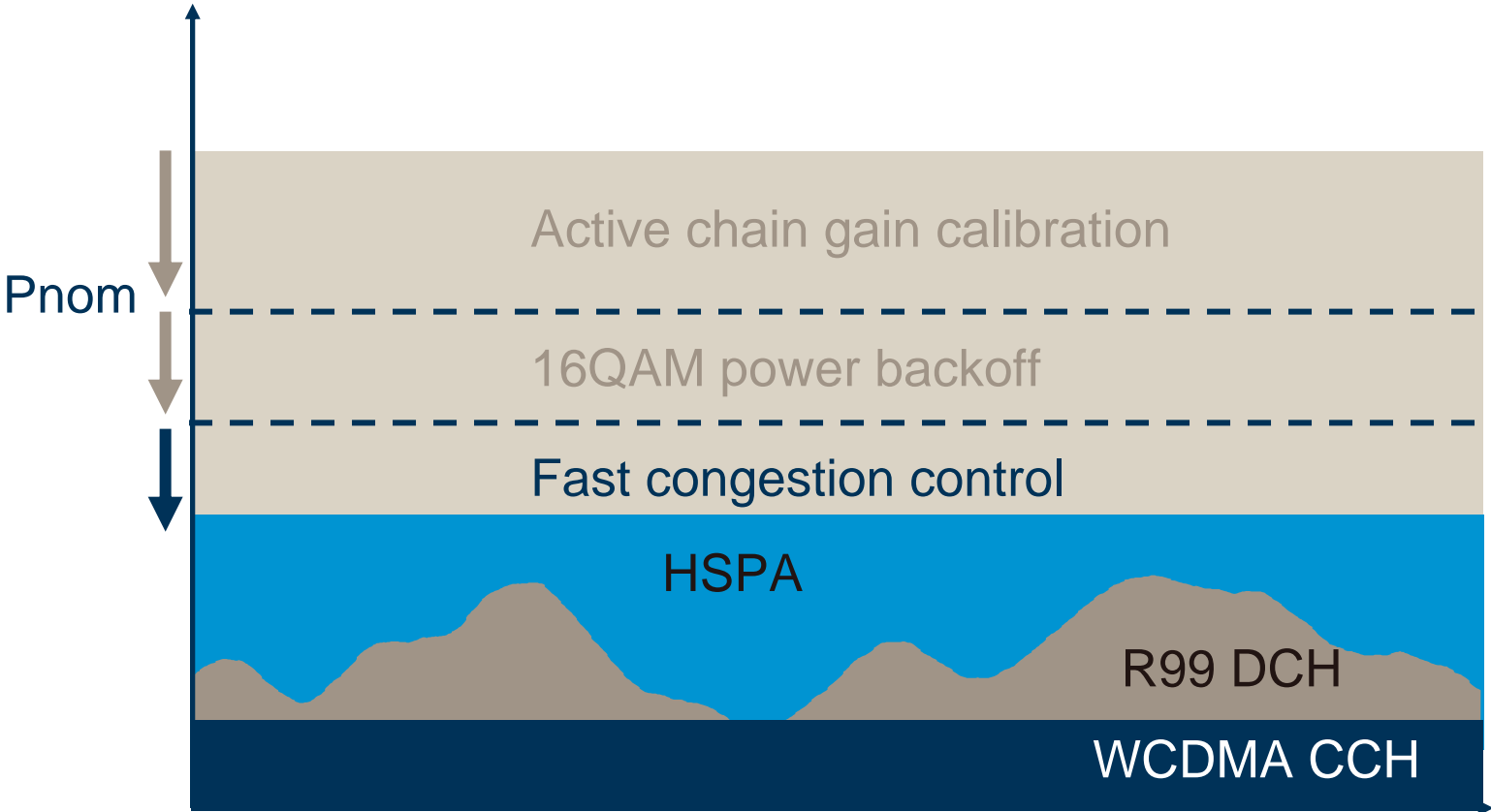
Non-Ericsson RBS



Ericsson superior radio performance

HSPA example

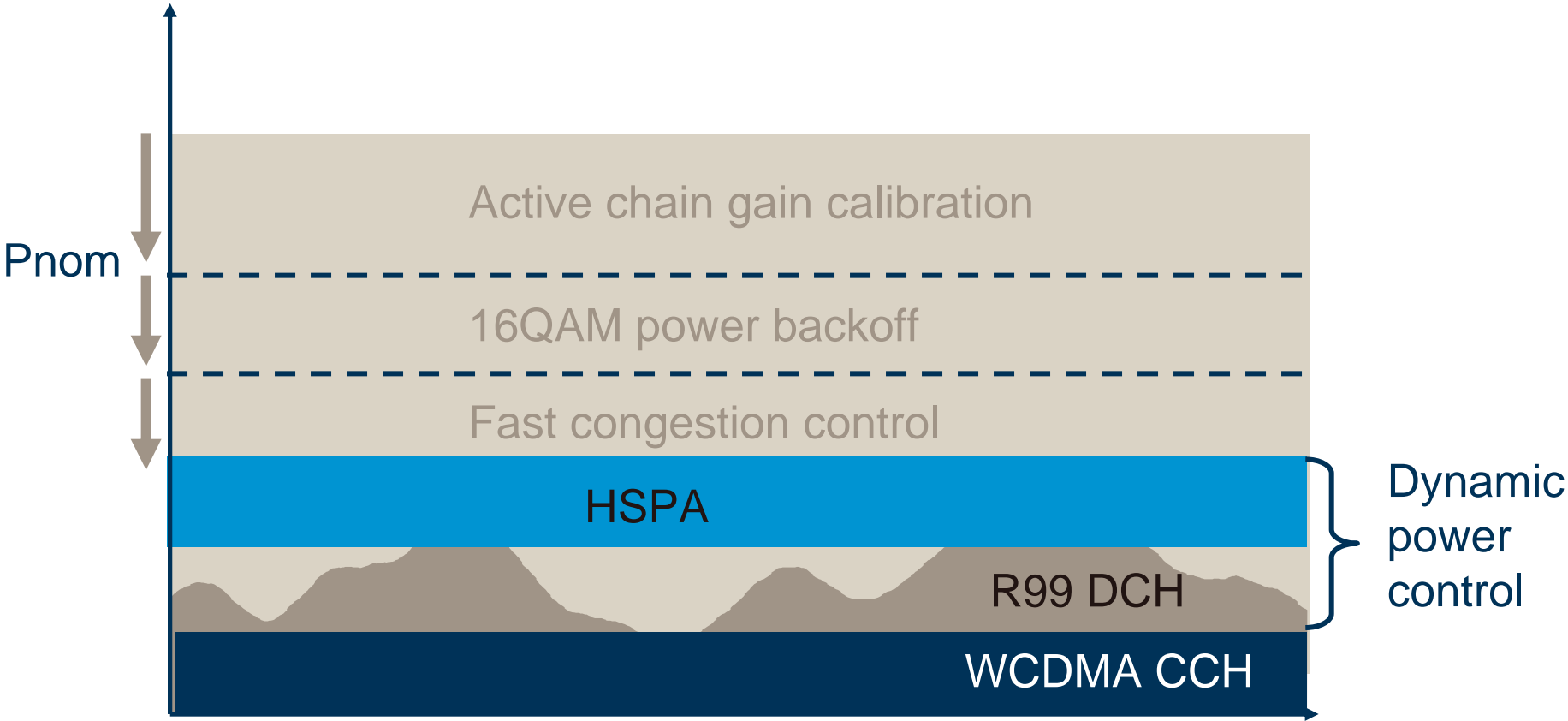
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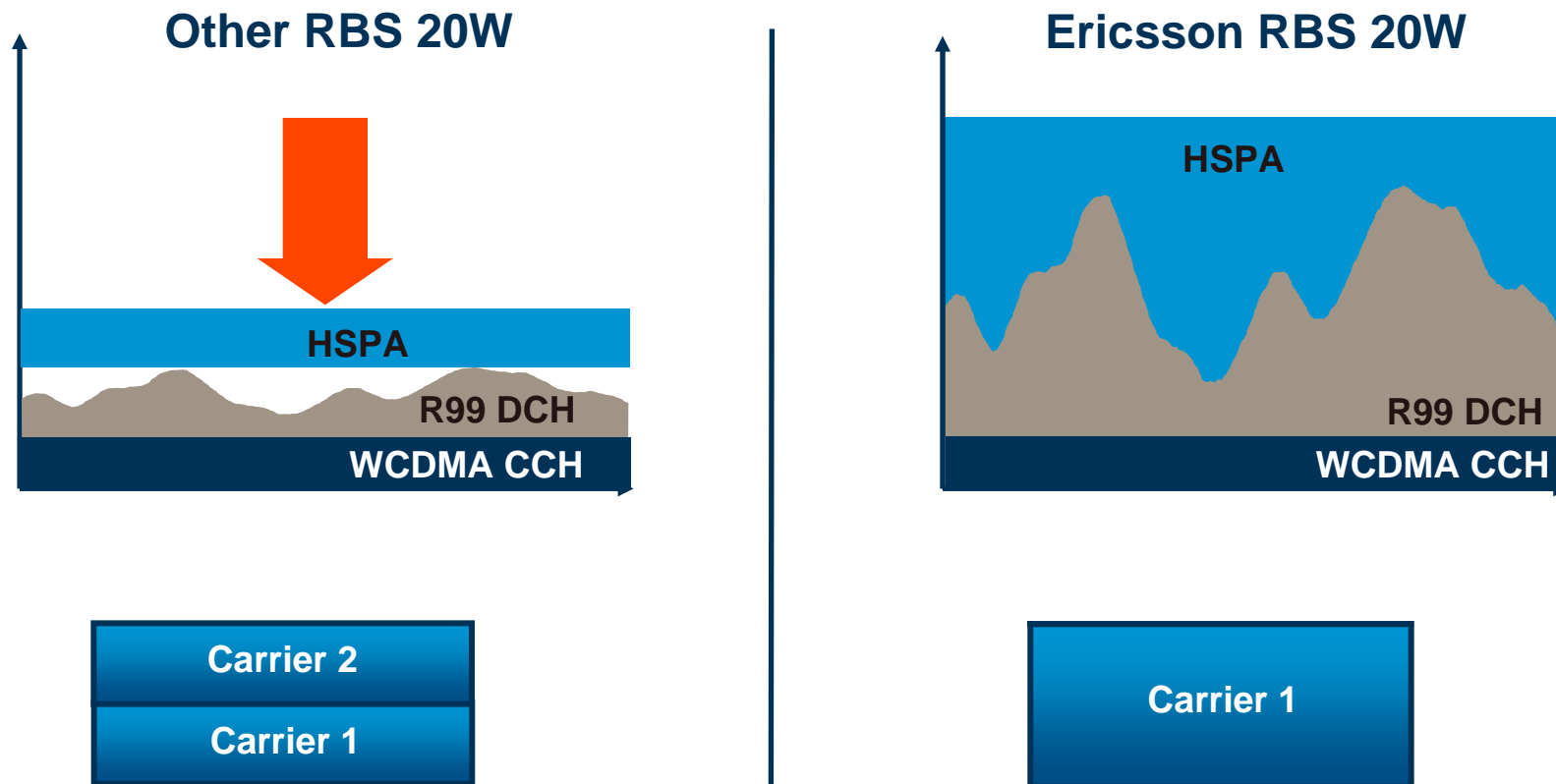
HSPA example

Non-Ericsson RBS



Ericsson superior radio performance

HSPA example



Providing the best HSPA solution to operators

Selected portfolio highlights

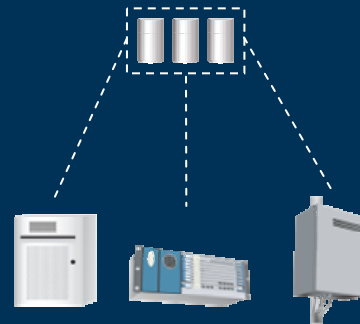
Carry-to-site solutions



GSM to WCDMA upgrade



Distributed RBS



Common GSM/WCDMA



GSM/WCDMA

Summary

- Continued steady traffic growth – users and usage
 - On the way towards 3 billion subscribers
 - New services drive increased usage
- Advanced technology to address both opportunities
- GSM/WCDMA the global technology choice
 - Ericsson well positioned for future business



Broadband Everywhere

ERICSSON 

TAKING YOU FORWARD