



C.M.D.N.Y.

Capital Markets Day New York

May 10, 2006

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Efficient Evolution to all-IP and
Leadership in IMS

Leadership in the evolution to all-IP

Position in core networks

■ Softswitch networks

- 70 networks in operation – 2G/3G, mobile and fixed
- Vodafone, BT, Telcel, 3, Telecom Italia, Vimpelcom, Claro...
- World's first commercial deployment with Telephony Softswitch in 2000 and Mobile Softswitch in 2003

■ Packet core networks

- 140 mobile networks in operation
- Cingular, China Mobile, Vodafone, France Telecom, Telecom Italia, 3...
- 30 customers for Service Aware Charging Control

■ IMS solutions

- 19 IMS contracts for commercial deployments
- World's first IMS solution in operation with Telefónica June 2005

Our early experiences create first mover advantages

Leadership in the evolution to all-IP

Position in broadband networks

- **Wireless and optical transport**

- 1,000,000 short-haul microwave radios
- 500,000 long-haul microwave radios
- 300,000 optical transport network elements

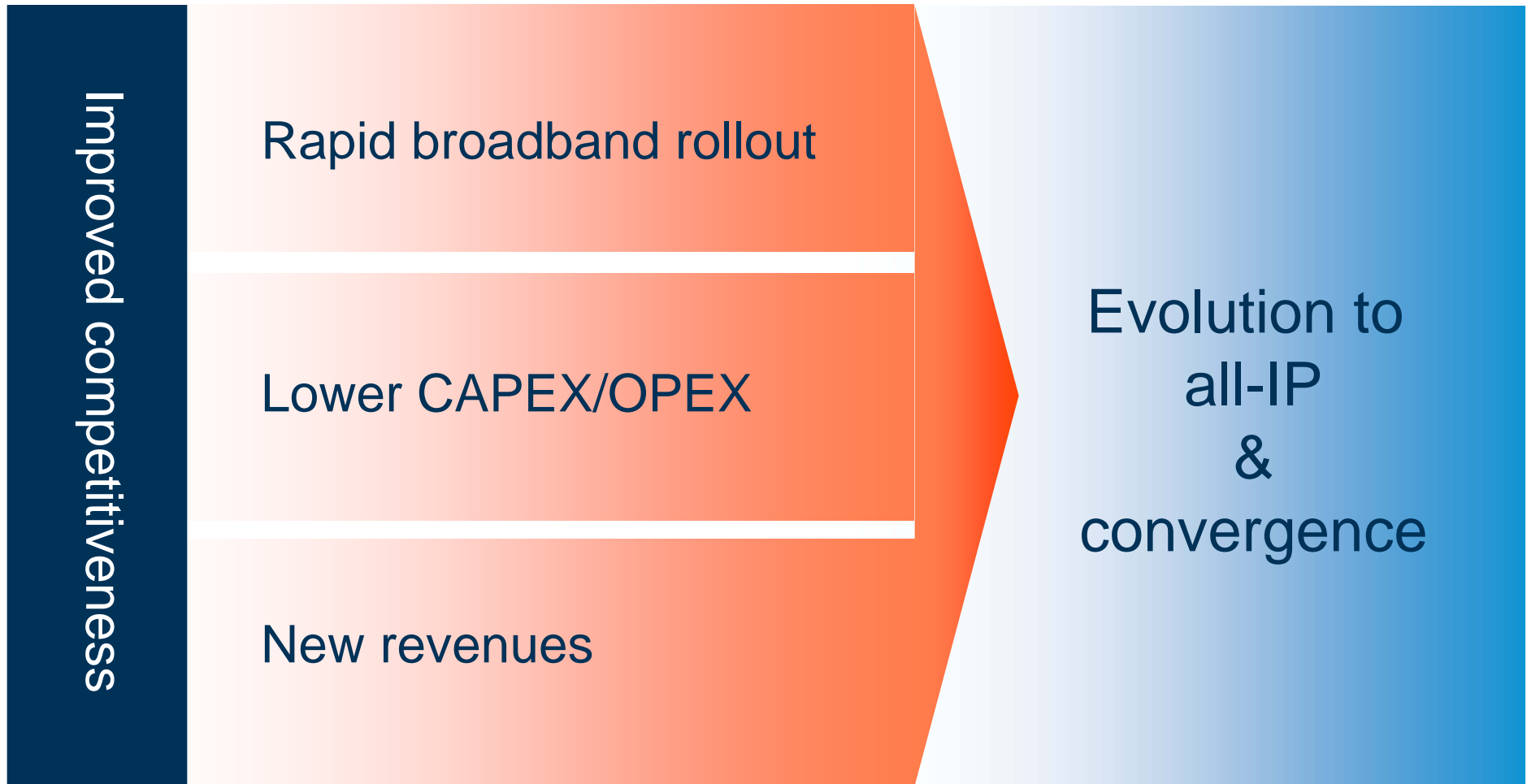
- **Fixed broadband access**

- 90 IP-based DSL networks
- 5 million DSL lines shipped 2005

Our early experiences create first mover advantages

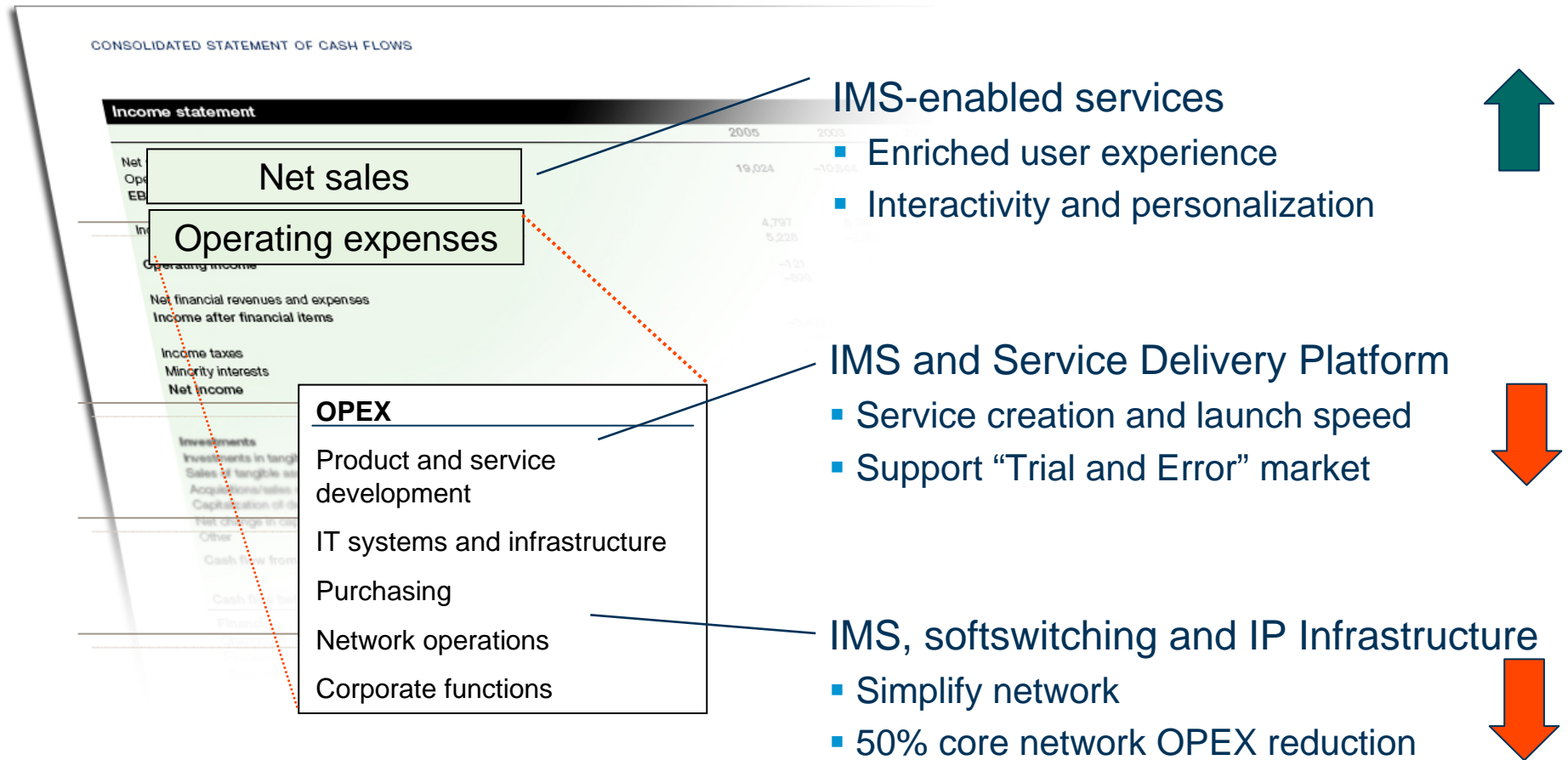
Driving forces for evolution to all-IP

Evolution starts in the core network



Efficient core network evolution

Immediate impact on business



Consumer services enabled by IMS

Driving key requirements

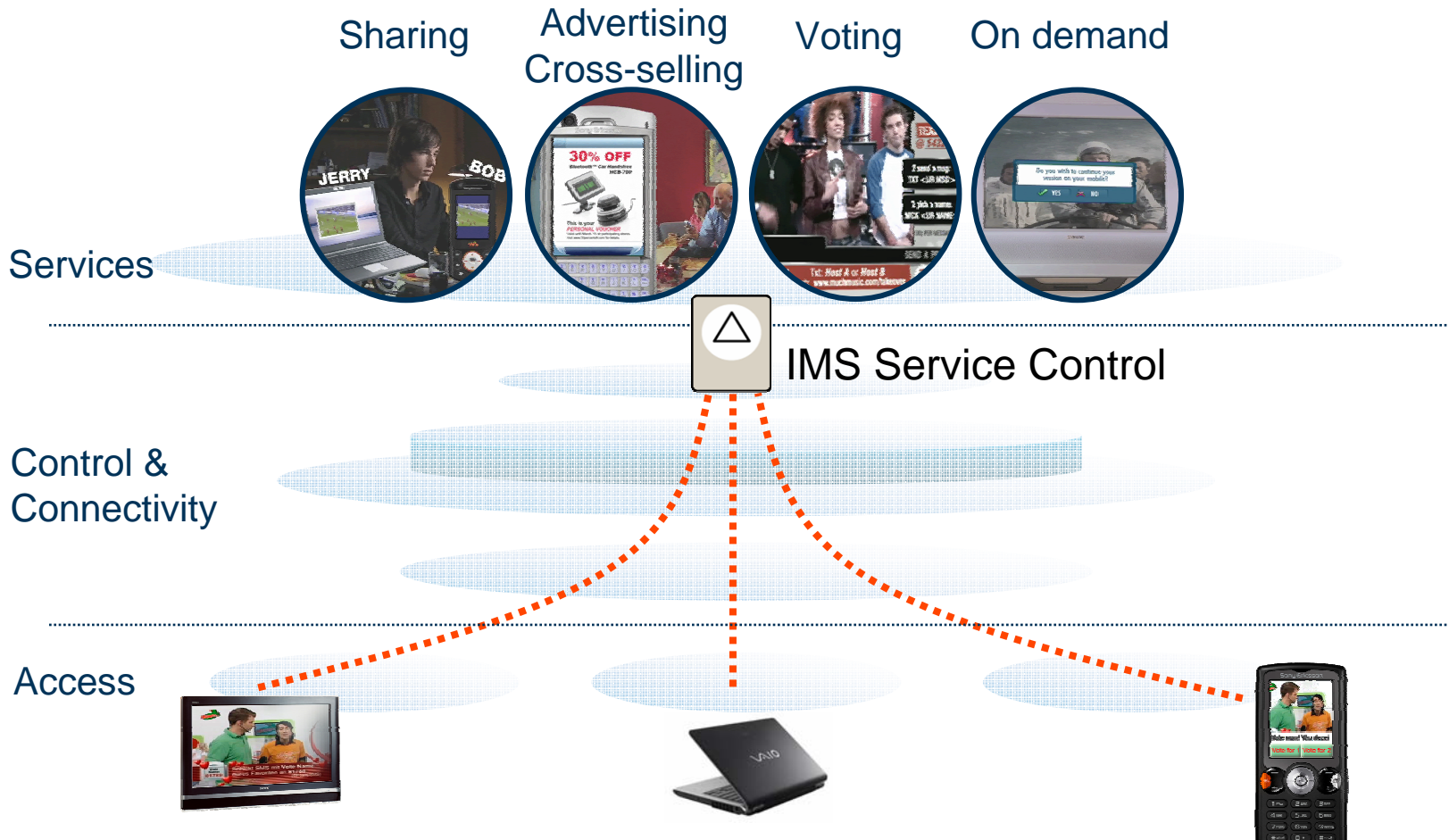
- Standardized 3rd party interfaces for content and application providers
- Intuitive and flexible charging options
- Carrier-class security and reliability
- Multimedia, multivendor and multioperator



IMS is the only harmonized way to offer IP-based services

Ericsson IMS supports convergence

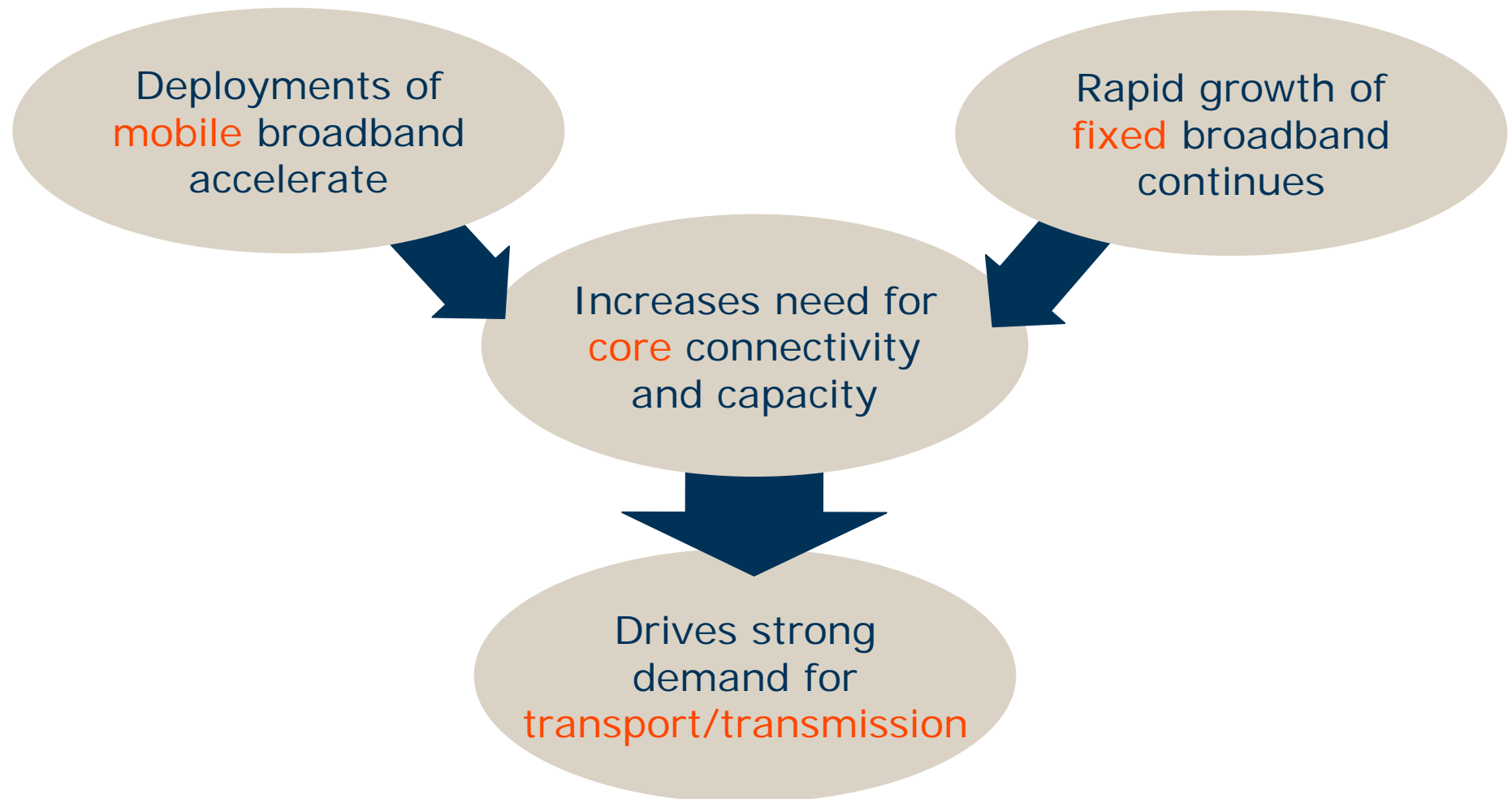
IMS control for all broadband services



Converged services will increase demand for transmission capacity

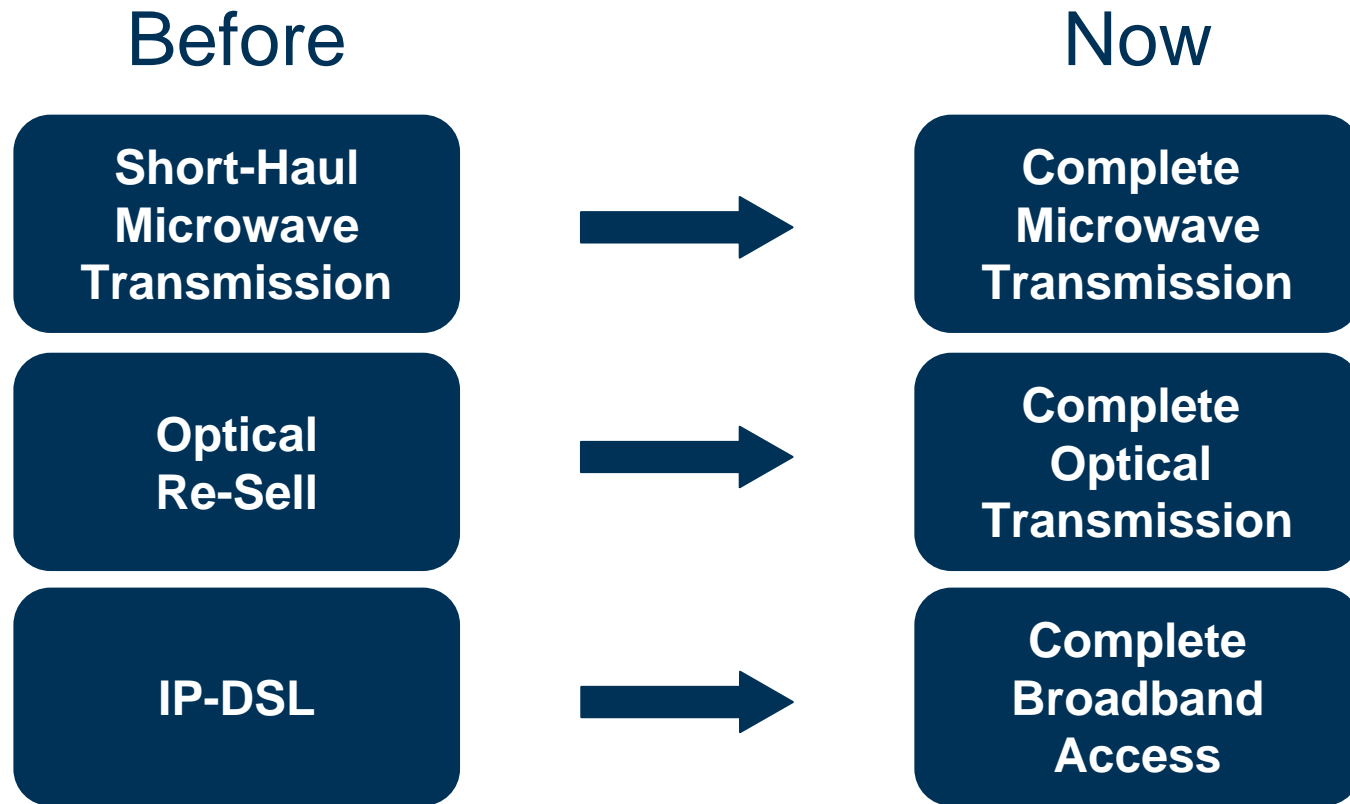
Broadband

Driving growth in core and transmission



The new broadband portfolio

Provides a strong platform for growth



Excellent match between Ericsson and Marconi portfolios

Ericsson's unique all-IP proposition

Ensuring cost-efficient growth



Ability to
optimize
quality
solutions
for IP e2e



Ability to drive convergence
Delivery of cost-efficient IP
solutions

Integration of media and communication services



Seamless media over 3 screens enabled by IMS

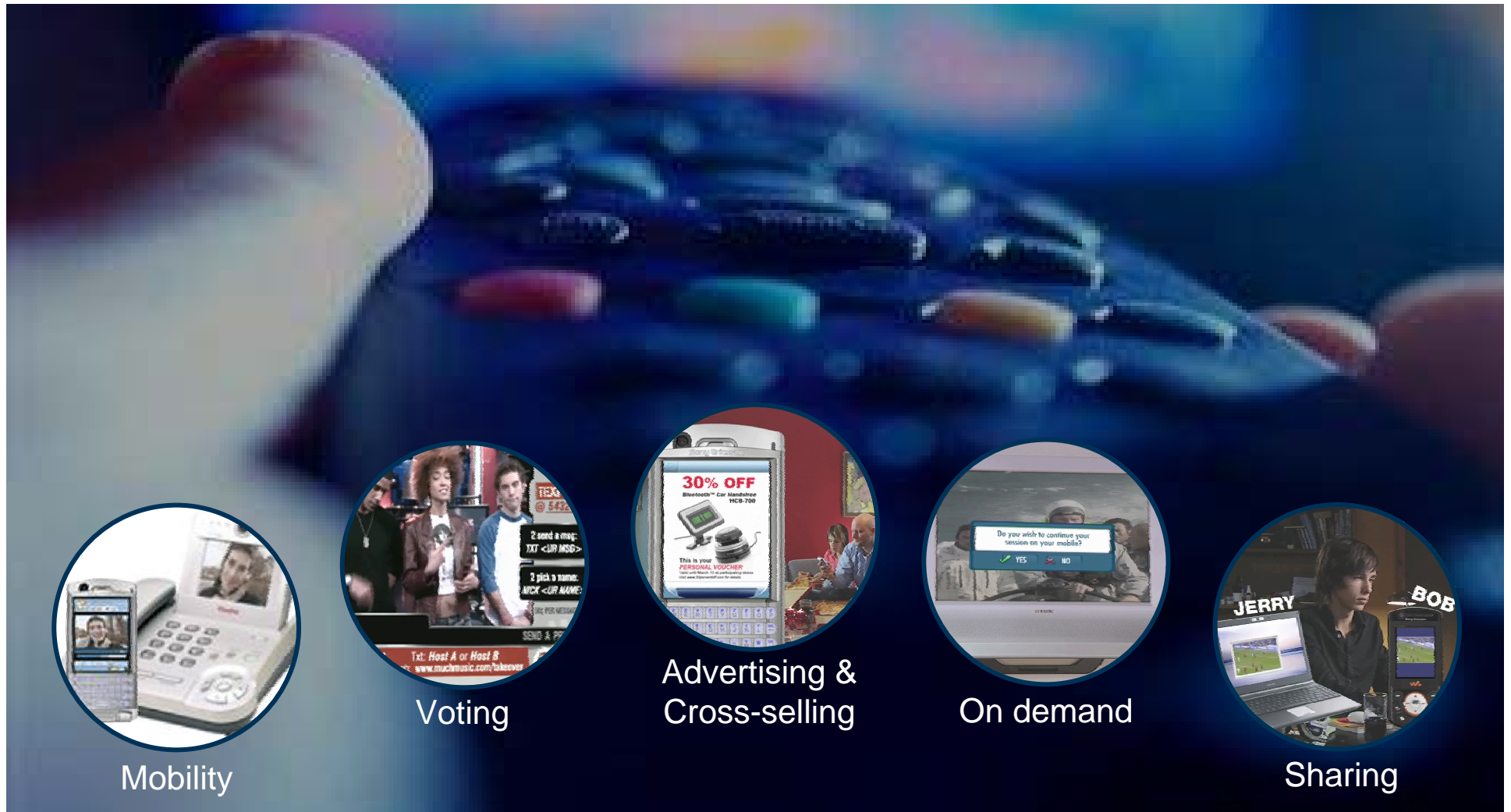
Interactive and Personalized

A new kind of experience



Interactive and Personalized

A new kind of experience



Mobility

Voting

Advertising & Cross-selling

On demand

Sharing

Major operators choose Ericsson IMS

Head start with 19 contracts and numerous trials



Multivendor

Systems Integration

Prime Integrator of Ericsson and other suppliers

- IMS components



Fixed networks

IMS Multimedia Telephony (IP Telephony and IP Centrex)

TeliaSonera

Convergence

Trials for convergent multimedia services



Fixed networks

IMS Multimedia Telephony (IP Telephony and IP Centrex)
First IMS service in the world!



Vivere senza confini

Mobile

IMS Push to talk



vodafone

A preferred supplier of IMS by Vodafone Group



Convergence

Trials for convergent multimedia services

COMMANDER®

Fixed networks

IMS Multimedia Telephony
Enterprise focus



telenor

Trial of convergent and seamless IMS Services

A new communications world opens up

Seamless broadband everywhere

- True broadband and convergence
 - In an all-IP world
- Consumer benefits
 - Anything, Anywhere, Anytime – media and communication services
- Operator benefits
 - New services and lower total cost of ownership



A new communications world opens up

Seamless broadband everywhere

- **Business opportunity for Ericsson ...**

- Dramatic growth of broadband and transmission
- Convergence of media and communication

... from a leading position

- World leader in mobile broadband, softswitch, IMS and transmission
- World's largest organization in services and system integration

ERICSSON 

TAKING YOU FORWARD