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NetBank Introduces Payroll Services for Small Businesses

*Online banking pioneer partners with PayMaxx, Inc.
to offer specialized payroll services for small businesses*

ATLANTA — (January 22, 2004) – NetBank® (www.netbank.com), the country's first commercially successful Internet bank and a wholly owned subsidiary of NetBank, Inc. (Nasdaq: NTBK), today announced an affiliation with PayMaxx, Inc., a national leader in payroll processing and an Internet payroll pioneer, to provide payroll services to NetBank's small business customers. NetBank will co-brand PayMaxx's two premier Internet payroll services, XpressPayroll and PowerPayroll.

“Since launching our small business banking service less than eight months ago, we've been working to build out our offering with the types of products and services our customers have told us they need,” said Bert Davis, director of small business banking, NetBank. “Our goal is to provide banking and ancillary services for small businesses in the industry's most convenient and versatile setting, and allow our customers to focus their time and energy on running their business.”

NetBank XpressPayroll is a streamlined, Internet-based payroll service for micro-businesses with 1-10 employees. It can be used easily and quickly with little or no payroll experience. Users can process their payroll with a few mouse clicks and print their checks and reports onsite within two hours of processing payroll. XpressPayroll also includes electronic new hire reporting and a comprehensive tax filing and compliance feature that helps ensure users avoid penalties and stay in compliance with the IRS as well as state and local tax authorities.

NetBank PowerPayroll is an Internet-based payroll and tax filing service created specifically for companies with up to 100 employees. Using PowerPayroll, companies can submit their payroll online and receive payroll checks and reports the next day or, alternatively, print their payroll checks and reports in their offices. In addition to basic payroll processing, PowerPayroll customers can take advantage of nationwide tax filing, electronic new-hire reporting, direct deposit services, benefit accruals, general ledger links, advanced reporting and several other functions.

About NetBank

NetBank®, the country's first commercially successful Internet bank, serves retail and business customers in all 50 states and more than 20 foreign countries. Its full line of financial services is designed around the needs and lifestyles of its customers. Through a branchless business model, NetBank operates at a fraction of the cost of a traditional bank. Since its start in 1996, NetBank has passed its cost savings to customers through more competitive deposit rates and free account services. Through its mortgage lending subsidiaries, Market Street Mortgage® and RBMG®, NetBank ranks as a top 30 U.S. mortgage lender. NetBank, Equal Housing Lender and Member FDIC, is a primary operating subsidiary of NetBank, Inc. (Nasdaq: NTBK), a diversified financial services company. For more information on NetBank's products and services, please visit www.netbank.com.

About PayMaxx

Founded in 1991, PayMaxx, Inc. is ranked the sixth largest national payroll service bureau. It offers state-of-the-art payroll and tax filing, human resources, and benefits solutions to companies with 1-10,000 employees. PayMaxx consistently provides the highest value to its customers through superior product quality, technology and service.

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